

Manhattan Community Board 4

(All Fields Must Be Completed)

Liquor License Stipulations Application

| | | | |
|---|---|--------------------------------------|-------------------------------------|
| CORPORATION NAME | | DOING BUSINESS AS (DBA) | |
| SONNY LOU INC | | PEPE GIALLO | |
| STREET ADDRESS | | CROSS STREETS | ZIP CODE |
| 195 10TH AVENUE | | W 21ST + W 22ND STREETS | 10011 |
| OWNER <i>(Attach a list of all the people that will be associated/listed with the license)</i> | NAME: | GASPARE VILLA | NAME: MICHAEL KELLY |
| | PHONE: | 212-242-6055 | PHONE: 914-740-3580 |
| | EMAIL: | GASPAREVILLA@GMAIL.COM | EMAIL: KELLYMLK136@GMAIL.COM |
| MANAGER | NAME: | ANNA DASILVA | NAME: 195 10TH AVE LLC |
| | PHONE: | 212-242-6055 | PHONE: |
| | EMAIL: | | EMAIL: |
| APPLICATION TYPE <i>(Check One)</i> | | | |
| <input checked="" type="checkbox"/> New | Has applicant owned or managed a similar business? | <input checked="" type="radio"/> YES | <input type="radio"/> NO |
| | What is/was the name and address of establishment? | PEPE GIALLO 253 10TH AVENUE | |
| | What were the dates applicant was involved with this former premise? | 1998 - PRESENT | |
| <input type="checkbox"/> Transfer | What is the prior license # and expiration date? | | |
| | is applicant making any alterations or operational changes? | <input type="radio"/> YES | <input type="radio"/> NO |
| | <i>If alterations or operational changes are being made, please describe/list all changes.</i> | | |
| <input type="checkbox"/> Alteration | What is the current license # and expiration date? | | |
| | <i>Please list/describe the nature of all the changes and attach the plans:</i> | | |
| METHOD OF OPERATION | | | |
| TYPE OF ALCOHOL | <input type="radio"/> Liquor/Wine/Beer <input type="radio"/> Beer <input checked="" type="radio"/> Wine & Beer | | |
| ESTABLISHMENT TYPE | <input checked="" type="radio"/> Restaurant <input type="radio"/> Cabaret <input type="radio"/> Night Club <input type="radio"/> Hotel <input type="radio"/> Bar/Tavern <input type="radio"/> Catering Establishment <input type="radio"/> Adult Entertainment <input type="radio"/> Wine Bar <input type="radio"/> Dance Club <input type="radio"/> Sports Bar <input type="radio"/> Club (Fraternal Organization – Members Only) | | |
| Has applicant/owner filed with the SLA? If yes, when? If no, when do you plan to file? | YES | <input checked="" type="radio"/> NO | WHEN APPLICANT IS READY |
| Is the 500 Foot Rule applicable? If yes, please attach a diagram of the On-Premise liquor license establishments within a 500 ft. radius of your establishment and the Public Interest Statement. | YES | <input checked="" type="radio"/> NO | |
| Is the 200 Foot Rule applicable? If yes, please attach a diagram of the schools and houses of worship that trigger the rule. | YES | <input checked="" type="radio"/> NO | |
| Has applicant/owner(s) read MCB4 Policy Regarding Concentration and Location of Alcoholic-Serving Establishments? | <input checked="" type="radio"/> YES | <input type="radio"/> NO | |

