144 W 14 STREET

NEW YORK, NEW YORK 10011

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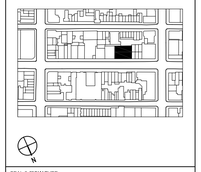
KEY PLAN



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PRATT MANHATTAN CENTER
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COVER SHEET

PROJECT NO. 1541
DRAWN BY
SCALE (22x34) AS NOTED

LPC-001

PAGE NO. 1 OF 15

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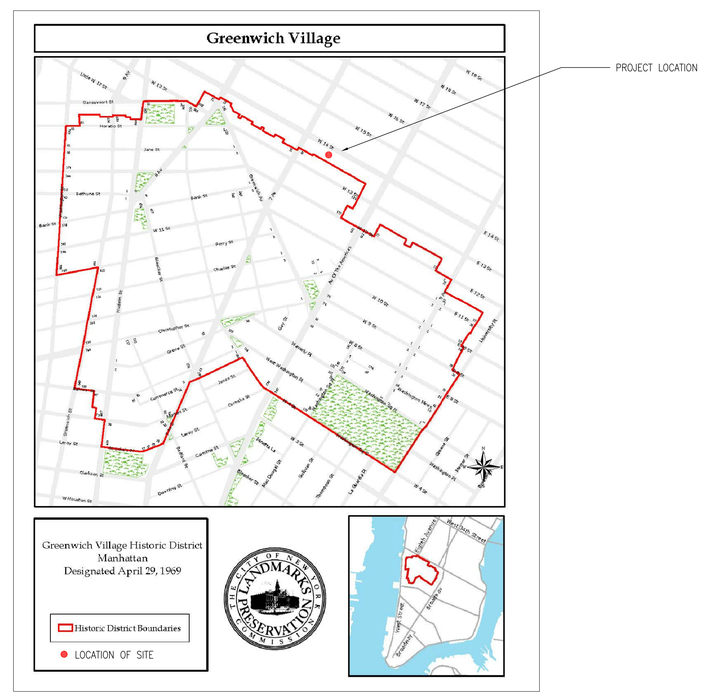
A. BLOCK PLAN



B. GREENWICH HISTORIC DISTRICT MAP

SUBJECT SITE, A DESIGNATED LANDMARK SITE, IS LOCATED OUTSIDE THE NORTH EAST PERIMETER OF THE GREENWICH VILLAGE HISTORIC DISTRICT

DRAWING LIST:

ARCHITECTURAL:

LPC-001 COVER SHEET

LPC-002 GENERAL NOTES AND PLOT PLAN

LPC-003 EXISTING STREETSCAPE
LPC-004 HISTORICAL AND PRESENT-DAY PHOTOGRAPHS

LPC-005 EXISTING & PROPOSED 14TH ST RENDERINGS
LPC-006 EXISTING & PROPOSED 14TH ST ELEVATIONS
LPC-007 EXISTING & PROPOSED BUILDING SECTIONS

LPC-008 EXISTING STOREFRONT
LPC-009 PROPOSED STOREFRONT
LPC-010 PROPOSED SIGNAGE
LPC-011 PROPOSED SIGNAGE – LOGO

LPC-012 MATERIALS PALETTE

LPC-013 EXISTING & PROPOSED CELLAR PLANS
LPC-014 EXISTING & PROPOSED LEVEL 1 FLOOR PLANS
LPC-015 EXISTING & PROPOSED LEVEL 2 FLOOR PLANS
LPC-016 HISTORIC STOREFRONT INVESTIGATION

BUILDING AND ZONING INFORMATION:	
ADDRESS:	144 WEST 14TH STREET, NEW YORK, NY, 10011
BLOCK:	609
LOT:	7503
ZONING DISTRICT:	C6-2A-GENERAL CENTRAL COMMERCIAL DISTRICT
MAP:	8d
EX. LOT DIMENSIONS:	126' x 95'
LOT AREA:	11970 SF
EX. FLOOR AREA:	xxxxx SF
USE:	
PRIMARY EXISTING USE:	G-EDUCATIONAL
PROPOSED USE:	C-MERCANTILE, F-16 ASSEMBLY, F-3 GALLERY G- EDUCATIONAL

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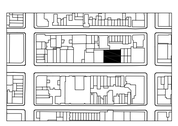
KEY PLAN



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GENERAL NOTES

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SCALE (22x34) 1/64"=1'-0"
LPC-002
PAGE NO. 2 OF 15

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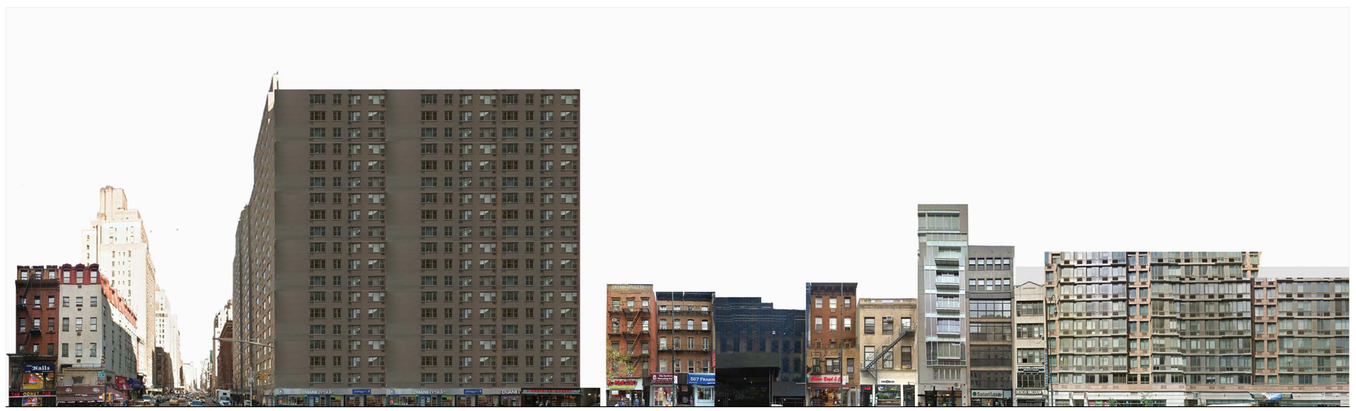

A. LOOKING NORTH ON 14TH STREET

B. LOOKING SOUTH ON 14TH STREET

C. BLOCK PLAN

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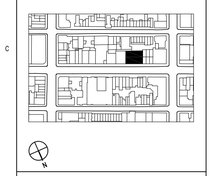
KEY PLAN



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EXISTING STREET-SCAPE

PROJECT NO. 1541
DRAWN BY
SCALE (22x34) 1/64"=1'-0"

LPC-003

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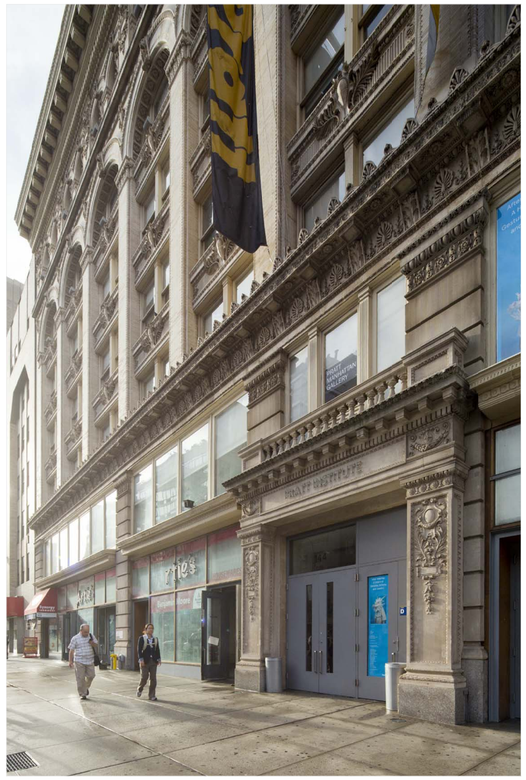

