



# THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003

Phone: (212) 533-5300 - Fax: (212) 533-3659

www.cb3manhattan.org - info@cb3manhattan.org

Gigi Li, Board Chair

Susan Stetzer, District Manager

## Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

**NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.**

- ☐ Photographs of the inside and outside of the premise.
- ☐ Schematics, floor plans or architectural drawings of the inside of the premise.
- ☐ A proposed food and or drink menu.
- ☐ Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- ☐ Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:  
[http://www.nyc.gov/html/mancb3/html/communitygroups/community\\_group\\_listings.shtml](http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml)
- ☐ Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- ☐ If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for:

- ☒ new liquor license      ☐ alteration of an existing liquor license      ☐ corporate change

Check if either of these apply:

- ☐ sale of assets      ☒ upgrade (change of class) of an existing liquor license

Today's Date: \_\_\_\_\_

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? ☒ Yes ☐ No      Type of license: Rw

If alteration, describe nature of alteration: \_\_\_\_\_

Previous or current use of the location: RESTAURANT

Corporation and trade name of current license: Spiegel

### APPLICANT:

Premise address: 26 1st Ave

Cross streets: 1st Ave + Ave A

Name of applicant and all principals: NOAH Shalev,

Spiegel INC

Trade name (DBA): Spiegel

**PREMISE:**

Type of building and number of floors: ATTACHED 6 STORY BUILDING

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?

(includes roof & yard) ☒ Yes ☐ No If Yes, describe and show on diagram: sidewalk  
cafe with 7 Tables + 14 seats

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use? ☒ Yes ☐ No What is maximum NUMBER of people permitted? 74  
LNO

Do you plan to apply for Public Assembly permit? ☐ Yes ☒ No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2):

R7A with a C2-5 Overlay

**PROPOSED METHOD OF OPERATION:**

Will any other business besides food or alcohol service be conducted at premise? ☐ Yes ☒ No

If yes, please describe what type: \_\_\_\_\_

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) 8am - 1 am, Sun TO Thur + 8am - 2am Friday, Sat

Number of tables? 7 Total number of seats? 31

How many stand-up bars/ bar seats are located on the premise? 1 with 15 seats

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): U Shaped Bar in The middle of

Does premise have a full kitchen ☒ Yes ☐ No? The restaurant

Does it have a food preparation area? ☐ Yes ☒ No (If any, show on diagram)

Is food available for sale? ☒ Yes ☐ No If yes, describe type of food and submit a menu

American / Middle Eastern

What are the hours kitchen will be open? all open hours

Will a manager or principal always be on site? ☒ Yes ☐ No If yes, which? \_\_\_\_\_

How many employees will there be? 16

Do you have or plan to install ☐ French doors ☐ accordion doors or ☐ windows? NO

Will there be TVs/monitors? ☒ Yes ☐ No (If Yes, how many?) 1, No volume, OFF 90% OF  
The Time

Will premise have music? ☒ Yes ☐ No

If Yes, what type of music? ☐ Live musician ☐ DJ ☐ Juke box ☒ Tapes/CDs/iPod

If other type, please describe \_\_\_\_\_

What will be the music volume? ☒ Background (quiet) ☐ Entertainment level

Please describe your sound system: IPod

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? NO

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel? ☐ Yes ☒ No (If Yes, how many and when) \_\_\_\_\_

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have sound proofing installed? ☒ Yes ☐ No

If not, do you plan to install sound-proofing? ☐ Yes ☐ No

#### APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? ☒ Yes ☐ No

If yes, please indicate name of establishment: Applicant has an RW since 2/28/14

Address: \_\_\_\_\_ Community Board # \_\_\_\_\_

Dates of operation: \_\_\_\_\_

**If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.**

Has any principal had work experience similar to the proposed business? ☒ Yes ☐ No If Yes, please attach explanation of experience or resume. Applicant

Does any principal have other businesses in this area? ☐ Yes ☒ No If Yes, please give trade name and describe type of business \_\_\_\_\_

Has any principal had SLA reports or action within the past 3 years? ☐ Yes ☒ No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

**LOCATION:**How many licensed establishments are within 1 block? 9How many On-Premise (OP) liquor licenses are within 500 feet? 18Is premise within 200 feet of any school or place of worship? ☐ Yes ☒ No**COMMUNITY OUTREACH:**

