

Manhattan Community Board 4
(All Fields Must Be Completed)

Liquor License Stipulations Application

APPLICANT Glen Bernardi - 622 West 47th LLC		DOING BUSINESS AS (DBA) Esquire NYC - Gentleman's Club		
STREET ADDRESS 622 West 47th St, New York, N.Y. 10036		CROSS STREETS 11th + 12th Avenues		
OWNER	NAME: Glen Bernardi	ATTORNEY	NAME: Bruno V. Gioffre, Jr.	
	PHONE: 914 906-2792		PHONE: 914-358-6430	
	FAX:		FAX: 914-358-6431	
MANAGER	NAME: SAME	LANDLORD	NAME: 622 W 47 LLC	
	PHONE:		PHONE:	
	FAX:		FAX:	
DESCRIPTION OF BUSINESS				
Establishment Type:		<input type="radio"/> Bar/Tavern <input type="radio"/> Bed & Breakfast <input type="radio"/> Eating Place Beer <input checked="" type="radio"/> Cabaret <input type="radio"/> Night Club <input type="radio"/> Hotel <input type="radio"/> Restaurant <input type="radio"/> Catering Establishment <input type="radio"/> Club (Fraternal Organization - Members Only) <input checked="" type="radio"/> Other (Explain): <u>Topless Entertainment</u>		
Method of Operation:		<input type="radio"/> Restaurant <input type="radio"/> Dance Club <input type="radio"/> Sports Bar <input checked="" type="radio"/> Adult Entertainment <input type="radio"/> Wine Bar <input type="radio"/> Pizzeria <input type="radio"/> Cafe <input type="radio"/> Other (Explain):		
License Type:		<input checked="" type="radio"/> On-Premise <input type="radio"/> Wine <input type="radio"/> Beer <input type="radio"/> Wine & Beer		
APPLICATION TYPE (check one)	<input checked="" type="radio"/> New	Has applicant owned or managed a similar business?	<input checked="" type="radio"/> YES <input type="radio"/> NO	
		What is/was the name of establishment?	Sapphire East + West	
		What is/was the address of the establishment?	East both West 11th	
		What were the dates the applicant was involved with this former premise?	2008-2011 2006-2008	
	<input type="radio"/> Transfer	What is the prior license #?		
		What is the expiration date on the prior license?		
		Are you making any alterations or operational changes?	<input type="radio"/> YES <input type="radio"/> NO	
		If alterations or operational changes are being made, please attach the plans to this form.		
	<input type="radio"/> Alteration	What is the current license #?		
		What is the expiration date on the current license?		
Please describe the nature of the alterations and attach the plans				

OPERATIONAL ISSUES

HOURS		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	
	Operation	11pm - 4am							
	Music	"	"	"	"	"	"	"	
	Kitchen	"	"	"	"	"	"	"	

OCCUPANCY	INDOOR				BAR			OUTSIDE	
	Capacity (Certificate of Occupancy)	Maximum # of Persons You Anticipate Occupying Premises (Including Employees)	Number of Tables	Number of Seats	Number of Service Only Bars	Number of Stand-Up Bars	Number of Seats at Bars	Number of Seats	Number of Tables
	480	480 420	49	136	0	2	26	N/A	N/A

How many floors are there? What is the capacity for each floor? (please respond in space provided)	1-2	3-4	<input checked="" type="radio"/> 5+	
Will you be applying or intending to apply for a cabaret license? If yes, will there be dancing? (please respond in space provided)	<input checked="" type="radio"/> YES	NO	N/A	
Will applicant have bottle service?	<input checked="" type="radio"/> YES	NO	N/A	
Will you be hosting private parties and promotional events?	<input checked="" type="radio"/> YES	NO	N/A	
Will outside promoters be used?	YES	<input checked="" type="radio"/> NO	N/A	
Will the security plan submitted be implemented?	<input checked="" type="radio"/> YES	NO	N/A	
Will State certified security personnel be used?	<input checked="" type="radio"/> YES	NO	N/A	
Will New York Nightlife Association recommendations and NYPD Best Practices be followed?	<input checked="" type="radio"/> YES	NO	N/A	
Will the applicant be using delivery bicycles? If yes, have you applied to DOT for bicycle rack? Delivery bicycles are to be clearly marked with the name of the restaurant and staff will wear attire clearly noting name. (please respond in space provided)	YES	<input checked="" type="radio"/> NO	N/A	
Will the applicant be applying for a Sidewalk Café now or in the future? (please respond in space provided)	YES	<input checked="" type="radio"/> NO	N/A	
If yes to the above, are plans attached and submitted to DCA? How many tables/seats? (please respond in space provided)	YES	NO	N/A	
Will applicant provide contact information to neighbors and respond to complaints that arise?	<input checked="" type="radio"/> YES	NO	N/A	
Will you inform the Community Board office of your job openings and/or provide a hyperlink to your jobs webpage?	<input checked="" type="radio"/> YES	NO	N/A	
If you plan to have music, what type(s)?	BACKGROUND	LIVE MUSIC	<input checked="" type="radio"/> DJ	

