

Manhattan Community Board 4

Liquor License Stipulations Application

(All Fields Must Be Completed)

CORPORATION NAME		DOING BUSINESS AS (DBA)	
Whitmans Westside LLC		Whitmans	
STREET ADDRESS		CROSS STREETS	ZIP CODE
500 West 30th Street		10th and 11th Avenues	10001
OWNER <small>(Attach a list of all the people that will be associated/listed with the license)</small>	NAME: Larry Kramer	ATTORNEY/ REPRESENTAIVE	NAME: Robert S Bookman
	PHONE: 212-228-8011		PHONE: 212-513-1988
	EMAIL: whitmansrestaurant@gmail.com		EMAIL: rbookman@pandblegal.com
MANAGER	NAME:	LANDLORD	NAME: Will Grosvenor
	PHONE:		PHONE: 212-401-7684
	EMAIL:		EMAIL:
APPLICATION TYPE (Check One)			
<input checked="" type="radio"/> New	Has applicant owned or managed a similar business?	<input checked="" type="radio"/> YES	<input type="radio"/> NO
	What is/was the name and address of establishment?	1. Whitmans - 700 8th Avenue, Booth#3 2. Whitmans - 406 E 9th Street 3. Hecho en DUMBO/King Cross - 354	
	What were the dates applicant was involved with this former premise?	1. March 2015 - Present 2. June 2010 - Present 3. December 2008 - Present	
<input type="radio"/> Transfer	What is the prior license # and expiration date?		
	Is applicant making any alterations or operational changes?	<input type="radio"/> YES	<input type="radio"/> NO
	If alterations or operational changes are being made, please describe/list all changes.		
<input type="radio"/> Alteration	What is the current license # and expiration date?		
	Please list/describe the nature of all the changes and attach the plans:		
METHOD OF OPERATION			
TYPE OF ALCOHOL	<input checked="" type="radio"/> Liquor/Wine/Beer <input type="radio"/> Beer <input type="radio"/> Wine & Beer		
ESTABLISHMENT TYPE	<input checked="" type="radio"/> Restaurant <input type="radio"/> Cabaret <input type="radio"/> Night Club <input type="radio"/> Hotel <input type="radio"/> Bar/Tavern <input type="radio"/> Catering Establishment <input type="radio"/> Adult Entertainment <input type="radio"/> Wine Bar <input type="radio"/> Dance Club <input type="radio"/> Sports Bar <input type="radio"/> Club (Fraternal Organization – Members Only)		
Has applicant/owner filed with the SLA? If yes, when? If no, when do you plan to file?	YES	<input checked="" type="radio"/> NO	
Is the 500 Foot Rule applicable? If yes, please attach a diagram of the On-Premise liquor license establishments within a 500 ft. radius of your establishment and the Public Interest Statement.	YES	<input checked="" type="radio"/> NO	
Is the 200 Foot Rule applicable? If yes, please attach a diagram of the schools and houses of worship that trigger the rule.	YES	<input checked="" type="radio"/> NO	
Has applicant/owner(s) read MCB4 Policy Regarding Concentration and Location of Alcoholic-Serving Establishments?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	

OPERATIONAL DETAILS (*Closing time will be when establishment is vacated of all patrons)

HOURS* <i>(Indoor Only)</i>		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	Operation	10am - 12am	10am-1am	10am-2am	10am-2am	10am-2am	10am-2am	10am-12am
	Kitchen	9am-12am	9am-1am	9am-2am	9am-2am	9am-2am	9am-2am	9am-12am
	Music	11am-12am	11am-1am	11am-2am	11am-2am	11am-2am	11am-2am	11am-12am
If you plan to have music, what type(s)? (Circle all that apply)			<input checked="" type="checkbox"/> BACKGROUND	LIVE MUSIC	DJ	JUKE BOX	KARAOKE	

OCCUPANCY

	Capacity (Certificate of Occupancy)	Maximum # of Persons You Anticipate Occupying Premises (Including Employees)	Number of Tables	Number of Seats	Number of Service Only Bars	Number of Stand-Up Bars	Number of Seats at Stand-Up Bar
INSIDE		70	25	50	0	1	10
OUTSIDE <i>(Other than sidewalk café.)</i>		N/A	N/A	N/A	N/A	N/A	N/A
SIDEWALK CAFÉ		N/A	N/A	N/A	N/A		

