

## Summary

### Vegan Street Fair

Created by Chanel Green on December 19, 2015

## Event Details

Event Id: 260085

Agency Event Id:

Event Name: Vegan Street Fair

Event Type: Street Festival

Event Description: Vegan Street Fair is an annual vegan food celebration where local vegan and vegan-friendly restaurants and vendors come together to serve you bite-size portions of vegan eats all in one place. The best part? All bite-size portions are \$3 max and entrance is FREE.

Event Start Date/Time(not including Setup): 9/18/2016 10:00:00AM

Event End Date/Time(not including Breakdown): 9/18/2016 6:00:00PM

Event Start Date/Time(including Setup): 9/17/2016 12:00:00AM

Event End Date/Time(including Breakdown): 9/18/2016 11:00:00PM

This is Recurring Event : NO

Recurring Days Notes:

Rain Date(Block Parties only):

Production Vehicle/Equipment Parking Needs:

# of Vehicles:

# of equipment:

Location(s) requested:

Promo Vehicle License Plate # or VIN:

Applicant Name: Jessica Schoech

Applicant Work Phone Number: (347) 508-3343

Applicant Home Phone Number:

Applicant Fax Number:

Applicant Cell Number: (310) 648-9901

Applicant Address: 23235 Redbud Ridge Circle Valencia CA

Applicant Zip Code: 91354

Applicant Email Id: info@veganstreetfair.com

Sponsor/Company Name: Northbound Ent

Sponsor/Company Address: 18723 Via Princesa #145 Santa Clarita CA

Sponsor/Company Zip: 91387

Sponsor/Company Email Address: ken@northboundent.com

Sponsor/Company Website: www.veganstreetfair.com

Event Producer Contact Name/Organization: Jessica and Ken Schoech

Event Producer Phone Number: (347) 508-3343

Event Producer Fax Number:

Event Producer Address: 23235 Redbud Ridge Circle Valencia CA

Event Producer Zip Code: 91354

Event Producer E-mail Address: info@veganstreetfair.com

Date Received: 12/19/2015 12:00:00 AM

Number of Blocks:

Number of Days:

Parking Regulations:

Affected Community Boards: 2, 3,

Affected Precincts: 9,

Event CECMS Status: Pending

Event SAPO Status:

Other Event Details:

## Locations:

### 1. 4 AVENUE between EAST 9 STREET and EAST 14 STREET

Affected Street Side: Full  
Closure Starts:  
Closure Ends:  
Boro: Manhattan  
Zip Code: 10003  
Community Board: 2, 3  
Police Precinct: 9  
Note:

## Agency Instructions:

1. This event has been held previously. Following are details of the previous occurrence(s): *Vegan Street Fair March 1st, 2015 Previously held in Los Angeles, California.*
2. The estimated attendance at this event is: *3,000.*
3. The event will contain the following commercial branding and/or advertising elements: *There will be sponsored tents, merchandise, and vendors selling their branded foods, beverages, and apparel.*
4. The event will be advertised. Following is the event advertising plan: *-Social Media Campaign: Our reach in LA was 1.3 million people based on the use of innovative photo campaigns via Facebook, Instagram, and Twitter, which we will continue to utilize. This also includes vendor participation and outreach on their networks to invite their followers to the event. - A press release will be sent out to all of the major networks, publications, and radio stations to promote the event in as many markets as possible. .*
5. The event will have on-site security. Following is the on-site security plan: *We will hire a New York State licensed security provider to patrol the streets, manage attendee behavior, address safety concerns, and will have them all on walkie talkies to ensure that every man on the ground can communicate with the team in case something arises. .*
6. There will be amplified sound. **An NYPD Sound Permit is required from the local precinct.**
7. Portable and/or tow-hook generators will be used at this event. **FDNY notification is required.**
8. There will be a tent or a canopy this event. Following are the dimensions and description: *10x10 and 10x20 vinyl tents*
9. There will be general vendors at this event. **A DCA 30-day Street Fair Vendor Permit is required.**
10. Vendors are paying to participate in the event
11. Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**
12. There will be soliciting for services, products, charities, etc. (i.e. collecting signatures, selling tickets, collecting funds). **An HRA Permit to Solicit Funds is required**