

State of New York
Executive Department
Division of Alcoholic Beverage Control
State Liquor Authority

Original Amended Date _____

Rec'd By Community Board #3

Standardized Form for Providing 30-Day Advanced Notice to a Local Municipality or Community Board

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JAN 14 2014

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NEW HB

1. Date Notice was Sent: (mm/dd/yyyy) 01-9-14

2. Select the type of Application that will be filed with the Authority for an On-Premises Alcoholic Beverage License

- New Application
- Renewal
- Alteration
- Corporate Change

This 30-Day Advance Notice is Being Provided to the Clerk of the following Local Municipality or Community Board

3. Name of Municipality or Community Board Community Board #3

Applicant/Licensee Information

4. License Serial Number, if not a New Application: _____ Expiration Date, if not a New Application: _____

5. Applicant or Licensee Name: 279 E. Houston Corp

6. Trade Name (if any): _____

7. Street Address of Establishment: 279 East Houston Street

8. City, Town or Village: New York, NY Zip Code: 10002

9. Business Telephone Number of Applicant/Licensee: _____

10. Business Fax Number of Applicant/Licensee: _____

11. Business E-mail of Applicant/Licensee: _____

For New applicants, provide description below using all information known to date.
For Alteration applicants, attach complete description and diagram of proposed alteration(s).
For Current Licensees, set forth approved Method of Operation only.
Do Not Use This Form to Change Your Method of Operation.

12. Type(s) of Alcohol sold or to be sold: ("X" One) Beer Only Wine & Beer Only Liquor, Wine & Beer

13. Extent of Food Service: ("X" One) Restaurant (Sale of food primarily; Full food menu; Kitchen run by chef) Tavern/Cocktail Lounge/Adult Venue/Bar (Alcohol sales primarily; Meets legal minimum food availability requirements)

14. Type of Establishment: ("X" all that apply)
 Recorded Music Live Music Disc Jockey Juke Box Karaoke Bar Stage Shows
 Patron Dancing (small scale) Cabaret, Night Club (Large Scale Dance Club) Catering Facility
 Capacity of 600 or more patrons Topless Entertainment Restaurant Hotel
 Recreational Facility (Sports Facility/Vessel) Club (e.g. Golf Club/Fraternal Org.) Bed & Breakfast
 Seasonal Establishment

15. Licensed Outdoor Area: ("X" all that apply) None Patio or Deck Rooftop Garden/Grounds Freestanding Covered Structure
 Sidewalk Cafe Other (specify): _____

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- 16. List the floor(s) of the building that the establishment is located on: Ground floor
- 17. List the room number(s) the establishment is located in within the building, if appropriate: _____
- 18. Is the premises located with 500 feet of three or more on-premises liquor establishments? Yes No
- 19. Will the license holder or a manger be physically present within the establishment during all hours of operation? Yes No
- 20. Does the applicant or licensee own the building in which the establishment is located? ("X" One) Yes (If Yes SKIP 21-24) No

Owner of the Building in Which the Licensed Establishment is Located

- 21. Building Owner's Full Name: 279 East Houston St LLC
- 22. Building Owner's Street Address: % Jessoury Mgmt Inc 9 Park Place Ste 1E
- 23. City, Town or Village: Great Neck State: NY Zip Code: 11021
- 24. Business Telephone Number of Building Owner: (516) 482-8600

Attorney Representing the Applicant in Connection with the Applicant's License Application Noted as Above for the Establishment Identified in this Notice

- 25. Attorney's Full Name: Frank Palillo
- 26. Attorney's Street Address: 299 Broadway Ste 1820
- 27. City, Town or Village: NYC State: NY Zip Code: 10007
- 28. Business Telephone Number of Attorney: (212) 227-1640
- 29. Business Email Address of Attorney: fpalillo@gmail.com

I am the applicant or hold the license or am a principal of the legal entity that holds or is applying for the license. Representations in this form are in conformity with representations made in submitted documents relied upon by the Authority when granting the license. I understand that representations made in this form will also be relied upon, and that false representations may result in disapproval of the application or revocation of the license.

By my signature, I affirm - under **Penalty of Perjury** - that the representations made in this form are true.

- 30. Printed Name: Hesham S. Elboghdey Title: President
- Signature: X Hesham S. Elboghdey