BUILDING DESIGN

Doors and windows will be closed when any amplified music is played and in the event of no amplified sound, will be closed by 11 PM Friday and Saturday and 10 PM on all other days.	<input checked="" type="radio"/> YES	NO	N/A	
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	<input checked="" type="radio"/> YES	NO	N/A	
Do you agree to comply with DOB rules concerning a storm enclosure? Storm enclosures can be used between November 15 and April 15, but they may NOT project more than 18 inches from the store front.)	<input checked="" type="radio"/> YES	NO	N/A	

For 7B

OUTDOOR ITEMS			
Will applicant use the rooftop, rear yard or any outdoor space?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
If yes to the above, the rear yard, rooftop, and any outdoor space will be closed and vacated by 11 PM on Friday & Saturday and 10 PM on all other days.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
The service and consumption of alcohol in the rear yard, on the rooftop, or in any other outdoor space will be only via seated food service.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
The rear yard, rooftop, and any other outdoor space will not allow standing space for patrons to drink or smoke.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
Applicant will do everything in their power to provide an effective sound baffling or sound controlled environment through landscaping or some type of enclosure, where possible; provided they do not violate any fire or building code regulations? This includes possibly working with landlords for soundproofing tenants apartments (such as installing soundproofing windows, acoustical tiles, etc.).	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
Applicant will enforce a quiet environment in the outdoor space, so as not to disturb nearby residents (e.g. there will be no amplified music, as per the law, and windows and doors to areas that play amplified music shall be closed). The applicant will make every effort possible to limit the noise emanating from diners by posting signs outside and also on menus asking for respect of the neighbor's privacy and peace. The staff will also encourage a peaceful environment amongst the outdoor diners.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
Applicant will have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A

LOCATION & ZONING

Primary Zoning District:	<i>COMMERCIAL</i>	Overlay (If Applicable):	
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	<input type="radio"/> N/A
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
Is the 500 Foot Rule or 200 Foot Rule Triggered? If yes, which? Please attach a diagram of the establishments that triggers the rule.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
Is a Public Assembly permit required?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A
Are your plans filed with DOB?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> N/A <i>Not yet</i>

Building Type	<input type="radio"/> Residential <input checked="" type="radio"/> Commercial <input type="radio"/> Mixed Use <input type="radio"/> Other, describe: _____
Adjacent Buildings	<input type="radio"/> Residential <input checked="" type="radio"/> Commercial <input type="radio"/> Mixed Use <input type="radio"/> Other, describe: _____

NOTIFICATION: What organizations / community groups have you notified regarding your application?	# 1	<i>Manhattan CB4</i>
	# 2	
	# 3	

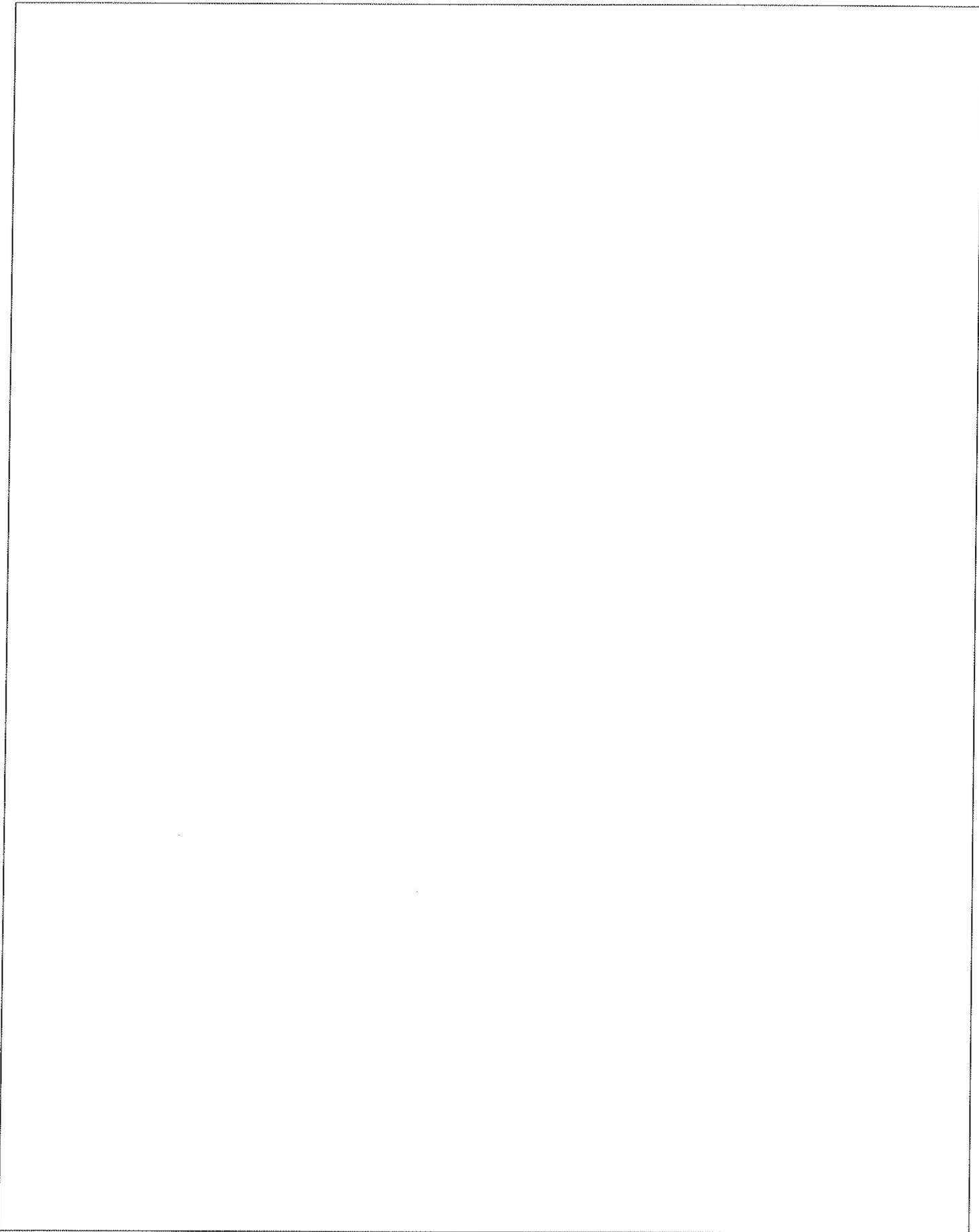
ADDITIONAL INFORMATION: (Applicant Use)

