

THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003
Phone: (212) 533-5300 - Fax: (212) 533-3659
www.cb3manhattan.org - info@cb3manhattan.org

Gigi Li, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. E-mail the CB3 office at **info@cb3manhattan.org** to find block associations. This must be done promptly so that there is sufficient time to meet with residents if necessary.
- Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: October 31, 2013

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Type of license: Beer Wine License Is location currently licensed? Yes No

If alteration, describe nature of alteration: N/A

Previous or current use of the location: Previously a clothing store

Corporation and trade name of current license: N/A

APPLICANT:

Premise address: 175 Orchard Street / New York, NY 10002

Cross streets: East Houston Street and Stanton Street

Name of applicant and all principals: Whynot Orchard LLC

Emil Stefkov - sole member of applicant

Trade name (DBA): Whynot Coffee & Wine

PREMISE:

Type of building and number of floors: 5 story building with 16 residential units and commercial space on the ground floor

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?

(includes roof & yard) Yes No If Yes, describe and show on diagram: _____

2 benches will be set up on the sidewalk inside the property line in front of the premises

Does premise have a valid Certificate of Occupancy and all appropriate permits, including certificate of occupancy for back or side yard intended for commercial use? Yes No

Indoor Certificate of Occupancy 50 Outdoor Certificate of Occupancy _____
(fill in maximum NUMBER of people permitted)

Do you plan to apply for Public Assembly permit? Yes No

Zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2):

C4-4A

Is this premise wheel chair accessible? Yes No

PROPOSED METHOD OF OPERATION:

What type of establishment will this be (i.e.: restaurant, bar, performance space, club, hotel)?

A cafe offering customers coffee and a cafe style menu together with free Internet service and art work for sale.

Will any other business besides food or alcohol service be conducted at premise? Yes No

If yes, please describe what type: The sale of art work.

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) 7AM - 1AM Sunday to Thursday; 7AM - 2AM Friday to Saturday

Number of tables? 25 Number of seats at tables? 70 (includes bar stools)

2 Stand-up bars

How many stand-up bars/ bar seats are located on the premise? 11 bar stools / 10 bar stools

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage) 16'-5" x 7'-5" in the middle of the cafe

Describe all bars (length, shape and location): 10'-3" x 11'-6" at the north west wall

Any food counters? Yes No If Yes, describe: _____

Does premise have a full kitchen Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu

Cafe style menu with pastries, quiches, sandwiches and specialty coffees

What are the hours kitchen will be open? 7AM - 1AM Sunday to Thursday; 7AM - 2AM Friday to Saturday

Will a manager or principal always be on site? Yes No If yes, which? Manager

How many employees will there be? 4 per shift

Do you have or plan to install French doors accordion doors or windows?

Will you agree to close any doors and windows at 10:00 P.M. every night? Yes No

Will there be TVs/monitors? Yes No (If Yes, how many?) _____

Will premise have music? Yes No

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod

If other type, please describe *Live music to consist of classical violin

What will be the music volume? Background (quiet) Entertainment level

Please describe your sound system: An acoustical engineer has been retained and applicant will work with him on suggested sound proofing measures.

Will you host promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed? _____

A few times a month we will have art shows and featured artists.

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. Given the small occupancy we do not expect either traffic or crowds. The venue is a half block from Houston Street where customers can take taxis.

Will there be security personnel? Yes No (If Yes, how many and when) _____

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans. An acoustical engineer has been retained and applicant will work with him on suggested sound proofing measures.

Do you have or plan to install sound-proofing?

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No

If yes, please indicate name of establishment: See attached list

Address: _____ Community Board # _____

Dates of operation: _____

If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume. See attached list

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business _____

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **Bar, Restaurant**, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 10 (6 full OP licenses & 4 beer wine licenses)

How many licensed establishments are within 500 feet? 57 (14 with beer wine licenses; 1 liquor store and 1 beer license)

Is premise within a 500 foot radius of 3 or more establishments with OP licenses? Yes No

How many On-Premise (OP) liquor licenses are within 500 feet? 41

Is premise within 200 feet of any school or place of worship? Yes No

If there is a school or place of worship within 200 feet of your premise on the same block, submit a block plot diagram or area map showing its location in proximity to your premise and indicate the distance and name and address of the school or house of worship.

COMMUNITY OUTREACH:

If there are block associations or tenant associations in the immediate vicinity of your location, you must contact them. Contact the CB 3 office at info@cb3manhattan.org to find block and tenant associations. **Please attach proof (copies of letters or email and poster) that you have advised these groups of your application with sufficient time for them to respond to your notice.**

Please use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

**List of Establishments Owned and Operated by
Applicant Emil Stefkov**

(1)

Whynot My Way LLC dba Whynot Coffee
14 Christopher Street
New York, NY 10014

Operating as a coffee café since May of 2013 and issued a beer wine license on September 11, 2013

(2)

Olio Restaurant LLC dba Olio Restaurant
2 Greenwich Avenue
New York, NY 10014

Operating with a full liquor license since July 2, 2010

(3)

