

Gigi Li, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind your proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Letter of notice of proposed business to block or tenant association if one exists. E-mail the CB3 office at info@cb3manhattan.org for help to find block associations.
- Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: 03/20/13

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Type of license: NEW ON PREMISES LIQUOR Is location currently licensed? Yes No

If alteration, describe nature of alteration: _____

Previous or current use of the location: VACANT

Corporation and trade name of current license: N/A

APPLICANT:

Premise address: 155 RIVINGTON ST

Cross streets: CLINTON / SUFFOLK

Name of applicant and all principals: RIVINGTON 155 PARLOR, INC PRINCIPALS: ADAM NEWTON, JESSICA FULLER

Trade name (DBA): TBD

PREMISE:

Type of building and number of floors: COMMERCIAL 4-STORIES

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?
(includes roof & yard) Yes No If Yes, describe and show on diagram: _____

Does premise have a valid Certificate of Occupancy and all appropriate permits, including certificate of occupancy for back or side yard intended for commercial use? Yes No

Indoor Certificate of Occupancy 74 Outdoor Certificate of Occupancy _____
(fill in maximum NUMBER of people permitted)

Do you plan to apply for Public Assembly permit? Yes No

Zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2):
R7A

Is this premise wheel chair accessible? Yes No

PROPOSED METHOD OF OPERATION:

What type of establishment will this be (i.e.: restaurant, bar, performance space, club, hotel)?
BAR

Will any other business besides food or alcohol service be conducted at premise? Yes No
If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space)

M-F 6PM-4AM SAT/SUN NOON-4AM

Number of tables? 7 Number of seats at tables? 22 + 10 STOOLS

How many stand-up bars/ bar seats are located on the premise? 1

(A stand up bar is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): 1 L-SHAPED 16'x8'

Any food counters? Yes No If Yes, describe: SOUTH WALL SECTION OF BAR

Does premise have a full kitchen Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu

SMALL PLATES / TAPAS STYLE

What are the hours kitchen will be open? 6- M-F 12NOON - CLOSE SAT/SUN

Will a manager or principal always be on site? Yes No If yes, which? _____

How many employees will there be? APPROX 10-12 EMPLOYEES

Do you have or plan to install French doors accordion doors or windows? NO

Will you agree to close any doors and windows at 10:00 P.M. every night? Yes No

Will there be TVs/monitors? Yes No (If Yes, how many?) _____

Will premise have music? Yes No

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod

If other type, please describe MUSIC CONTROLLED BY BARTENDER

What will be the music volume? Background (quiet) Entertainment level

Please describe your sound system: 4 SPEAKERS, AMPLIFIER, IPOD

Will you host promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed? NO

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans.

Will there be security personnel? Yes No (If Yes, how many and when) YES, AT

ENTRANCE CHECKING ID'S

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have or plan to install sound-proofing? YES

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No

If yes, please indicate name of establishment: CARRIAGE HOUSE

Address: 136 W 18th ST NY NY 10011 Community Board # 4

Dates of operation: 2002-2005

If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business _____

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **Bar, Restaurant, etc.** The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 5

How many licensed establishments are within 500 feet? 16

Is premise within a 500 foot radius of 3 or more establishments with OP licenses? Yes No

