

**Manhattan Community Board 4**  
(All Fields Must Be Completed)

Liquor License Stipulations Application

CORPORATION NAME <i>MORGARON LLC</i>		DOING BUSINESS AS (DBA) <i>EL COCO</i>	
STREET ADDRESS <i>194 4th Avenue</i>		CROSS STREETS <i>21ST STREET</i>	ZIP CODE <i>10011</i>
OWNER <i>(Attach a list of all the people that will be associated listed with the license)</i>	NAME <i>Mark Alan</i>	ATTORNEY/ REPRESENTATIVE	NAME:
	PHONE <i>917 559-1914</i>		PHONE:
	EMAIL <i>Mark584@AOL.COM</i>		EMAIL:
MANAGER	NAME <i>Sheff Abraham</i>	LANDLORD	NAME <i>Metro Mgmt</i>
	PHONE <i>413 949-3850</i>		PHONE <i>418 406 4405</i>
	EMAIL <i>Sheff@MCRG.com</i>		EMAIL <i>metromanagement@aol.com</i>
APPLICATION TYPE <i>(Check One)</i>			
<input checked="" type="checkbox"/> New	Has applicant owned or managed a similar business?		<input checked="" type="radio"/> YES <input type="radio"/> NO
	What is/was the name and address of establishment?		<i>1431 Rest Ave - 645 9th Ave</i>
	What were the dates applicant was involved with this former premise?		<i>1/5/00 - 11/11 Present</i>
<input type="checkbox"/> Transfer	What is the prior license # and expiration date?		
	Is applicant making any alterations or operational changes?		<input type="radio"/> YES <input type="radio"/> NO
	<i>If alterations or operational changes are being made, please describe list all changes.</i>		
<input type="checkbox"/> Alteration	What is the current license # and expiration date?		
	<i>Please list/describe the nature of all the changes and attach the plans.</i>		
METHOD OF OPERATION			
TYPE OF ALCOHOL	<input checked="" type="radio"/> Liquor/Wine/Beer <input type="radio"/> Beer <input type="radio"/> Wine & Beer		
ESTABLISHMENT TYPE	<input checked="" type="radio"/> Restaurant <input type="radio"/> Cabaret <input type="radio"/> Night Club <input type="radio"/> Hotel <input type="radio"/> Bar/Tavern <input type="radio"/> Catering Establishment <input type="radio"/> Adult Entertainment <input type="radio"/> Wine Bar <input type="radio"/> Dance Club <input type="radio"/> Sports Bar <input type="radio"/> Club (Fraternal Organization - Members Only)		
Has applicant/owner filed with the SLA? If yes, when? If no, when do you plan to file?		YES	<input checked="" type="radio"/> NO
Is the 500 Foot Rule applicable? If yes, please attach a diagram of the On-Premise liquor license establishments within a 500 ft. radius of your establishment and the Public Interest Statement.		<input checked="" type="radio"/> YES	<input type="radio"/> NO
Is the 200 Foot Rule applicable? If yes, please attach a diagram of the schools and houses of worship that trigger the rule.		<input checked="" type="radio"/> YES	<input type="radio"/> NO
Has applicant/owner(s) read MCB4 Policy Regarding Concentration and Location of Alcoholic-Serving Establishments?		<input checked="" type="radio"/> YES	<input type="radio"/> NO

**OPERATIONAL DETAILS** (\*Closing time will be when establishment is vacated of all patrons)

~ M I D N I G H T

HOURS* (Indoor Only)		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	Operation	12-11	12-11	12-11	12-11	12-11	12-11	12-11
	Kitchen	11-10	11-10	11-10	11-10	11-10	11-10	11-10
Music	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
If you plan to have music, what type(s)? (Circle all that apply)		BACKGROUND		LIVE MUSIC	DJ	JUKE BOX	KARAOKE	

**OCCUPANCY**

	Capacity (Certificate of Occupancy)	Maximum # of Persons You Anticipate Occupying Premises (Including Employees)	Number of Tables	Number of Seats	Number of Service Only Bars	Number of Stand-Up Bars	Number of Seats at Stand-Up Bar
INSIDE	44	44	10	20	NONE	NONE	NONE
OUTSIDE (Other than sidewalk café)		N/A					
SIDEWALK CAFÉ	<del>Wavy scribble</del>						

How many floors are there? What is the capacity for each floor?

