

Manhattan Community Board 4

Liquor License Stipulations Application

(All Fields Must Be Completed)

APPLICANT EVEN HOTEL 35, LLC & IHA MANAGEMENT (MONEY LAUND), LLC		DOING BUSINESS AS (DBA) EVEN HOTELS NEW YORK - TIMES SQUARE SOUTH	
STREET ADDRESS 321 W. 35 th ST., NEW YORK, NY 10001		CROSS STREETS 35 th between 8 th & 9 th AVENUES	
OWNER	NAME: EVEN HOTEL 35, LLC	ATTORNEY	NAME: WORMSER, KLEIN, GALEF & JACOBS LLP BARBARA KURON, ESQ.
	PHONE: 917 - 428 - 0027		PHONE: 212 - 573 - 0661
	FAX: 212 - 334 - 0034		FAX: 212 - 687 - 5703
MANAGER	NAME: IHA MANAGEMENT (MONEY LAUND), LLC	LANDLORD	NAME: EVEN HOTEL 35, LLC
	PHONE: 770 - 604 - 2300		PHONE: 917 - 428 - 0027
	FAX: 770 - 604 - 2378		FAX: 212 - 334 - 0034

DESCRIPTION OF BUSINESS

Establishment Type:

Bar/Tavern
 Bed & Breakfast
 Eating Place Beer
 Cabaret
 Night Club
 Hotel
 Restaurant
w/restaurant

Catering Establishment
 Club (Fraternal Organization - Members Only)

Other (Explain): Bar/Arcade

Method of Operation:

Restaurant
 Dance Club
 Sports Bar
 Adult Entertainment
 Wine Bar
 Pizzeria
 Cafe

Other (Explain): Bar/Arcade

License Type:

On-Premise
 Wine
 Beer
 Wine & Beer

APPLICATION TYPE (check one)	<input checked="" type="radio"/> New	Has applicant owned or managed a similar business?	<input checked="" type="radio"/> YES	<input type="radio"/> NO
		What is/was the name of establishment?	See attached exhibit	
		What is/was the address of the establishment?	See attached exhibit	
		What were the dates the applicant was involved with this former premise?	See attached exhibit	
	<input type="radio"/> Transfer N/A	What is the prior license #?		
		What is the expiration date on the prior license?		
		Are you making any alterations or operational changes?	<input type="radio"/> YES	<input type="radio"/> NO
		If alterations or operational changes are being made, please attach the plans to this form.		
	<input type="radio"/> Alteration N/A	What is the current license #?		
		What is the expiration date on the current license?		
Please describe the nature of the alterations and attach the plans				

OPERATIONAL ISSUES

HOURS		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	
	Operation	6:30am	- 2:00am	DAILY	Hotel is 24 HOURS				
	Music	N/A							
	Kitchen	Same as "operation hours" above							

OCCUPANCY	INDOOR				BAR			OUTSIDE	
	Capacity (Certificate of Occupancy)	Maximum # of Persons You Anticipate Occupying Premises (Including Employees)	Number of Tables	Number of Seats	Number of Service Only Bars	Number of Stand-Up Bars	Number of Seats at Bars	Number of Seats	Number of Tables
	TBD	TBD	6	20	1	1	5	N/A	N/A

How many floors are there? What is the capacity for each floor? (please respond in space provided)	<input checked="" type="radio"/> 1-2	<input type="radio"/> 3-4	<input type="radio"/> 5+	25 - story Hotel					
Will you be applying or intending to apply for a cabaret license? If yes, will there be dancing? (please respond in space provided)	YES	<input checked="" type="radio"/> NO	N/A						
Will applicant have bottle service?	YES	<input checked="" type="radio"/> NO	N/A						
Will you be hosting private parties and promotional events?	<input checked="" type="radio"/> YES	NO	N/A	1-2 private events/year					
Will outside promoters be used?	YES	<input checked="" type="radio"/> NO	N/A						
Will the security plan submitted be implemented?	YES	NO	<input checked="" type="radio"/> N/A						
Will State certified security personnel be used?	YES	NO	<input checked="" type="radio"/> N/A						
Will New York Nightlife Association recommendations and NYPD Best Practices be followed?	YES	NO	<input checked="" type="radio"/> N/A						
Will the applicant be using delivery bicycles? If yes, have you applied to DOT for bicycle rack? Delivery bicycles are to be clearly marked with the name of the restaurant and staff will wear attire clearly noting name. (please respond in space provided)	YES	NO	<input checked="" type="radio"/> N/A						
Will the applicant be applying for a Sidewalk Café now or in the future? (please respond in space provided)	YES	<input checked="" type="radio"/> NO	N/A						
If yes to the above, are plans attached and submitted to DCA? How many tables/seats? (please respond in space provided)	YES	NO	<input checked="" type="radio"/> N/A						
Will applicant provide contact information to neighbors and respond to complaints that arise?	<input checked="" type="radio"/> YES	NO	N/A						
Will you inform the Community Board office of your job openings and/or provide a hyperlink to your jobs webpage?	<input checked="" type="radio"/> YES	NO	N/A						

If you plan to have music, what type(s)? **BACKGROUND** LIVE MUSIC DJ

BUILDING DESIGN

Doors and windows will be closed when any amplified music is played and in the event of no amplified sound, will be closed by 11 PM Friday and Saturday and 10 PM on all other days.	<input checked="" type="radio"/> YES	NO	N/A						
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	YES	NO	<input checked="" type="radio"/> N/A						
Do you agree to comply with DOB rules concerning a storm enclosure? Storm enclosures can be used between November 15 and April 15, but they may NOT project more than 18 inches from the store front.)	<input checked="" type="radio"/> YES	NO	N/A						

OUTDOOR ITEMS			
Will applicant use the rooftop, rear yard or any outdoor space?	YES	<input checked="" type="radio"/> NO	N/A DS
If yes to the above, the rear yard, rooftop, and any outdoor space will be closed and vacated by 11 PM on Friday & Saturday and 10 PM on all other days.	YES	NO	<input checked="" type="radio"/> N/A
The service and consumption of alcohol in the rear yard, on the rooftop, or in any other outdoor space will be only via seated food service.	YES	NO	<input checked="" type="radio"/> N/A
The rear yard, rooftop, and any other outdoor space will not allow standing space for patrons to drink or smoke.	YES	NO	<input checked="" type="radio"/> N/A
Applicant will do everything in their power to provide an effective sound baffling or sound controlled environment through landscaping or some type of enclosure, where possible; provided they do not violate any fire or building code regulations? This includes possibly working with landlords for soundproofing tenants apartments (such as installing soundproofing windows, acoustical tiles, etc.).	YES	NO	<input checked="" type="radio"/> N/A
Applicant will enforce a quiet environment in the outdoor space, so as not to disturb nearby residents (e.g. there will be no amplified music, as per the law, and windows and doors to areas that play amplified music shall be closed). The applicant will make every effort possible to limit the noise emanating from diners by posting signs outside and also on menus asking for respect of the neighbor's privacy and peace. The staff will also encourage a peaceful environment amongst the outdoor diners.	YES	NO	<input checked="" type="radio"/> N/A
Applicant will have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	YES	NO	<input checked="" type="radio"/> N/A

LOCATION & ZONING

Primary Zoning District:	CG-4M	Overlay (If Applicable):	NONE
Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	<input checked="" type="radio"/> NO	<input checked="" type="radio"/> YES	<input type="radio"/> NO <input type="radio"/> N/A
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	YES	<input checked="" type="radio"/> NO	<input type="radio"/> YES <input type="radio"/> N/A
Is the 500 Foot Rule or 200 Foot Rule Triggerred? If yes, which? Please attach a diagram of the establishments that triggers the rule.	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> YES <input type="radio"/> N/A
Is a Public Assembly permit required?	YES	<input checked="" type="radio"/> NO	<input type="radio"/> YES <input type="radio"/> N/A
Are your plans filed with DOB?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	<input type="radio"/> YES <input type="radio"/> N/A

