1	Business License &	Permits Committee	Item #: 01
2	Sector States		
3	September 7, 2016		
4	Same in sector second		
5	Vincent G. Bradley		
6	Chairman		
7	New York State Lique	or Authority	
8	80 S. Swan Street, 9 th		
9	Albany, New York 12	2210	
10			
11	Re: Bottino Corp.		
12	d/b/a Bottino		
13	246-248 10 th A		
14	Alteration to a	n On-Premise Liquor License	
15			
16	Dear Chairman Bradle	ey:	
17			
18			of an Alteration to an On-Premise Liquor
19	License application for	r Bottino Corp. d/b/a Bottino - 246-24	8 10 th Avenue (24/25), <u>unless</u> the attached
20	stipulations, agreed to	and signed by the applicant, are part of	f the method of operation for this
21	establishment with ho	urs of operation 10a.m. – 11p.m. Mond	ay – Wednesday, 10a.m. – 11:30p.m.
22	Thursday - Saturday a	nd 10a.m 10p.m. Sunday; capacity o	f 165, 36 tables, 106 seats, 1 stand-up bar
23	with 10 seats and a pa	tio with 17 tables and 44 seats.	
24			
25	Sincerely,		7
26			7
27			
28			
	Delores Rubin	Burt Lazarin	Frank Holozubiec
	Chair	Co-Chair	Co-Chair
		Business License & Permits	Business License & Permits
		Committee	Committee
29	100		
30			

Manhattan Community Board 4 (All Fields Must Be Completed)

3đ Liquor License Stipulations Application

CORFORATION NAME			DOING BUSINESSAS (DBA)						
Bottino Cor	p		Bottino						
STREET ADDRES	\$		CROSS STREETS	5					
246-248 10	th Aver	nue			10001				
OWNER	NAME:	Danny Emerman		NAME: David	I. Kor	ngut, E	sq.		
(Attach a list of all the people that will be a sociated lated	PHONE	(917) 885-9346	ATTORN'S	THONE (212) 566-5021					
Hith the In case)	EMAIL	danny@bottinonyc.com		EMAIL david@)korng	utlawoffi	ices.com		
	NAME:	Danny Emerman		Mew 4	1st S	treet Re	alty		
MANAGER	PHONE:	(917) 885-9346	LANDLORD	PICONE (516) 287-3770					
	MAN: danny@bottinonyc.com			EMAIL					
APPLICATI	ON TY	PE (Check One)							
	Has applice	nk ownoul or managed a similar business?		125	NO				
O New	What Is was	the name and address of establishment?							
	What were t	he dates applicant was involved with this former premi	se?						
	What is the j	otior feense # and expiration date?			,,				
O Transfer	ls applicant	making any alterations or operational changes?		1173	NO				
	li efferations	or operational changes are being made, please descri	be/list ell changos.	······································					
Alteration	What is the c	urrent license # and expiration date?		4/30/17					
<u> </u>	Plaase üsi/de	scribe the nature of ell the changes and effects the pla	^{∞:} To alter s	tore front					
METHOD OF	OPER	ATION							
TYPE OF ALCOH	DL	O Liquor/Wine/Beer	O Beer	() Wine & E	Seer			
ESTABLISHMENT	туре	Restaurant Cabaret N		O Ber/Tavem		ning Establishmen			
vou plan to file?		ne SLA? If yes, when? If no, when do	YES NO		uo (rratemai	Organization ~ Mi	empers Only)		
On-Premise liquor lic Islabilishment and the	ense estab e Public int	If yes, please attach a diagram of the lishments within a 500 ft. radius of your erest Statement. If yes, please attach a diagram of the	NO			•••••••			
chools and houses of the second se	of worship t s) read MC	hat trigger the rule. B4 Policy Regarding Concentration and	YES NO				••••		
ocation of Alcoholic-	Serving Es	tabilshments?	TES NO						

Business Licenses & Permits Committee

an mar a and William and a state

	MONDAY TUESDAY WEDNES		EDNESDAY	Y THURSDAY		IRIDAY	Y SATIJRDAN SUN							
HOLR5*	Operation	10am-11pm	10am- 1	1pm	108		10er	n+ 11:30pm	10em- 11:30pm	104	am- 11:30pm	10ai	 m-	
(Indoor Only)	Kitchen	10am- 10pm			10ai	10am- 10:30pm		m-i1pm	10aro- 11pm			10an	· · · · · · · · · · · · · · · · · · ·	
	Music				—		1							
If you plan to ha (Circle all that a	ive music, what pply)	(ypc(s)?	BACKGRO	DUND	 [1]	NEMUSIC		DJ	JURE BOX		KAI	RAOKE	6	
			I			occue	ANICA							
	Capaer (Cerisile al Occepai	ate Rep) Preu	aximos: N of 'eisons Yas Anticipare Ourupying lises (Including Employees)	Numb of Tab		Nœubei af Speij		ber of Servic July Barr	e Nimberi Stand-Up B		Number of S at Stand-Up			
INSIDE	165	;	165	36	;	106			1		10			
OUTSIDE (Other than sidewalk cafe)				17		44								
SIDEWALK CAFÉ														
How many floors	are there? What	at is the capacity	/ for each floor	?	 .		1							
How frequently w	ill the owner(s)	be at the establ	Ishment?				Da	ily					.	
Will you be apply there be dancing	ing or intending ?	to apply for a c	abaret license v	with DCA	∖? If y	cs, will	NES	NO				~	_	
Will applicant hav	e bolije or table	service (or bev	erage alcohol?	· · · · · · · · · · · · · · · · · · ·		······	¥I:S	NO]						
Will you be hostin	g private; prom	ofional or corpo	rete events?				YES	NO						
Will outside prom	oters be used o	n a regular basi	e? If yes please	e describ	i¢.	, second s	¥LS	NO						
Will you have a se	ecurity plan? If,	res please alla	ж .				YES	NO						
Will security plan I	be implemented	?					YES	NO						
WIN State certified	secutity person	nel be used?]]	YE6	NO			····			
Will New York NIg	hillie Associatio	n and NYPD Be	est Practices be	e fol lowe	d7) ES	NO			<u> </u>			
VIII applicant be u	ising delivery bi	cycles? If yes, h	ow many?				YES	NO						
Mill delivery bicycl	les ha clearly m	erked with the n	ame of the res	iatirani a	nd w	11 - f - Hr	¥.	NO		•				

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Constraints

LOCATION & ZONING			
Is this a Special District? If yes, is It Clinton, West Cheisea or Hudson Yards?	YES	NQ	West Chelsea
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	115	200	
ts a Public Assembly permit required?	VES	NO	
Are your plans filed with DOB?	YES	NO	Not yet

Community Notification/Rela	tione	
	1	
NOTIFICATION:	#1	
associations, co-op boards or condo boards of residential buildings; and	₩2	
community groups that applicant has notified regarding its application. For each please list both the organization	# 3	
each please list both the organization and individual you contacted	#4	
	#5	
Please provide dates when applicant met w	ith the groups listed above.	
Who was your contact person at each grout	o you met with?	
When did applicant post the notice that was	provided?	7-26-16
Where did applicant post the notice that was	provided?	In window
Will applicant provide owner cell phone num complaints that arise? Please provide numb	ber to neighbors and respond or in space provided.	to YFS NO
Will applicant inform the Community Board of provide a hyperlink to applicants jobs webpa		YES NO.

resolution synthesistering the

BUILDING DESIGN	
State the name and type of business previously located in the space.	N/A Alteration
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	N/A Alteration
Do you plan any changes to the existing façade? If yes, please describe.	ves N/A Alteration
Will applicant have a vestibule within the establishment?	N/A Alteration
Will applicant use a storm enclosure?	YES NO N/A Alteration
Will applicant not place any items or obstructions on the sidewalk, for exemple, sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	NES NO N/A Alteration
Will applicant comply with the NYC noise code?	YES NO N/A Alteration
Will the establishment have any of the following: (circle all that epply)	FRENCH BOORS GARAGE BOORS WINDOWS HAT CAN BE
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	res) a wellanteration of
Will applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment?	VES NO. DUS Aller HOTEL A
Has applicant obtained an acoustical report from a certified cound engineer to assess potential noise disturbance to the neighboring residents and buildings?	ves N/A Alteration
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	ves N/A Alteration
Will the kitchen exhaust system extend to the rool?	NES NO N/A Alteration
Will the establishment have an illuminated sign?	ns NA Alteration
Will the establishment have a canopy extending over the sidewalk?	ves N/A Alteration
Where will the air conditioner be located? What type is It?	N/A Alteration
When was the air conditioner installed?	N/A Alteration

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21 mg/m 			
OUTDOOR ITEMS - OTHER THEN SIDEWALK CAFE			
Has the applican/lowner(s) read MCB 4 Rear Yard Roottop Policy?	TES	NO	
Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck or gazebo? If yes, which ona(s)?	175	NO	Patio
Are the floorplans for the outdoor space(s) included?	YES	NO	
Will applicant close and vacale the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days?	YES	NO	
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	YES]	NO	
Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s)?	[VE9]	NO	
Will there be no amplified music, as per the law?	VES	NO	
If amplified sound is played inside the establishment, will windows and doors be closed?	YES	NO	
Will applicant agree to post signs outside asking customers to respect the neighbors?	DES	NO	
Will epplicant agree to train staff to encourage a peaceful environment?	568	NO	
Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments)	TES]	ND	
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	YES	hO	

