Presentation for Landmarks Committee & Community Board 7:

THE SHADE STORE
313 Columbus Avenue
New York, NY

THE
SHADE
STORE

313 Columbus Ave:

313 Columbus Ave:

Day Photos of 313 Columbus Ave:

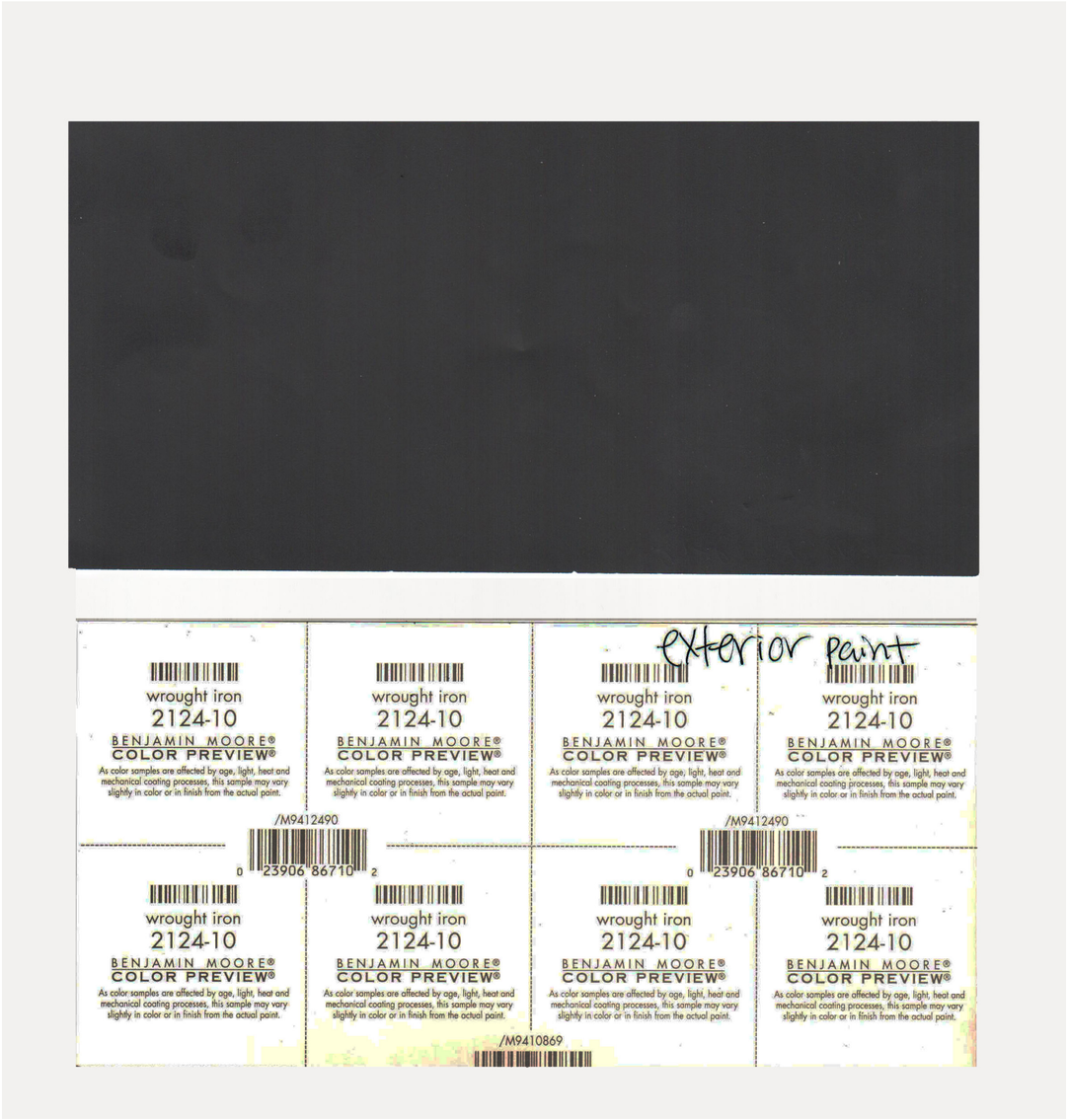
Existing Store Front

Expansion Space

