



CITY OF NEW YORK

**MANHATTAN COMMUNITY BOARD 10**

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June 5, 2013

**Resolution: Support of the Wine and Beer Application of Cheri Restaurant, Inc. for Premises located at 231 Lenox Avenue, New York, NY 10026.**

**WHEREAS**, the New York State Liquor Authority (SLA) has jurisdiction to issue on-premise licenses according to the Alcoholic Beverage Control (ABC) Laws and is responsible for enforcing those laws; and

**WHEREAS**, Manhattan Community Board 10 reviews all new applications and offers guidance to the SLA about the potential impact of a license on public safety and quality of life in our neighborhoods; and

**WHEREAS**, Community Boards, as part of their due diligence process, review an applicant's ownership and funding; floor plans of the proposed location, food and beverage to be served; operational aspects of the restaurant/bar or lounge; price points; employee hiring processes; employee wages and benefits; and community involvement; and

**WHEREAS**, applicant Cheri Restaurant, Inc. is applying for a Wine and Beer License for its proposed Cheri Restaurant at 231 Lenox Avenue (between 121-122 Sts.), New York, NY 10026; and

**WHEREAS**, Harlem residents Mr. Michel Metta, Mr. Alain Eoche and Mr. Carlton Jones are the principals of Cheri Restaurant, Inc.; and

**WHEREAS**, the applicant appeared before Community Board 10's Economic Development Committee on May 9, 2013 and presented the following information:

1. Cheri Restaurant will feature French cuisine and will offer prix fixe menus each night consisting of an appetizer, main course and desert priced at approximately \$40 per person. Wine will be priced at \$8 - \$12 per glass along with market rate beers.
2. Cheri Restaurant will be open Wednesday – Friday from 6:00 pm to 11:00 pm, and Saturday – Sunday from 10:30 am to 11:00 pm. The restaurant will be closed Mondays and Tuesdays, except for planned events featuring local “guest” chefs.

3. The establishment's total floor plan is 800 square feet and it will accommodate 20 customers.
4. The Applicant has a 10-year lease on the premises.
5. The establishment's front entrance is a small step-down from sidewalk level and applicant will utilize a portable ramp to render the entrance handicapped accessible. The entry itself will be barrier-free and wheelchair accessible and the establishment will have wheelchair accessible restrooms.
6. Cheri Restaurant will generally provide background music only but will occasionally offer live piano music and/or performances by local artists.
7. The establishment will hire 6-8 employees, including the two owners, a chef, a prep cook, waiters and host. The applicant has posted help-wanted ads in the window and has collected numerous resumes from community residents. The applicant intends to use local employment agencies to hire community residents: and

**WHEREAS**, the Applicant has submitted letters of support from the Harlem Community Development Corporation and local residents and business, and a petition of support signed by 38 local residents; and

**WHEREAS**, the Economic Development Committee on May 9, 2013 voted 11-yes, 0-no, and 3-abstentions to support this application;

**THEREFORE, BE IT RESOLVED**, that on June 5, 2013 the Manhattan Borough Community Board 10 supports the Liquor License application of Cheri Restaurant, Inc. with a vote of **36** in favor, **2** opposed and **0** abstentions.