How many floors are there? What is the capacity for each floor? 1st Floor - 70

How frequently will the owner(s) be at the establishment? As much as possible

Will you be applying or intending to apply for a cabaret license with DCA? If yes, will there be dancing?	YES	<input checked="" type="radio"/> NO	
Will applicant have bottle or table service for beverage alcohol?	YES	<input checked="" type="radio"/> NO	
Will you be hosting private, promotional or corporate events?	<input checked="" type="radio"/> YES	NO	
Will outside promoters be used on a regular basis? If yes please describe.	YES	<input checked="" type="radio"/> NO	
Will you have a security plan? If, yes please attach.	YES	<input checked="" type="radio"/> NO	
Will security plan be implemented?	YES	<input checked="" type="radio"/> NO	
Will State certified security personnel be used?	YES	<input checked="" type="radio"/> NO	
Will New York Nightlife Association and NYPD Best Practices be followed?	YES	NO	N/A
Will applicant be using delivery bicycles? If yes, how many?	<input checked="" type="radio"/> YES	NO	
Will delivery bicycles be clearly marked with the name of the restaurant and will staff wear attire clearly noting name as described by NYC Law?	<input checked="" type="radio"/> YES	NO	

Where will delivery bicycles be stored during the day when not in use? In garage of building

LOCATION & ZONING

Is this a Special District? If yes, is it Clinton, West Chelsea or Hudson Yards?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	Hudson Yards
Does the building have a Certificate of Occupancy ("C of O") or a letter of no objection?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Is a Public Assembly permit required?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	
Are your plans filed with DOB?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	

Community Notification/Relations

NOTIFICATION: List all block associations; tenant associations, co-op boards or condo boards of residential buildings; and community groups that applicant has notified regarding its application. For each please list both the organization and individual you contacted	# 1	HKNA Association - Kathleen Treat		
	# 2			
	# 3			
	# 4			
	# 5			
Please provide dates when applicant met with the groups listed above.		contacted by email on 12/14/15		
Who was your contact person at each group you met with?		Kathleen Treat		
When did applicant post the notice that was provided?				
Where did applicant post the notice that was provided?				
Will applicant provide owner cell phone number to neighbors and respond to complaints that arise? Please provide number in space provided.		<input type="radio"/> YES	<input type="radio"/> NO	TBD
Will applicant inform the Community Board office of its job openings and/or provide a hyperlink to applicants jobs webpage?		<input type="radio"/> YES	<input type="radio"/> NO	TBD

BUILDING DESIGN			
State the name and type of business previously located in the space.			
Has a liquor-licensed establishment previously occupied this space at any time? If yes, please provide the name of the business.	YES	<input checked="" type="radio"/> NO	
Do you plan any changes to the existing façade? If yes, please describe.	YES	<input checked="" type="radio"/> NO	
Will applicant have a vestibule within the establishment?	YES	<input checked="" type="radio"/> NO	
Will applicant use a storm enclosure?	<input checked="" type="radio"/> YES	NO	in winter for cold weather
Will applicant not place any items or obstructions on the sidewalk, for example, sandwich boards, sidewalk signs, freestanding menus and plants, as per the law?	<input checked="" type="radio"/> YES	NO	
Will applicant comply with the NYC noise code?	<input checked="" type="radio"/> YES	NO	
Will the establishment have any of the following: (circle all that apply)	FRENCH DOORS	GARAGE DOORS	WINDOWS THAT CAN BE OPENED
Will applicant close all windows, French doors, garage doors when any music or amplified sound (including televisions) is played inside the establishment?	<input checked="" type="radio"/> YES	NO	
Will applicant close all windows, French doors, garage doors by 11 PM Friday and Saturday and 10 PM on all other days even if no music or amplified sound is played inside the establishment?	<input checked="" type="radio"/> YES	NO	
Has applicant obtained an acoustical report from a certified sound engineer to assess potential noise disturbance to the neighboring residents and buildings?	YES	<input checked="" type="radio"/> NO	
Will applicant follow the recommendations of a certified sound engineer to mitigate potential noise disturbance to the neighboring residents and buildings, including placing speakers on the floor of the establishment?	<input checked="" type="radio"/> YES	NO	
Will the kitchen exhaust system extend to the roof?	YES	<input checked="" type="radio"/> NO	Preciptors
Will the establishment have an illuminated sign?	<input checked="" type="radio"/> YES	NO	
Will the establishment have a canopy extending over the sidewalk?	YES	<input checked="" type="radio"/> NO	
Where will the air conditioner be located? What type is it?	Inside		
When was the air conditioner installed?	New		