How frequently will the owner(s) be at the establishment?

ground  
MOST OF THE TIME

Will you be applying or intending to apply for a cabaret license with DCA? If yes, will there be dancing?

YES  NO

Will applicant have bottle or table service for beverage alcohol?

YES  NO

Will you be hosting private, promotional or corporate events?

YES  NO

Will outside promoters be used on a regular basis? If yes please describe.

YES  NO

Will you have a security plan? If, yes please attach.

YES  NO

N/A

Will security plan be implemented?

YES  NO

Will State certified security personnel be used?

YES  NO

Will New York Nightlife Association and NYPD Best Practices be followed?

YES  NO

Will applicant be using delivery bicycles? If yes, how many?

YES  NO

Will delivery bicycles be clearly marked with the name of the restaurant and will staff wear attire clearly noting name as described by NYC Law?

YES  NO

Where will delivery bicycles be stored during the day when not in use?

Basement

LOCATION & ZONING		
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	<input checked="" type="radio"/> YES	<input type="radio"/> NO
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	<input type="radio"/> YES	<input checked="" type="radio"/> NO
Is a Public Assembly permit required?	<input checked="" type="radio"/> YES	<input type="radio"/> NO
Are your plans filed with DOR?	<input checked="" type="radio"/> YES	<input type="radio"/> NO

Community Notification/Relations		
<b>NOTIFICATION:</b> List all block associations, tenant associations, co-op boards or condo boards of residential buildings; and community groups that applicant has notified regarding its application. For each please list both the organization and individual you contacted	# 1	
	# 2	
	# 3	
	# 4	
	# 5	
Please provide dates when applicant met with the groups listed above.		
Who was your contact person at each group you met with?		
When did applicant post the notice that was provided?		
Where did applicant post the notice that was provided?		
Will applicant provide owner cell phone number to neighbors and respond to complaints that arise? Please provide number in space provided.	<input type="radio"/> YES	<input type="radio"/> NO
Will applicant inform the Community Board office of its job openings and/or provide a hyperlink to applicants jobs webpage?	<input type="radio"/> YES	<input type="radio"/> NO

BUILDING DESIGN			
State the name and type of business previously located in the space.		Chinese Take out	
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	YES	<input checked="" type="radio"/> NO	
Do you plan any changes to the existing façade? If yes, please describe.	YES	<input checked="" type="radio"/> NO	
Will applicant have a vestibule within the establishment?	YES	<input checked="" type="radio"/> NO	
Will applicant use a storm enclosure?	YES	<input checked="" type="radio"/> NO	
Will applicant not place any items or obstructions on the sidewalk, for example, sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	YES	<input checked="" type="radio"/> NO	
Will applicant comply with the NYC noise code?	<input checked="" type="radio"/> YES	NO	
Will the establishment have any of the following: (circle all that apply)	FRENCH DOORS		GARAGE DOORS
	WINDOWS THAT CAN BE OPENED		
Will applicant close all windows, French doors; garage doors when any music or amplified sound (including televisions) is played inside the establishment?	<input checked="" type="radio"/> YES	NO	
Will applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment?	<input checked="" type="radio"/> YES	NO	
Has applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings?	<input checked="" type="radio"/> YES	NO	
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	<input checked="" type="radio"/> YES	NO	
Will the kitchen exhaust system extend to the roof?	<input checked="" type="radio"/> YES	NO	
Will the establishment have an illuminated sign?	YES	<input checked="" type="radio"/> NO	
Will the establishment have a canopy extending over the sidewalk?	YES	<input checked="" type="radio"/> NO	
Where will the air conditioner be located? What type is it?			
When was the air conditioner installed?	About a Year Ago		

77

OUTDOOR ITEMS - OTHER THEN SIDEWALK CAFÉ		
Has the applicant/owner(s) read MCB 4 Rear Yard Rooftop Policy?	<input checked="" type="radio"/> YES	<input type="radio"/> NO
Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck or gazebo? If yes, which one(s)?	<input checked="" type="radio"/> YES	<input type="radio"/> NO
Are the floorplans for the outdoor space(s) included?	<input checked="" type="radio"/> YES	<input type="radio"/> NO
Will applicant close and vacate the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days?	<input checked="" type="radio"/> YES	<input type="radio"/> NO
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	<input checked="" type="radio"/> YES	<input type="radio"/> NO
Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s)?	<input checked="" type="radio"/> YES	<input type="radio"/> NO
Will there be no amplified music, as per the law?	<input checked="" type="radio"/> YES	<input type="radio"/> NO
If amplified sound is played inside the establishment, will windows and doors be closed?	<input checked="" type="radio"/> YES	<input type="radio"/> NO
Will applicant agree to post signs outside asking customers to respect the neighbors'?	<input checked="" type="radio"/> YES	<input type="radio"/> NO
Will applicant agree to train staff to encourage a peaceful environment?	<input checked="" type="radio"/> YES	<input type="radio"/> NO
Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments)	<input checked="" type="radio"/> YES	<input type="radio"/> NO
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	<input checked="" type="radio"/> YES	<input type="radio"/> NO

