



Gigi Li, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: 8/25/15

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? Yes No Type of license: OP252- Full Liquor

If alteration, describe nature of alteration: _____

Previous or current use of the location: Cocktail Lounge

Corporation and trade name of current license: Experimental Cocktail New York, Inc. dba ECC New York

APPLICANT:

Premise address: 191 Chrystie Street, New York, NY 10002

Cross streets: Rivington Street and Stanton Street

Name of applicant and all principals: et. al. 150710, LLC - DB Luaiye

Trade name (DBA): et al.

PREMISE:

Type of building and number of floors: 6 floors, mixed use walk-up

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages? (includes roof & yard) Yes No If Yes, describe and show on diagram: _____

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use? Yes No What is maximum NUMBER of people permitted? 275

Do you plan to apply for Public Assembly permit? Yes No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): C6-3A C6-1

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? Yes No

If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) Sunday - Saturday, 9pm - 4am.

Number of tables? 19 Total number of seats? 78

How many stand-up bars/ bar seats are located on the premise? 1 bar/15 seats

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): 24' L-shaped against North wall

Does premise have a full kitchen Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu

Oven only preparation of small plates, light fare

What are the hours kitchen will be open? 9pm-4am

Will a manager or principal always be on site? Yes No If yes, which? _____

How many employees will there be? 20-25

Do you have or plan to install French doors accordion doors or windows?

Will there be TVs/monitors? Yes No (If Yes, how many?) _____

Will premise have music? Yes No

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod

If other type, please describe _____

What will be the music volume? Background (quiet) Entertainment level

Please describe your sound system: Distributed speaker system. Engaging audio engineer for design and any additional sound proofing necessary

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? Occasional,

impromptu acoustic performances, 1 per month. All in-house promotion. No cover charge.

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel? Yes No (If Yes, how many and when) _____
1-3 from open til close

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have sound proofing installed? Yes No
If not, do you plan to install sound-proofing? Yes No

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No
If yes, please indicate name of establishment: _____

Address: _____ Community Board # _____

Dates of operation: _____

If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business _____

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **Bar, Restaurant**, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 5

How many On-Premise (OP) liquor licenses are within 500 feet? 13

Is premise within 200 feet of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

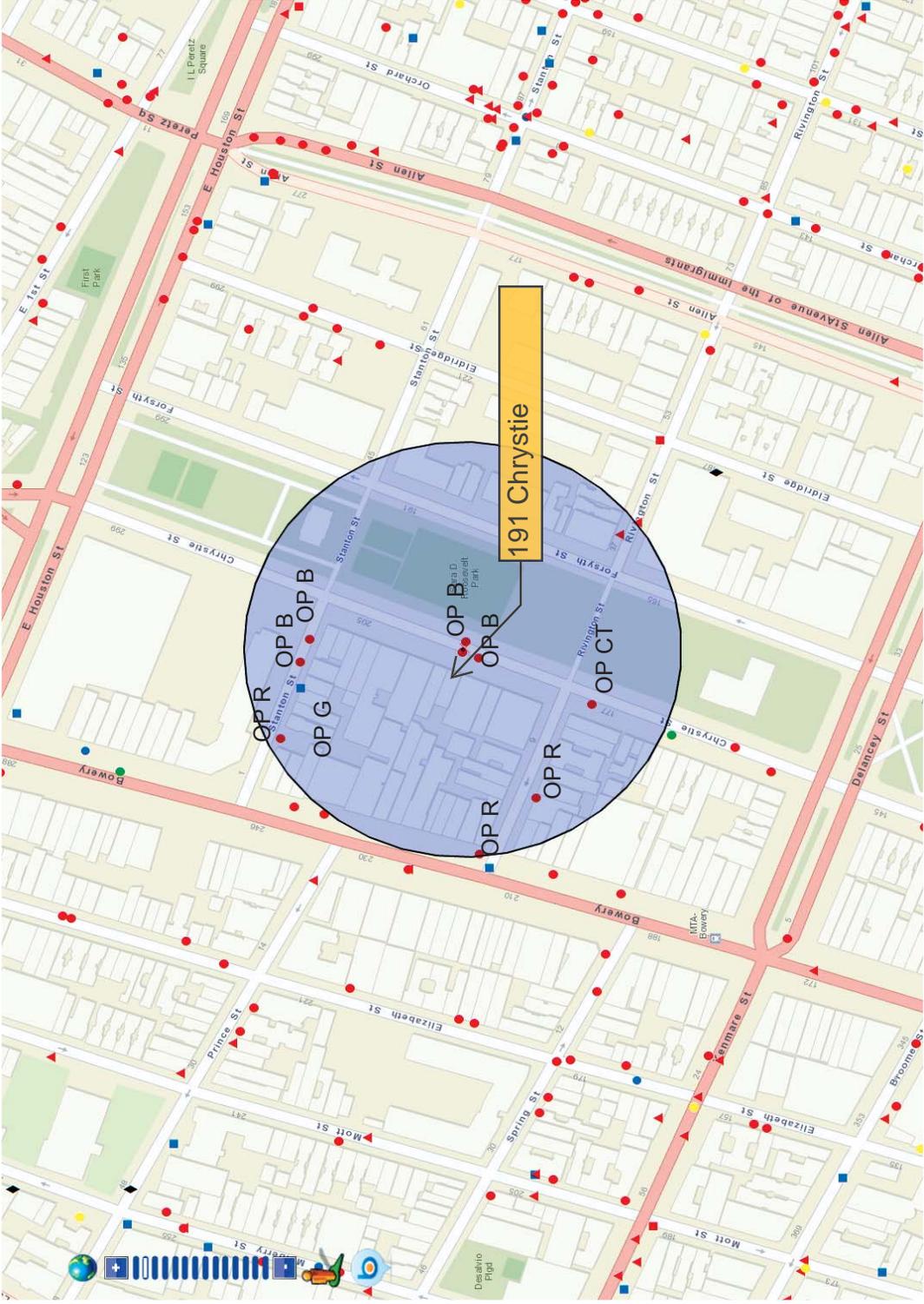
1. I agree to close any doors and windows at 10:00 P.M. every night?
2. I will not have DJs, live music, promoted events, any event at which a cover fee is charged, scheduled performances, more than ____ DJs/ promoted events per ____, more than 1 private parties per month
3. I will play ambient recorded background music only.
4. I will not apply for an alteration to the method of operation agreed to by this stipulation without first coming before CB 3.
5. I will not seek a change in class to a full on-premise liquor license. Or my business plan is to seek an upgrade at a later date.
6. I will not participate in pub crawls or have party buses come to my establishment.
7. I will not have a happy hour. Or Happy hour will end by _____.
8. I will not have wait lines outside. There will be a staff person outside to monitor sidewalk crowds and ensure no loitering.
9. Residents may contact the manager/owner at the following phone number. Any complaints will be addressed immediately and I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