PRESENT–DAY PHOTOGRAPH
LOOKING EAST ON 14TH STREET
2016

PRESENT–DAY PHOTOGRAPH
LOOKING WEST ON 14TH STREET
2016

TAX PHOTO
1940

PRESENT–DAY PHOTOGRAPH
ELEVATION ON 14TH STREET
2016

TAX PHOTO
1980

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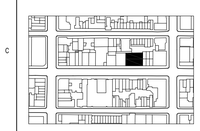
KEY PLAN



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HISTORICAL AND PRESENT DAY PHOTOS

PROJECT NO. 1541
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SCALE (22x34) AS NOTED
LPC-004
PAGE NO. 6 OF 15

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A. EXISTING PHOTOGRAPH: 14TH STREET FACADE

B. PROPOSED RENDERING: 14TH STREET FACADE

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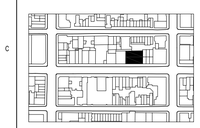
KEY PLAN



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144 WEST 14TH STREET

EXISTING PHOTO AND PROPOSED RENDERING

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DRAWN BY
SCALE (22x34) AS NOTED

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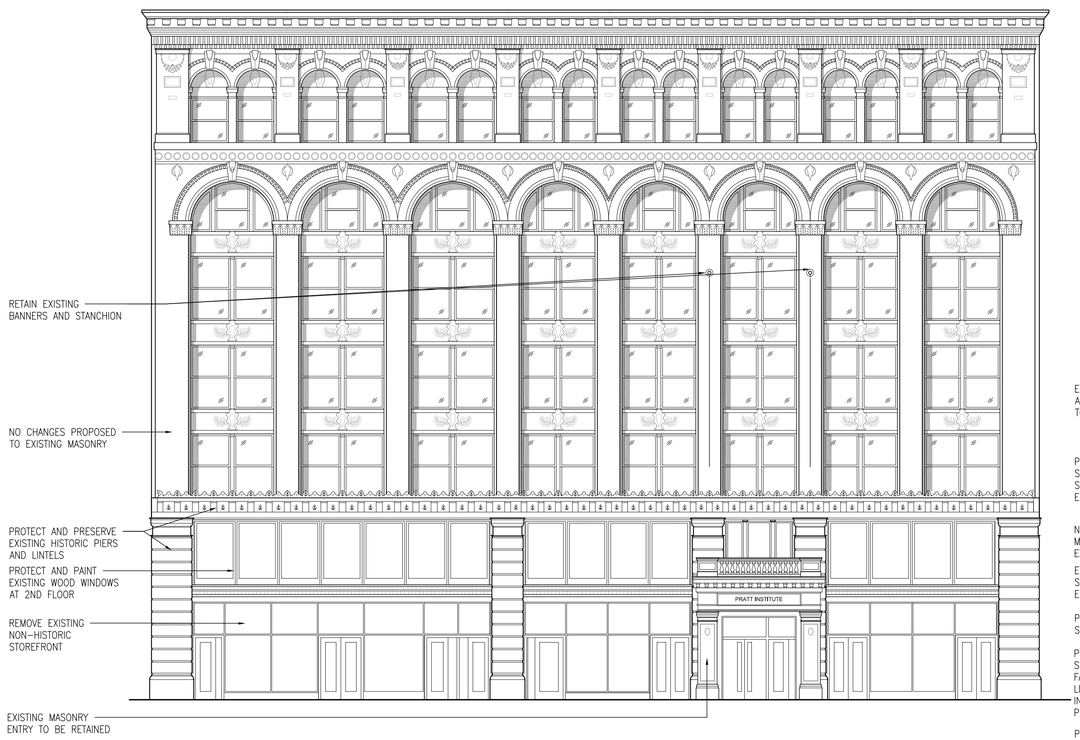

A. EXISTING NORTH ELEVATION @ 14TH STREET

B. PROPOSED NORTH ELEVATION @ 14TH STREET

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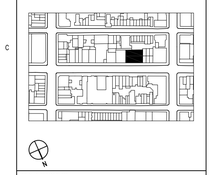
KEY PLAN



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PRATT MANHATTAN CENTER
144 WEST 14TH STREET