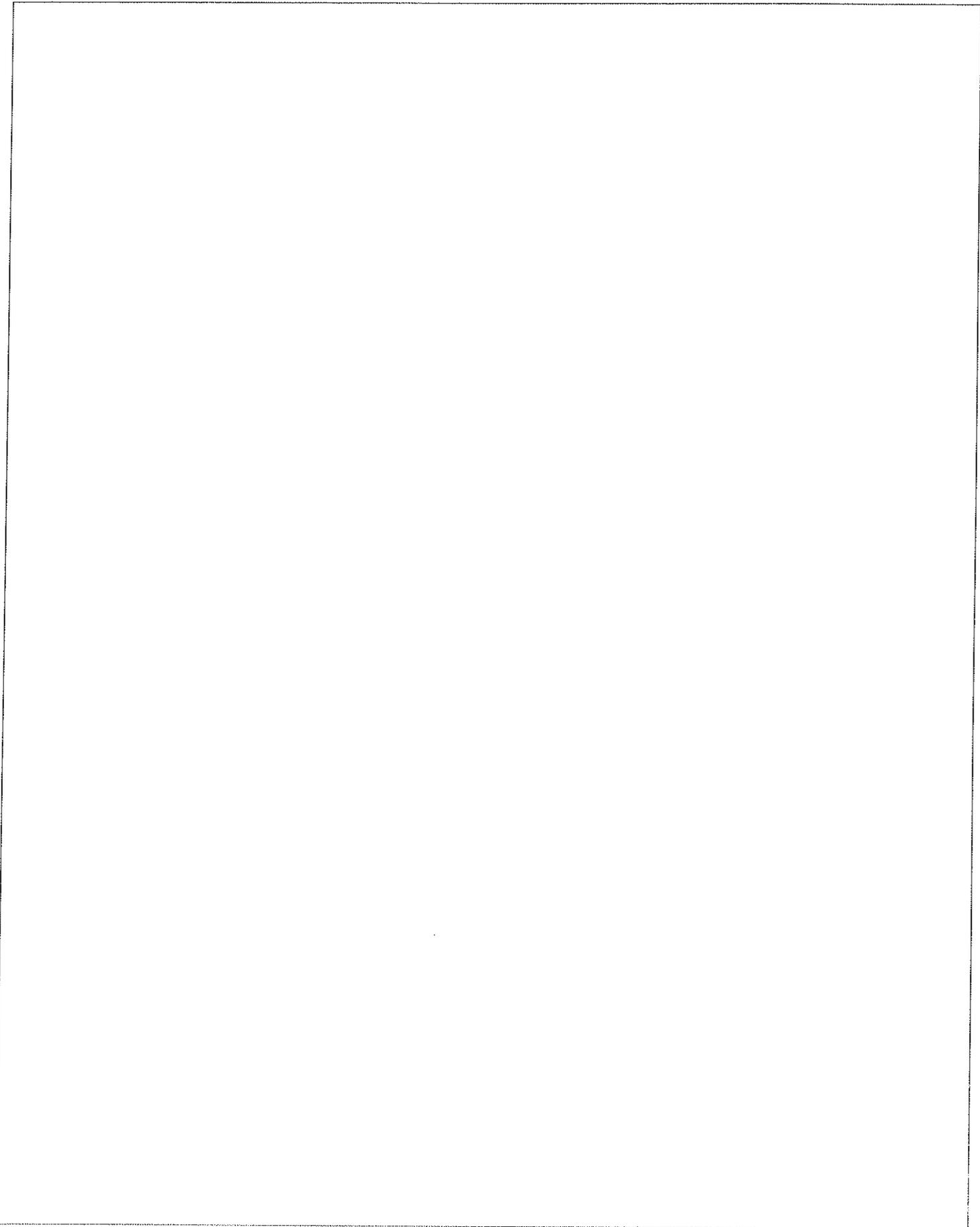
Building Type	<input type="radio"/> Residential <input type="radio"/> Commercial <input type="radio"/> Mixed Use <input checked="" type="radio"/> Other, describe: Hotel (free-standing)
Adjacent Buildings	<input checked="" type="radio"/> Residential to West <input checked="" type="radio"/> Commercial to East <input type="radio"/> Mixed Use <input type="radio"/> Other, describe:

NOTIFICATION: What organizations / community groups have you notified regarding your application?	# 1	Hell's Kitchen Neighborhood Association (Kathleen Treal) 3/11/15
	# 2	14 nearby residential buildings on W. 35th and the surrounding W 36th St.
	# 3	

ADDITIONAL INFORMATION: (Applicant Use)

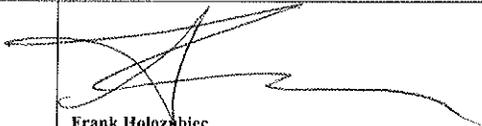
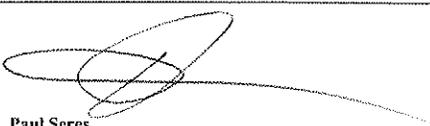
ADDITIONAL NOTES: (Office Use Only)

ADDITIONAL STIPULATIONS: (Office Use Only)



Manhattan Community Board 4 (MCB4) recommends:	<input checked="" type="radio"/> Denial unless all agreed to by applicant is part of the method of operation <input type="radio"/> Denial <input type="radio"/> Approval
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CB4 REPRESENTATIVES

<p>Nelly Gonzalez CB4 Assistant District Manager</p>	 <p>Frank Holozabiec CB4 BLP Committee Co-Chair</p>	 <p>Paul Seres CB4 BLP Committee Co-Chair</p>
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APPLICANT AGREEMENT WITH THE COMMUNITY

Pursuant to these stipulations, this applicant agrees to have these provisions incorporated in the method of operation of their liquor license. Additionally, the applicant agrees to the community agreements as the basis for the community supporting this application.

<p>SIGN HERE →</p>	 <p>SIGNATURE OF APPLICANT Paul Marino, vice president</p>	<p>DATE 3/12/15</p>
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Dieter Schmitz
4.14.15

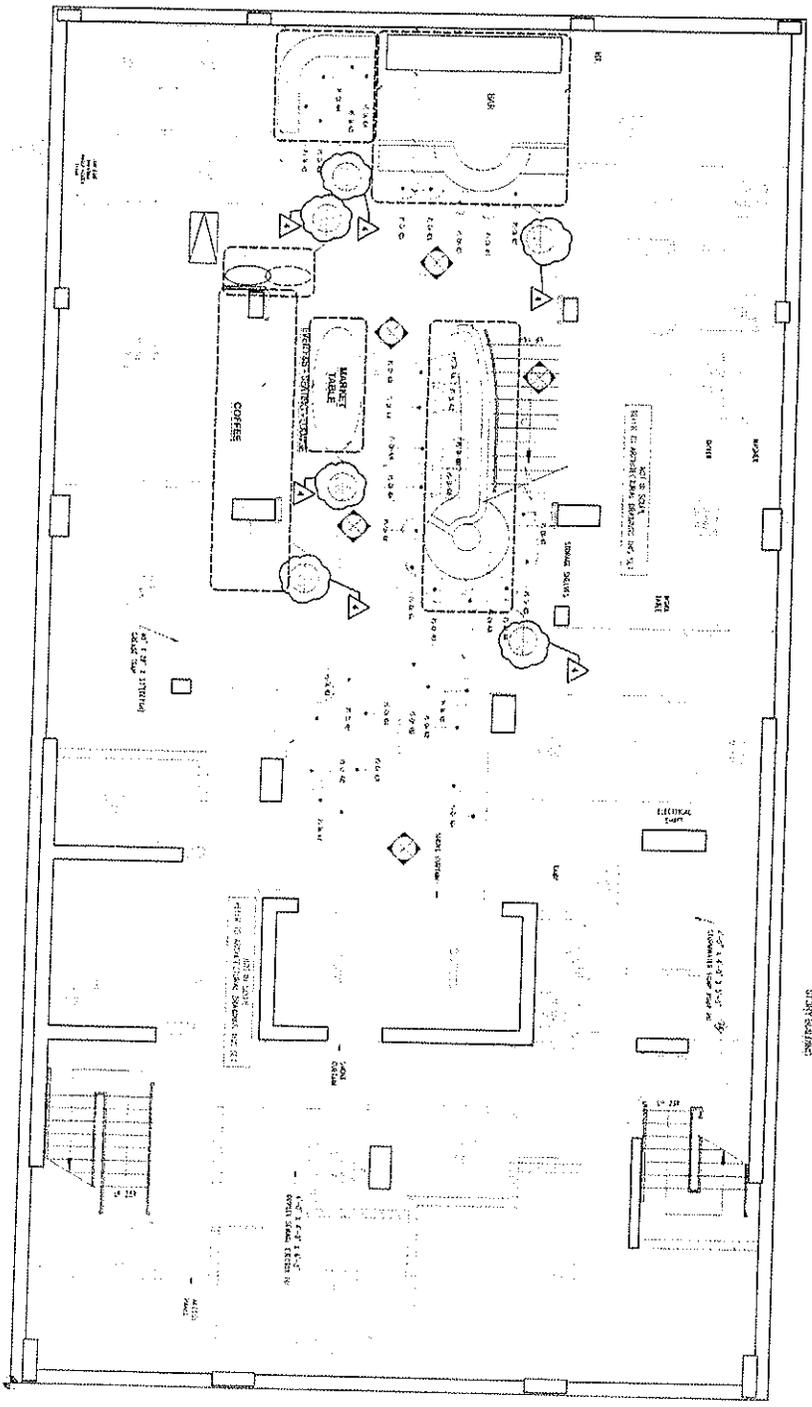
Exhibit to Question #4: Has Applicant owned or managed a business with a liquor license? If yes, list name and address of establishment.