How many On-Premise (OP) liquor licenses are within 500 feet? 10

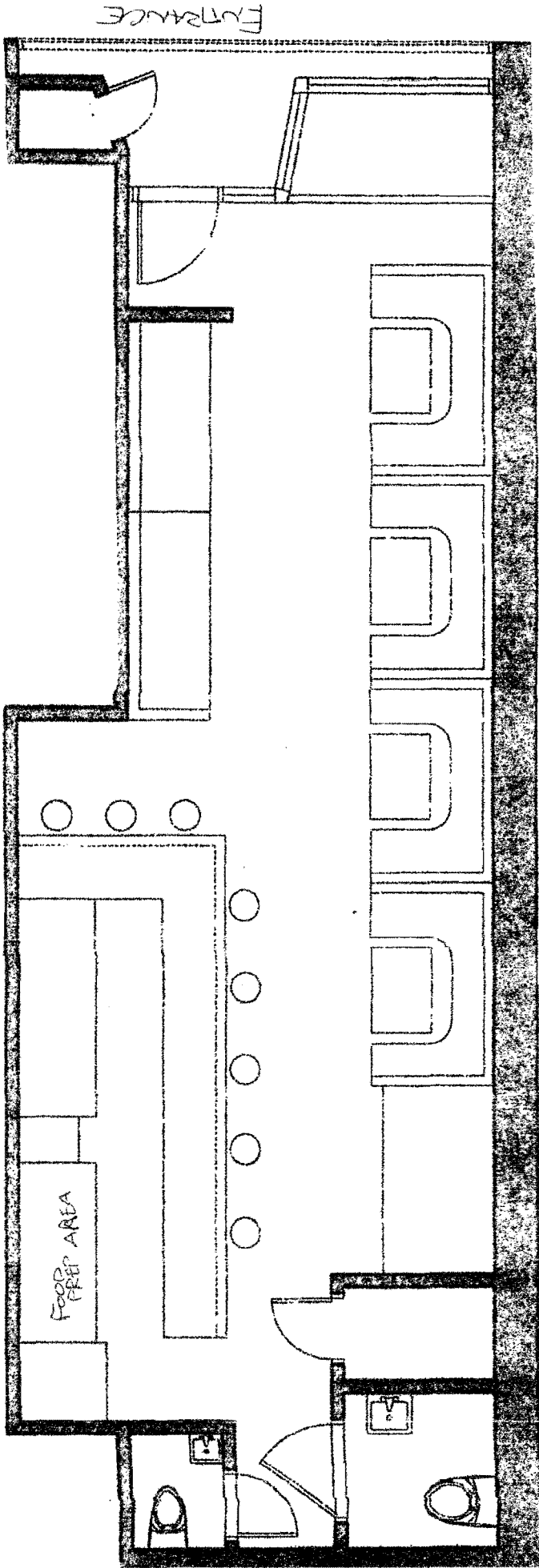
Is premise within 200 feet of any school or place of worship? Yes No

If there is a school or place of worship within 200 feet of your premise on the same block, submit a block plot diagram or area map showing its location in proximity to your premise and indicate the distance and name and address of the school or house of worship.

COMMUNITY OUTREACH:

If there are block associations or tenant associations in the immediate vicinity of your location, you must contact them. **Please attach proof (copies of letters and poster) that you have advised these groups of your application with sufficient time for them to respond to your notice.** You may contact the Community Board at info@cb3manhattan.org for any contact information.