EXISTING & PROPOSED ELEVATIONS 14TH STREET

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PAGE NO. 6 OF 15

LPC-006

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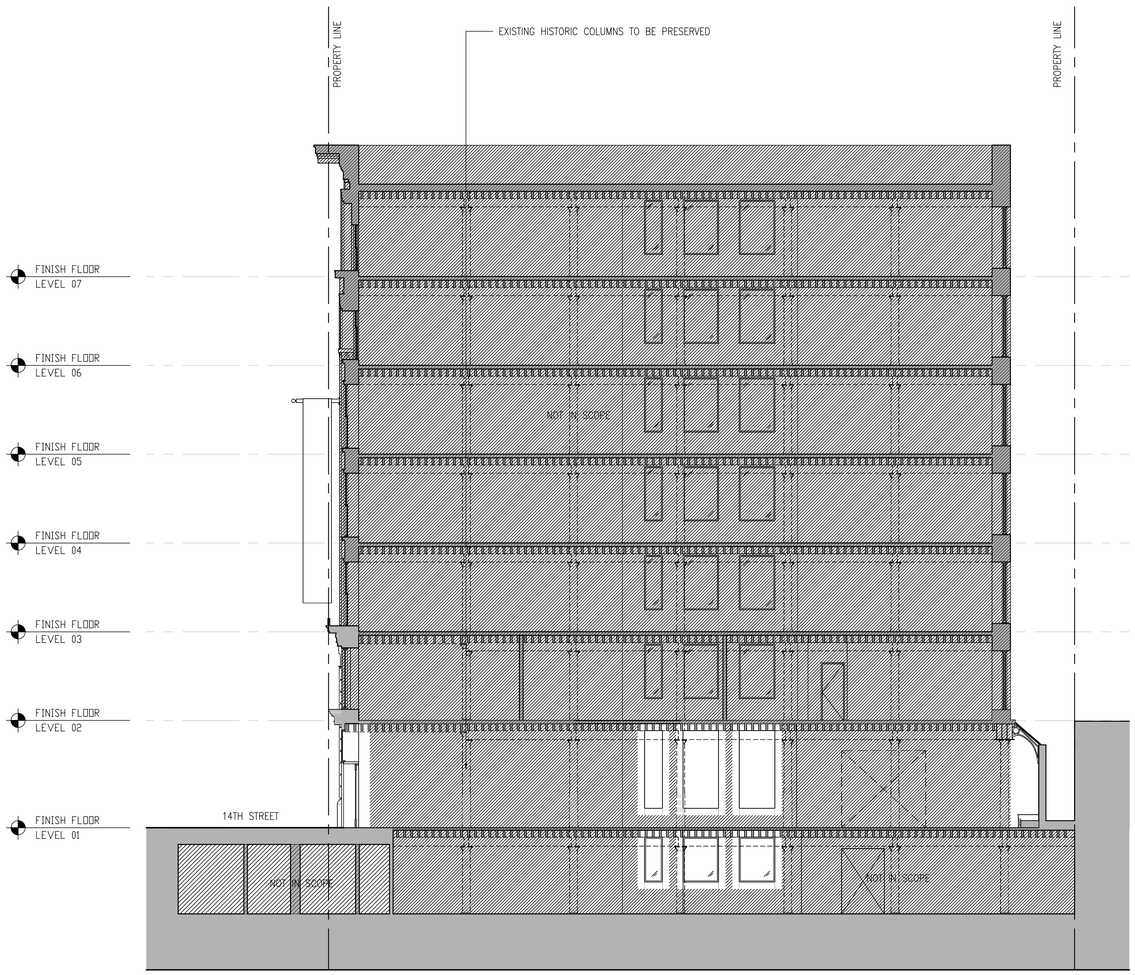
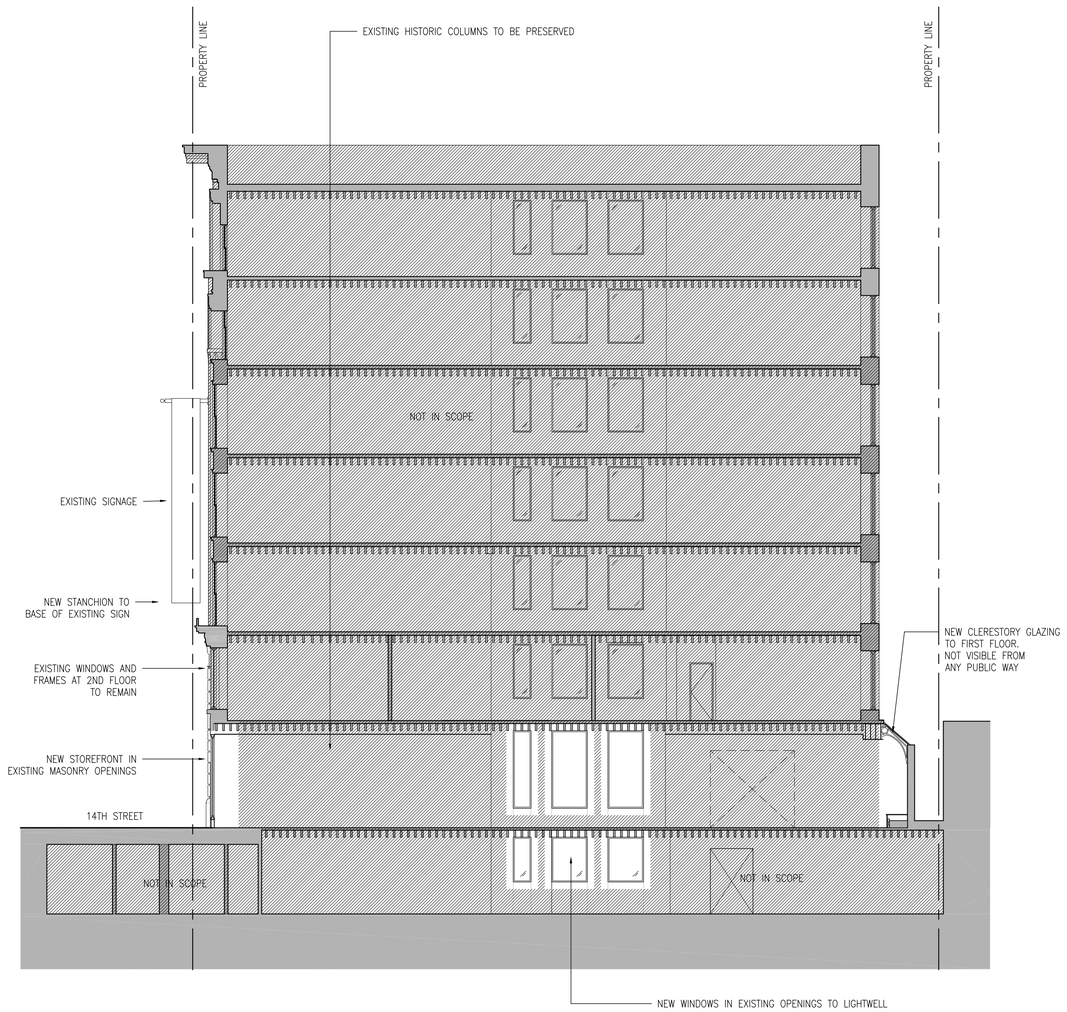


A. EXISTING BUILDING SECTION



B. PROPOSED BUILDING SECTION

SYMBOL LEGEND

AREA OUT OF SCOPE

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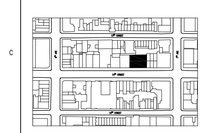

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EXISTING & PROPOSED 14TH STREET SECTIONS

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LPC-007

PAGE NO. 7 OF 15

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EXISTING MASONRY PODIUM PIERS AND LINTELS TO BE PRESERVED

EXISTING WINDOWS AND FRAMES AT 2ND FLOOR TO REMAIN

EXISTING HISTORIC MASONRY PIER TO BE PRESERVED

EXISTING, NON-HISTORIC SHEET METAL CORNICE TO BE REMOVED

REMOVE EX'G NON-HISTORIC CANOPY

REMOVE EX'G NON-HISTORIC TRANSOM WINDOW AND FRAME

REMOVE EX'G NON-HISTORIC DOOR AND FRAMES

REMOVE EX'G NON-HISTORIC STOREFRONT COMPLETE
EXISTING MASONRY AND HISTORIC METAL COLUMNS TO BE RETAINED AND RESTORED

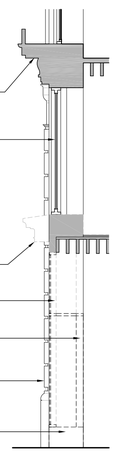
A. EXISTING STOREFRONT PHOTOGRPAH FROM 14TH STREET