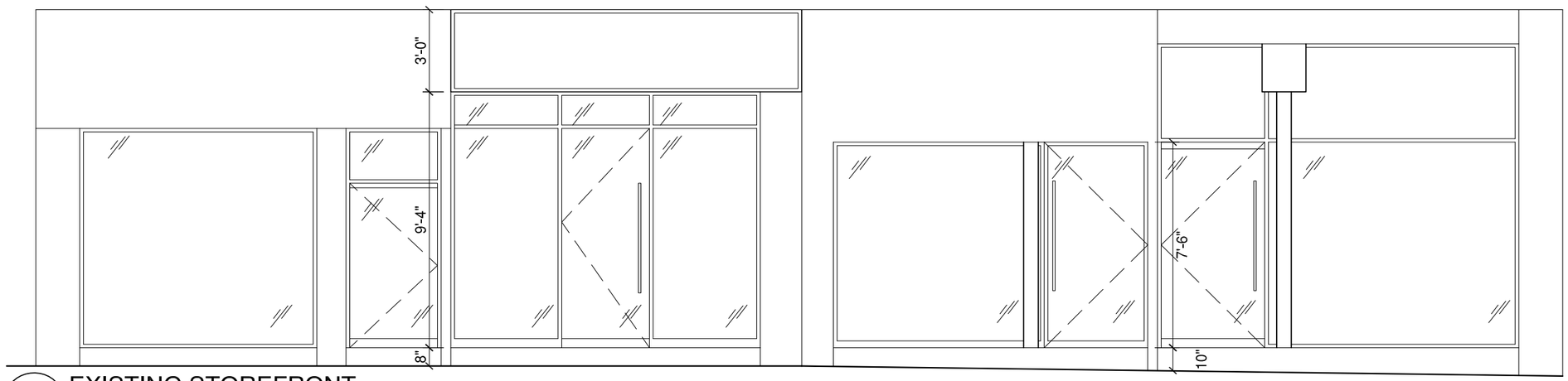
Night Photos of 313 Columbus Ave:

Proposed Store Front

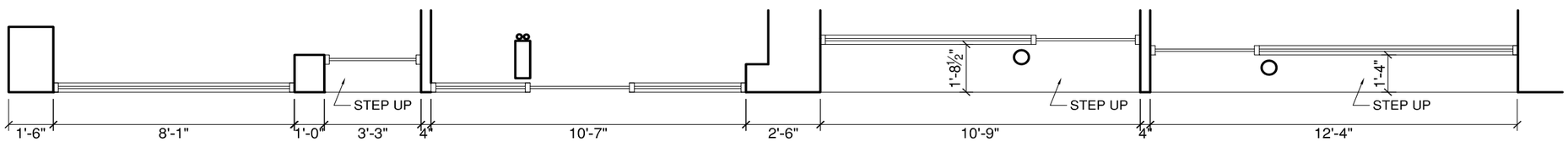
Exterior Paint Sample:
Benjamin Moore-Wrought Iron Gray 2124-10



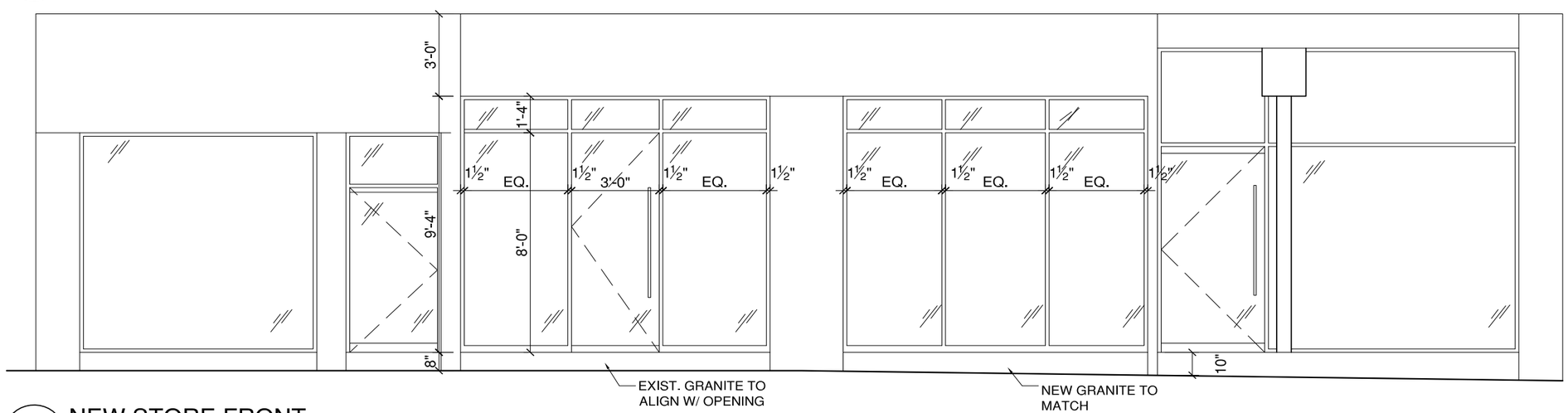
Architectural Store Front Drawings:



1 EXISTING STOREFRONT
1/4" =1'-0"



1A EXISTING STOREFRONT PLAN
1/4" =1'-0"



2 NEW STORE FRONT
1/4" =1'-0"

THE SHADE STORE
GROUND FLOOR
313 COLUMBUS AVE
NEW YORK, NY 10023

THORESEN AND LINARD ARCHITECTS
132 NASSAU STREET, SUITE 1220
NEW YORK, NY 10038
(212) 608-1599

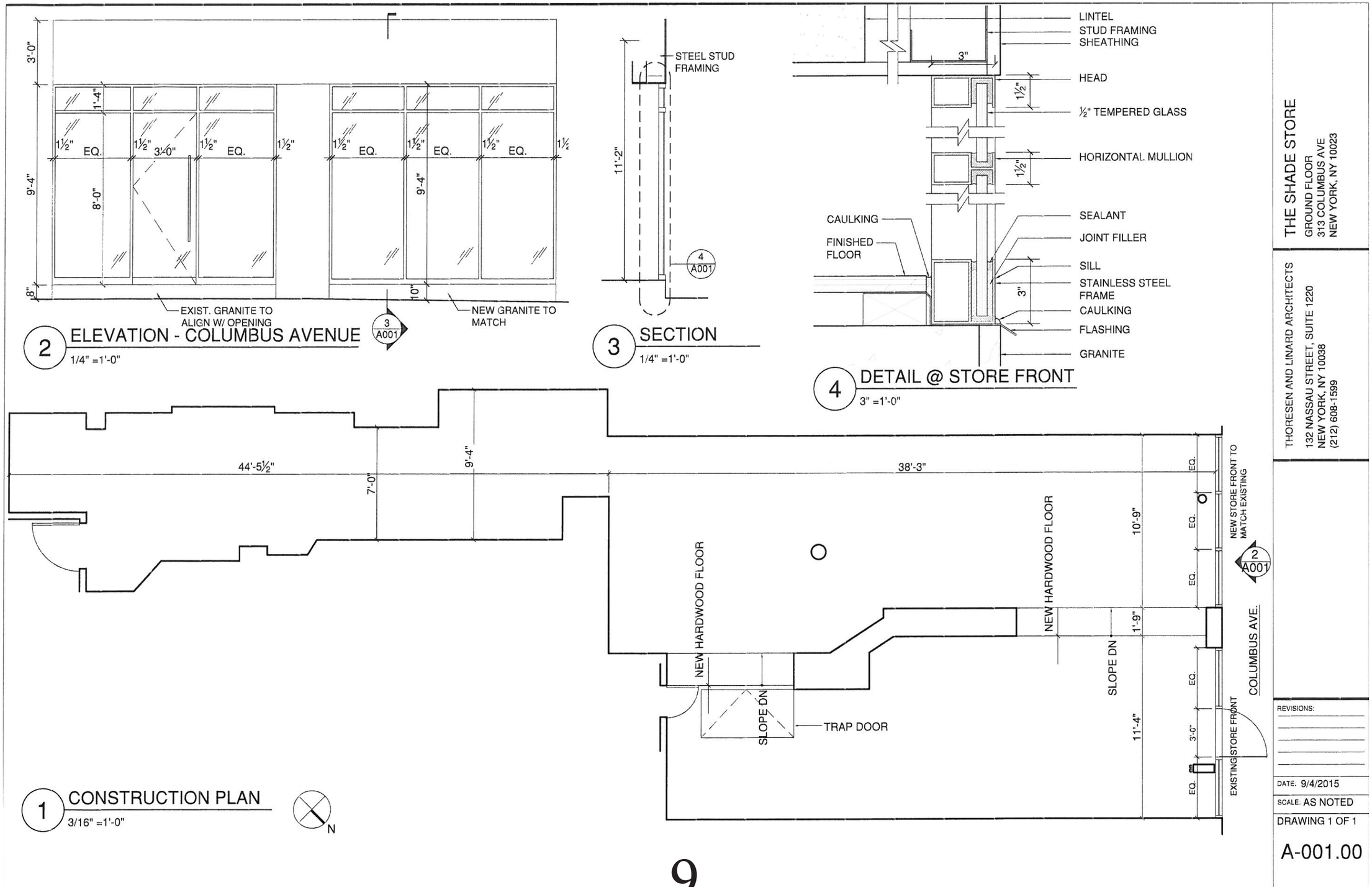
LANDMARKS PRESENTATION

REVISIONS:

DATE: 9/14/2015
SCALE: AS NOTED
DRAWING 1 OF 1

A-002.00

Architectural Store Front Drawings:



Signage Shop Drawings

End View

A WALL DISPLAY — 33.18 Sq. Ft.
Scale: 3/8" = 1'-0"

CITY CODE ALLOWANCE	3 Sq. Ft. / lineal foot of frontage = 72 Sq. Ft. Only 50 Sq. Ft. can be illuminated.