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

***We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.***

1. ☒ I will close any front or rear facade doors and windows at 10:00 P.M. every night or during any amplified performances, including but not limited to DJs, live music and live nonmusical performances.
2. ☒ I will not have ☒ DJs, ☒ live music, ☒ promoted events, ☒ any event at which a cover fee is charged, ☐ scheduled performances, ☐ more than \_\_\_\_ DJs/ promoted events per \_\_\_\_, ☐ more than \_\_\_\_ private parties per \_\_\_\_.
3. ☒ I will play ambient recorded background music only.
4. ☒ I will not apply for an alteration to the method of operation agreed to by this stipulation without first coming before CB 3.
5. ☐ I will not seek a change in class to a full on-premise liquor license without first obtaining approval from CB 3.
6. ☒ I will not participate in pub crawls or have party buses come to my establishment.
7. ☐ I will not have a happy hour. ☒ I will have happy hour and it will end by 8 PM.
8. ☒ I will not have wait lines outside. ☐ There will be a staff person outside to monitor sidewalk crowds and ensure no loitering.
9. ☒ Residents may contact the manager/owner at the following phone number. Any complaints will be addressed immediately and I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

**CONTACT INFORMATION:**

Applicant's telephone number: (646) 420 7005 Email: \_\_\_\_\_

Contact Name: Noah Shalem

☐ Attorney ☒ Representative ☐ Other \_\_\_\_\_

Telephone number: (914) 632-6036 Email: Kellymilk@aol.com

Please provide contact information for residents and the Community Board and confirm that if complaints are made, you will act immediately to resolve any problems.

Contact person: Noah Shalem Phone: (646) 420-7005

Address: \_\_\_\_\_

Email: \_\_\_\_\_

**I hereby certify that the information provided above is truthful and accurate based upon my personal belief.**

Name: Michael Kelly

Signature:  Date: 9/26/13

## Spiegel menu

### BREAKFAST:

EGGS ANY STYLE-served with fries or salad. \$12

ISRAELI BREAKFAST-three eggs sunny side up with isreli salad. \$14

CHALLA FRENCH TOAST- side of fruits or scramble eggs.\$11

PRETZEL AND EGGS- swiss cheese filled pretzel with scramble eggs.\$8

BUREKAS-thin phyllo filled with feta cheese and hard boiled egg.\$7

SHAKSHUKA- cast iron moroccan style tomato ragout with three eggs.  
\$12

### SALADS:

ISRAELI SALAD- thin chopped vegetables tomatoes,  
cucumbers,onions and parsley. \$14

CEASAR SALAD- served with breaded chicken cutlet and  
croutons.\$11

GOAT CHEESE SALAD- beets,romaine,arugula,endive and  
wallnuts.\$12

KALE SALAD-lacinato kale, walnut, raisin and pecorino cheese \$11

### SANDWICHES:

THE SCHNITZEL: breaded chicken cutlet, lettuce tomato onion and  
spicy dressing.\$13

FRIKASE: tuna, harisa, boiled egg, cured lemonand black olives in a  
fried bread. \$13

EGGPLANT MOZZARELA: Grilled Eggplant and Fresh Mozzarella  
with Roasted Red Peppers, Garlic Mayonnaise, Fresh Basil and  
Arugula. \$13

### ENTREES:

THE COUSCOUS: vegetarian, chicken, or marguez \$15

BAJA FISH TACOS: beer battered tilapia \$15

SPICY MARGUEZ: spicy ground beef, with side of rice and israeli  
salad. \$14

SCHNITZEL PLATE- breaded chicken cutlet with rice and israeli  
ssalad \$13

### BURGERS:

THE CLASSIC: ground beef served with lettuce tomato onion \$11

LAMB:ground lamb served with lettuce tomato onion \$12

VEGGIE: baked vegetables paty served with lettuce tomato onion  
all burgers comes with choice of fries or salad

