



CITY OF NEW YORK

MANHATTAN COMMUNITY BOARD 10

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CICELY HARRIS
Chairperson

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District Manager

Resolution: Support of the Liquor License Application of Sweet Bedstuy LLC, d/b/a “Sweet Catch” for a new establishment to be located at Sweet Catch 61 Malcolm X Boulevard, New York, NY 10026.

WHEREAS, the New York State Liquor Authority (SLA) has jurisdiction to issue on-premises licenses according to the Alcoholic Beverage Control Laws; and

WHEREAS, Manhattan Community Board 10 reviews all new SLA applications for establishments within our District and offers guidance to the SLA about the potential impact of a license on public safety and quality of life; and

WHEREAS, Community Boards, as part of their due diligence process, review an applicant’s ownership and funding; floor plans of the proposed location, food and beverage to be served, operational aspects of the restaurant/bar or lounge, price points, employee hiring processes, employee wages and benefits, accessibility and community involvement; and

WHEREAS, Sweet Bedstuy LLC is applying for a Liquor License for a new establishment to be located at 61 Malcolm X Boulevard, New York, NY 10026 (N/W Corner of 113th Street); and

WHEREAS, the Applicant’s principals, Kawana Jefferson, appeared before Community Board 10’s Economic Development Committee on December 12, 2019 and presented the following information:

1. Kawana Jefferson has previously worked in the restaurant industry in Harlem and as a school psychologist. Kawana Jefferson currently owns Sweet Bedstuy Bar and Grill in Crown Heights, Brooklyn.
2. Sweet Catch will be a seafood boil restaurant that will accommodate 74 seated patrons, including 13 patrons at the bar, 33 seated in the dining area and a proposed 28 seated outdoors.
3. Sweet Catch will be open from 11:00 am to 12:00 am Sunday to Thursday, from 11:00 am to 2:00 am on Friday and Saturday.
4. The establishment will serve seafood. Price points for food will range from \$4.00 to \$52.00.

5. The establishment will serve cocktails priced from \$8.00 to \$12.00.
6. The restaurant will provide recorded background music and will have a DJ booth offering DJ'd background music occasionally.
7. The Applicant plans to employ 10 - 12 employees for roles including front of the house, bar backs, dishwashers, cooks, and bartenders, doorman, wait staff, and runners. Kawana Jefferson will initially serve in the operating manager role during the restaurants opening months.
8. The Applicant intends to hire employees from the District, using methods similar to their current bar and grill. They intend to use Craigslist, hiring agencies, social media, and are open to using Workforce 1.
9. The establishment's entry and interior are ADA compliant and are fully accessible; and

WHEREAS, the Applicant has provided several letters of support from area residents, community leaders, and a petition of support signed by community residents and neighbors; and

WHEREAS, the Applicant will attend a future board condo meeting to address resident concerns, and perform a decibel test to insure appropriate sound levels for building residents; and

THEREFORE, BE IT RESOLVED, that on January 8, 2020, Manhattan Community Board 10 voted to support the Liquor License application of Sweet Bedstuy LLC with a vote of 23 in favor, 3 opposed and 0 abstentions.