et. al. 150710, LLC
191 Chrystie Street
New York, NY 10002

On-Premise Licenses within 500 Feet

FREEMAN HOLDINGS LLC	191 CHRYSTIE ST	20 ft
VARIETY ENTERTAINMENT GROUP LLC	189 CHRYSTIE STREET	25 ft
NEUMAN & BOGDONOFF INC	173 175 CHRYSTIE STREET	240 ft
19 STANTON RESTAURANT LLC	19 STANTON ST	270 ft
JBDP STANTON CORPORATION	17 STANTON ST	285 ft
BIERGARTEN AMERICA INC	7 RIVINGTON STREET	295 ft
MANGIAMI INC	9 STANTON STREET	355 ft
PAMDH ENTERPRISES INC	217 BOWERY	370 ft
241 BOWERY CORP	241 BOWERY	385 ft
GONG HEY FAT CHOY LLC	245 BOWERY (ENTRANCE ON STANTO	410 ft
ICON TWO LLC	218 220 BOWERY	410 ft
CONGEE BOWERY RESTAURANT AND BAR INC	207 BOWERY	435 ft
DIXON PLACE LLC	161 CHRYSTIE ST	500 ft
BAKERS DOZEN ASSOCIATES LLC	199 BOWERY	520 ft

500 Foot Map



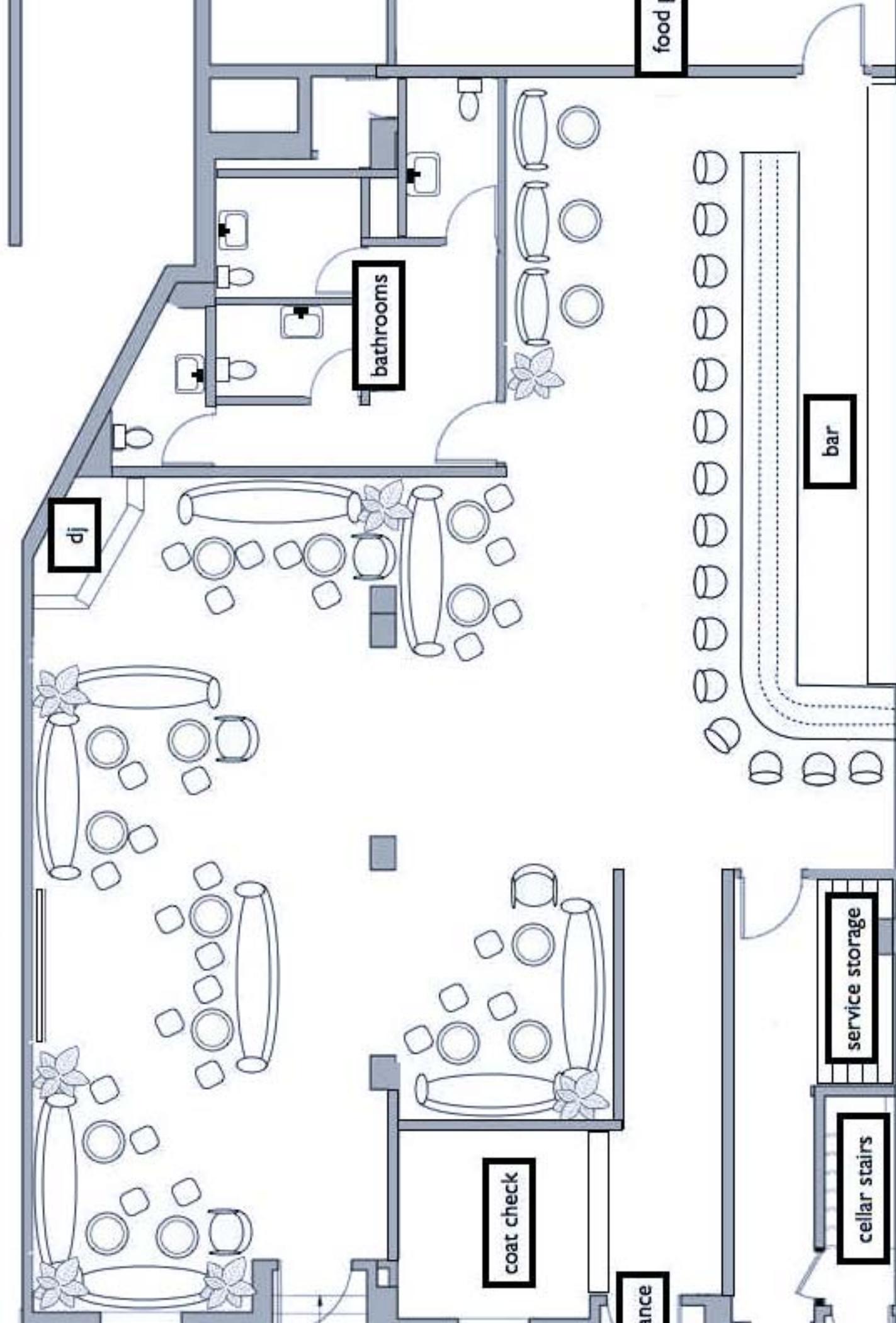
No schools or places of worship within 200 ft

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 New York, NY 10002

LEGEND

- On-Premise Licenses
 - On Premises Liquor
 - ▲ On Premises Wine and Beer
 - On Premises Beer
- Off-Premise Licenses
 - Off Premises Liquor
 - ▲ Off Premises Wine
 - Off Premises Beer
- Wholesale Licenses
 - Wholesale
 - Pending
- Pending Licenses
 - Pending
- All Licenses
 - On Premises Liquor
 - ▲ On Premises Wine and Beer
 - On Premises Beer
 - Off Premises Liquor
 - ▲ Off Premises Wine
 - Off Premises Beer
