



THE CITY OF NEW YORK
 MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003

Phone (212) 533-5300

www.cb3manhattan.org - mn03@cb.nyc.gov

Alysha Lewis-Coleman, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website: http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: 11/27/19

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? Yes No Type of license: _____

If alteration, describe nature of alteration: N/A

Previous or current use of the location: retail

Corporation and trade name of current license: Lori McLean LTD

APPLICANT:

Premise address: 320 east 11th street

Cross streets: 11th street between 1st and 2nd ave

Name of applicant and all principals: 11th street sushi llc / Brandon Freid

Trade name (DBA): Sushi Lab

PREMISE:

Type of building and number of floors: Class B , 4 stories

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages? (includes roof & yard) Yes No If Yes, describe and show on diagram: _____

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use? Yes No What is maximum NUMBER of people permitted? 40

Do you plan to apply for Public Assembly permit? Yes No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2):
R8B

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? Yes No
If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) Monday thru Sunday , lunch hours 11am -3pm Dinner service 4:30pm - 12 midnight

Number of tables? 12 sushi bar seats & 4 tables Total number of seats? 24 seats

How many stand-up bars/ bar seats are located on the premise? none

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): sushi bar only with tables service for beverages

Does premise have a full kitchen Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu
sushi and limited Japanese small bites

What are the hours kitchen will be open? from 11:30 to 3pm and 4:30pm to midnight

Will a manager or principal always be on site? Yes No If yes, which? _____

How many employees will there be? 6

Do you have or plan to install French doors accordion doors or windows?

Will there be TVs/monitors? Yes No (If Yes, how many?) _____

Will premise have music? Yes No

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod

If other type, please describe pandora satellite radio

What will be the music volume? Background (quiet) Entertainment level

Please describe your sound system: pandora with small sonos speakers for ambient background music

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? no

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel? Yes No (If Yes, how many and when) _____

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have sound proofing installed? Yes No

If not, do you plan to install sound-proofing? Yes No

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No

If yes, please indicate name of establishment: _____

Address: _____ Community Board # _____

Dates of operation: _____

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business _____

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **Bar, Restaurant**, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 9

How many On-Premise (OP) liquor licenses are within 500 feet? 3

Is premise within 200 feet of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. I will operate a full-service restaurant, specifically a (type of restaurant) sushi restaurant _____, with a kitchen open and serving food during all hours of operation OR I have less than full-service kitchen but will serve food all hours of operation.
2. I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances.
3. I will not have DJs, live music, promoted events, any event at which a cover fee is charged, scheduled performances, more than ____ DJs / promoted events per ____, more than ____ private parties per _____.
4. I will play ambient recorded background music only.
5. I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
6. I will not seek a change in class to a full on-premise liquor license without first obtaining approval from CB 3.
7. I will not participate in pub crawls or have party buses come to my establishment.
8. I will not have a happy hour or drink specials with or without time restrictions OR I will have happy hour and it will end by 7pm.
9. I will not have wait lines outside. I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
10. Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

OMAKASE

CHEFS SELECTION \$50

**10 SIGNATURE SUSHI PIECES,
SMOKEY MISO SOUP AND HANDROLL**
the perfect start to curb your crave for sushi

THE PLUS FIVE \$80

**15 SIGNATURE SUSHI PIECES,
SMOKEY MISO SOUP AND HANDROLL**
when 10 pieces just isn't enough,
5 additional pieces is perfect for the soul

SURF AND TURF

WAGYU-UNI

1 Sea

**WAGYU-
SCALLOP**

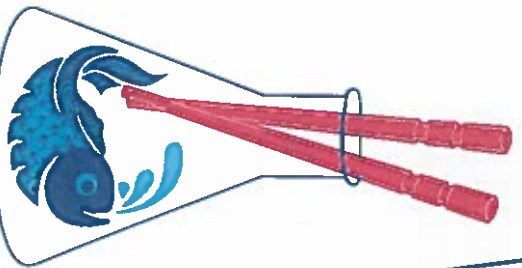
1 Sea

(A5 wagyu)