BBSF Dooel
Skopje, Macedonia

Applicant owned and operated the restaurant from 2006 to 2009

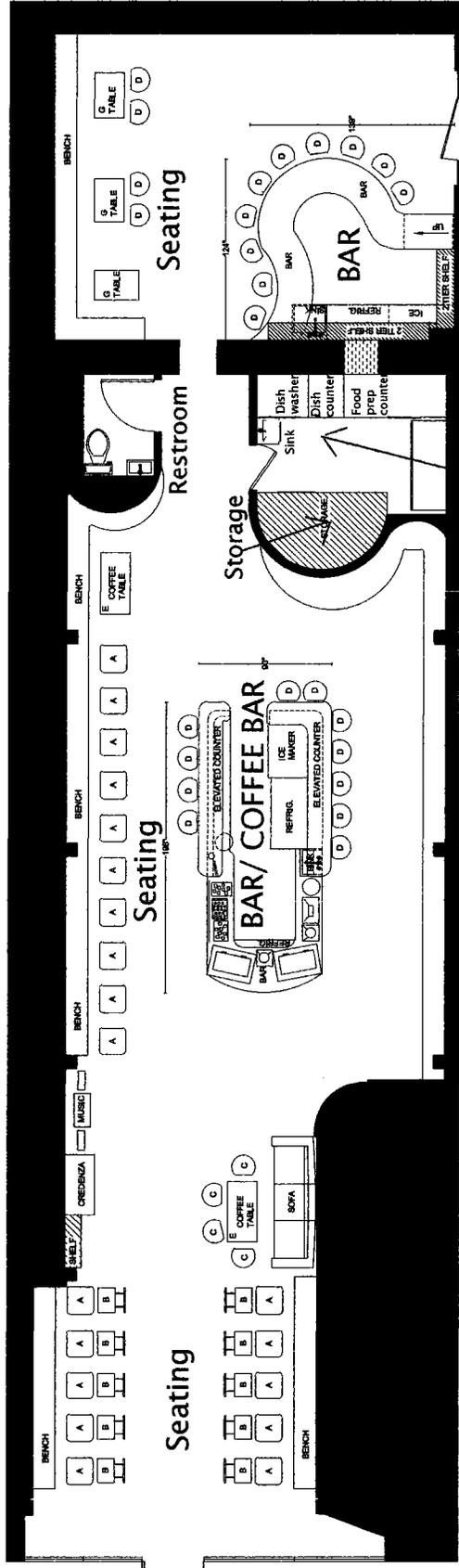


N
W E
S

Whynot Orchard LLC / 175 Orchard Street

25 tables / 49 seats/ 10 bars stools - main bar and 11 bar stools - additional bar
Total seating is 70

1550 sq ft



Kitchen (refrigerator and ice are behind bars)

NOTES:
A - PINK TABLE 10' X 10'
B - HIGH STOOL 10' X 10' X 11"
C - LOW STOOL 10' X 10' X 15"
D - HIGH STOOL 10' X 10' X 15"
E - COFFEE TABLE 10' X 10' X 15"
F - LOW TABLE 20' X 17'
G - TABLE 20' X 50'
1550 SQ. FT.
Scale: Medium 70



ORCHARD STREET



COFFEES

all coffee is brewed with locally sourced, organic coffee beans

Coffee	\$2.5	Coffee Au Lait	\$3
Espresso	\$3	Cortado	\$3
Latte	\$4	Cold Brew	\$3.5
Cappuccino	\$4	Ice Latte	\$4
Americano	\$3	Extra shot (2 doses)	\$1
Macchiato	\$3	Single Origin Pour Over	\$4.5
Mocha	\$4	Flavor Shot	\$0.50

OTHER GOODIES

Tea	\$3	Fresh Lemonade w/ Mint	\$3.5
Ice Tea	\$3	Evian	\$2.5
Traditional Chai	\$4	Perrier	\$2.5
Dirty Chai	\$4.5	House blends 8 oz	\$10
Hot Chocolate	\$4	Single Origin Coffees 8 oz	\$12
Fresh Orange Juice	\$4		

PASTRIES

Croissant	\$3	Pistachio Financier (<i>Organic flour and european style butter</i>)	\$2.5
Chocolate Croissant	\$3.5	Raspberry Financier (<i>Organic flour and european style butter</i>)	\$2.5
Almond Croissant	\$4	Cookie	\$2
Raspberry Croissant	\$4.5	Chocolate Chip Cookie (<i>Org Vegan Soy & Gluten Free</i>)	\$2.5
Prosciutto & Provolone Croissant	\$5	Lemon ginger Cookie (<i>Organic Vegan Gluten Free</i>)	\$2.5
Goat Cheese & Wild Berry Jam Croissant	\$5	Almond Cookie (<i>Organic Vegan Gluten Free</i>)	\$2.5
Veggie Croissant	\$5	Pistachio Cookie (<i>Organic Raw Vegan</i>)	\$2
Summer Honey Croissant	\$5	Gorilla Bar (<i>Organic</i>)	\$5
Guacamole Croissant	\$5	Oat Bran Muffin (<i>Organic</i>)	\$4.5
Caramel Loaf Cake (<i>Organic flour and european style butter</i>)	\$3	Cheese Brioche (<i>Organic flour and european style butter</i>)	\$3
Lemon Loaf Cake (<i>Organic flour and european style butter</i>)	\$3.5	Quiche Salmon	\$7
Banana Walnut Loaf (<i>Organic Vegan</i>)	\$5	Quiche Ham & Spinach	\$6
Almond Macaroon (<i>Organic Raw Vegan</i>)	\$2	Quiche Goat Cheese	\$6
Chocolate Macaroon (<i>Organic Raw</i>)	\$2	Quiche Chicken & Leek	\$6
Pain aux Raisins (<i>Organic flour and european style butter</i>)	\$4.5		