*sidewalk cafe*  
*sidewalk cafe event only*

ADDITIONAL STIPULATIONS: (Office Use Only)

THIS APPLICATION DOES  
EXTEND TO ANY  
SIDEWALK CAFE.

*To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 - 6 of this application, the stipulations on pages 7 and 8 control.*

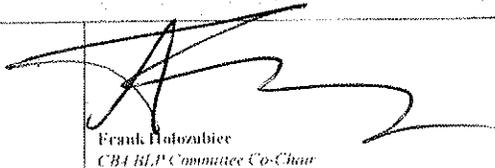
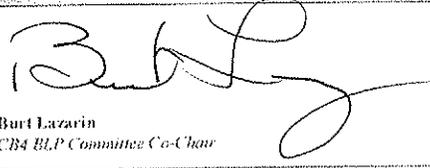
**ADDITIONAL STIPULATIONS: (Office Use Only), *Continued***

*To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 – 6 of this application, the stipulations on pages 7 and 8 control.*

Manhattan Community Board 4 (MCB4) recommends:

Denial unless all stipulations agreed to by applicant/owner are part of the method of operation  
 Denial  Approval

**CB4 REPRESENTATIVES**

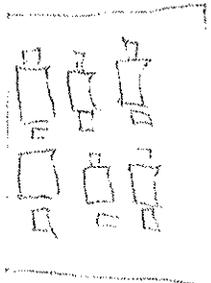
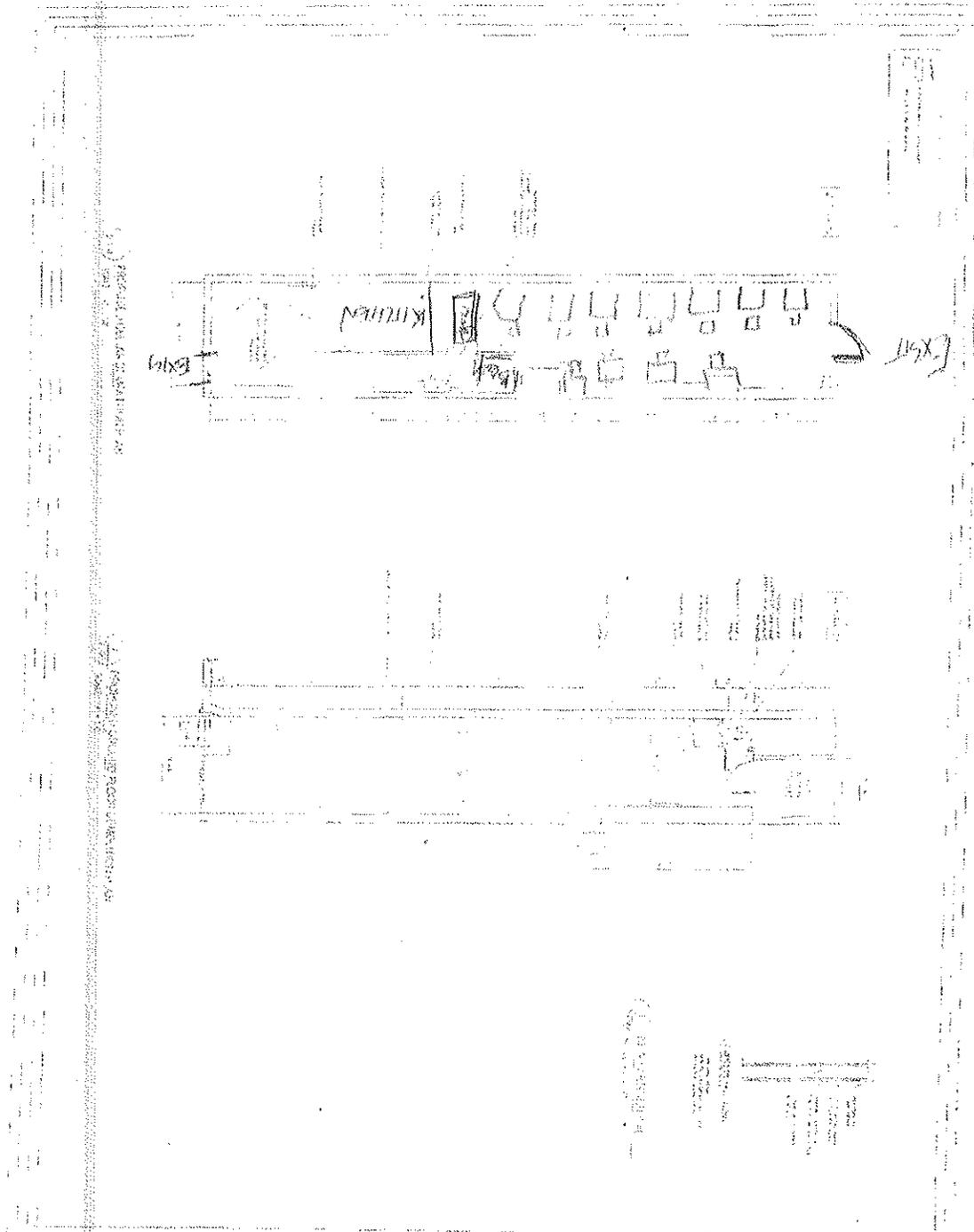
<p>Nelly Gonzalez <i>CB4 Assistant District Manager</i></p>	<p> Frank Holozabiec <i>CB4 BLP Committee Co-Chair</i></p>	<p> Burt Lazarin <i>CB4 BLP Committee Co-Chair</i></p>
---	---	---

