

NYC DEPARTMENT OF CULTURAL AFFAIRS

**CREATENYC UPDATE FOR  
COMMUNITY BOARD 3 MANHATTAN**

MAY 9, 2018

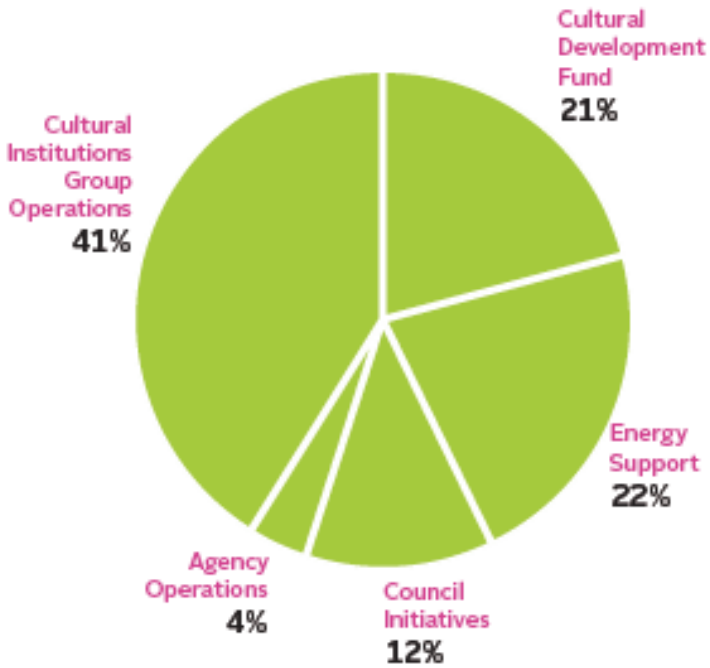


# INTRO & MISSION

**Derek Weng, Special Projects Manager, Commissioner's Unit**

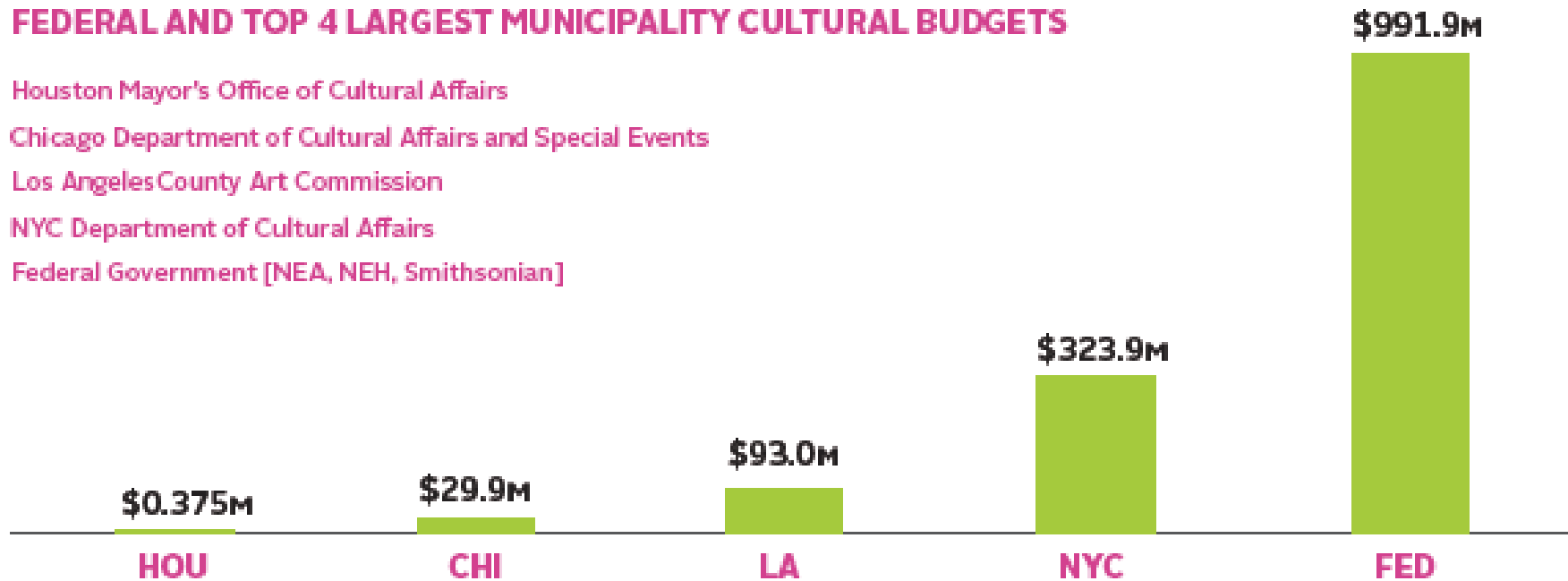
The Department of Cultural Affairs (DCLA) is dedicated to supporting and strengthening New York City's vibrant cultural life. Among our primary missions is to ensure adequate public funding for non-profit cultural organizations, both large and small, throughout the five boroughs.