| OPERATIONAL DETAILS (*Closing time will be when establishment is vacated of all patrons) | | | | | | | | | |
|--|--|--|---|----------------------------------|--------------------------------------|-------------------------------------|---------------------------------|-------------|--|
| HOURS* <i>(Indoor Only)</i> | | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY | |
| | Operation | 11am - 11pm | 11am - 11pm | 11am - 11pm | 11am - 11pm | 11am - 12am | 11am - 12am | 11am - 11pm | |
| | Kitchen | 11am - 10pm | 11am - 10pm | 11am - 10pm | 11am - 10pm | 11am - 11pm | 11am - 11pm | 11am - 10pm | |
| | Music | 11am - 11pm | 11am - 11pm | 11am - 11pm | 11am - 11pm | 11am - 12am | 11am - 12am | 11am - 11pm | |
| If you plan to have music, what type(s)? (Circle all that apply) | | | <input checked="" type="radio"/> BACKGROUND | <input type="radio"/> LIVE MUSIC | <input type="radio"/> DJ | <input type="radio"/> JUKE BOX | <input type="radio"/> KARAOKE | | |
| OCCUPANCY | | | | | | | | | |
| | Capacity (Certificate of Occupancy) | Maximum # of Persons You Anticipate Occupying Premises (Including Employees) | Number of Tables | Number of Seats | Number of Service Only Bars | Number of Stand-Up Bars | Number of Seats at Stand-Up Bar | | |
| INSIDE | 74 | 74 | 27 | 64 | 1 | 0 | 0 | | |
| OUTSIDE <i>(Other than sidewalk café)</i> | N/A | | | | | | | | |
| SIDEWALK CAFÉ | N/A | | | | | | | | |
| How many floors are there? What is the capacity for each floor? | | | | | 2 FLOORS (BASEMENT AND 1ST FLOOR) | | | | |
| How frequently will the owner(s) be at the establishment? | | | | | ALL OPEN HOURS | | | | |
| Will you be applying or intending to apply for a cabaret license with DCA? If yes, will there be dancing? | | | | | YES | <input checked="" type="radio"/> NO | | | |
| Will applicant have bottle or table service for beverage alcohol? | | | | | YES | <input checked="" type="radio"/> NO | | | |
| Will you be hosting private; promotional or corporate events? | | | | | YES | <input checked="" type="radio"/> NO | | | |
| Will outside promoters be used on a regular basis? If yes please describe. | | | | | YES | <input checked="" type="radio"/> NO | | | |
| Will you have a security plan? If, yes please attach. | | | | | YES | <input checked="" type="radio"/> NO | | | |
| Will security plan be implemented? | | | | | YES | <input checked="" type="radio"/> NO | | | |
| Will State certified security personnel be used? | | | | | YES | <input checked="" type="radio"/> NO | | | |
| Will New York Nightlife Association and NYPD Best Practices be followed? | | | | | YES | <input checked="" type="radio"/> NO | N/A | | |
| Will applicant be using delivery bicycles? If yes, how many? | | | | | <input checked="" type="radio"/> YES | <input type="radio"/> NO | 2 | | |
| Will delivery bicycles be clearly marked with the name of the restaurant and will staff wear attire clearly noting name as described by NYC Law? | | | | | <input checked="" type="radio"/> YES | <input type="radio"/> NO | | | |
| Where will delivery bicycles be stored during the day when not in use? | | | | | ON STREET OR AGAINST OUR WALL | | | | |

| LOCATION & ZONING | | | |
|---|--------------------------------------|-------------------------------------|--|
| Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards? | YES | <input checked="" type="radio"/> NO | |
| Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection? | <input checked="" type="radio"/> YES | NO | WE WILL BE APPLYING FOR A LETTER OF NO OBJECTION |
| Is a Public Assembly permit required? | YES | <input checked="" type="radio"/> NO | |
| Are your plans filed with DOB? | YES | <input checked="" type="radio"/> NO | |

| Community Notification/Relations | | | |
|--|-----|--------------------------------------|---|
| NOTIFICATION: List all block associations; tenant associations, co-op boards or condo boards of residential buildings; and community groups that applicant has notified regarding its application. For each please list both the organization and individual you contacted | # 1 | SEE ATTACHED | |
| | # 2 | | |
| | # 3 | | |
| | # 4 | | |
| | # 5 | | |
| Please provide dates when applicant met with the groups listed above. | | | |
| Who was your contact person at each group you met with? | | | |
| When did applicant post the notice that was provided? | | | |
| Where did applicant post the notice that was provided? | | | |
| Will applicant provide owner cell phone number to neighbors and respond to complaints that arise? Please provide number in space provided. | | <input checked="" type="radio"/> YES | NO 646-552-9587 |
| Will applicant inform the Community Board office of its job openings and/or provide a hyperlink to applicants jobs webpage? | | <input checked="" type="radio"/> YES | NO WE WILL BE TAKING THE EXISTING STAFF WITH US |