**APPLICANT AGREEMENT WITH THE COMMUNITY**

Applicant agrees to these stipulations as the basis for the community support of this application and acknowledges that all of these stipulations are essential prerequisites to the MCB4 recommendation regarding this application. Applicant agrees to have these stipulations incorporated in the method of operation of its liquor license. The stipulations in this application constitute the entire agreement between MCB4 and applicant and may only be altered in writing signed by MCB4 and applicant. These stipulations supersede any oral statements or representations in connection with this application.

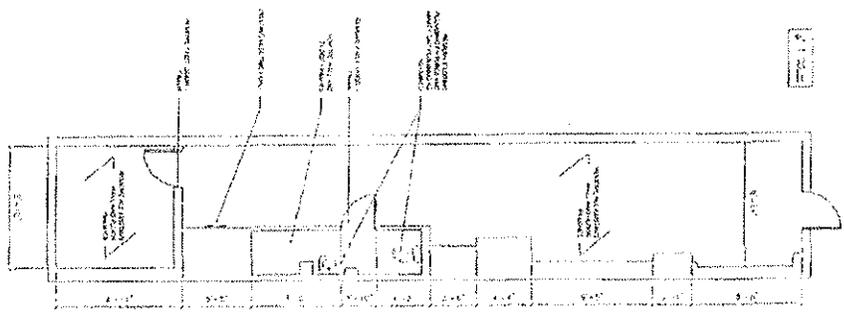
<p>SIGN HERE →</p>	<p> Tarek Alarab PRINT NAME OF APPLICANT</p>	<p> SIGNATURE OF APPLICANT</p>	<p>08/25/15 DATE</p>
--------------------	---	--	--------------------------

