

# McCarren Park Play Center NYC Percent for Art Program

## M058-114M

Mary Temple, Artist

Landmarks Preservation Commission Review

May 24th, 2016

# Percent for Art

Since 1982, New York City's Percent for Art law (Local Law 65) has required that one percent of the budget for eligible City-funded construction projects be spent on public artwork. Managed by the City's Department of Cultural Affairs, the Percent for Art program has commissioned hundreds of site-specific projects in variety of media—painting, new technologies, lighting, mosaic, glass, textiles, sculpture, and works that are integrated into infrastructure and architecture—by artists whose sensibilities reflect the diversity of New York City.

The purpose of the Program is to bring artists into the design process and enrich the City's civic and community buildings.

The art work must be located in an area of the facility that is accessible to the public.

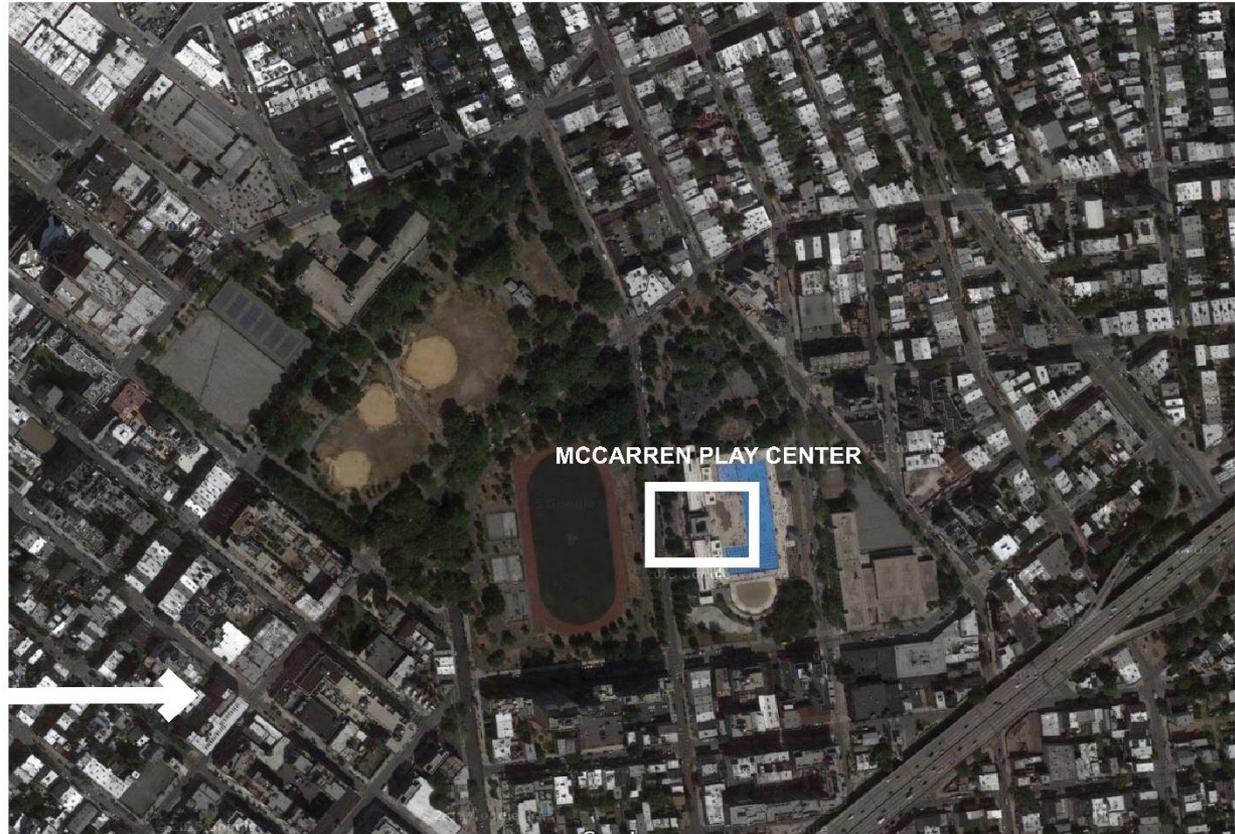
# Project Location



CITY 2 MI



NEIGHBORHOOD 1000'



SITE 200'



