



CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD 10
215 West 125th Street, 4th Floor—New York, NY 10027
T: 212-749-3105 F: 212-662-4215

HENRIETTA LYLE
Chairperson

ANDREW LASSALLE
District Manager

Arts & Culture Committee

Monday, October 26, 2015
215 West 125th street 4th floor Conference Room
Hon. Michael Downie, Chair
Hon. Jennifer Prince, Vice-Chair

MINUTES

Committee Members in Attendance: Michael Downie, Jennifer Prince, Tuesday Brooks, George Harrell, Earl Keller, Crystal McKay, Brandi North

Guest: Daria-Hardeman, and Harriet Rosebud

The meeting began at 6:30 p.m. and was held in the fourth floor conference room. Hon. Michael John Downie began the meeting by introducing the Arts & Culture Committee Members to the guests and members of the community.

Discussions/Presentations:

The meeting began with the presentation of the “Street Lighting Festival” to be held along the 125th Street corridor from 5th Avenue to 12th Avenue. CB 10 formed a partnership with the Co-Chairs of the Arts & Culture Committee of CB 9 for the purpose of creating a Children’s Village for the communities of Central Harlem and West Harlem, along with the 125th Street BID for their annual Holiday Street Lighting. With the theme set as “Frozen”, the two boards discussed how the aesthetics would be carried out – the décor, the presentation, the activities. The members of CB 10 discussed the partnership with the Harlem Arts Festival (HAF) who presented them with a budget and an explanation of the activities that would be held at the venue, which both CB 10 and CB 9 had agreed would be an outdoor event held on the Plaza of the State Office Building, which would be subject to an application process and the approval of the OGS.

Originally, CB 9 had agreed to do the décor of the village and HAF would only be responsible for the activities, but then, CB 9 wanted to have HAF create the full ambiance for the event, since they are a professional organization and would give the project much more soundness and legitimacy. As we discussed the budget, CB 9 informed CB 10 that they would have difficulty raising money to cover their part of the budget, and CB 10 believed that they could only ask their Executive Committee for a line item expense to cover supplies. The HAF supplied a budget that reflected a 40% savings for the entire project, including three activities for the children and a venue for storytelling as well. HAF would also provide tents, tables and their time, at no additional cost to ensure that the event would be successful. CB 9 looked forward to doing

future events with CB 10, and expanding the Street Festival to compete with downtown events for the holiday season.

Diane Henderson asked for letters from CB 10 and CB 9, to empower her to ask the merchants along the 125th Street Corridor to ask for gifts to be distributed on the Plaza at the event. Both Committees agreed that this would be invaluable and agreed to fulfill Ms. Henderson's request. The letter would provide tax exemption status for the vendors for the gifts that they donate for the event.

Joe Rogers presented the creative wing of his Campaign for Educational Equity, The Campaign Equity's ACTION! Partners, "Epic Theatre Ensemble". Beginning in March 2016, the ensemble will deliver a handful of performances in Harlem and would like to partner with CB 10 12 March 2016 at a venue in Central Harlem. We would like to finalize this event within the month, and possibly collaborate on more events in future.

Old News:

CB 10 partnered with Battery Park Entertainment for a screening at La Maison d'Art on 5 October. There were more than 50 people in the audience to view "Washington Heights: City Inside the City", a Web to TV production that chronicles the drug trade in Washington Heights during the 70's and 80's, but filmed in present day in order to maintain a larger following and not get mired in the exactitude of a period drama. This was the first time that CB 10 partnered with the Harlem Arts Festival, and during the Harlem Arts Advocacy Week.

CB 10 intends to collaborate with BPE in future, and will partner with Joe Rogers and other city government entities to promote the arts and arts education.

The meeting was adjourned at 8:00 pm.