Community Notification of Application:

We notified the following Community Associations regarding the Wine & Beer license application:

- 300 West 21st/22nd/23rd Streets Block Association
- Penn South 8th Ave/9th Ave (23-29)
- West 25th Street Block Association
- Bill Borock
- 400 West 21/22/23 Streets Block Association
- Elliot-Chelsea Houses Tenant Association
- Elliot-Chelsea Houses Tenant Association
- London Terrace Gardens
- HotelAmericano
- Highline 537
- Donna Langman Costumes

| BUILDING DESIGN | | | |
|---|---|-------------------------------------|--|
| State the name and type of business previously located in the space. | PRINTED MATTER INC / RESTAURANT | | |
| Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business. | YES | <input checked="" type="radio"/> NO | |
| Do you plan any changes to the existing façade? If yes, please describe. | <input checked="" type="radio"/> YES | NO | FRENCH DOORS AND OUR SIGN |
| Will applicant have a vestibule within the establishment? | YES | <input checked="" type="radio"/> NO | |
| Will applicant use a storm enclosure? | <input checked="" type="radio"/> YES | NO | |
| Will applicant not place any items or obstructions on the sidewalk, for example, sandwich boards, sidewalk signs, freestanding menus and plants, as per the law? | <input checked="" type="radio"/> YES | NO | |
| Will applicant comply with the NYC noise code? | <input checked="" type="radio"/> YES | NO | |
| Will the establishment have any of the following: (circle all that apply) | <input checked="" type="radio"/> FRENCH DOORS | <input type="radio"/> GARAGE DOORS | <input type="radio"/> WINDOWS THAT CAN BE OPENED |
| Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment? | <input checked="" type="radio"/> YES | NO | |
| Will applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment? | <input checked="" type="radio"/> YES | NO | |
| Has applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings? | YES | <input checked="" type="radio"/> NO | |
| Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment? | <input checked="" type="radio"/> YES | NO | |
| Will the kitchen exhaust system extend to the roof? | <input checked="" type="radio"/> YES | NO | |
| Will the establishment have an illuminated sign? | YES | <input checked="" type="radio"/> NO | |
| Will the establishment have a canopy extending over the sidewalk? | <input checked="" type="radio"/> YES | <input checked="" type="radio"/> NO | AWNING |
| Where will the air conditioner be located? What type is it? | ON ROOF | | |
| When was the air conditioner installed? | NOT INSTALLED YET | | |

| OUTDOOR ITEMS - OTHER THEN SIDEWALK CAFE | | | |
|--|--------------------------------------|-------------------------------------|-----|
| Has the applicant/owner(s) read MCB 4 Rear Yard Rooftop Policy? | <input checked="" type="radio"/> YES | <input type="radio"/> NO | |
| Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck or gazebo? If yes, which one(s)? | <input type="radio"/> YES | <input checked="" type="radio"/> NO | |
| Are the floorplans for the outdoor space(s) included? | <input type="radio"/> YES | <input type="radio"/> NO | N/A |
| Will applicant close and vacate the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days? | <input type="radio"/> YES | <input type="radio"/> NO | N/A |
| Will the service and consumption of alcohol in any outdoor space only be via seated food service? | <input type="radio"/> YES | <input type="radio"/> NO | N/A |
| Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s)? | <input type="radio"/> YES | <input type="radio"/> NO | N/A |
| Will there be no amplified music, as per the law? | <input type="radio"/> YES | <input type="radio"/> NO | N/A |
| If amplified sound is played inside the establishment, will windows and doors be closed? | <input type="radio"/> YES | <input type="radio"/> NO | N/A |
| Will applicant agree to post signs outside asking customers to respect the neighbors'? | <input type="radio"/> YES | <input type="radio"/> NO | N/A |
| Will applicant agree to train staff to encourage a peaceful environment? | <input type="radio"/> YES | <input type="radio"/> NO | N/A |
| Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments) | <input type="radio"/> YES | <input type="radio"/> NO | N/A |
| Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors? | <input type="radio"/> YES | <input type="radio"/> NO | N/A |