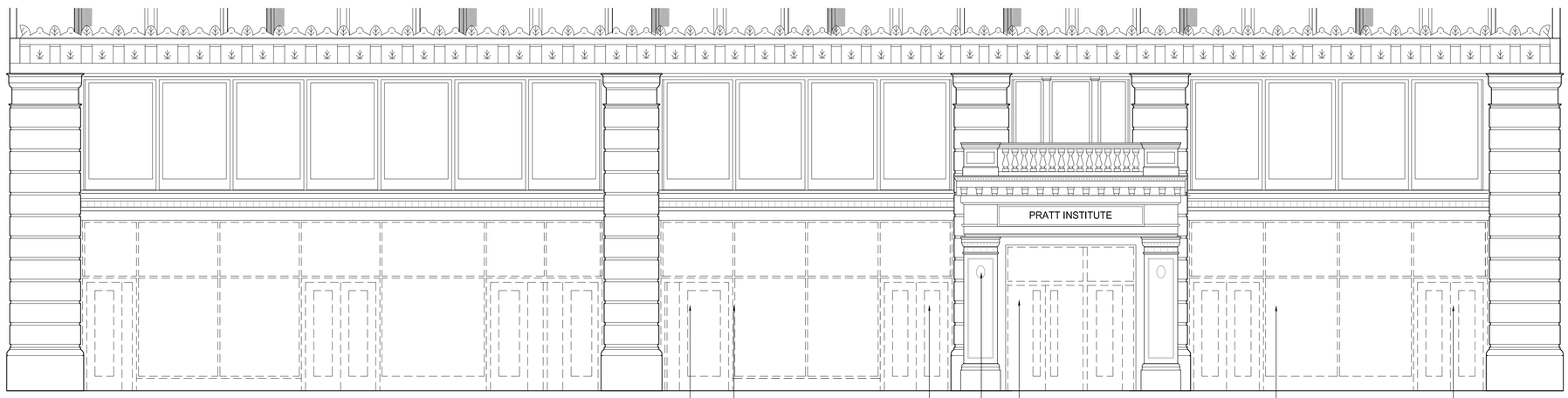
REMOVE EX'G NON-HISTORIC STOREFRONT: DOORS, WINDOWS, FRAME AND SILL

REMOVE EX'G NON-HISTORIC DOORS

ORNAMENTAL MASONRY PORTICO AND PODIUM PIERS AND LINTELS TO BE PROTECTED AND PRESERVED

REMOVE EX'G NON-HISTORIC STOREFRONT: DOORS, WINDOWS, FRAME AND SILL





B. STOREFRONT DEMOLITION ELEVATION

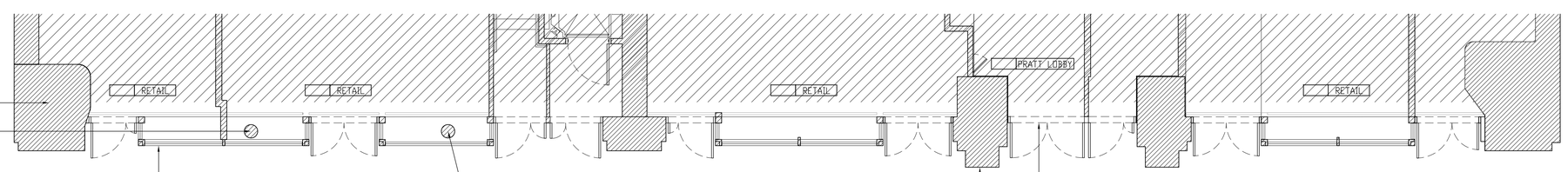
C. STOREFRONT DEMOLITION SECTION

REMOVE EX'G NON-HISTORIC STOREFRONT: DOORS, WINDOWS, FRAME AND SILL

REMOVE EX'G NON-HISTORIC DOORS

ORNAMENTAL MASONRY PORTICO AND PODIUM PIERS AND LINTELS TO BE PROTECTED AND PRESERVED

REMOVE EX'G NON-HISTORIC STOREFRONT: DOORS, WINDOWS, FRAME AND SILL



HISTORIC MASONRY PIERS TO BE PRESERVED

EX'G METAL COLUMNS TO BE PRESERVED AND RESTORED

REMOVE EX'G NON-HISTORIC STOREFRONT DOORS, WINDOWS, FRAMES AND SILLS

D. STOREFRONT DEMOLITION PLAN

EXISTING METAL COLUMNS TO BE PRESERVED

REMOVE EXISTING DOORS/STOREFRONT/TRANSFORM GLAZING COMPLETE WITHIN EXISTING OPENING

EXISTING ORNAMENTAL ENTRY TO BE PROTECTED AND PRESERVED

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TEL: 888.724.3004

KEY PLAN

SEAL & SIGNATURE

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860 BROADWAY NEW YORK NY 10003
PHONE 212.219.9571 FAX 212.941.6362

PRATT MANHATTAN CENTER
144 WEST 14TH STREET

EXISTING STOREFRONT

PROJECT NO. 1541
DRAWN BY
SCALE (22x34) 3/16"=1'-0"

LPC-008

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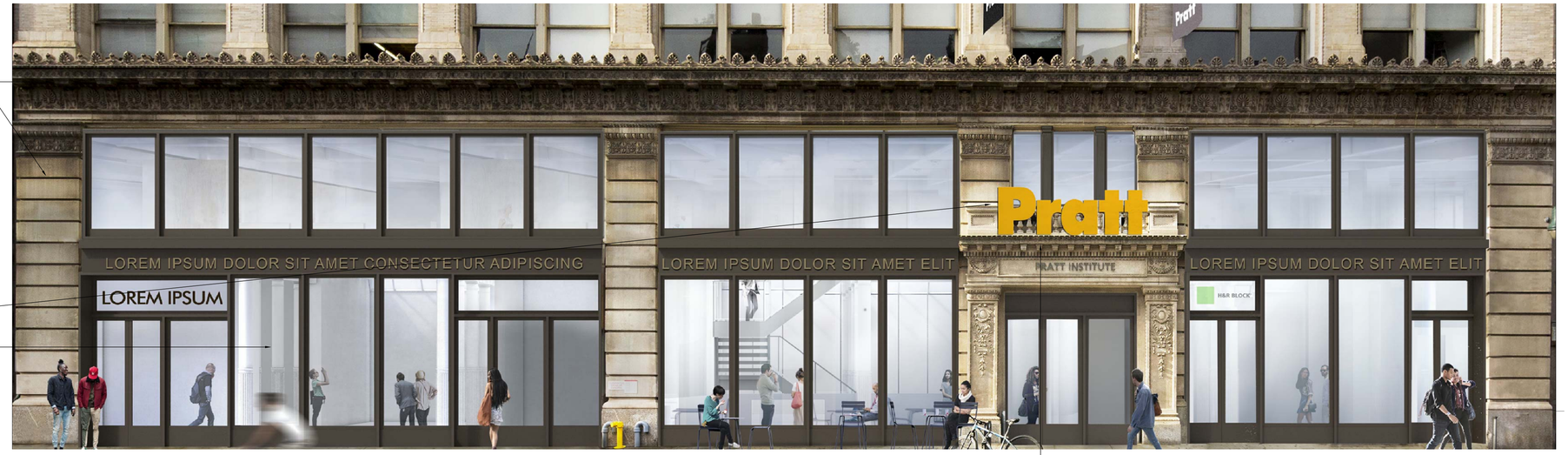
SIGNIFICANT HISTORIC FABRIC TO BE PRESERVED
EXISTING MASONRY PODIUM PIERS AND LINTELS
TO BE PRESERVED

NEW BUILDING SIGNAGE
–SEE LPC–010/LPC011

NEW 'PRATT' POWDER–COATED
METAL SIGNAGE

FRAMED GLASS
NEW STOREFRONT WITHIN EXISTING OPENING
- TO BE FRAMED BY THE EXISTING/HISTORIC PIERS AND LINTELS;
- TO BE CONSTRUCTED WITHIN THE EXISTING BUILDING'S BAY RHYTHM REFERENCING THE WOOD WINDOW SYSTEM ABOVE;



A. PROPOSED STOREFRONT RENDERING FROM 14TH STREET

EXISTING WINDOWS WITH WOOD FRAMES

NEW GLASS DOORS W/ WOOD FRAMES

FACADE UP LIGHTING TO BE INTEGRATED WITH PROPOSED DESIGN

NEW FIXED AND OPERABLE GLASS STOREFRONT WINDOWS W/ WOOD FRAMES

FACADE UP LIGHTING TO BE INTEGRATED WITH PROPOSED DESIGN

FACADE UP LIGHTING TO BE INTEGRATED WITH PROPOSED DESIGN

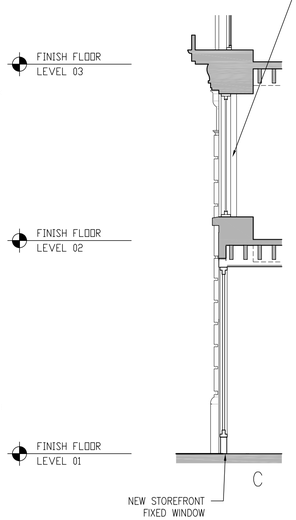
TYPICAL @ 2ND FL: NORTH ELEVATION
–EXISTING WOOD WINDOWS TO REMAIN
–CLEAN & RESTORE EXISTING DECORATIVE MASONRY

