



CITY OF NEW YORK

MANHATTAN COMMUNITY BOARD FOUR

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JOHN WEIS

Chair

ROBERT J. BENFATTO, JR., ESQ.

District Manager

April 21, 2010

Dennis Rosen

Chairman

New York State Liquor Authority

80 S. Swan Street, 9th Floor

Albany, New York 12210

Re: Joseph Greco dba Cheerleaders

622 West 47th Street (11th / 12th Avenues)

Dear Chairman Rosen:

Manhattan Community Board 4 (MCB4) recommends denial of a new full operating liquor license for Joseph Greco dba Cheerleaders, unless the following stipulations, agreed to by the applicant, are part of the method of operation for this establishment:

- 1) Hours of operation will be no earlier than 10:00 am and no later than 4:00 am, 7 days per week.
- 2) This will be a cabaret for performer dancing only.
- 3) This establishment will have a capacity of no more than 480, of which no more than 420 will be patrons. Cheerleaders agrees that this number will only be reached during occasional special events.
- 4) There will be no use of any outdoor spaces (rooftop, patio or sidewalk café) for the sale or consumption of alcoholic beverages.
- 5) The applicant will employ security personnel of 10 New York State licensed guards.
- 6) The applicant agrees to follow the best practices as outlined by the New York Nightlife Association which was developed in cooperation with the New York City Police Department.
- 7) The applicant agrees to no velvet rope waiting line as all arriving patrons will be housed inside the first floor of the establishment.
- 8) All signage and lighting will be in accordance with NYC regulations.
- 9) The applicant will not distribute advertisement fliers around the exterior of the establishment.
- 10) The applicant will not use outside promoters.

- 11) The applicant will proactively clean the sidewalk and area immediately outside of the establishment and club-related trash on neighboring properties on 47th Street between 11th and 12th Avenues.
- 12) The applicant agrees to regularly attend meetings of the Midtown North Precinct Community Council, the West 46th Street Block Association, and the West 47th / West 48th Streets Block Association as needed.
- 13) The applicant agrees to immediately apply with the City of New York for a taxi stand. The applicant will work closely with CB4's Transportation Committee to achieve this and to address other traffic concerns.

A signed copy of the stipulations and community agreements is enclosed. This application is for a new liquor license for an existing club that is changing ownership. The owner plans to make no major changes to the method of operation currently in existence as Ram Lounge other than increasing the capacity. Furthermore, the owner plans to make no changes to the façade beyond new signage and lighting.

Sincerely,



John Weis
Chair
Manhattan Community
Board 4



John Owens
Co-Chair
Business License & Permits
Committee - North



Chuck Spence
Co-Chair
Business License & Permits
Committee - North