Business Licenses & Permits Committee

OUTDOOR ITEMS - SIDEWALK CAFÉ		
Has the applicant/owner(s) read MCB4 Sidewalk Café Policy?	YES	
Will applicant be applying for a sidewalk café now or in the luture?	¥#3	NO
Is applicant in this application seeking to include a sidewalk café in its liquor license?	YES	NO
If yes, has applicant submitted an application and plans to NYC Depi. of Consumer Alfairs? Please attach application and plans.	525	NO
Will applicant close and vacate the sidewalk cafe by 11 PM on Friday & Saturday and 10 PM on all other days?	VIES	ND
Will applicant be serving elcohol in the sidewalk caté? If so, will you have walter service?	NES	ND
Will the celé have a 3 ft. wide serving eisle running the entire length of the sklewalk cale?	3725	NO
Will applicant mark the perimeter of the cafe on the sidewalk?	1.FS	NO .
Will the service and consumption of alcohol in the sidewalk cale only be via seated lood service?	3355	NO
Vil the sidewaik calé not provide standing space for drinking or smoking?	1E5	NØ .
Will applicant use any portable natural gas heaters? If so, do you have the equisite approvals from DOB & the Fire Department?	YES	NO
Vill applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	1'FS	ю
Will all famiture, plants and barricades be stored inside between the evening closing ours and the moming opening hours?	XES	NO
III all furniture be stored inside between December 21st and March 21st, and any other ay when it rains or snows?	115	NO
il applicant use umbrellas?	¥25	NO
construction or construction protection has reduced the sidewalk width, will plicant always maintain an 8 foot clear path of sidewalk between the perimeter of e cafe and the closes obstruction including construction barricades?	165	NO



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THIST FLOOR PLAN





ووالمراجع والإرتواعي والمناطقة والمؤسم ومؤسمة والمراجع و

1	Business License & I	Permits Committee	Item #: 02
2 3	September 7, 2016		
4	September 7, 2010		
	Vincent G. Bradley		
	Chairman		
7	New York State Lique	or Authority	
	80 S. Swan Street, 9th		
	Albany, New York 12		
0			
1	Re: Hanare Chelse	a LLC	
2	d/b/a Hanare		
3	311 W. 17th Stre	et (8/9)	
4	New Restauran	Wine and Beer License	
5			
6	Dear Chairman Bradle	y:	
	Dear Chairman Bradle	y:	
7			of a Restaurant Wine and Beer License
7 8	Manhattan Communit	y Board 4 (MCB4) recommends denia	of a Restaurant Wine and Beer License 7 th Street (8/9), unless the attached
7 8 9	Manhattan Communit application for Hanare	y Board 4 (MCB4) recommends <u>denial</u> Chelsea LLC d/b/a Hanare – 311 W. 1	7 th Street (8/9), unless the attached
7 8 9	Manhattan Communit, application for Hanare stipulations, agreed to	y Board 4 (MCB4) recommends <u>denial</u> Chelsea LLC d/b/a Hanare – 311 W. 1 and signed by the applicant, are part of	7 th Street (8/9), <u>unless</u> the attached the method of operation for this
7 8 9 .0	Manhattan Communit, application for Hanare stipulations, agreed to establishment with how	y Board 4 (MCB4) recommends <u>denial</u> Chelsea LLC d/b/a Hanare – 311 W. 1 and signed by the applicant, are part of ars of operation 6p.m. – 11p.m. Monda	the method of operation for this
7 8 9 0 1 2	Manhattan Communit, application for Hanare stipulations, agreed to establishment with how	y Board 4 (MCB4) recommends <u>denial</u> Chelsea LLC d/b/a Hanare – 311 W. 1 and signed by the applicant, are part of	7 th Street (8/9), <u>unless</u> the attached the method of operation for this
7 8 9 1 2 3	Manhattan Communit, application for Hanare stipulations, agreed to establishment with hor Sunday; capacity of 64	y Board 4 (MCB4) recommends <u>denial</u> Chelsea LLC d/b/a Hanare – 311 W. 1 and signed by the applicant, are part of ars of operation 6p.m. – 11p.m. Monda	7 th Street (8/9), <u>unless</u> the attached the method of operation for this
7 8 9 .0 2 3 4	Manhattan Communit, application for Hanare stipulations, agreed to establishment with how	y Board 4 (MCB4) recommends <u>denial</u> Chelsea LLC d/b/a Hanare – 311 W. 1 and signed by the applicant, are part of ars of operation 6p.m. – 11p.m. Monda	7 th Street (8/9), <u>unless</u> the attached the method of operation for this
7 8 9 0 1 2 3 4 5	Manhattan Communit, application for Hanare stipulations, agreed to establishment with hor Sunday; capacity of 64	y Board 4 (MCB4) recommends <u>denial</u> Chelsea LLC d/b/a Hanare – 311 W. 1 and signed by the applicant, are part of ars of operation 6p.m. – 11p.m. Monda	7 th Street (8/9), unless the attached
7 8 9 0 1 2 3 4 5 6	Manhattan Communit, application for Hanare stipulations, agreed to establishment with hor Sunday; capacity of 64	y Board 4 (MCB4) recommends <u>denial</u> Chelsea LLC d/b/a Hanare – 311 W. 1 and signed by the applicant, are part of ars of operation 6p.m. – 11p.m. Monda	7 th Street (8/9), <u>unless</u> the attached the method of operation for this
7 8 9 0 1 2 3 4 5 6	Manhattan Communit, application for Hanare stipulations, agreed to establishment with hor Sunday; capacity of 64	y Board 4 (MCB4) recommends <u>denial</u> Chelsea LLC d/b/a Hanare – 311 W. 1 and signed by the applicant, are part of ars of operation 6p.m. – 11p.m. Monda 4, 19 tables, and 52 seats.	7 th Street (8/9), <u>unless</u> the attached The method of operation for this y – Friday and 12p.m. – 11p.m. Saturday
17 18 19 20 21 22 23	Manhattan Communit, application for Hanare stipulations, agreed to establishment with hou Sunday; capacity of 64 Sincerely, Delores Rubin	y Board 4 (MCB4) recommends <u>denial</u> Chelsea LLC d/b/a Hanare – 311 W. 1 and signed by the applicant, are part of ars of operation 6p.m. – 11p.m. Monda , 19 tables, and 52 seats. Burt Lazarin	7 th Street (8/9), <u>unless</u> the attached The method of operation for this y – Friday and 12p.m. – 11p.m. Saturday Frank Holozubiec
7 8 9 0 1 2 3 4 5 6	Manhattan Communit, application for Hanare stipulations, agreed to establishment with hor Sunday; capacity of 64 Sincerely,	y Board 4 (MCB4) recommends <u>denial</u> Chelsea LLC d/b/a Hanare – 311 W. 1 and signed by the applicant, are part of urs of operation 6p.m. – 11p.m. Monda 1, 19 tables, and 52 seats. Burt Lazarin Co-Chair	 7th Street (8/9), <u>unless</u> the attached The method of operation for this y – Friday and 12p.m. – 11p.m. Saturday Frank Holozubiec Co-Chair
7 8 9 20 21 22 33 44 5 6	Manhattan Communit, application for Hanare stipulations, agreed to establishment with hou Sunday; capacity of 64 Sincerely, Delores Rubin	y Board 4 (MCB4) recommends <u>denial</u> Chelsea LLC d/b/a Hanare – 311 W. 1 and signed by the applicant, are part of ars of operation 6p.m. – 11p.m. Monda 4, 19 tables, and 52 seats. Burt Lazarin Co-Chair Business License & Permits	 7th Street (8/9), <u>unless</u> the attached ⁵ The method of operation for this y – Friday and 12p.m. – 11p.m. Saturday Frank Holozubiec Co-Chair Business License & Permits
7 8 9 20 21 22 33 44 5 6	Manhattan Communit, application for Hanare stipulations, agreed to establishment with hou Sunday; capacity of 64 Sincerely, Delores Rubin	y Board 4 (MCB4) recommends <u>denial</u> Chelsea LLC d/b/a Hanare – 311 W. 1 and signed by the applicant, are part of urs of operation 6p.m. – 11p.m. Monda 1, 19 tables, and 52 seats. Burt Lazarin Co-Chair	 7th Street (8/9), <u>unless</u> the attached The method of operation for this y – Friday and 12p.m. – 11p.m. Saturday Frank Holozubiec Co-Chair

Manhattan Community Board 4 (All Fields Must Be Completed)

Liquor License Stipulations Application

CORPORATIONN	DDING BUSINESSAS (DBA))								
HANARE C	HELSEA	LLC	HANARE						
STREET ADDRESS	1 - ₁₉ 69		CROSS STREETS			ZIP CODE			
311 West 17	th Street		8th & 9th /	Avenues		10011			
OWNER	NAME: Please see attached			NAME:	Valerie	Karasz, E	arasz, Esq., Buchman Law		
Attach a list of all PHONE: PHONE: be associated listed		ATTORNEY/ REPRESENTAIVI	PHONE	(212) 88	9-4220				
with the license)	EMAIL			EMAIL:	vkarasz	@buchma	anlaw.com		
	NAME:	TBD		NAME:	311 W 1	7 LLC c/c	o Kingman Managen	nent	
MANAGER	PHONE;		LANDLORD	PHONE	(212) 69	1-6868			
	EMALL.			EMAIL:	Judy@ki	ngmanre.	.com		
APPLICATE	ON TYP	E (Check One)							
	Has applican	owned or managed a similar business?			D	NO	None in NYC		
Ø New	What is/was the name and address of establishment?				Over 795 restaurants throughout Asia				
	What ware the dates applicant was involved with this former premise?				Currently				
	What is the prior license # and expiration date?								
O Transfer	is applicant making any atterations or operational changes?				YES NO				
	if alterations of	or operational changes are being made, please descri	ibeAist all changes.						
∩ Alteration	What is the cu	ment license # and expiration date?							
0,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Please list/de.	scribe the nature of all the changes and attach the pla	175:						
METHOD OI	FOPER	ATION							
TYPE OF ALCOH	IOL	O Liquor/Wine/Beer	O Beer			🧭 Wine & E	Beer		
ESTABLISHMEN	г туре	𝗭 Restaurant ○ Cabaret ○ I		otel O	Bar/Tavem	🔿 Cate	aring Establishment		
14MM	- C1 - 1 - 24 - 11	Adult Entertainment Wine Ba	f O Dance Clu	b O Sp	onts Bar O	Club (Fratemal	Organization - Members Only)		
you plan to file?		e SLA? If yes, when? If no, when do	VES 😡	Afte	r CB Comi	nittee me	eeting		
On-Premise liquor li	cense estab	If yes, please atlach a diagram of the lishments within a 500 ft, radius of your	VES 🔞						
establishment and the stablishment and the set of the s	applicable?	If yes, please attach a diagram of the	YES Ø						
	(s) read MC	B4 Policy Regarding Concentration and	O: NO						

