



NYRR NEW YORK ROAD RUNNERS

2018 United Airlines NYC Half (Lower East Side)

About New York Road Runners

New York Road Runners (NYRR)

In 2018, NYRR is celebrating 60 years of helping and inspiring people through running. Since 1958, New York Road Runners has grown from a local running club to the world's premier community running organization. NYRR's commitment to New York City's five boroughs features races, community events, youth running initiatives, school programs, and training resources that provide hundreds of thousands of people each year, from children to seniors, with the motivation, know-how, and opportunity to Run for Life. To learn more, visit www.nyrr.org.

United Airlines NYC Half – March 18, 2018

- The United Airlines NYC Half will take 22,500 runners from around the world on a 13.1 mile tour of New York City. In addition, the 2018 United Airlines NYC Half will host 1,000 youth runners—including those from Rising New York Road Runners, NYRR's flagship youth program—for the fourth consecutive year in a free 1500-meter race that starts and finishes in Times Square. Participants ages 8-18, including youth wheelchair racers, will have the opportunity to dash through Times Square in an out-and-back 1500-meter race alongside some of the world's top professional athletes and half-marathoners of all ages in pursuit of new personal bests.
- The event will be broadcast live in the New York area on WABC-TV, Channel 7, nationally on ESP3 via WatchESPN, and will be shown internationally via a variety of global broadcast partners.

Course Map (LES ONLY)



2018 NYC Half Turn-by-Turn Course Element

ALL STREET CLOSURES WILL BEGIN BETWEEN 6-6:30AM AT NYPD DISCRETION

- Proceed Across Manhattan Bridge Upper Roadway
 - In Manhattan bound traffic lanes
- Turn Right onto Canal St (First Runner 7:14 AM, Last Runner 9:30 AM)
 - **Fluid Station 2** (Between Forsyth St and Eldridge St)
 - **Medical Station 2** (Between Forsyth St and Eldridge St)
 - **Entertainment Zone** (on East Broadway, at Canal St - in partnership with the Chinatown BID, non-amplified)
- Turn Left onto East Broadway (First Runner 7:16 AM, Last Runner 9:32 AM)
 - East Broadway becomes Grand St
 - **4 Mile Mark** (near the East Broadway ramp turn on Grand Street)
 - **Entertainment Zone** (on East Broadway, at Grand St, in partnership with the Chinatown BID, non-amplified)
- Turn Left onto Columbia St (First Runner 7:18 AM, Last Runner 9:35 AM)
 - **Fluid Station 3** (Between Rivington St and Houston St) – on runners right
- Turn Right onto E Houston St (First Runner 7:19 AM, Last Runner 9:37 AM)
 - **NYRR Barricades for turn on to Houston St**
 - **Entertainment Zone** (on Houston at Columbia) – acoustic guitar player, non-amplified

ALL STREETS WILL REOPEN APPROXIMATELY 1 HOUR FOLLOWING THE LAST RUNNER

NYPD Towing/No Parking (LES ONLY)

Street	Location Description	No Parking / Towing Begins	Parking Resumes
Canal Street- both sides	Both sides of Canal Street, between Manhattan Bridge exit ramp from Brooklyn to Essex/Rutgers Avenue intersect	Saturday, March 17, 10PM	Sunday, March 18, 11 AM
East Broadway Avenue- both sides	Both sides of Broadway between Rutgers Avenue intersect and Grand Street	Saturday, March 17, 10PM	Sunday, March 18, 11AM
Columbia Street- both sides	Both sides of Columbia Street between Grand Street intersect and Houston Street	Saturday, March 17, 10PM	Sunday, March 18, 11 AM
Houston Street: Southside lanes only.	Between Columbia Street and FDR Drive intersect	Saturday, March 17, 10PM	Sunday, March 18, 11 AM

