



THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003
Phone: (212) 533-5300 - Fax: (212) 533-3659
www.cb3manhattan.org - info@cb3manhattan.org

Gigi Li, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Letter of notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
http://www.nyc.gov/html/mancb3/html/sla/community_groups.shtml N/A
- Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments. N/A

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: SATURDAY, NOVEMBER 30, 2013

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Type of license: EATING PLACE - BEER Is location currently licensed? Yes No

If alteration, describe nature of alteration: RESTAURANT WINE

Previous or current use of the location: N/A

Corporation and trade name of current license: ALPHABET CITY BEER CO., LLC / ABC BEER CO.

APPLICANT:

Premise address: 96 AVE C, NY NY 10009

Cross streets: 6th & 7th Streets

Name of applicant and all principals: DAVID HITCHNER; ZACHARY MACK

Trade name (DBA): ABC BEER CO

PREMISE:

Type of building and number of floors: Mixed Use - 4 Floors

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?

(includes roof & yard) Yes No If Yes, describe and show on diagram: Backyard garden area accessible from rear door.

Does premise have a valid Certificate of Occupancy and all appropriate permits, including certificate of occupancy for back or side yard intended for commercial use? Yes No (Letter of No Objection)

Indoor Certificate of Occupancy 74 Outdoor Certificate of Occupancy 74
(fill in maximum NUMBER of people permitted) \ Combined /

Do you plan to apply for Public Assembly permit? Yes No

Zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2):

~~R7A~~ (Commercial Overlay: C2-5)

Is this premise wheel chair accessible? Yes No

PROPOSED METHOD OF OPERATION:

What type of establishment will this be (i.e.: restaurant, bar, performance space, club, hotel)?

Specialty beer and cheese store/bar.

Will any other business besides food or alcohol service be conducted at premise? Yes No

If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) SUNDAY - THURSDAY NOON - MIDNIGHT

FRIDAY - SATURDAY NOON - 2 AM

Number of tables? 4 (interior) Number of seats at tables? 2@2; 4@1; 16@1
4 (exterior) 3x 4 tbls.

How many stand-up bars/ bar seats are located on the premise? 1 BAR w/

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): One L-shape bar 21'3" L x 7'6" W. Central location.

Any food counters? Yes No If Yes, describe: Deli case for meat + cheese ordering

Does premise have a full kitchen Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu

Sandwich and cheese & meat plates.

What are the hours kitchen will be open? until 1/2 hour before closing.

Will a manager or principal always be on site? Yes No If yes, which? Principal.

How many employees will there be? 10

Do you have or plan to install French doors accordion doors or windows?

Will you agree to close any doors and windows at 10:00 P.M. every night? Yes No

Will there be TVs/monitors? Yes No (If Yes, how many?) 1

Will premise have music? Yes No

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod

If other type, please describe _____

What will be the music volume? Background (quiet) Entertainment level

Please describe your sound system: 2-zone receiver w/ 4 speakers per zone

Will you host promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed? _____

Yes, beer and cheese classes, but retail and bar still open to public.

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans.

Will there be security personnel? Yes No (If Yes, how many and when) _____

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans. We have a highly insulated ceiling.

Do you have or plan to install sound-proofing?

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No

If yes, please indicate name of establishment: IN VINO & ALPHABET CITY WINE Co.

Address: 215 EAST 4TH ST. / 100 AVE C Community Board # 3

Dates of operation: October 2007 / November 2007 - current

If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business _____

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 7

How many licensed establishments are within 500 feet? 14

Is premise within a 500 foot radius of 3 or more establishments with OP licenses? Yes No

How many On-Premise (OP) liquor licenses are within 500 feet? 7

Is premise within 200 feet of any school or place of worship? Yes No

If there is a school or place of worship within 200 feet of your premise on the same block, submit a block plot diagram or area map showing its location in proximity to your premise and indicate the distance and name and address of the school or house of worship.

