SOHO MEN'S SIGNAGE

Presentation

NYC Landmarks Preservation Commission

August 13 2015

Existing building

SOHO Men’s + Women’s Signage relationship.

SCOPE OF WORK INCLUDES:

- Add 2nd sign to Wooster side elevation that compliments our Women’s store across the street.
- Relocate our existing sign facing Prince Street closer to the corner for increased visibility.

Move existing blade sign on Prince closer to the corner. Lined up with the edge of the column.

Additional blade sign mirrored on the Wooster corner. Lined up with the edge of the column.

Proposed signage

SCOPE OF WORK INCLUDES:

- Add 2nd sign to Wooster side elevation that compliments our Women's store across the street.
- Relocate our existing sign facing Prince Street closer to the corner for increased visibility.

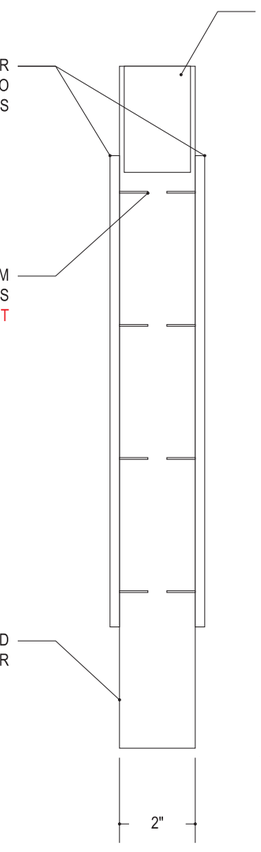
Proposed signage

CUSTOM Non-Lit Wooden Blade *(Qty: 1)*
By Others

18"
MEN'S YOGO - NO KEYLINE

FACE VIEW
Scale: 3" = 1' -0"

NOTE: MOUNTING TO THE MORTAR IN THE BRICK FACADE, MOUNTING PLATE CURRENTLY ON SITE



DETAIL VIEW
Scale: 3" = 1' -0"

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JONES SIGN
Your Vision. Accomplished.
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DE PERE, WI 54115
www.jonessign.com
TOLL FREE: 800-536-7446
TEL: 920-983-6700
FAX: 920-983-9145