Manhattan Community Board 3 Outreach - Residential

Name	Address	City	State	Zip	Phone	Email	Contact	Title
Seward Park Cooperative	413 Grand Street	New York	NY	10002	2129791480	mmelendez@greenthal.com	Mary Melendez	Office Manager
Hillman Housing (Cooperative Village)	530 Grand Street	New York	NY	10002	2126775858	contact@coopvillage.coop		
Masaryk Towers	77 Columbia Street	New York	NY	10002				
Grand Street Settlement	80 Pitt Street	New York	NY	10002	212-674-1740	elederman@grandsettlement.org	Emily Lederman	Community Organizing and Policy Advocate
Henry Street Settlement	265 Henry Street	New York	NY	10002	2127669200	repps@henrysstreet.org	Renee Epps	Chief Officer of Facilities

Manhattan Community Board 3 Outreach – Churches

Name	Address	City	State	Zip	Phone	Email	Contact	Title
St. Mary's Church	440 Grand Street	NY	NY	10002	212-674-3266	stmarysgrand@icloud.com	Pat	secretary
Our Lady of Sorrows	213 Stanton Street	NY	NY	10002	212-673-0900	oloschurch@yahoo.com	Jackie	secretary
St. Barbara Greek Orthodox Church	27 Forsyth Street	NY	NY	10002	212-226-0499	stbarbaranyc@aol.com		
Primitive Christian Church	209 E Broadway	NY	NY	10002	212-673-7868	churchoffice@primitivechurch.org	Sunny	secretary

Manhattan Community Board 3 Outreach – Community Groups

North Avenue A Neighborhood Association
8 Saint Marks Place Tenants Association
Sara D Roosevelt Park Community Coalition
12th Street Block Association (Aves A-B)
2nd Street Block Association (1st Ave-Ave A)
Friends of Meltzer Park (FOMP)
9th Street A-1 Block Association
Bowery Alliance of Neighbors
515 East 5th Street Tenants Association
Rutgers Slip Block Association
Lower East Side Dwellers Neighborhood
Association
Seward Park around Canal East (SPaCE)
Orchard Street Block Association
East 5th Street Block Association
Bowery Block Association
East 4 Street Avenues A-B Block Association
Association of Latino Business Owners and
Resident
First Street Block Association
La Plaza Cultural de Armando Perez
A1 E10th St Block Association

10th Stuyvesant Streets Block Association
East Village Owners Renters Association (EVORA)
9BC Tompkins Sq Block Association
All The Way East 4th Street Block Association
Eight B C D Block Association
Friends of the Lower East Side
Seward Park Conservancy
10 Stanton Street Tenant Association Inc
Seven Loaves Inc aka GOH Productions
Friends of Pier 35
Residents of Two Bridges (ROTB)
Suffolk St Block Association
Friends of Corlears Hook Park (FoCHP)
Loisaida United Neighborhood Gardens (LUNGS)
East 11th Street Block Association
Lower East Side Preservation Initiative
Stanton Street Tenants Association SSTA
TUFF-LES
The Chinatown Core aka TCC
6BC Botanical Garden
East 3rd Street Block Association



