



# THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

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Gigi Li, Board Chair

Susan Stetzer, District Manager

## Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

**NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.**

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:  
[http://www.nyc.gov/html/mancb3/html/communitygroups/community\\_group\\_listings.shtml](http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml)
- Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for:

- new liquor license       alteration of an existing liquor license       corporate change

*for transfer*

Check if either of these apply:

- sale of assets       upgrade (change of class) of an existing liquor license

Today's Date: 12/22/15

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed?  Yes  No    Type of license: Full OP Beer/Wine/Liquor

If alteration, describe nature of alteration: \_\_\_\_\_

Previous or current use of the location: Bar/Restaurant

Corporation and trade name of current license: Jeflo & Co Ltd / DBA Royale

### APPLICANT:

Premise address: 157 Ave C

Cross streets: 9th & 10th Streets

Name of applicant and all principals: Corp to be determined Robert Ceraso, Jason Mendenhall

Trade name (DBA): The Drift Inn (working name)

**PREMISE:**

Type of building and number of floors: Mixed Use / 4 Story

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?  
(includes roof & yard)  Yes  No If Yes, describe and show on diagram: Patio/Deck  
See Attached

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any  
back or side yard use?  Yes  No What is maximum NUMBER of people permitted? 74

Do you plan to apply for Public Assembly permit?  Yes  No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> -  
please give specific zoning designation, such as R8 or C2):  
R7A / commercial overlay

**PROPOSED METHOD OF OPERATION:**

Will any other business besides food or alcohol service be conducted at premise?  Yes  No  
If yes, please describe what type: N/A

What are the proposed days/hours of operation? (Specify days and hours each day and hours of  
outdoor space) Sunday - Saturday Noon until 4am  
Outdoor Garden Sunday - Thursday Noon Until 10pm / Fri/Saturday Noon until 11pm

Number of tables? 11(including outside) Total number of seats? 44(including outside)  
3 inside, 8 outdoor Garden 32 outside, 12 inside  
How many stand-up bars/ bar seats are located on the premise? 1 Bar/ 12 Seats

(A stand up bar is any bar or counter (whether with seating or not) over which a patron can order,  
pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): Bar on South Wall 7' X 23' X 7'

Does premise have a full kitchen  Yes  No?

Does it have a food preparation area?  Yes  No (If any, show on diagram)

Is food available for sale?  Yes  No If yes, describe type of food and submit a menu

What are the hours kitchen will be open? Open until 2am Sun-Wed/4am Thurs-Sat

Will a manager or principal always be on site?  Yes  No If yes, which? Manager & Principle

How many employees will there be? 3-4 day time/ 6-8 night time / 20 +/- employees total

Do you have or plan to install  French doors  accordion doors or  windows?

Will there be TVs/monitors?  Yes  No (If Yes, how many?)

Will premise have music?  Yes  No

If Yes, what type of music?  Live musician  DJ  Juke box  Tapes/CDs/iPod

If other type, please describe \_\_\_\_\_

What will be the music volume?  Background (quiet)  Entertainment level

Please describe your sound system: 6 speakers, ipad, receiver & CD jukebox

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? NO

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel?  Yes  No (If Yes, how many and when) 1 per night

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have sound proofing installed?  Yes  No

If not, do you plan to install sound-proofing?  Yes  No

**APPLICANT HISTORY:**

Has this corporation or any principal been licensed previously?  Yes  No

If yes, please indicate name of establishment: The Wayland & Good Night Sonny

Address: 700 E9th St & 134 1st Ave respectively Community Board # 3

Dates of operation: The Wayland 1/13/12-present. GNS 7/27/15-present

**If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.**

Has any principal had work experience similar to the proposed business?  Yes  No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area?  Yes  No If Yes, please give trade name and describe type of business Described above

Has any principal had SLA reports or action within the past 3 years?  Yes  No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

