



CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD 10
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CICELY HARRIS
Chairperson

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District Manager

Economic Development, Technology & Communication Committee
Thursday, January 14, 2021 – 6:30 PM

Welcome

Chair, Shanelle Washington reviewed the newsletter format and how to access information. The newsletter also explains how community members can engage with the committee and the process for submitting concerns. The newsletter includes the link to the previous meeting's recording and links to relevant legislation for the NY Senate and Assembly. Community members can also share their opinion about the legislation using the "vote" button. For the monthly agendas, there are links to more information about the presenters.

Presentations

1. **[NYC Small Business Services\(SBS\)](#) - Joel Bhuyian**

Joel reviewed the restaurant capacity update and reviewed the various grant and loan programs for small businesses (including Fair Share NYC). share more about the loan and grant programs for businesses. SBS has connected over 1,000 small businesses to 25 million dollars in loans and grants. Too many small businesses were left out of the first round of the paycheck protection program. Joel is hopeful about the new round of federal funding. SBS also offers daily webinars, reviewing the paycheck protection program and other resources.

When asked about the impact on the small businesses within community board 10, Joel said he would follow-up with the data and was invited to return to another meeting.

2. **[NYC Small Business Resource Network\(SBRN\)](#) - Meredith Phillips Almeida**

The team of representatives introduced themselves. Alejandro Martinez serves the Upper Westside, Morningside Heights, and Central Harlem. Small businesses can schedule 1:1 appointments to learn about the resources. SBRN is offered by the Manhattan Chamber of Commerce. The team shared examples of how they have supported small businesses attain additional counsel and guidance in issues, particularly around pro bono legal services. The SBRN serves as a linkage to the resources available throughout the city.

SBRN said they will follow-up with the committee with additional information about legal services. Nonprofit organizations are also welcome to reach out for support. SBRN has a database of resources for nonprofit organizations and the SBRN specialist would link the nonprofit to those resources during the 1:1 meetings. SBRN was asked to return to CB 10 in 6 months with an update.

3. **[Butterfly Urban Grants](#) - Yasmin Hurston**

Butterfly Urban Grants was launched on MLK day and are a personal experimental project formed from a desire to support folks who want to do projects but are experiencing funding barriers. The micro-grants are between \$300 and \$1000. Anyone and any age group is welcome to apply. Some grantees include individuals organizing a coat drive, tenants association, and an individual starting a podcast. Yasmin encouraged the community to review the website to learn more about the micro-grants and the application process. The deadline for submission is February 20th. The grants are funded privately by Yasmin and anonymous donations. The committee members invited Yasmin to announce the winners at an upcoming CB 10 general board meeting. Yasmin clarified that the grants are for residents throughout NYC, but she will consider making an announcement.

4. **EDTCC Black History Month Acknowledgement & Contribution**
[Video Link](#)

5. **Elected Official Representation**

Isaiah Jenkins from the Mayor's Office talked about the focus on the vaccine. The Chair, Shanelle asked that Isaiah connect the committee to someone who can speak about the Small Business Employee to Owner program. Michelle Booker from Congressman Espaillat's office discussed vaccinations and successful efforts to vaccinate over 400 seniors in the community. The Congressman was appointed to the Appropriations Committee.

SLA Applicants

1. Helbraun & Levey/ [Field Trip](#) - Ingrained Hospitality Lenox, LLC (Renewal) SLA Applicant, received on 1/14/2021. This business is located [109 Malcolm X Boulevard, New York](#) 10026.

[SLA Application](#)

[CB10 SLA 30-Day Advance Notice Form](#)

Vote: Y: 7 N: 0 A: 0

Chef JJ Johnson from Field Trip is doing ok due to delivery and pick-up; an estimated 3%- 5% of their revenue is from wine and beer. The committee members acknowledged the community challenges when they were first acquiring their wine and beer license. The committee members echoed their support and pride in the work and partnering Field Trip had since done. Field Trip is expanding to Rockefeller Center and credits the success of its

Harlem location. Chef JJ Johnson hoped that Harlem restaurants will come-out ok from the pandemic. Field Trip has worked with the Harlem Chamber of Commerce and the WC Kitchen. The Committee, Chair recommended that they amend their application to include their philanthropic work in the CB 10 community.

2. [APOLLO Theatre](#) - Great Performances/Artists as Waitresses, Inc., (Renewal) received on 1/25/2021. This business is located [253 West 125th Street, New York 10027](#).