| OUTDOOR ITEMS – SIDEWALK CAFÉ | | | |
|--|-----|----------------------------------|-----|
| Has the applicant/owner(s) read MCB4 Sidewalk Café Policy? | YES | NO | N/A |
| Will applicant be applying for a sidewalk café now or in the future? | YES | <input checked="" type="radio"/> | |
| Is applicant in this application seeking to include a sidewalk café in its liquor license? | YES | <input checked="" type="radio"/> | |
| If yes, has applicant submitted an application and plans to NYC Dept. of Consumer Affairs? Please attach application and plans. | YES | NO | N/A |
| Will applicant close and vacate the sidewalk café by 11 PM on Friday & Saturday and 10 PM on all other days? | YES | NO | N/A |
| Will applicant be serving alcohol in the sidewalk café? If so, will you have waiter service? | YES | NO | N/A |
| Will the café have a 3 ft. wide serving aisle running the entire length of the sidewalk café? | YES | NO | N/A |
| Will applicant mark the perimeter of the café on the sidewalk? | YES | NO | N/A |
| Will the service and consumption of alcohol in the sidewalk café only be via seated food service? | YES | NO | N/A |
| Will the sidewalk café not provide standing space for drinking or smoking? | YES | NO | N/A |
| Will applicant use any portable natural gas heaters? If so, do you have the requisite approvals from DOB & the Fire Department? | YES | NO | N/A |
| Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors? | YES | NO | N/A |
| Will all furniture, plants and barricades be stored inside between the evening closing hours and the morning opening hours? | YES | NO | N/A |
| Will all furniture be stored inside between December 21 st and March 21 st , and any other day when it rains or snows? | YES | NO | N/A |
| Will applicant use umbrellas? | YES | NO | N/A |
| If construction or construction protection has reduced the sidewalk width, will applicant always maintain an 8 foot clear path of sidewalk between the perimeter of the café and the closes obstruction including construction barricades? | YES | NO | N/A |

ADDITIONAL STIPULATIONS: (Office Use Only)

- Any storm enclosure will extend no more than 18" from building facade

To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.

ADDITIONAL STIPULATIONS: (Office Use Only), *Continued*

To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.

Manhattan Community Board 4 (MCB4) recommends:

Denial unless all stipulations agreed to by applicant/owner are part of the method of operation

Denial Approval

CB4 REPRESENTATIVES

Nelly Gonzalez
Nelly Gonzalez
CB4 Assistant District Manager

Frank Holozubiec
Frank Holozubiec
CB4 BLP Committee Co-Chair

Burt Lazarin
Burt Lazarin
CB4 BLP Committee Co-Chair

APPLICANT AGREEMENT WITH THE COMMUNITY

Applicant agrees to these stipulations as the basis for the community support of this application and acknowledges that all of these stipulations are essential prerequisites to the MCB4 recommendation regarding this application. Applicant agrees to have these stipulations incorporated in the method of operation of its liquor license. The stipulations in this application constitute the entire agreement between MCB4 and applicant and may only be altered in writing signed by MCB4 and applicant. These stipulations supersede any oral statements or representations in connection with this application.