Applicant: IHG Management (Maryland), LLC & 111 East 48th Street Holdings LLC
Premises: InterContinental New York Barclay
111 East 48th Street, New York, NY 10017
Serial: 1276907
Original Filing Date: 3/6/2014
Community Board: Manhattan Community Board 5

Applicant: IHG Management (Maryland), LLC
Premises: Crowne Plaza White Plains
66 Hale Avenue, White Plains, NY 10601
Serial: 1161728
Original Filing Date: 2/15/2005
Community Board: City Clerk's Office City of White Plains

Applicant: IHG Management (Maryland), LLC & West 44th Street Hotel LLC
Premises: InterContinental New York Times Square
300 W 44th Street, New York NY 10036
Serial: 1237159
Original Filing Date: 1/14/2010
Community Board: Manhattan Community Board 4

1 SUB-CELLAR FLOOR PLAN



EXISTING FOR SHOWN CONDITIONS

EXISTING FOR SHOWN CONDITIONS

OWNER
 Under Realty L.C. 1816
 175 LINDA STREET
 NEW YORK, NY 10011

DESIGNER
 321 WEST 35TH STREET
 NEW YORK, NY 10018

DATE
 10/10/08

PROJECT NO.
 10-100-08

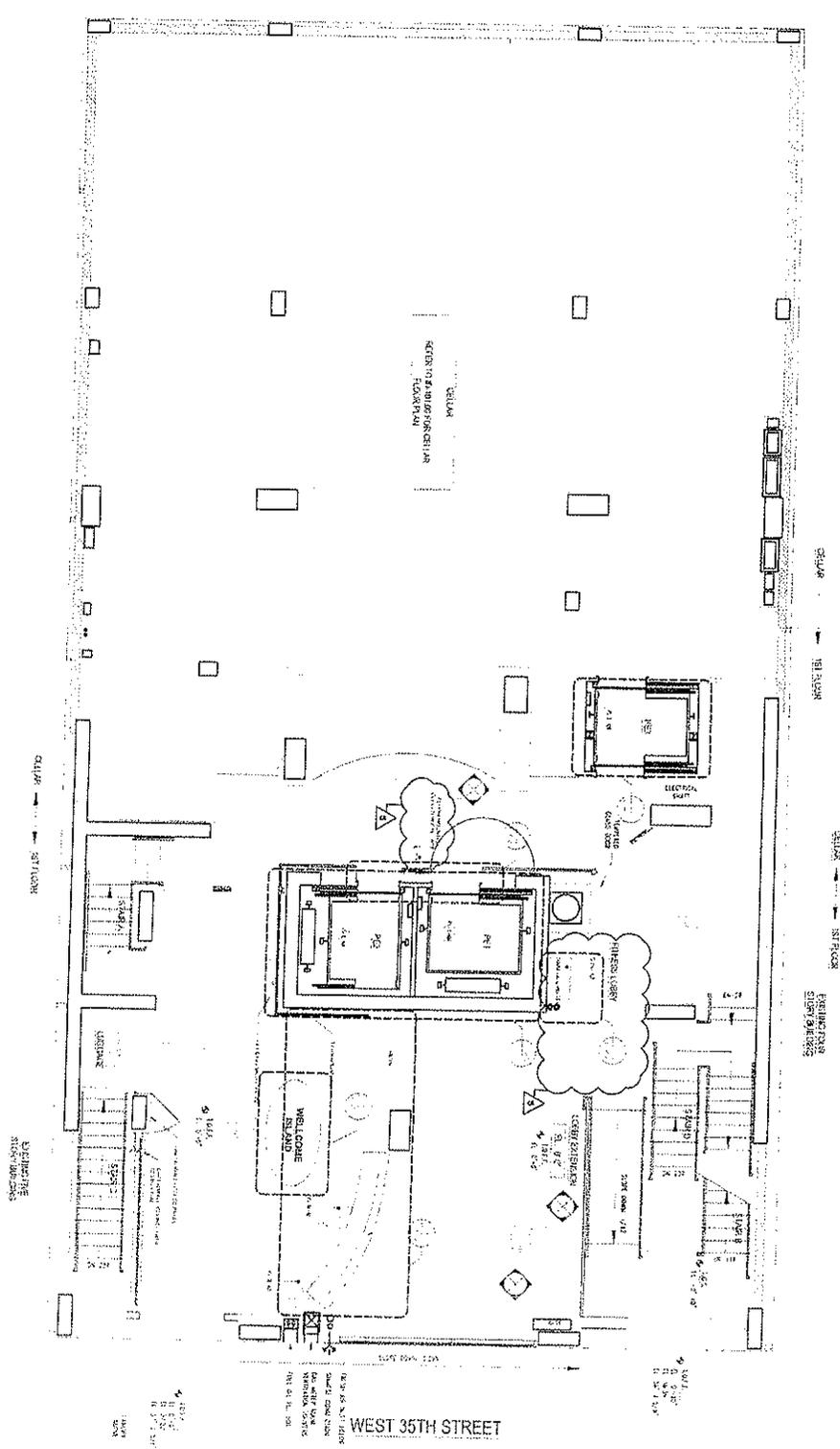
SCALE
 1/8" = 1'-0"

PROJECT NO.
 10-100-08

DATE
 10/10/08

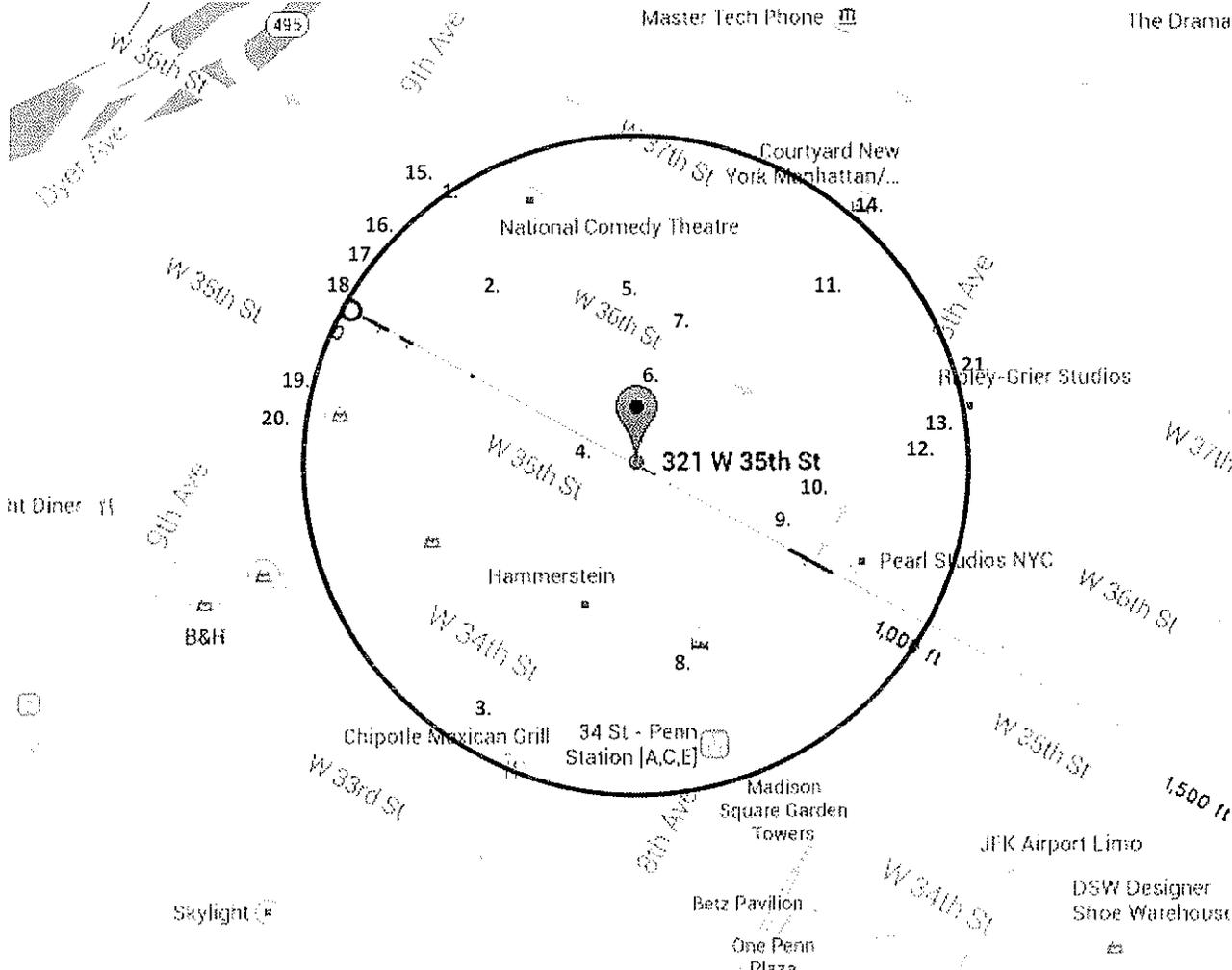
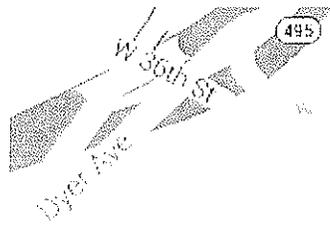
PROJECT NO.
 10-100-08

1 FIRST FLOOR PLAN



WEST 35TH STREET

<p>201-125 WEST 35TH STREET NEW YORK, NY 10001</p>	
<p>1ST FLOOR PLAN</p>	
<p>10-102-00</p>	



Master Tech Phone

The Drama

Courtyard New York Manhattan/...

