

APPLICANT FJM LLC		LICENSEE(S) (SEE AS 2017) ADAM NYC	
BUSINESS ADDRESS 765 9TH Avenue		LICENSEE ADDRESS 51ST + 52ND	
OWNER	NAME: Frank DiLuzio	ATTORNEY	NAME: RAVI SHARMA
	PHONE: JACOB BLUMER		PHONE: 212-537-5957
	PHONE: FACUNDO RODRIGUEZ		PHONE: 212-537-5956
	PHONE: 917-687-9960		PHONE: 212-537-5956
MANAGER	NAME: Franco DiLuzio	LANDLORD	NAME: Manuela Katterman
	PHONE: 917-687-9960		PHONE: 917-670-1322
	PHONE:		PHONE:

RAVI @ SHARMAZAN.COM

Establishment Type: Tavern Bar & Breckery Tasting Place (Wine) Cabaret Night Club Hotel Restaurant
 Catering Establishment Club (Fraternity Organization - Women's Club)
 Other (Explain): *BAR/LOUNGE*

Method of Operation: Restaurant Dance Club Sports Bar Adult Entertainment Wine Bar Pizzeria Cafe
 Other (Explain): *BAR/LOUNGE*

License Type: On-Premise Wine Beer Wine & Beer

APPLICATION HISTORY (check one)

<input checked="" type="checkbox"/> None	Has applicant owned or managed a similar business? What was the name of the establishment? What was the address of the establishment? What were the dates the applicant was involved with this former premise?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No G Lounge 224 W. 19th St. 10/2006 - 5/2013
<input checked="" type="checkbox"/> Prior	What is the prior license #? What is the expiration date on the prior license? Are you making any alterations or operational changes? <i>If alterations or operational changes are being made, please attach the plans to this form.</i>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 1225174 10/3/2015 <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> Alterations	What is the current license #? What is the expiration date on the current license? Please describe the nature of the alterations and attach the plans	

(STELLHARD'S)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Hours	4-2	4-2	4-2	4-4	4-4	4-4	4-2
Hours	"	"	"	"	"	"	"
Hours	"	"	"	"	"	"	"

Address	City	State	Zip	Phone	Business Hours	Estimated Gross Sales	Estimated Net Sales	Estimated Tax
190	190	18-22	3035	1	1	1520	0	0

How many floors are there? What is the capacity for each floor? (please respond in space provided) **1 FLOOR**

Will you be applying or intending to apply for a catered license? If yes, will there be dancing? (please respond in space provided) YES NO

Will applicant have bottle service? YES NO

Will you be hosting private parties and promotional events? YES NO

Will outside promotion be used? YES NO

Will the security plan submitted be implemented? YES NO

Will State certified security personnel be used? YES NO

Will New York Nightlife Association requirements, fees and NY-NJ Best Practices be followed? YES NO

Will the applicant be using delivery bicycles? If yes, have you applied to DOT for a bike rack? Delivery bicycles are to be clearly marked with the name of the restaurant and size will wear a reflective safety vest. (please respond in space provided) YES NO

Will the applicant be applying for a Sidewalk Cafe license in the future? (please respond in space provided) YES NO

If yes to the above, are plans attached and submitted to DOA? How many tables/bars? (please respond in space provided) YES NO **14**

Will applicant provide contact information to neighbors and respond to complaints that arise? YES NO

Will you inform the Community Board office of your job openings and/or provide a hyperlink to your job webpage? YES NO

If you plan to have music, what type(s)? LIVE PA DJ OTHER

Doors and windows will be closed when any amplified music is played and in the event of no amplified sound, will be closed by 11 PM Friday and Saturday and 10 PM on all other days. YES NO

Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbances to the neighboring residential buildings, including placing speakers on the floor of the use structure? YES NO

Do you agree to comply with DOB rules concerning a storm enclosure? Storm enclosures can be used between November 15 and April 15, but they may NOT project more than 18 inches from the store front. YES NO

Current window system will be removed, replaced w/ non-opening windows.