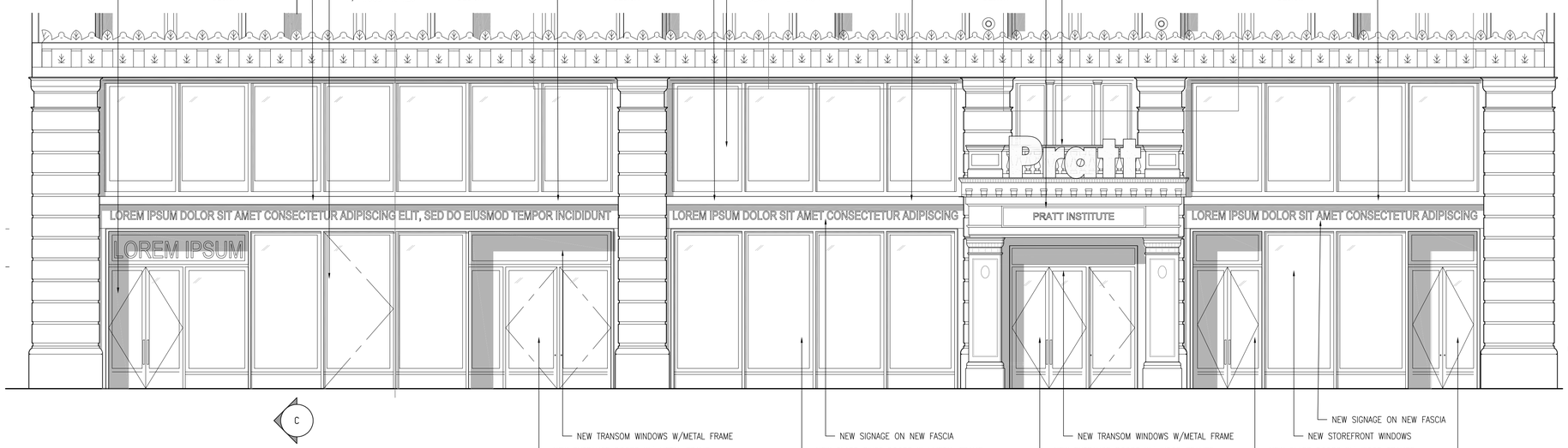
FACADE UP LIGHTING TO BE INTEGRATED WITH PROPOSED DESIGN

EXISTING SIGNAGE TO REMAIN IN EXISTING SIGNAGE BAND

NEW SIGNAGE ABOVE ENTRY

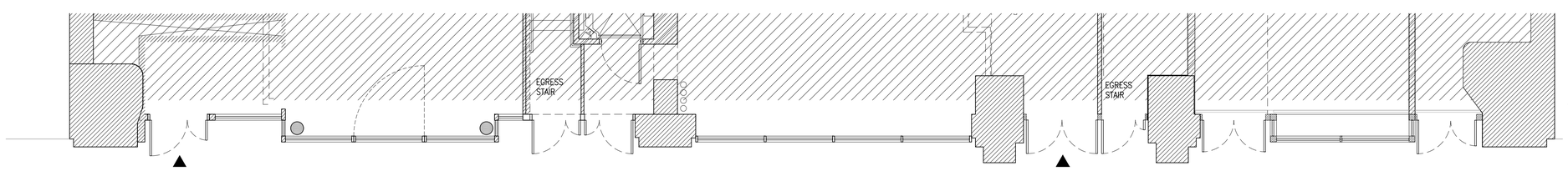
FACADE UP LIGHTING TO BE INTEGRATED WITH PROPOSED DESIGN





B. PROPOSED STOREFRONT ELEVATION

C. PROPOSED STOREFRONT SECTION



E. PROPOSED STOREFRONT PLAN

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PRATT MANHATTAN CENTER
144 WEST 14TH STREET

PROPOSED STOREFRONT

PROJECT NO. 1541
DRAWN BY
SCALE (22x34) 3/16"=1'-0"

LPC-009

11/10/2016 11:47 AM
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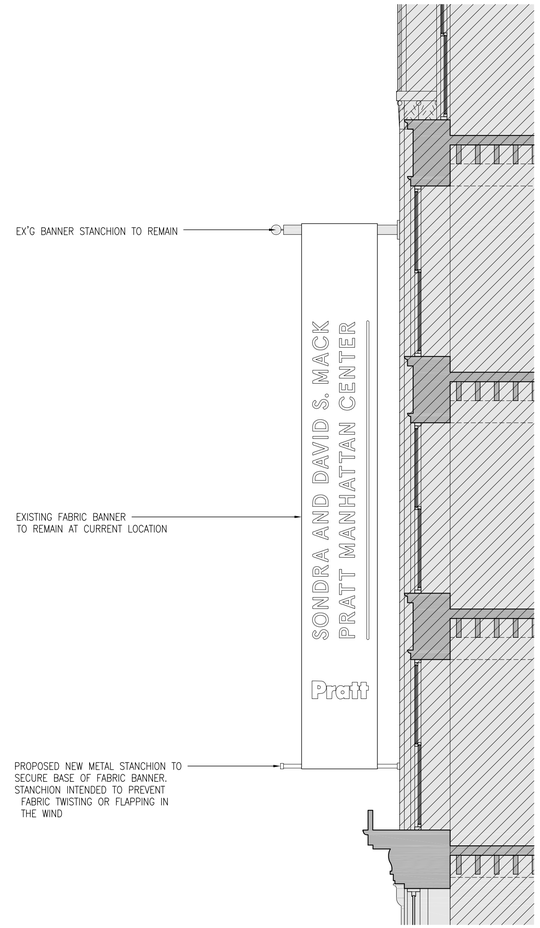
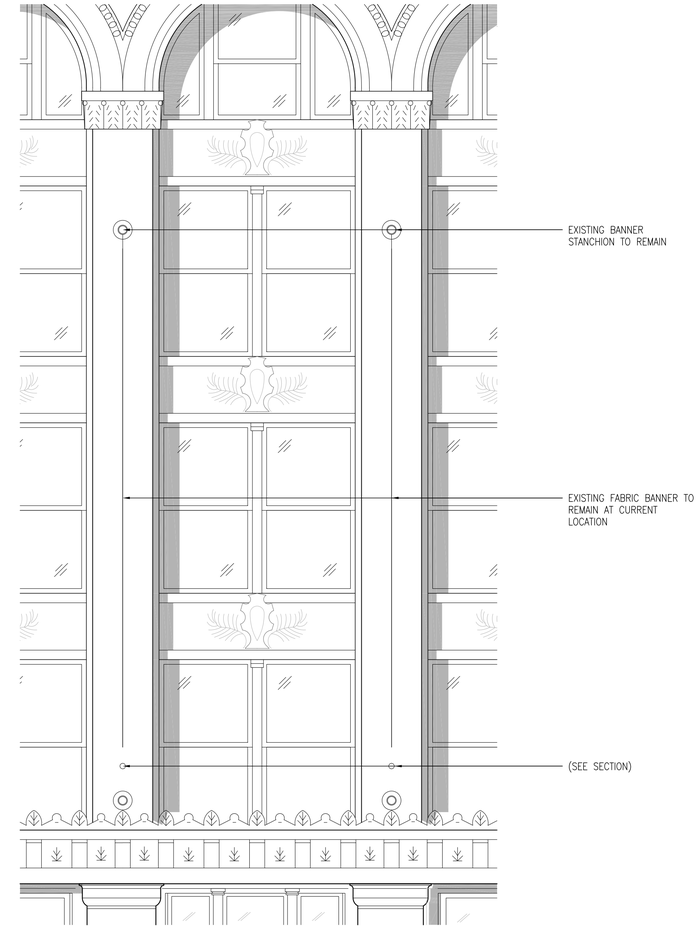
A. EXISTING SIGNAGE PHOTOGRAPH



