



Ana Luisa Garcia Community Center (ALG)
296 Delancey Street, #4A
New York, NY 10002
212-677-6106

Executive Summary of the Ana Luisa Garcia Community Center (ALG) Proposal

5 Key topics in the proposal:

1. The trade offs and benefits of the proposal;
2. The initial conclusions of the Demand Analysis Study;
3. The Overview – which will include the Site, the Vision, the Operators, ALG Athletics and the Proposed Long-Term Agreement;
4. ALG operates within Baruch Houses, hosting a variety of sports activities;
5. And specific concerns that would need to be addressed.



Ana Luisa Garcia Community Center (ALG)
296 Delancey Street, #4A
New York, NY 10002
212-677-6106

1. The benefits and trade-offs (positive and negative aspects) of the complex:

Positives:

- ALG is requesting to transform Baruch Park and the 2.3 acres it sits on, into a greener, more active, year-round destination, while ensuring its economic viability and long-term sustainability
- A state of the art sports complex in the Lower East Side of Manhattan would enhance the development of sportsmanship, leadership, team player attitude, and abilities as well as opportunities for the youth of the Lower East Side
- That ALG would immediately start upgrading the 2 fields at Baruch Park, making them state of the art fields with dugouts, batting cages, new backstop netting and seating –giving the athletes and families better fields to play on
- New York City Department of Parks and Recreation would shift the cost associated with the upgrades and maintenance for the 2 fields
- That ALG would acquire dollars from local businesses, private investors and out of town visitors that would be used to benefit its fields for sidewalks, greenways, parks, restrooms, etc.
- That ALG would be offering jobs in its community for its youth and adults. These jobs would be needed to run the complex as well as the ones needed for the growth of the business community
- New York City Department of Parks and Recreation would have a park in the Lower East Side that would be used by individuals, families, and visitors; this one being unique because it would bear Ana Luisa Garcia's (ALG) name and tell a story of her commitment to the growth and development of the community
- The local sporting teams would have the opportunity to be the host of tournaments; showing off the pride they have in their home town; instead of always traveling to other cities. The teams will have continuous training so that they can become competitive to represent their New York City Department of Parks and Recreation
- New York City Department of Parks and Recreation and ALG will develop an agreement and ensure that both parties adhere to their commitments
- New York City Department of Parks and Recreation and the Ana Luisa Garcia Community Center (ALG) will reach an agreement and ALG will receive a long-term license to rebuild and maintain Baruch Park's 2.3 acres, as did (Harlem RBI's Field of Dreams in 2002 for the fields between 1st and 2nd Avenues on 101st Street)
- ALG has the full support of the Baruch Tenant Association and Baruch Community Center (voting bodies on the improvement projects within Baruch Houses)



Ana Luisa Garcia Community Center (ALG)
296 Delancey Street, #4A
New York, NY 10002
212-677-6106

Negatives:

- Other organizations utilizing Baruch Park that offer similar programs, be placed at other locations
- The closure of the park & playground when ALG is not on the premises

Contributions to Baruch Park, Playground and Bathhouse:

- ALG has participated in “It is My Park Day” (IMPD) since 2010 at Baruch Park. In a matter of four years, ALG has been able to solidify its presence in the park. In collaboration with Partnerships for Parks and NYC Dept of Parks and Recreation
- ALG has contributed the following to the park, but not limited to:
 1. Gardening: Bulbs, shrubs, soil, leaf collection, plant maintenance
 2. Painting: Benches, basketball courts, fences, columns and gates
 3. Trash disposal: Garbage bags are provided for every game that occurs at this park, a staff member patrols the fields to ensure the adequate supplies are provided. At the end of the games the garbage is collected and set out in the dumpster for pick up.
 4. Twice a year since 2007, community forums are held at the park to provide free resources to the community members and plan IMPD



Ana Luisa Garcia Community Center (ALG)
296 Delancey Street, #4A
New York, NY 10002
212-677-6106

2. The initial conclusions of the Demand Analysis Study:

- Our greatest impact for sports in the Lower East Side are:
 - a. Girls 4-19 years old (softball, basketball, volleyball, and soccer)
 - b. Boys 4-18 years old (baseball, basketball, football, lacrosse and soccer)
 - c. Fitness Club (adults)

- The study recommended 6 things that must be done to expand Baruch Park:
 1. Working water fountains
 2. Building restroom facilities
 3. Green space
 4. Comprehensive playground
 5. Seating area for fans to support the teams on the fields
 6. Stadium lights