Will applicant use the rooftop, rear yard or any outdoor space?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If yes to the above, the rear yard, rooftop, and any outdoor space will be closed and vacated by 11 PM on Friday & Saturday and 10 PM on all other days.	<input checked="" type="radio"/> Yes <input type="radio"/> No
The service and consumption of alcohol in the rear yard, on the rooftop, or in any other outdoor space will be only via seated food service.	<input checked="" type="radio"/> Yes <input type="radio"/> No
The rear yard, rooftop, and any other outdoor space will not allow standing space for patrons to drink or smoke.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Applicant will do everything in their power to provide an effective sound barrier or sound controlled environment through landscaping or some type of enclosure, where possible; provided they do not violate any fire or building code's regulations? This includes possibly working with landlord's to soundproofing tenants' apartments (such as installing soundproofing windows, acoustic mass, etc.)	<input checked="" type="radio"/> Yes <input type="radio"/> No -working w/ Landlord to sound proof -consulting engineer
Applicant will enforce a quiet environment in the outdoor space, so as not to disturb nearby residents (e.g. there will be no amplified music, as on the aw and windows and doors to areas that play amplified music shall be closed). The applicant will make every effort possible to limit the noise emanating from dining by posting signs outside and also on menus asking for respect of the neighbors' privacy and peace. The sign will also encourage a peaceful environment, amongst the outdoor diners.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Applicant will have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	<input checked="" type="radio"/> Yes <input type="radio"/> No

Primary Zoning District: GLINTON	Overlay (if applicable):
Is this a Special District? If yes, is it Clinton, West Chester or Haslemead?	<input checked="" type="radio"/> No <input type="radio"/> Yes
Does the building have a Certificate of Occupancy (CO or OPI) or a letter of no objection?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Is the 500 Foot Rule or 700 Foot Rule Triggered? If yes, when? Please attach a diagram of the establishment that triggers the rule.	<input checked="" type="radio"/> Yes <input type="radio"/> No 500 FT RULE
Is a Public Assembly permit required?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Are your plans filed with COC?	<input checked="" type="radio"/> Yes <input type="radio"/> No TBD

Building Type	<input type="radio"/> Retail use <input type="radio"/> Commercial <input checked="" type="radio"/> Food Use <input type="radio"/> Other, describe:
Adjacent Building	<input type="radio"/> Attached <input type="radio"/> Detached <input checked="" type="radio"/> None <input type="radio"/> Other, describe:

NOTIFICATION DATE: _____

What organization / community group have you notified regarding your application?

**51ST ST. Neighborhood / Block Assoc
Tenants of Building**

- we have plans to remove the existing exterior (garage door) and replace it with a solid wall structure (w) sound proof non-opening windows)
- we also plan to add to existing interior sound proofing.

WILL SUBMIT SECURITY PLAN
PRIOR TO FULL BOARD
MEETING ON 9/3/14.

WILL SUBMIT ACOUSTICAL
PLAN PRIOR TO 9/3/14.

WILL SUBMIT CLEAR FLOOR
PLAN PRIOR TO 9/3/14.

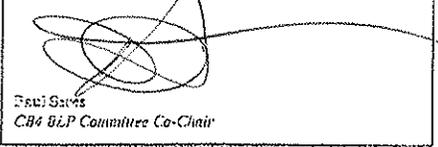
WILL REACH OUT TO
NEIGHBORS AGAIN PRIOR TO 9/3/14

Manhattan Community Board 4 (MCB4) recommends: Denial unless all agreed to by applicant to part of the method of operation
 Denial Approval

COMMUNITY BOARD SIGNATURES


Nelly Gonzalez
CB4 Assistant District Manager


Frank Belmont
CB4 BLP Committee Co-Chair


Paul Sares
CB4 BLP Committee Co-Chair

APPLICANT ACCEPTS THE APPLICANT'S OBLIGATIONS TO THE COMMUNITY

Pursuant to these stipulations, this applicant agrees to have these provisions incorporated in the method of operation of their liquor license. Additionally, the applicant agrees to the community agreements as the basis for the community supporting this application.

APPLICANT →


SIGNATURE OF APPLICANT

7-23-2014
DATE



8-12-2014

Resident
765 9th Avenue
Apt 1W
New York, NY 10019

August 6, 2014

RE: ADAM NYC (FJM LLC)

Dear Resident,

As some of you are aware from our in-person conversations, we are currently negotiating to come into the commercial space at 765 9th Avenue to replace the current restaurant. Our concept is ADAM NYC, a classic bar/lounge experience, reminiscent of the old-school gay bars prior to the "loud and out" movement that has defined current HK establishments. We are looking to create a mature environment where the community can congregate to break bread over tapas and enjoy fine wine and libations. We have attached our food and drink menu for your review.

It is our understanding that there has been an ongoing history with noise control issues from the commercial property. Should we take over the space, we plan to consult with a sound engineer prior to our build out and resolve these problems. We will be adding to the existing ceiling sound proofing as well as removing the "garage door" window in the front, to create an even better sound barrier inside and out. We are willing to work with you to address your concerns and hope to create a tenant alliance where we can freely and openly discuss issues and concerns.

The partners of FJM LLC, Facudno Rodriguez, Jacob Blumer and I, would like to extend an invitation to attend the Community Board 4 Meeting on Thursday, August 12, 2014 beginning at 6:30pm at the InterContinental Hotel o W 44th Street to hear our presentation to the board and hopefully address any questions or concerns.