SUSHI AND SASHIMI

SALMON	\$ 8ea
TUNN	\$ 8ea
SWEET SHRIMP	\$ 7ea
SNAPPER	\$ 7ea
SCALLOP	\$ 7ea
SHIMM-RII	\$ 8ea
YELLOWTAIL	\$ 7ea
EEL	\$ 7ea
SEA BREEM	\$ 8ea
TORO	\$ 10ea
UNI	\$ 11ea
SALMON ROE	\$ 10ea

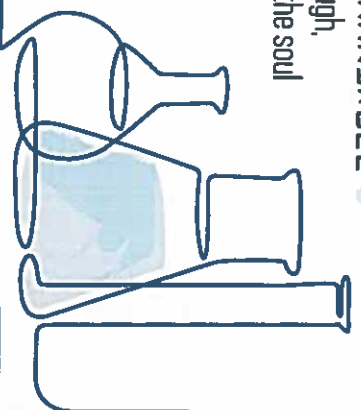
SUSHI LAB



THE LAB EXPERIMENT \$125

16 SIGNATURE COURSES

with some of the finest ingredients like fresh truffle, wagyu & caviar.
The Lab Experiment is a journey for the senses
dinner service only



APPETIZERS

- SMOKEY MISO SOUP kombu tofu puree \$5
- CHARRED EJIRAME black truffle salt, lemon zest \$5
- HIRACHI URAPENDO yellowtail and guzu koshu \$12
- TSUNAMI KEMP SALAD seaweed salad and creamy white sesame \$6
- BLUE FIN TORO TRITAP avocado, nori crackers \$18
- UNI MACARON seasonal sea urchin and rice cracker \$21
- TUNN FLIGHT zuke okami, chutoro, otoro \$25

3 HAND ROLLS FOR \$20

lunch service only

HAND OR CUT ROLLS

- TUNN marinated, wasabi leaf \$8
- SALMON torched, confit tomato \$8
- YELLOWTAIL smoked, citrus sesame \$8
- SNAPPER kobujime-cured, guzu essence \$8
- SCALLOP seared, truffle mushroom \$9
- CRAB baked, golden tobiko \$9
- TORO grated, shallot vinaigrette \$10
- UNI sake braised, ikura \$11

DRINK MENU

SAKE

HOUSE SAKE [warm or chilled] **CARAFE SMALL \$9 / LARGE \$16**

Versatile Japanese sake with dry/mellow flavors, hints of grapefruit, and a light earthiness

PANJIA MIYUZAKURRA  **CUP \$12**

Smooth and plush with a nice dry finish and a shy but flowery aroma

KUNIZAKURRI NIGORI **CUP \$12**

Plush, velvety Japanese sake with a calming and rustic flavor that is highly enjoyable chilled or on ice.

HAKKARISAN TOKUBETSU HONJYOZO **GLS \$14 / BTL 720ML \$69**

An easy to drink honjyozo with elements of mango, vanilla, and honey. Well balanced with subtle sweetness and light dryness.

SUIGEI "DRUNKEN WHALE" **BTL 300ML \$28 / 700ML \$68**

A Tokubetsu Japanese sake with a nicey nose. It has a rich flavor with a crisp, clean finish.

TENSUMARI 50 **BTL 300ML \$37**

A Japanese Daiginjo with a light body, gentle acidity, and a refreshing smooth texture.

DAISSAI 39 **BTL 300ML \$45**

A smooth and medium bodied Japanese Daiginjo with floral aromatics followed by subtle honeydew, pear, and white peach flavors.

JAPANESE WHISKY

TOKI **\$15**

HIDIKI HARMONY **\$25**

YAMAZAKI **\$33**

SHOCHU

SHIRO KOMI **GLS \$10**

MUSI YOKRICHI **GLS \$10**


BEER

\$8 ASAHI | **\$10 HITACHINO** | **\$11 HITACHINO NEST**


YUZU | **RED RICE**

COCKTAILS \$16

 **YUZU MARGARITA**
souzo tequila blanco,
fresh lime, yuzu agave

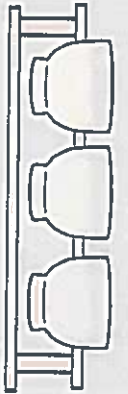
 **SPICY TOKI** \$18
toki whiskey, jalapeno,
agave, fresh squeezed lime