NYC Parks

## MCCARREN PARK PLAY CENTER | Project Location

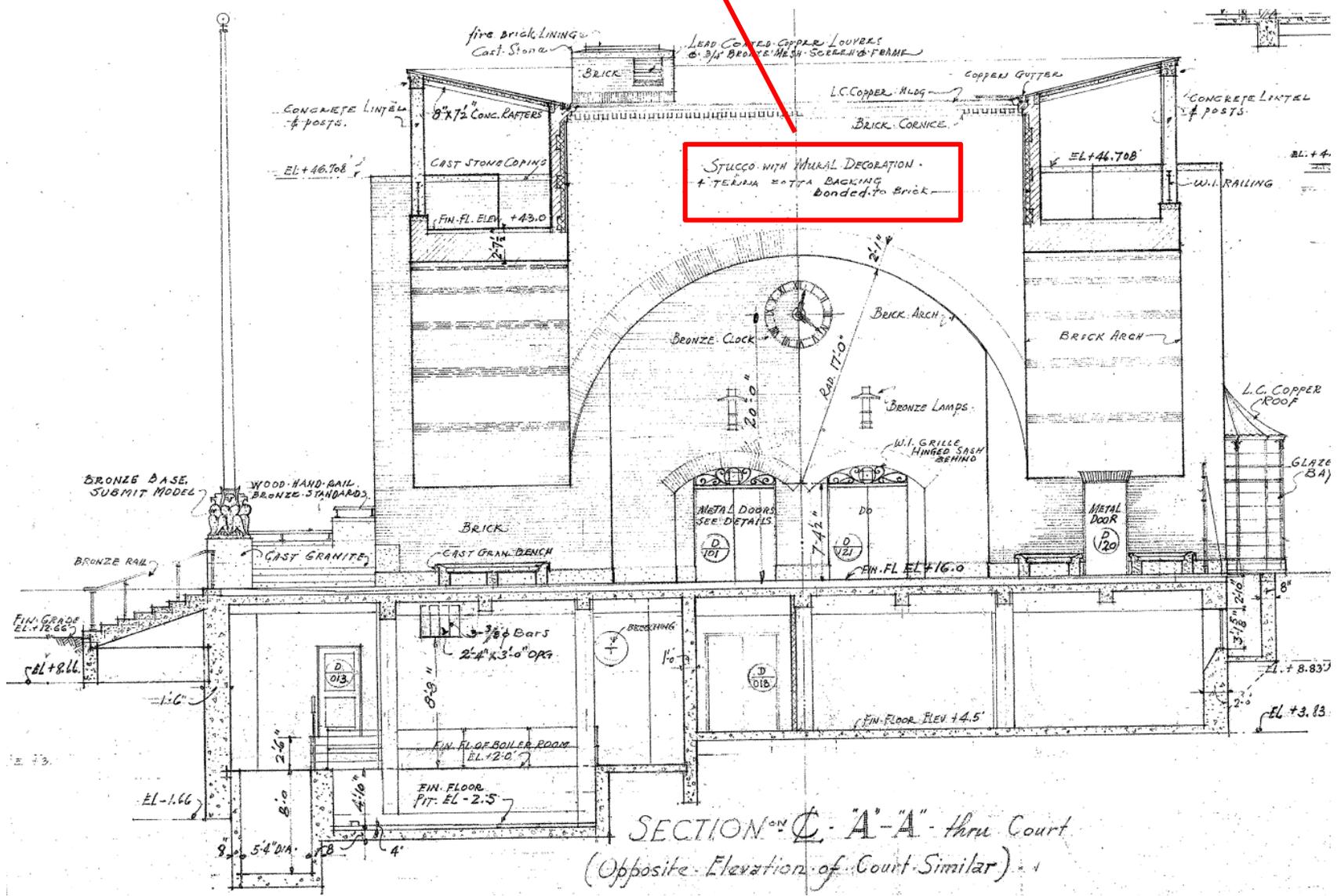




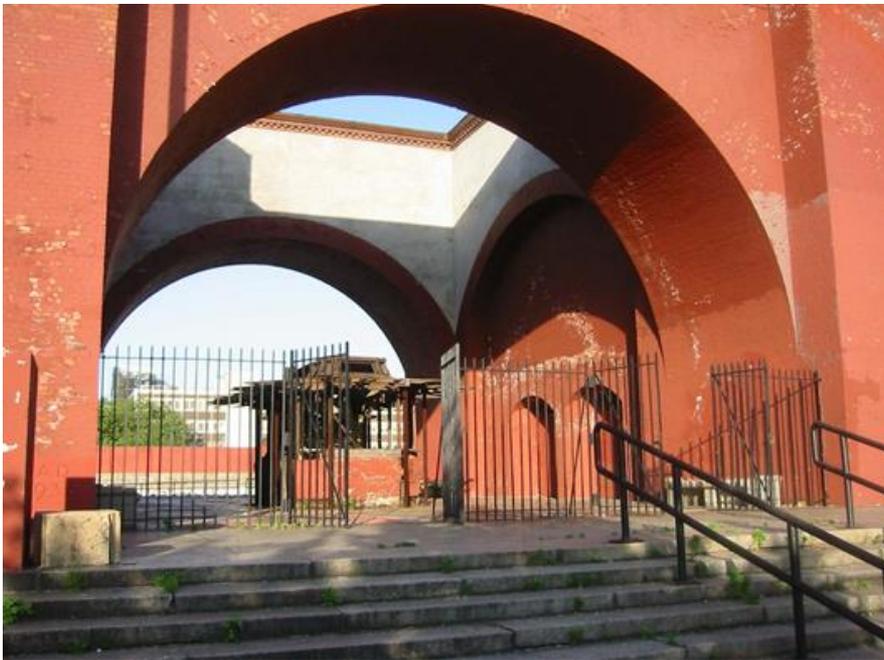




Original 1935 drawings indicate “stucco with mural decoration” on North and South walls of courtyard, which were ultimately never realized.

