



THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD NO. 3

59 East 4th Street - New York, NY 10003
Phone: (212) 533-5300 - Fax: (212) 533-3659
www.cb3manhattan.org - info@cb3manhattan.org

Dominic Pisciotta, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise;
- Schematics, floor plans or architectural drawings of the inside of the premise;
- A proposed food and or drink menu;
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind your proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar.
- Letter of notice of proposed business to block, tenant or neighborhood association if one exists. E-mail the CB3 office at info@cb3manhattan.org for help to find block associations.
- Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments

Check which you are applying for:

- new liquor license
- alteration of an existing liquor license
- corporate change
- upgrade of an existing liquor license
- sale of assets

If applying for transfer, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Type of license: On Premises Is location currently licensed? Yes No

If alteration, describe nature of alteration: _____

Previous or current use of the location: tavern

Corporation and trade name of current license: Jerwas Tavern Inc d/b/a Swirl Co

APPLICANT:

Name of applicant and all principals: 75 St. Marks Place LLC

Robert J. Ehrlich

Trade name (DBA): Holiday Lounge

Premise address and cross streets: 75 St Marks Place (First & Second)

PREMISE:

Type of building and number of floors: 4 story brick

Any outside area or sidewalk cafe used for the sale or consumption of alcoholic beverages?

(includes roof & yard) Yes No If Yes, describe and show on diagram: _____

Does premise have a valid Certificate of Occupancy and all appropriate permits, including certificate of occupancy of back or side yard intended for commercial use? Yes No

Indoor Certificate of Occupancy _____ Outdoor Certificate of Occupancy N/A

Do you plan to apply for Public Assembly permit? Yes No

Zoning designation (using our website): Mixed Use

Is this premise wheel chair accessible? Yes No

PROPOSED METHOD OF OPERATION:

What type of establishment will this be (i.e.: restaurant, bar, performance space, club, hotel)?

Tavern

Will any other business besides food or alcohol service be conducted at premise? Yes No

If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) 11AM - 4AM MONDAY - SATURDAY

12PM - 4AM SUNDAYS

Number of tables? 11 Number of seats at tables? 47

How many stand-up bars/ bar seats are located on the premise? one

(A stand up bar is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): 14'3 1/2" x 9'7" rounded Front Right

Any food counters? Yes No If Yes, describe: _____

Does premise have a full kitchen Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu

local regional menu

What are the hours kitchen will be open? All hours of operation

Will a manager or principal always be on site? Yes No If yes, which? either one

How many employees will there be? 5-7

75 St. Marks Place LLC.

Do you have or plan to install French doors accordion doors or windows?

Will you agree to close any doors and windows at 10:00 P.M. every night? Yes No

Will there be TVs/monitors? Yes No (If Yes, how many?) T.B.D.

Will premise have music? Yes No

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod

If other type, please describe _____

What will be the music volume? Background (quiet) Entertainment level

Please describe your sound system: Ipod generated small speakers

Will you host promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed? NO

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. 1 person will be designated to insure that the sidewalk is free of people congregating

Will there be security personnel? Yes No (If Yes, how many and when) 1-2

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans. music will be low key and background, premises are very well insulated

Do you have or plan to install sound-proofing? very well insulated

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No

If yes, please indicate name of establishment: _____

Address: See attached Community Board # _____

Dates of operation: _____

If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments. N/A

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume. N/A

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business _____

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (name and address) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

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PIRATE BRANDS

LOCATION:

How many licensed establishments are within 1 block? SEE ATTACHED

How many licensed establishments are within 500 feet? _____

Is premise within a 500 foot radius of 3 or more establishments with OP licenses? Yes No

How many On-Premise (OP) liquor licenses are within 500 feet? _____

Is premise within 200 feet of any school or place of worship? Yes No

If there is a school or place of worship within 200 feet of your premise on the same block, submit a block plot diagram or area map showing its location in proximity to your premise and indicate the distance and name and address of the school or house of worship.

COMMUNITY OUTREACH:

If there are block associations, neighborhood or tenant associations in the immediate vicinity of your location, you must contact them. Please attach proof (copies of letters and poster) that you have advised these groups of your application with sufficient time for them to respond to your notice. You may contact the Community Board at info@cb3manhattan.org for any contact information that is on file.

Petitions should clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

FIVE HUNDRED (500) FOOT AREA PLAN

APPLICANT: Robert Emich

01/20/2012

TRADE NAME (DAY)

ADDRESS

750 75 St Marks Pl, NY, NY 10003

NAME	ADDRESS	DEPT (FT)
1 Ugly Kitchen	100 1st Ave, NY, NY 10003	458
2 Liberman	111 1st Ave, NY, NY 10003	367
3 WOOD RIBBON	115 1st Ave, NY, NY 10003	284
4 Dock Start's Restaurant	119 1st Ave, NY, NY 10003	243
5 International Bar	120 1/2 1st Ave, NY, NY 10003	308
6 Lunasa Bar & Restaurant	126 1st Ave, NY, NY 10009	262
7 V Bar	132 1st Ave, NY, NY 10009	226
8 Simone Meyer Bar Cafe	134 1st Ave, NY, NY 10009	212
9 Scared Lounge	139 1st Ave, NY, NY 10003	183
10 Spacely and Devita's	140 1st Ave, NY, NY 10003	230
11 Coyote Ugly	153 1st Ave, NY, NY 10003	347
12 Dallas BBQ	132 2nd Ave, NY, NY 10003	500
13 Big Bar	73 E 7th St, NY, NY 10003	282
14 Blue & Gold Tavern	79 E 7th St, NY, NY 10003	259
15 Krystal's Cafe 81	81 E 7th St, NY, NY 10003	258
16 Company	242 E 10th St, NY, NY 10003	424
17 Cafe Olan	41 St Marks Pl, NY, NY 10003	434
18 St Cyril's Church	62 St Marks Pl, NY, NY 10003	178
19 La Palapa	77 St Marks Pl, NY, NY 10003	21
20 Typoon Lounge	79 St Marks Pl, NY, NY 10003	53
21 William Barnack Tavern	80 St Marks Pl, NY, NY 10003	74
22 Cafe Magador	101 St Marks Pl, NY, NY 10003	438



Sea Cliff Coffee Company - 100 Roslyn Avenue, Sea Cliff, NY - 1126059 - 2002

Orient Coffee Company Inc - 22540 Main Road, Orient, NY - 1126712 - 2002

Robscape.Com LLC - 100 Roslyn Avenue, Sea Cliff, New York - 1169967 - 2005