Wall Display

Illuminated.
Manufacture and install one (1) display.

Cabinet
3" Deep fabricated aluminum cabinet, top hinged, with applied digitally printed Walnut wood grain (vertical).

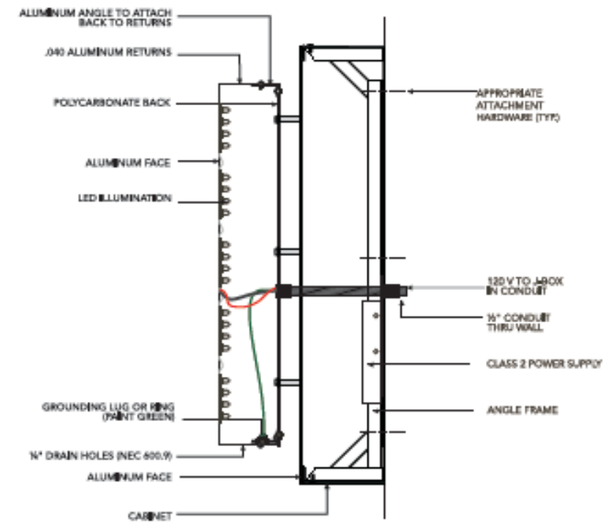
Letters — Reverse Pan
Faces: .090 Brushed aluminum laminate/horizontal grain.
Returns: .040 Aluminum. 3" Deep, to match faces.
Backs: .177 Clear Polycarbonate
Interiors: Painted White
Illumination: White LED's.

Installation
Wall Type: Verify
Mounting: Flush to fascia with appropriate hardware.
Power Supplies: Self contained.
Primary: One dedicated 120v/20amp circuit required per display.

