Manhattan Community Board 4 (All Fields Must Be Completed)

Liquor License Stipulations Application

APPLICANT				DOING BUSI	NESS AS (DBA)				
Electric Roo Hospitality		ategic Dream Lounge	LLC & Electric	The Electric Room					
STREET ADI	DRESS			CROSS STRE	CROSS STREETS				
355 West 16	th Street			8 th & 9 th Avenue					
	NAME:	See Additional Notes	Section (applicant Use)	lse) NAME: Russ		issell W. Rosen			
OWNER	PHONE:	212-474-9830		ATTORNEY	PHONE: 212	2-603-6321	03-6321		
	FAX:	212-474-9831			FAX: 212	2-956-2164	56-2164		
	NAME:	See Additional Notes 5	Section (Applicant Use)		NAME: 346 West 17th Street LLC				
MANAGER	PHONE:	212-420-9420		LANDLORD	LANDLORD PHONE: 212-474-9874		k		
	FAX:	212-481-3763		-	FAX: 212	2-474-9875	4-9875		
DESCRIPT	TION OF BUS	SINESS							
Establishme Method of C		Other (Explain)	catering Establishment Club (Fraternal Organization – Members Only) ther (Explain): estaurant Dance Club Sports Bar Adult Entertainment Wine Bar Pizzeria Cafe					_	
Michiou of C	реганоп.	Other (Explain	1): Late Night Lounge						
License Type	e:	On-Premise	Wine Beer Win	ine & Beer					
			Has applicant owned or manag	ged a similar busine	ess?	YES	NO		
			What is/was the name of estab	olishment?		See attached sched	lules		
		O New	What is/was the address of the	establishment?	establishment?		See attached schedules		
			What were the dates the applic	cant was involved w	vith this former premise	See attached sched	lules		
+ PPV ICATE	YON TWO		What is the prior license #?				0		
APPLICAT (check one)	ION TYPE	○ Transfer	What is the expiration date on	the prior license?					
		Transici	Are you making any alteration	is or operational cha	anges?	YES	NO		
			If alterations or operational ch	hanges are being m	ade, please attach the p	plans to this form.			
		×	What is the current license #?						
		Alteration	What is the expiration date on	the current license?					
			Please describe the nature of the	he alterations and c	attach the plans				

		М	IONDAY	TUES	TUESDAY WEDNESDAY		THURSDAY		F	RIDAY	SATU	RDAY	SUNDAY			
	Operation	10 p.	.m. – 4 a.m.	10 p.m. – 4 a.m.			10 p.m. – 4 a.m.		10	10 p.m. – 4 a.m.		10 p.m. – 4 a.m.				
HOURS	Music	10 p.	.m. – 4 a.m.	10 p.m		10 p.n	n. – 4 a.m.		o.m. – 4 a.m.	10	p.m. – 4 a.m.	10 p.m.	10 p.m. – 4 a.m.			
	Kitchen	10 p.	m. – 4 a.m.	10 p.m a.m		10 p.n	n. – 4 a.m.		o.m. – 4 o.m.	10	p.m. – 4 a.m.	10 p.m.	- 4 a.m.	10 p.m. – 4 a.m.		
			INDO	OR						BAR	l i		ou	TSIDE		
OCCUPANCY	Capacity (Certificate Occupanc	of	Maximum # o You Anti Occupying I (Including E	cipate Premises	Numb of Tab		Number of Seats	Number of Service Only Bars		e Stand-Up		Number of Stand-Up Bars		Number of Seats at Bars	Number of Seats	Number of Tables
	69		69		9		40	0)	1		0	N/A	N/A		
How many floors space provided)	s are there? What	at is the	capacity for	each floo	r? (plea	se resp	oond in	1-2	3-4	5+	One	floor; cap	acity 69 p	ersons		
Will you be apply be dancing? (plea				ret license	e? If yes	s, will	there	YES	NO	N/A						
Will you be hosti	ng private parti	es and p	promotional e	events?				YES	NO	N/A						
Will outside pron	noters be used?							YES	NO	N/A						
Vill the security	plan submitted	be impl	emented?					YES	NO	N/A						
Vill State certifie	ed security person	onnel be	used?					YES	NO	N/A						
Vill New York N e followed?	lightlife Associa	ation re	commendatio	ons and N	YPD B	est Pra	nctices	YES	NO	N/A						
Vill the applicant icycle rack? Del estaurant and sta rovided)	ivery bicycles a	re to be	clearly mark	ed with th	he name	e of the	e	YES	<u>NO</u>	N/A						
/ill the applicant espond in space p		r a Side	walk Café no	w or in th	ne futuro	e? (ple	ease	YES	NO	N/A	ε					
yes to the above bles/seats? (plea				o DCA? I	low ma	iny		YES	NO	N/A						
ill applicant pro at arise?	vide contact inf	ormatic	on to neighbo	rs and res	pond to	comp	olaints	YES	NO	N/A						
	music, what ty				311.50	34	1 1 2 2 2 2 2	PLANCEUP I	Tarrier of	CPOT VA						

