

Item for CB3 Economic Development Committee:

A proposed resolution to restrict corporate formula stores through a zoning amendment

(from NO 7-Eleven and the 11th Street A-B-C Block Association)

[NO 7-Eleven is an outgrowth of the 11th Street A-B-C Block Association. It consists of over 40 active members in 8 teams including the Bodega Walk Team, Press and Media Team, Website and Social Media Team, Petition Team, Research Team, Education Team, Street Team, Alternative Shopping Guide Team. We have several campaigns including a bi-weekly Bodega Walk run by Bob Holman, Eileen Myles and Robert Galinsky, a facebook page and a twitter hashtag, a projected Bodega Parade, kids performances at MoRUS, press conferences with city elected officials and candidates in the upcoming election. Our mission:

No 7-Eleven was created by New Yorkers to determine their own neighborhood land use in the service of their community. We intend to defend local commerce and community character from homogenized, corporate chain stores and franchises through publicity, boycotts, education, electoral pressure, legislative rezoning, direct action and community engagement.]

We come to CB3 for support in the form of a resolution like the following:

Whereas corporate formula stores crowd out local commerce and undermine our local free market;

Whereas corporate formula stores increase commercial rents in our neighborhoods;

Whereas corporate formula stores limit the offerings to local consumers;

Whereas corporate formula stores erase local character and the uniqueness of our community;

Whereas corporate formula stores benefit out-of-state corporations, and locally owned stores would recycle profits into the local market;

Whereas a restriction on corporate formula stores would encourage landlords to rent to local entrepreneurs;

Whereas a restriction on corporate formula stores would help lower commercial rents and allow more variety among local commerce;

Whereas corporate formula stores do not offer anything that local entrepreneurs cannot offer to the local consumer

Therefore be it resolved that Community Board 3 endorses the NO 7-Eleven goal of a zoning text amendment requiring all corporate formula stores to be passed by the Community Board before opening.