 - Wholesale
 - Pending
- Churches
 - ◆ Churches
- Schools
 - ◆ Schools
- Zones
 - ◆ Zones
- Community_Boards
 - Community_Boards
- Police_Precincts
 - Police_Precincts
- Counties
 - Counties

- OP - On Premises Liquor
- R - Restaurant
- B - Bar
- CT - Catering
- G - Grocery



DRINKS

Chrystie calling

Gin, sherry, lemon, sugar, bitters

The Cooler

Gin, grapefruit, maraschino, bitter lemon

Hold Up

Vodka, Aperol, pineapple, passion fruit, lime

The Smoky

Tequila, lime, agave, Lagavulin floater.

Aphrodisiac

Tequila infused with horny goat weed, ginger syrup, lemon juice, soda

Sweet Katy

Rye, lime juice, bitters, muddled ginger root

The Ludlow Bellini

Prosecco, white peach puree, rose syrup

Mexican Summer

Tequila blanco, watermelon, lime juice, paprika, wheatgrass

The Drop

Vodka, lime juice, aloe vera, muddled cucumber

Live It Up

Rum, sweet plantain demerara, bitters, grapefruit juice

EATS

Toasted nuts + sea salt

Hummus and pita chips with olives

Grilled camembert + dill relish

Cheese plate with stone fruit and jam

Cheese plate with cold cuts and bread

Avocado on sourdough with toasted peppers

Spiced chicken fingers with chipotle mayo

Mushroom sliders with truffle sauce

French baked with 3 dippings (dijon, spicy mayo, ranch)

Roasted Carrot Salad

Sausage Ravioli with marinara

Flatbread truffle pizza