BUILDING DESIGN				
Doors and windows will be closed when any amplified music is played and in the event of no amplified sound, will be closed by 11 PM Friday and Saturday and 10 PM on all other days.	YES	NO	N/A	
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	YES	NO	N/A	

OUTDOOR ITEMS				
Will applicant use the rooftop, rear yard or any outdoor space?	YES	NO	N/A	
If yes to the above, the rear yard, rooftop, and any outdoor space will be closed and vacated by 11 PM on Friday & Saturday and 10 PM on all other days.	YES	NO	N/A	
The service and consumption of alcohol in the rear yard, on the rooftop, or in any other outdoor space will be only via seated food service.	YES	NO	N/A	
The rear yard, rooftop, and any other outdoor space will not allow standing space for patrons to drink or smoke.	YES	NO	N/A	
Applicant will do everything in their power to provide an effective sound baffling or sound controlled environment through landscaping or some type of enclosure, where possible; provided they do not violate any fire or building code regulations? This includes possibly working with landlords for soundproofing tenants apartments (such as installing soundproofing windows, acoustical tiles, etc.).	YES	NO	N/A	
Applicant will enforce a quiet environment in the outdoor space, so as not to disturb nearby residents (e.g. there will be no amplified music, as per the law, and windows and doors to areas that play amplified music shall be closed). The applicant will make every effort possible to limit the noise emanating from diners by posting signs outside and also on menus asking for respect of the neighbor's privacy and peace. The staff will also encourage a peaceful environment amongst the outdoor diners.	YES	NO	N/A	
Applicant will have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	YES	NO	N/A	

LOCATION & ZONII	NG											
Primary Zoning District:	R8B				Overlay (lay (If Applicable):						
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?			ds? YE	s	NO	N/A						
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?			no <u>YE</u>	S	NO	N/A						
Is the 500 Foot Rule or 200 Foot Rule Triggered? If yes, which? Please attach a diagram of the establishments that triggers the rule.			ch <u>YE</u>	<u>s</u>	NO	N/A						
Is a Public Assembly permit required?			YE	s	<u>NO</u>	N/A						
Are your plans filed with DOB?		YE	s	NO	N/A							
Building Type	Building Type Residential Commercial Mixed Use			Use C	Otl	her, de	scribe: T	ansient Ho	<mark>tel</mark>			
Adjacent Buildings	Reside	ential (Commercial	○ Mixed	Use C) Oth	her, des	scribe:				
NOTIFICATION:		#1	None									
What organizations / community groups have you notified regarding your application? # 2												
		# 3							with the second			

ADDITIONAL INFORMATION: (Applicant Use)