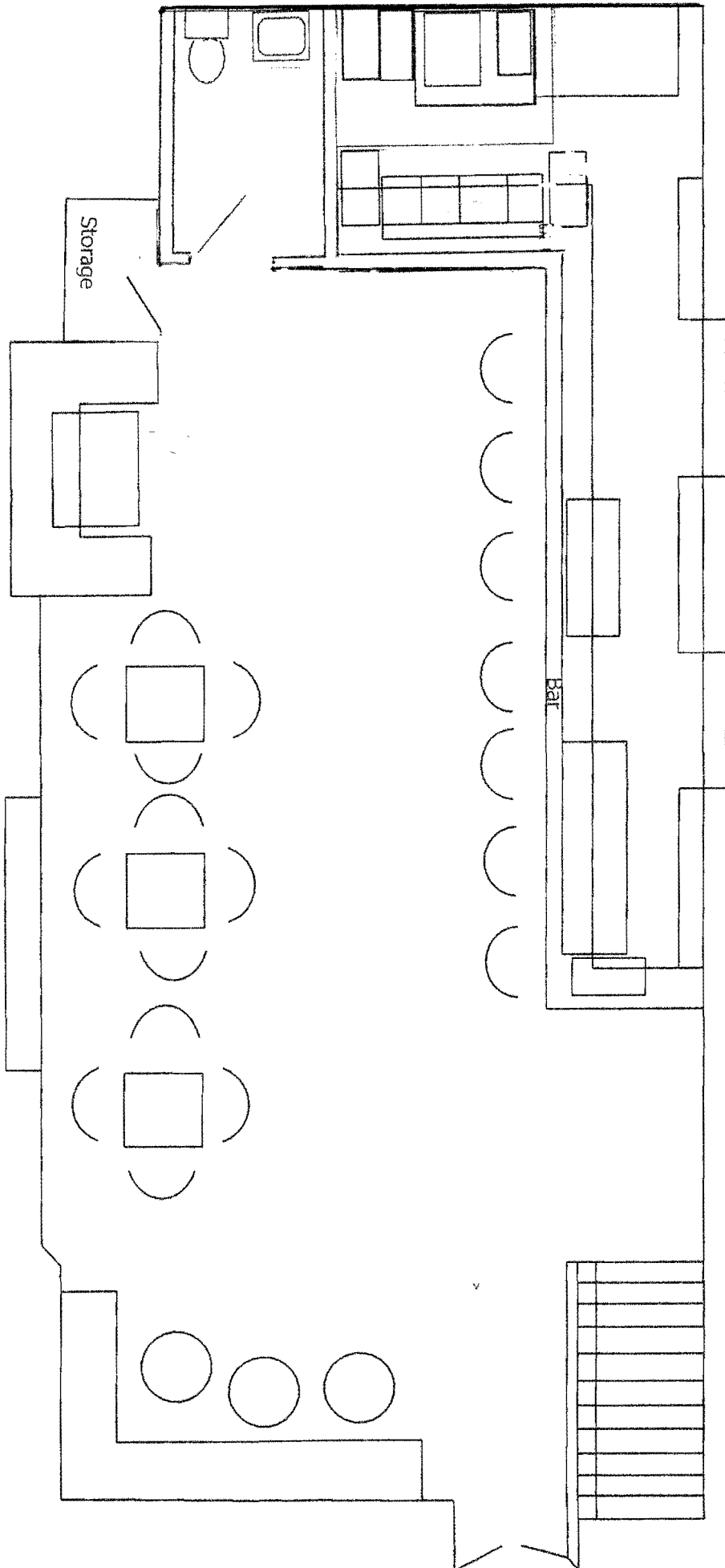
Please use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).