SIGN HERE →

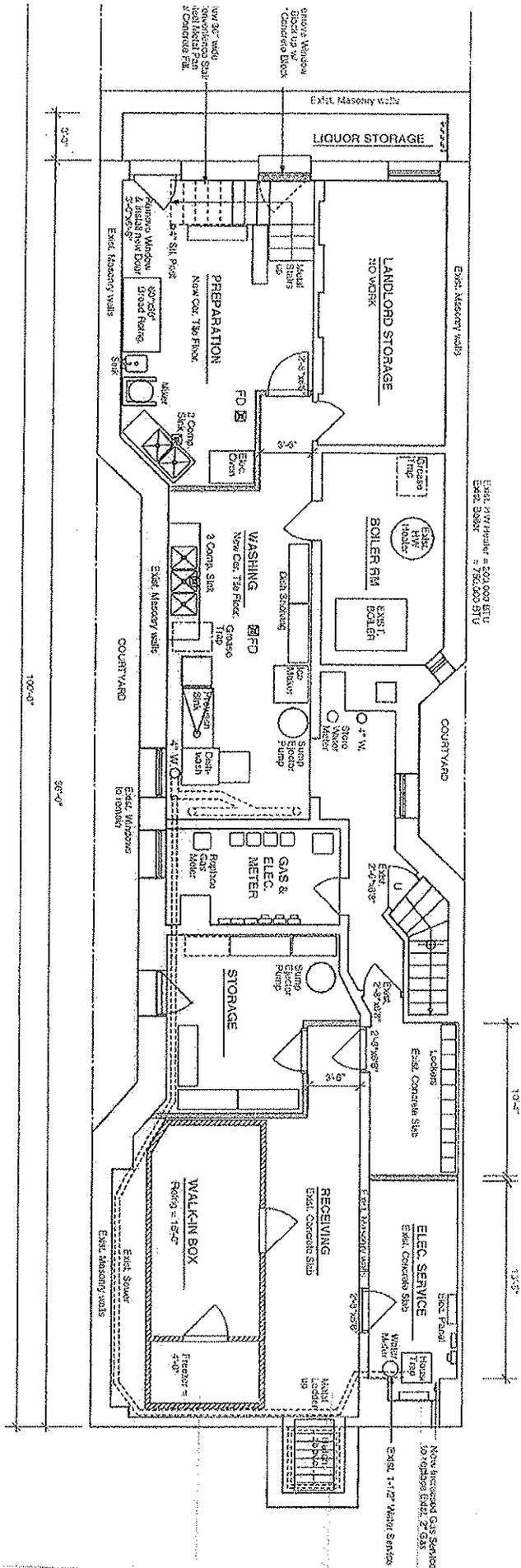
GASPARO VILVA

PRINT NAME OF APPLICANT

SIGNATURE OF APPLICANT

DATE

6-6-16



Sony Lou Inc
 195 10th Ave
 NY NY 10011

✓

Sonny Lou Inc

PEPE GIALLO TO GO

253 10 AVENUE @ 25TH STREET
212-242-6055

PANINI

| | |
|---|----|
| GRILLED VEGETABLES & MOZZARELLA, EXTRA VIRGIN OLIVE OIL | 9 |
| FRESH TOMATO, MOZZARELLA, ARUGULA & BASIL | 9 |
| PROSCIUTTO DI PARMA, TOMATO, MOZZARELLA & ARUGULA | 10 |
| EGGPLANT PARMIGIANA WITH MELTED MOZZARELLA | 11 |
| AIR CURED BEEF, GOAT CHEESE, ARUGULA & TRUFFLE OIL | 11 |
| GRILLED CHICKEN, ROASTED PEPPERS & PESTO SAUCE | 11 |
| GRILLED CHICKEN, CRISPY BACON & GUACAMOLE | 11 |
| SLOW-COOKED PULLED PORK, CARMELIZED ONIONS & PROVOLONE | 11 |
| **ANY OF THE ABOVE ON HOMEMADE FOCACCIA ADD | 1 |
| **PRESSED HOT PANINI WILL DELAY YOUR ORDER** | |

INSALATE

| | |
|---|----|
| MIXED GREENS & TOMATO | 7 |
| PEPE GIALLO CAESAR | 9 |
| APPLE, GOAT CHEESE, TOMATO OVER MIXED GREENS | 10 |
| GREEK SALAD: FETA, TOMATO, CUCUMBER, & B. OLIVES | 10 |
| ORANGE, GOAT CHEESE, TOMATO OVER GREENS | 10 |
| PEAR, ARUGULA, GORGONZOLA & WALNUTS | 11 |
| TUNA, WHITE BEANS, POTATO, TOMATO, ARUGULA & BLACK OLIVES | 12 |
| GRILLED SHRIMP, CORN, HEART OF PALM OVER GREENS | 12 |
| **ANY OF THE ABOVE WITH GRILLED CHICKEN ADD | 5 |
| **WITH SALMON | 6 |
| ** WITH SHRIMP | 7 |