ADDITIONAL NOTES: (Office Use Only)

- Meet with Block Associations before full board
- Agree to April 2010 stipulations (attached)
- C of O / letter of no ~~harassment~~ objection per law.



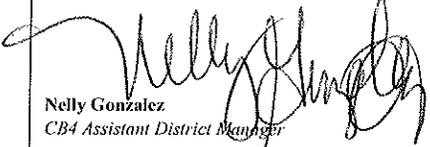
ADDITIONAL STIPULATIONS: (Office Use Only)

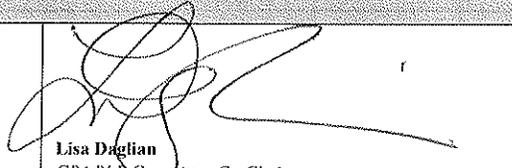


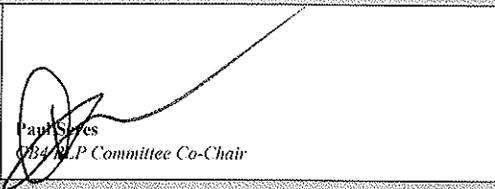
Manhattan Community Board 4 (MCB4) recommends:

- Denial unless all agreed to by applicant is part of the method of operation
 Denial Approval

CB4 REPRESENTATIVES


Nelly Gonzalez
CB4 Assistant District Manager


Lisa Daglian
CB4 BLP Committee Co-Chair

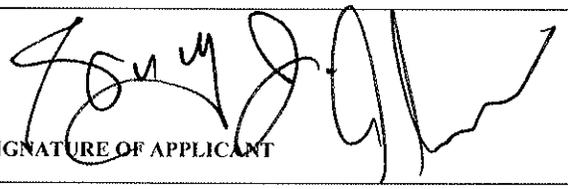

Paul Sires
CB4 BLP Committee Co-Chair

APPLICANT AGREEMENT WITH THE COMMUNITY

Pursuant to these stipulations, this applicant agrees to have these provisions incorporated in the method of operation of their liquor license. Additionally, the applicant agrees to the community agreements as the basis for the community supporting this application.

SIGN HERE




SIGNATURE OF APPLICANT

Tuesday,
October 8, 2013
DATE



Appetizers

Lobster Bisque
French Onion Soup
Shrimp Cocktail
BBQ Shrimp
Lobster Cocktail
Cold Water Lobster Tail
Oyster on the Half Shell (Seasonal)
Flash Fried Lobster Tail
Jumbo Lump Crab Cake
Calamari "Fries"
Blackened Tenderloin Tips

Salads

Beefsteak Tomato & Gorgonzola Salad
Caesar Salad
Tomato & Fresh Mozzarella Chop Salad
The Wedge

the best beef money can buy

22oz Cowboy steak Steak Mary Anne
8 oz Filet Mignon 12 oz filet Mignon
16 oz New York Strip 20 oz Kansas City Steak
24 oz Porterhouse 48 oz Porterhouse

Other Entrees

Florida Red Snapper
Mahi Mahi
Salmon
Jumbo Lump Crab Cakes
Cold Water Lobster Tails
Surf and Turf
Stone Crabs (Seasonal)
3 to 5 pound Maine Lobster
French Cut Chicken Breast
Lamb Loin Chops
16oz Boneless Prime Rib Au Jus
24oz Boneless Prime Rib Au Jus