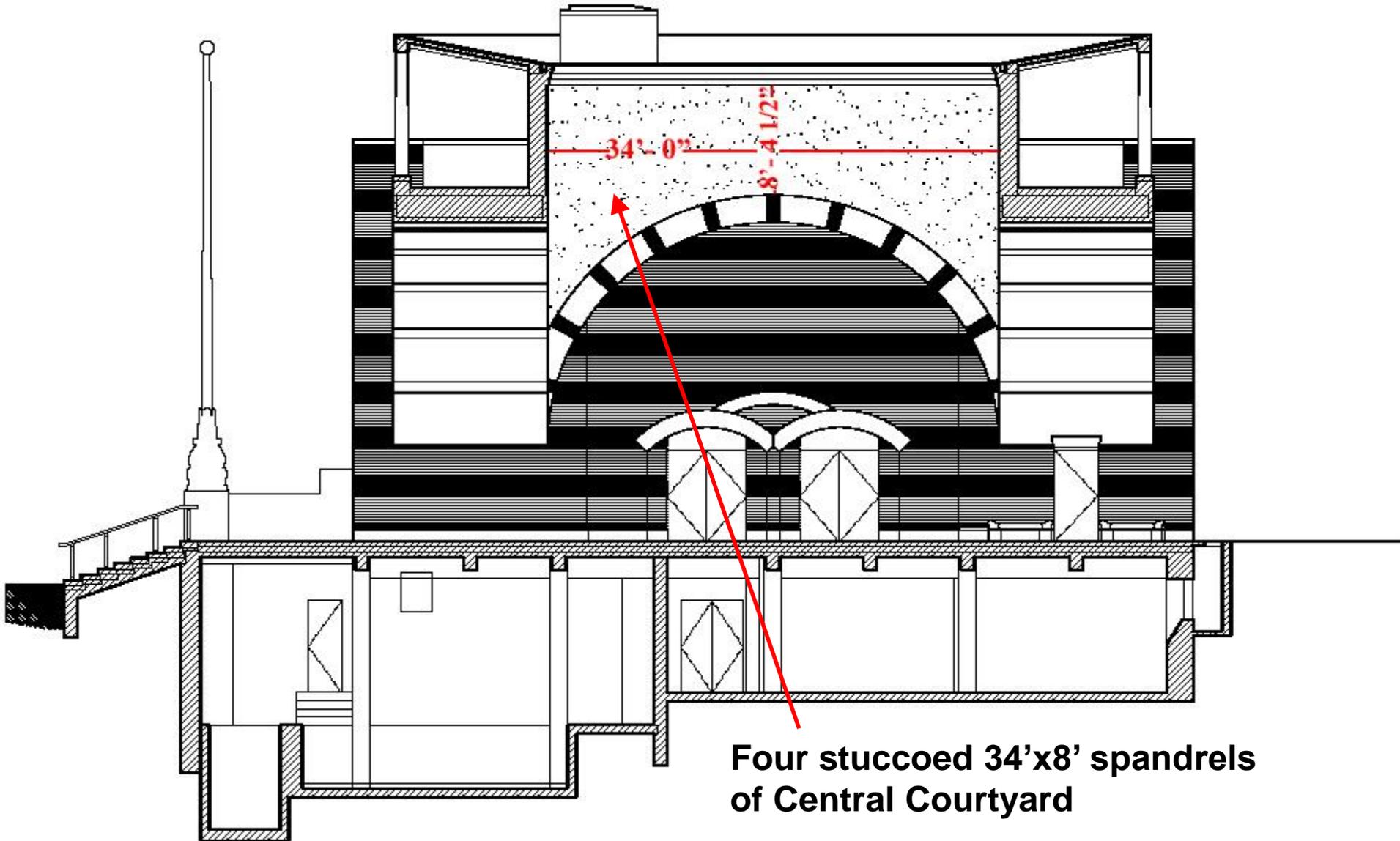


SECTION ON C - "A" - "A" - thru Court  
 (Opposite Elevation of Court Similar)