 9/8/15

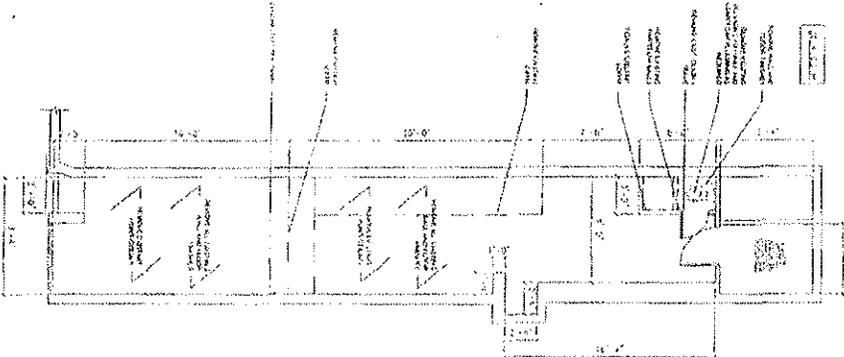


1. ROOM NO. 101  
 2. ROOM NO. 102  
 3. ROOM NO. 103  
 4. ROOM NO. 104  
 5. ROOM NO. 105  
 6. ROOM NO. 106  
 7. ROOM NO. 107  
 8. ROOM NO. 108  
 9. ROOM NO. 109  
 10. ROOM NO. 110  
 11. ROOM NO. 111  
 12. ROOM NO. 112  
 13. ROOM NO. 113  
 14. ROOM NO. 114  
 15. ROOM NO. 115  
 16. ROOM NO. 116  
 17. ROOM NO. 117  
 18. ROOM NO. 118  
 19. ROOM NO. 119  
 20. ROOM NO. 120

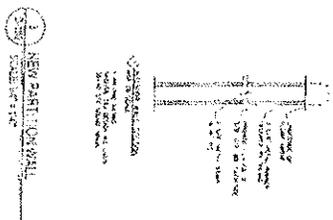
DATE: 10/29/13  
 DRAWN BY: [Signature]  
 CHECKED BY: [Signature]



PROPOSED CELLAR DEMOLITION PLAN  
 SCALE: 1/8" = 1'-0"



PROPOSED GROUND FLOOR DEMOLITION PLAN  
 SCALE: 1/8" = 1'-0"



NEW PARTITION WALL  
 SCALE: 1/8" = 1'-0"

PROJECT: 101 WEST AVENUE  
 NEW YORK, NY 10011

CLIENT: TRADE ONE RESTAURANT  
 141 7TH AVENUE  
 NEW YORK, NY 10011

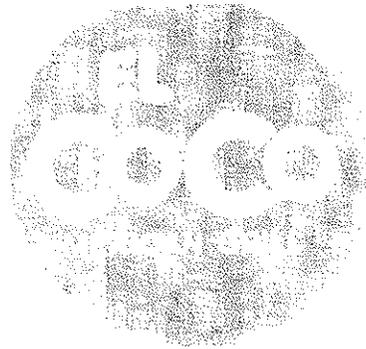
DATE: 10-29-2013  
 PROJECT: 2013-035  
 DRAWN BY: PT  
 CHECKED BY: AS NOTED  
 SCALE: 1/8" = 1'-0"

NO. 2062

MCGRAW HILL  
 CONSTRUCTION SOFTWARE  
 1275 AVENUE OF THE AMERICAS  
 NEW YORK, NY 10020

**EL COCO MEXICAN GRILL**  
 197 9<sup>th</sup> Avenue,  
 New York, NY 10011

**212 243 1212**



**APPETIZERS**

- Corn on the Cob \$3.25  
(Buttered with cotija cheese)
- Chips and Salsa \$3.49  
(Fresh, hot chips with pico de galla)
- Chips & Homemade Guacamole \$6.50  
(Hot corn chips w/our homemade guacamole)
- Nachos \$6.95  
(Fresh hot tostadas, beans, sour cream, jalapenos, pico de galla salsa, melted jack & cheddar cheese) Add chicken, steak or seasoned ground beef \$1.99
- Ceviche del Pacifico \$7.95  
(Red snapper, clams, shrimp in a spicy tomato sauce, served with corn chips)
- Extreme Fajita Nachos \$8.95  
(Charbroiled chicken, grilled onions & bell peppers sauced on hot corn tostadas, smothered w/melted jack & cheddar cheese, jalapenos, pico de galla salsa & sour cream) add steak \$1.99
- Home-style Queso Dip \$4.95  
(Hot, cheese dip served w/ side of fresh corn chips) add Queso \$1
- Hell's Kitchen Jalapenos \$4.49  
(Fried golden brown spicy jalapenos stuffed with cheddar w/ side of creamy chimlro)