Sides

Fresh Asparagus Grilled or Steamed
Broccoli with Hollandaise Sauce
Sautéed Spinach
Creamed Spinach
Grilled Onions
Sautéed Mushrooms
Crab Mac & Cheese
Jumbo Baked Potato
Hashbrown Potatoes
Lobster Mashed Potatoes
Double Baked Potato
Steak Fries



75 Larkfield Road
East Northport, NY 11731
Phone: 631-390-9050

September 10th, 2013

To Whom It May Concern: New York City Community Board Board Members

Forte Security Group is a Licensed New York State Watch Guard and Patrol Agency to Provide licensed security guard services. License Number: 11000098174 Exp: 9/18/2014

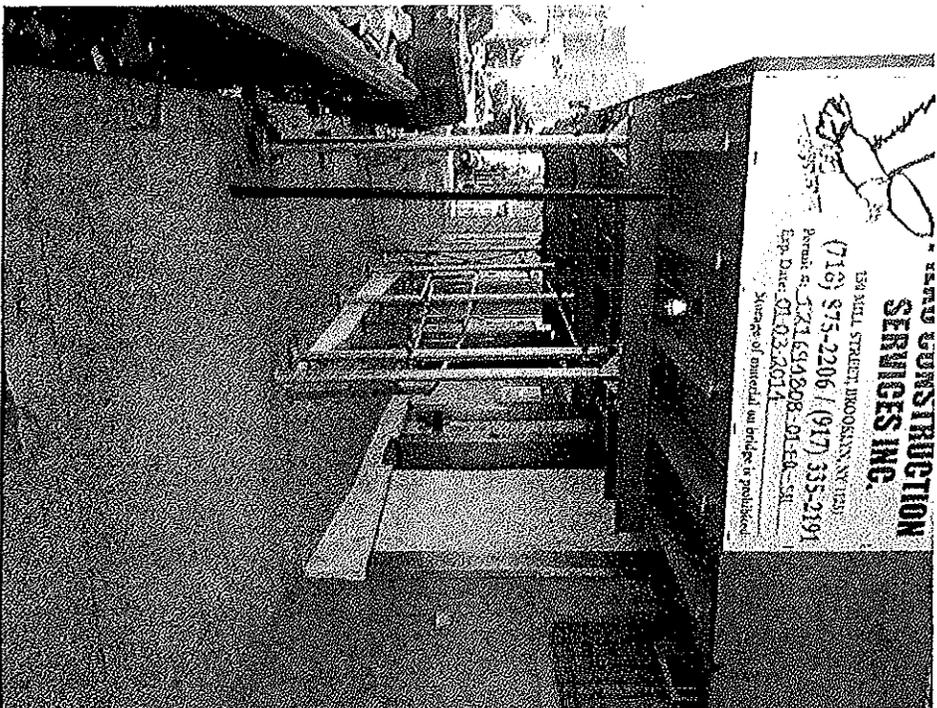
Forte Security Group has been in business for over 13 years beginning on June 1st, 2000 and has been providing security guard services to some of the most upscale Nightclubs, Lounges and Restaurants in New York City and Long Island and has one of the best names in the Nightlife Security Industry we also have a working relationships with the New York City Police Community Affairs and Local Precincts and New York City Fire Department.

Forte Security Group has been contracted by Mr. Glen Bernardi to provide Security Guard Services to Esquire NYC Inc.: Located at 622 West 47th Street New York, NY 10036.

If you have any questions please give me a call at 631-390-9050

Sincerely,

Richard Allen
President
Forte Security Group



SERVICES INC.

