



CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD 10
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May 3, 2013

Resolution: Support of the Liquor License Application of BR Catering Services LLC for Premises located at 345 Lenox Avenue, New York, NY 10027.

WHEREAS, the New York State Liquor Authority (SLA) has jurisdiction to issue on-premise licenses according to the Alcoholic Beverage Control (ABC) Laws and is responsible for enforcing those laws; and

WHEREAS, Manhattan Community Board 10 reviews all new applications and offers guidance to the SLA about the potential impact of a license on public safety and quality of life in our neighborhoods; and

WHEREAS, Community Boards, as part of their due diligence process, review an applicant's ownership and funding; floor plans of the proposed location, food and beverage to be served; operational aspects of the restaurant/bar or lounge; price points; employee hiring processes; employee wages and benefits; and community involvement; and

WHEREAS, applicant BR Catering Services LLC is applying for a Liquor License for an event catering establishment to be located at 345 Lenox Avenue, New York, NY 10027; and

WHEREAS, Barry Holley and Stanley Koonce Jr. are the owners of BR Catering Services LLC; and

WHEREAS, the applicant appeared before Community Board 10's Economic Development Committee on March 14, 2013 and presented the following information;

1. Mr. Holley has an Associates Degree in Occupational Studies in Business Management and Marketing has held various managerial positions with restaurant establishments, including Harlem's Baton Rouge and Mobay Uptown and has extensive experience in the food service and event planning industries.
2. Mr. Koonce was employed with Con Edison for 13 years where he planned company events including retirement diners and holiday events.

3. Applicant's proposed establishment will be a catering and event service located in the Black River Dance Studio on Lenox Avenue between 127-128th Streets. The establishment's typical events will include birthday parties, family reunions and business networking functions.
4. The establishment's prices will be established on an event-by-event basis.
5. The establishment will be able to accommodate 60 seated patrons.
6. The establishment will operate on an event-by-event basis with various events running from afternoon until 4:00 am.
7. The restaurant will be handicapped accessible with a ground-level, barrier-free wheelchair accessible front entrance and seating area and wheelchair accessible bathrooms.
8. The establishment will provide background music through a sound system.
9. The establishment expects to hire 3-12 service workers including servers, bartenders, and food handlers, cleaning staff and security on an event-by-event basis with the two owners serving as the only permanent employees. Employee compensation will be determined on an event-by-event basis. Employees will be trained regarding workplace safety, alcohol service and department of health regulations.
10. The applicant will hire licensed security personnel as needed.

WHEREAS, the Applicant has submitted a petition of support for his proposed restaurant signed by 48 neighboring residents; and

WHEREAS, the Economic Development Committee on March 14, 2013 voted 7-yes, 1-no, and 2-abstentions to support this application;

THEREFORE, BE IT RESOLVED, that on April 3, 2013 the Manhattan Borough Community Board 10 supports the Liquor License application of BR Catering Services LLC with a vote of **32** in favor, **1** opposed and **0** abstention.