(All the quiches are made without Gluten ingredients)

Let's wine about it. Drink our wine.

Simon Hoggart

whynot

RED WINE

Latour Pinot Noir Domaine De Valmoissine 2011	\$9	\$36
Chateau Damase Bordeaux Superieur 2009	\$10	\$40
Guigal Cotes Du Rhone Rouge 2009	\$11	\$44
Martinet St Emilion Grand Cru 2008	\$12	\$48
Domaine Du Pere Caboché Chateauneuf du Pape	\$13	\$52

WHITE WINE

Alsace Willm Gewurztraminer 2012	\$9	\$36
Domaine Poiron Dabin Pinot Gris Tradition	\$10	\$40
Clos Des Lunes - Lune Blanche 2012	\$11	\$44
Latour Montagny Cru Grande Roch	\$12	\$48
Guigal Crozes Hermitage	\$13	\$52
Les Lazeraies Tavel 2012 (Rose)	\$10	\$40
Edmond Thery L'Or Brut NV (Sparkling Wine)	\$10	\$40
Disznoko Tokaji 5 puttonyos sweet 2005 (Desert Wine)	\$11	
Louis De Sacy Grand Cru - Brur Grand Cru (Champagne)	375ml \$40	750ml \$75 1.5L \$140

CHARCUTERIE

18 month aged Prosciutto Di Parma	
Finocchiona (Similar to Sopressata)	
Rabbit Pate	
Berkshire Rosemary Lardo	
(served with imported olives + baguette)	\$15

CHEESE

Sottocenere (Firm / Truffle) *Cow	
Brebirousse D' Argental (Soft / Creamy) *Sheep	
Fourme d' Ambert (Blue / Smooth) *Cow	
Petit Billy (Limit / Creamy) *Goat	
(served with Fresh Fruit, Nuts and Fruit Compote)	\$15

COMBO (Charcuterie + Cheese) \$25

**All boards include our signature butter with garlic, salmon and basil.*

Orchard & Stanton

facebook.com/whynotcoffeenyc

prices do not include sales tax

Re: 175 Orchard Street

1. Max Fish - 178 Ludlow Street - (325') (Currently in Repair)
2. El Sombrero - 108 Stanton Street - (274')
3. Souvlaki GR - 116 Stanton Street - (421')
4. Pianos - 158 Ludlow Street - (309')
5. Googie's Lounge - 154 Ludlow Street - (333')
6. Cakeshop - 152 Ludlow Street - (349')
7. Local 138 - 138 Ludlow Street - (468')
8. San Loco - 105 Stanton Street AKA 111 Stanton Street - (347')
9. Hair of the Dog - 168-70 Orchard Street - (133')
10. Todd's Mill - 162 Orchard Street - (226')
11. Mission Chinese - 154 Orchard Street - (324')
12. Tammany Hall - 152 Orchard Street - (350')
13. Arlene's Grocery - 95 Stanton Street - (165')
14. The Stanton Social - 99 Stanton Street - (200')
15. Sakamai - 157 Ludlow Street - (301')
16. Libation - 137 Ludlow Street - (479')
17. The Skinny Bar - 174 Orchard Street - (50') (Currently in Repair)
18. Taqueria Lower East Side - 198B Orchard Street - (262')
19. 200 Orchard - 200 Orchard Street - (272')
20. Lobster Joint - 201 East Houston Street - (370')
21. Grey Associates LLC - 165-167 Ludlow Street - (227')
22. No Fun - 161 Ludlow Street - (228')
23. The Slipper Room - 167 Orchard Street - (125')
24. Epstein's - 82 Stanton Street - (107')
25. Thompson - 190 Allen Street - (166')
26. Rockwood's - 192 Allen Street - (175')
27. Rockwood's - 194 Allen Street - (200')
28. Rockwood's - 196 Allen Street - (236')
29. Pala - 198 Allen Street - (262')
30. Preserve 24 - 175-77 East Houston Street - (350')
31. The Sixth Ward - 191 Orchard Street - (217')
32. Blue Ribbon Sushi Izakaya - 187 Orchard Street - (150')
33. A Casa Fox - 173 Orchard Street - (28')
34. People - 163 Allen Street - (379')
35. Rayuela - 165 Allen Street - (360')
36. Mole - 205 Allen Street - (393')
37. Mezzetto - 205 Allen Street AKA 159 Houston Street - (439')
38. The National Underground - 159 East Houston Street - (462')
39. Macondo - 157 East Houston Street - (478')
40. Apizz - 217 Eldridge Street - (488')
41. Bob Bar - 235 Eldridge Street - (466')