ANTIPASTI

| | |
|---|----|
| EGGPLANT PARMIGIANA | 11 |
| ANTIPASTO MISTO | 11 |
| SAUTEED CALAMARI WITH CHOPPED TOMATO & BLACK OLIVES | 12 |
| BURRATA CHEESE WITH ROASTED CHERRY TOMATOES | 12 |

CONTORNI

| | |
|---|---|
| SPINACH SAUTEED IN GARLIC OIL | 7 |
| BROCCOLI SAUTEED IN GARLIC OIL | 7 |
| GARLIC MASHED POTATOES | 7 |
| MIXED SEASONAL VEGETABLES IN GARLIC OIL | 8 |

PASTE

| | |
|---|----|
| PENNE WITH TOMATO & BASIL OR BUTTER & PARMIGIANO | 8 |
| FUSILLI WITH SEASONAL VEGETABLES IN GARLIC OIL | 9 |
| PENNE VODKA WITH PANCETTA (not vegetarian) | 11 |
| CAPELLINI, ZUCCHINI, TOMATO, GOAT CHEESE, B. OLIVES | 12 |
| SPAGHETTI BOLOGNESE OR PESTO | 14 |
| RIGATONI, EGGPLANT, MOZZARELLA IN TOMATO & BASIL | 14 |
| PAPPARDELLE WITH SAUSAGE IN SPICY TOMATO SAUCE | 15 |
| GNOCCHI GORGONZOLA | 15 |
| RIGATONI WITH SALMON, MUSHROOM IN CREAM SAUCE | 15 |
| FETTUCCINE CHICKEN & MUSHROOM IN ALFREDO SAUCE | 15 |
| FUSILLI NORCINA, SAUSAGE & PARSLEY IN CREAM SAUCE | 15 |
| PENNE WITH MEATBALLS IN SPICY TOMATO SAUCE | 16 |

SECONDI

| | |
|--|----|
| LEMON CHICKEN WITH SIDE OF BROCCOLI | 13 |
| POACHED OR GRILLED SALMON WITH SIDE OF BROCCOLI | 14 |
| CHICKEN MILANESE WITH ARUGULA & CHOPPED TOMATO | 14 |
| POLLO AL BALSAMICO WITH ROSEMARY & SPINACH | 15 |
| COD FISH LIVORNESE WITH GARLIC MASHED POTATOES & SPINACH | 17 |
| VEAL SCALLOPINE LEMON & CAPERS WITH GARLIC MASHED POTATOES | 19 |
| BRANZINO OR ORATA WITH SPINACH SAUTEED IN GARLIC OIL | 20 |

PEPE GIALLO'S LUNCH SPECIAL

FROM 11:00 A.M. TO 4:00 P.M. \$10.00

CHOICE OF:

SOUP OF THE DAY OR ORGANIC MIXED GREENS & TOMATO SALAD

CHOICE OF:

PROSCIUTTO PANINO WITH MOZZARELLA & ARUGULA

GRILLED VEGETABLES PANINO WITH MOZZARELLA & VIRGIN OLIVE OIL

FUSILLI WITH CHOPPED TOMATOES AND FRESH ARUGULA

PENNE TOMATO, BASIL & MOZZARELLA

BIBITE

| | | | |
|---------------|------|----------------|-----------|
| HOT TEA | 1.75 | ESPRESSO | 3.00 |
| DBL. ESPRESSO | 3.75 | CAPPUCCINO | 3.50 |
| LATTE | 3.50 | ICE CAPPUCCINO | 4.00 |
| ICE COFFEE | 3.00 | ICE TEA | 1.75 |
| ICE LEMONADE | 1.75 | CHINOTTO | 2.50 |
| ARANCIATA | 2.50 | LIMONATA | 2.50 |
| COCA COLA | 2.00 | MINERAL WATER | 2.50/5.00 |

NO DIET COKE - NO SKIM MILK - NO DECAF COFFEE