



CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD 10
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HENRIETTA LYLE
Chairperson

ANDREW LASSALLE
District Manager

October 7, 2015

Resolution: Support of the Liquor License Application of Pappa & Ciccia Inc., d/b/a “Sottocasa Pizza” for a new establishment to be located at 227 Lenox Avenue, New York, NY 10039.

WHEREAS, the New York State Liquor Authority (SLA) has jurisdiction to issue on-premises licenses according to the Alcoholic Beverage Control Laws, and is responsible for enforcing those laws; and

WHEREAS, Manhattan Community Board 10 reviews all new applications and offers guidance to the SLA about the potential impact of a license on public safety and quality of life in our neighborhoods; and

WHEREAS, Community Boards, as part of their due diligence process, review an applicant’s ownership and funding; floor plans of the proposed location, food and beverage to be served, operational aspects of the restaurant/bar or lounge, price points, employee hiring processes, employee wages and benefits, and community involvement; and

WHEREAS, Pappa & Ciccia Inc. is applying for a Wine and Beer License for a new establishment to be known as “Sottocasa Pizza” located at 227 Lenox Avenue, New York, NY 10027 (between (between 121st – 122nd, west side); and

WHEREAS, the Applicant’s principal, Mr. Luca Arrigoni, appeared before Community Board 10’s Economic Development Committee on September 10, 2015 and presented the following information:

1. The Applicant is the owner of two similar “Sottocasa Pizzerias” in Brooklyn, both of which hold Wine and Beer licenses.
2. Applicant has obtained a 10-year lease for the premises.
3. The restaurant will accommodate 56 patrons.
4. The restaurant will be a neighborhood pizzeria serving traditional Italian antipasti and thin-crust, wood-burning stove pizza. The price points will be \$4.00 - \$9.00 for appetizers and \$9.00 - \$20.00 for pizzas.

5. The restaurant will be open seven days, for lunch and dinner. Hours will be noon to midnight Sunday through Thursday and noon to 1:00 am Friday and Saturday. The restaurant will provide take-out and delivery service in the neighborhood.
6. The restaurant will not provide any live music. It will provide recorded background music only.
7. The premises will have handicapped and wheelchair accessible entranceway, interior and restrooms. The entryway is several steps below street level and will require an available ramp for wheelchair access.
8. The Applicant plans to employ 12 people: 1 full-time General Manager; 3 pizza makers, 1 prep cook, 2 dishwashers, 3 waiters and 2 bussers.
9. The Applicant intends to hire employees from the District through postings at the location and internet outreach. The Applicant will also work with NYC SBS Workforce 1 to find employees from the community.
10. The Applicant has been active in the local BID and other community activities at its location in Brooklyn, and the principals intend to establish similar connections in the Harlem community.

WHEREAS, the Applicant has submitted a petition of support signed by ____ area residents ...;
and

WHEREAS, the Economic Development Committee voted 7-yes, 1-no, and 2 abstentions to support this application;

THEREFORE, BE IT RESOLVED, that on October 7, 2015, the Manhattan Borough Community Board 10 supports the Liquor License application of Pappa & Ciccio Inc. with a vote of ____ in favor, ____ opposed and ____ abstention.