UNITED AIRLINES NYC HALF

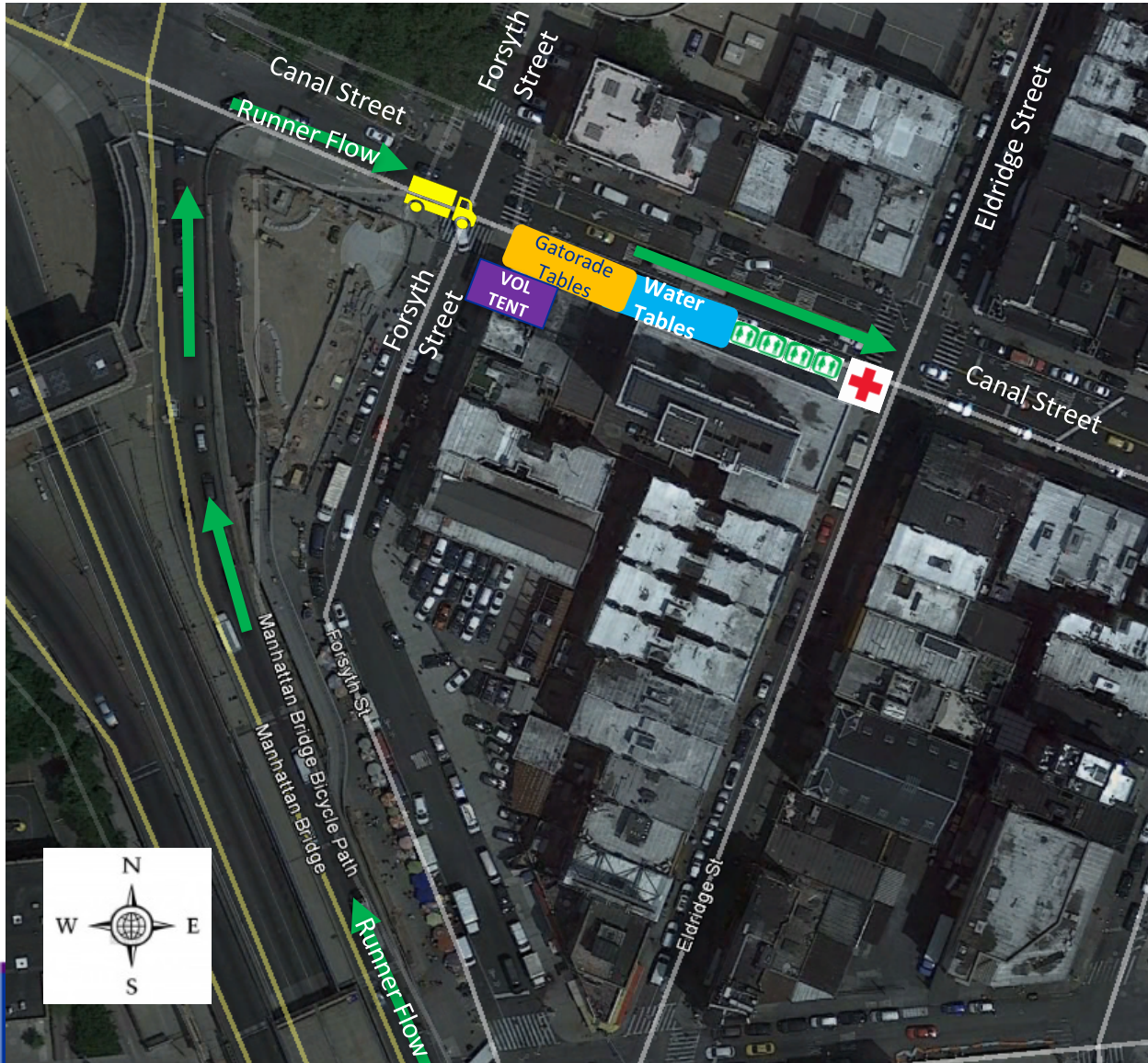
2018

Manhattan Community Board 3 Outreach – Local media

- New York Road Runners will be placing advertisement the weeks of March 5th and March 12th in the ***East Villager*** and ***Villager*** publications, to be published on Friday, March 9th and Friday, March 16th
- NYRR will have all advertisements translated
 - ***East Villager*** advertisement will be translated into simplified Chinese, Russian, Spanish and English
 - ***Villager*** advertisement will be translated into English and Spanish
- NYRR is still working with ***The Chinese Press*** to implement a plan

