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COMMUNITY BOARD No. 2, MANHATTAN

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March 2, 2010

Margaret Forgione
Manhattan Boro. Commissioner
NYC Dept. of Transportation
59 Maiden Lane, 35th Floor
New York, NY 10038

Dear Manhattan Borough Commissioner Forgione:

At its Full Board meeting February 18, 2009, Community Board #2, Manhattan, adopted the following resolution:

Resolution supporting revision of Community Board 2 Manhattan Street Co-Naming Guidelines.

WHEREAS Community Board 2 Manhattan (CB2) receives many requests for co-naming streets for lives that may be worthy of celebrating and memorializing, but very few can have streets co-named after them, and most would be better served by plaques on buildings, trees planted, and other kinds of recognition; and

WHEREAS CB2 has received considerable input from the community in objection to co-naming local streets, which people feel adds both unnecessary and inappropriate clutter and confusion and often concerns people or entities with very little or no connection and contribution to the community, pointing to a need to tighten up CB2's existing Street Co-Naming Guidelines;

THEREFORE BE IT RESOLVED that CB2 resolves to adopt the revised "Community Board 2 Manhattan Street Co-Naming Guidelines" that are appended herewith.

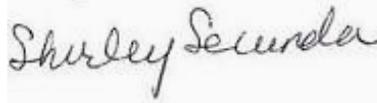
Vote: Unanimous, with 37 Board members in favor.

Please advise us of any decision or action taken in response to this resolution.

Sincerely,



Jo Hamilton, Chair
Community Board #2, Manhattan



Shirley Secunda, Chair
Traffic & Transportation Committee
Community Board #2, Manhattan

JH/gh

cc: Hon. Jerrold L. Nadler, Congressman
Hon. Thomas K. Duane, NY State Senator
Hon. Daniel L. Squadron, NY State Senator
Hon. Sheldon Silver, Assembly Speaker
Hon. Deborah J. Glick, Assembly Member
Hon. Scott M. Stringer, Man. Borough President
Hon. Christine C. Quinn, Council Speaker
Hon. Margaret Chin, Council Member
Hon. Rosie Mendez, Council Member
Sandy Myers, CB2 liaison, Man. Borough President's office
Lolita Jackson, Manhattan Director, CAU

COMMUNITY BOARD NO. 2 MANHATTAN
STREET CO-NAMING GUIDELINES
Revised February 9, 2010 by the Traffic and Transportation Committee
Approved by the Full Board?

Community Board No. 2 Manhattan has traditionally recommended denial of most street co-naming applications. These revised Street Co-Naming Guidelines are intended to further clarify Community Board 2 Manhattan's policy opposing this use of public space for private use except in extraordinary cases.

A. Community Board No. 2 Manhattan typically will recommend denial of any street co-naming application unless compelling evidence is provided of all of the following:

1. The person or entity proposed for the co-naming must have contributed in some extraordinary way to the block and/or the community.
2. The person or entity must have had a longstanding direct presence and relationship with the community in the vicinity of the proposed co-naming and a special significance for the block.
3. The proposed co-naming must have the support of a substantial number of residents of the block in consideration and significant support from the surrounding community.
4. The person proposed for the co-naming must have died more than two years prior to the initiation of the co-naming.
3. A community group or member of the community must initiate the co-naming process.
6. Objections by family members to the co-naming must be considered.
7. A one-page information sheet about the person or entity must be presented to the Community Board with the request, specifying the reasons why that block should be so co-named.

B. Simply meeting the above criteria does not automatically assure a recommendation of approval of an application, as the Community Board reserves the right to recommend denial of applications based on other criteria such as context, visual clutter or proliferation.

C. Community Board No. 2 Manhattan typically will recommend denial of any street co-naming application under the following conditions:

1. Applications for street co-namings that promote commercial activity and benefit in any way.
2. Applications for signs to memorialize victims of accidents or disasters, unless also meeting the criteria in paragraphs A-1 through A-7 above.
3. Applications for more than one sign for any person or entity, or for more than one street co-name sign on any individual signpost.