B. PROPOSED BANNER SECTION



C. PROPOSED BANNER ELEVATION

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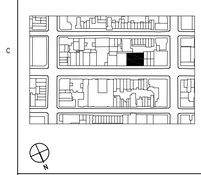
KEY PLAN



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PROPOSED SIGNAGE BANNER

PROJECT NO. 1541
DRAWN BY
SCALE (22x34) 1/4"=1'-0"

LPC-010

PAGE NO. 10 OF 15

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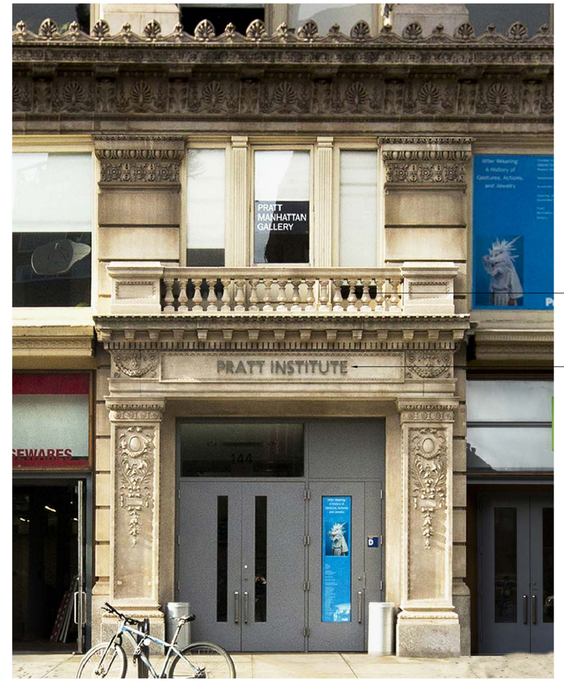
11/9/2016 6:18 PM

EXISTING STOREFRONT CANOPY WITHIN 'SYNERGY' SIGNAGE TO BE REMOVED

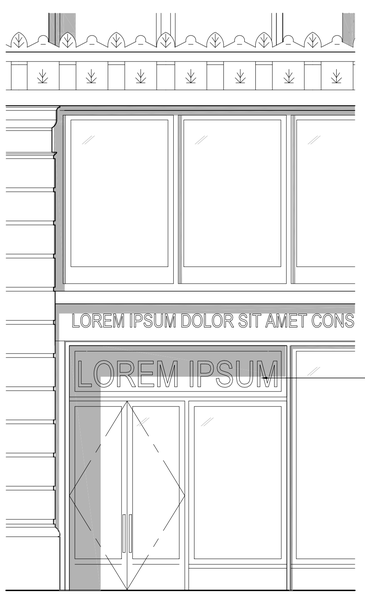
A. EXISTING PHOTOGRAPH



EXISTING HISTORIC BALUSTRADE TO BE PRESERVED

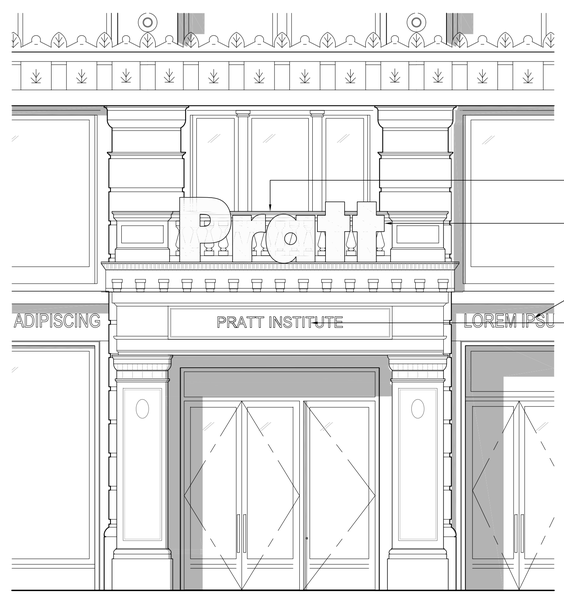
EXISTING SIGN BAND TO BE PROTECTED AND RESTORED. STANDOFF METAL LETTERING 'PRATT INSTITUTE' TO BE PRESERVED

C. EXISTING PHOTOGRAPH



PROPOSED NEW METAL SIGNAGE IN NEW METAL AND GLASS STOREFRONT

B. PROPOSED SIGNAGE ELEVATION



EXISTING MASONRY BALUSTRADE TO BE PRESERVED

PROPOSED PRATT LOGO SIGNAGE IN FRONT OF EXISTING BALUSTRADE

NEW SIGNAGE ON NEW FASCIA

EXISTING METAL LETTERS MOUNTED ON EX'G SIGNBAND

D. PROPOSED SIGNAGE ELEVATION

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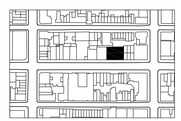
KEY PLAN



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PROPOSED SIGNAGE LOGO

PROJECT NO. 1541
DRAWN BY
SCALE (22x34) 1/4"=1'-0"

LPC-011

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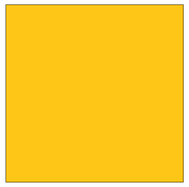
EXISTING BRICK FACADE AND PAINTED WOOD WINDOWS



PRATT YELLOW IDENTITY SIGNAGE

WOOD WINDOW FRAMING AT PROPOSED STOREFRONT

EXISTING LIMESTONE FACADE

EXISTING GRANITE FACADE BASE

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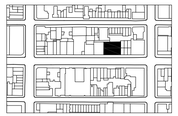
KEY PLAN