[SLA Application](#)

[CB10 SLA 30-Day Advance Notice Form](#)

Vote: Y: 7 N: 0 A: 0

Great Performance has led bars, catering, and concessions at the Apollo since 2009. At this time cultural institutions are not open. During April 2020 to November 2020 many employees participated in the NYC Food Delivery Program. In lieu of performances, they are looking forward to the new directives that will allow weddings to begin next month. The Governor has said that music venues will be able to open at 10% capacity. At the other locations that Great Performances operates, they have weekly testing of employees, supply PPE. Currently 90% of the Apollo Theatre staff is working from home. The in-person personnel are tested weekly and the space is primarily used for production rentals.

3. [Amy Ruth's Restaurant](#) is a (RENEWAL) SLA Applicant, received on 2/2/2021. This business is a located [113 West 116th Street, NY 10026](#).

[SLA Application](#)

[CB10 SLA 30-Day Advance Notice Form](#)

Vote: Y: 7 N: 0 A: 0

The General Manager, David shared that he believes better days are ahead. They are currently employing about 40 people or about 80% of their pre-pandemic staff. When asked about how they are managing the 25% in-door dining as it related to their staff and facility, David shared they are following the mandates. There are fever checks and they collect contact information from members of each dining party. At 25% capacity they are able to seat 50 people. The servers all wear masks and there is hand sanitizer available.

District Needs Statement - <https://forms.gle/TCrn6Uz4aWymiJscA>

1. Responses to CB 10 Budget Request/For the Preliminary Budget Fiscal Year 2022 - <http://sites.google.com/view/edtc-committee/home>

The committee is asked to review the replies from the agencies for further discussion and drafting of replies during the April meeting. Joshua Clennon explained that there will be a letter of comment submitted to the Mayor's office. There were only a couple items in the original Budget requests that fell under the Economic Development Committee. One was a capital project to improve the waterfront. EDC requested more specifics about the location of the waterfront and also suggested that the item was better suited for Parks. Second was

about enhancing job placement support. EDC asked for more specific information about the support and also mentioned the workforce development centers in the community.

2. 20 310202220C
3. 21 310202221C
4. 22 310202222C
5. 12 310202212E
6. 31 0202214E
7. 31 0202213E
8. 31 0202214E

Community Comments and Concerns - <https://forms.gle/XmCFReWUJPCUkmAo6>

1. Julius Tajiddin
Julius discussed his proposal for a special vendor zone along 125th Street where vendors were exempt from permits. The special zone would be monitored by the 125th Street Merchants Association. Julius is asking for support in the form of a resolution. The Chair, Shanelle will bring the item to vote during the March committee meeting.
2. Beverly Adlam - n/present at the meeting
3. Hana M Hassan - n/present at the meeting
4. Eden Ghebresellassie
5. Elizabeth Burnett
Elizabeth shared concerns with ongoing discrimination by the management and board of her building. Elizabeth and several building residents detailed accounts of harassment and mistreatment since moving to the building in 2017. The residents and a current commercial tenant have exhausted every resource and came to the community board meeting for support. The tenants were encouraged to attend the upcoming Housing committee meeting.
6. Darius Brown
7. Charles, Darnell
Charles, an owner of Hexagon Lounge came to the meeting to request a letter of support. The lounge opened February 2018 on 142nd Street. Over the past year they have followed the fluctuating Covid-19 rules. Recently they have been harassed by unfounded complaints from community members. They have tried mediation and even provided their personal phone number. SLA reacted to the repeated complaints and suspended their license.

Old Business/New Business

1. Topics for February (Philip A. Payton Jr.)
2. Discussion on Support letters for Harlem Advocate for Seniors and Silicon Harlem
3. Committee Projects Update
 - a. Daneen Blackman (FDBA open street business directory)
 - b. Joshua Clennon (Entrepreneur event)
 - c. Michelle Booker (Minority Women's event)

- d. Shanelle Washington (Submitted Event Forms)
 - i. [Harlem AI: AfroTech](#) - event form has been completed.
 - ii. [W&D SOHA or NAH](#)
- 4. Event Form: https://drive.google.com/file/d/1oVMmuDTduMxN8w1-3xKMygX_YlWDHym7/view?usp=sharing
- 5. Website: <https://sites.google.com/view/edtc-committee/home>

Adjournment

9:32 PM

General Public- Please submit community concerns on the Monday before the committee meeting (see newsletter to submit) Indicate in your email whether or not you intend to speak at the committee meeting. Community concerns received in advance of the meeting will allow the Committee members time to fully consider them. A minimum of 15 minutes will be allotted after presentations on agenda, to address community concerns, if needed. The Chair will make an effort to accommodate as many read community concerns as time permits. Comments and questions are limited to two minutes.