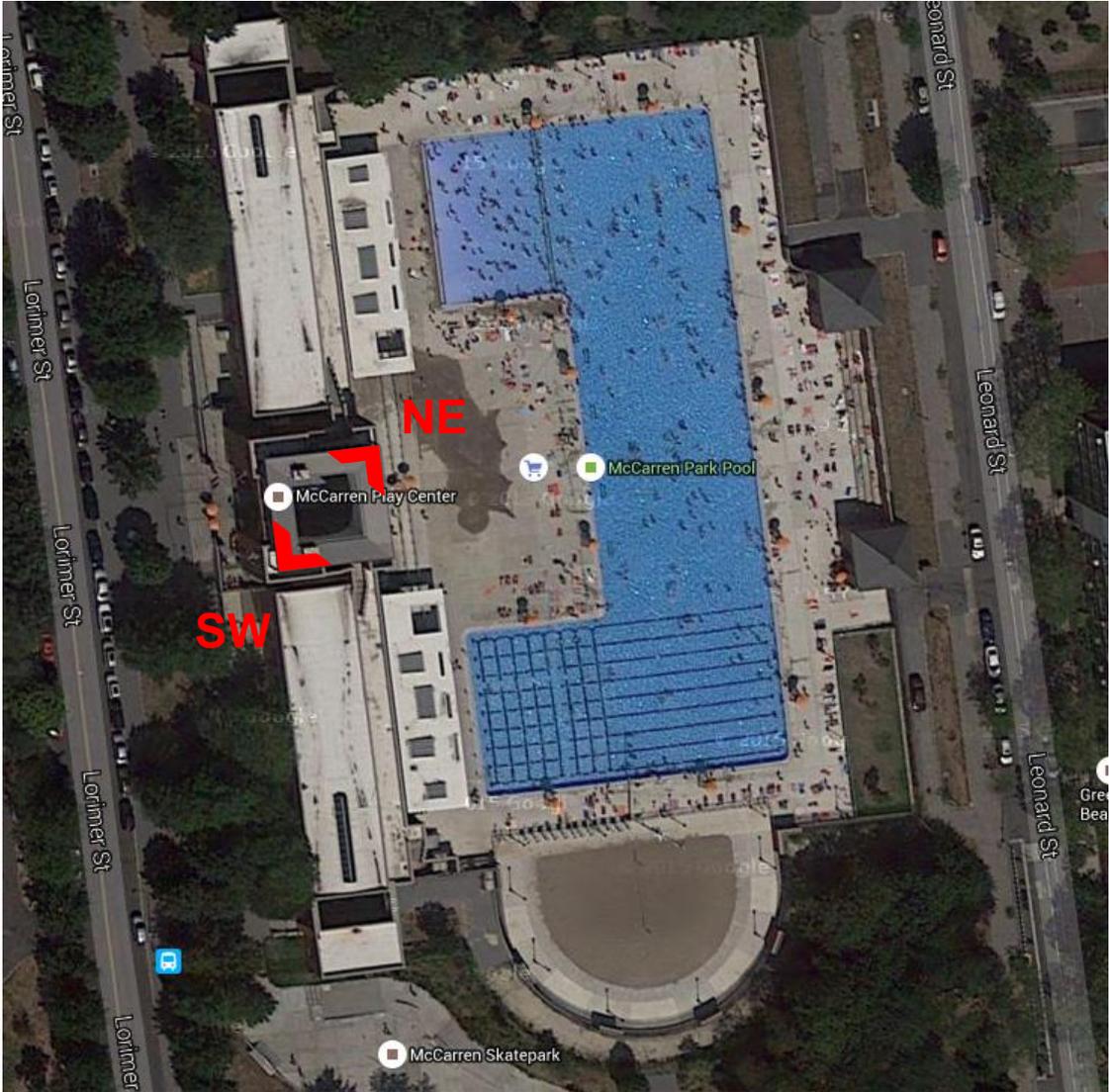
# Mural Placement