RIVINGTON WINE & CHEESE, INC.
155 RIVINGTON ST. DUNELLY 10002

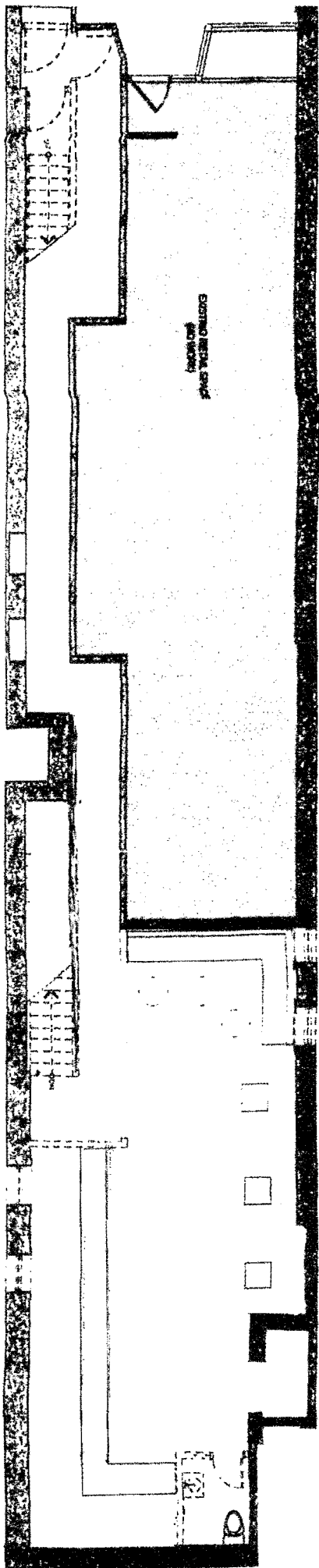
ST. JEROME'S

Fryer
Convection Oven
Induction Burner
Cheese Melter
Hood



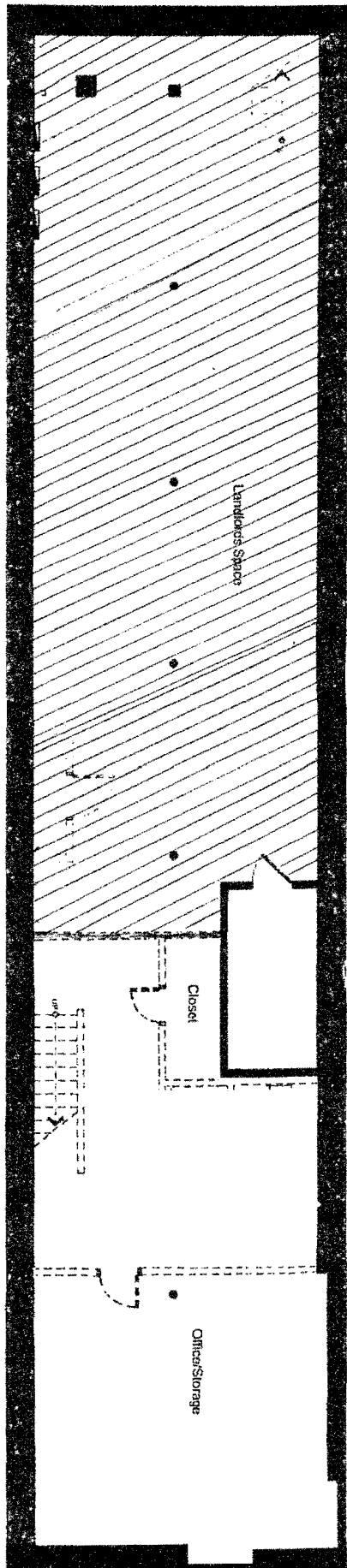
Rivington 165 Pauck Inc.

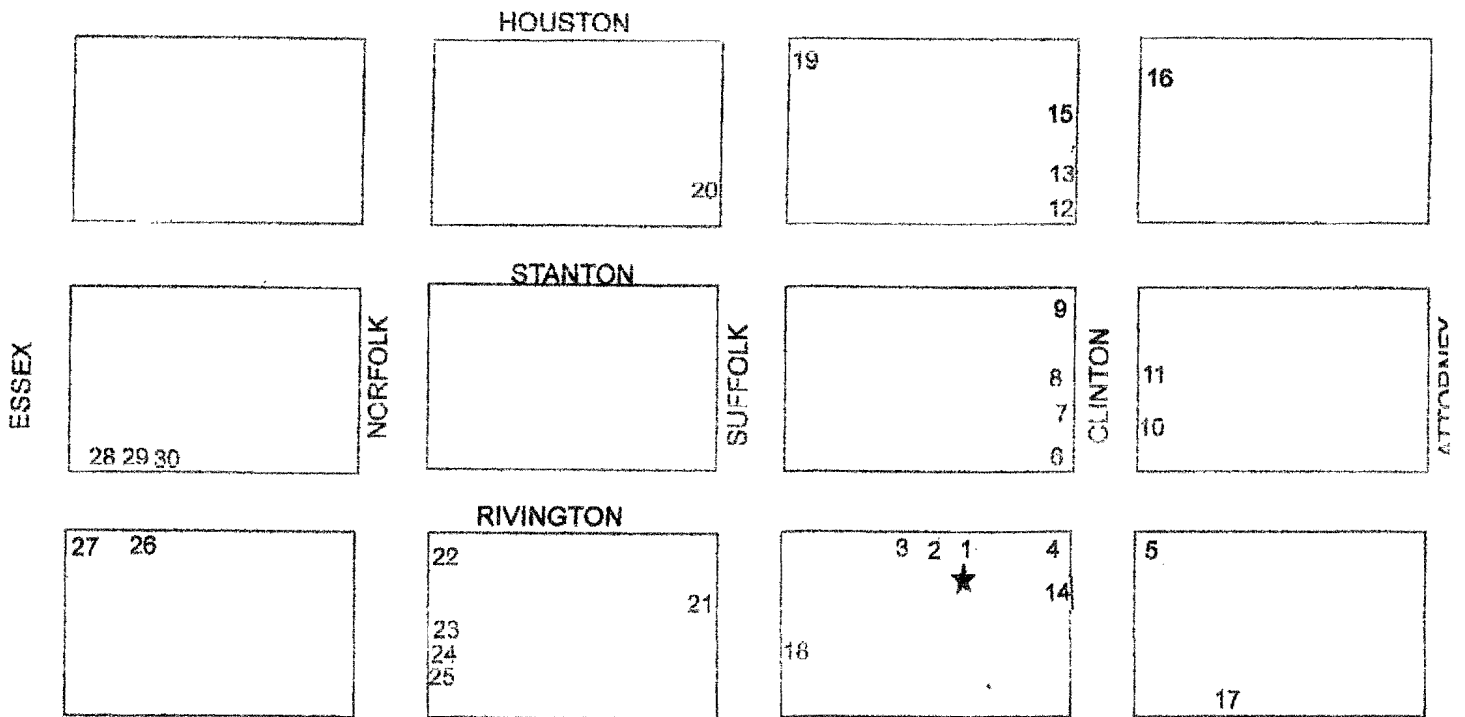
Rivington 155 Parlor Inc.
155 Rivington St NY NY 10002