National Comedy Theatre

Riley-Grier Studios

321 W 35th St

Hammerstein

Pearl Studios NYC

Chipotle Mexican Grill

34 St - Penn Station [A.C.E]

Madison Square Garden Towers

JFK Airport Limo

Betz Pavilion

DSW Designer Shoe Warehouse

One Penn Plaza

Skylight

EVEN Hotel 35th Street / 321 W. 35th street (between 8th + 9th Avenues)[#]

Premises within 500 feet for liquor sales

- OP 1. **Alpha Fusion** (N34 Eof9)
365 West 34th Street, New York, NY 10001
Phone: (212) 279-8887
- NONE 2. ~~**Café Bistro** (S34 Eof9)~~
~~312 West 34th Street, New York, NY 10001~~
~~Phone: (212) 239-7050~~
- OP 3. **Chipotle Mexican Grill** (S34 Wof8)
304 W 34th St, New York, NY 10001
Phone: (212) 268-4197
- HL 4. **TRYP by Wyndham** (N35 btw 8&9)
345 W 35th St, New York, NY 10001
Phone: (212) 600-2440
- HL 5. **Double Tree by Hilton** (N36 btw 8&9)
341 W 36th St, New York, NY 10018
Phone: (212) 542-8990
- RW 6. **Abaya Thai Cuisine** (S36 btw 8&9)
318 W 36th St, New York, NY 10018
Phone: (212) 868-3399
- OP 7. **Staghorn Steakhouse** (N36 btw 8&9)
315 W 36th St, New York, NY 10018
Phone: (212) 239-4390
- HL 8. **The New Yorker Hotel by Wyndham** (W8 btw 34&35)
481 8th Avenue, New York, NY 10001
Phone: (212) 971-0101
- EB 9. **International Gourmet Kitchen** (E8 btw 35&36)
505 8th Ave, New York, NY 10018
Phone: (212) 216-9421
Beer only
- LW 10. **Amici 36** (W8 btw 35&36)
519 8th Ave, New York, NY 10001
Phone: (212) 279-7070
Beer only
- HW 11. **Homewood Suites New York Midtown Manhattan** (S37 btw 8&9)
312 W 37th St, New York, NY 10018
Phone: (212) 244-0644

* NO Churches, schools or places of worship within 200'

OP **12. Chef Yu (NE36&8)**
520 8th Ave, New York, NY 10018
Phone: (212) 736-6150
Serves Beer, Wine and Liquor

OP **13. Azuki (NE36&8)**
520 8th Ave, New York, NY 10018
Phone: (212) 736-5116
Serves Beer, Wine and Liquor

may be just outside 500ft of EVEN Hotel

14. Courtyard Marriott New York West (N37 btw 8&9)
307 W 37th St, New York, NY 10018
Phone: (212) 912-0009

15. Patiala (N34 Eof9)
371 W 34th St, New York, NY 10001
Phone: (212) 564-8255

16. Zoob Zib (E9 btw 35&36)
462 9th Ave, Manhattan, NY 10016
Phone: (212) 971-8530

17. Burgers & Cupcakes (E9 btw 35&36)
458 9th Ave, New York, NY 10018
Phone: (212) 643-1200

18. Sergimmo Salumeria (E9 btw 35&36)
456 9th Ave, New York, NY 10018
Phone: (212) 967-4212

19. Hudson Station (E9 btw 34&35)
440 9th Ave, New York, NY 10001
Phone: (212) 244-4406

20. Uncle Jacks Steakhouse (E9 btw 34&35)
440 9th Avenue, New York, NY 10001
Phone: (212) 244-0005
Serves Beer, Wine and Liquor

21. Houndstooth Pub (SE 37&8)
520 8th Ave, New York, NY 10018
Phone: (212) 643-0034
Serves Beer, Wine and Liquor

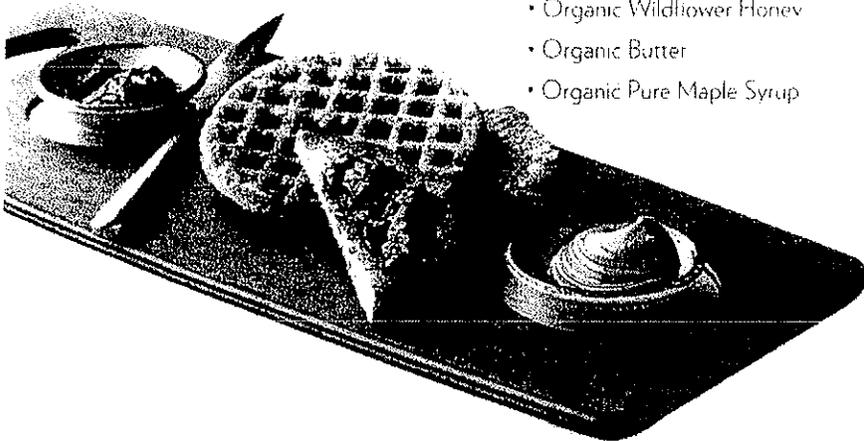
TOAST - CHOOSE 2 

- Gluten-Free Buckwheat Berry Waffle
- 7 Sprouted Grains Bread
- Multi-Grain Bagel
- Gluten-Free Whole Grain Bread

SPREADS - CHOOSE UP TO 2

(Or more at an additional \$1.50 each)

- Organic Almond Butter
- All-Natural Chocolate Almond Butter
- All-Natural Peanut Butter
- Organic Raspberry Preserves
- Cream Cheese
- Organic Strawberry Preserves
- Organic Wildflower Honey
- Organic Butter
- Organic Pure Maple Syrup



**SIGNATURE
BREAKFAST
BOWLS - \$6.50**

CORK & KALE

POWER GRANOLA  

Granola topped with goji berries, dried fruit, nuts, Qi'a protein and a drizzle of agave nectar. Complete it with the milk of your choice. *Contains nuts.*

CORK & KALE

POWER YOGURT   

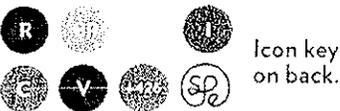
Greek yogurt topped with granola, dried fruit, nuts, goji berries, Qi'a protein and a drizzle of agave nectar. *Contains nuts.*

CREATE YOUR OWN BOWL

See the other side for a list of options for your custom breakfast bowl.

FRITATTA*   

Features your choice of egg whites or cage-free whole eggs combined with baby spinach, quinoa, roasted pepper, Havarti and Pecorino cheeses, red onion, sun-dried tomatoes and topped with our Signature Olive Salad.



EGG QUINOA WRAP*  

Features your choice of egg whites or cage-free whole eggs blended with quinoa, red onions, smoked Gouda and golden raisins wrapped in lavosh. Served with hummus, a chimichurri yogurt sauce and a sliced orange.

MORNING REFUEL BOARD   

Sliced hard-boiled egg, turkey bacon and your choice of bread and up to 2 spreads. Extra spreads available for additional cost.

SALMON BOARD  

Toasted multi-grain bagel with thinly sliced smoked salmon, sliced hard-boiled egg and classic accompaniments.

BREAKFAST FLATBREAD   

Your choice of whole or egg whites with baby spinach, mozzarella, asiago and turkey bacon on crisp lavosh.

**Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase the risk of food-borne illness.*

CREATE YOUR OWN BOWL - \$6.50

STEP 1



YOGURT



CHOOSE 1



CEREAL



CHOOSE 1

STEP 2

NON-FAT
GREEK PLAIN
YOGURT

NON-FAT
GREEK
STRAWBERRY
YOGURT



STEEL CUT OATMEAL
ALL NATURAL GRANOLA
HONEY NUT CHEERIOS



CHOOSE 1

STEP 3



CHOOSE UP TO 3

(All toppings are gluten free. Choose more at an additional \$.50 each)

DRIED TART CHERRIES

PISTACHIOS

MACADAMIA NUTS

DRIED PAPAYA

ORGANIC GOJI BERRIES

ORGANIC QI'A
BUCKWHEAT &
HEMP PROTEIN

GOLDEN RAISINS

MARCONA ALMONDS

PUMPKIN SEEDS



OPTIONAL CHOOSE 1

(Or more at an additional \$.50 each)

STEP 4

CHICKEN AND ROASTED RED PEPPER 

Starts with a roasted chicken breast topped with a medley of roasted red peppers, fresh tomatoes, and sliced mushrooms topped with a balsamic glaze.

