

## **Business Development Committee**

Tuesday, January 7, 2020

### **Committee Members:**

#### **CB12 Manhattan Members present:**

Domingo Estevez, Ashley Fernandez, Tanya Bonner, Waldys Cruz, Sara Fisher, and Bruce Robertson

#### **CB12 Manhattan Members Absent:**

Lilliam Arias, Francsico Lopez, and Deborah Nabavian

#### **CB12 Manhattan Members excused:**

Rud Morales

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### **Meeting called to order at 7:05 PM**

#### **I. Welcome**

Chair, Domingo Estevez welcomes all to the meeting. Chair spoke on his assignment and procedures that he looks forward putting into place. Enforcing parliamentary procedures will include using stacks to recognize people to speak.

#### **II. Committee Goal Setting**

CB12 Chair has requested all committees to establish goals for the year.

Sara Fisher raised concerns regarding the community board's budget and possible funds that could assist committee production. As an example: having consultants that could conduct studies pertaining to small businesses.

Waldys Cruz raised concerns on member Tanya Bonner's experiences. He felt based on all the work Tanya did in the previous year she should be an Assistant Chair.

A motion was made to make a recommendation to the CB12 Manhattan Chair to have Tanya Bonner as Business Development Assistant Chair. Motion passed with unanimous results: 6-0-0

Waldys Cruz expressed the difficulty of being a member in the previous year and how the toxic environment limited him from contributing more. The feeling was shared among most committee members.

Bruce Robertson spoke on the importance of also focusing on the positive.

Tanya Bonner spoke on the adversity she faced and thanked committee members for understanding and for recommendation to be Assistant Chair.

Conversation transitioned to goal setting.

Committee members agreed to keep meeting time to 7pm.

Goals Identified for committee for 2020 are the following:

1. Identifying resources to support local/small businesses
2. Develop communication strategies
3. Identify industries within CB12M
4. Staying up to date in legislation that will be introduce relevant to business development
5. Having quarterly meetings in businesses within the community
6. Being active supporters of the Census

A procurement event is scheduled to occur during our May meeting. Committee members spoke of the importance of strategic partnerships. We are working with other organizations ( ex: CLOTH, Chamber of Commerce, etc.) and making sure we have announcements in the agenda from partners.

Strategy discussion included building social media presence in reaching a broader audience of businesses and community members.

### **III. Announcements**

NONE

**Meeting adjourned at 9:45 PM**