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MATERIALS PALETTE

PROJECT NO. 1541
DRAWN BY
SCALE (22x34) AS NOTED

LPC-012

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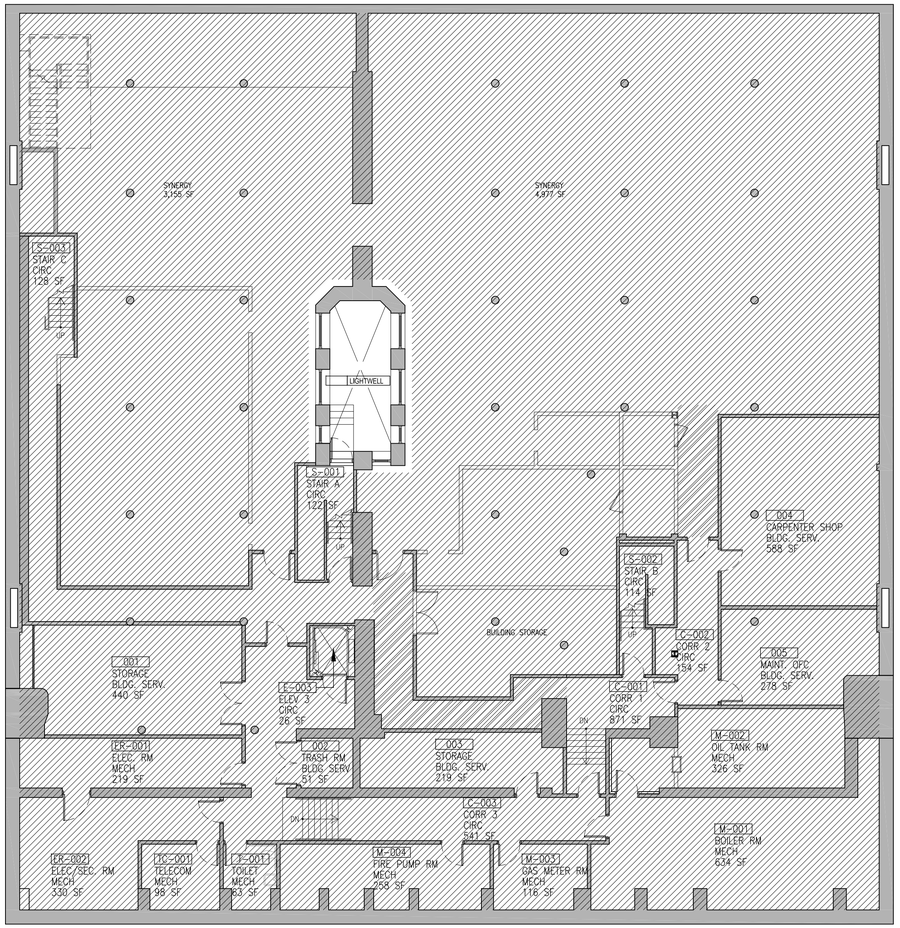
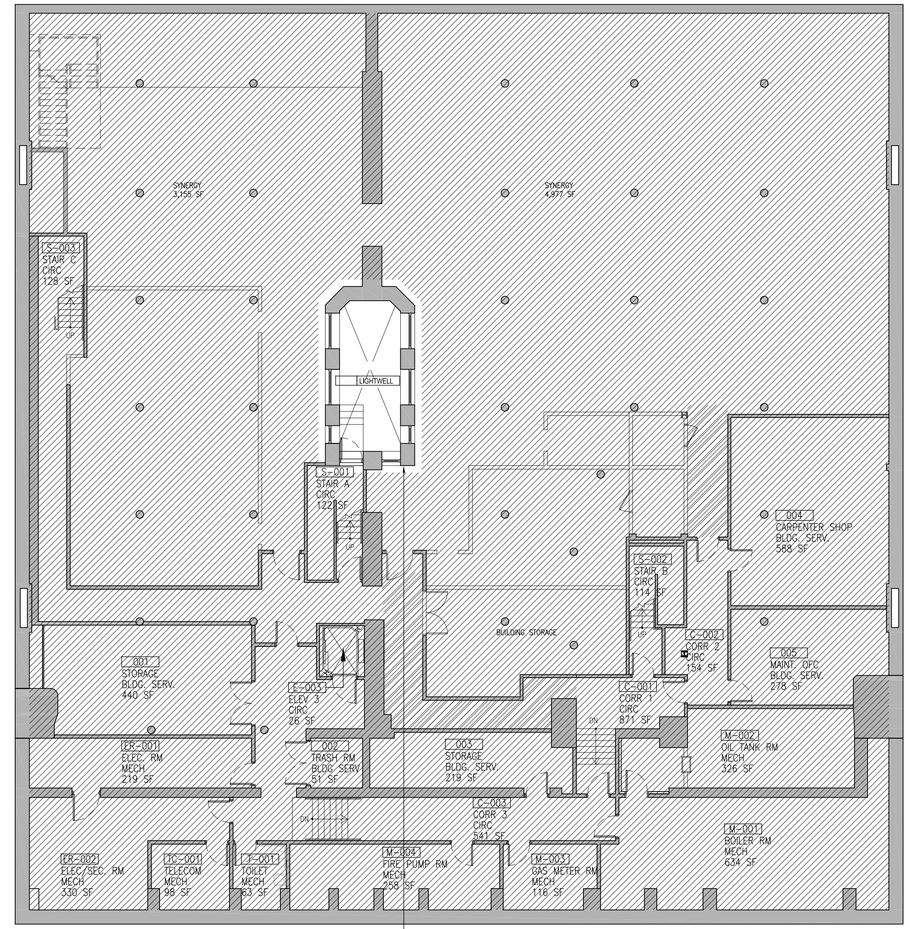


A. EXISTING CELLAR PLAN



B. PROPOSED CELLAR PLAN

SYMBOL LEGEND

DEMOLITION

AREA OUT OF SCOPE

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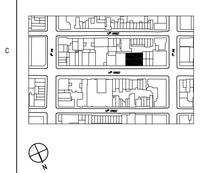
KEY PLAN



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EXISTING & PROPOSED CELLAR PLANS

PROJECT NO. 1541

DRAWN BY

SCALE (22x34) 3/32"=1'-0"

LPC-013

PAGE NO. 13 OF 15

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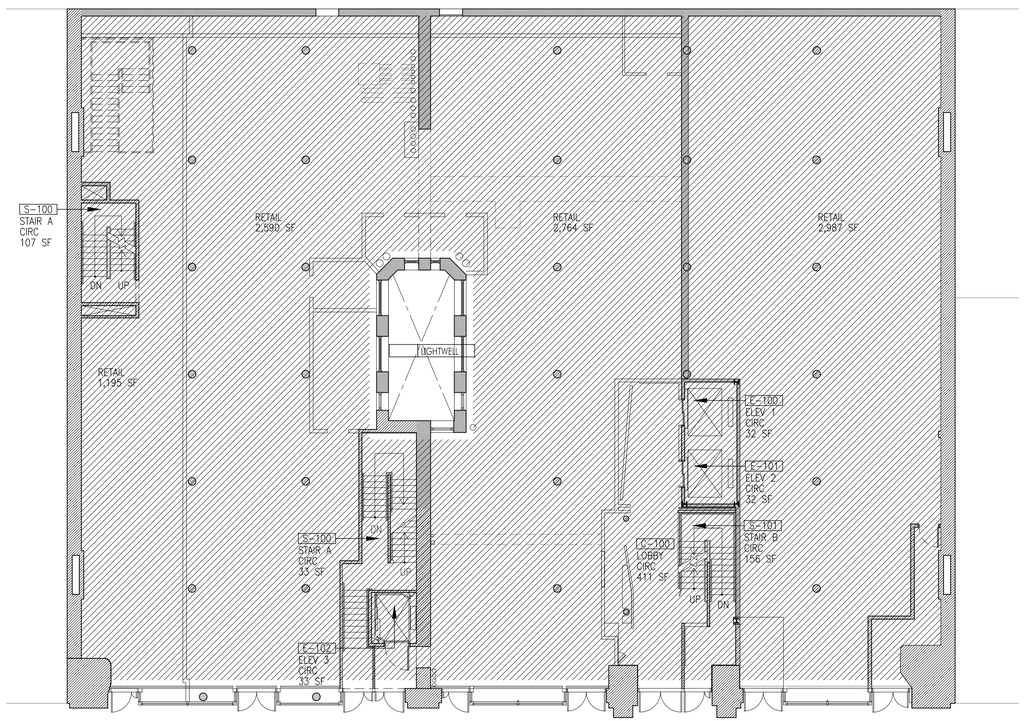
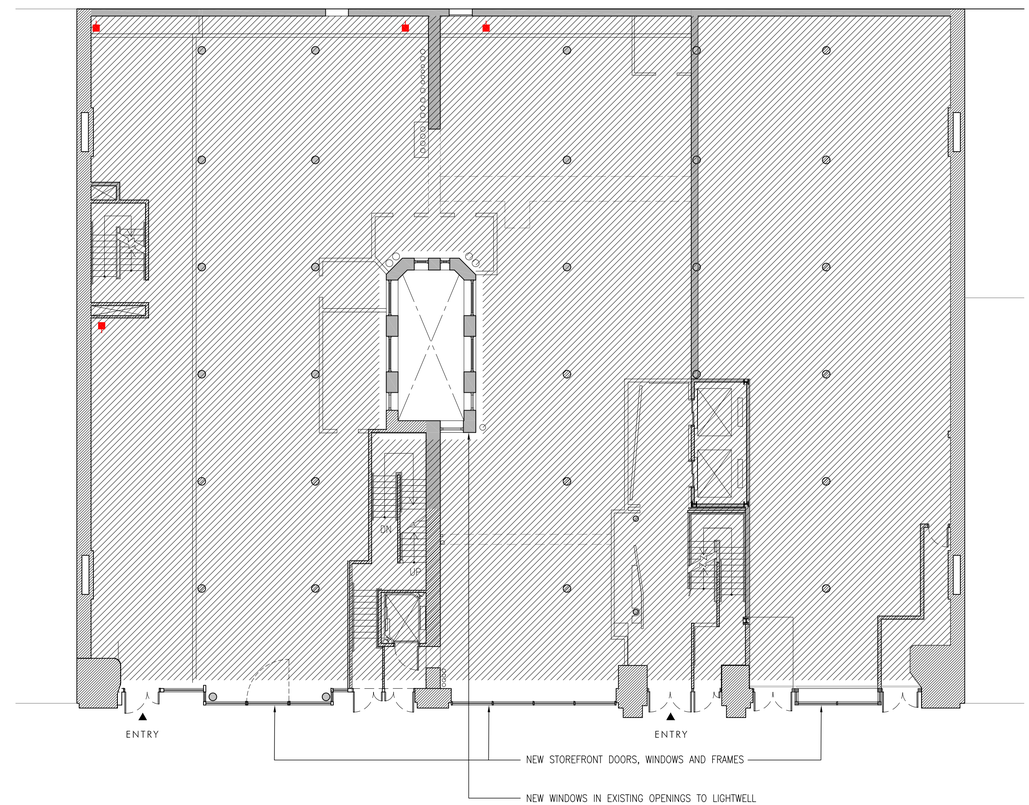