PROSCIUTTO AND FIG 

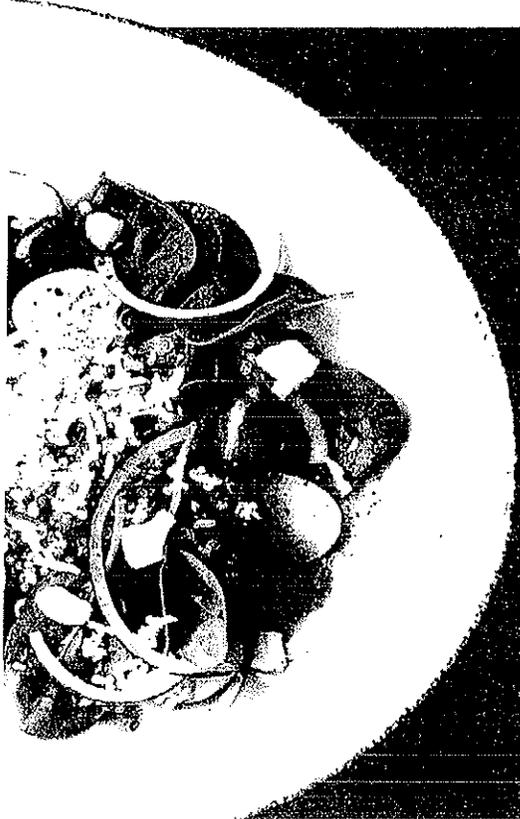
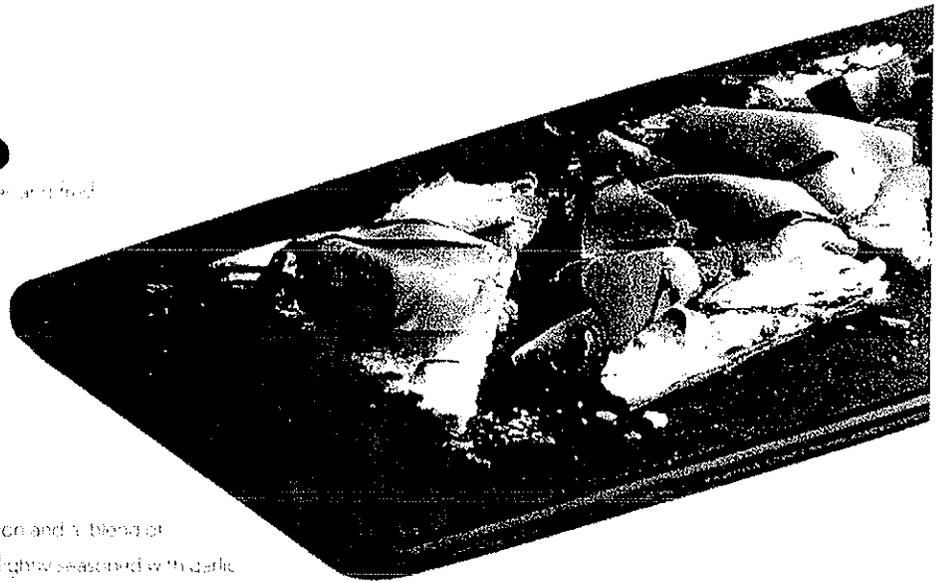
Starts with figs, prosciutto seasoned with a drizzle of olive oil and topped with Asiago, Olive and mozzarella cheeses. Finished with thinly sliced prosciutto, fresh tomatoes, fig paste and a balsamic glaze.

SPINACH, TOMATO AND OLIVES 

Starts with baby spinach, olives, baby tomatoes, red onion and a blend of pecans, parmesan and pecorino cheeses on our house-made light dressing seasoned with garlic.

KALE AND 4 CHEESE

Starts with a chifonade of tender lacinato kale topped with our house-made quinoa salad and topped with our house-made lemon vinaigrette.



SALADS - \$9.70

SIGNATURE KALE    

A chifonade of tender lacinato kale combined with sliced medjool dates, fresh radish, chopped toasted hazelnuts, pecorino cheese and tossed with our house-made lemon vinaigrette. *Contains nuts.*

KALE MISO GINGER       

A chifonade of tender lacinato kale combined with edamame, dried papaya, toasted sesame seeds, and chopped cashews tossed with a ginger dressing. *Contains nuts.*

SPINACH NICOISE    

Starts with baby spinach topped with olives, asiago cheese, thinly sliced red onion, chopped hardboiled egg and our house made quinoa salad topped with our house-made lemon vinaigrette.

SIGNATURE SPINACH   

Combines baby spinach, grape tomatoes, red onions, pecans, blue cheese and our house-made lemon vinaigrette. *Contains nuts.*

All salads have the option to add grilled chicken (\$8), poached salmon (\$8) or edamame (\$4).

Icon key on back.



DINNER BOARDS - \$11.98

FRUIT, CHEESE AND NUT

Includes goat, blue and cheddar cheeses accompanied by fresh and dried fruits, nuts and a selection of bread crisps and crackers.

Contains nuts

ARTISAN MEATS

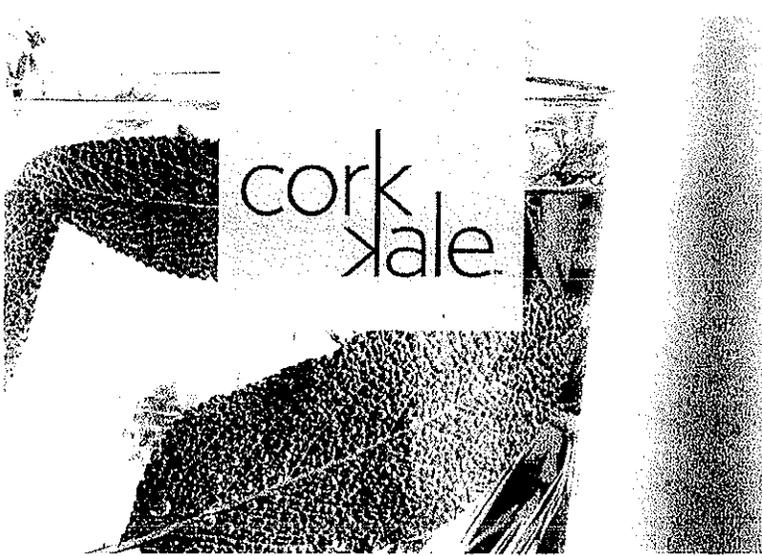
Features artisan meats, accompanied by fig paste and a selection of bread crisps and crackers.

MEDITERRANEAN

With an olive blend, hummus, gluten-free falafel chips, pita chips, flavorful peppadews and fresh baby carrots

WARM GRILLED CHICKEN

Warm grilled chicken on a bed of our signature quinoa salad topped with a flavorful chimichuri yogurt sauce.



BEER

MAINSTREAM

- TRU Organic IPA \$4
- TRU Organic Lager \$4
- TRU Organic Pilsner \$4

ULTRA LIGHT

- TRU Organic Ultra Light \$4
- TRU Organic Ultra Light \$4

CRAFT

- TRU Organic IPA \$4
- TRU Organic Lager \$4
- TRU Organic Pilsner \$4

SPECIALTY IMPORT

- TRU Organic IPA \$4
- TRU Organic Lager \$4

WINE

CHARDONNAY

- TRU Organic Chardonnay \$12
- TRU Organic Chardonnay \$12
- TRU Organic Chardonnay \$12

SAUVIGNON BLANC

- TRU Organic Sauvignon Blanc \$12

PINOT GRIGIO

- TRU Organic Pinot Grigio \$12

SPECIALTY WHITES

- TRU Organic Specialty Whites \$12
- TRU Organic Specialty Whites \$12
- TRU Organic Specialty Whites \$12

MERLOT

- TRU Organic Merlot \$12

PINOT NOIR

- TRU Organic Pinot Noir \$12
- TRU Organic Pinot Noir \$12
- TRU Organic Pinot Noir \$12

CABERNET SAUVIGNON

- TRU Organic Cabernet Sauvignon \$12
- TRU Organic Cabernet Sauvignon \$12
- TRU Organic Cabernet Sauvignon \$12

SHIRAZ/SIRAH

- TRU Organic Shiraz/Sirah \$12
- TRU Organic Shiraz/Sirah \$12

SPIRITS

VODKA

- TRU Organic Vodka \$12
- TRU Organic Vodka \$12

RUM

- TRU Organic Rum \$12
- TRU Organic Rum \$12

GIN

- TRU Organic Gin \$12
- TRU Organic Gin \$12

TEQUILA

- TRU Organic Tequila \$12
- TRU Organic Tequila \$12

BOURBON

- TRU Organic Bourbon \$12
- TRU Organic Bourbon \$12

WHISKEY

- TRU Organic Whiskey \$12
- TRU Organic Whiskey \$12

SCOTCH

- TRU Organic Scotch \$12
- TRU Organic Scotch \$12

LIQUEUR

- TRU Organic Liqueur \$12
- TRU Organic Liqueur \$12

SPECIALTY

- TRU Organic Specialty \$12
- TRU Organic Specialty \$12

EVEN KEELED

TRU Organic Soja, FRUITLAB Ginger liqueur, ginger beer and lime wheel garnish

\$10

TRU GREYHOUND

TRU Organic, FRUITLAB Jasmine liqueur and grapefruit juice

\$12

COCOMOSA

TRU Organic Coconut Sava, Sofia sparkling wine and fresh orange juice

\$12

MARY IN THE GARDEN OF EVEN

TRU Organic Garden Vodka, bloody mary mix, lime and fresh herb garnish

\$12

WHITE MAPLE OLD FASHIONED

FLOW-HAND White Whiskey, organic maple syrup, apple bitters and apple slice garnish

\$12

HIBISCUS MARGARITA

TRU Organic Tequila, FRUITLAB hibiscus liqueur, lime, lemon juice and agave nectar