## Spiegel drink menu

### HOT DRINKS

coffee \$2

capupccino \$4

espresso \$3

latte \$4

hot choclate \$4

### COLD DRINKS \$5

lemonade

ice tea

coke

diet coke

ginger ale

### RED WINE (KOSHER)

alexander syrah \$9/\$32

barkan merlot \$8/\$30

carmel mediterranean \$9/\$32

### WHITE WINE (KOSHER)

binyamina chardonnay \$8/\$30

yarden sauvignon blanc \$8/\$30

gamla moscato \$9/\$32

### BEER

goldstar 8

corona 7

bud light 6

## Proximity Report for Location:

September 20, 2015

26 1 Ave, New York, NY, 10009

\* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

### Closest Liquor Stores

| Name                                  | Address          | Approx. Distance |
|---------------------------------------|------------------|------------------|
| JCCSM INC                             | 45 1ST AVE       | 315 ft           |
| FLYNN MCCLURE INC                     | 100 STANTON ST   | 850 ft           |
| NIZGA CORP                            | 58 AVENUE A      | 895 ft           |
| EAST HOUSTON STREET WINE & LIQUOR INC | 250 E HOUSTON ST | 920 ft           |
| S & P LIQUOR & WINE CORP              | 89 2ND AVE       | 1190 ft          |
| SALGIRAH CORP                         | 141 ESSEX ST     | 1275 ft          |
| ELIZABETH & VINE INC                  | 269 BOWERY       | 1325 ft          |

### Churches within 500 Feet

| Name                                 | Approx. Distance |
|--------------------------------------|------------------|
| Saint Nicholas Roman Catholic Church | 400 ft           |

### Schools within 500 Feet

| Name                          | Address        | Approx. Distance |
|-------------------------------|----------------|------------------|
| PS 63 WILLIAM MCKINLEY SCHOOL | 121 E THIRD ST | 430 ft           |

### On-Premise Licenses within 750 Feet

| Name                             | Address                        | Approx. Distance |
|----------------------------------|--------------------------------|------------------|
| ALLYN LLC                        | 16 1ST AVE                     | 140 ft           |
| REQUISITE BOOTIE INC             | 14 1ST AVENUE                  | 170 ft           |
| ALLEGRA ALLEGRA INC              | 15 1ST AVENUE                  | 175 ft           |
| GOLDEN C HOSPITALITY INC         | 13 1ST AVE                     | 195 ft           |
| 12 FIRST AVE RESTAURANT CORP     | 76 E 1ST ST                    | 225 ft           |
| MACPER LLC                       | 41 1ST AVE                     | 230 ft           |
| DCVHR58 INC                      | 58 E 1ST ST                    | 365 ft           |
| EMEMT INC                        | 86 E 3RD ST                    | 375 ft           |
| CATAHULA INC                     | 91 E 3RD STREET                | 385 ft           |
| J & J INTERNATIONAL NEW YORK INC | 51 1ST AVENUE                  | 395 ft           |
| LA PALA LLC                      | 184 198 ALLEN ST               | 415 ft           |
| PRUNE LLC                        | 54 E 1ST STREET                | 425 ft           |
| 159 HUNTINGTON HOLDINGS INC      | 159 E HOUSTON ST               | 440 ft           |
| CALLE CATORCE LLC                | 157 E HOUSTON ST               | 450 ft           |
| ROCKWOOD ENTERTAINMENT INC       | 196 ALLEN ST B4                | 460 ft           |
| MUNDO NEW YORK INC               | 205 ALLEN ST AKA 159 E HOUSTON | 475 ft           |

| Name                                              | Address                   | Approx. Distance |
|---------------------------------------------------|---------------------------|------------------|
| SOHO NEW YORK LODGING LLC                         | 151 E HOUSTON ST          | 485 ft           |
| ROCKWOOD MUSIC CORP                               | 194 ALLEN ST STORE B5, B6 | 495 ft           |
| MOOSE & MONKEY CORP                               | 45 E 1ST ST               | 505 ft           |
| KENROCK ENTERPRISES LLC                           | 192 ALLEN ST              | 535 ft           |
| FOOLS GOLD NYC LLC                                | 145 E HOUSTON ST          | 540 ft           |
| ALLEN OPERATING COMPANY LLC & ORCHARD ST REST LLC | 190 ALLEN STREET          | 575 ft           |
| FENIX REST INC                                    | 1061 63 1ST AVENUE        | 575 ft           |
| GEORGIA'S EASTSIDE BBQ INC                        | 192 ORCHARD ST            | 590 ft           |
| S W MONTE INC                                     | 217 E HOUSTON ST          | 615 ft           |
| SWAUTO LTD                                        | 25 AVENUE A               | 640 ft           |
| CANAS RESTAURANT INC                              | 23 AVENUE A               | 640 ft           |
| JJD GROUP LLC                                     | 9 AVE A                   | 655 ft           |
| LIQUID SAMURAI LLC                                | 245 ELDRIDGE ST           | 655 ft           |
| CRAWFORD FLICK INC                                | 7 AVENUE A                | 660 ft           |
| LUDLOW HOTEL OPERATING LLC & LUDLOW HOTEL FOOD    | 180 184 LUDLOW ST         | 665 ft           |
| DOWNTOWN DINING LLC                               | 5 AVENUE A                | 670 ft           |
| MINA LENA INC                                     | 37 AVENUE A               | 670 ft           |
| OSTERIA GRANO LLC                                 | 175 LUDLOW ST             | 675 ft           |
| DOUBLE DOWN NYC LLC                               | 14 AVENUE A               | 680 ft           |
| DIDDLER DOYLE CORP                                | 12 AVENUE A               | 685 ft           |
| 247 LUV NYC LLC                                   | 247 ELDRIDGE ST           | 690 ft           |
| SAFF INC                                          | 249 ELDRIDGE STREET       | 695 ft           |
| ESX GROUP INC                                     | 225 E HOUSTON ST          | 695 ft           |
| ROLO REST LLC                                     | 32 AVENUE A               | 705 ft           |
| SWEET CHICK LES LLC                               | 178 LUDLOW ST             | 725 ft           |
| JACOB & KELLY INC                                 | 235 ELDRIDGE ST           | 750 ft           |