Schools & Churches

1. P.S. 20 - 166 Essex Street - (2540')
2. Lamb's Church of the Nazarene - 61 Rivington Street - (2635')



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**NYC Department of Buildings
Property Profile Overview**

175 ORCHARD STREET
ORCHARD STREET

175 - 175

MANHATTAN 10002

Health Area : 6600
Census Tract : 30.01
Community Board : 103
Buildings on Lot : 1

BIN# 1005557

Tax Block : 417
Tax Lot : 67
Condo : NO
Vacant : NO

[View DCP Addresses...](#)

[Browse Block](#)

[View Zoning Documents](#)

[View Challenge Results](#)

[Pre - BIS PA](#)

[View Certificates of Occupancy](#)

Cross Street(s): STANTON STREET, EAST HOUSTON STREET

DOB Special Place Name:

DOB Building Remarks:

Landmark Status:

Special Status: N/A

Local Law: NO

Loft Law: NO

SRO Restricted: NO

TA Restricted: NO

UB Restricted: NO

Little 'E' Restricted: N/A

Grandfathered Sign: NO

Legal Adult Use: NO

City Owned: NO

Additional BINs for Building: NONE

Special District: UNKNOWN

This property is not located in an area that may be affected by Tidal Wetlands, Freshwater Wetlands, or Coastal Erosion Hazard Area. [Click here for more information](#)

Department of Finance Building Classification: C7-WALK-UP APARTMENT

Please Note: The Department of Finance's building classification information shows a building's tax status, which may not be the same as the legal use of the structure. To determine the legal use of a structure, research the records of the Department of Buildings.

	Total	Open	Elevator Records
Complaints	3	0	Electrical Applications
Violations-DOB	12	0	Permits In-Process / Issued
Violations-ECB (DOB)	3	0	Illuminated Signs Annual Permits
Jobs/Filings	14		Plumbing Inspections
ARA / LAA Jobs	0		Open Plumbing Jobs / Work Types
Total Jobs	14		Facades
Actions	25		Marquee Annual Permits
OR Enter Action Type: <input type="text"/>			Boiler Records
OR Select from List: <input type="text" value="Select..."/>			DEP Boiler Information
AND <input type="text" value="Show Actions"/>			Crane Information
			After Hours Variance Permits

If you have any questions please review these [Frequently Asked Questions](#), the [Glossary](#), or call the 311 Citizen Service Center by dialing 311 or (212) NEW YORK outside of New York City.

THE CITY OF NEW YORK



DEPARTMENT OF BUILDINGS ALT 845/89
CERTIFICATE OF OCCUPANCY AMENDED

BOROUGH MANHATTAN

DATE: MAR 26 1993 No. **02309**

This certificate ~~is~~ ^{AMENDED} ~~is~~ ^{is} C.O. NO 76303 ZONING DISTRICT C6-1

THIS CERTIFIES that the ~~new~~ ~~altered~~ ~~existing~~ ~~building~~ premises located at
 175 ORCHARD STREET W/S 50' NORTH OF STANTON STREET Block 417 Lot 67

CONFORMS SUBSTANTIALLY TO THE APPROVED PLANS AND SPECIFICATIONS AND TO THE REQUIREMENTS OF ALL APPLICABLE LAWS, RULES, AND REGULATIONS FOR THE USES AND OCCUPANCIES SPECIFIED HEREIN.

PERMISSIBLE USE AND OCCUPANCY

STORY	LIVE LOAD LBS PER SQ FT	MAXIMUM NO OF PERSONS PERMITTED	ZONING DWELLING OR ROOMING LIMITS	BUILDING CODE HABITABLE ROOMS	ZONING USE GROUP	BUILDING CODE OCCUPANCY GROUP	DESCRIPTION OF USE
CELLAR	OG						ORDINARY STORAGE
1ST FLOOR	100	50			6	COMM	TWO STORES AND VACANT SPACE
2ND FLOOR	100	40			6		STORE AND ACC. TO BE USED IN CONJ. WITH 1ST FLOOR STORE ON THE SOUTH SIDE
3RD TO 5TH FLOORS							TO REMAIN VACANT

COMMERCIAL
 OLD CODE

THIS CERTIFICATE OF OCCUPANCY MUST BE PASTED
 WITHIN THE BUILDING IN ACCORDANCE WITH THE RULES
 OF THE DEPARTMENT PROMULGATED MARCH 31ST, 1967.

OPEN SPACE USES _____
 (SPECIFY—PARKING SPACES, LOADING BERTHS, OTHER USES, NONE)

M.G.

NO CHANGES OF USE OR OCCUPANCY SHALL BE MADE UNLESS
 A NEW AMENDED CERTIFICATE OF OCCUPANCY IS OBTAINED

THIS CERTIFICATE OF OCCUPANCY IS ISSUED SUBJECT TO FURTHER LIMITATIONS, CONDITIONS AND
 SPECIFICATIONS NOTED ON THE REVERSE SIDE.