\$12

NATURALLY SKINNY

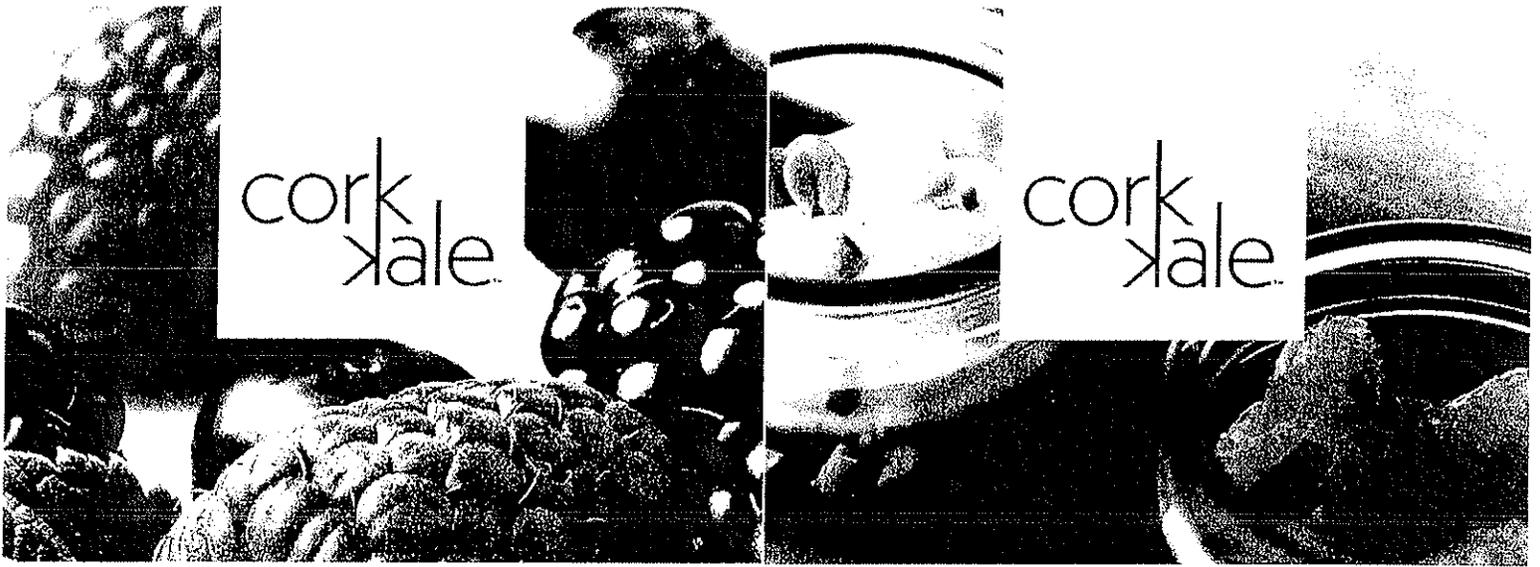
TRU Organic Citrus, soda water and fresh lemon juice

\$10

THE GARDEN OF EVEN COLLINS - \$12

The Garden of EVEN Collins brings together the freshest herbs available and in some cases, grown on the hotel's property with FRUITLAB Doubleberry, TRU Organic Garden Vodka in a fresh and simple to make signature cocktail. TRU Organic Garden Vodka, fresh lime juice, simple syrup, BAR KEEP lemon bitters and citrus.

Garnish with fresh lime wheel and organic cucumber.



cork
kale.

cork
kale.

INTERVENTION     **\$4.62**

Light & airy apple and orange juice with wild berries, raspberry, banana and strawberry flavors. Light & airy with a hint of tart. *Whey Protein*

IMMUNITY      **\$4.62**

Light & airy apple, orange, peach, blueberry, mango & kiwi juice. Antioxidant rich with vitamins.

CHOCOLATE PB FUEL   **\$4.62**

A delicious taste of chocolate, almond milk, Greek yogurt, peanut butter, banana and pineapple powder. A delicious twist on Chocolate Whey Protein. *Contains nuts.*

REVOLUTION    **\$4.62**

Our "It's a revolution" signature, combining our favorite juice with a powerful almond milk, apple juice and a fizzy & spicy margarita. A delicious twist on the classic.

STAY EVEN   **\$4.62**

Light & airy, tart, berry, orange, mango, peach, kiwi, blueberry, kiwi and Greek yogurt. Antioxidant rich & protein packed. *Whey Protein*

POWER JUICE      **\$4.62**

Light & airy, tart, blueberry, kiwi, banana, grapefruit and kiwi. Antioxidant rich & protein packed.

SIGNATURE FRESHLY-SQUEEZED ORANGE JUICE   **sm. \$3.46 / lg. 4.86**

Light & airy, tart, orange juice. Antioxidant rich & protein packed. *Whey Protein*

ADD INS     

Light & airy, tart, orange juice. Antioxidant rich & protein packed. *Whey Protein*

BOSTON BANANA CRÈME PIE **\$4.90**

Light & airy, tart, cream, pound cake and fresh banana. Topped with a light whipped topping.

DECONSTRUCTED YOGURT BAR S'MORES  **\$6.90**

Light & airy, tart, yogurt, cream, chocolate, marshmallows & graham crackers. Topped with a light whipped topping.

KEY LIME PIE  **\$4.90**

Light & airy, tart, cream, lime, graham crackers & key lime filling. Topped with a light whipped topping.

PEANUT BUTTER PIE  **\$4.90**

Light & airy, tart, cream, peanut butter, graham crackers & peanut butter filling. Light whipped topping and crushed peanuts. *Contains nuts.*

WARM POUND CAKE WITH DRUNKEN BERRIES  **\$4.90**

Light & airy, tart, cream, pound cake, warm and topped with berries, rum, cinnamon and raw sugar. Topped with light whipped topping.

BASIL GINGERED ORANGE     **\$3.90**

Light & airy, tart, orange juice, basil, ginger, cinnamon & raw sugar. Topped with light whipped topping.

POMEGRANATE CHOCOLATE PARFAIT  **\$4.90**

Light & airy, tart, cream, pomegranate, chocolate, graham crackers & pomegranate filling. Topped with a light whipped topping.







PUBLIC INTEREST STATEMENT
Even Hotel 35, LLC & IHG Management (Maryland), LLC
d/b/a Even Hotels New York – Times Square
321 W. 35th Street, New York, NY
Application for Hotel Liquor License

I. Background of the Premises

The Applicant intends to open and operate a 25-story hotel with a restaurant that is being constructed at 321 W. 35th Street. The hotel will provide accommodations and hospitality to midtown Manhattan near Times Square.

The hotel will have 130-guestrooms and a restaurant. The restaurant will serve the hotel guests and accommodate local businesses and visitors. The restaurant will have approximately 6 tables, 20 seats at tables and 5 bar stools.

II. Licenses in the Area

There appear to be approximately eight on-premises liquor licenses within a 500 foot radius of the hotel.

III. Impact

There should not be an increase in noise, traffic or parking needs as the hotel will serve as a place of temporary residence to visitors of the city. In addition, the local patrons of the restaurant will most likely come by cab or subway. The hotel's restaurant will be primarily for the use and enjoyment of hotel guests. The hotel and its restaurant will not operate as a nightclub and only play pre-recorded background music. As such, the operations of the hotel should not negatively impact the local community.

IV. Community

The Applicant provided notice to Manhattan Community Board 4 on March 4, 2015 will appear before the Business Licenses & Permits Committee of Manhattan Community Board 4 on April 14, 2015.

V. Conclusion

For all of the reasons set forth above, it is clear that the Authority's approval of the Applicant's application for hotel liquor license is in the public interest, convenience and advantage of the community. Accordingly, we respectfully request that the Authority grant the issuance of the Hotel Liquor License to the Applicant.

Kwon, Barbara

From: Kwon, Barbara
Sent: Thursday, March 19, 2015 1:03 PM
To: 'ktreat@earthlink.net'
Subject: Even Hotels New York - Times Square - 321 W. 35th Street, NYC
Attachments: Even Hotel 35 LLC IHG Management (Maryland) LLC - to hells kitchen neighborhood association.pdf

Hello Ms. Treat –

We received your contact information from Nelly Gonzalez, Assistant District Manager of Manhattan Community Board 4.

Attached is a letter from Dieter Schmitz, General Manager and Chief Wellness Officer of Even Hotels New York – Times Square, which is being built at 321 W. 35th Street and scheduled to open in August 2015. The hotel will meet with the Business Licenses & Permits Community of Manhattan Community Board 4 on April 14th.

Please feel free to reach out to me or Dieter with any questions you may have.

Thank you.

Barbara

Barbara J. Kwon | Associate
Wormser, Kiely, Galeff & Jacobs LLP
825 Third Avenue | New York, NY 10022 | T: (212) 573-0661 | F: (212) 687-5703 | bkwon@wkgj.com



WORMSER, KIELY, GALEFF & JACOBS LLP

IRS CIRCULAR 230 DISCLOSURE: To ensure compliance with Treasury Department regulations, we inform you that any U.S. federal tax advice contained in this correspondence (including any attachments) is not intended or written to be used, and cannot be used for the purpose of (i) avoiding penalties that may be imposed under the U.S. Internal Revenue Code or (ii) promoting, marketing or recommending to another party any transaction or matter addressed herein.