We look forward to being a productive part of the building and community and hope to have your support. In the meantime, if you should have any questions or concerns, please feel free to contact me directly.

Sincerely,

Franco DiLuzio
Operating Partner and GM

Introducing ADAM

NYC's premier upscale gay lounge. Our design combines seductive elements of raw industrial and organic materials with contemporary finishes to create a modern yet timeless experience. With attention to detail, sound, lighting, and menu we will create a liberating and sexy venue destined to become an instant classic.

Concept. Adam is the “original man”. Our focus is on delivering basics—to bring back the allure of the “original gay lounge” experience, classic, intimate and sexy. Offering a great product, exceptional service, an intimate design, a masculine yet friendly staff, and a sexy and exciting vibe. ADAM will stay true to community by using many NY based vendors for wine and product, such as McCall Vineyards of Upstate NY and Amy's Breads in Hells Kitchen. Adam marks the return of the private, lounge experience that has disappeared from gay nightlife.

Vibe. Our vision is to bring back a sense of creativity and discovery in music, libations and lite cuisine, with our theme, of ADAM as the first man, in the garden of paradise.

Menu. Our entire menu is geared toward the ‘Garden of Eden’ theme featuring hummus, olives, cheeses and fruits. Most platters are served with fresh baked bread to enhance the experience of meeting with friends and family and “breaking bread” together at the end of a long day. And of course the “apple” is featured in more than one plate.

Scalability. While not a large venue (1800 sf), capacity demands vary from night to night. ADAM features two distinct areas. On slower nights, the venue can be scaled to create intimacy. And the rear lounge/bar can also be used for private events as its own stand-alone facility.

ADAM: Team Bio

Our diverse team has over 45 years of combined experience in hospitality, bar operations, and event production along with decades of industry and community connections. With a finger on the pulse and a deep commitment to deliver, this team has the vision and talent to make ADAM a success. All of our team live in the CB4 neighborhood.

Franco DiLuzio brings over 15 years of business, design, marketing, PR, and customer service experience. He's held sales/management positions with IBM and TICO as well as e-Commerce start-up Princeton eCom before receiving a Master's Certificate in Design from Philadelphia College of Textiles and Sciences. In New York Franco coordinated and project managed events before becoming the GM of well established, G Lounge. Along with partner Mark Lander, he also produces nightlife events for G Lounge, Hudson Terrace, Bartini and elsewhere.

Jacob Blumer has over 10 years of management and bartending experience. He brings a love for nightlife and its cultural and creative significance in the community. Jacob holds a M.F.A. from Yale School of Drama.

Facundo Rodriguez has more than fifteen years of industry experience, working his way from the ground up, beginning as a barback in 1997. He eventually advanced to work as a cocktail server, bartender and eventually was promoted into management, as an inventory control supervisor. He has worked at infamous establishments such as ROXY (NYC), SCORE (Miami) and ALSINA and SITGES (Buenos Aires) while also maintaining a modeling career with Wilhemena Models (NYC). He continues to work as a bar tender for private high-end events.

ADAM

In the garden, streams came up from the earth and watered the surface of the ground. Then the Lord God formed man Genesis 2.7

MONOFARRO \$16

Cocchi Americano, Triple Sec, Angostura Bitters, Champagne, Peychaud's Bitters

SIN \$16

Averna, Vermouth Di Torino, Lime

SONS OF ANARCHY \$16

Bourbon, Apple Brandy, Earl Grey, Luxardo Amaro Abano, Lemon, Black Pepper

RED LIGHT \$16

Nicaraguan Rum, Aquavit, Campari, Velvet Falernum, Vanilla, Grapefruit, Lime, Wormwood Bitters

LET IT LOOSE \$16

Cognac, Rye, Vermouth Di Torino, Amarao Montenegro, Maraschino Liqueur, Mile Bitters