A. EXISTING LEVEL 1 FLOOR PLAN



B. PROPOSED LEVEL 1 FLOOR PLAN

SYMBOL LEGEND

DEMOLITION

AREA OUT OF SCOPE

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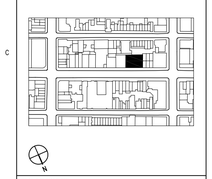

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EXISTING & PROPOSED LEVEL 1 FLOOR PLANS

PROJECT NO. 1541

DRAWN BY

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LPC-014

PAGE NO. 14 OF 15

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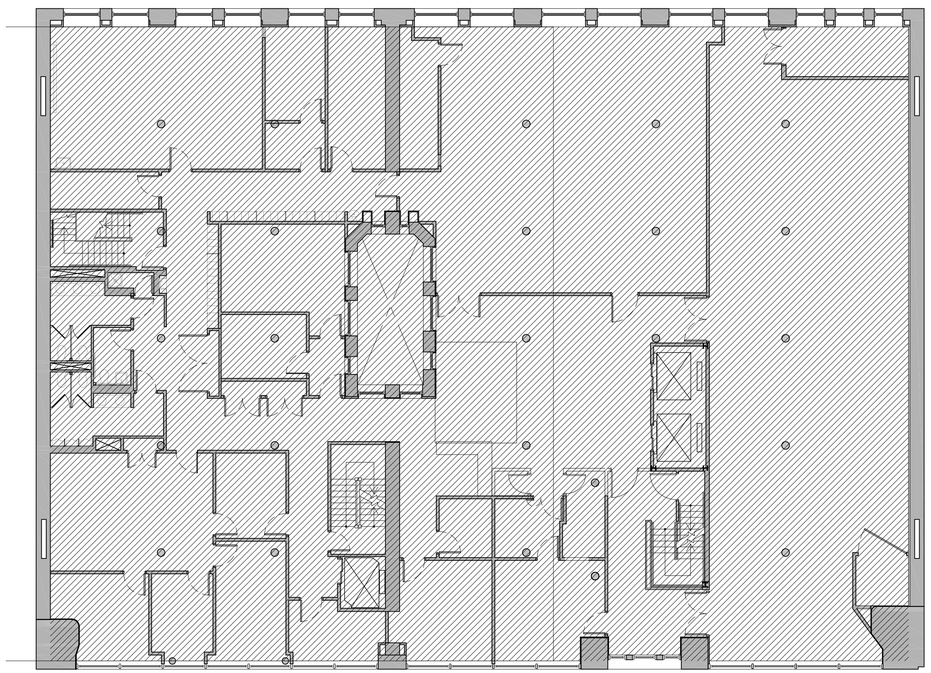
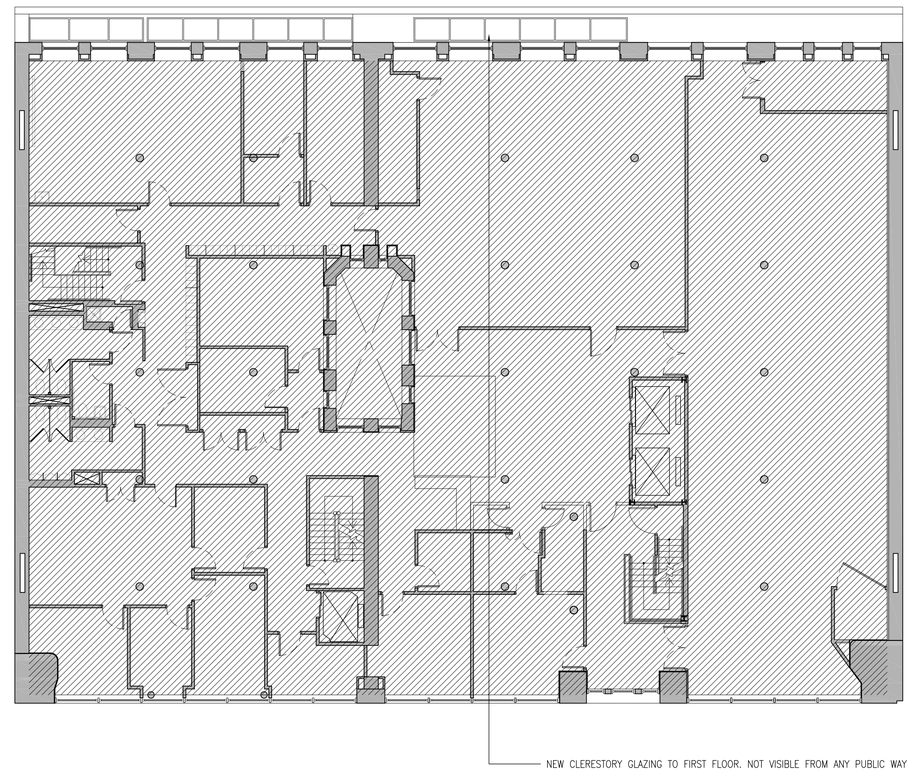


A. EXISTING LEVEL 2 FLOOR PLAN



B. PROPOSED LEVEL 2 FLOOR PLAN

SYMBOL LEGEND

DEMOLITION

AREA OUT OF SCOPE

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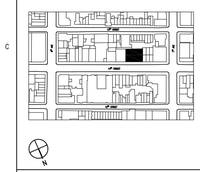
WESTBURY, NEW YORK 11590
TEL: 888.724.3004

KEY PLAN



SEAL & SIGNATURE

SELLDORF ARCHITECTS
860 BROADWAY NEW YORK NY 10003
PHONE 212.219.9571 FAX 212.941.6362

PRATT MANHATTAN CENTER

144 WEST 14TH STREET

EXISTING & PROPOSED LEVEL 2 FLOOR PLANS

PROJECT NO. 1541

DRAWN BY

SCALE (22x34) 3/32"=1'-0"

LPC-015

11/10/2016 8:49 AM
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