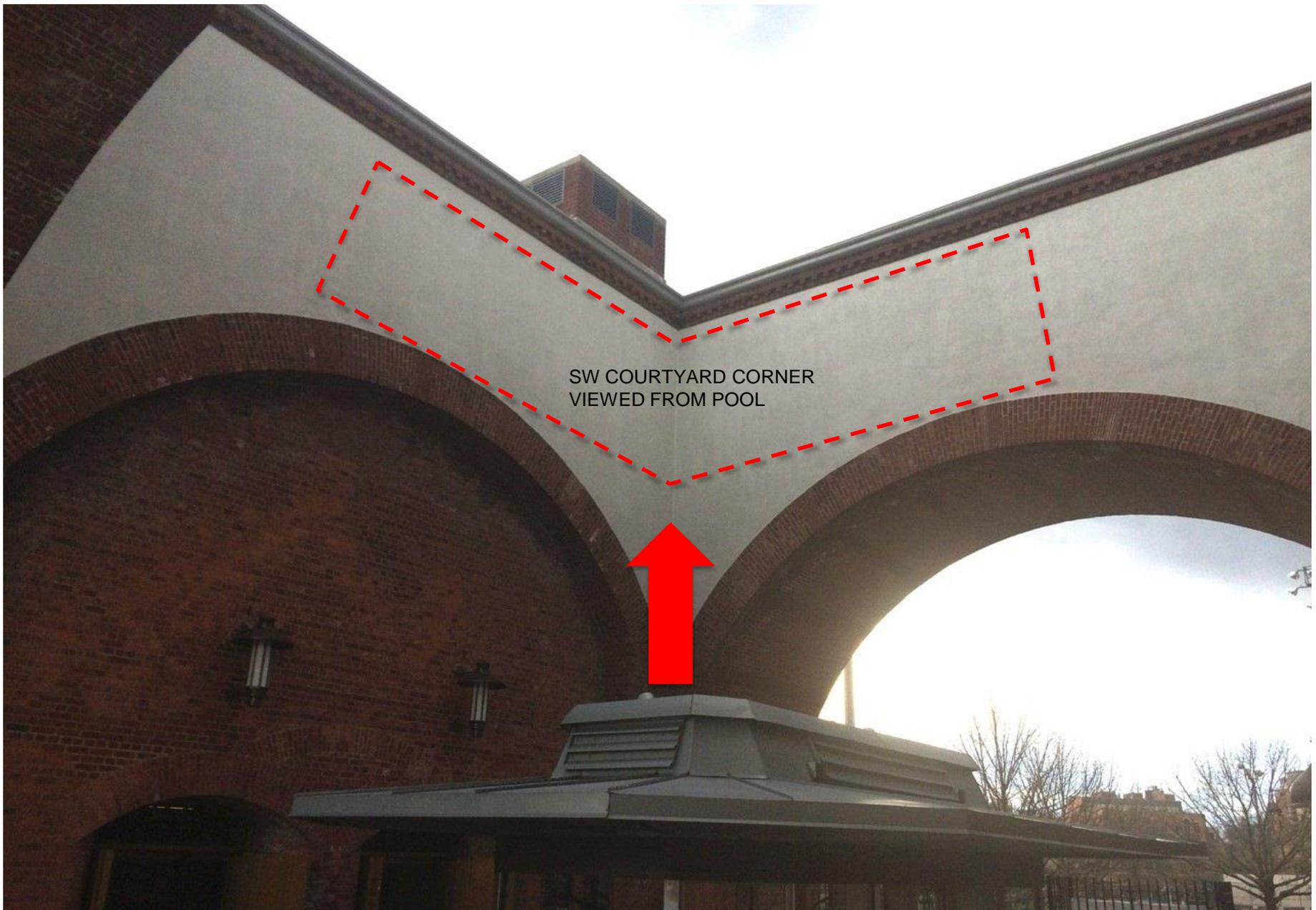
**Four stuccoed 34'x8' spandrels  
of Central Courtyard**