139 MILL STREET, BROOKLYN, NY 11205

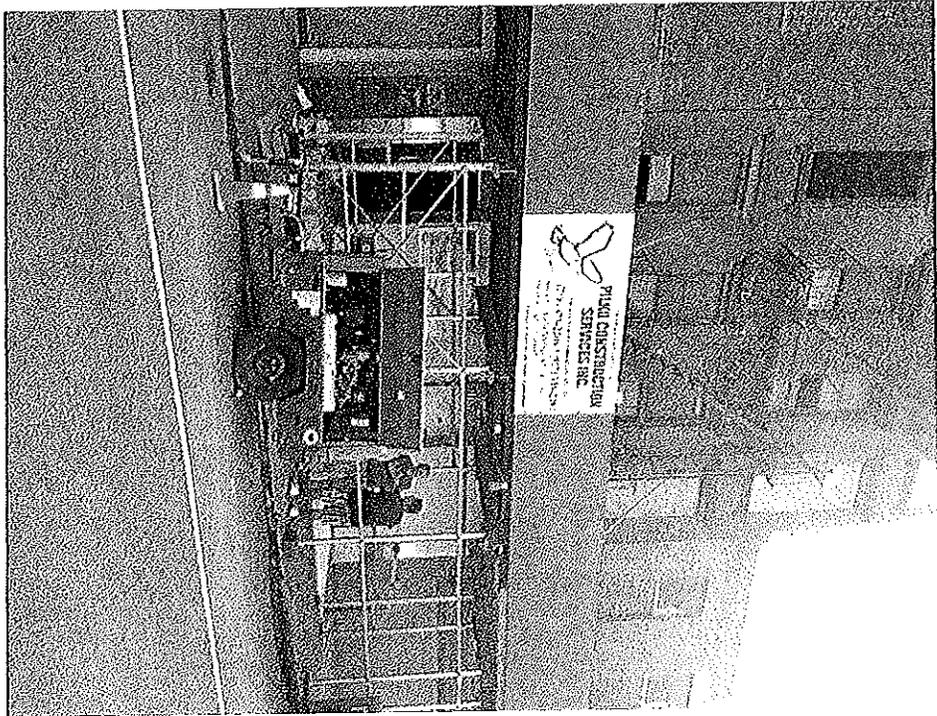
(718) 875-2206 / (917) 535-2191

Permit #: 2721694808-01-60-31

Exp. Date: 01-03-2014

Source of material on bridge is published.





OFFICE USE ONLY		
<input type="radio"/> Original	<input type="radio"/> Amended	Date

500 FOOT RULE STATEMENT

**Applicants for on premises liquor licenses must complete this section
(Not required for on premises beer or wine application)**

If the location is subject to the 500 foot rule, and no other exception applies, the license cannot be issued unless the State Liquor Authority makes an affirmative finding that it is in the public interest to issue the license.

The provisions of Section 64, 64-a, 64-c and 64-d of the ABC Law require the Authority to consult with the municipality or community board prior to granting a license for **ANY ON PREMISES LIQUOR ESTABLISHMENTS** where such premises is located within 500' of three or more similarly licensed premises. The Authority is further required to conduct a public hearing, upon notice to the applicant and the municipality or the community board.

The proposed premises: Check the appropriate box below:

PREMISES IS NOT WITHIN A 500' RADIUS OF THREE OR MORE ESTABLISHMENTS HOLDING ON PREMISES LIQUOR LICENSES.

PREMISES IS WITHIN A 500' RADIUS OF THREE OR MORE ESTABLISHMENTS SELLING LIQUOR FOR ON PREMISES CONSUMPTION. (IF SO, YOU MUST COMPLETE THE WRITTEN STATEMENT BELOW AND SUBMIT THE NAMES AND ADDRESSES OF THE ESTABLISHMENTS WITHIN THE 500' RADIUS, *UNLESS THE PREMISES HAS BEEN CONTINUOUSLY LICENSED ON OR PRIOR TO NOVEMBER 1, 1993.*)

NOT APPLICABLE - PREMISES HAS BEEN CONTINUOUSLY LICENSED ON OR PRIOR TO NOVEMBER 1, 1993

NOT APPLICABLE - POPULATION UNDER 20,000

YOU MUST PROVIDE THE NAMES OF ALL ON PREMISES LIQUOR ESTABLISHMENTS LOCATED WITHIN 500' OF THE PROPOSED PREMISES

IMPORTANT:

If premises is within a 500' radius of three or more establishments holding on premises liquor licenses and has not been continuously licensed since November 1, 1993 and the population is over 20,000 you must, **SUBMIT A WRITTEN STATEMENT EXPLAINING IN DETAIL WHY YOU BELIEVE ISSUANCE OF THE LICENSE WOULD BE IN THE PUBLIC INTEREST.**

FAILURE TO SUBMIT THIS INFORMATION MAY RESULT IN DISAPPROVAL OF THE LICENSE APPLICATION.

The issuance of this license will certainly be in the public's interest as the premise will feature a five story upscale gentlemen's club. The operator has numerous years of experience in this industry and will run a top of the line adult entertainment establishment along with an extensive menu.