Fluid Station 2 and Medical Station 2

Canal St between Forsyth St and Eldridge St

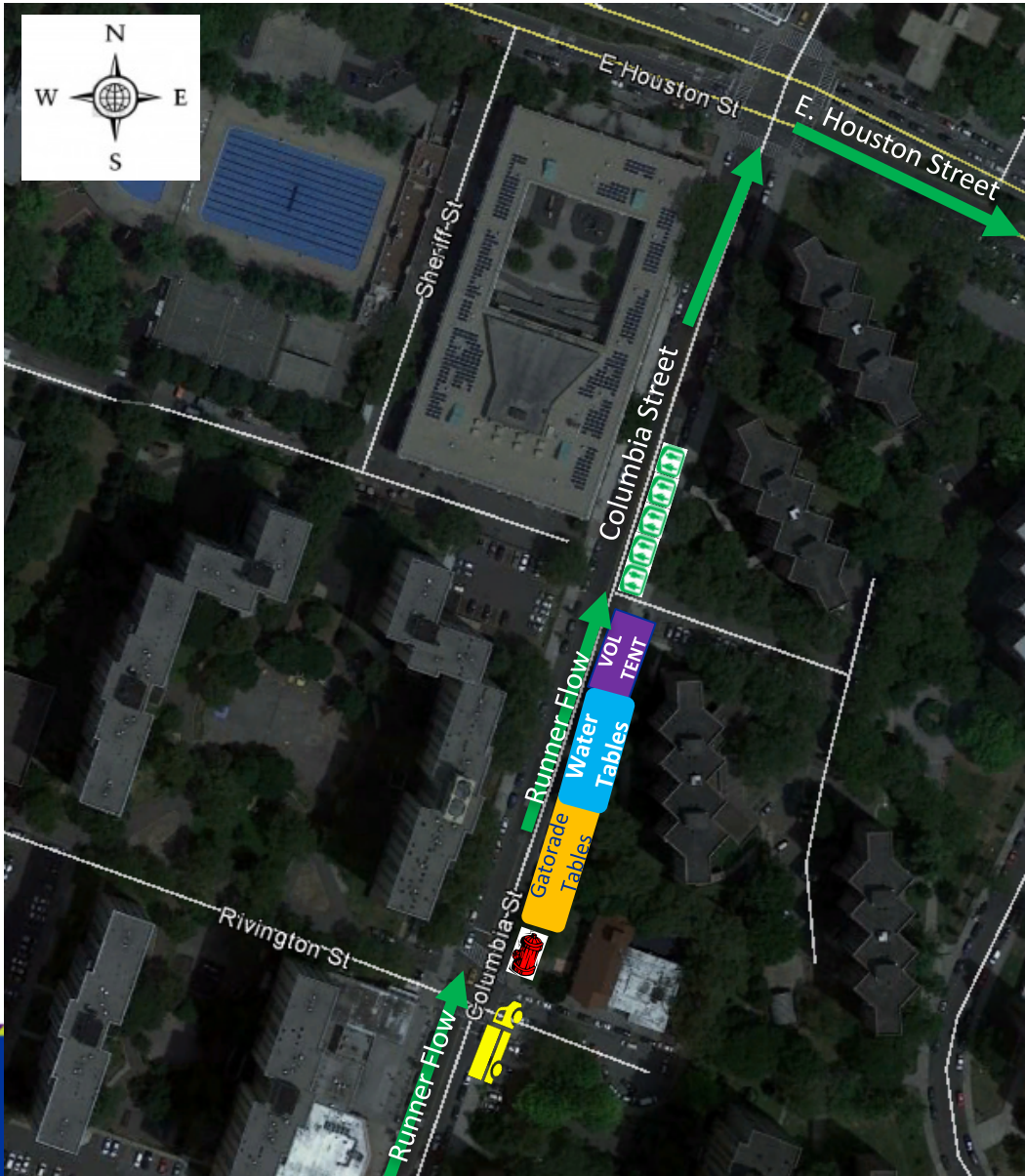


Guide:

-  **Medical**
-  **Toilet**
-  **Runner Flow**
-  **Hydrant**
-  **Attenuator Truck**

Fluid Station 3

Columbia St between Rivington St and E Houston St



TIME:	FLUID STATION STAFF AND VENDOR ARRIVAL
2:30 AM	Toilets
2:30 AM	Attenuator Trucks
2:45 AM	FS Manager
3:00 AM	FS Equipment
3:00 AM	Tables
3:45 AM	Potable Water Truck
4:40 AM	Ice
5:00 AM	Volunteers
2:30 AM	NYPD Arrival
6:30 AM	Street Closure

Guide:



Toilet



Runner Flow



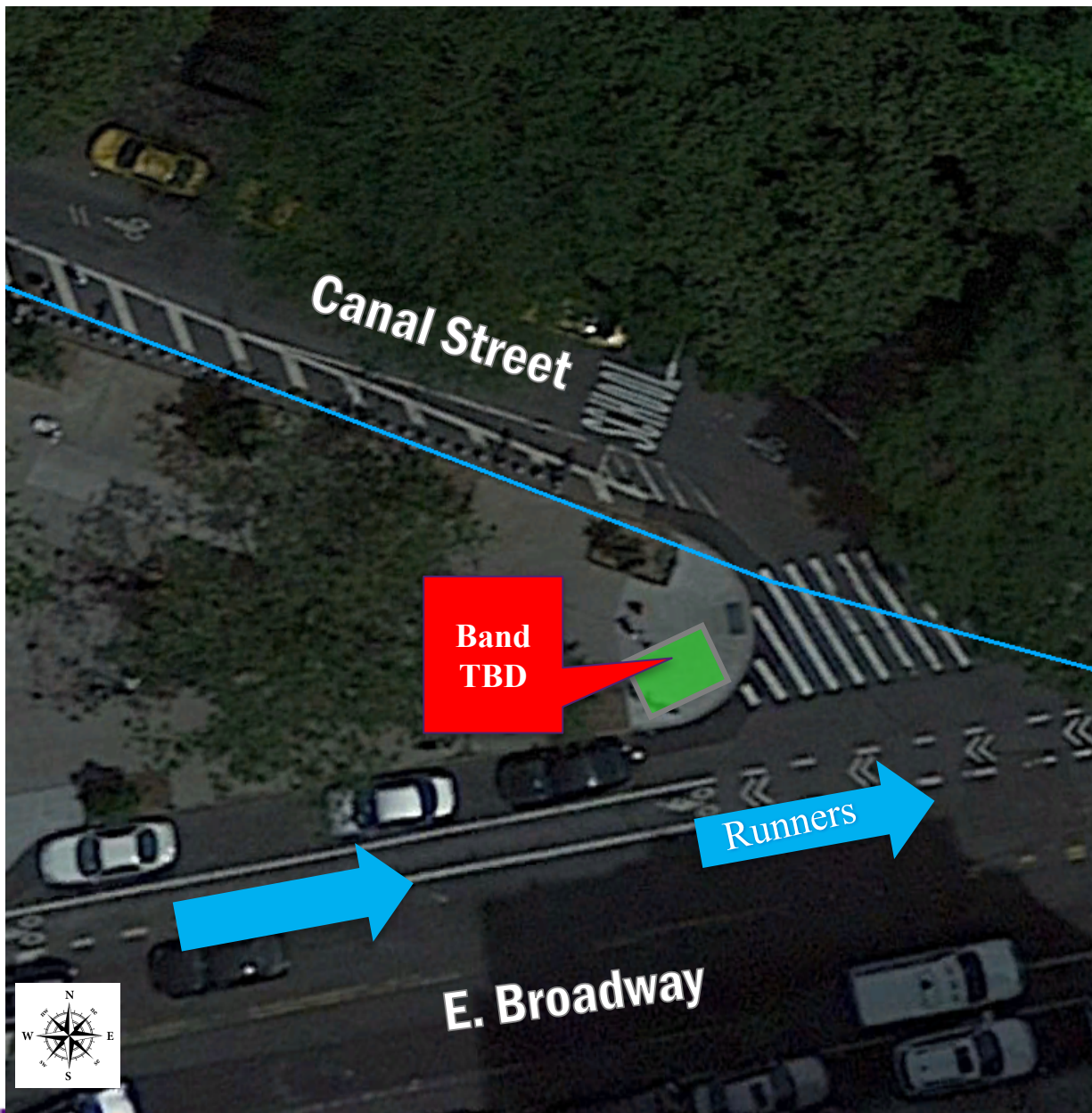
Hydrant



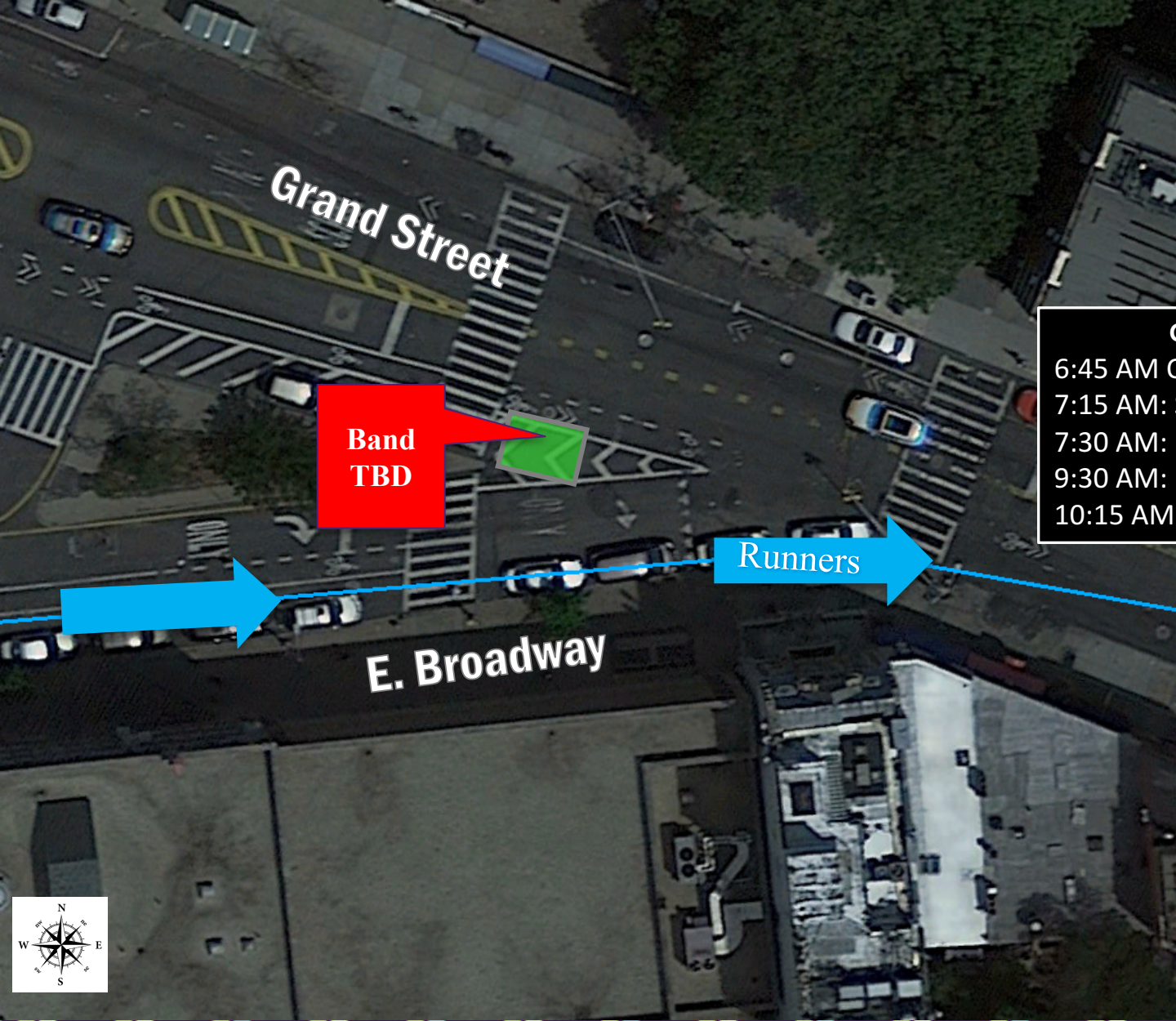
Attenuator Truck

Course Entertainment: Canal + E. Broadway

Canal + E. Broadway
6:45 AM On-site and setting up
7:15 AM: Show Ready
7:30 AM: Music Begins (lower level)
9:30 AM: Last Runner Clear
10:15 AM: Break-down & Load-out