# Mural Placement

Northeast and Southwest corners of Play Center Central Courtyard

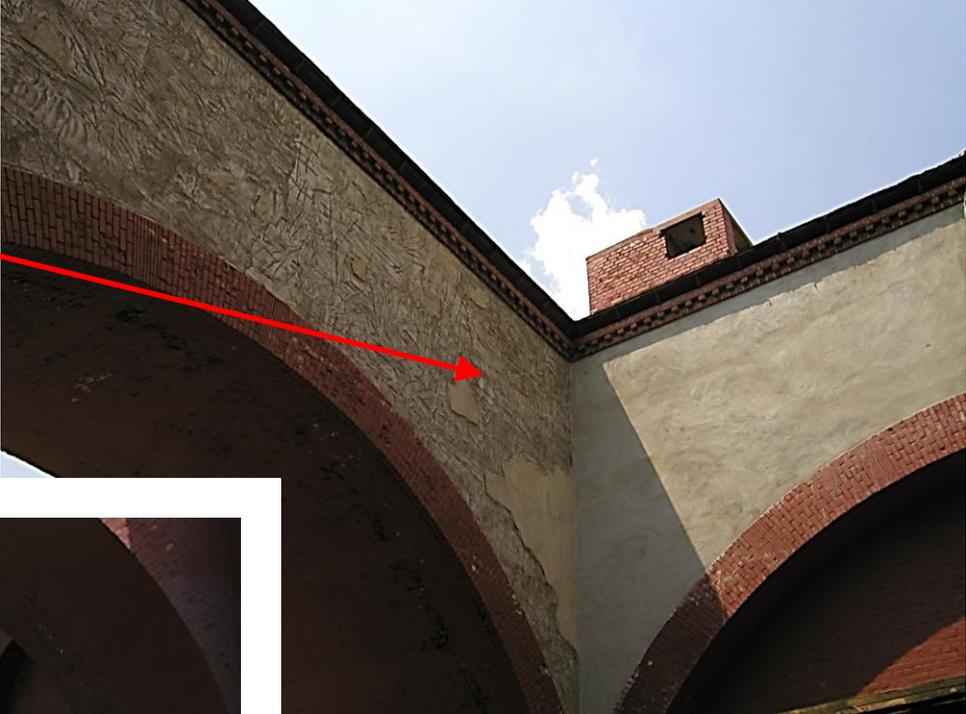






SW COURTYARD CORNER  
VIEWED FROM POOL

Current plaster layer dates from August 2005 resurfacing



# Artwork Proposal

Conceptual Design Presentation

Mary Temple

*Double Sun*

# Proposal

- Propose to meticulously paint two large, highly believable, double shards of “light” that will shine throughout every cloudy day, every rain storm and blizzard—year after year.
- These two trompe l’oeil illusions of bright light are a mystery to be solved by visitors—noticing the artwork, they may try to puzzle out the light source and speculate why it never seems to shift or fade.
- Ever lit, the entryway to McCarren Pool welcomes the visitor, and reminds us of the wonderful summer days in our own memory, or beckons us to return in the coming season to make new summertime memories.



