



CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD 10
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HENRIETTA LYLE
Chairperson

ANDREW LASSALLE
District Manager

June 4, 2014

Resolution: Support of the Liquor License Application of La Teranga, Inc., located at 144 West 139th Street (a/k/a 2375 Adam Clayton Powell Jr. Blvd.), New York, NY.

WHEREAS, the New York State Liquor Authority (SLA) has jurisdiction to issue on-premise licenses according to the Alcoholic Beverage Control (ABC) Laws, and is responsible for enforcing those laws; and

WHEREAS, Manhattan Community Board 10 reviews all new applications and offers guidance to the SLA about the potential impact of a license on public safety and quality of life in our neighborhoods; and

WHEREAS, Community Boards, as part of their due diligence process, review an applicant's ownership and funding; floor plans of the proposed location, food and beverage to be served; operational aspects of the restaurant/bar or lounge; price points; employee hiring processes; employee wages and benefits; and community involvement; and

WHEREAS, La Teranga, Inc. is applying for a Liquor License for a new establishment to be located at 144 West 139th Street (SE Corner of Adam Clayton Powell Jr. Blvd.), New York, NY; and

WHEREAS, the Applicant's principals, Mr. El Hadji Cisse and Mr. Alioune Cisse, appeared behalf before Community Board 10's Economic Development Committee on April 10, 2014 and presented the following information:

1. Mr. El Hadji Cisse and Mr. Alioune Cisse are cousins who currently operate the licensed premises known as "Ponty Bistro" located on Third Avenue and 18th Street. Ponty has had no reported SLA violations and no incidents of police activity or noise complaints.
2. The owners are both residents of Harlem.
3. Prior to opening their current restaurant, both of the owners had worked as chefs in prominent restaurants in Manhattan.
4. The proposed new establishment will serve French/African/Mediterranean cuisine.

5. The restaurant location is currently empty and there are currently no tenants living above the site.
6. The Applicant has a lease for the premises running to 2029.
7. The restaurant will accommodate up to 42 patrons (including 6 at the bar).
8. The restaurant's hours will be Mon – Wed, 11 am to 11 pm Thurs., 11 am to 12 midnight, Fri – Sat., 11 am to 1 am, and Sunday, 10 am to 12 midnight (including brunch service).
9. The restaurant will be open seven days per week from 11:30 am to midnight.
10. The restaurant will not provide any entertainment or live music, other than background music.
11. The restaurant's price points for food will be: appetizers from \$7.00 - \$14.00, salads from \$8.00 - \$19.00, and entrees from \$19.00 - \$30.00.
12. The Applicant plans to employ at least 12 workers, and they plan to give preference to neighborhood residents and to work with local agencies to accomplish this.
13. The restaurant will be handicapped accessible with a ground-level, wheelchair accessible front entrance, and wheelchair accessible bathrooms.

WHEREAS, the Applicant has submitted a petition of support signed by 16 area residents; and

WHEREAS, the Economic Development Committee voted 7-yes, 0-no, and 0-abstentions to support this application;

THEREFORE, BE IT RESOLVED, that on June 4, 2014 the Manhattan Borough Community Board 10 supports the Liquor License application of La Teranga, Inc. with a vote of ___ in favor, ___ opposed and ___ abstentions.