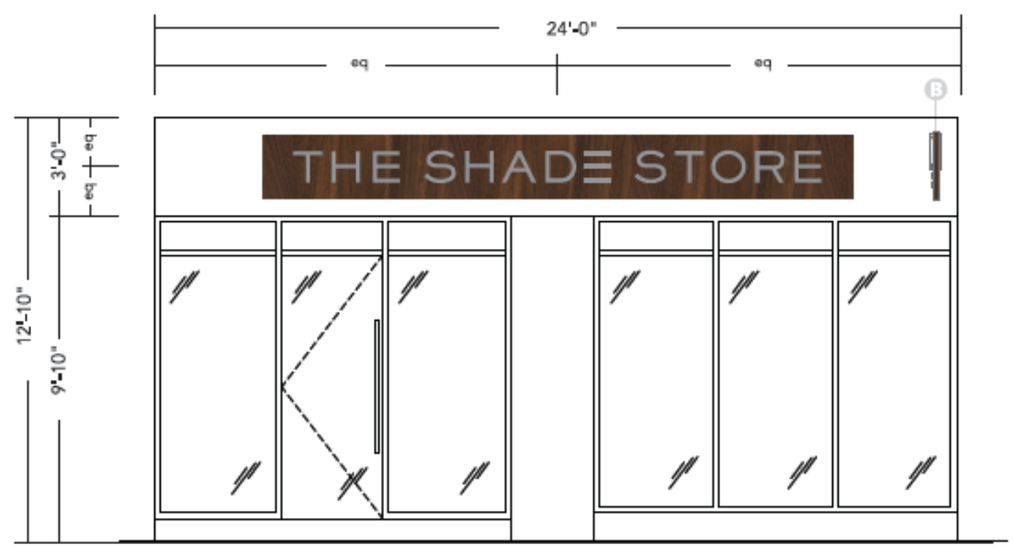
Colors

- **Digitally Printed Wood Grain** — Vertical Grain
- **Brushed Aluminum** — Horizontal Grain
- **Duranodic Bronze**

Night View



DETAIL
Scale: None



A ELEVATION
Scale: ¼" = 1'-0"

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PROJECT MANAGER
Joseph Platt
DESIGNER
A. Rossi

PROJECT NAME
The Shade Store
UWS
313 Columbus Ave.
New York, NY 10023

PAGE DESCRIPTION
Wall Display

REVISIONS
5/18/15
1 5/20/15 Elevation updated.
2 8/17/15 Layout revision. Cove lighting.
3 8/28/15 Layout revision. Std RPC.
4 9/9/15 Elevation updated.
5 9/22/15 Layout revision.
6 9/28/15 Detail added.

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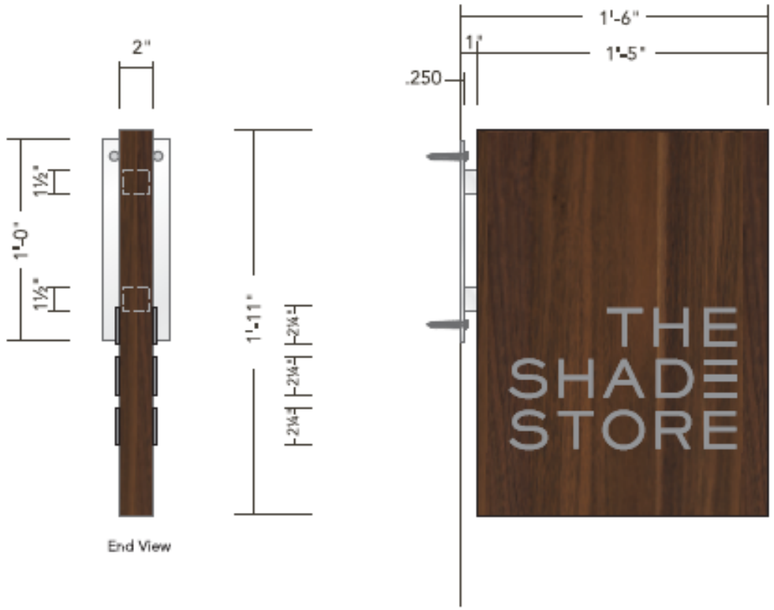
This sign is intended to be installed in accordance with the requirements of Article 600 of the National Electrical Code and/or other applicable local codes. This includes proper grounding and bonding of the sign.

APPROVALS
Client Signature
Landlord Signature

DATE: 9/28/15
PAGE #: 1 of 2
DRAWING #: 15-ar306r6

Signage Shop Drawings



B PROJECTING DISPLAY — 2.72 Sq. Ft.
Scale: 1½" = 1'-0"

CITY CODE ALLOWANCE	10 Ft. Clearance 1'-6" Projection

Projecting Display

Non-Illuminated.
Manufacture and install one (1) D/F display.