Business Licenses & Permits Committee

HANARE CHELSEA LLC d/b/a HANARE 311 West 17th Street, New York, NY 10011 Application for Restaurant Wine License



Rider to Manhattan Community Board 4 Liquor License Stipulations Application

List of Owners

Name	Title	Phone	<u>Email</u>
Create Restaurants	Sole LLC Member/100%		
NY Inc.	Owner of Applicant		
Create Restaurants	Sole Shareholder/ 100%		
Holding Inc.	Owner of Create		
	Restaurants NY Inc.		
	(Publicly-traded on		-
	Tokyo Stock Exchange)		
Takakazu Tanaka	CEO of Create	(+81) 03-5432-9538	Tanaka@createrestaurants.com
	Restaurants NY Inc.		
Naoki Takahashi	President of Applicant	(+81) 80-9870-5649	Takahashi@createrestaurants.com

Note, Mr. Takahashi will be moving to New York City in Fall 2016. Questions may be directed locally to either corporate counsel, Noriko Motegi (212-575-7900; nmotegi@balloonstoll.com), or to liquor counsel, Valerie Karasz (212-889-4220; vkarasz@buchmanlaw.com).

OPERATI	ONAL DETAIL	S (*Closing time	will be wh	en establish	ment is vacated o	f all patrons)			
	MO	NDAY TUESD	av. I	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY.		
HOURS*	Operation 6 pm	1-11 pm "		n	D	"	Noon-11 pm	h		
(Indoor Only)	Kitchen Noon	i-11 pm "		tr		u	10 am-11 pm "			
	Music 6 pm	⊷11pm, "			"	(F	Noon-11 pm	41		
If you plan to ha (Circle all that a	ve music, what type(s)?	BACKGR	00N	LIVE MUSIC	LO	JUKE BOX	Karao	KE		
				occui	ANCY					
	Capacity (Certificate of Occupancy)	Masimum # of Persons You Anticipate Occupying Premises (includiog Employees)	Namilier	Numilier of Seass	Number of Servic Only Bars	e Number Stand-Up I				
INSIDE	64	64	19	52	0	0	0			
OUTSIDE (Other than sidewalk café)	N/A	N/A	N/A	N/A	N/A	N/A	N/A			
SIDEWALK CAFÉ	N/A	N/A	N/A	N/A			·	_1		
How many floors	are there? What is the	e capacity for each floo	л?		2 floors (grou	nd fir. & ba	sement); 64 on	dining flo		
How frequently w	vill the owner(s) be at th	he establishment?			Principal Na	kahashi wi	Il be there regul	arly		
Will you be apply there be dancing	ing or intending to appl	ly for a cabaret license	with DCA?	lf yes, will	NES 👩					
Will applicant hav	ve bottle or table servic	e for beverage alcoho	1?)IES 👩					
Will you be hostir	ng private; promotional	or corporate events?			YES 👩					
Will outside prom	ioters be used on a reg	jular basis? If yes plea	se describe.		-YES 🛛 🤨					
Will you have a s	ecurity plan? If, yes ple	ease attach.			ves 🔞		· · · · · · · · · · · · · · · · · · ·			
Will security plan be implemented?					3123 🕑 N/A					
Will State certified security personnel be used?					<u></u> 🙆	N/A	·····			
Will New York Niç	phtlife Association and	NYPD Best Practices	be followed	?	YPS 👩	N/A				
Will applicant be	using delivery bicycles'	? If yes, how many?			YES 🚯					
	cles be clearly marked to noting name as descri		estaurant an	d will staff	YES Ø 1	N/A				
Nhere will deliver	y bicycles be stored du	uring the day when not	l in use?		N/A					

LOCATION & ZONING	
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	Yes 👩
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	0 5 NO
Is a Public Assembly permit required?	YES Ø
Are your plans filed with DOB?	Øs NO

Community Notification/Relat	ions						
NOTIFICATION:	#1	Please see at	tached I	l list.			
List all block associations; tenant associations, co-op boards or condo boards of residential buildings; and	#2						
community groups that applicant has notified regarding its application. For	# 3						
each please list both the organization and individual you contacted	#4						
	#5						
Please provide dates when applicant met w	ith the gro	ups listed above.	N/A - S	Sent email only			
Who was your contact person at each group	you met	wilb?	N/A				
When did applicant post the notice that was	provided.	?	July 29	9, 2016			
Where did applicant post the notice that was	s provided	?	Exterior	or of Premises on paper covering front windows			
Will applicant provide owner cell phone number to neighbors and respond complaints that arise? Please provide number in space provided.				(212) 586-0803			
Will applicant inform the Community Board or provide a hyperlink to applicants jobs webpa		s job openings and/or		yes: O			

HANARE CHELSEA LLC d/b/a HANARE 311 West 17th Street, New York, NY 10011 Application for Restaurant Wine License

Rider to Manhattan Community Board 4 Liquor License Stipulations Application

Community Notification/Relations

On July 28, 2016, Valerie Karasz sent introductory emails and copies of the C8 Meeting Notice to the following community members and block associations:

- Bill Borock at wborock@hotmail.com

- 100 West 16th St. Block Associations: Paul Groncki at paul@groncki.com.

- 100 West 16th St. Block Associations: Eric Bomze at eric.bomze@gmail.com

- 100 West 16th St. Block Associations: Elizabeth Zechella at ezechella@gmail.com

- 200 West 16th Street Block Association: Will Rogers at willrrogers@gmail.com

- 300 West 18/19 Street Block Association: Cheryl Kupper at clkupper@aol.com

- 300 West 18/19 Street Block Association: Laura Evans at laura14evans@gmail.com

- 200 West 19th/20th/21st/22nd/23rd Streets Block Association: Pameia Wolff at pamela@angel.net

- 200 West 19th/20th/21st/22nd/23rd Streets Block Association: Dottie Francoure at <u>dfranco243@earthlink.net</u>

- 200 West 19th/20th/21st/22nd/23rd Streets Block Association: Pat Cooke at fcmgt@me.com

- 200 West 19th/20th/21st/22nd/23rd Streets Block Association: Merle Lister

at merle.levine@gmail.com

- Fulton House Tenant Association: Miguel Acevedo at acevedoandassociates@gmail.com

On July 29, 2016, Valerie Karasz hand delivered introductory letters and copies of the CB Meeting Notice to twenty residential buildings on West 17th Street (btwn 8th & 9th Aves). In addition, she delivered similar letters and the Notice to other buildings that abut the back of the proposed premises – two residential buildings on 8th Avenue and two residential buildings on West 18th Street.

BUILDING DESIGN	A STATE AND A
State the name and type of business previously located in the space.	Restaurant; Princessa 62 Corp d/b/a Suenos Restaura
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	See above (Serial No. OP 1139717)
Do you plan any changes to the existing façade? If yes, please describe.	Ø № Removing front windows; replace with wa
Will applicant have a vestibule within the establishment?	YES 🞯
Will applicant use a storm enclosure?	YES 🚱
Will applicant not place any items or obstructions on the sidewalk, for example, sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	3125 🚱
Will applicant comply with the NYC noise code?	C NO
Will the establishment have any of the following: (circle all that apply)	FRENCH DOORS GARAGE DOORS WINDOWS THAT CAN BE OPENED
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	® N/A
Will applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment?	Nes 🞯 N/A
Has applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings?	348 🞯
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	ves 🞯 N/A
Will the kitchen exhaust system extend to the roof?	O NO
Will the establishment have an illuminated sign?	YES 🞯
Will the establishment have a canopy extending over the sidewalk?	xus 🞯
Where will the air conditioner be located? What type is it?	Top of roof; standard central air units
When was the air conditioner installed?	New air conditioners to be installed Oct/Nov 2016

.

N/A

OUTDOOR ITEMS - OTHER THEN SIDEWALK CAFÉ

Has the applicant/owner(s) read MCB 4 Rear Yard Rooftop Policy?	YES	NO	2 -
Will applicant use any outdoor spaces: rooflop, rear yard, patio, porch, balcony, pavilion, tents, deck or gazebo? If yes, which one(s)?	VE	NO	
Are the floorplans for the outdoor space(s) included?	YES	NO	
Will applicant close and vacate the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days?	YES	NO	
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	YES	NO	
Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s)?	YES	NO	
Will there be no amplified music, as per the law?	YES	NO	
If amplified sound is played inside the establishment, will windows and doors be closed?	YES	NO	
Will applicant agree to post signs outside asking customers to respect the neighbors'?	YES	NO	
Will applicant agree to train staff to encourage a peaceful environment?	YES	NO	
Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments)	YES	NO	
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	YES	NO	