LONG

OUTDOOR ITEMS - OTHER THEN SIDEWALK CAFÉ			
Has the applicant/owner(s) read MCB 4 Rear Yard Rooftop Policy?	<input checked="" type="radio"/> YES	<input type="radio"/> NO	
Will applicant use any outdoor spaces: rooftop, rear yard, patio, porch, balcony, pavilion, tents, deck or gazebo? If yes, which one(s)?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	
Are the floorplans for the outdoor space(s) included?	<input type="radio"/> YES	<input checked="" type="radio"/> NO	
Will applicant close and vacate the outdoor space(s) by 11PM on Friday & Saturday and 10 PM on all other days?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will the service and consumption of alcohol in any outdoor space only be via seated food service?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will applicant not allow standing space for patrons to drink or smoke in any outdoor space(s)?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will there be no amplified music, as per the law?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
If amplified sound is played inside the establishment, will windows and doors be closed?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will applicant agree to post signs outside asking customers to respect the neighbors'?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will applicant agree to train staff to encourage a peaceful environment?	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will applicant provide effective sound control (landscaping enclosure, soundproofing tenants apartments)	<input type="radio"/> YES	<input type="radio"/> NO	N/A
Will there be a lighting plan that allows safe usage of the outdoor space without disrupting neighbors?	<input type="radio"/> YES	<input type="radio"/> NO	N/A

OUTDOOR ITEMS – SIDEWALK CAFÉ			
Has the applicant/owner(s) read MCB4 Sidewalk Café Policy?	YES	<input checked="" type="radio"/> NO	
Will applicant be applying for a sidewalk café now or in the future?	YES	<input checked="" type="radio"/> NO	AS OF 10/1/18 LSK
Is applicant in this application seeking to include a sidewalk café in its liquor license?	YES	<input checked="" type="radio"/> NO	
If yes, has applicant submitted an application and plans to NYC Dept. of Consumer Affairs? Please attach application and plans.	YES	NO	N/A
Will applicant close and vacate the sidewalk café by 11 PM on Friday & Saturday and 10 PM on all other days?	YES	NO	N/A
Will applicant be serving alcohol in the sidewalk café? If so, will you have waiter service?	YES	NO	N/A
Will the café have a 3 ft. wide serving aisle running the entire length of the sidewalk café?	YES	NO	N/A
Will applicant mark the perimeter of the café on the sidewalk?	YES	NO	N/A
Will the service and consumption of alcohol in the sidewalk café only be via seated food service?	YES	NO	N/A
Will the sidewalk café not provide standing space for drinking or smoking?	YES	NO	N/A
Will applicant use any portable natural gas heaters? If so, do you have the requisite approvals from DOB & the Fire Department?	YES	NO	N/A
Will applicant have a lighting plan that will allow safe usage of the outdoor space without disrupting neighbors?	YES	NO	N/A
Will all furniture, plants and barricades be stored inside between the evening closing hours and the morning opening hours?	YES	NO	N/A
Will all furniture be stored inside between December 21 st and March 21 st , and any other day when it rains or snows?	YES	NO	N/A
Will applicant use umbrellas?	YES	NO	N/A
If construction or construction protection has reduced the sidewalk width, will applicant always maintain an 8 foot clear path of sidewalk between the perimeter of the café and the closes obstruction including construction barricades?	YES	NO	N/A

ADDITIONAL STIPULATIONS: (Office Use Only)

- ANY SIGN ENCLASURE WILL EXTEND
NO MORE THAN 18" FROM
BUILDING FACADE

To the extent any additional stipulation on pages 7 and 8 of this application conflicts with any response on pages 1 - 6 of this application, the stipulations on pages 7 and 8 control.

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Manhattan Community Board 4 (MCB4) recommends:

Denial unless all stipulations agreed to by applicant/owner are part of the method of operation

Denial Approval

CB4 REPRESENTATIVES

Nelly Gonzalez
CB4 Assistant District Manager


Frank Holozubiec
CB4 BLP Committee Co-Chair


Burt Lazarin
CB4 BLP Committee Co-Chair

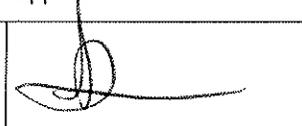
APPLICANT AGREEMENT WITH THE COMMUNITY

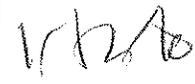
Applicant agrees to these stipulations as the basis for the community support of this application and acknowledges that all of these stipulations are essential prerequisites to the MCB4 recommendation regarding this application. Applicant agrees to have these stipulations incorporated in the method of operation of its liquor license. The stipulations in this application constitute the entire agreement between MCB4 and applicant and may only be altered in writing signed by MCB4 and applicant. These stipulations supersede any oral statements or representations in connection with this application.