Ana Luisa Garcia Community Center (ALG)
296 Delancey Street, #4A
New York, NY 10002
212-677-6106

3. The Overview:

The Site:

- Adjacent to Baruch Houses and fronted by Bard High School Early College
- The boundaries of the complex are as follows: Houston Street, FDR Drive, Delancey Street and Baruch Drive
- The complex would include the existing Baruch Playground which would need modifications to its existing conditions; Baruch Bathhouse that will be converted into a recreation center in the future; basketball courts and 2 existing fields at Baruch Park, all would need a lease agreement with the New York City Department of Parks and Recreation of New York

The Vision:

- To build a 2 field multi-faceted sports complex with each field being state of the art in design and with a unique and different style like the Wrigley and Turner fields
- The complex would be built with total quality in mind; it would have a natural setting with lots of trees, several picnic areas, bricked pathways, playground areas, and it would be environmentally appealing with the environment directed toward a total family experience
- The complex would have camps, clinics, tournaments, and games for all sports giving the kids of the Lower East Side an opportunity to develop their skills. With sports, no child will be left out
- The not-for-profit is named in honor of a community activist and her name was Ana Luisa Garcia (ALG), this would be the official name of the complex. Mrs. Garcia's family members, who operate the Foundation, will commit to the growth and development of the community members involved in the programs at the complex, as they have since 2005

The Operators of the Site:

- Jasmin Sanchez, Yvette Garcia, Tabitha Diaz, Maria Rosario, David Lopez and Luis Garcia, if the complex is approved
- ALG has an advisory board comprised of community stakeholders
- The New York City Department of Parks and Recreation of New York and ALG would continue to work together regarding permit requests for this field. Both agencies will issue one representative in charge of scheduling for this field due to the extensive recreational programs that ALG will be conducting



Ana Luisa Garcia Community Center (ALG)
296 Delancey Street, #4A
New York, NY 10002
212-677-6106

The ALG Athletic League Programs:

- ALG is a very important sports program to the residents of NYCHA and the co- ops in the Lower East Side. The New York City Department of Parks and Recreation will allow ALG will have first priority to the fields
- Since ALG incorporated its Athletic League in 2010, we have 10 championships, 2 for baseball, 5 for softball and 3 for basketball. Currently we are in 1st place in 2 football leagues and in soccer we finished in 2nd place. All without having adequate field space or a training facility
- Proper scheduling of the complex would be crucial for the assurance of game times and field availability which is why we would request for permit requests not to be approved without checking availability at the complex. To enforce this commitment to the program, there would be only one designated person from the New York City Department of Parks and Recreation of New York and one designated person from the complex responsible for handling all coordination and scheduling of the complex



Ana Luisa Garcia Community Center (ALG)
296 Delancey Street, #4A
New York, NY 10002
212-677-6106

4. The Proposed Agreement

- The Proposed Agreement between the New York City Department of Parks and Recreation of New York and ALG would be for a long-term license that states that ALG would be responsible for maintenance and development of Baruch Park, Baruch Playground and the Baruch Bathhouse
- The long-term license agreement between the New York City Department of Parks and Recreation and ALG would include, but not limited to the following:
 1. The license of the 2.3 acres at Baruch Park to ALG for 20 years
 2. That ALG would commit to providing year round sports for youth, families, adults and seniors. With a strong focus on competitive sports for youths.
 3. That the responsibility, liability and the costs of the Park, Playground and Bathhouse would shift from the New York City Department of Parks and Recreation to ALG
 4. That there would be no costs to the New York City Department of Parks and Recreation for the upgrading or maintenance of the complex
 5. That ALG would develop the complex with a trees, picnic areas, recreation center, playground areas and with a commitment to creating an environmentally appealing complex with a total family experience
 6. That ALG would designate a person on behalf of their organization to work with a person designated by the New York City Department of Parks and Recreation to develop the schedules for the complex, so that it doesn't conflict with ongoing programming
 7. That ALG have the authority to name the fields and acquire sponsorships for the complex



Ana Luisa Garcia Community Center (ALG)
296 Delancey Street, #4A
New York, NY 10002
212-677-6106

