



March 23, 2016

Kevin Bracken and Lori Kufner
Newmindspace
Delivered via Electronic Mail
love@newmindspace.com

Dear Mr. Bracken and Ms. Kufner:

We are writing, following Senator Hoylman's letter to you dated March 4, 2016 and attached hereto for your reference, to urge you to cancel the annual pillow fight event planned for April 2, 2016 in Washington Square Park, New York City and organized by Newmindspace.

First, you have apparently not applied for a park permit for this event, even though you were notified to do so. Senator Hoylman wrote to you on March 4, urging you to apply for a Park Special Event Permit, noting that permits can take 21-30 days to be processed. He provided you with the website to apply for a permit online, as well as instructions for how to apply in person. We understand that you were also contacted by the New York City Mayor's Office of Citywide Event Coordination and Management and the New York City Parks Department ("NYC Parks"). Despite this proactive outreach, Newmindspace neglected to apply for a permit for the pillow fight.

Second, another event is now scheduled for the same day in Washington Square Park as organizers of another event applied for and received a Special Event Permit in Washington Square Park for April 2. As a result, if the pillow fight proceeds, it will disrupt the permitted activity of a group who actually followed the rules.

Third, stakeholders, including Community Board 2, NYC Parks and the New York Police Department's 6th Precinct, have not been given an opportunity to weigh in on the pillow fight. As a result, the impact of the event on public safety, convenience and property has not been evaluated.

Therefore, we strongly urge Newmindspace to cancel this year's pillow fight and to seek the appropriate permits for any events it plans in any NYC Park in the future.

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If you have any questions, or to follow up, please contact Jared Odessky in Senator Hoylman's office at (212) 633-8052 or jared@bradhoylman.com.

Sincerely,



Brad Hoylman
State Senator



Gale A. Brewer
Manhattan Borough President



Deborah J. Glick
State Assemblymember



Margaret Chin
City Councilmember

cc: Office of the Mayor, Citywide Event Coordination and Management
New York City Department of Parks & Recreation
Community Board No. 2, Manhattan