**LOCATION:**

How many licensed establishments are within 1 block? 5

How many On-Premise (OP) liquor licenses are within 500 feet? 9

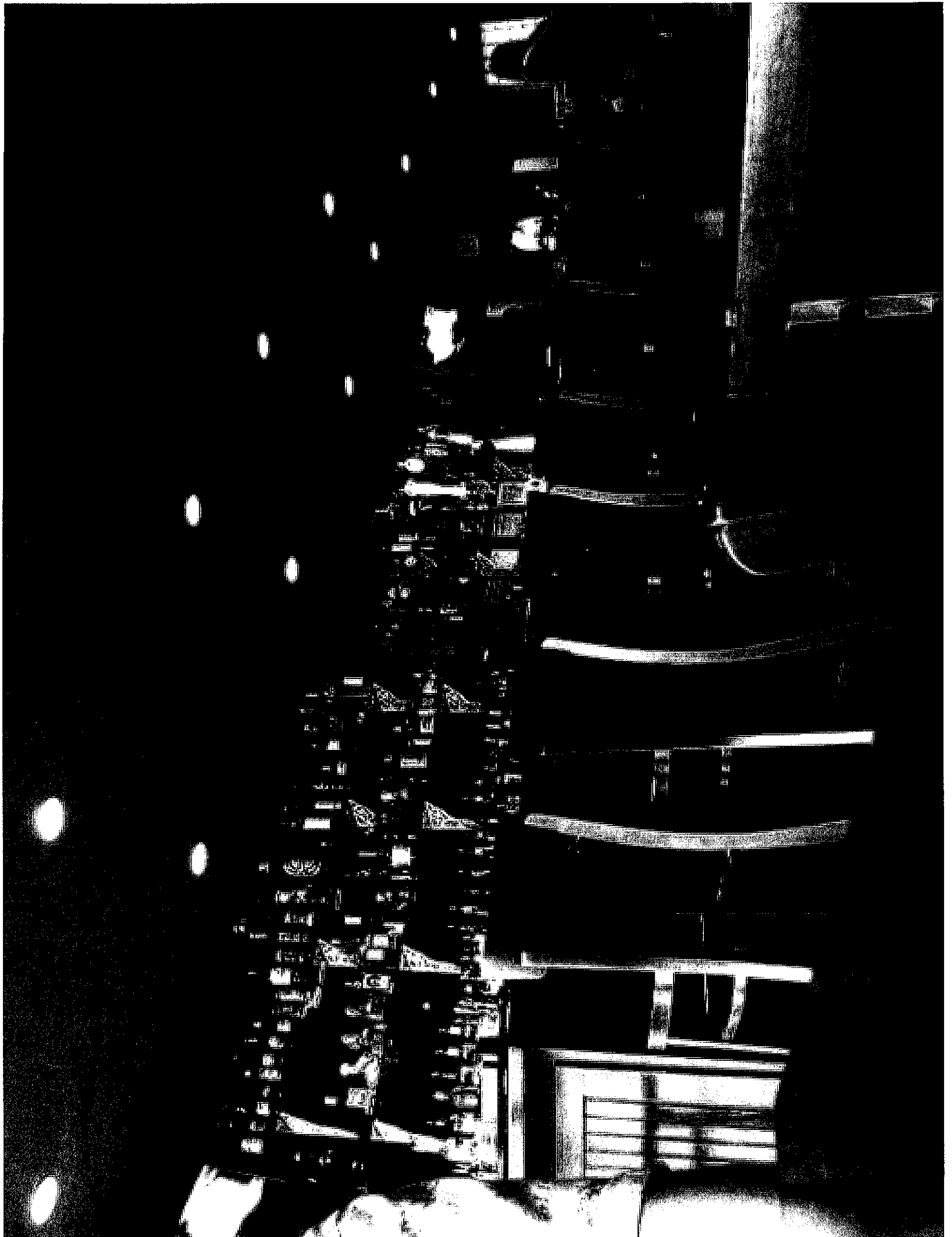
Is premise within 200 feet of any school or place of worship?  Yes  No