COMMUNITY OUTREACH:

If there are block associations or tenant associations in the immediate vicinity of your location, you must contact them. Contact the CB 3 office at info@cb3manhattan.org to find block and tenant associations. **Please attach proof (copies of letters or email and poster) that you have advised these groups of your application with sufficient time for them to respond to your notice.**

Please use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

PROJECT NAME:

ALPHABET CITY BEER CO.
DAVID HITCHNER
96 AVENUE C
NEW YORK, NY 10009

DRAWING STATUS:

CONSULTANTS:

DRAWN BY: EKD CHECKED BY:

ISSUE DATE: JANUARY 30, 2012

SCALE: As Noted

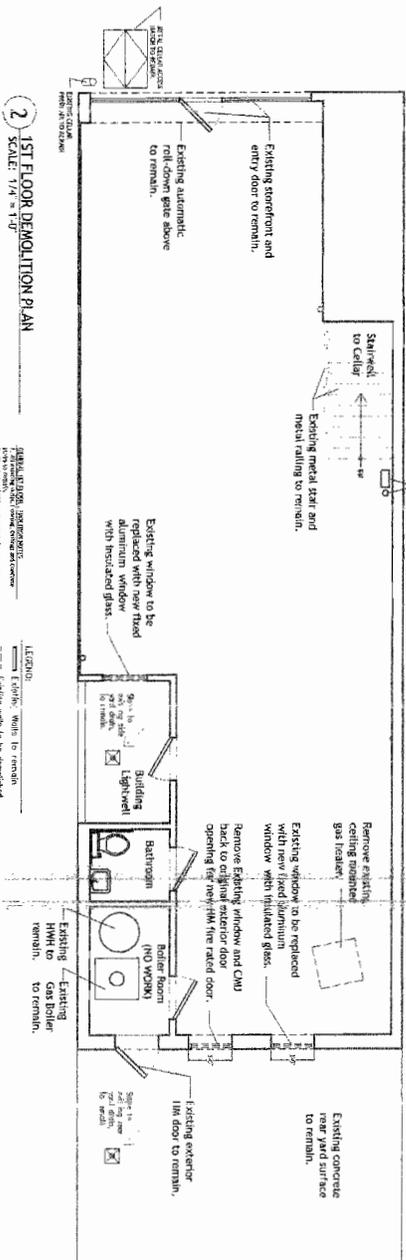
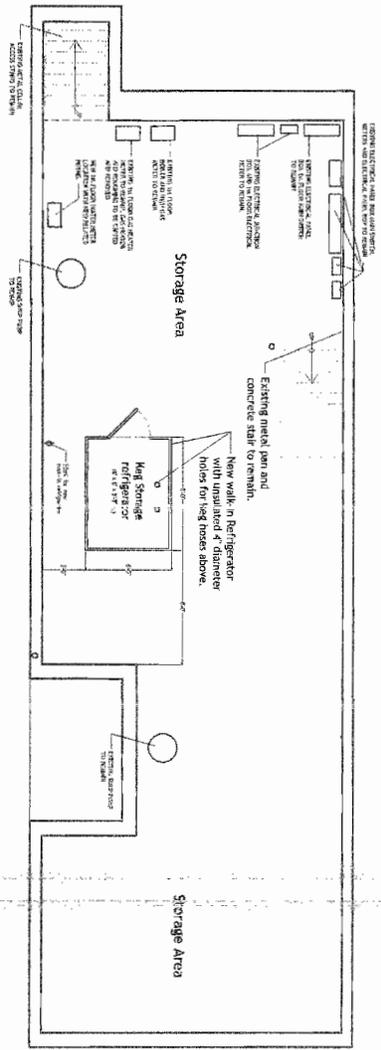
JOB NUMBER: 228 Alphabet City Beer Co.

