



CITY OF NEW YORK

MANHATTAN COMMUNITY BOARD No. 4

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J. LEE COMPTON
Chair

ANTHONY M. BORELLI
District Manager

July 28, 2005

Mr. Generoso Villarreal Garza
Executive Director
Mexican Cultural Institute of New York
27 East 39th Street
New York, NY 10016

Re: Mexican Cultural Institute Public Art Project

Dear Mr. Garza,

On July 11th, members of Manhattan Community Board No. 4's Quality of Life Committee heard a presentation by Mr. Marcus R. Ribeiro regarding a public art project that the Mexican Cultural Institute is planning for the fall.

The project, ABCDF: Portraits of Mexico City, the New York Project 2005, will feature monumental, colorful, light images of life in Mexico City, projected on the facades of as many as 10 Manhattan buildings, including the Maritime Hotel, on West 16th Street and Ninth Avenue. The images will be projected from 7 p.m. until 9:30 p.m. over a three week period in October.

According to Mr. Ribeiro, Managing Director, the goal of the project is to document the cultural and artistic vitality of Mexico City and to foster a greater dialogue and connection between the cities of Mexico and New York: Mexico City with its great ancient past blended into contemporary life and New York City, a capital of modern urban life. According to Mr. Ribeiro, all the buildings upon which the images are to be projected have given their consent.

The members found the project intriguing and worthy of our support. They were pleased that no commercial messages would be contained in the images, that there will be no light spill, and that the projections will neither be intrusive nor distracting to the neighboring residents.

G. Villarreal Garza

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Ms. Raquel Bercovich, who attended on behalf of the Mayor's office, assured us that the project had their approval and cooperation. The project is also auspiciously looked upon by the Metropolitan Museum of Art, the Guggenheim Museum, and the International Center of Photography.

Manhattan Community Board No. 4 enthusiastically supports this innovative project.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Lee Compton". The signature is fluid and cursive, with a large initial "J" and a long, sweeping underline.

J. Lee Compton, Chair
Manhattan Community Board 4

cc: Mayor's Office
Local Elected Officials
Marcus R. Ribeiro, Violy & Co Managing Director