Valery...

BOROUGH SUPERINTENDENT

COMMISSIONER

ORIGINAL OFFICE COPY - DEPARTMENT OF BUILDINGS COPY

THAT THE ZONING LOT ON WHICH THE PREMISES IS LOCATED IS BOUNDED AS FOLLOWS:

BEGINNING at a point on the WEST side of ORCHARD STREET
 distant 41'-0" NORTH feet from the corner formed by the intersection of
 STANTON STREET and
 running thence _____ feet; thence _____ feet;
 thence NORTH 26'-0" _____ feet; thence WEST 88'-0" _____ feet;
 thence SOUTH 26'-0" _____ feet; thence EAST 88'-0" _____ feet;
 thence _____ feet; thence _____ feet;
 to the point or place of beginning.

PERMIT No. 845 | 89 DATE OF COMPLETION 3 | 17 | 92 CONSTRUCTION CLASSIFICATION CLASS 3NON-FIRE-
 BUILDING OCCUPANCY GROUP CLASSIFICATION HEIGHT 5 STORIES 56'-0" FEET PROOF
 COMMERCIAL

THE FOLLOWING FIRE DETECTION AND EXTINGUISHING SYSTEMS ARE REQUIRED AND WERE INSTALLED IN COMPLIANCE WITH APPLICABLE LAWS.

	YES	NO		YES	NO
STANDPIPE SYSTEM			AUTOMATIC SPRINKLER SYSTEM		
YARD HYDRANT SYSTEM					
STANDPIPE FIRE TELEPHONE AND SIGNALLING SYSTEM					
SMOKE DETECTOR					
FIRE ALARM AND SIGNAL SYSTEM					

- STORM DRAINAGE DISCHARGES INTO:
- A) STORM SEWER B) COMBINED SEWER C) PRIVATE SEWAGE DISPOSAL SYSTEM
- SANITARY DRAINAGE DISCHARGES INTO:
- A) SANITARY SEWER B) COMBINED SEWER C) PRIVATE SEWAGE DISPOSAL SYSTEM

LIMITATIONS OR RESTRICTIONS:
 BOARD OF STANDARDS AND APPEALS CAL. NO. _____
 CITY PLANNING COMMISSION CAL. NO. _____
 OTHERS:



Hey there! We've updated our Privacy Policy — you can check out the new version here.

Whynot Coffee

★★★★☆ 29 reviews

Categories: Cafes, Coffee & Tea, Wineries

14 Christopher St
(between Grove St & Waverly Pl)
New York, NY 10014
Neighborhood: West Village

(646) 756-4145

Nearest Transit Station:
W 4 St. (A, B, C, D, E, F, M)
Christopher St - Sheridan Sq (1, 2)
14 St. (1, 2, 3)
Hours:
Mon-Thu 8 am - 12 am
Fri 8 am - 1 am
Sat 7 am - 1 am
Sun 7 am - 12 am
Accepts Credit Cards: Yes

Price Range: \$\$\$\$
Attire: Casual
Good for Kids: Yes
Delivery: No
Take-out: Yes
Waiter Service: Yes
Outdoor Seating: Yes
Wi-Fi: Free

Alcohol: No
Noise Level: Quiet
Ambience: Hipster, Trendy
Has TV: No
Caters: No



People Viewed This After Searching For...
Laptop Friendly Cafe Free Wifi New York
Best Coffee Shops Study Work New York
Outdoor Coffee Shop New York

29 reviews for Whynot Coffee

Review Highlights

- ★★★★☆ "...the corner— but she's been reincarnated as a vintage record player." In 3 reviews
- ★★★★☆ "...is welcoming with large open windows, there's a beautiful mirror that..." In 3 reviews
- ★★★★☆ "I had an iced coffee and the best almond croissant I've ever had." In 5 reviews

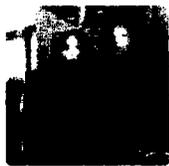
29 reviews in English

Elsie W
Queens, NY

★★★★☆ 9/30/2013 1 photo 1 check-in here

This is what an NYC café should look like.

Good coffee, pop art, indoor/outdoor seating, couches and plenty of seats.



Listed in: The Yelp 100 Challenge

Vonetta Y
Manhattan, NY

★★★★☆ 9/11/2013 1 check-in here

This is the place that people think about when they think about a New York City coffeeshop. One that teeters on the brink of Parisian, but is still so distinctly New York. I sat in front of the open window after a rainstorm, the perfect combination at which one should enjoy an Americano and a caramel macaron, hands hugged around the mug of coffee in anticipation of winter. Coltrane played from the jukebox, the couple sitting on the bench outside gave each other gentle kisses, and the sun crawled its way through the clouds.

Quite the New York City day in quite the New York City setting.