 **CUCUMBER MIST**
shochu, muddled cucumber,
and mint lemonade soda

 **STRAWBERRY**
muddled strawberries, colpico,
fresh lychee puree, shochu

FLIGHTS

SAKE
\$30



WHISKEY
\$60



WINE

Plum Wine **\$10/\$15**

Mud House Sauvignon Blanc **\$13/\$18**

Flor de Campo Pinot Noir **\$14/\$55**

Ruffino Prosecco **\$15**

Whispering Angel Rosé **\$15**

SOFT DRINKS

Fiji **\$5**

Saratoga Sparkling **\$5**

Colpico Water **\$4**

Colpico Soda **\$4**

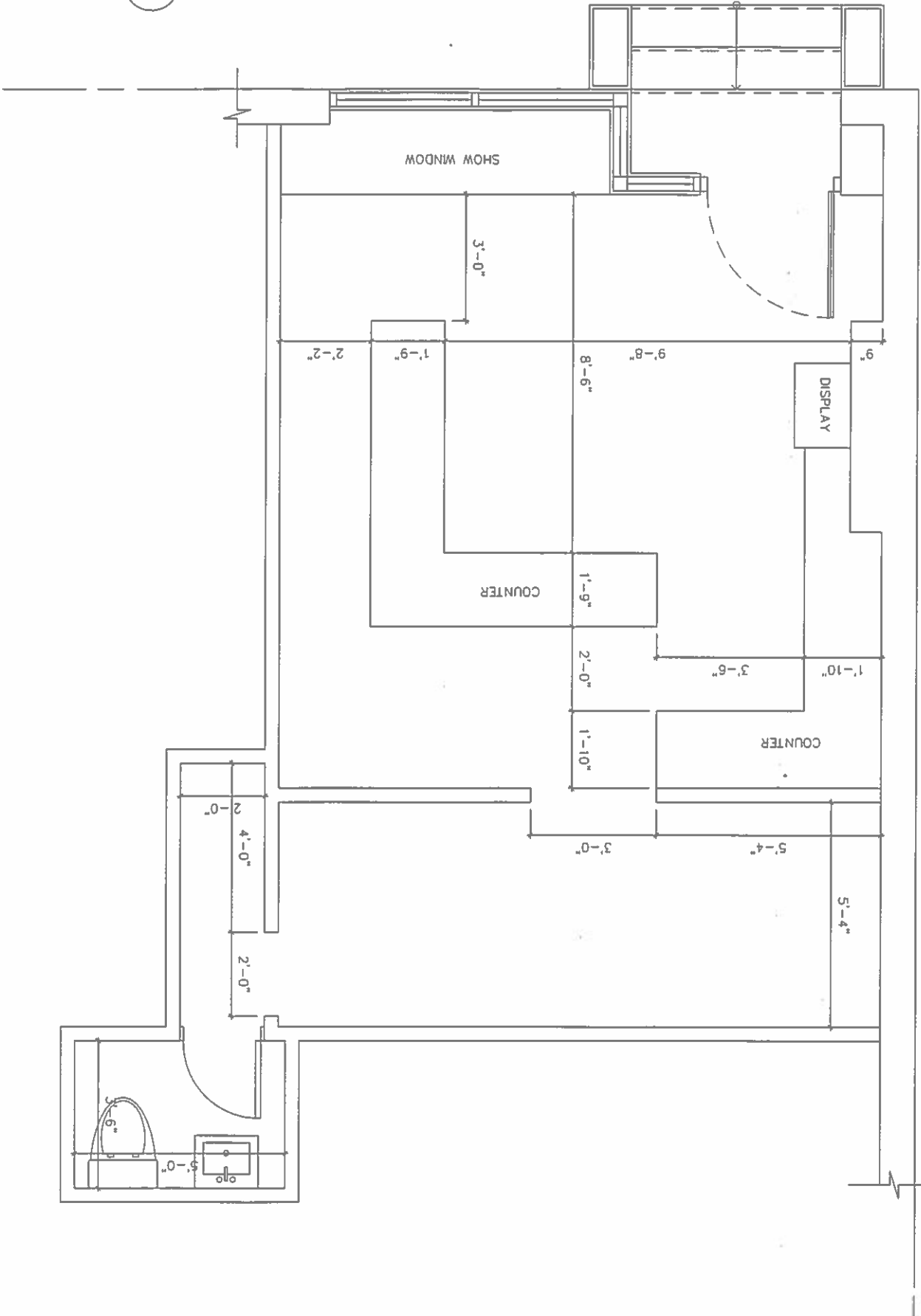
Coke / Diet Coke / Sprite / Gingerale **\$4**