*Double Sun, 1 (NE view), McCarran Park Pool, 2016*



*Double Sun, 1 detail (NE view), McCarren Park Pool, 2016*



*Double Sun 2 (SW view), McCarren Park Pool, 2016*



*Double Sun 2, detail (SW view),* McCarren Park Pool, 2016

# Technical Details and Materials

Conceptual Design Presentation

Mary Temple

# Mural Installation

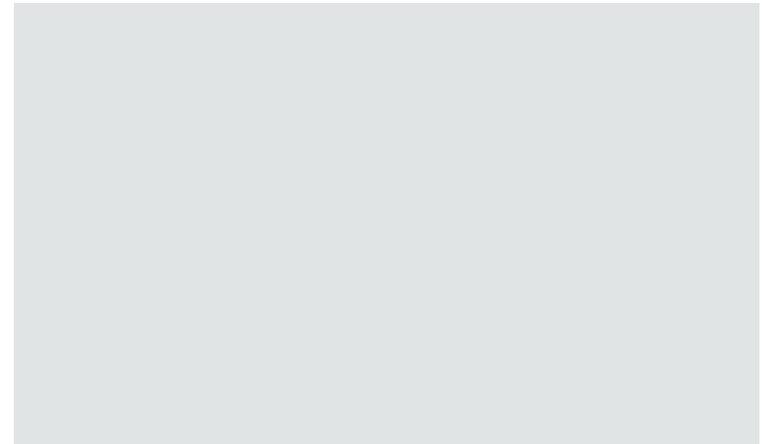
- Mural will be installed/painted immediately after 2016 swimming season (September 2016), during evening hours over approximately 14 evenings.

# Mural Application

- Fresh Start<sup>®</sup> Premium Exterior Primer – High-Hiding All Purpose Primer (046) will be applied to all four 34' x 8' stucco surfaces, then painted with two uniform coats of commercial latex paint – Benjamin Moore Regal Select Exterior High Build, color 2120-70 (Stone White), Low Luster Flat.
- Twenty-four hours later, tree branch images will be projected onto the areas to receive the murals, and the “light” will be hand-painted by the artist’s assistants, using hand-mixed latex paints tinted 20%-35% lighter than the base color.

# Mural Materials – Paint

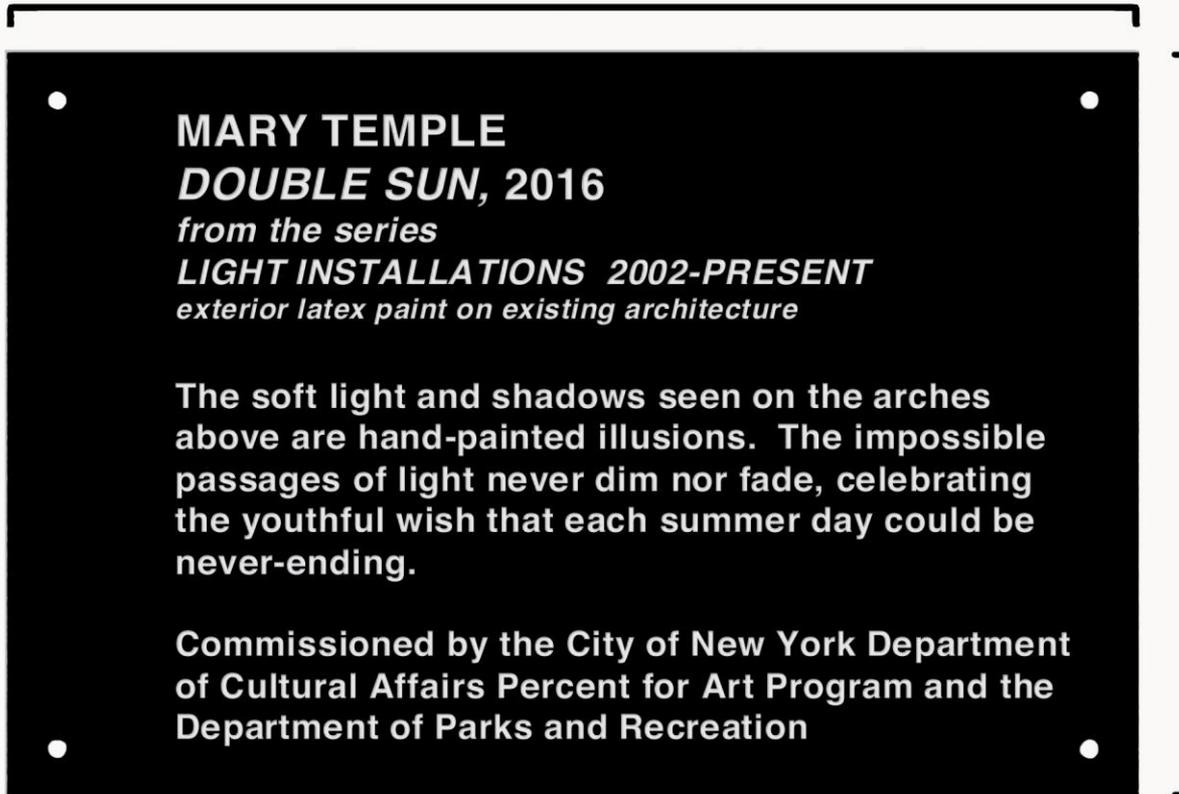
- Commercial exterior latex-based paint
- Color recommended for outdoor application on stucco surface, highest lightfast rating.
- Lifetime guarantee against blistering or peeling. Products made to withstand shifts of temperature from summer heat to below freezing temperatures; warranty void if sealant used, no sealant will be used.
- Light Reflectance Value (LRV) = 75.0