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EVEN HOTEL 35, LLC & IHG MANAGEMENT (MARYLAND), LLC
EVEN HOTELS NEW YORK – TIMES SQUARE SOUTH
321 W. 35th STREET
NEW YORK, NY 10001

March 17, 2015

Hell's Kitchen Neighborhood Association
Via E-mail to hkna@worldnet.att.net

Ladies & Gentlemen:

My name is Dieter Schmitz and I am the Chief Wellness Officer, General Manager of Even Hotel 35, LLC & IHG Management (Maryland), LLC. We write to inform you of our intent to open a hotel that will be known as the EVEN Hotels New York – Times Square South, which will have a restaurant that serves liquor at 321 W. 35th Street (between 8th and 9th Avenues), New York, New York. We have provided Manhattan Community Board 4 with notice of our intent to file an application for a Hotel Liquor License for the premises located at 321 W. 35th Street, New York, New York.

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We welcome the opportunity to meet with you to answer any questions you may have and to further discuss the hotel. Please feel free to contact me by email at dieter.schmitz@ihg.com or by telephone at (203) 846-9355.

Very Truly Yours,

Dieter Schmitz

MANHATTAN COMMUNITY BOARD FIVE

Vikki Barbero, Chair

450 Seventh Avenue, Suite 2109
New York, NY 10123-2199
212.465.0907 f-212.465.1628

Wally Rubin, District Manager

Robert Perris
District Manager
Brooklyn Community Board Two
350 Jay Street, 8th Floor
Brooklyn, NY 11201

March 19, 2015

Dear Mr. Perris:

Please be advised that Manhattan Community Board Five has previously approved new and renewal liquor license applications for an establishment operated by IHG Management (Maryland) LLC at 111 East 48th Street, doing business as the Hotel Intercontinental New York. Our records show no history of complaints relevant to this establishment, and all licenses have been approved with no comment. If you have any questions, please contact our board office.

Sincerely,



Nicholas Athanail, Chair
Public Safety and Quality of Life Committee
Community Board Five

EVEN HOTEL 35, LLC & IHG MANAGEMENT (MARYLAND), LLC
EVEN HOTELS NEW YORK – TIMES SQUARE SOUTH
321 W. 35th STREET
NEW YORK, NY 10001

March 17, 2015

Residents of 346 West 36th Street
346 West 36th Street
New York, New York 10018

Ladies & Gentlemen:

My name is Dieter Schmitz and I am the Chief Wellness Officer, General Manager of Even Hotel 35, LLC & IHG Management (Maryland), LLC. We write to inform you of our intent to open a hotel that will be known as the EVEN Hotels New York – Times Square South, which will have a restaurant that serves liquor at 321 W. 35th Street (between 8th and 9th Avenues), New York, New York. We have provided Manhattan Community Board 4 with notice of our intent to file an application for a Hotel Liquor License for the premises located at 321 W. 35th Street, New York, New York.

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We welcome the opportunity to meet with you to answer any questions you may have and to further discuss the hotel. Please feel free to contact me by email at dieter.schmitz@ihg.com or by telephone at (203) 846-9355.

Very Truly Yours,

Dieter Schmitz

EVEN HOTEL 35 LLC & IHG MANAGEMENT (MARYLAND), LLC
 EVEN HOTELS NEW YORK - TIMES SQUARE SOUTH
 321 W. 35TH STREET
 NEW YORK, NEW YORK 10001



7007 2680 0000 9154 6039
 7007 2680 0000 9154 6039

Residents of 346 West 36th Street
 346 West 36th Street
 New York, New York 10018

US Postal Service
 CERTIFIED MAIL RECEIPT
 (United States Mail Insurance Coverage Provided)

346 West 36th Street
 New York, New York 10018

Postmark

Postage	\$
Insurance Premium	
Postage & Fees	

7007 2680 0000 9154 6039

EVEN HOTEL 35, LLC & IHG MANAGEMENT (MARYLAND), LLC
EVEN HOTELS NEW YORK – TIMES SQUARE SOUTH
321 W. 35th STREET
NEW YORK, NY 10001

March 17, 2015

Residents of 318 West 36th Street
318 West 36th Street
New York, New York 10018

Ladies & Gentlemen:

My name is Dieter Schmitz and I am the Chief Wellness Officer, General Manager of Even Hotel 35, LLC & IHG Management (Maryland), LLC. We write to inform you of our intent to open a hotel that will be known as the EVEN Hotels New York – Times Square South, which will have a restaurant that serves liquor at 321 W. 35th Street (between 8th and 9th Avenues), New York, New York. We have provided Manhattan Community Board 4 with notice of our intent to file an application for a Hotel Liquor License for the premises located at 321 W. 35th Street, New York, New York.

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We welcome the opportunity to meet with you to answer any questions you may have and to further discuss the hotel. Please feel free to contact me by email at dieter.schmitz@ihg.com or by telephone at (203) 846-9355.

Very Truly Yours,

Dieter Schmitz

EVEN HOTEL 35 LLC & IHG MANAGEMENT (MARYLAND), LLC
 EVEN HOTELS NEW YORK - TIMES SQUARE SOUTH
 321 W. 35TH STREET
 NEW YORK, NEW YORK 10001



7007 2680 0000 9164 5681
 7007 2680 0000 9164 5681

Residents of 318 West 36th Street
 318 West 36th Street
 New York, New York 10018

U.S. Postal Service
 CERTIFIED MAIL RECEIPT
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Postage	Insured Fee	Return Receipt Fee (Endorsement Required)	Insurance (Delivery Fee Endorsement Required)	Total Postage & Fees
\$				\$

Postmark Here

Send to: Residents of 318 West 36th St.
 318 West 36th Street
 New York, New York 10018

EVEN HOTEL 35, LLC & IHG MANAGEMENT (MARYLAND), LLC
EVEN HOTELS NEW YORK – TIMES SQUARE SOUTH
321 W. 35th STREET
NEW YORK, NY 10001

March 17, 2015

Residents of 316 West 36th Street
316 West 36th Street
New York, New York 10018

Ladies & Gentlemen:

My name is Dieter Schmitz and I am the Chief Wellness Officer, General Manager of Even Hotel 35, LLC & IHG Management (Maryland), LLC. We write to inform you of our intent to open a hotel that will be known as the EVEN Hotels New York – Times Square South, which will have a restaurant that serves liquor at 321 W. 35th Street (between 8th and 9th Avenues), New York, New York. We have provided Manhattan Community Board 4 with notice of our intent to file an application for a Hotel Liquor License for the premises located at 321 W. 35th Street, New York, New York.

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Very Truly Yours,

Dieter Schmitz

EVEN HOTEL 35 LLC & IHG MANAGEMENT (MARYLAND), LLC
 EVEN HOTELS NEW YORK - TIMES SQUARE SOUTH
 321 W. 35TH STREET
 NEW YORK, NEW YORK 10001



7007 2680 0000 9164 5896
 7007 2680 0000 9164 5896

Residents of 316 West 36th Street
 316 West 36th Street
 New York, New York 10018

U.S. Postal Service
 CERTIFIED MAIL RECEIPT
 (For use with Registered Mail only)

Postage	Postage & Fees	Postage	Postage

Postage

316 West 36th Street
 New York, New York 10018

EVEN HOTEL 35, LLC & IHG MANAGEMENT (MARYLAND), LLC
EVEN HOTELS NEW YORK – TIMES SQUARE SOUTH
321 W. 35th STREET
NEW YORK, NY 10001

March 17, 2015

Residents of 314 West 36th Street
314 West 36th Street
New York, New York 10018

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Dieter Schmitz

EVEN HOTEL 35, LLC & IHG MANAGEMENT (MARYLAND), LLC
EVEN HOTELS NEW YORK – TIMES SQUARE SOUTH
321 W. 35th STREET
NEW YORK, NY 10001

March 17, 2015

Residents of 319 West 35th Street
319 West 35th Street
New York, New York 10001

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Dieter Schmitz

EVEN HOTEL 35, LLC & IHG MANAGEMENT (MARYLAND), LLC
EVEN HOTELS NEW YORK – TIMES SQUARE SOUTH
321 W. 35th STREET
NEW YORK, NY 10001

March 17, 2015

Residents of 327 West 35th Street
327 West 35th Street
New York, New York 10001

Ladies & Gentlemen:

My name is Dieter Schmitz and I am the Chief Wellness Officer, General Manager of Even Hotel 35, LLC & IHG Management (Maryland), LLC. We write to inform you of our intent to open a hotel that will be known as the EVEN Hotels New York – Times Square South, which will have a restaurant that serves liquor at 321 W. 35th Street (between 8th and 9th Avenues), New York, New York. We have provided Manhattan Community Board 4 with notice of our intent to file an application for a Hotel Liquor License for the premises located at 321 W. 35th Street, New York, New York.