**COMMUNITY OUTREACH:**

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

***We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.***

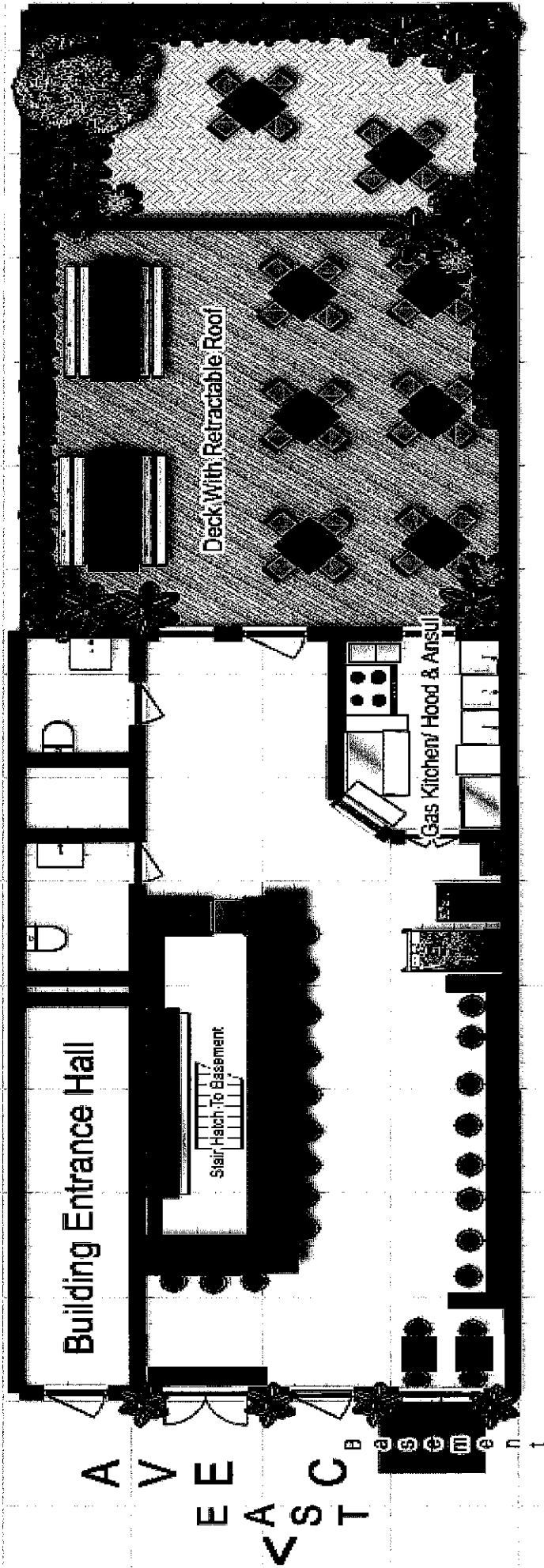
1.  I will close any front or rear facade doors and windows at 10:00 P.M. every night or during any amplified performances, including but not limited to DJs, live music and live nonmusical performances.
2.  I will not have  DJs,  live music,  promoted events,  any event at which a cover fee is charged,  scheduled performances,  more than \_\_\_ DJs/ promoted events per \_\_\_,  more than \_\_\_ private parties per \_\_\_\_\_.
3.  I will play ambient recorded background music only.
4.  I will not apply for an alteration to the method of operation agreed to by this stipulation without first coming before CB 3.
5.  I will not seek a change in class to a full on-premise liquor license without first obtaining approval from CB 3.
6.  I will not participate in pub crawls or have party buses come to my establishment.
7.  I will not have a happy hour.  I will have happy hour and it will end by 7pm.
8.  I will not have wait lines outside.  There will be a staff person outside to monitor sidewalk crowds and ensure no loitering.
9.  Residents may contact the manager/owner at the following phone number. Any complaints will be addressed immediately and I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.