Rivington 155 Parlor Inc.
155 Rivington St NY NY 10002

BASEMENT





- 1 St Jeromes, 155 Rivington St, Bar
- 2 Calexico 153 Rivington St Restaurant OP
- 3 151, 151 Rivington Street Bar
- 4 Pig & Khao 49 Clinton St Restaurant OP
- 5 Alias, 76 Clinton St, Restaurant OP
- 6 San Marzano, 71 Clinton S., Restaurant, RW
- 7 Barramundi, 75 Clinton St. Bar
- 8 Kupersmiths 49 Clinton St Bar/Restaurant OP
- 9 Donnybrook 35 Clinton st, Bar
10. Falai, 68 Clinton St. Restaurant, OP
- 11, WD-50, 50 Clinton St, Restaurant, OP
12. Tapeo 29, 29 Clinton St, Bar,
- 13, Salt Bar 29 Clinton St. Bar
14. Yunnan Kitchen 79 Clinton Restaurant RW
- 15 CultureFix 9 Clinton St, Restaurant RW
- 16 Clinton St BakingCo. 4 Clinton St, Restaurant, RW
- 17 Delancey Lounge, 168 Delancey St. Bar
- 18 Antibes Bistro, 112 Suffolk St, restaurant, OP
- 19 269 Bar, 269 East Houston St. Bar
- 20 Azul Argentina 152 Stanton St, Restaurant OP
- 21 Suffolk Beach Bar, 107 Suffolk St, Bar
- 22 Schillers 131 Rivington St, Restaurant OP
- 23 Nurse Bettie, 106 Norfolk Street, Bar
- 24 Sunita, 106 Norfolk St, Bar
- 25 Back Room 106 Norfolk St, Bar
- 26 Welcome to the Johnsons, 123 Rivington St, Bar
27. Essexd Restaurant Essex Market, Restaurant, OP
28. TBD 120 Rivington St. Restaurant ??
- 29 Festival Mexican, 120 Rivington Rest.
- 30 La Caverna, 122 Rivington Restaurant, OP

RIVINGTON PARLOR PROPOSED MENU

Smaller Plates
\$ 5.00

Fried Green PLANTAINS
with garlic mojo

SHRIMP SHOOTER
served with a shot of chilled vegetable gazpacho

Dried fruit MAC & CHEESE
with apricot and mango

Muenster EMPANADA
with garlic mojo

Ginger Spiked CALABAZA SOUP
with maple syrup cream

Goat Cheese CROQUETAS
caramelized onions and spicy guava sauce

Corn Meal and Parmesan crusted CALIMARI
with chipotle mayo and sweet chili sauce

Larger Plates
\$10.00

Marinated FISH TACOS
with guacamole & radish-watercress salad

Rock Shrimp ENCHILADO
over Argentinean Parmesan Polenta

Grilled LAMB SKEWERS
over Peruvian chopped salad with chickpeas, mint and queso fresco

CEVICHE of Pacific Merluza

CRAB CAKE
Jumbo lump crab with baccaia over mixed greens

Roasted PORK SANDWICH
slow roasted pork, ham, pickles with Swiss cheese and mustard