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Very Truly Yours,

Dieter Schmitz

EVEN HOTEL 35 LLC & IHG MANAGEMENT (MARYLAND), LLC
 EVEN HOTELS NEW YORK - TIMES SQUARE SOUTH
 321 W. 35TH STREET
 NEW YORK, NEW YORK 10001



7007 2680 0000 9164 5599
 7007 2680 0000 9164 5599

Residents of 327 West 35th Street
 327 West 35th Street
 New York, New York 10001

U.S. POSTAL SERVICE
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\$				

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Residents of 327 West 35th St.
 327 West 35th Street
 New York, New York 10001

EVEN HOTEL 35, LLC & IHG MANAGEMENT (MARYLAND), LLC
EVEN HOTELS NEW YORK – TIMES SQUARE SOUTH
321 W. 35th STREET
NEW YORK, NY 10001

March 17, 2015

Residents of 329 West 35th Street
329 West 35th Street
New York, New York 10001

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Very Truly Yours,

Dieter Schmitz

EVEN HOTEL 35, LLC & IHG MANAGEMENT (MARYLAND), LLC
EVEN HOTELS NEW YORK – TIMES SQUARE SOUTH
321 W. 35th STREET
NEW YORK, NY 10001

March 17, 2015

Residents of 331 West 35th Street
331 West 35th Street
New York, New York 10001

Ladies & Gentlemen:

My name is Dieter Schmitz and I am the Chief Wellness Officer, General Manager of Even Hotel 35, LLC & IHG Management (Maryland), LLC. We write to inform you of our intent to open a hotel that will be known as the EVEN Hotels New York – Times Square South, which will have a restaurant that serves liquor at 321 W. 35th Street (between 8th and 9th Avenues), New York, New York. We have provided Manhattan Community Board 4 with notice of our intent to file an application for a Hotel Liquor License for the premises located at 321 W. 35th Street, New York, New York.

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Dieter Schmitz

EVEN HOTEL 35 LLC & IHG MANAGEMENT (MARYLAND), LLC
 EVEN HOTELS NEW YORK - TIMES SQUARE SOUTH
 321 W. 35TH STREET
 NEW YORK, NEW YORK 10001



7007 2680 0000 9164 5612
 7007 2680 0000 9164 5612

Residents of 331 West 35th Street
 331 West 35th Street
 New York, New York 10001

US Postal Service
CERTIFIED MAIL RECEIPT
 (Domestic Mail Only - Non-Insurance Coverage Required)

Postmark	Postage	Carried Fee	Return Receipt Fee (Insurance required)	Postage Delivery Fee (Insurance required)	Postage & Fees \$

Send To: Residents of 331 West 35th St.
 331 West 35th Street
 New York, New York 10001
 City State ZIP+4[®]
 New York, New York 10001

EVEN HOTEL 35, LLC & IHG MANAGEMENT (MARYLAND), LLC
EVEN HOTELS NEW YORK – TIMES SQUARE SOUTH
321 W. 35th STREET
NEW YORK, NY 10001

March 17, 2015

Residents of 367 West 35th Street
367 West 35th Street
New York, New York 10001

Ladies & Gentlemen:

My name is Dieter Schmitz and I am the Chief Wellness Officer, General Manager of Even Hotel 35, LLC & IHG Management (Maryland), LLC. We write to inform you of our intent to open a hotel that will be known as the EVEN Hotels New York – Times Square South, which will have a restaurant that serves liquor at 321 W. 35th Street (between 8th and 9th Avenues), New York, New York. We have provided Manhattan Community Board 4 with notice of our intent to file an application for a Hotel Liquor License for the premises located at 321 W. 35th Street, New York, New York.

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Very Truly Yours,

Dieter Schmitz

EVEN HOTEL 35 LLC & IHG MANAGEMENT (MARYLAND), LLC
 EVEN HOTELS NEW YORK - TIMES SQUARE SOUTH
 321 W. 35TH STREET
 NEW YORK, NEW YORK 10001



7007 2680 0000 9164 6046
 7007 2680 0000 9164 6046

Residents of 367 West 35th Street
 367 West 35th Street
 New York, New York 10001

U.S. Postal Service
 CERTIFIED MAIL RECEIPT
 (Domestic Mail Only - Insurance Coverage Optional)

Postage	Certified Fee	Return Receipt Fee (Endorsement Required)	Insurance Delivery Fee (Insurance Required)	Total Postage & Fees
\$				\$

Postmark: 1988

Send to: Residents of 367 West 35th St.
 367 West 35th Street
 New York, New York 10001
 Street, Apt. No. or PO Box No.
 City, State, Zip

EVEN HOTEL 35, LLC & IHG MANAGEMENT (MARYLAND), LLC
EVEN HOTELS NEW YORK – TIMES SQUARE SOUTH
321 W. 35th STREET
NEW YORK, NY 10001

March 17, 2015

Residents of 369 West 35th Street
369 West 35th Street
New York, New York 10001

Ladies & Gentlemen:

My name is Dieter Schmitz and I am the Chief Wellness Officer, General Manager of Even Hotel 35, LLC & IHG Management (Maryland), LLC. We write to inform you of our intent to open a hotel that will be known as the EVEN Hotels New York – Times Square South, which will have a restaurant that serves liquor at 321 W. 35th Street (between 8th and 9th Avenues), New York, New York. We have provided Manhattan Community Board 4 with notice of our intent to file an application for a Hotel Liquor License for the premises located at 321 W. 35th Street, New York, New York.

Even Hotels New York – Times Square South will be a positive addition to the neighborhood, providing hotel accommodations to travelers and family and friends visiting nearby residents of the neighborhood. The hotel restaurant will serve breakfast, lunch, brunch and dinner seven days a week and the hours will be 6:30a.m. to 2:00a.m. IHG, The managers of the proposed hotel currently manage a distinguished portfolio of brands including the InterContinental New York Times Square, InterContinental New York Barclay and Crowne Plaza White Plains and have over 68 years of experience as hotel owners and managers internationally. The Even Hotels brand is an exciting new brand within the IHG family of hotels. At EVEN Hotels we know that many travelers wish there were more options to stay healthier and happier away from home. That's why we're here with a wellness-savvy staff, a best-in-class fitness experience, healthier food choices and natural, relaxing spaces.

We welcome the opportunity to meet with you to answer any questions you may have and to further discuss the hotel. Please feel free to contact me by email at dieter.schmitz@ihg.com or by telephone at (203) 846-9355.

Very Truly Yours,

Dieter Schmitz

EVEN HOTEL 35 LLC & IHG MANAGEMENT (MARYLAND), LLC
 EVEN HOTELS NEW YORK - TIMES SQUARE SOUTH
 321 W. 35TH STREET
 NEW YORK, NEW YORK 10001



7007 2680 0000 9164 6053
 7007 2680 0000 9164 6053

Residents of 369 West 35th Street
 369 West 35th Street
 New York, New York 10001

U.S. Postal Service
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\$				\$

Send to: Residents of 369 West 35th St.
 369 West 35th Street
 New York, New York 10001

EVEN HOTEL 35, LLC & IHG MANAGEMENT (MARYLAND), LLC
EVEN HOTELS NEW YORK – TIMES SQUARE SOUTH
321 W. 35th STREET
NEW YORK, NY 10001

March 17, 2015

M317-319 Realty LLC
317 West 35th Street
New York, New York 10001

Ladies & Gentlemen:

My name is Dieter Schmitz and I am the Chief Wellness Officer, General Manager of Even Hotel 35, LLC & IHG Management (Maryland), LLC. We write to inform you of our intent to open a hotel that will be known as the EVEN Hotels New York – Times Square South, which will have a restaurant that serves liquor at 321 W. 35th Street (between 8th and 9th Avenues), New York, New York. We have provided Manhattan Community Board 4 with notice of our intent to file an application for a Hotel Liquor License for the premises located at 321 W. 35th Street, New York, New York.

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EVEN HOTELS NEW YORK – TIMES SQUARE SOUTH
321 W. 35th STREET
NEW YORK, NY 10001

March 17, 2015

Residents of 364 West 36th Street
364 West 36th Street
New York, New York 10018

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 EVEN HOTELS NEW YORK - TIMES SQUARE SOUTH
 321 W. 35TH STREET
 NEW YORK, NEW YORK 10001



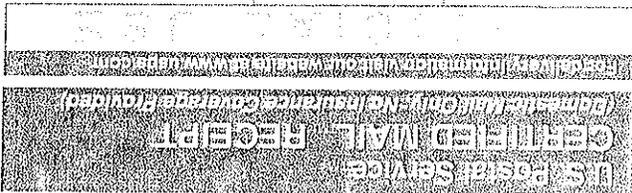
7007 2680 0000 9164 5865
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Residents of 364 West 36th Street
 364 West 36th Street
 New York, New York 10018

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 Residents of 364 West 36th St.
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 364 West 36th Street
 New York, New York 10018
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EVEN HOTEL 35, LLC & IHG MANAGEMENT (MARYLAND), LLC
EVEN HOTELS NEW YORK – TIMES SQUARE SOUTH
321 W. 35th STREET
NEW YORK, NY 10001

March 17, 2015

Residents of 362 West 36th Street
362 West 36th Street
New York, New York 10018

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 321 W. 35TH STREET
 NEW YORK, NEW YORK 10001



7007 2680 0000 9164 5872
 7007 2680 0000 9164 5872

Residents of 362 West 36th Street
 362 West 36th Street
 New York, New York 10018

USPS Retail Service
 CERTIFIED MAIL RECEIPT
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Residents of 362 West 36th St.
 362 West 36th Street
 New York, New York 10018

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 321 W. 35TH STREET
 NEW YORK, NEW YORK 10001

POSTNET



7007 2680 0000 9164 5841
 7007 2680 0000 9164 5841

Residents of 360 West 36th Street
 360 West 36th Street
 New York, New York 10018

Residents of 360 West 36th St.
 360 West 36th Street
 New York, New York 10018

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Registered Delivery Fee (Postmark Required)		
Return Receipt Fee (Postmark Required)		
Certified Fee		
Postage	\$	

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