SIGN HERE




PRINT NAME OF APPLICANT


SIGNATURE OF APPLICANT


DATE

WHITMANS

NEW YORK
406 East 9th St.
(212) 228-8011

STARTERS

WEDGE SALAD 6\$

iceberg lettuce, house-made blue cheese dressing, applewood smoked bacon, croutons

KALE SALAD 7\$

kale, golden raisins, shallots, parmesan cheese, lemon dressing, croutons

LOCAL BEER SAUSAGE 7\$

served with spicy mustard and beer-soaked caramelized onions

BOWL OF LOCAL PICKLES 4\$

FRIED PICKLES 5\$

SANDWICHES

BLT 7\$

applewood smoked bacon, lettuce, tomato, special sauce, on Blue Ribbon pullman bread

UPSTATE BURGER 8\$

beef short rib burger, seared onion, bibb lettuce, tomato, new pickles, special sauce, on potato bun

THE HOUND 12\$

applewood smoked bacon infused patty, arugula, smoked gruyere, potato crisps, on potato bun

EAST VILLI CHEESE STEAK 12\$

chip steak, sautéed onions, melted cheese, on toasted hoagie roll, served with fries

JUICY LUCY 12\$

beef short rib blend stuffed with pimento cheese; caramelized onion, bibb lettuce, tomato, spicy pickles, sauce, on sesame bun

BLUICY 12\$

beef short rib blend stuffed with crumbled blue cheese; red onion, arugula, tomato, pickles, sauce, on sesame bun

SPICY PATTY 12\$

short rib and brisket blend patty blended with habanero, jalapeño, and serrano peppers; avocado, arugula, pickled red onion, on sesame bun

THE MANGOLD 12\$

grilled beef brisket blend, melted cheddar, red onions, horseradish cream sauce on toasted sesame seed bun

PATTY MELT 12\$

short rib patty, smoked gruyere, cheddar, american cheese, Blue Ribbon pullman bread, served with chips and a pickle

BACON, EGG & CHEESE 10\$

beef short rib burger, applewood smoked bacon, egg, american cheese, on potato bun

PB&B BURGER 9\$

beef short rib blend, peanut butter, applewood smoked bacon, on potato bun

TURKEY BURGER 12\$

ground turkey with minced shallots cooked in sesame oil; avocado, sprouts, cilantro mayo, on toasted sesame bun

GRILLED CHICKEN CLUB 11\$

grilled free-range chicken cutlet, applewood smoked bacon, bibb lettuce, tomato, pickles, special sauce, on toasted sesame bun, served with chips or crack kale

MAMAS BOY 12\$

pulled free-range chicken, coffee bbq sauce, fennel-jalapeno slaw, on Blue Ribbon pullman bread, served with chips or crack kale

SUCCOTASH MAIDE-RITE 11\$

cumin roasted organic carrots, fresh corn, edamame, poblano, cilantro, avocado, on Blue Ribbon pullman bread, served with chips or crack kale

CHICKEN ON GREENS 11\$

grilled free-range chicken breast, served on a bed of sautéed kale or baby arugula, parmesan cheese, lemon-oil dressing

GRILLED CHEESE 7\$

smoked gruyere, cheddar, american cheese, Blue Ribbon pullman bread, served with pickle and house-made chips

DESSERT

ORGANIC FRESH-BAKED COOKIES AND MILK 6\$

SIDES

FRIES 4\$

BLUE CHEESE FRIES 5\$

SWEET POTATO FRIES 5\$

ORGANIC POTATO CHIPS 4\$

CRACK KALE 4\$

SAUTÉED KALE 5\$

SAUTÉED CORN 5\$

SUCCOTASH 5\$

SEASONAL VEGETABLES

ADD TO ANYTHING

2\$

bacon
avocado
sautéed mushrooms
fried egg
smoked gruyere
pimento

1\$

jalapeño
american cheese
swiss cheese
cheddar
blue cheese
poblano



CELEBRATE
WEST CHELSEA
CELEBRATE ART
#AHartpark

CELEBRATE
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CELEBRATE ART
#AHartpark

Proximity Report for Location:

December 17, 2015

500 W 30th St, New York, NY, 10001

* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Closest Liquor Stores

Name	Address	Approx. Distance
ADB&SAB LLC	554 W 30TH ST	590 ft
MWC RETAIL LLC	606 W 28TH ST SUITE A	1070 ft
MEENA SAMANI CORPORATION	460 W 34TH ST	1105 ft
NRS WINE AND LIQUOR INC	403 8TH AVE	1735 ft
ALGA WINES & SPIRITS LTD	221 9TH AVENUE	1865 ft
474 9TH AVE INC	474 9TH AVENUE	1950 ft
ODYSSEY WINE & SPIRITS INC	490 10TH AVE	1980 ft

Churches within 500 Feet

Name	Approx. Distance
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Schools within 500 Feet

Name	Address	Approx. Distance
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On-Premise Licenses within 750 Feet

Name	Address	Approx. Distance
RIVERPARK OPERATING LLC	440 E 29TH ST	615 ft
PORTENO LLC	299 10TH AVE	730 ft
EAGLE OPEN KITCHEN LLC	554 WEST 28TH ST	750 ft

Pending Licenses within 750 Feet

Name	Address	Approx. Distance
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Unmapped licenses within zipcode of report location

Name	Address
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