SUSHI LAB

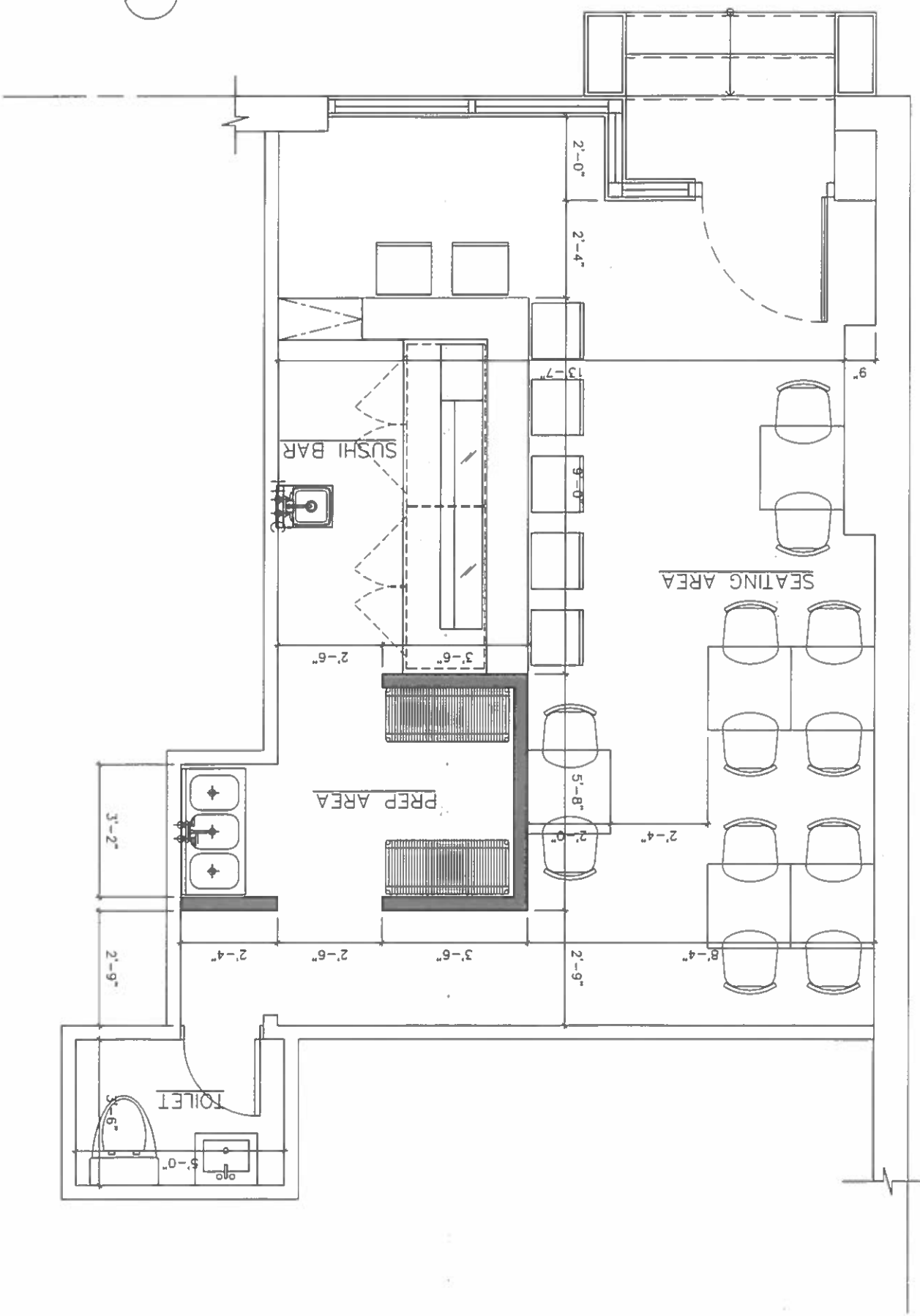


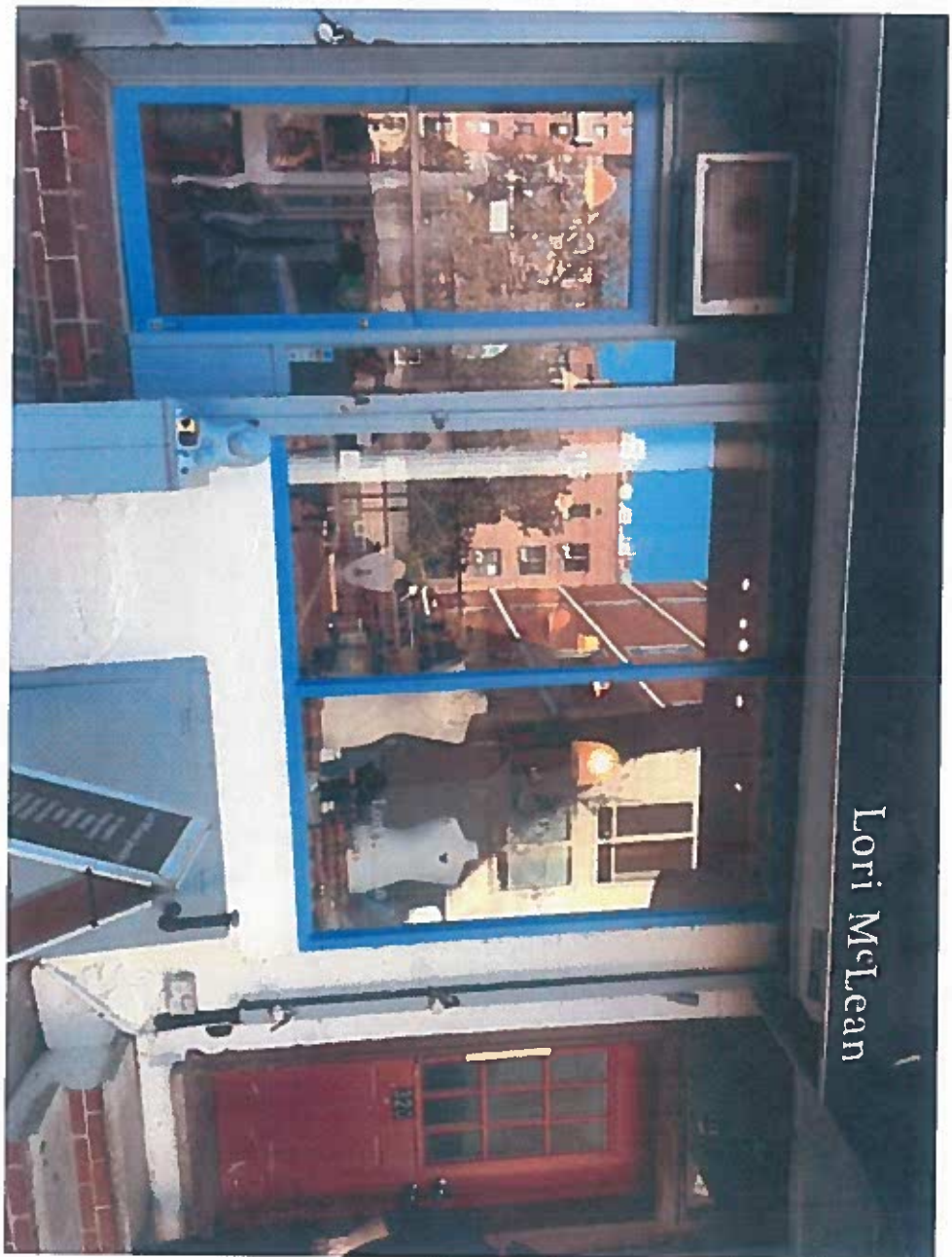
EXISTING FLOOR PLAN

1



B PROPOSED FLOOR PLAN "B"





Lori McLean





Petition to Support Proposed Liquor License

Date: Nov. 21, 2019

The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine) Full liquor

to the following applicant/establishment (company and/or trade name) _____

11th street SUSHI LLC.