### Pending Licenses within 750 Feet

| Name                                              | Address       | Approx. Distance |
|---------------------------------------------------|---------------|------------------|
| SAM'S 1 LOUNGE INC                                | 103 E 2ND ST  | 130 ft           |
| TAI THAI THAILAND HOME COOKING INC                | 78 E 1ST ST   | 190 ft           |
| AMIRA'S DELI INC                                  | 39 1ST AVENUE | 195 ft           |
| 180 ORCHARD OWNER LLC, IHG MGMT MARYLAND LLC & GG | 171 LUDLOW ST | 720 ft           |

### Unmapped licenses within zipcode of report location

| Name | Address |
|------|---------|
|------|---------|



Robert D. LiMandri  
Commissioner

January 2, 2014

Scott D. Pavan, RA  
Deputy Borough Commissioner  
[spavan@buildings.nyc.gov](mailto:spavan@buildings.nyc.gov)

280 Broadway, 3rd Fl.  
New York, NY 10007  
[www.nyc.gov/buildings](http://www.nyc.gov/buildings)  
212-566-0021  
212-566-5575

Dana E. Christian, Director  
Licensing Issuance Division  
New York State Liquor Authority  
317 Lenox Avenue, 4<sup>th</sup> floor  
New York, NY 10027

Re: 26 1<sup>st</sup> Avenue  
BLOCK: 429 LOT: 9  
ZONING DISTRICT: C2-5 & R7A  
MANHATTAN

To Whom It May Concern:

This is in response to your request dated November 26, 2013 for a Letter of No Objection for **26 1<sup>st</sup> Avenue**. There is no Certificate of Occupancy on file for this address. The block and lot records for this property indicates that on the 1<sup>st</sup> floor there is a commercial space.

Therefore, this Department has **No Objection** to an Eating & Drinking Establishment, Use Group #6, Non-Place of Assembly, for less than Seventy-Five (75) persons on the **First (1<sup>st</sup>) floor** of the above referenced premises.

If this building is hereafter altered or its use changes an application for such alteration work or change of use must be filed and a certificate of occupancy shall be issued pursuant to Article 22 of Sub-Chapter 1 of the Administrative Code of the City of New York.

Please contact me if you have any additional questions or concerns regarding this matter. For more specific property information, please visit the "Building Information System" on our web site: [www.nyc.gov/buildings](http://www.nyc.gov/buildings).

Sincerely,

Scott D. Pavan, R.A.  
Deputy Borough Commissioner  
Manhattan

SP/cl

Cc: Martin Rebholz, R.A., Borough Commissioner  
Ginjo Topino, Plan Examiner  
Premises File  
LNO Files



SPiegel inc  
26 1<sup>st</sup> Ave  
Ny, ny 10009  
1275692



Spiegel inc  
26 1st Ave  
Ny, ny 10009  
127 5692



Spiegel INC  
26 1<sup>st</sup> Ave  
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1275692



Spiegel Inc  
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N.Y.C. 10009  
1275692

Spiegel Inc  
26 1st Ave NY NY 10009

Proposed