Jacqueline K.
Queens, NY

8/31/2013 2 check-ins here

It's Paris. WWII is over, and Edith Piaf is singing in the corner about life being rose-colored. White oak trees are rustling in the on-the-brink-of-autumn breeze, and you're perched there in a chair, looking out. The entire front is open, and a leaf or two blow in, narrowly missing your latte. You watch the people stroll, or hurry, arm-in-arm atop the cobblestones, clicking and clacking and laughing away. Maybe you'll read Baudelaire or study or write a poem or hell, just shut your mind off and take it in.

OK. The only thing that's not true in that scenario is that it's not Paris; it's Gay St. And WWII is over, but that was over six decades ago. Edith Piaf is in the corner— but she's been reincarnated as a vintage record player.

I had the most pleasant Thursday afternoon experience here. I sat here for probably three hours and took it all in. The iced coffee is that Blue Bottle Cold Pressed stuff (I think) and it was divine. Then I just kept getting refills of regular hot stuff in a ceramic (though quaintly chipped) mug afterwards.

No credit card minimum! That's huge for me, as I virtually never carry cash and also like buying multiple cups of coffee. It was nice to know that I could make four annoying transactions of two dollars.

I just wish their internet worked better! It conked out halfway through. In the end, though, that was good for me— there were too many leaves and people to watch.

Listed in: The Yelp 100 Challenge



Durmishkhan G.
Havertown, PA

10/5/2013

The cafe is fine, but the staff speaks extremely loudly (in one of the languages of ex-Yugoslavia, which doesn't make it any less noisy). Not a place to get work done.

A L
Syracuse, NY

9/24/2013

Great little place tucked away from the busy main road. The day I went, it was packed inside so had a seat outside with my cold brew - there are benches placed along the wall, some with cushions, for people who want to enjoy a bit of sun (a couple people were too cool for that and sat on the opposite curb as well). From what I could see inside, it's a well lit place with large windows, lots of funky technicolor pop-art on the walls, and kitschy hipster-vintage vibe going on. Despite the amount of people in there, the noise level wasn't too bad, as most singles had a laptop (free wifi, and I saw at least one person able to plug into a power point). There's a couch at the back that looks pretty comfy for a group of 3 or 4. Single stall unisex washroom, so plan accordingly ;) - but it's clean and functional, and actually pretty roomy inside.

Cold brew was really smooth and had no sourness or bitterness, and I appreciate how they had a variety of milks/creams, including almond (good for lactose-intolerant people like me who don't like soy). Also happy that they had simple syrup, easier than trying to stir in gritty sugar or a cold blob of honey.

It's a nice cafe to while away a few hours and people-watch (or laptop-watch if that's your thing).



Sammy V.
New York, NY

9/8/2013

Mondes cafe Est

Several months ago, the building was empty. Now another cafe has popped up in the west village. But this is not just another cafe. This is a slice of heaven. "Whynot coffee" is an experience. Once you enter the the floor to ceiling windowed storefront, you are transformed into a Paris cafe. French music echos from an old Victrola at the back of the store. The barristers look French, the walls are decorated with French paintings. It truly has an ambience different than the many other cafe's in the west village. We enjoyed the fresh hot coffee served in a beautiful oversized, french decorated ceramic cup. The pastry are to die for. The raspberry almond butter croissant was light, and flaky. It was sprinkled with a raspberry powder that danced on your tongue. We also enjoyed the raisin glazed pastry. This isn't "your fathers coffee shop". This is ciel de cafe





Laura B.
Long Island, NY

★★★★★ 8/6/2013

This is a very charming coffee shop with relaxing music playing. People were working on their laptops at the tables or sitting on the couch, relaxing. The shop has a very homey feeling. The walls are adorned with beautiful portraits of old starlets. Even the bathroom is pretty with its vibrant coloring and cleanliness. The staff is friendly.

The raspberry croissant had a tart powder on top with a perfect raspberry filling. The croissant also had a perfect amount of crunchiness to it. It was so tasty I even ate all the crumbs that fell on my plate from it. The chocolate croissant had the richest chocolate inside. The caramel loaf was soft and scrumptious.

I can't wait to come back the next time I'm in the area!



Brett O.
New York, NY

★★★★★ 8/12/2013

Very well designed coffee shop and serves blue bottle coffee.

I want the staff there...to want more for the place. Maybe it's an off Monday morning, but feign excitement about your job, smile maybe, be engaging with customers.

Additionally, take a look around and see what's missing - there were no glasses or cups for the carafe of water they had out, there were no lids for the cups out and the barista I asked at the counter seemed a little bewildered that I was asking for them.

There are just a few things they could do here to smooth the whole operation out and be competitive with Joe since its so close and so established (and so seamless - they got lids and everything over there)



Irene K.
New York, NY

★★★★★ 9/19/2013

My fiancé and I are from Sydney and after a week or more in NY, we were still quite puzzled how after trying countless coffee shops, we weren't able to find a decent cup of coffee in this amazing city. That is, until we found Whynot Coffee.

Not only is the coffee great (we tend to be coffee snobs so are extremely picky), but the vibe is funky, the atmosphere is welcoming with large open windows, there's a beautiful mirror that creates a feeling of spaciousness and a wooden fit out which adds charm and warmth.