**TACOS**

- Original Taco \$3.49  
Soft flour tortilla or crispy corn taco shell with your choice of seasoned shredded chicken or seasoned ground beef, chopped onion, tomatoes, shredded lettuce, jack & cheddar cheese & sour cream / Sub steak \$9¢ each
  - El Dorado Taco \$3.75  
A soft flour tortilla spread with beans, wrapped around a crispy soft taco shell, stuffed with your choice of seasoned shredded chicken or seasoned ground beef, jack & cheddar cheese, shredded lettuce, sour cream, chopped onions & tomatoes / Sub steak \$9¢ each
  - Veggie Taco \$3.75  
Soft flour tortilla or crispy corn taco shell, vegetarian beans, jack and cheddar cheese, guacamole, grilled peppers and onions, tomatoes, lettuce and sour cream
  - Short Rib Taco \$4.45  
Soft flour tortilla or crispy corn taco shell with slow cooked beef short ribs, cheddar cheese, chopped onions & tomatoes
  - Shrimp \$4.75  
Soft flour tortilla or crispy corn taco shell filled w/shrimp, chopped onion, tomatoes, shredded lettuce, jack & cheddar cheese & sour cream
- Substitutions: whole wheat tortilla \$1, low fat cheese \$ .50, brown rice \$1, avocado \$1, mole sauce \$1, fresh jalapeno \$1, corn tortilla \$1.

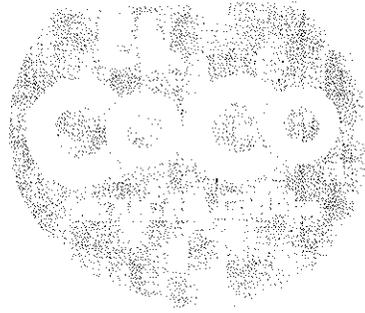
**BURRITOS**

- Burritos are served with fresh corn chips and your choice of seasoned shredded chicken or seasoned ground beef  
 Substitute slow cooked short rib \$3.00 shrimp \$3.00 steak \$3.00
- 9th Ave Burrito \$8.50  
A flour tortilla stuffed with your choice of seasoned shredded chicken or seasoned ground beef, beans, shredded jack and cheddar cheese, sour cream and fresh lettuce
  - Slim \$8.50  
A whole wheat tortilla with your choice of seasoned shredded chicken or seasoned ground beef, lower fat jack & cheddar cheese, fat-free beans & fresh lettuce
  - El Grande \$8.99  
A great flour tortilla stuffed with rice, your choice of seasoned shredded chicken or seasoned ground beef, beans, jack and cheddar cheese and sour cream
  - Fajita Style \$8.99  
A flour tortilla stuffed with your choice of seasoned shredded chicken or seasoned ground beef, beans, sauteed onions, peppers, shredded jack, cheddar cheese & sour cream
  - The Vegetarian \$8.50  
A flour tortilla stuffed w/rico, vegetarian beans, guacamole, sauteed onions and peppers, shredded jack and cheddar cheese and sour cream
  - The Fast LA \$8.99  
A low carb tortilla stuffed w/your choice of grilled chicken or seasoned ground beef, lower fat jack and cheddar cheese, pico de galla salsa and fresh lettuce
  - The Mole \$8.99  
A flour tortilla stuffed w/rico, your choice of seasoned shredded chicken or seasoned ground beef, shredded jack & cheddar cheese, sour cream and our rich and slightly spicy mole sauce

**QUESADILLAS**

- Served with fresh corn chips and your choice of seasoned shredded chicken or seasoned ground beef  
 Substitute Steak \$2.00 / Shrimp \$3.00
- El Classico Quesadilla \$8.50  
Your choice of seasoned shredded chicken or seasoned ground beef, melted jack and cheddar cheese and beans served with shredded lettuce, sour cream and pico de galla salsa
  - Fajita Quesadilla \$9.00  
Your choice of seasoned shredded chicken or seasoned ground beef, sauteed onions, peppers, melted jack and cheddar cheese served with lettuce, sour cream and pico de galla salsa
  - Veggie Quesadilla \$9.00  
Melted jack and cheddar cheese, vegetarian beans, grilled peppers and onions. Served with guacamole, lettuce, sour cream and pico de galla salsa
  - Lean Mean Quesadilla \$9.00  
A whole wheat tortilla with your choice of seasoned shredded chicken or seasoned ground beef, lower fat jack & cheddar cheese and beans served with lettuce, sour cream and pico de galla salsa