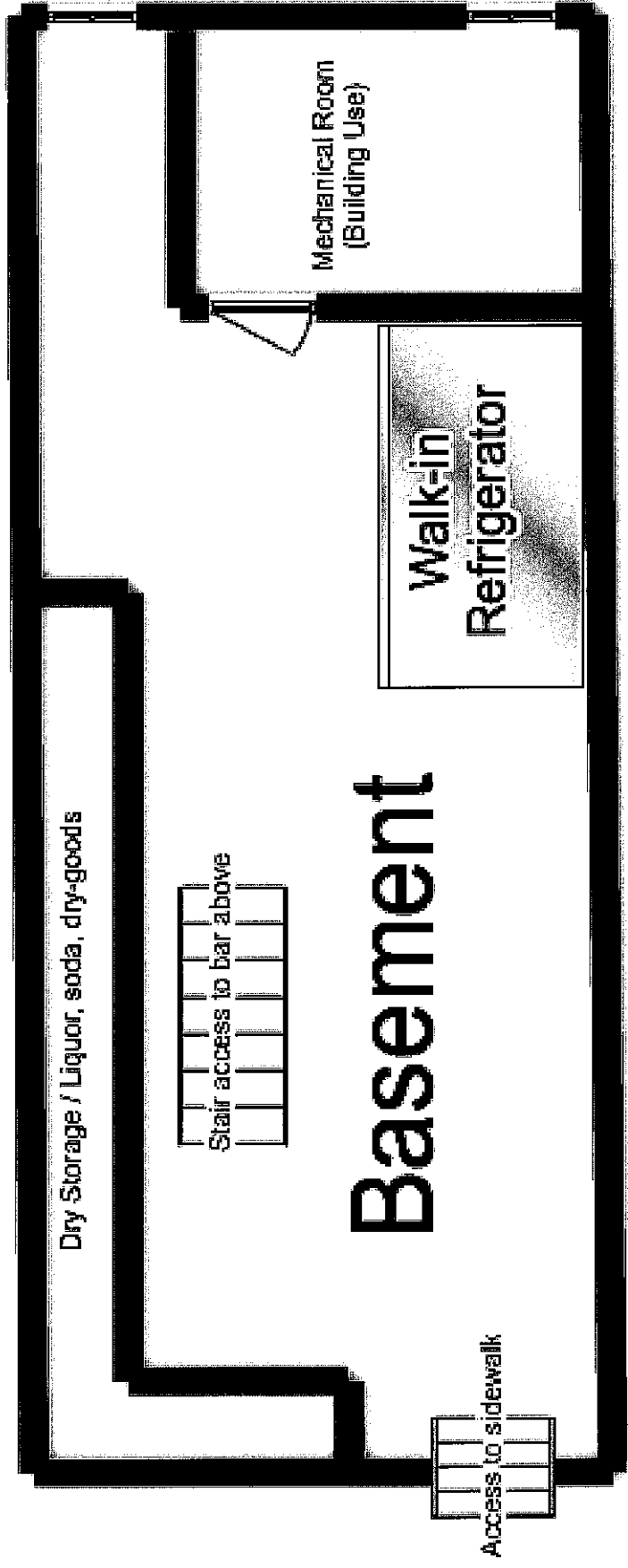




# 157 Avenue C







The

# Drift

## Beer

- Draft Modelo Mexico \$5
- Mother's Milk Stout \$6
- Bottles / Cans
- Bud Light \$5
- Miller High Life \$5
- Narragansett 16oz Can \$5
- Imperial Costa Rica \$5
- Tecate Mexico \$5
- Negro Modelo Mexico \$6
- Singha Thailand \$5
- Founders All Day Can \$6
- Westbrook One Claw Can \$6
- Cooper's Pale Ale Australia \$7

157 Ave C New York, NY

Drinks & Food Served

- All Hours -

Try A Delicious -

Margarita,

Daquiri,

Rum Buck,

Dark & Stormy  
or Frozen Special!

\* See The Board For

Today's Specials

## Food

Guacamole \$6

Avocado, onions, jalapeno, lime, cilantro

Pork Taco \$3

salsa verde, chopped onion, cilantro

Veggie Taco \$3

chicago spiced lentils, potato, cotija

Chicken Taco \$3

red chili sauce, chopped onion, cream, cilantro

Fish Taco \$4

crispy fried market fish, red cabbage, avocado cream, lime

Big Green Salad \$9

Surfer's Bowl \$12

market fish fillet, mixed stir fry, rice & beans

Veggie Bowl \$10

mixed vegetable stir fry, rice & beans

Breakfast Bowl \$9

2 fried eggs, rice, beans, pico de gallo & chips

Food Served until 2am Sunday Through Wednesday &

Until 4am Thursday Through Saturday

## Proximity Report for Location:

December 22, 2015

157 Avenue C, New York, NY, 10009

\* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

### Closest Liquor Stores

Name	Address	Approx. Distance
10TH STREET & AVENUE C LIQUOR & WINE INC	159 AVENUE C	45 ft
BRIX NYC LLC	649 E 9TH STREET, EAST STORE	370 ft
EAST VILLAGE WINE CORP	100 AVENUE C	750 ft
MARTYS LIQUORS INC	133 AVENUE D	795 ft
BEE LIQUORS LLC	225 AVENUE B	1130 ft
AVENUE A WINES INC	196 AVENUE A	1555 ft
WINESHOP LLC	438 A E 9TH ST	1590 ft

### Churches within 500 Feet

Name	Approx. Distance
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### Schools within 500 Feet

Name	Address	Approx. Distance
PS 19 ASHER LEVY SCHOOL	185 FIRST AVE	365 ft
PS 34 FRANKLIN D. ROOSEVELT S	730 E 12TH ST	365 ft

### On-Premise Licenses within 750 Feet

Name	Address	Approx. Distance
JEFLO & CO LTD	157 AVENUE C	50 ft
BROOKLYN BAR NYC INC	158 AVENUE C	70 ft
TATU LLC	151 AVENUE C, 2ND FLOOR	90 ft
177 CHRISTIE INC	145 AVE C	175 ft
ELDRIDGE BISTRO LLC	700 E 9TH ST	190 ft
1011 TAVERN CORP	171 AVE C	195 ft
PARALLEL BAR INC	133 AVE C	335 ft
LAZERINI JAZZ LLC	649 E 9TH ST	380 ft
BAB CAFE LLC	129-131 AVENUE C	395 ft
185 AVENUE C CORP	185 AVENUE C STORE 3 & 4	450 ft
116 AVENUE C RESTAURANT LLC	116 AVENUE C	545 ft
MARCHA COCINA INC	111 AVENUE C	610 ft
JCB LOUNGE LLC	104 AVENUE C	695 ft
102 AVENUE C LLC	102 AVENUE C	725 ft
YARDBIRD LLC	162 AVENUE B	725 ft
LA RITT INC	162 164 AVENUE B	725 ft

Name	Address	Approx. Distance
OOPS OF NEW YORK INC	168 AVENUE B	735 ft

**Pending Licenses within 750 Feet**

Name	Address	Approx. Distance
TATU LLC	151 AVENUE C	100 ft
PEOPLE WINE CORP	428 E 10TH ST	475 ft
PEOPLE WINE CORP	428 E 10TH ST	475 ft
TREE CLIMBER LLC	165 AVENUE B	695 ft

**Unmapped licenses within zipcode of report location**

Name	Address
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