Has the applicant/owner(s) read MCB4 Sidewalk Café Policy?	YES	NO	
Will applicant be applying for a sidewalk café now or in the future?	VES	NO)(ve)
Is applicant in this application seeking to include a sidewalk café in its liquor license?	YES	NO	
If yes, has applicant submitted an application and plans to NYC Dept. of Consumer Affairs? Please attach application and plans.	YES	NO	
Will applicant close and vacate the sidewalk café by 11 PM on Friday & Saturday and 10 PM on all other days?	YES	NO	
Will applicant be serving alcohol in the sidewalk café? If so, will you have waiter service?	YES	NO	
Will the café have a 3 ft. wide serving aisle running the entire length of the sidewalk cafe?	YES	NO	
Will applicant mark the perimeter of the cafe on the sidewalk?	YES	NO	
Will the service and consumption of alcohol in the sidewalk café only be via seated food service?	YES	NO	
Will the sidewalk café not provide standing space for drinking or smoking?	VES	NO	
Will applicant use any portable natural gas heaters? If so, do you have the requisite approvals from DOB & the Fire Department?	YES	NO	
Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	YES	NO	1
Will all furniture, plants and barricades be stored inside between the evening closing hours and the morning opening hours?	YES	NO	
Will all furniture be stored inside between December 21 st and March 21 st , and any other day when it rains or snows?	YES	NO	
Will applicant use umbrellas?	YES	NO	
If construction or construction protection has reduced the sidewalk width, will applicant always maintain an 8 foot clear path of sidewalk between the perimeter of	YES	NO	



5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	8 3 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	99999999999999999999999999999999999999	51100 51300 51300 51500 51000000 510000 5100000000	885.00 88.00 88.00 88.00 81.00 81.00 81.00 81.000 81.000 81.000
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STARTER SOUP	APPETIZER FROM XITCHEN APPETIZER FROM COLD BAR	SALAD	COLD BAR	

DINNER MENU 来(荷林茶と泥鉄致イメージ)

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Hanara Cheises LLC d/b/s Hanare 319 W. 17° Street



PERSPECTIVE1



1910 DESIGN INC.

Japanese restaurant_NYC

PERSPECTIVE2



RIC DESIGN INC.

2	Business License &	Permits Committee	Item #: 03
2 3	September 7, 2016		
4	September 7, 2010		
5	Vincent G. Bradley		
6	Chairman		
7	New York State Liq	uor Authority	
8	80 S. Swan Street, 9	^h Floor	
9	Albany, New York		
10	······································		
11	Re: Pod TS F&B	LLC	
12	400 W. 42nd S		
13		ise Liquor License	
14			
15	Dear Chairman Brac	ley:	
16			
17	Manhattan Commun	ity Board 4 (MCB4) recommends denia	of an On-Premise Liquor License
18), unless the attached stipulations, agreed t
19		plicant, are part of the method of operati	
20	operation 7a.m 4a	m. seven days a week; capacity of 136, 1	26 tables, 101 seats, and 1 stand-up bar
21	with 13 seats and a to	errace capacity of 152, 18 tables, 60 seat	s and a stand-up bar with 10 seats.
22			
23	Sincerely,		
24			
25			
		Burt Lazarin	Frank Holozubiec
	Delores Rubin	Durt Lazarin	
25 26	Delores Rubin Chair	Co-Chair	Co-Chair
		Co-Chair	Co-Chair Business License & Permits
		Co-Chair Business License & Permits	Business License & Permits
		Co-Chair	and all the second se

Manhattan Community Board 4 (All Fields Must Be Completed)

Liquor License Stipulations Application

CORPORATIONN	AME		DOING BUSINESS	AS(DBA)				
Pod TS F&B	LLC		TBD					
STREET ADDRESS	i		CROSS STREETS			ZIP CODE		
400 West 42r	nd St		W42nd St &	9th Ave		10036		
OWNER	NAME:	Pod TS F & B LLC		NAME:	Robert B	ookman, Esq.		
(Attach a list of all the people that will be associated/isted	PHONE:	646-277-0059	ATTORNEY/ REPRESENTAIVE	PHONE	212-513-	-1988		
with the license)	EMAIL	richard@bdhotels.com		EMAIL:	rbookma	n@pandblegal.com		
	NAME;	Major Management TCZ LLC		NAME:	400 Time	es Square Assoc LLC		
MANAGER	PHONE:	646-692-4732	LANDLORD	PHONE;	646 -4 85	-6276		
	EMAIL:			EMAIL;				
APPLICATIO	ON TYP	E (Check One)						
		C	<u>) </u>	NO				
Ø New	What is/was	the name and address of establishment?		Pleas	Please see attached			
· · · · · · · · · · · · · · · · · · ·	What were th	e dates applicant was involved with this former premie	3e7	Pleas	e see atta	ched		
,	What is the p	rior license # and expiration date?						
() Transfer	ls applicant r	naking any alterations or operational changes?		VI	:S	NO		
	If alterations	or operational changes are being made, please descri	beliist all changes.	· - I				
Alteration	What is the c	urrent license # and expiration date?						
	Please lisi/de	scribe the nature of all the changes and attach the pla	//5:					
METHOD OI	OPER	ATION						
TYPE OF ALCOH	101 <i>.</i>	🧭 Liquar/Wine/Beer	O Beer			O Wine & Beer		
ESTABLISHMEN	г турб	🔿 Restaurant 🔿 Cabaret 🔿 M	light Club 🧭 Hot	el O E	lar/Tavem	O Catering Establishment		
		O Adult Entertainment O Wine Ba	n 🔿 Dance Club	O Spo	rts Bar O G	Club (Fratemal Organization - Members Only)		
Has applicant/owner you plan to file?	r filed with th	ne SLA? If yes, when? If no, when do	YES 👩	Imme	diately fol	lowing CB Approval		
	cense estab	? If yes, please attach a diagram of the Ilshments within a 500 ft. radius of your prest Statement.	Ø . NO					
Is the 200 Foot Rule schools and houses		? If yes, please attach a diagram of the hat trigger the rule.	VES 60					
	r(s) read MC	B4 Policy Regarding Concentration and	O NO					

Business Licenses & Permits Committee

OPERATI	ONAL DE	TAILS (*0	losing time w	dil be i	when establ	ishn	ient is	vacated	ofall	patrons)				
		MONDAY	TUESDA	Y	WEDNESD	PAY	тщ	RSDAY		RIDAY	SA	YURDAY	s	UNDAY	
HOURS*	Operation	7am - 4am	7am - 4	am	7am - 4	am	7am - 4am		7ar	7am - 4am		7am - 4am		7am - 4am	
(Indoor Only)	Kitchen	SAA	SAA		SAA		SA	SAA		SAA	SAA		SA	A	
	Music	SAA	SAA		SAA		SAA			SAA	SAA		SAA		
If you plan to ha (Circle all that a		type(s)?	BACHGRO	IND	LIVEMU	sic		¢J		IKE BOX		ка	RAOK	8	
Please see	attached fo	or 28th Floo	n.		00	cur,	ANCY	3rd Flo	or o	nly					
	Capaci (Cerifit) of Occupa	cate	Saximum # of Persons Yon Anticipate Occupying atses (Including Employets)	Nun of Ta				er of Servi aly Bars	ce :	Number Stand-Up 1		Number of al Stand-D			
INSIDE	136	1	30	26	101		()		1		13			
OUTSIDE (Other Ihan sidewalk café)	152	ذ.	100		60		0			1		10			
SIDEWALK Café	N/A	(F	· ······			····								
How many floor	s are there? Wh	al is the capac	ily for each floor	?			Floor	s: 3-28	Fo	r the 3n	d Fl:	: 136 Al	ll oth	ers: 50	
How frequently	will the owner(s)) be at the esta	blishment?			_	Weel	dy							
Will you be appl there be dancing		g to apply for a	cabaret license	with DC	A? If yes, wil	1	YES	O							
Will applicant ha	ive bottle or tabl	le service for be	everage alcohol	?		1	YES	0							
Will you be host	ing privale; pror	notional or corp	orate events?			a statement	0	NO							
Will outside pror	noters be used	on a regular ba	sis? If yes pleas	e descr	ibe.	1000	YES	Ø							
Will you have a	security plan? If	, yes please at	ach.			Contraction for	Θ	NO							
Will security plan	n be implemente	ed?				1	<u> ()</u>	NO					,		
Will State certifie	ed security perse	onnel be used?	.	· · · · · ·			O	NO							
Will New York N	ightlife Associat	tion and NYPD	Best Practices I	oe follov	ved?		0	NO							
Will applicant be	using delivery l	bicycles? If yes	, how many?			28/0/28	YES.	O							
Will delivery bicy wear attire clear				stauran	t and will staf	f Broken	YES	NO	N//	A					
Where will delive	ery bicycles be s	stored during th	e day when not	in use?			N/A	<u></u>							

LOCATION & ZONING	
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	ves 🤭
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	YES O Currently under construction
Is a Public Assembly permit required?	6 мо
Are your plans filed with DOB?	6 M0

Community Notification/Relat	ions							
NOTIFICATION:	#1	See Attached						
List all block associations; tenant associations, co-op boards or condo boards of residential buildings; and	# 2							
community groups that applicant has notified regarding its application. For each please list both the organization and individual you contacted	#3							
	#4							
	#5							
Please provide dates when applicant met w	ith the gro	ups listed above.	See At	tached				
Who was your contact person at each group) you met	with?	See Attached					
When did applicant post the notice that was	provided	?	7/14/2	016	<u> </u>			
Where did applicant post the notice that was	s provided	?	On Co	nstructio	on Fe	nce		
Will applicant provide owner cell phone num complaints that arise? Please provide numb	ber to nei er in spac	ghbors and respond to e provided.)	0	NO	Manager's Cell # will be provided		
Will applicant inform the Community Board of provide a hyperlink to applicants jobs webpa		s job openings and/or		0	NO			

BUILDING DESIGN		
State the name and type of business previously located in the space.	New Building	
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	3725 0	
Do you plan any changes to the existing façade? If yes, please describe.	YES 🚱	
Will applicant have a vestibule within the establishment?	C NO	
Will applicant use a storm enclosure?	VIS CO	
Will applicant not place any items or obstructions on the sidewalk, for example, sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	€ №	
Will applicant comply with the NYC noise code?	NO NO	
Will the establishment have any of the following: (circle all that apply)	FRENCH DOORS GARAGE DOORS WINDOWS THAT CAN BE OPENED	
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	145 (1)	Þ
Will applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment?	···) Ø	RX
Has applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings?	VES 🔞	N.
Will applicant follow the recommendations of a certified sound engineer to miligate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	Ø №	
Will the kitchen exhaust system extend to the roof?	NO NO	
Will the establishment have an illuminated sign?	D NO	
Will the establishment have a canopy extending over the sidewalk?	no No	
Where will the air conditioner be located? What type is it?	Roof Chiller w/ fan coils	
When was the air conditioner installed?	Currently being installed	

	OUTDOOR ITEMS - OTHER THEN SIDEWALK CAFE						
	Has the applicant/owner(s) read MCB 4 Rear Yard Rooftop Policy?	0	NO				
	Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck or gazebo? If yes, which one(s)?	Ø	NO	Terrace on the 3rd & 28th Floors			
	Are the floorplans for the outdoor space(s) included?	0	NO				
	Will applicant close and vacate the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days?	YES	0				
	Will the service and consumption of alcohol in any outdoor space only be via seated food service?	YES	0				
	Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s)?	0	NO				
	Will there be no amplified music, as per the law?	0	NO				
	If amplified sound is played inside the establishment, will windows and doors be closed?	Ø	NO				
	Will applicant agree to post signs outside asking customers to respect the neighbors'?	0	NO				
	Will applicant agree to train staff to encourage a peaceful environment?	0	NO				
	Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments)	0	NO				
	Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	0	NO.				