- Owners: Chatwal Family II LLC (Pardaman Chatwal, Vikram Chatwal and Vivek Chatwal)
- Managers: Ninth Avenue Hospitality LLC (Noah Tepperberg, Jason Strauss, Marc Parker and Richard Wolf) and Electric Hospitality Inc. (Nur Khan)
- This venue is currently owned and operated by affiliates under the Hotel Liquor licenses in the names of Avenue Restaurant LLC., Northquay Properties LLC (both owned by Chatwal Family II LLC.), Strategic Dream Restaurant LLC (owned by Ninth Avenue Hospitality LLC). Electric Hospitality Inc., is also on the hotel license. Avenues also owns the venues known as Marble Lane, The Gallery and The Beach at Dream Downtown. Strategic Dream Restaurant LLC manages all three venues, Electric Hospitality Inc., has no relation to these venues.
- The purpose of applying for a separateOP License is to allow the venue to have its own template both with the SLA and credit card companies showing the trade name "Electric Room". The current template for the hotel license shows only the trade names "Marble Lane" and "The Beach at Dream Downtown". This change is being done to satisfy the NYPD and to avoid charge-backs form credit card companies where a cardholder denies he or she was ever a patron of either Marble Lane or The Beach at Dream Downtown.

	There will be no change in the operation of the facility								
	ADDITIONAL NOTES: (Office Use Only)								

DITIONAL STIPULATIONS: (Office Use Only)	
This application is for a corporate change only	
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Manhattan Community Board 4 (hattan Community Board 4 (MCB4) recommends:		Denial unless all agreed to	o by applicant is part of the
CB4 REPRESENTATIVES				
Nelly Gonzalez CB4 Community Associate	Lisa Daglian CB4 BLP Committee Co-Chair		Paul Seres CB4 BLP Committee Co-Cl	hair
APPLICANT AGREEMENT V	VITH THE COMMUNI	TY		
Pursuant to these stipulations, this their liquor license. Additionally, supporting this application.	applicant agrees to have the applicant agrees to the	these provisions inc ne community agree	corporated in the m ments as the basis	ethod of operation of for the community
SIGN HERE ->	Most Jugger		DATE	

Licenses in which Pardaman Chatwal (principal of Electric Room 16, LLC) currently has an interest.

Name/Address	License #	Date Acq'd	Interest
1, 130 West 44 th Hotel Associates LLC t/a The Chatwal Hotel 130 West 44 th Street New York, New York	1 NEW HL 1214038/37	9/10	51 %
 44 Restaurant LLC t/a The Lambs Club 130 West 44th Street New York, New York 	1 NEW HL 1214038/37	9/10	51 %
 Northquay Properties LLC t/a Dream Downtown Hotel 355 West 16th Street New York, New York 	1 NEW HL 1250744/45/46	5/11	51 %
 Avenue Restaurant LLC t/a Marble Lane, The Beach at Dream Downtown and The Electric Room 355 West 16th Street New York, New York 	1 NEW HL 1250744/45/46	5/11	51 %
5. Las Ramblas Restaurant LLC t/a Romero New York 355 West 16 th Street New York, New York	1 NEW OP 1250718	8/11	51 %

Licensees in which Vikram Chatwal (principal of Electric Room 16, LLC) currently has an interest:

Name/Address	License #	Date Acq'd	<u>Interest</u>
 Regency Restaurant LLC 234 West 48th Street New York, New York 	1 HL 1089	9/10/98	Chatwal 1% Ascot 98%
 30 W. 52 Restaurant LLC 30 West 52nd Street New York, New York 	1 NEW OP 8034	3/1/01	Chatwal 1% Ascot 98%
 Broadway Regency Restaurant LLC 210 West 55th Street New York, New York 	1 NEW OP 1126813/14	8/26/02	Chatwal 1% Ascot 98%
4. Broadway 55 th Lounge LLC 210 West 55 th Street	1 NEW OP 1154069	8/31/04	Chatwal 1% Ascot 99%
New York, New York	NEW HL. 1157832	12/05	
5 790 Lounge LLC t/a Lounge XVI 790 Eighth Avenue New York, New York	1 NEW OP 1196002	4/08	Chatwal 1% Ascot 99%
6, 130 West 44 th Hotel Associates LLC t/a The Chatwal Hotel 130 West 44 th Street New York, New York	1 NEW HL 1214038/37	9/10	241/2 %
 44 Restaurant LLC t/a The Lambs Club 130 West 44th Street New York, New York 	1 NBW HL 1214038/37	9/10	24 ½ %
 Northquay Properties LLC t/a Dream Downtown Hotel 355 West 16th Street New York, New York 	1 NEW HL 1250744/45/46	5/11	24 1/2 %
9. Avenue Restaurant LLC t/a Marble Lane, The Beach	1 NEW HL 1250744/45/46	5/11	24 ½ %