CONSULTANTS:

DRAWING TITLE AND NUMBER:
CELLAR CONSTRUCTION PLAN, 1ST FLOOR
DEMOLITION PLAN AND GENERAL NOTES
SEA & SIGNATURE: [Signature]

ALL RIGHTS RESERVED
NYC DOB NUMBER:

A-102.00
PAGE: 2 OF 4



LEGEND:
--- Existing wall to remain
--- Existing wall to be demolished
--- Existing window or door
--- Existing Mechanical Vent

GENERAL NOTES:
1. ALL EXISTING WALLS TO BE DEMOLISHED AND RELOCATED TO THE NEW LOCATION SHOWN.
2. ALL EXISTING WALLS TO BE DEMOLISHED AND RELOCATED TO THE NEW LOCATION SHOWN.
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 T: 212.775.0202
 F: 212.775.0206

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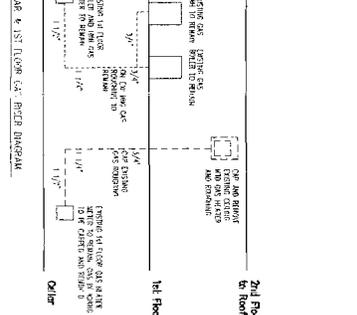
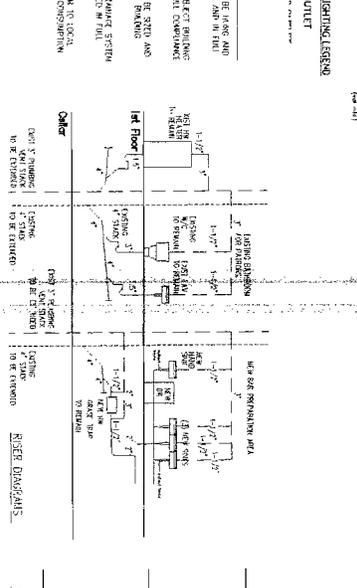
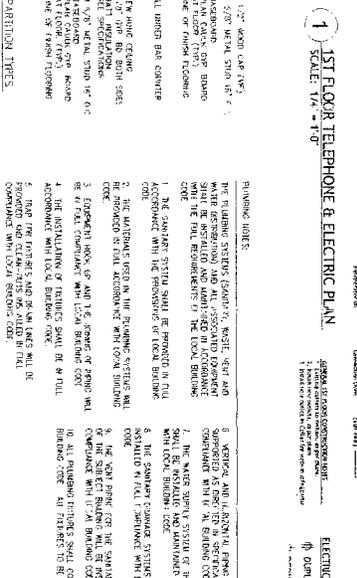
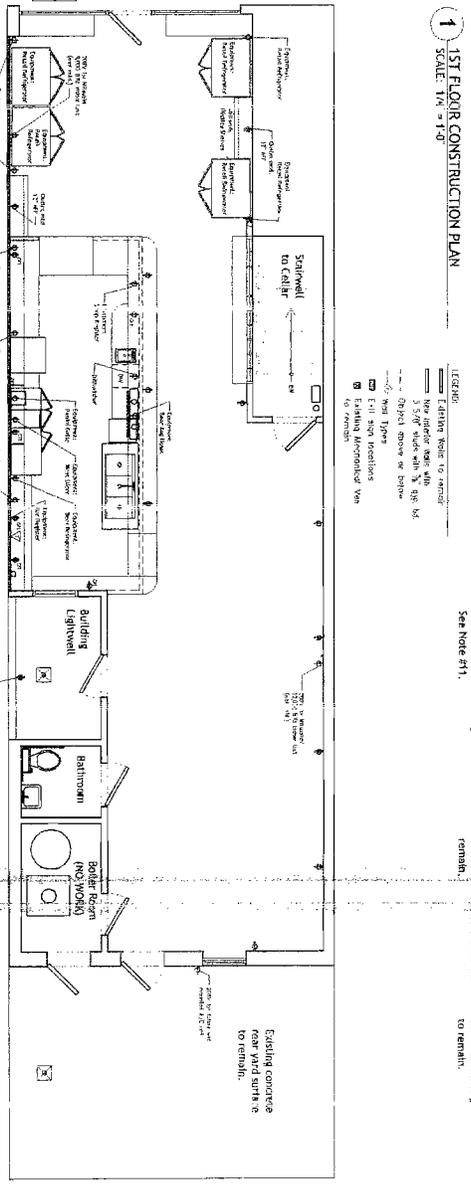
DRAWN BY:	EKO	CHECKED BY:	
ISSUE DATE:	JANUARY 30, 2012		
SCALE:	AS NOTED		
JOB NUMBER:	228 Alphabet City Beer Co.		
CONSULTANTS:			