OUTDOOR ITEMS – SIDEWALK CAFÉ N/A		
Has the applicant/owner(s) read MCB4 Sidewalk Café Policy?	YES	NO
Will applicant be applying for a sidewalk café now or in the future?	VES	NO
Is applicant in this application seeking to include a sidewalk café in its liquor license?	YES	NO
If yes, has applicant submitted an application and plans to NYC Dept. of Consumer Affairs? Please attach application and plans.	YES	NO
Will applicant close and vacate the sidewalk café by 11 PM on Friday & Salurday and 10 PM on all other days?	YES	NO
Will applicant be serving alcohol in the sidewalk café? If so, will you have waiter service?	YES	NO -
Will the café have a 3 ft. wide serving aisle running the entire length of the sidewalk cafe?	VES	NO
Will applicant mark the perimeter of the café on the sidewalk?	YES	NO
Will the service and consumption of alcohol in the sidewalk café only be via seated food service?	YES	NO
Will the sidewalk café not provide standing space for drinking or smoking?	YES	NO
Will applicant use any portable natural gas heaters? If so, do you have the requisite approvals from DOB & the Fire Department?	YES	NO
Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	YES	NO
Will all furniture, plants and barricades be stored inside between the evening closing hours and the morning opening hours?	YES	NO
Will all furniture be stored inside between December 21 st and March 21 st , and any other day when it rains or snows?	YES	NO
Will applicant use umbrellas?	YES	NO
If construction or construction protection has reduced the sidewalk width, will applicant always maintain an 8 foot clear path of sidewalk between the perimeter of the café and the closes obstruction including construction barricades?	3°ES	NQ

·

ADDITIONAL STIPULATIONS: (Office Use Only)

- There will be no music or amplified sound in the third floor or 28th floor outdoor spaces
- Third Floor outdoor space will be closed and vacated of patrons no later than 11:00p.m. Sunday through Wednesday and midnight on Tuesday, Friday & Saturday
- Capacity of third floor outdoor space will not exceed 80 patrons at any time
- 28th Floor outdoor space will not be open to the public

To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.

Pod TS F&B, LLC Manhattan CB4 Liquor License Stipulations Application Additional Information

Owner Information

Richard Born Ira Drukier Robert Friedman Bernard Friedman Alan Landis

Occupancy - 28th Floor

Uccupancy - 28 th Floor							
	Capacity	Anticipated	Tables	Seats	Service	Stand	Bar
		Occupancy			Bar	up Bar	Seats
Indoor	20	15	3	14	1	0	0
Outdoor	20	15	2	15	0	0	0

Ownership's Similar Businesses

	CO We all Child	1007 Decemt
Elysee Management I nc	60 East S4 th St	1992 - Present
35 th Street Hotel Corp	45 West 35th St	1995 – Present
The Mercer I LLC	147 Mercer St	1999 - Present
Hotel Chandler, LLC	12 East 31 st St	2000 - Present
BDC 56, LLC & M56 LLC	15 West 56th St	2001 – Present
Hudson River Inn, LLC	88 9th Ave	2002 - 2016
BD Stanhope, LLC	363 W. 16 th St	2002 - 2014
Maritime F&B, LLC	88 9 th Ave	2002 - Present
BD Gorham LLC	136 W 55th St	2003 - Present
The Bowery Hotel, LLC	335 Bowery	2007 – Present
Bowery F&B, LLC	4 East 3rd St	2007 - Present
377 Greenwich, LLC	377 Greenwich St	2007 – Present
BD Hotels, LLC	230 East 51 St	2007 - 2015
Jane Street Hotel	113 Jane Street	2008 - Present
AGO (New York) LLC	377 Greenwich St	2008 - 2010
Greenwich Hotel Restaurant, LLC	377 Greenwich St	2009 - 2017
BD NY Hotels, LLC	230 E. 51ª St	2010 - Present
Pod 39 Hotel, LLC	145 E. 39th St	2011 - Present
Mariton Hotel Operating, LLC	5 W. 8º St.	2013 - Present
Ludlow Hotel Food & Beverage, LLC	180 Ludlow St	2014 - Present

Community Outreach - Email sent 7/19/2016

West 43rd Street Block Association	Eduardo Zeiger
Manhattan Plaza Tenants Association	Douglas Leland
West 44 Street Better Block Association	Linda Ashley
West 44th Street (b. 9th/10th) Block Association	Rence & Gordon Stanley & Rudy Papiri
West 45th Street Block Association	Tim Tanner
West 45th Street Block Association (b. 9th/11th Aves)	Chana Widawsky
West 46th Street Block Association	Allison Tupper & Steve Fanto



3. J Floor

i





28th Bloor


Breakfast	Lunch / Dinner
Appetizers	Appetizers
Fruit bowl	 Meatballs
 Pastry basket 	 Fried zucchini
 Parfait 	 Fried calamari
Entrees	 Baked clams
Oatmeal	 Fresh mozzarella
 Eggs Benedict 	 Stuffed artichoke hearts
Omelette	Prosciutto
 Eggs any style 	Salads
Bagel sandwich	Caesar salad
French toast	Cobb salad
Pancakes	 Iceberg salad
 Breakfast combo: Eggs any style, toast, 	Chopped salad
home fries, bacon, coffee and juice	 Greek farro salad
Sides	 Arugula salad
 Bacon 	Pasta
• Ham	 Rigatoni in red sauce
House salmon	 Penne scampi
Home fries	 Bolognese pasta
Mushrooms	 Linguine with clams
Avocado	Main Course
Green salad	 Roast beef sandwich with fries
• Toast	Ribs
 Everything bagel 	 Whole fish
English muffin	Fried pork chop
U	Half chicken with lemon vinaigrette

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CITY OF NEW YORK MANHATTAN COMMUNITY BOARD No. 4 Mar 22th Street 20th Root 2 New York NY 10036 20th 20th Doot 1212 247 4512 20th Doot 1212 21947 4512

PUBLIC NOTICE

Business Licenses and Permits Committee will discuss an application submitted by

An Entity to be formed by Richard Born 400 W. 42nd Street

An application for an On-Premise Liquor License

DATE: TIME: PLACE;

DELORES RUBIN Chair

JESSE DODINE District Managor

Tuesday, August 9, 2016 6:30 PM Intercontinental NY Times Square -300 W. 44th Street

We invite you to attend this meeting and give your comments on this application. Alternately, you may mail, fax or small us at the address listed above. For more information, please call 212-736-4536.



1	Business License & Permits	s Committee	Item #: 04
2			
3	September 7, 2016		
4			
5	Vincent G. Bradley		
6	Chairman		
7	New York State Liquor Auth	ority	•
8	80 S. Swan Street, 9 th Floor		
9 10	Albany, New York 12210		
10 11	Re: Blokes Retail LLC		
11	$\begin{array}{c} \text{Ke:} \text{Diokes Ketali LLC} \\ 696 \ 9^{th} \ Avenue \ (48/9) \end{array}$		
12	New On-Premise Liqu	on Lioongo	
13 14	New On-Fremise Lique	or License	
14	Dear Chairman Bradley:		
16	Dear Chairman Dradiey.		
10	Manhattan Community Board	14 (MCB4) recommends denial	of a New On-Premise Liquor License
18			less the attached stipulations, agreed to
19	11		for this establishment with hours of
20			Sunday; capacity of less than 75, 4
21			space with capacity 15, 12 tables and 20
22	seats.	our with 12 seats and an outdoor	space with cupacity 15, 12 tubles and 20
23	souts.		
24	Sincerely,		
25	Sincerery,		
26			
27			
_,	Delores Rubin	Burt Lazarin	Frank Holozubiec
	Chair	Co-Chair	Co-Chair
		Business License & Permits	Business License & Permits
		Committee	Committee
28			
29			

Manhattan Community Board 4 (All Fields Must Be Completed)