bars near 622 W 47th St, New York, NY 10036

A. Hudson Terrace *173 ft.*
 621 W 46th St, New York, NY
 (212) 315-9400
 3.7 ★★★★★ 218 reviews \$\$\$\$

B. Print. *415 ft.*
 653 11th Ave, New York, NY
 (212) 757-2224
 4.4 ★★★★★ 184 reviews \$\$\$

C. The Landmark Tavern *493 ft.*
 626 11th Ave, New York, NY
 (212) 247-2562
 3.8 ★★★★★ 331 reviews \$\$

D. The Pony Bar
 637 10th Ave, New York, NY
 (212) 586-2707
 4.1 ★★★★★ 161 reviews \$

E. The Press Lounge *Roof top 400 ft.*
 653 11th Ave, New York, NY
 (212) 757-2224
 4.3 ★★★★★ 37 reviews \$\$\$\$

F. Bar-tini Ultra Lounge
 642 10th Ave, New York, NY
 (917) 388-2897
 3.3 ★★★★★ 43 reviews \$\$

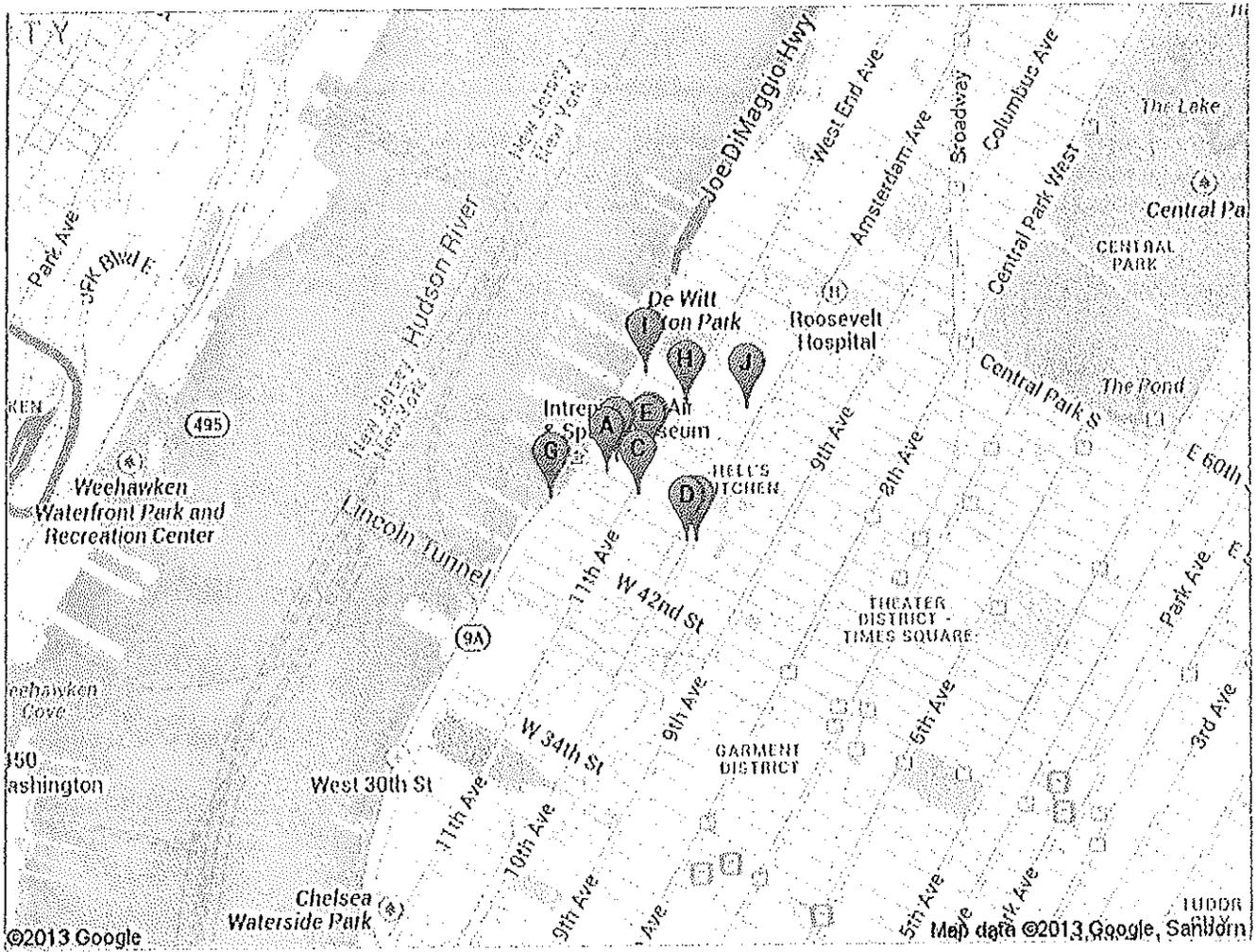
G. P D O'Hurley's
 557 12th Ave, New York, NY
 (212) 643-6233
 2.9 ★★★★★ 11 reviews \$\$

H. The American Retro Bar & Grill
 714 11th Ave, New York, NY
 (212) 245-2203
 4.1 ★★★★★ 10 reviews \$

I. Larry Flynt's NY Hustler Club & Cigar Lounge
 641 W 51st St, New York, NY
 (212) 247-2460
 3.7 ★★★★★ 78 reviews \$\$\$