Display
Cabinet Construction: Fabricated 1½" aluminum angle frame.
Faces: .090 Aluminum, pan formed (¾" return) with applied digitally printed Walnut wood grain (vertical).
Letters: .250 Thick brushed aluminum FCO's, horizontal grain.

Supports
Material: 1½" Aluminum square tube painted Metallic Silver.
4" x 12" x .250 Aluminum plate painted Metallic Silver.

Install
Wall Type: Masonry.
Mounting: Mechanically fasten with shielded lags or appropriate hardware.

Colors

- **Digitally Printed Wood Grain** — Vertical Grain
- **Stainless Steel** — Horizontal Grain
- **MP 18071 Metallic Silver**

B ELEVATION
Scale: ¼" = 1'-0"

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New York, NY 10023

PAGE DESCRIPTION

REVISIONS
5/18/15
1 5/20/15 Page added.
2 8/17/15 Layout revision. Non-illuminated.
3 NA
4 9/9/15 Elevation updated.
5 NA
6 NA

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DATE: 9/28/15

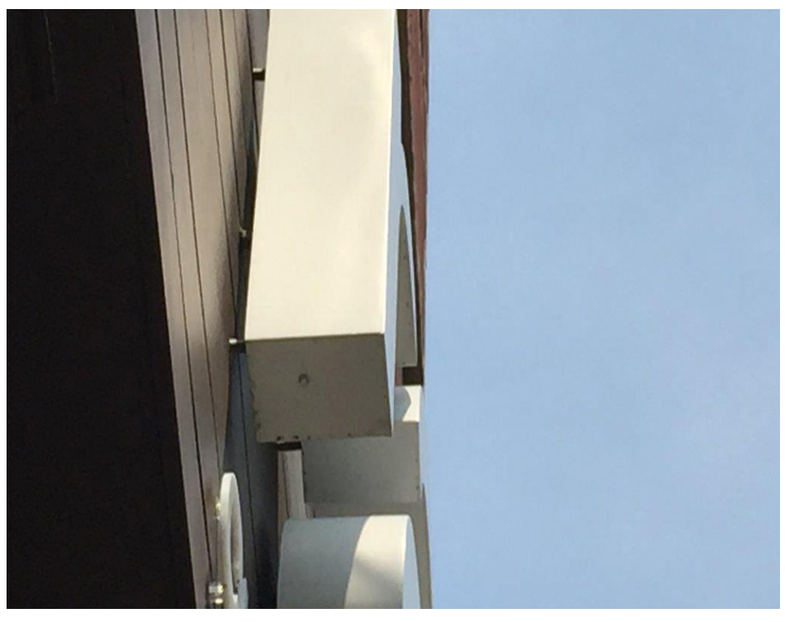
PAGE #: 2 of 2

DRAWING #: 15-ar306r6

Sample of TSS Proposed Halo Lite Sign:

Halo Lite Signs on Columbus Ave:

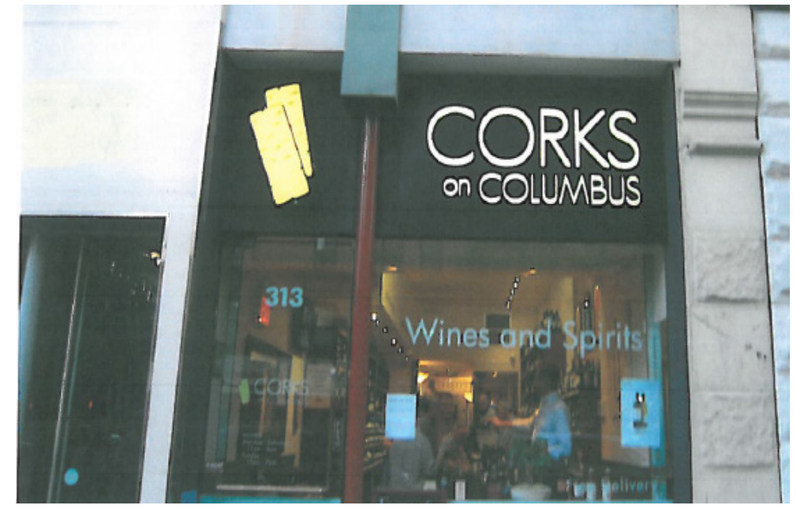
294 Columbus Ave.