Liquor License Stipulations Application

[·			·····				
CORPORATIONN	АМЕ		DOING BUSINESS AS (DBA)							
Blokes Retai	ILLC									
STREET ADDRESS			CROSS STREE			ZIP CO	DE			
696 9th Ave	nue		9th Ave &	9th Ave & W 48th Street				36		
OWNER	NAME:	Spiro Geroulanos			NAME: JO	seph L	avey			
(Attach a list of all the people that will be associated fisted	PHONE:	347-885-7933	ATTORNEY/ REPRESENTATVE	VE	PHONE: 2	12-219-	1193			
with the license)	EMAIL:	spiro@tridentdevelopers.com			EMAIL: F	'aily@h	elbrauni	evey.com		
	NAME;	Robert Sellers (co-owner)			NAME: 6	96 9th	Avenue	Realty, LLC		
MANAGER	PHONE:	917-364-0613	LANDLORD		PHONE:					
	EMAIL;	jelfsellers43@gmail.com			EDIAIL:					
APPLICATIO	ON TYP	E (Check One)								
	Has applicar	f owned or managed a similar business?		Ø						
W New	What iswas the name and address of establishment?					G-Studio in Pheonix AZ				
	Wiral were (r	e dates applicant was involved with this former premi	se? 2004-2010							
	What is the p	ior license if and expiration date?								
() Transfer	Is applicant o	naking any alterations or operational changes?		YES		NO				
	lí allerations	or operational changes are lieing made, please descri	ibe@istall.chaoges.	.			·····			
Alteration	What is the c	urrent license // and expration date?								
	Please ist/de	scribe the nature of all the changes and all uch the pla	3715:							
METHOD OF										
TYPE OF ALCOH	О Вес	F	O Wine & Beer			8 Beer				
ESTABLISHMENT TYPE			_		SarTaven O Calering Establishment Barbershop with high-end cocktails					
Adult Entertainment O Wine Ba Has applicant/owner filed with the SLA? If yes, when? If no, when do			ar O Dance Club		Sports Bor O Club (Fratemal Organization - Members Only)					
you plan to lile?			YES	0	After the	commu	nily boar	d meeting		
is the 500 Foot Rule applicable? If yes, please attach a diagram of the On-Premise figuor license establishments within a 500 ft, radius of your establishment and the Public Interest Statement.			O s	(D						
is the 200 Foot Rule schools and houses		' If yes, please atlach a diagram of the hall higger the rule.	YES	9						
Has applicant/owner Location of Alcoholic	(s) read MC -Serving Es	B4 Policy Regarding Concentration and tablishments?		ю						
			1		Contraction of the second					

		MONE	MY	TUESDA	N I	WEDNESDAY	111	URSDAY		FRIDAY	\$ A 'I	URDAY	5	UNDAY
HOURS*	Operation	10am-12	arn	10am-12am	· f	10am-12aoi	10ar	n-12am	10	Dam-12am	10ал	1- 12am	10an	n-8pm
(Indoor Only)	Kitchen	10aun-12	?am	10am-12am	····	10am-12am	10a#	n-12am	1(Dam-12am	10a	m-12am	10a	m-8pm
	Music	10ani-12	tain	10am-12am	A	10am-12am	10an)- 12am	10	Dam-12am	1Da	m-12am	10a	ать Өрті
If you plan to ha (Circle all that a	we masic, what ppJy)	type(s)?	4	BACKGRO	NNN S	LIVE MUSIC	'	DJ	1	UKE BOX		KAI	RAOK	E
						OCCU	PANCY							
	Capaci (Certific of Occupa	840	Pe A Q Premi	simum # of roons You atticipata ccupying ses (Including aployces)	Numbe of Table			oer of Servi mly Bars	lçe	Number Stand-Up B		Number of Stand-Up		
INSIDE	<75		Ĩ	♥ 5∂	4 count	ers 240	()		1		12		
OUTSIDE (Other than sidewalk cufë)					12			Q		0				
SIDEWALK Café	N/A		N/	Ą	N/A	N/A	N/A		1					
How many floors	are there? Wh	at is the c	apacity	for each floor	ı ?	· I	2 floc	ars, only	one	lloor used	d for g	juest with	1 <7 5	CofO
How frequently v	vill the owner(s)	be at the	eslabin	hment?			Six d	ays per	wee	ĸ				
Will you be apply here be dancing		j to apply i	for a ca	barel license	with DCA	? If yes, will	YES	0	 .	·				
Vill applicant ha	ve bottle or tabl	e service l	for beve	age alcohol?	•		YES	0						
Will you be hostin			·				v0	NO						
Nill outside prom					e describ	B.	YES	U						
Vill you have a security plan? If, yes please attach.				····	<u>Ø</u> \$	NO								
Vill security plan be implemented?					O	NO					,			
Mil State cedified security personnel be used?				***	YES	<u>vo</u>								
Will New York Nightlife Association and NYPD Best Practices be followed?					1?	Os	NO	··			·····			
				·····			YES	0						
Vill delivery bicyo vear altire clearly	cles be clearly n r noting name a	narked wit s describe	ih the n ad by N	ame of the rea YC Law?	staurant a	nd will stall	YES	Ø						
Vhere will delive	w bievelae be e	loren durà	no lhe r	ev when not i	a use7		N/	A						

2 of 9

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LOCATION & ZONING			
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	١Ø	NO	Special Clinton District
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	Ø	NO	
Is a Public Assembly permit required?	YES	Ø	a fan an a
Are your plans filed with DOB?	v@	NÜ	

Community Notification/Rela	· · · · ·								
NOTIFICATION: List all block associations; tenant associations, co-op beards or condo boards of residential buildings; and community groups that applicant has notified regarding its application. For each please list both the organization and individual you contacted	# 1	See attachmer	See attachment of block associations in separate email						
	#2	Applicants also canvased area to speak with local residents							
	#3								
	#4								
	# 5					Landon Landon Contraction (1997) 1997 1997 1997 1997 1997 1997 1997			
Please provide dates when applicant met v	Please provide dates when applicant met with the groups listed above.			PENDING					
Who was your contact person at each grou	Who was your contact person at each group you met with?			PENDING					
When did applicant post the notice that wa	s provided'	?	Tuesday, July 19th						
Where did applicant post the notice that was provided?			On fro	nt door	, atso c	listributed to block associations & residents			
Will applicant provide owner cell phone number to neighbors and respond to complaints that arise? Please provide number in space provided.)	Ø	NO	347-885-7933			
Will applicant inform the Community Board office of its job openings and/or provide a hyperlink to applicants jobs webpage?				ଙ	NO				

BUILDING DESIGN								
State the name and type of business previously located in the space.	Restaurant							
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	YES	Ø						
Do you plan any changes to the existing façade? If yes, please describe.	Ø	NO	Paint & windows					
Will applicant have a vestibule within the establishment?	YES	Ø	· · · · · · · · · · · · · · · · · · ·					
Will applicant use a storm enclosure?	Øs	NO						
Will applicant not place any items or obstructions on the sidewalk, for example, sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	Ø	NO						
Will applicant comply with the NYC noise code?	Qs	NO						
Will the establishment have any of the following: (circle all that apply)	V ILEN	CH DOOR	S GARAGE DOORS	WINDOWS THAT CAN BE				
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	ø	NÔ		L				
Will applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment?	Ø	NÔ		999				
Has applicant obtained an accustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings?	YES	0						
Will applicant follow the recommendations of a certified sound engineer to miligate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	Ø	NO						
Will the kilchen exhaust system extend to the root?	YES	Ø	99. 18. 19. paper paper (19. 19. 19. 19. 19. 19. 19. 19. 19. 19.					
Will the establishment have an illuminated sign?	Øs	NO	Not a neon sign					
Nill the establishment have a canopy extending over the sidewalk?	YES	Ö						
Where will the air conditioner be localed? What type is it?	air coi		r currently installed	/_/				
When was the air conditioner installed?	same	same location as existing						

OUTDOOR ITEMS - OTHER THEN SIDEWALK CAFÉ	1. 1 1	
Has the applicant/owner(s) read MCB 4 Rear Yard Rooftop Policy?	тØ	NO
Will applicant use any ouldoor spaces: rooltop, rear yard, patio, porch, balcony, pavilion, tents, deck or gazebo? If yes, which one[s]?	Øs	NO
Are the floorplans for the outdoor space(s) included?	Ø	NO
Will applicant close and vacate the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days?	ø	NO
Will the service and consumption of alcohol in any outdoor space only be via seated lood service?	Øs	NO
Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s)?	Ø	NO
Will there be no amplified music, as per the law?	W	NO
If amplified sound is played inside the establishment, will windows and doors be closed?	Ø	NO
Will applicant agree to post signs outside asking customers to respect the neighbors'?	Q.	NO
Will applicant agree to train staff to encourage a peaceful environment?	O.	NO
Wiß applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments)	Ø	NO
Will lhere be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	Ø	NO

٦

OUTDOOR ITEMS SIDEWALK CAFÉ						
Has the applicant/owner(s) read MCB4 Sidewalk Café Policy?	Ø	NO				
Will applicant be applying for a sidewalk cale now or in the future?	O s	NO	In the luture			
Is applicant in this application seeking to include a sidewalk café in its liquor ticense?	YES	NO	N/A			
If yes, has applicant submitted an application and plans to NYC Dept. of Consumer Affairs? Please atlach application and plans.	YES	NO	N/A			
Will applicant close and vacate the sidewalk calé by 11 PM on Friday & Saturday and 10 PM on all other days?	YES	NO	N/A			
Will applicant be serving alcohol in the sidewalk café? If so, will you have waiter service?	YES	NO	N/A			
Will the cale have a 3 ft, wide serving aiste running the entire length of the sidewalk cale?	YES	NO	N/A			
Will applicant mark the perimeter of the cale on the sidewalk?	YES	NO	N/A			
Will the service and consumption of elcohol in the sidewalk cafe only be via sealed food service?	YES	NO	N/A			
Will the sidewalk café not provide slanding space for drinking or smoking?	YES	NÓ	N/A			
Will applicant use any portable natural gas heaters? If so, do you have the requisite approvals from DOB & the Fire Department?	YES	NO	N/A			
Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	YES	NO	N/A			
Nill all furniture, plants and barricades be stored inside between the evening closing nours and the morning opening hours?	YES	NO	N/A			
Nill all furniture be stored inside between December 21 st and March 21 st , and any other lay when it rains or snows?	YES	NO	N/A			
Vill applicant use umbrellas?	VES	NO	N/A			
i construction or construction protection has reduced the sidewalk width, will pplicant always maintain an 8 loot clear path of sidewalk between the perimeter of the cafe and the closes obstruction including construction barricades?	YES	NO	N/A			