J. Ardesia Wine Bar
 510 W 52nd St, New York, NY
 (212) 247-9191
 4.1 ★★★★★ 39 reviews \$\$\$







restaurants near 622 W 47th St, New York, NY 10036

A. Print.
653 11th Ave, New York, NY
(212) 757-2224
4.4 ★★★★★ 184 reviews \$\$\$

C. The Landmark Tavern
626 11th Ave, New York, NY
(212) 247-2562
3.8 ★★★★★ 331 reviews \$\$

E. Pio Pio
604 10th Ave, New York, NY
(212) 459-2929
4.1 ★★★★★ 239 reviews \$\$

G. Tulcingo Del Valle
665 10th Ave, New York, NY
(212) 262-5510
3.6 ★★★★★ 104 reviews \$\$

I. Pom Pom Diner
610 11th Ave # 4, New York, NY
(212) 397-8395
4.1 ★★★★★ 28 reviews \$

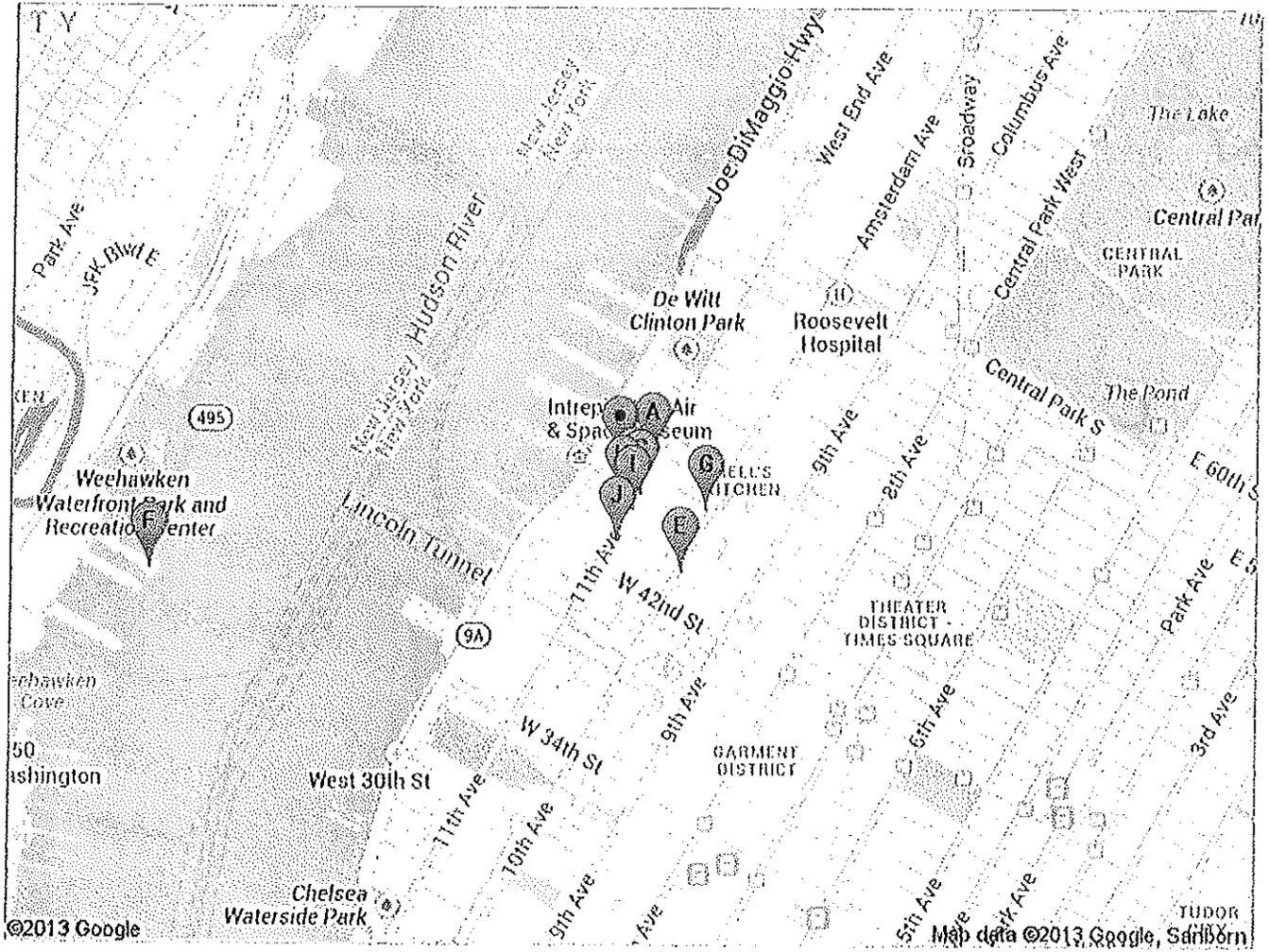
B. Daisy May's BBQ USA 419 ft.
623 11th Ave, New York, NY
(212) 977-1500
3.3 ★★★★★ 1193 reviews \$\$

D. Son Cubano
40-4 Riverwalk Pl, West New York, NJ
(201) 399-2020
3.8 ★★★★★ 86 reviews \$\$\$

F. Chart House
1700 Harbor Blvd, Weehawken, NJ
(201) 348-6628
4.2 ★★★★★ 741 reviews \$\$\$

H. Robert's Steakhouse Penthouse Executive Club 490 ft.
603 W 45th St, New York, NY
(212) 245-0002
4.4 ★★★★★ 14 reviews \$\$\$\$

J. Market Diner
572 11th Ave, New York, NY
(212) 244-2888
3.8 ★★★★★ 98 reviews \$\$





CITY OF NEW YORK

MANHATTAN COMMUNITY BOARD FOUR

330 West 42nd Street, 26th floor New York, NY 10036
tel: 212-736-4536 fax: 212-947-9512
www.nyc.gov/mcb4

JOHN WEIS
Chair

ROBERT J. BENFATTO, JR., ESQ.
District Manager

April 21, 2010

Dennis Rosen
Chairman
New York State Liquor Authority
80 S. Swan Street, 9th Floor
Albany, New York 12210