at Dream Downtown and The Electric Room 355 West 16th Street New York, New York

New York, New York			
 Las Ramblas Restaurant LLC t/a Romero New York 355 West 16th Street New York, New York 	1 NEW OP 1250718	8/11	24 ½ %
Other licenses not current,			
Name/Address	<u>License #</u>	Date filed	<u>Disposition</u>
 210 Sports Café Corp. 208 West 70th Street New York, New York 	OP6808	Corp. change 1995	License surrendered
2. Crown Restaurant LLC 234 West 48th Street	OP98280903	3/2/98	Cond. Approable abandoned

11011 10111, 11011 1011			
 Crown Restaurant LLC 234 West 48th Street New York, New Yorkl 	OP98280903	3/2/98	Cond. Approval; abandoned
 Sceptor Café Inc. 1750 Broadway New York, New York 	RW 34380	3/2/02	License surrendered
 210 W 55th LLC 210 West 55th Street New York, New York 	061 NEW OP 11549661	8/31/04	Cond. Approval abandoned
 790 Lounge LLC 790 Eight Avenue New York, New York 	NEW OP 1161530/31	2/8/05	Cond. Approval abandoned
6. Broadway 55 th Lounge LLC t/a Amalia Restaurant	11281447	2/07	Lease assigned

6. Broadway 55 th Lounge LLC t/a Amalia Restaurant 204 West 55 th Street	11281447	2/07	Lease assigned
New York, New York			

Licensees in which Vikram Chatwal (principal of Electric Room 16, LLC) currently has an interest:

Name/Address	License #	Date Acq'd	Interest
 Regency Restaurant LLC 234 West 48th Street New York, New York 	1 HL 1089	9/10/98	Chatwal 1% Ascot 98%
 30 W. 52 Restaurant LLC 30 West 52nd Street New York, New York 	1 NEW OP 8034	3/1/01	Chatwal 1% Ascot 98%
 Broadway Regency Restaurant LLC 210 West 55th Street New York, New York 	1 NEW OP 1126813/14	8/26/02	Chatwal 1% Ascot 98%
4. Broadway 55 th Lounge LLC 210 West 55 th Street	1 NEW OP 1154069	8/31/04	Chatwal 1% Ascot 99%
New York, New York	NEW HL 1157832	12/05	
5 790 Lounge LLC t/a Lounge XVI 790 Eighth Avenue New York, New York	1 NEW OP 1196002	4/08	Chatwal 1% Ascot 99%
6, 130 West 44 th Hotel Associates LLC t/a The Chatwal Hotel 130 West 44 th Street New York, New York	1 NEW HL 1214038/37	9/10	241/2 %
 44 Restaurant LLC t/a The Lambs Club 130 West 44th Street New York, New York 	1 NEW HL 1214038/37	9/10	24 ½ %
 Northquay Properties LLC t/a Dream Downtown Hotel 355 West 16th Street New York, New York 	1 NEW HL 1250744/45/46	5/11	24 1/2 %
 Avenue Restaurant LLC t/a Marble Lane, The Beach at Dream Downtown and The 	1 NEW HL 1250744/45/46	5/11	24 ½ %

t/a Marble Lane, The Beach at Dream Downtown and The Electric Room 355 West 16 th Street New York, New York	1250744/45/46		
 Las Ramblas Restaurant LLC t/a Romero New York 355 West 16th Street New York, New York 	1 NEW OP 1250718	8/11	24 ½ %
Other licenses not current.			
Name/Address	<u>License #</u>	Date filed	Disposition
 Sceptor Café Inc. 1750 Broadway New Yorkl, New York 	RW 34380	3/2/02	License surrendered
 2. 210 W 55th LLC 210 West 55th Street New York, New York 	061 NEW OP 11549661	8/31/04	Cond. Approval abandoned
 790 Lounge LLC 790 Eight Avenue New York, New York 	NEW OP 1161530/31	2/8/05	Cond. Approval abandoned.
 Broadway 55th Lounge LLC t/a Amalia Restaurant 204 West 55th Street New York, New York 	11281447	2/07	Lease assigned