Business Licenses & Permits Committee



On-Premise Licenses within 750 Feet

Neme	Address	Approx. Distence
NAHM INC.	690 9TH AVENUE	70 ft
SETA RESTAURANT CORP	Address 690 9TH AVENUE 686 688 NINTH AVENUE	95 ft
689 IING RESTAURANT INC	689 9TH AVE	105 ft
GAF WEST LTD	401 W 48TH STREET	120 ft
LOS LIZARDOS INC	60.3 9TH AVE	14 0 ft
201 RESTAURANT LLC	701 9TH AVE	180 A
683 NINTH AVENUE INC	683 NINTH AVE AKA 431 W 47TH	195 ft
CORNER 47TH RESTAURANT CORP		195 A
675 VENTURES LLC	675A 9TH AVE 675B 9TH AVE 679 9TH AVE	275 ft
JPCT REST INC	675B 9TH AVE	275 ft
PARADISO 67.9 INC	679 9TH AVE	280 ft
	217 9TH AVE	
365 SEKI INC	365 367 W 46TH ST	375 ft
TRES MOSQUETEROS CORP	371 W 46TH ST	39 0 ft
667 9TH AVE REST CORP	667 OTH AVE	
NINTH AVE KITCHEN CORP	662 9TH AVE	44 0 R
BETT: BAR INC	373 W 46TH STREET	475 ft
G CUBED CORP	373 W 46TH STREET 360 W 46TH ST 658 9TH AVE	490 ft
658 THAL CORP	658 9TH AVE	500 ft

Manhatten Community Board # 4 August 9, 2016 RE: Blokes Retail LLC

I would like to thank the members of the board for taking the time to meet with me.

The purpose of this letter is to point out changes that were made after you may have received copies of previously submitted documents.

The first item I would like to draw your attention to is the architects drawing of the floor plan: The original drawing was shown with seating in the yard area. We have always wanted the yard to be a place for our employees and our customers who are waiting for a haircut who do not wish to sit in the food and drink area. We do not want customers who are not getting barber services to walk back and forth through the barbering area. So I wish to clearly state that the yard area is not to be used for public food and drink.

Next, the hours of operation were a little confused on the application. The morning services available in the restaurant will be a variety of coffees, juices and pastries, to begin at 8:00 am. A full service menu will be available from 11:00 am. Closing at 10:00 pm. The bar will close at 12:00 am. The hours of the barbershop will be 10:00 am, closing at 8:00 pm. The hours are 7 days a week.

We do not plan to have sidewalk seating.

These are the major items that I wanted to clarify. Please don't hesitate to ask me questions, I welcome the opportunity to explain our venture.

Again,

Thank you.

Robert G Sellers (Jeff)



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The New York Cimes 110 Blokes Retail LLC 696 9th Avenue PUBLIC NOTICE The second second ONLINE FOOTPRINT BUILDS FORTRAIT OF GUNNAAN'S LIFE Riller of 2 Officers in Boton Rouge Profes s Bellefin Blockhold Over Protest 7

Proof of Notice Posting 696 9th Avenue

Security Plan

The establishment will be supervised and managed at all times by a principal, manger, or both. All staff members are TIPS-and/or ATAP-trained, and are also trained on responsibility and awareness practices. Additionally, this establishment will cater to ' customers who are looking to get a haircut, as it is mainly a barbershop that will hold high end products for their clients. This method of operation, along with early closing hours, will not attract or cater to a late night bar crowd.

٨



1 2 3	overrides, including the detailed explanations and follow-up clarifications provided by the applicant.
4	We recommend the following:
5 6 7 8 9 10 11 12 13 14 15 16	 Approval of two proposed overrides Minimum and maximum base heights Yard regulations Modification of proposed maximum building height Denial of three proposed overrides As-of-right accessary uses on rooftop As-of-right rooftop greenhouse Sign regulations (expansion of permitted coverage) Shifting two proposals for restrictions to a contract between the applicant and ESD Height limit for permitted rooftop obstructions (lower limit than ZR regulation) Use regulations (prohibiting certain uses).
17 18 19 20	MCB4 also has comments on other issues: preservation of historic features, public access, programming, and employment opportunities for community residents.
21	
22 23 24	Zoning Override Requests and MCB4 Recommendations
25 26	Rooftop Uses
27 28	Accessory Uses
29 30 31 32 33 34 35	MCB4 recommends denial of the requested overrides of ZR 12-10 and ZR 32-412 (all uses to be located within completely enclosed buildings) so that any uses accessory to community facility uses and commercial uses could be located as-of-right on the rooftop. We do not support a blanket approval for all such uses without knowing what these uses would be. We recommend that when the applicant knows which uses are planned for the rooftop or other open spaces, a request for a zoning override for those uses be submitted so that MCB4 can comment on them.
36 37	Greenhouse
38 39 40 41 42	MCB4 recommends denial of the requested waivers of ZR 75-01 and ZR 33-42 so that the applicant can construct a rooftop greenhouse as-of-right, avoiding the City Planning Chair Certification for a rooftop greenhouse. ZR 33-42 states that rooftop greenhouses are permitted pursuant to ZR 75-01 (Certification for Rooftop Greenhouses) which says:
43 44 45	Plans submitted shall include sections and elevations, as necessary to demonstrate compliance with the provisions of paragraphs (a) through (f) of this Section, as applicable. A copy of the proposed rooftop greenhouse plan shall be delivered to the

46 affected Community Board, which may review such proposal and submit comments to 47 the Chairperson of the Commission. The certification of a rooftop greenhouse shall not be

1 complete until the earlier of the date that the affected Community Board submits 2 comments regarding such proposal to the Chairperson of the Commission or informs the 3 Chairperson that such Community Board has no comments; or 45 days from the date that 4 such proposal was submitted to the affected Community Board.

- 5 MCB4 is generally supportive of the concept of a rooftop greenhouse but should have the
- opportunity to review and comment on a specific rooftop greenhouse proposal as provided in ZR 6 7 75-01.
- 8
- 9 MCB4 Rooftop Use Stipulations
- 10

13

15

16

17

- 11 Rooftop uses have created disturbances for nearby neighbors throughout CD4. MCB4 requests 12 that the applicant agree to stipulations about the use of the rooftop:
 - Lighting that points down and is shaded •
- 14 No amplified music •
 - No third party promoters
 - No full liquor license
 - Liquor license limited to only beer and wine •
- 18 No liquor license for catering • 19
 - Specific hours for ending night use. •
- 20 We are pleased that the applicant is willing to make a written commitment to rooftop use 21 stipulations.
- 22
- 23 Permitted Obstructions
- 24

25 The applicant has clarified that the project should have a lower permitted rooftop obstruction 26 height (30 feet) than the maximum permitted by the Zoning Resolution (40 feet). ZR 33-

27 42(f)(3)(ii) states that for buildings over 120 feet, permitted obstructions for rooftop mechanical equipment shall be limited to 40 feet. GPP Design Guidelines specify that the maximum height 28

29 for such permitted obstructions should be 30 feet. MCB4 supports this lower height and believes

- 30 that because the proposal is more restrictive than the existing zoning regulation, this modified
- 31 permitted height limit for rooftop obstructions should be in a contract between the applicant and
- 32 ESD, not identified as a zoning override.
- 33

34 Maximum Building Height

35

36 The Special West Chelsea District (SWCD), adopted in 2005, was carefully crafted to permit

37 higher densities and heights on the avenues, with lower densities and heights on the narrower

- 38 side streets. Both the Main Building site and the Annex site are in the SWCD. The Main
- 39 Building site is in Subarea D which was mapped along Eleventh Avenue and has a maximum 7.5
- FAR and building height limit of 250 feet. The Annex site faces West 20th Street is partially 40
- 41 located in Subarea E and partially in Subarea D. Subarea E has a lower permitted FAR and
- 42 height than Subarea D.
- 43
- 44 The two existing buildings suffer from several deficiencies, including floors on different levels
- 45 creating difficult transitions from one building to the other and small rooms (former cells) that

1 are not easily transformed to office and other uses. The applicant proposes to demolish the annex

2 building and construct a 16-story building in its place. The new building would be built to line up

with the floors of the main building and could provide space for a day care center, meeting
 rooms and a wellness center.

5

6 The applicant proposes a 190-foot tower on the Annex site that would utilize the maximum 15 7 FAR and the maximum height permitted in Subarea D for the entire site (as stated in the ESD 8 Guidelines). The proposed building would be 70 feet higher than the 120 foot height limit of Subarea E. The existing buildings on the south side of West 20th Street between Tenth and 9 10 Eleventh Avenues where the subject site is located are one to four stories high. Buildings on the north side of West 20th (across the street from the subject site) (one of the two SWCD M1-5 11 12 zones) are taller, bulkier buildings, ranging from five to eight stories high, approximately 55 to 88 feet in height. A number of buildings along Eleventh Avenue are over 20 stories high (230 -13

14 240 feet in height). The building on West 19th Street directly behind the Main Building and

15 Annex Building is one of those.

16

MCB4 recommends a modification of the requested override to ZR 98-423. We request that the 17 height of the 190-foot tower on West 20th Street be lowered to 150 feet and that the excess bulk 18 19 be shifted to the rear section of the Main Building site, preferably behind the building. This 150 20 foot height would to be more consistent with the planning goals of the SWCD and more in 21 context with nearby buildings. We recommend that the applicant and ESD be creative in 22 designing the addition to the Main Building site. Our state elected officials will work with the 23 applicant to resolve issues with the State Historic Preservation Office (SHPO) and ESD. 24 The applicant points out that ESD's RFP explicitly precluded construction on, through, or over 25 the Main building. The applicant developed the proposed maximum massing to incorporate the 26 amount of floor area stated by ESD, 118,493 zoning floor area as basis for their bid. The 27 applicant has stated however a willingness to explore the technical, design, programmatic and 28 financial feasibility of building on, through, or over the Main building, and will work with ESD 29 and SHPO to assess if other schemes are viable. We are pleased that the applicant has agreed to a 30 written commitment to MCB4 to investigate options for shifting the tower's excess floor area to 31 the Main building site.