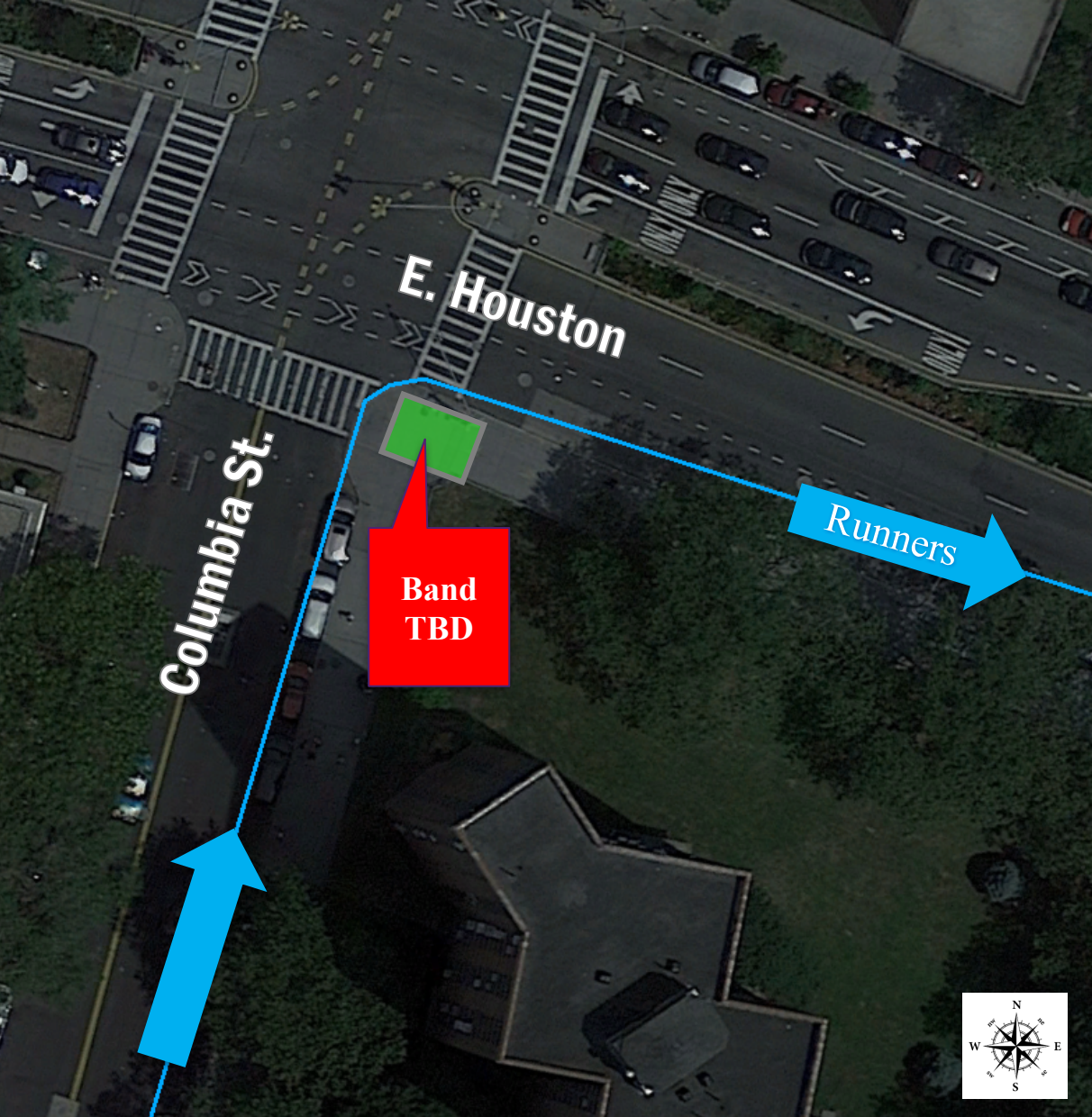


Course Entertainment: Grand + E. Broadway



Grand + E. Broadway
6:45 AM On-site and setting up
7:15 AM: Show Ready
7:30 AM: Music Begins (lower level)
9:30 AM: Last Runner Clear
10:15 AM: Break-down & Load-out

Course Entertainment: Columbia + Houston



Columbia + Houston
6:45 AM On-site and setting up
7:15 AM: Show Ready
7:30 AM: Music Begins (lower level)
9:45 AM: Last Runner Clear
10:30 AM: Break-down & Load-out