Benjamin Moore Regal Select Exterior High Build  
2120-70 (Stone White)  
Low Luster Flat

# Permanent Signage for *Double Sun*

15"



10"

## Two 15" x 10" plaques

### Materials:

Background: 1/16" depth, black finish, stainless steel

Copy: stainless etch copy  
4 holes for mounting

### Mount:

Mounted on existing walls, at mortar joints if at all possible  
Attachment: Four 1-1/2" length (5/32" diameter) security screws and epoxy mortar

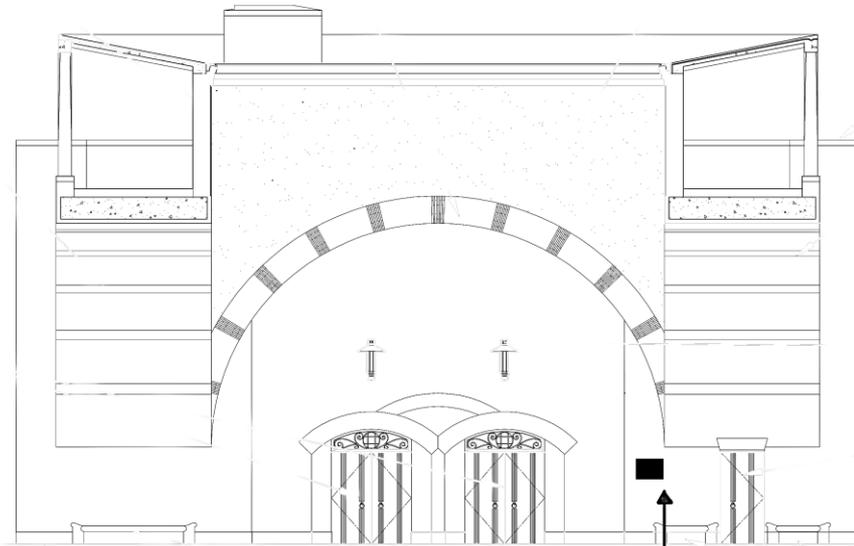
### Placement:

One sign placed on brick column directly below each artwork, hung at 60" center.

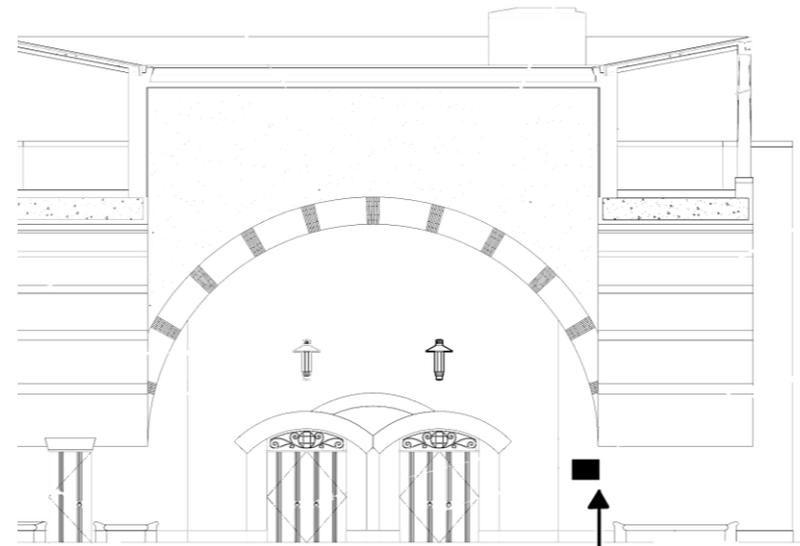
### Fabricator:

Engrafics, Inc.  
New York, NY

# Signage Location for *Double Sun*



South Elevation – North Wing



North Elevation – South Wing

**One sign placed on brick column directly below each artwork,  
hung at 60” center.**