5. **Specific concerns that would need to be addressed:**

- The development of a comprehensive long-term license agreement between the New York City Department of Parks and Recreation and ALG for Baruch Park, Playground and Bathhouse
- The inclusion of restrooms and stadium lights
- The assurance that ALG will operate all sports and community activities at Baruch Park after the development of the complex
- That ALG will have first priority for scheduling and field space for Baruch Park, Bathhouse and Playground

Ana Luisa Garcia Community Center and Baruch Park, Baruch Playground and Baruch Bathhouse Executive Summary Proposal

A PROPOSAL TO:
New York City Department of Parks and Recreation
Attention: Mr. N. Yoon



ALG PLAYGROUND FORMERLY BARUCH PLAYGROUND

NOVEMBER 26, 2013

Goal: Accommodate and enhance the physical, mental and emotional growth of all children by creating a play environment inclusive to all children and all ages.

Objectives:

1. Reduce playground injuries
2. Connect community and home by creating a safe place to meet and play
3. Inspire our children to make physical activity a part of their daily life
4. Encourage cognitive development and imagination
5. Increase emotional confidence and foster social interaction and cooperation
6. Promote moderate and rigorous levels of physical activity that lead to strength, endurance, flexibility, balance and cardiovascular fitness
7. Increase the ability of our youth to meet P.E. standards

Addressing Youth and Community Need

In order to keep our youth safe, promote youth and community social health and physical fitness and build a community park, we are seeking Baruch Playground, Baruch Park and Baruch Bathhouse to implement the Ana Luisa Garcia Community Center and ALG Playground Project.

If approved, New York City Department of Parks and Recreation will allow us to:

1. Replace and/or move all equipment that is not safety standard compliant
2. Add equipment that is appropriate for the pre-school through high school youth in the community

Existing conditions:

The current playground is open to the public in the evenings and on the weekends. It has four swing sets, three play structures and a spray shower.

The current equipment does not engage the families in the community. In comparison to neighboring parks; this park is dull, under-utilized and does not allow active play.

Facility and Equipment Costs

Equipment will be installed upon the ALG Playground in 2015. Once installed, all equipments will become the property of the Ana Luisa Garcia Community Center and the ALG Playground. The Ana Luisa Garcia Community Center will remove and dispose of all equipment being removed.

Budget:

Our budget is \$60,000.

Other Expenses

Paint for old equipment \$500.00

Landscaping and drainage \$2500.00

Supplies for community service playground projects \$800.00

Removal of old equipment \$2,500.00

Brick Installation (fundraiser, see below) \$2,000.00

Exceptional Funder Recognition \$500.00

New Equipment including installation \$50,000.00

Community Support

The Lower East Side community has committed to donate \$2,500 towards our playground restoration as an in kind donation. The money is to be applied toward the removal and disposal of old equipment.

Our team is reaching out to local businesses as well as community clubs and foundations to gain support for our worthy cause.



ALG PLAYGROUND FORMERLY BARUCH PLAYGROUND

The following tasks are being researched:

1. Obtain a risk management assessment to determine current playground safety
2. Design a playground to meet the needs of the youth and community. Visioning Series to commence April 4, 2014
3. Have an agreement on how the elected officials will assist in our efforts
4. Research three playground companies, with quality and cost as the primary goals

NOVEMBER 26, 2013

The following strategies have been implemented to raise funds:

1. Brick Fundraiser
2. Cookie Dough Fundraiser
3. Identified local community clubs and businesses to request partnerships in giving
4. Identified national and local grants that align with playground fund giving.

The following suppliers have provided quotes for our playground project:

4. Miracle Recreation
5. Wildwood
6. NW Playground

Project Management:

The Ana Luisa Garcia Community Center and the ALG Playground Team was formed in 2010 to support the building of a safe playground that all the youth can use. The project is organized and driven by parent management. This team brings experience in fundraising, long term project planning, and organizational skills.

Jasmin Sanchez – ALG Executive Director
Roberto Napoleon – Baruch Houses Tenant Association President
Maria Rosario – PA President
Kwami Grant and Anthony Calderon - PE Teachers
David Lopez – FDNY Inspector
Yvette Garcia – Kelly & Rubin, LLP



Custodial and Maintenance Services and Costs:

Once installed, the Ana Luisa Garcia Community Center will assume all custodial and maintenance costs.