An old-school record player adorns the back corner with classic albums to choose from (everything from Coltrane to the Beatles, Elvis, MJ, Massive Attack and more) as well as a comfy couch. PLUS reliable Wifi, which surprisingly was also hard to find in NYC.

Wanna stick around for a bit longer than just a cup of coffee? No problem. Nobody pressures you to leave, in fact many are accompanied by their MacBooks and iPads.

Oh and might I add, the staff were really lovely and made us feel right at home. It's now our 'local' here. We ended up returning almost each day of our remaining 4 week visit!

So if you're looking for a good cup of coffee and a cafe with an awesome vibe, check this place out. We'll be coming back next time! :)



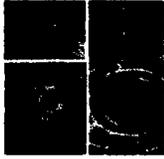
Damien S.
New York, NY

★★★★★ 7/21/2013 1 photo

Came into this coffee shop on a hot afternoon and was greeted by two cool guys. It was my first time here and veering away from Starbucks, my experience was definitely worth a return.

I had an iced coffee and the best almond croissant I've ever had. The decor, vinyl spinning tunes and cool breeze made it very difficult to leave. I thought the country-chic plate gave it a personal touch.

It's close to many trains, run by friendly staff, WITH Wi-Fi... doesn't get any better!



Dope wall art, refreshing iced coffee, and the tastiest atm...



Persona M.
Brooklyn, NY

★★★★★ 9/9/2013

this is amazing coffee shop with lovely atmosphere and very cool stuff love it



Ro N.
New York, NY

★★★★★ 6/11/2013

Super cute place - W and I stopped by here on the way of finding a good cup of coffee.

Voila - nice.

Cappuccino was delish and W couldn't stop raving about the Ice Latte.



Whitney M.
New York, NY

★★★★★ 9/8/2013

Although the space is amazing, the kids who work there aren't the greatest. They are young and seem as though they don't know what they are doing. If the internet connection doesn't work, they just say, "I'm not sure what to do"- seems like they could use an older barista working with them in order to make it run a little more smoothly. Also, the tea selection is not good. Only go if you want coffee. All being said, the space itself is great.



Phil N.
Manhattan Beach,
Brooklyn, NY

★★★★★ 6/10/2013

Wow.

Stumbled upon this quaint little spot with my girlfriend after an early wake 'n bake and first thing I said was "SWAG!" (in my head of course) Eyes barely open and totally speechless, I walked up to the counter and ordered a cappuccino and was greeted by these two dudes Ralph and Christian. The coffee was on point! They even drew me a nice ganja leaf over the foam which was fresher than a newborn baby. The jazzy music and what not really set the vibe for me. Would've gave this place 6 stars but they lost one cause my girl would not stop talking to them. I guess it can't be helped cause they are pretty swagged out. Gotta give this place 5 stars though because overall everything was crack! Thank you basedgod for Whynot Coffee.



Phil A.
New York, NY

★★★★★ 9/17/2013

Fantastic atmosphere. This is New York. Huge open windows. Places to sit. Has WiFi for 2hrs of needed. Staff is still a bit confused sometimes on who is making what but they are very courteous and will immediately fix mistakes. There's no menu so know your stuff but baristas will always help.





Ilene E.
Borough Park, Brooklyn,
NY

6/3/2013 1 check-in here

IT's a hidden gem to locals that are sick of Starbucks, but where's the menu?
Great place to hide from the tourists!

There are pastries at the counter, but when you ask for a menu, they show you a tablet that the cashiers use to know how much to charge a customer for their drinks. The drinks are very common - Iced tea (\$3), coffee (\$2.5), lattes and etc. I'm not sure if you can customize.

The baristas are all in the training era - this place just opened!
They aren't sure what is what and the line is quite long on a Saturday afternoon/early evening.

The seats get taken quickly. Cause there is free WIFI here!

This place is a modern yet there are a few pieces from the past. It's very simple and clean. You have all the types of milk to add to your coffee right across the counter (including soy milk). The soy milk was a PLUS.

I will come back at the end of summer to see if some improvements have been made.

Very cozy for a quick first date or quiet hangout for two people.

Listed in: Yelp 100 for 2013 - DONE



Steven M
New York, NY

9/19/2013

If it was possible to give this cafe 6 stars, I would! In Austrakia, we are pretty picky about our coffee and coming to NYC was one disappointment after another - until I stumbled upon Whynot. If you love a cafe with a great vibe that serves a great coffee, it's for you.



Darrin B.
Long Island City, NY

7/23/2013

Spacious. Friendly. Nice atmosphere. Great location. Comfortable. Close to the subway. You can use your Square Wallet app to pay and get frequent user discounts.



Marguerite H.
Dobbs Ferry, NY

9/7/2013 1 photo

What a beautiful setting! I just wish the woman at the register had been more polite but the barista more than made up for it!



Alicia K.
Brooklyn, NY

★★★★★ 9/14/2013

The atmosphere is so wonderful. It's calm and welcoming, and the almond croissants are the best I've ever had. They also have almond milk for coffee!