310 Columbus Ave.

Neighboring Signs on Columbus Ave:

284 Columbus Ave.



313 Columbus Ave.

255 Columbus Ave.

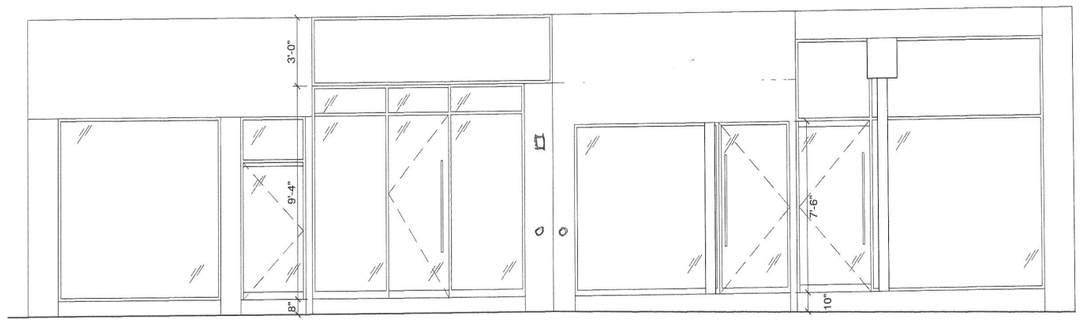
247 Columbus Ave.

Neighboring Signs on Columbus Ave:

302 Columbus Ave.

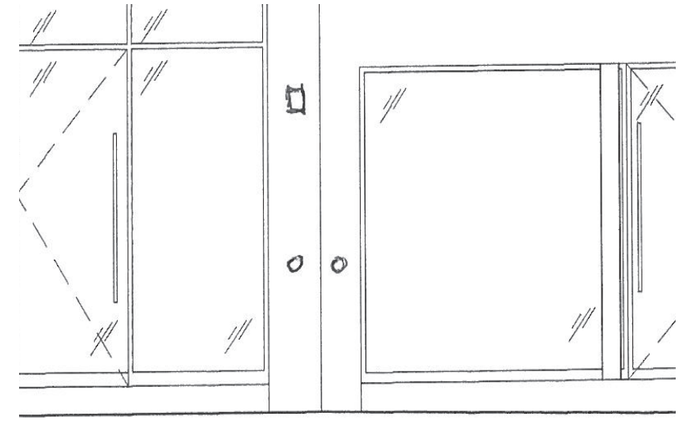
308 Columbus Ave.

Store Front Probes:



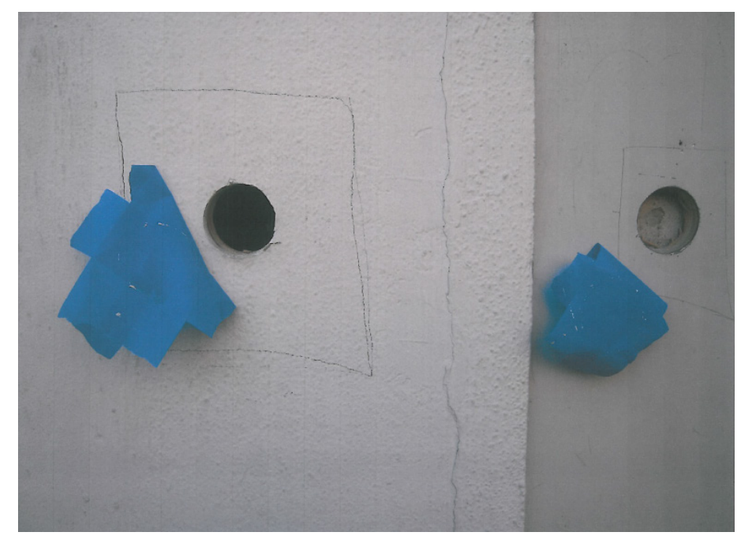
1 EXISTING STOREFRONT
1/4" =1'-0"

Probe locations,



Probe locations,

Boring showing steel column at south side of existing store.



Column/Pier Probes