BARUCH PARK (2 TURF FIELDS)

ALG YOUTH LEAGUE

The Ana Luisa Garcia Community Center is proposing for a long term license for the ALG Youth League. In 2011, we met with Harlem RBI, an agency who presently has a long term license for the Coleman Field of Dreams located on 101st Street between 1st and 2nd Avenue in Manhattan. Harlem RBI presently focuses on softball and baseball. We have utilized their programming since 2010. However, having youth and families commute from Lower Manhattan to Harlem early in the morning has become more of a challenge.

The ALG Youth League has received permits for Baruch Park since 2012. Our softball and baseball membership is 435 youth ages 4-18. Our other signature programs are:

Basketball	Badminton	Tai Chi
Soccer	Lacrosse	Ultimate Frisbee
Volleyball	Baseball	Golf
Softball	Kickball	Gymnastics
Tennis	Flag Football	Swimming




Project Title: Increasing access to sports and physical activity participation for youth and adults in New York City Housing Authority developments and neighboring communities. We will also provide free Out-of-School Time activities.

Implementing Agency: Ana Luisa Garcia Community Center (ALG)

Ana Luisa Garcia Community Center (ALG) is a not-for-profit organization that exists to help people of the Lower East Side improve their quality of life through sports. ALG is the only organization promoting a multi-sports approach in the Lower East Side, which includes soccer, volley ball, basketball and athletics for schools and communities.

ALG has highly skilled instructors and trainers that have the capacity to undertake the campaign of participation in sports in schools and communities, because of their experience and expertise. We have completed a girl's sports project in elementary, middle and high schools supported by Babe Ruth Softball and Amateur Athletic Union (AAU).

The project has 435 youth in 4 schools enrolled and is geared to promote participation of youth in sports in an additional 6 schools to benefit out-of-school time. We aim to target 1200 children ages 6-19, 200 out-of-school youth especially girls ages 8-14 and indirectly 2000 people living in the community, as they will be attracted to watch their children participating in sports activities.



The Ana Luisa Garcia Community Center is pleased to open discussions for the development of a large-scale indoor recreation complex at the Baruch Bathhouse, featuring high quality competition facilities and equipment, world class coaching and instruction, recreational, dining and youth development programs, and environmentally sustainable construction and operations. The new Complex will provide significant public benefits for the residents, and will be the premier facility of its kind. The building will consist of solar panels and cool roof.

The Ana Luisa Garcia Community Center will offer athletic and recreation opportunities for athletes of every generation, including:

- Families seeking a dynamic environment in which to pursue exercise, recreation and fun,
- Youth and High School athletes seeking opportunities to enhance sports-specific skills and gain playing experience,
- Youth and Adult enthusiasts pursuing their passion in over 30 team and individual sports,
- Tots and children getting their first exposure to tumbling, yoga, soccer and a healthy lifestyle,
- Youth Life Center - Summer, Weekend and After School Programs,
- Adult Life Center – Career Readiness Assistance, Healthy Living
- Senior Center – Activities that extend their mobility and longevity through exercise, and
- Performance coaching and corporate wellness programs for business professionals

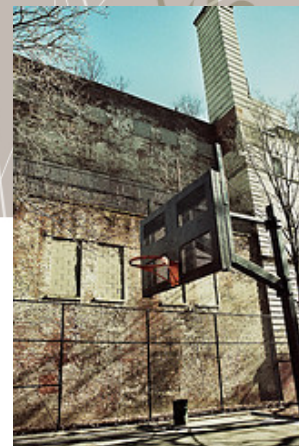
The Ana Luisa Garcia Community Center will feature premier indoor sports facilities that will enable the year-round pursuit of competition and training in nearly 30 sports as well as outdoor sports and leisure space, and events space.

The proposed design, facilities, amenities and square footage allocations of the Complex, as well as the proposed programming and services, are covered in our full Proposal. The Ana Luisa Garcia Community Center will be designed and programmed in a way that will make it an exciting, dynamic and highly accessible venue where families and athletes of any age can pursue their competitive and recreational sports interests.

Baruch Houses is NYCHA's largest development in Manhattan. However, the development has a community center that can only house 26 youth. There are close to 7,000 documented residents in Baruch Houses. The space that is being allocated for resources isn't conducive to the needs of the residents and issue that NYCHA has struggled with according to Roberto Napoleon.

The following construction companies have provided quotes based on external review:

1. Turner Construction
2. HAKS Construction
3. Habitat for Humanity



296 Delancey Street #4A, New York, NY 10002 | Phone: 212-677-6106 | Fax: 212-691-1485
Jasmin.Sanchez@gmail.com | www.algcenter.org