DRAWING TITLE AND NUMBER:
 1ST FLOOR CONSTRUCTION PLAN & NOTES, TELEPHONE AND WALL TYPES
 2012 © Ekdnyc / daniels, architect

ALL RIGHTS RESERVED
 NYC DOB NUMBER:

A-103.00
 PAGE 1 OF 4

- GENERAL CONSTRUCTION NOTES:**
1. Construct to meet all applicable codes, laws, regulations and standards. All work shall be in accordance with the applicable codes, laws, regulations and standards. All work shall be in accordance with the applicable codes, laws, regulations and standards.
 2. Contractor to verify all existing conditions and provide a written report to the architect prior to commencement of work.
 3. Contractor to provide a written report to the architect prior to commencement of work.
 4. Contractor to provide a written report to the architect prior to commencement of work.
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 17. Contractor to provide a written report to the architect prior to commencement of work.
 18. Contractor to provide a written report to the architect prior to commencement of work.
 19. Contractor to provide a written report to the architect prior to commencement of work.
 20. Contractor to provide a written report to the architect prior to commencement of work.



1ST FLOOR TELEPHONE & ELECTRIC PLAN
 SCALE: 1/4" = 1'-0"

1ST FLOOR CONSTRUCTION PLAN
 SCALE: 1/4" = 1'-0"

LEGEND:

- 1. Existing Note to Amend
- 2. New Note with 1/4" BS
- 3. Object move or remove
- 4. New Note
- 5. Existing Note
- 6. Existing Note with 1/4" BS
- 7. Existing Note with 1/4" BS
- 8. Existing Note with 1/4" BS
- 9. Existing Note with 1/4" BS
- 10. Existing Note with 1/4" BS
- 11. Existing Note with 1/4" BS
- 12. Existing Note with 1/4" BS
- 13. Existing Note with 1/4" BS
- 14. Existing Note with 1/4" BS
- 15. Existing Note with 1/4" BS
- 16. Existing Note with 1/4" BS
- 17. Existing Note with 1/4" BS
- 18. Existing Note with 1/4" BS
- 19. Existing Note with 1/4" BS
- 20. Existing Note with 1/4" BS

ABC BEER Co. Biz SCHEMATIC

Summit (OP-B)

Babel Hookah (OP-B)

Life (OP-R)

~~8th Street~~

Associated Supermarket

VACANT LOT

Apartment #13 (B/W-R)
Residential

Arcane (OP-R)

Zum Schneider (B/W-R)

~~7th Street~~

E&S Wholesale Foods

Alex Shoe Repair
Financial Services

Michael Matt Gallery

Cell Phone Dr.

Alphabet Deli

~~6th Street~~

RCN Power
Station

Santos Variety Store

Beauty Nails

Recycle-A-Bicycle
Gallery

VACANT

~~5th Street~~

Laundromat

Jehovah's
Witness

Ave C Dental

Avenue
C

Avenue
C

Lower East Side People Credit Union

Police Station

~~8th Street~~

Laundry Service

Yankee Deli

CHP Hardware

Residential

Kafana (B/W-R)

3rd Man (OP-B)

Residential

Residential

~~7th Street~~

Alphabet Lounge (OP-B)

Edie & the Wolf (OP-R)

Alphabet City Wine Co.

Rick del Rio HQ

★ ABC Beer Co. (B-R)

Bobwhite (B/W-R)

VACANT LOT

~~6th Street~~

Residential
Housing

~~5th Street~~

5C Performance Space (B/W)

5th Street Deli

Casa Adela

Nublu (B/W) (B)