SATAN'S CIRCUS \$16

Rye, Thai Bird Chii-InfusedAperol, Cherry Heering, Lemon

MEXICAN SOUR \$16

Blanco Tequilla, Ramazzotti Amaro, Aperol, Lemon, Lime

SPECIALTY MARTINI MENU

FORBIDDEN APPLE \$12

Grey Goose, Sour Apple Schnapps, Fresh Lemon

DADDY'S JUDGEMENT \$12

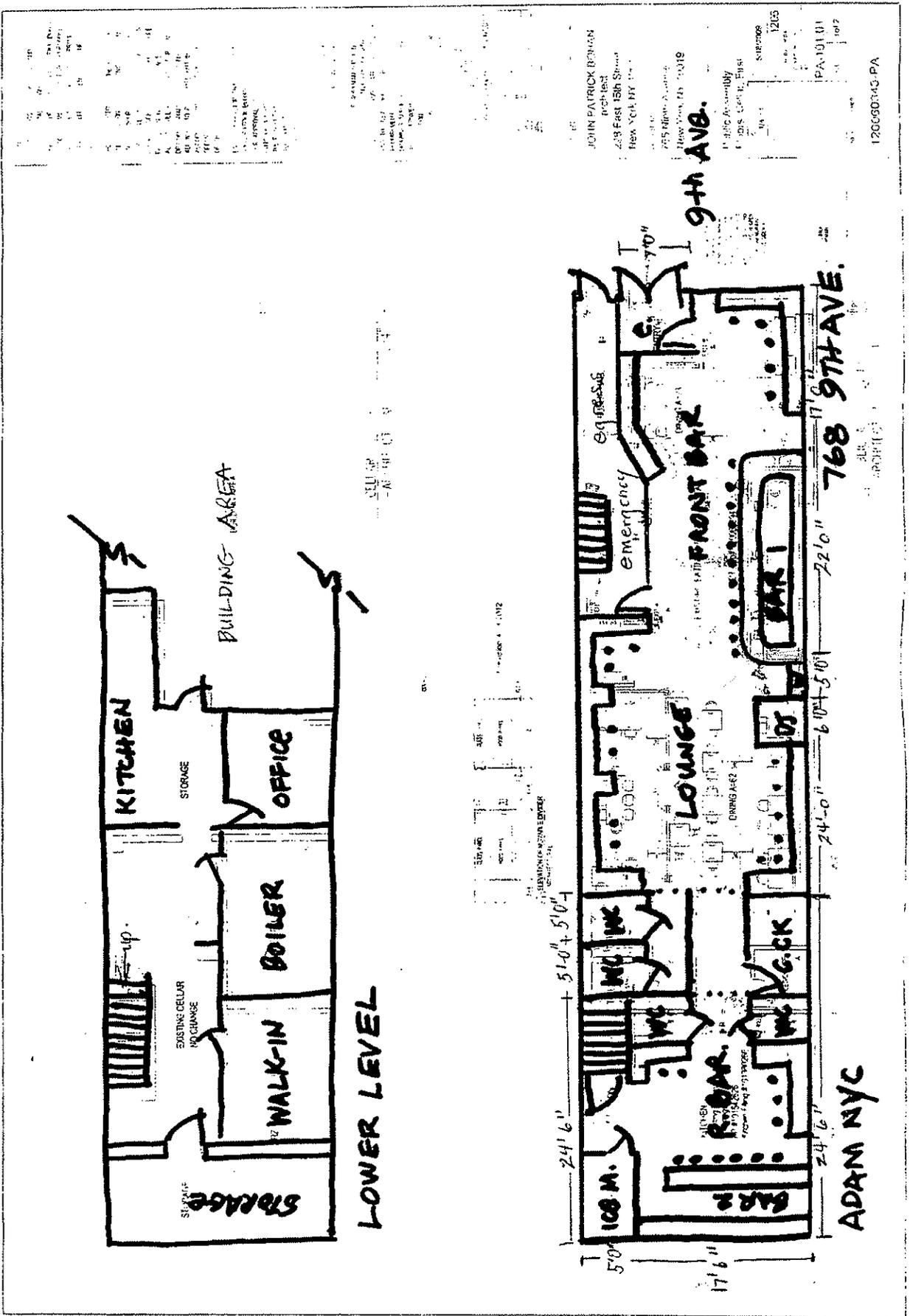
Absolute Vanilla Vodka, Godiva Chocolate Liqueur, Bailey's

FIRST KISS \$10

Absolute Citron, Chambord, Pineapple

GARDEN COSMO \$10

Skyy Vodka, Cointreau, Cranberry Juice, Fresh Lime



NO.	DATE	DESCRIPTION
1	10/10/77	PRELIMINARY
2	11/15/77	REVISED
3	12/01/77	REVISED
4	01/10/78	REVISED
5	02/01/78	REVISED
6	03/01/78	REVISED
7	04/01/78	REVISED
8	05/01/78	REVISED
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100	01/01/86	REVISED

JOHN PATRICK BOHANN
 President
 238 East 15th Street
 New York, NY 10011

775 Fifth Avenue
 New York, NY 10019

Public Accountancy
 License No. 12165

PA-10101

120060343-PA

9TH AVE.

768 9TH AVE.

ADAM NYC

NY State Liquor Authority
Mapping Project - LAMP

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Map Layers

- Layers
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 - On-Premise Licenses
 - Off-Premise Licenses
 - Wholesale Licenses
 - Pending Licenses
 - All Licenses
 - Churches
- Legend

Streets Imagery

Subject premises