32

33 The basic FAR in the Special West Chelsea District is 5.0. This base FAR can be increased to a 34 maximum of 7.5 FAR if affordable housing is provided (1.25 FAR bonus) and if a High Line 35 Improvement is provided (1.25 FAR bonus). Since the Women's Building is a unique project 36 designated for an important underserved purpose and is preserving an historic Chelsea waterfront 37 building, MCB4 approves its utilization of an FAR of 7.5 without providing affordable housing 38 or a High Line Improvement. MCB4 wishes to emphasize, however, that the Women's Building 39 is a special case and does not set a general precedent. Other projects proposed in the SWCD 40 should not expect to achieve an FAR higher than 5.0 without providing affordable housing or a High Line Improvement.

41 H 42

43 Minimum and Maximum Base Heights

44

45 MCB4 recommends approval of a waiver under ZR 98-423 for base heights. Under existing

46 zoning regulations, the base height in Subarea E is 105 feet. In Subarea D the minimum base

47 height is 60 feet and the maximum is 90 feet. The applicant proposes an override to ZR 98-423

- 1 so that in Subarea D and Subarea E the minimum base height would be 87 feet and the maximum
- would be 120 feet. This override would facilitate development, the use of floor area and provide
 for uniform floor plates. MCB4 thinks it is reasonable, not excessive and allows the buildings on
- for uniform floor plates. MCB4 thinks it is reasonable, not excessive and allows the buildings on
 the Annex site and the Main building site to line up.
- 5

6 <u>Yard Regulations</u>

7

8 MCB4 recommends approval of the proposed waiver to ZR 33-23, permitted obstruction in rear 9 yard. Currently a portion of a building up to one story but not more than 23 feet is a permitted 10 obstruction in a rear yard. The applicant proposes that a two-story obstruction be permitted up to 11 30 feet. MCB4 agrees with the applicant that this relatively small obstruction will match the 12 existing Annex building rear wall and would not adversely impact the adjacent residential 13 development to the south.

13 14

15 <u>Use Regulations</u>

16

MCB4 recommends that the proposed use regulations override (ZR 32-00) be put in a contract
 between the applicant and ESD instead of being identified as a zoning override. The GPP Design

- 19 Guidelines specify that residential uses, not-for-profit with sleeping accommodations and hotels
- 20 will not be permitted uses for the project. MCB4 supports this restriction of uses for the project.
- 21

22 Sign Regulations

2324 The applicant requests an override to ZR 32-642, non-illuminated signs to remove the 500

square-foot cap of maximum surface area for non-illuminated signs and allow maximum surface

area of 3 times the length of zoning lot street frontage along 20th Street, 5 times the length of

- 27 zoning lot street frontage along 11^{th} Avenue. And to allow 8 times the length of articulation at 28 intersection of 20^{th} Street and 11^{th} Avenue, for the existing building. The applicant points out
- intersection of 20th Street and 11th Avenue, for the existing building. The applicant points out
 that the cap of 500 square feet has been overridden in the GPP Design Guidelines to allow the
- 30 opportunity of signage for multiple tenants of the proposed building. Because the Main
- building's entrance is at a chamfered corner and it might be unclear as to how to apply the square
- 32 foot cap to that corner façade the GPP Design Guidelines overrides the zoning by generating
- 33 regulations for articulated-corner signage.
- 34

The applicant proposes an override of ZR 32-643 (illuminated non-flashing signs) to increase the

amount of illuminated non-flashing sign coverage: up to 300 square feet or surface area on the
 Eleventh Avenue and the West 20th Street frontage equaling a total of 600 square feet of

Eleventh Avenue and the West 20th Street frontage equaling a total of 600 square feet of
 illuminated signage (on both frontages of the project) with no illuminated signs directly facing

residential buildings. This total of 600 square feet would be in addition to the non-illuminated

- 40 signs.
- 41

42 MCB4 is pleased that the applicant has committed to no flashing signs but recommends denial of

these two proposed waivers because the amount of signage requested, if implemented to the

- 44 maximum coverage, does not respect the historic Main building and is not consistent with
- 45 neighborhood character. We feel strongly that sign bands on both the 20th Street and the Eleventh
- 46 Avenue sides of the Main building would detract from the historic features of both facades.

1 MCB4 may support some expansion of sign coverage rules but without specific proposals,

- 2 cannot fully support the requested permitted expansion of sign coverage.
- 3 MCB4 recommends a different approach to signage similar to the Landmarks Preservation
- 4 Commission (LPC) process. Applicants whose buildings are either designated landmarks or
- 5 within a landmark district submit an application to LPC which is sent to the community board for
- 6 review and advisory comment. The application describes the signage (location, materials, etc.).
- 7 LPC considers community boards' comments and makes the final decision. The State Historic
- 8 Preservation Office could similarly consult with MCB4 on the Women's Building sign
- 9 proposals. We are pleased that the applicant has agreed to this approach and will give MCB4 a
- 10 written commitment to that effect.
- 11
- 12 The applicant proposes to erect a projecting sign similar to the "Seaman's House" sign on the
- 13 Eleventh Avenue side of the Main building which would have the project's name, "Women's
- 14 Building" instead of "Seamen's House". The applicant points out that the GPP Design
- 15 Guidelines have established maximum dimensions and areas that would facilitate the re-creation
- 16 of the old signage.
- 17
- 18 MCB4 has seen photos of the old Seaman's House sign, finds it attractive and supports the idea

19 of using a feature that recalls the original use of the building. We are pleased that the applicant

20 proposes to re-create the projecting sign with the current use: "Women's Building". We

21 anticipate that a review of this sign will be part of a sign package that the applicant will come

- 22 back to MCB4 for comments.
- 23

24 Applicant's Commitment Letter to MCB4 25

26 At a meeting on August 17, 2016 the applicant agreed to write a letter to MCB4 committing to: 27

- 1. Rooftop use stipulations
- 28 2. Working with EDC, SHPO, elected officials and MCB4 to investigate shifting floor area from the 29 proposed tower on the Annex site to the Main building site so that the height of the tower would 30 be lowered to 150 feet instead of 190 feet.
- 3. Establishing a process for the review by MCB4 of a proposed signage package. 31

32 **Other Issues**

33

34 Preservation of Historic Features

35

36 MCB4 is pleased that the applicant intends to preserve many interior and exterior historic

37 features of the Main Building. We call attention to the importance of maintaining the integrity of

38 the front corner, the building envelope, the terra cotta tiles and the original light features at the

39 building entrance. We encourage the applicant to use a contractor with experience in restoring

- 40 historic buildings.
- 41
- 42 Public Access

43

44 MCB4 is concerned that the building provide reasonable public access to the historically

- 45 significant aspects of the Main building. We understand that security issues may place some
- restrictions on access to the building. So far it appears that the front lobby would be publicly-46
- 47 accessible and may include an art gallery, as well as a café or restaurant, and that public tours of

the building will most likely be offered. We strongly encourage the applicant to arrange a wayfor the local residents to enjoy the large swimming pool.

3 4

5

Programming and Employment Opportunities

67 We also are concerned that programming and services target not only global women's issues, but

8 also address the needs of the local community, including job opportunities in the construction

9 and operation of the Women's Building. The applicant has committed to notify MCB4 when 10 such opportunities are available. We urge the applicant to go beyond simple notification and

such opportunities are available. We urge the applicant to go beyond simple notification and actively seek qualified job applications from the community. We also would support

12 organizations located in the Women's Building that could offer job training to the local 13 community.

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26 27

We look forward to the transformation of this important site which is part of Chelsea's historic waterfront and our continued engagement with the applicant to advance the Women's Building.

18 Sincerely,

Delores Rubin MCB4 Chair

July

28 John Lee Compton, Co-Chair29 Chelsea Land Use Committee30

Betty Mackindoch

Betty Mackintosh, Co-Chair Chelsea Land Use Committee

50		
31	cc:	Hon. Brad Hoylman, State Senate
32		Hon. Richard Gottfried, State Assembly
33		Hon. Gale A. Brewer, Manhattan Borough President
34		Hon. Corey Johnson, City Council
35		Goren Group
36		Marion Phillips. III, Sr. VP Community Relations, NYS ESD
37		Karolina Grebowiec-Hall, NYC DCP
38		Council of Chelsea Block Associations
39		

40

1 2	New Business – Chelsea Land Use Committee	Item#: 06
2		
4 5	September XX, 2016	
6	Hon. Meenakshi Srinivasan, Chair	
7	Landmarks Preservation Commission	
8	Municipal Building, 9th floor	
9	One Centre Street New York, NY 10007	
10	,	
11	Re: 334 West 20 th Street	
12		
13	Dear Chair Srinivasan:	
14		
15	Manhattan Community Board No. 4 (CB4), at its regularly scheduled mee	eting on September 7,
16	2016, voted, by a vote of XX in favor, XX opposed, XX abstaining and X	
17	eligible to vote, to recommend approval of the revised application to the I	Landmarks Preservation
18	Commission (LPC) for the renovation of 334 West 20 th Street.	
19		
20	The applicant's original proposal included a rooftop addition. At its hearing	
21	LPC requested a revised proposal that included the removal of the propos	ed rooftop addition, as
22	well as the rebuilding of the rear facade.	
23		11 1 1.1
24	We have received the revised proposal and are pleased that the applicant h	
25	LPC's requests. We thank the applicant and recommend approval of the r	evised application.
26	Cincernly	
27 28	Sincerely,	
28 29	Delores	
30	Lee	
31	Betty	
32	Deny	
33	CC: DOB	
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35		
36		
37		
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39		
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