PROJECT

lululemon athletica
Soho Men's

127 Prince Street
New York, NY 10012

CUSTOMER APPROVAL

Authorized Signature

X _____

Date:____/____/_____

REVISIONS

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11. _____
12. _____

REPRESENTATIVE

Anna Spitzer

DRAWN BY

Amanda Otto

DATE

03.16.15

SCALE

As Noted

SHEET

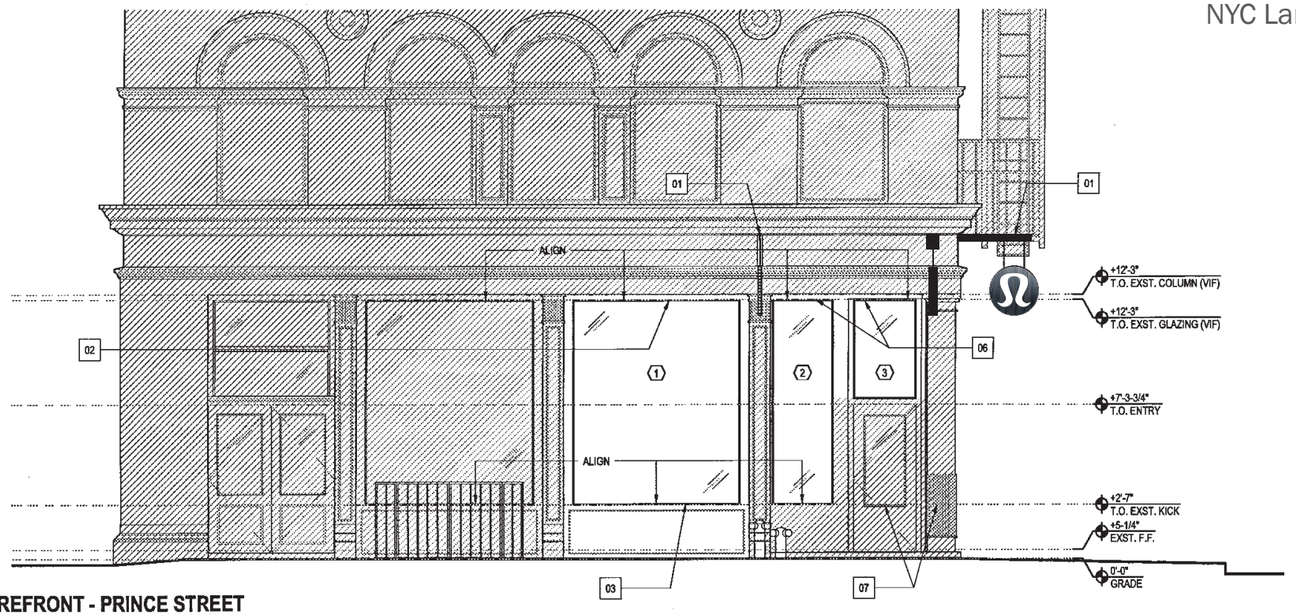
1 of 3

DRAWING #

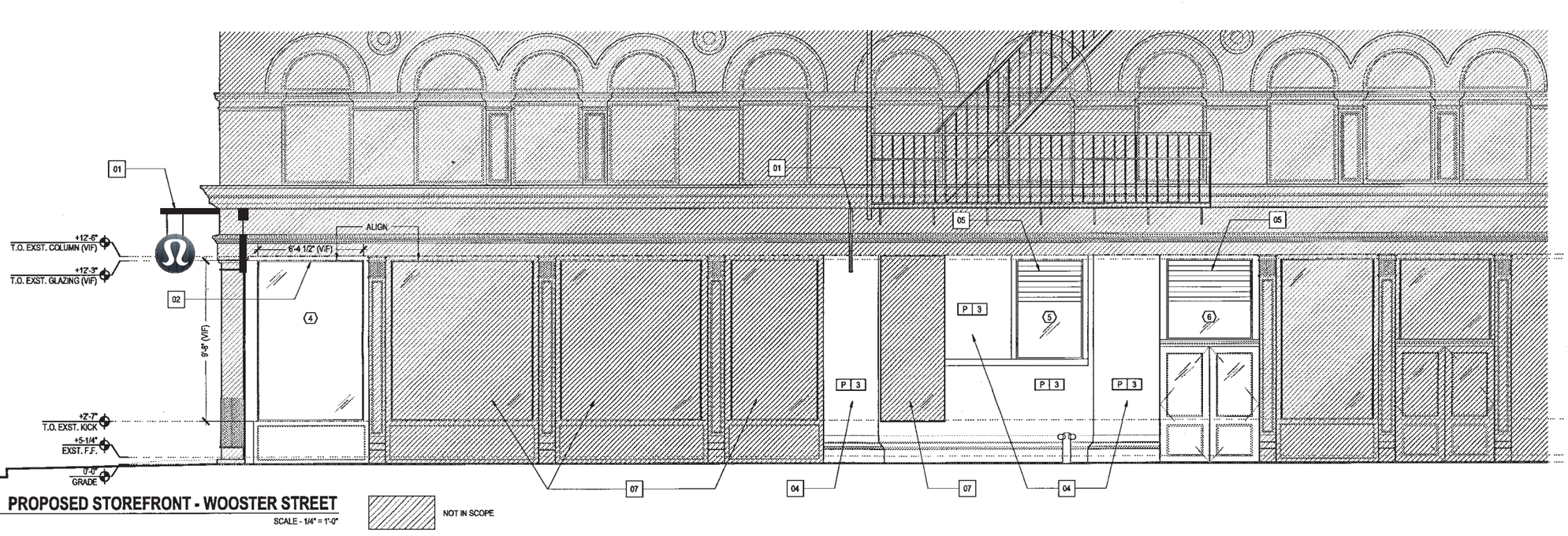
204918

Storefront Elevation *(NTS)*

SIGNAGE INSTALLATION
127 Prince St., New York, New York
NYC Landmarks Preservation Commission Submission



1 **PROPOSED STOREFRONT - PRINCE STREET**
SCALE - 1/4" = 1'-0"



2 **PROPOSED STOREFRONT - WOOSTER STREET**
SCALE - 1/4" = 1'-0"

NOT IN SCOPE

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