**DCLA FISCAL YEAR 2017 BUDGET**



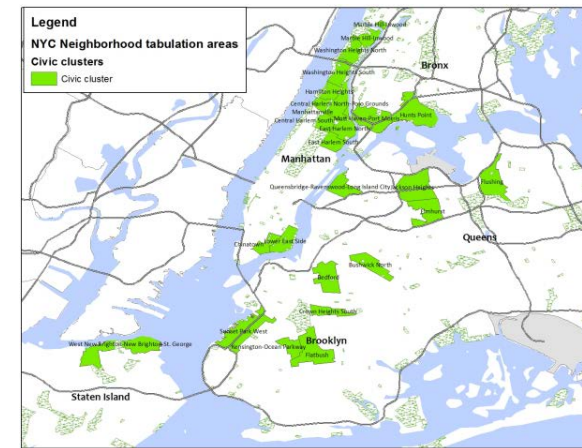
**FEDERAL AND TOP 4 LARGEST MUNICIPALITY CULTURAL BUDGETS**

- Houston Mayor's Office of Cultural Affairs
- Chicago Department of Cultural Affairs and Special Events
- Los Angeles County Art Commission
- NYC Department of Cultural Affairs
- Federal Government [NEA, NEH, Smithsonian]



# INITIATIVES

- *CreateNYC*: A Cultural Plan for All New Yorkers
- Building Community Capacity
- Public Artist in Residence Program (PAIR)
- Affordable Real Estate for Artists (AREA)
- IDNYC Cultural Partnerships
- Creative Aging (SU-CASA)
- Diversity, Equity, and Inclusion in the Cultural Workforce
- Social Impact of the Arts Project



# CreateNYC PROGRESS

## DEC 17 – MAY 18

### **Expand diversity and inclusion in the cultural workforce**

- The CIG are developing DEI plans and CDF applicants are answering new questions about equity, inclusion, and accessibility.
- DCLA is expanding efforts to increase and diversify representation on FY19 CDF panels.
- \$240,000 to support “CreateNYC Leadership Accelerator”

### **Support increased language access for communications and cultural programming to reach broader, more inclusive audience**

- DCLA granted an additional \$100,000 to FY18 CDF grantees to increase language access in low income communities.

### **Increase support for cultural life of low-income communities and underrepresented groups**

- Provided additional \$4.5 M to CIGs in low income neighborhoods
- Granted added \$1.45 M to CDF groups serving low-income neighborhoods
  - Additional \$164,000 to groups in CB3
- Granted \$1 M to artists via borough arts councils
  - Additional \$300,000 to LMCC for regrants in Manhattan
- The Building Community Capacity Program launched three new neighborhoods for FY18: Far Rockaway, Morrisania, and Bushwick.

# CreateNYC PROGRESS

## DEC 17 – MAY 18

### **Expand cultural access for people with disabilities and for disability arts**

- On May 7, launched CreateNYC: Disability Forward Fund, a new grant program with \$350K to support people with disabilities as cultural workers, artists, and audiences.
- DCLA has received and is reviewing capital proposals for accessible spaces from cultural organizations.
- DCLA co-hosted an employment seminar for the CIG with Mayor's Office for People with Disabilities. Additional seminars for CDF groups coming soon.

### **Coordinate engagement between the City and New York City's cultural community**

- The new Mayor's Grant for Cultural Impact awarded \$350,000 to support seven partnerships between organizations and City agencies.
- Four new Public Artists in Residence (PAIRs) were announced with the Department of Correction, Mayor's Office to Combat Domestic Violence, Department of Probation, and NYC Commission on Human Rights.
- Coordinated with Mayor's Office of Immigrant Affairs on digital marketing campaign to promote IDNYC cultural partners.

# CreateNYC PROGRESS

## Agency Staffing: Energy and Disability Inclusion

- A **Director of Energy and Sustainability** position is being created to develop a master plan to reduce energy use by cultural orgs on City property 80% by 2050.
- A **Disability Inclusion Associate** is on staff and is guiding the agency's efforts toward being more inclusive of people with disabilities:
  - Co-organized employment training for hiring people with disabilities
  - Managing program development for Cultural Inclusion Fund
  - Ensuring agency communications meet and exceed accessibility requirements

*Queens Botanical Garden's LEED Platinum visitor center.*



# CreateNYC PROGRESS: AFFORDABILITY



## Wages

- Series of workshops hosted in partnership with the Cornell Worker's Institute gave emerging cultural workers resources for unionization and labor advocacy.
- CUNY Cultural Corps program, in its second year, adds hundreds of paid internships to the job pool.
- DCLA funding for local arts councils in each borough increased by \$1 million, in partnership with City Council.

# AFFORDABLE REAL ESTATE FOR ARTISTS (AREA)

- **Developers and Operators:**
  - Proposals to **develop and/or operate** affordable artist workspace
  - Qualified organizations may be shared with appropriate parties for the development of AREA projects
  - Submissions will be accepted on a rolling basis (quarterly deadlines)

<https://www.nycedc.com/opportunities/real-estate-development-procurement>

- **Tenant Survey:**
  - For non profit cultural groups
  - Informational and research purpose only
  - For organizations currently looking to rent space for arts and cultural use, or have space available for rent by artists and/or other cultural organizations

<http://www1.nyc.gov/site/dcla/programs/area-rfei-survey.page>





**THANK YOU**