Clare F.
Brooklyn, NY

★★★★★ 6/20/2013 2 check-ins here

oh yum. just steps away from a busy intersection, down on Chris @Gay St, is this quiet open and breezy cafe. they're brewing up delish coffee, espresso & a no-bitterness-in-sight cold brew.

I can't recommend enough the caramel pound cake, which I expected to be like dulce de leche but was so much better, like an old fashioned chewy caramel from the candy store meeting grandma's pound cake.

WiFi available & quite a few seats in the back area, in particular.



Drew D.
Atlanta, GA

★★★★★ 8/19/2013

This is very much a hipster's joint, but that's not a bad thing. They have a few benches setup outside in case you'd like to sit and people watch in a decidedly European environment. Inside there is a nice selection of pastries. The Americano was a bit too watery for my taste but I can't complain. I did order a watered down espresso, after all.



Marj N.
New York, NY

★★★★★ 6/26/2013

Honestly, when I go to coffee shops I'm usually looking for plenty of space to sit, nice ambiance, wifi and, of course, great coffee. Whynot fit the bill on all four! While some may be bothered by their lack of food options, I find that usually (there are exceptions) I do not like café food anyway so it's better that they not even try. Also their pastries and cookies looked really good, although I didn't try any of them.

However, as someone who is lactose-intolerant and allergic to soymilk, what really won me over about this place was the fact that they had almond milk for my iced coffee! I usually have to stick with half and half and hope that nothing bad happens. Now I am free to drink all the coffee I want without fear of stomach pain! Why don't all serious coffee shops have almond milk??



Luca I.
NY, NY

★★★★★ 5/21/2013 First to Review

Just near 6th Ave. nr GAY st - I like the Open feeling, La Colombe Coffee - can't go wrong with that choice. Crowded - but walking in and out works just as well.



Sasha M.
New York, NY

★★★★★ Updated - 7/8/2013 1 photo 2 check-ins here

I knew I had to give them another chance, and I did not regret it. A much, much better cappuccino this time around. For those late evenings when you are dead tired but still need a pick me up, this is probably going to shape up to be the best coffee place in the neighborhood if the quality of shots they pull keeps getting better.

1 Previous Review: Show all »

6/2/2013

This place got everything going - fronting quiet corner of Gay street with huge open windows, indoor... Read more



Nathalie O
Civic Center,
Manhattan, NY

★★★★★ 7/6/2013

Absolutely in love with this place. Definitely hipster (there's not a menu posted-so just chat up the staff about drink orders), but I appreciated the vibe. There was a record player on (!), but the real selling point is the fact that it's completely open air.I thought this might make the place hotter, but it was actually really lovely. It's breezy and surprisingly quiet. Everyone there WAS on their laptop so beware of that. Didn't bother me though. My latte was fabulous. Will be back!



Sofi G
New York, NY

★★★★★ 6/9/2013

Awesome location, lots of fresh air circulating, and sun-drenched! I came on a Sunday and the place was popping. It has a great vibe, and I love the vinyl-records playing in the background. They also have a wide selection of milks, from soy to almond, to whole, to skim, everything! Definitely gonna become a usual.



S L
New York, NY

★★★★★ 7/19/2013

Delicious coffee, friendly staff, clean and gorgeous cafe with lots of light. Attractive, mellow crowd. Easy place to get work done on laptop, happily.



Angel C
Manhattan, NY

★★★★★ 7/5/2013

In love. On my way to my regular WV cafe, I was struck by the enormous open windows of WC on this charming corner just off bustling 6th Ave. Being as hot a July day as there ever was, I was curious to ascertain their method of cooling. Suffice it to say, I did not leave until 3 hours later, a true convert. Coffee aside, they've really created an art of atmosphere creation. I walked in, and the air felt lighter, the music streaming from their iPad (at tums, vinyl) took you to a place a la college for me, when life was simpler. I ordered some beverages, glanced at the adorable macarons, and sunk into the enormous Restoration Hardware leather couch in the back, from where you could take in each clientele. The magazines were even choice vintage inspired fashion photo rags. It's definitely hipster, and I hope it doesn't get crowded as popularity swarms, as I would really like to call this place my own!

(2 Filtered)

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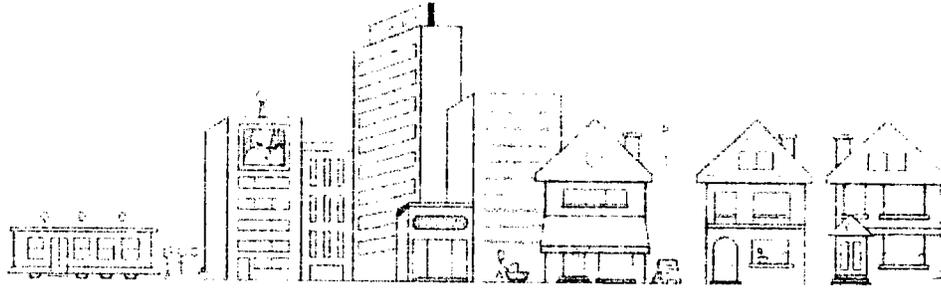
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