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Licensees in which Noah Tepperberg (principal of Electric Room 16, LLC) currently has an interest:

Name/Address	License #	Date Acq'd	Interest
10 th Avenue Hospitality Group LLC d/b/a Marquee	1139450 1139451 1139452	12/03	29.25%
Chelsea Hospitality Partners LLC d/b/a Avenue	1221455 1221456	7/09	26.015%
West 17th Street Italian Restaurant LLC d/b/a Artichoke Basille's Pizza & Bar	1257499	11/10	22.50%
Artichoke Macdougal LLC d/b/a Artichoke	1251476	7/11	23.25%
Madison Entertainment LLC d/b/a Lavo	774733	8/10	13.5015%

Licensees in which Jason Strauss (principal of Electric Room 16, LLC) currently has an interest:

Name/Address	License #	Date Acq'd	Interest		
10 th Avenue Hospitality Group LLC d/b/a Marquee	1139450 1139451 11 39452	12/03	29.25%		
Chelsea Hospitality Partners LLC d/b/a Avenue	1221455 1221456	7/09	26.015%		
West 17 th Street Italian Restaurant LLC d/b/a Artichoke Basille's Pizza & Bar	1257499	11/10	22.50%		
Artichoke Macdougal LLC d/b/a Artichoke	1251476	7/11	23.25%		
Madison Entertainment LLC	774733	8/10	13.5015%		

RIDER TO MARC PACKER PERSONAL QUESTIONNAIRE

Asia Five Eight LLC 42-44 East 58th Street

New York, New York 10022

Serial#: 1106922 1999

Owner .

1999 - Date 48th Restaurant Associates LLC 145 East 48th Street New York, New York Owner

1999 - Date 57th Restaurant Associates LLC 60 West 57th Street New York, New York Restaurant

1996-1999 Diamond Jim's Steakhouse 229-233 Park Avenue New York, New York Restaurant

1993- Date Motorcycle Equities 1370 6th Avenue New York, New York Restaurant

1985 - 1996 229 Park Rest Inc. 229 Park Avenue South New York, New York Restaurant

BROADWAY RESTAURANT ASSOCIATES LLC 1515 BROADWAY NEW YORK, NY 10036 1159031 2004

LIQUOR LICENSE HISTORY FOR RICHARD WOLF

57th Street Restaurant Associates LLC

Rue 57 60 W. 57th Street New York, NY 10019 (212) 307-5656

Title: Serial #: Member 1026500

Date:

1999 -- Active

48th Street Restaurant Associates LLC

Avra Estiatorio 141 E. 48th Street New York, NY 10017 (212) 759-8550

Title:

Member

Serial #: Date: 1026090 2000 -- Active

Asia Five Eight, LLC

*TAO New York*42-44 E. 58th Street
New York, NY 10022
(212) 888-2288

Title:

Managing Member

Serial #:

OP1106922252 (main) / OP1114285901 (mezz)

Date:

2000 - Active

Territory 99

The Stanton Social 99 Stanton Street New York, NY 10002 (212) 995-0099

Title:

Managing Member

Serial #:

1103862

Date:

2005 - Active

Madison Entertainment LLC

Lavo Restaurant & Nightclub 39 E. 58th Street New York, NY 10022 (212) 750-5588

Title:

Managing Member

Serial #:

1240609 (Restaurant) / 1240611 (Nightclub)

Date:

2010 - Active

Guapo Bodega, LLC

Beauty & Essex 146 Essex Street New York, NY 10002 (212) 614-0146

Title:

Managing Member

Serial #:

1246348

Date:

2010 - Active

Diamond Jim's Steakhouse

Angelo & Maxie's 229-233 Park Avenue South New York, NY 10003 (212) 220-9200

Title:

Managing Member

Serial #:

Business Sold

Date:

1996 to 1999 - Not Active

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