Address of premises: _____

This business will be a: (circle)

Bar **Restaurant**





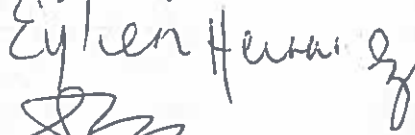






Other: _____

The hours of operation will be:

11am - 12am 7 days a week

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.

Other information regarding the license:

Name	Signature	Address and Apt # (required)
1. <u>Phanie Bonakis</u>		<u>430 E 9th St 11-9</u>
2. <u>Juliet Howard</u>		<u>338 E 11th St</u>
3. <u>Michael Kissbruner</u>		<u>311 E 11th St</u>
4. <u>Phany Ong</u>		<u>299 E 11 St.</u>
5. <u>Eyleen Hernandez</u>		<u>55 EAST 99th St NY NY 10029</u>
6. <u>Aurea Torres</u>		<u>318 EAST 11th street</u>
7. <u>Eddie Cancel</u>	 <u>Cancel aurea</u>	<u>318 EAST 11th street</u>
8. <u>Caridad Archeval</u>		<u>318 East 11th street</u>
9. <u>Whitney DeSas</u>		<u>326 E 11st</u>
10. <u>JASON BRIMSTE</u>		<u>233-35 E 10th St</u>
11. <u>Sam Maccone</u>		<u>320 E 11 St</u>

Petition to Support Proposed Liquor License

Date: November 21st

The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine) Full liquor

to the following applicant/establishment (company and/or trade name) 11th Street Sushi LLC






Address of premises: _____

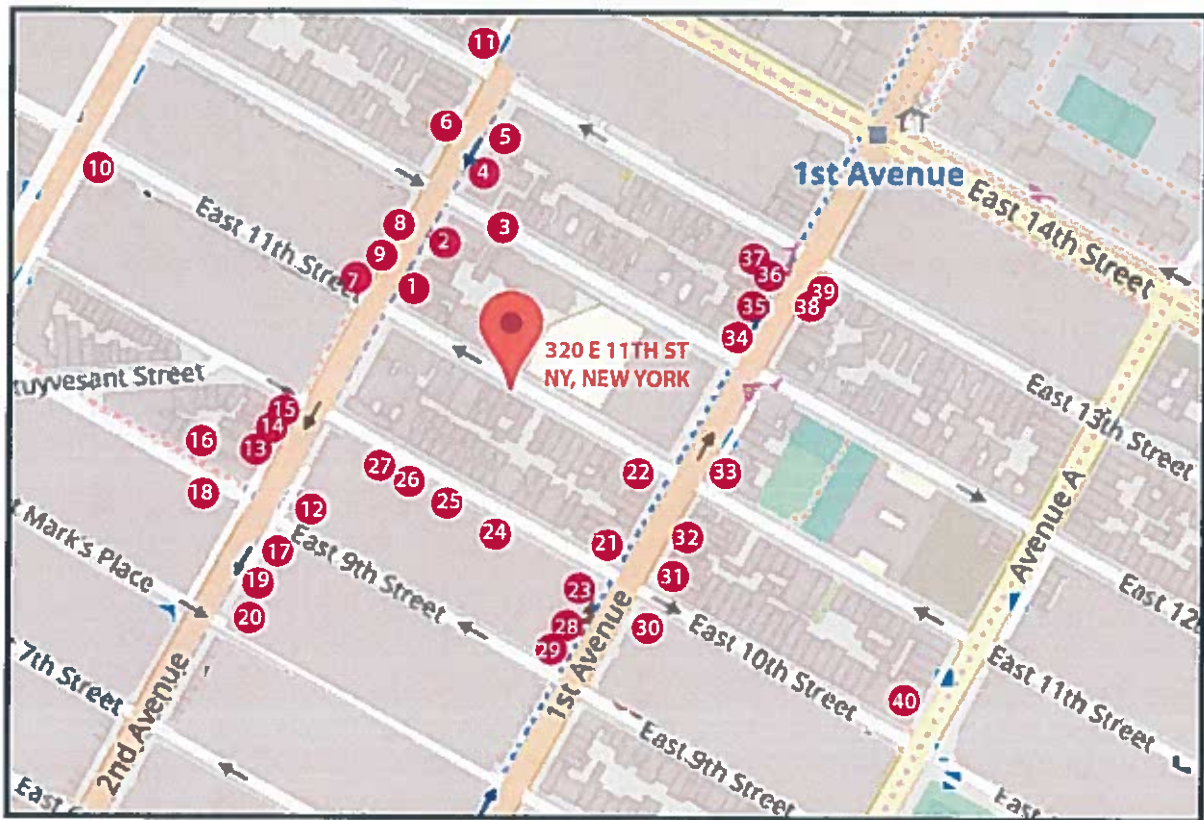
This business will be a: (circle) Bar Restaurant Other: _____