EL COCO MEXICAN GRILL  
 197 9<sup>th</sup> Avenue  
 New York, NY 10011



212 243 1212

**SALADS**

- El Gato Salad \$6.50  
grilled corn, avocado, chive, tomato honey lime dressing
- Alta Salad \$6.75  
Avocado, tomato, iceberg lettuce w/shredded cheddar or jack, chive & cilantro dressing. Add chicken \$2.00 Add steak \$3.00
- Santa Anna Salad \$7.50  
Marinated grilled chicken on a bed of fresh greens piled high w/bacon bits, corn, beans, tomatoes, carrots & a side of chipot le-honey lime dressing topped w/spicy tortilla strips
- Taco Pico Salad \$9.95  
Seasoned ground beef on a bed of mixed green, beans, corn, pimiento, sour cream, carrots, shredded jack and cheddar cheese and pico de galo salsa. Served with tortilla strips and a side of spicy ranch dressing
- Fajita Salad \$9.50  
Grilled steak on a bed of mixed greens topped with crisp bacon, beans, corn, onions, bell peppers, shredded jack and cheddar cheese and pico de galo salsa. Served with a side of our creamy cilantro dressing
- Hot Caesar \$8.80  
Grilled chicken breast on a bed of fresh greens, topped with tomatoes, cheese and crispy tortilla strips, served with jalapeno caesar dressing
- Black Bean Soup Cup \$3.50 Bowl \$4.50
- Tortilla Soup Cup \$3.95 Bowl \$5.50  
Seasoned with chicken & fresh vegetables topped w/tortilla strips, cheese & pico de galo
- Alamo Grill Cup \$4.50 Bowl \$5.50  
Lean ground beef, Mexican beer, beans, fresh tomatoes, onions and a touch of hot spice

**SPECIALS**

- Yucatan Chicken  
Yucatan Style Roasted Chicken Whole \$8.95 / Half \$4.95  
With rice and beans add \$3 small & add \$5 large
- Arroz Con Polio \$9.95  
(Shredded chicken, peas, carrots in spicy fresh seasoning over yellow rice)
- Fajitas \$11.95  
A platter of marinated charbroiled chicken w/roasted onions and peppers, sauce, cheddar, sour cream & pico de galo salsa served w/hot flour tortillas  
Add guacamole \$1.00 • steak \$2.00
- Jungle Burger \$8.50  
Jalapeno, Monterey jack cheese, guacamole, red onion, tomato and lettuce served w/hot corn chips

**EMSPANADAS**

- Beef Fried or Oven Baked \$2.50
- Chicken Fried or Oven Baked \$2.50
- Vegetable Fried or oven Baked \$2.50
- Cheese \$2.50
- Ham & Cheese \$2.50
- Hawaiian (Ham, Cheese & Pineapple) \$2.50
- Shredded Pork (Pork) \$2.50
- Italian Sausage \$2.50
- Cuban (Ham, Pork & Cheese) \$2.50
- Polish (Kielbasa sauteed with sauerkraut) \$2.50
- Mama Alta (Ground Beef, Eggs & Rice) \$2.50
- Viagra (Shrimp, Crab meat & Scalops) \$2.75

**DESSERTS**

- Caramel Rum \$3.95
- Rice Pudding \$3.75
- DESSERT EMPANADAS
- Caramel & Cheese \$3.00
- Guava & Cheese \$3.00
- USA (Apple & Cinnamon) \$3.00

**DRINKS**

**Sangria & Margaritas**

- Sangria \$6.00
- Margarita \$7.00
- Uma • Strawberry • Passion Fruit • Pomegranate • Mango
- Organic Margarita \$6.00
- Mojito \$7.00
- Daiquiris Banana, Strawberry or Kiwi \$9.00

**ICE COLD BEER \$5.00**

- Modelo Especial • Negro Modelo • Tecate • Corona • Corona Light
- Dus Equis • Pacifico • Peak Organic

**ORGANIC WINES \$7.00**

- Organic Chardonnay • Sauvignon Blanc • Organic Cabernet Sauvignon
- Organic Merlot • Her M. Red Wine • Malbec

**Cold Drinks \$2.99**

- Coke • Diet Coke • Sprite
- Ginger Ale • Bottled Water • Snapple
- Huber's Organic Lemonade \$3.00
- Honest Ice Tea \$3.00
- Vitacoco pure coconut water \$3.50
- Lakewood Citrus Aloe water \$4.00
- Jarritos Soda \$4.00

**SMOOTHIES**

- Strawberry, banana, OJ \$6.00
- Wild berries, OJ • Mango, banana OJ \$6.00
- Pineapple kiwi apple juice
- Mango, pineapple banana OJ \$6.50