Re: Joseph Greco dba Cheerleaders
622 West 47th Street (11th / 12th Avenues)

Dear Chairman Rosen:

Manhattan Community Board 4 (MCB4) recommends denial of a new full operating liquor license for Joseph Greco dba Cheerleaders, unless the following stipulations, agreed to by the applicant, are part of the method of operation for this establishment:

- 1) Hours of operation will be no earlier than 10:00 am and no later than 4:00 am, 7 days per week.
- 2) This will be a cabaret for performer dancing only.
- 3) This establishment will have a capacity of no more than 480, of which no more than 420 will be patrons. Cheerleaders agrees that this number will only be reached during occasional special events.
- 4) There will be no use of any outdoor spaces (rooftop, patio or sidewalk café) for the sale or consumption of alcoholic beverages.
- 5) The applicant will employ security personnel of 10 New York State licensed guards.
- 6) The applicant agrees to follow the best practices as outlined by the New York Nightlife Association which was developed in cooperation with the New York City Police Department.
- 7) The applicant agrees to no velvet rope waiting line as all arriving patrons will be housed inside the first floor of the establishment.
- 8) All signage and lighting will be in accordance with NYC regulations.
- 9) The applicant will not distribute advertisement fliers around the exterior of the establishment.
- 10) The applicant will not use outside promoters.

- 11) The applicant will proactively clean the sidewalk and area immediately outside of the establishment and club-related trash on neighboring properties on 47th Street between 11th and 12th Avenues.
- 12) The applicant agrees to regularly attend meetings of the Midtown North Precinct Community Council, the West 46th Street Block Association, and the West 47th / West 48th Streets Block Association as needed.
- 13) The applicant agrees to immediately apply with the City of New York for a taxi stand. The applicant will work closely with CB4's Transportation Committee to achieve this and to address other traffic concerns.

A signed copy of the stipulations and community agreements is enclosed. This application is for a new liquor license for an existing club that is changing ownership. The owner plans to make no major changes to the method of operation currently in existence as Ram Lounge other than increasing the capacity. Furthermore, the owner plans to make no changes to the façade beyond new signage and lighting.

Sincerely,



John Weis
Chair
Manhattan Community
Board 4



John Owens
Co-Chair
Business License & Permits
Committee - North



Chuck Spence
Co-Chair
Business License & Permits
Committee - North

Community Board 4: Business Licenses & Permits

APPLICANT Joseph Greco		ADDRESS 622 W 47th Street				TYPE OF LICENSE New OP			
DOING BUSINESS AS (DBA) Cheerleaders		CROSS STREETS 11/12				OWNER Joe Greco			
DESCRIPTION OF APPLICATION 5 story commercial building Adult cabaret establishment (Legs Diamond) 5 Floors						LAWYER Terry Flynn			
New opening @ 12:00 HOURS		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	
	Operation	12-4 10-4	12-4 10-4	12-4 10-4	12-4 10-4	12-4 10-4	12-4 10-4	12-4 12-4	12-4 12-4
	Music	12-4 10-4	12-4 10-4	12-4 10-4	12-4 10-4	12-4 10-4	12-4 10-4	12-4 12-4	12-4 12-4
	Kitchen	12-3 10-3	12-3 10-3	12-3 10-3	12-3 10-3	12-3 10-3	12-3 10-3	12-3 10-3	12-3 12-3
SEATING & TABLES		INDOOR			BAR		OUTSIDE		
		CAPACITY 480 (442)	SEATS	TABLES	SEATS	NOTES 2 stand up bars 1 service bar	SEATS	TABLES	
OPERATIONAL ISSUES									
Will you be applying or intending to apply for a cabaret license?				YES	NO	N/A	* performer dancing		
Will you be hosting private parties and promotional events?				YES	NO	N/A	Corporate events = YES		
Will outside promoters be used?				YES	NO	N/A	WILL NOT use outside promoters		
Will the security plan submitted be implemented?				YES	NO	N/A			
Will State certified security personnel(s) be used?				YES	NO	N/A	10 security personnel		
Will New York Nightlife Association recommendations be followed?				YES	NO	N/A			
Will the applicant be using delivery bicycles?				YES	NO	N/A			
Will applicant have music?				YES	NO	N/A			
If you plan to have music, what type(s)?				BACKGROUND	LIVE MUSIC	DJ			
BUILDING DESIGN									
French doors and sliding windows will be closed when any amplified music is played (per law) and in the event of no amplified sound, will be closed by 11 PM Friday and Saturday and 10 PM on all other days.				YES	NO	N/A			
Will the kitchen exhaust system be designed to be compliant with NYC building codes and be constructed to not disturb neighboring tenants?				YES	NO	N/A			
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?				N/A	NO	N/A	R.F.		
Do you agree to comply with DOB rules concerning a storm enclosure? Storm enclosures can be used between November 15 and April 15, but they may NOT project more than 18 inches from the store front.)				YES	NO	N/A			
If applicant decides to apply for alterations, as defined by SLA or DCA (as applicable), he/she will reappear before CB4 to describe these alterations.				YES	NO	N/A			