The hours of operation will be: 11am - 12am 7 days a week

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.

Other information regarding the license: _____

Name	Signature	Address and Apt # (required)
1. KRISTIAN SORGIE		221 E. 10th St W.B. 223 ave B #5
2. Deyanir NUJR		
3. 	Jacqueline	240 E 10th St
4. Alex Beland		217 west 10 street
5. Monique Levesque		320 E. 11th Street



	Name of Establishment	ADDRESS	License CLASS	License TYPE
1	Love MaMa (R)	174 2nd Ave	341	RW
2	Cado E Pepe (R)	182 2nd Ave	252	OP
3	John's of 12th Street (R)	302 E 12th St	252	OP
4	Juke Bar (B)	301 E 12th Street	252	OP
5	Little Poland (R)	200 2nd Ave NY,NY	341	RW
6	Ray's Gourmet (D)	201 2nd Ave NY,NY	122	AX
7	Bar Veloce (B)	175 2nd Ave NY,NY	341	RW
8	Mimi Cheng's Dumplings (R)	179 2nd Ave NY,NY	341	RW
9	Kanoyama (R)	175 2nd Ave NY,NY	341	RW
10	The Smith (R)	956 2nd Ave NY,NY	252	OP
11	Momofuku Ssam Bar (R)	207 2nd Ave NY,NY	252	OP
12	Village Farm Grocery	146 2nd Ave NY,NY	122	AX
13	The 13th Step (B)	149 2nd Ave NY,NY	252	OP
14	The Copper Still (B)	151 2nd Ave NY,NY	252	OP
15	The Thirsty Scholar (B)	155 2nd Ave NY,NY	252	OP
16	Kingston Hall (B)	149 2nd Ave NY,NY	252	OP
17	Veselka (R)	144 2nd Ave NY,NY	341	RW
18	Otto's Tacos (R)	141 2nd Ave NY,NY	141	EB
19	Brasserie Saint Marc	136 2nd Ave NY,NY	252	OP
20	Dallas BBQ (R)	132 2nd Ave NY,NY	232	OP
21	Tarallucci E Vino (R)	163 1st Ave NY,NY	252	OP
22	Veniero's (R)	342 E 11th St NY,NY	252	OP
23	PINKS (B)	242 E 10th St NY,NY	252	OP
24	Tsukimi (R)	228 E 10th St NY,NY	341	RW
25	Me and You (R)	224 E 10th St NY,NY	344	TW
26	Rai Rai Ken (R)	218 E 10th St NY,NY	341	RW
27	Shabu-Tatsu (R)	216 E 10th St NY,NY	341	RW
28	Coyote Ugly (B)	153 1st Ave NY,NY	252	OP
29	Raji's Deli & Smoke Shop	149 1st Ave NY,NY	122	AX
30	Sabor A Mexico Taqueria (R)	160 1st Ave NY,NY	252	OP
31	Beron Beron (R)	164 1st Ave NY,NY	341	RW
32	Joe & Pat's NYC (R)	168 1st Ave NY,NY	252	OP
33	Sahara East (B)	184 1st Ave NY,NY	341	RW
34	Thai Terminal (R)	349 E. 12th St. NY,NY	341	RW
35	Duck's Eatery (R)	351 E. 12th St. NY,NY	352	OP
36	Sao Mai (R)	203 1st Ave NY,NY	341	RW
37	Motorino (R)	349 E 12th St NY,NY	341	RW
38	Hearth (R)	403 E 12th St NY,NY	252	OP
39	Balade (R)	208 1st Ave NY,NY	341	RW
40	Westville (R)	173 Ave A	341	RW

(B) = Bar | (R) = Restaurant