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3	LOBBYING COMMISSION MEETING
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5	City Council Meeting Room
6	250 Broadway New York, New York
7	March 30, 2011
8	10:12 a.m.
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10	B E F O R E: HONORABLE HERBERT BERMAN
11	COMMISSIONER LESLEY HORTON COMMISSIONER ELISA VELAZQUEZ
12	COMMISSIONER JAMILA PONTON BRAGG COMMISSIONER MARGARET MORTON
13	BY TELECONFERENCE:
14	STATE COMMISSION OF PUBLIC INTEGRITY BARRY GINSBERG, General Counsel
15	SHARI CALNERO, Associate Counsel RALPH MICCIO, Special Counsel
16	HOWARD GRIEVES, Member of the Commission
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25	631.224.5054

Τ.	Lobbying Commission Meeting
2	MR. CHAIRMAN: My name is Herbert
3	Berman. I'm the chairman for the Lobbying
4	Commission of the City of New York. My fellow
5	commissioners joining us today are, on my left
6	Commissioner Margaret Morton and Commissioner
7	Jamila Ponton Bragg. To my right are
8	Commissioner Elisa Velazquez and Commissioner
9	Lesley Horton. This is our second public
10	meeting. This morning we will be joined
11	shortly by the Executive Director and staff to
12	the State Commissioner on Public Integrity and
13	you can see them now on the TV screen. Good
14	morning.
15	The State Commission on Public
16	Integrity is an entity responsible for
17	enforcing the lobbyist in the City I'm
18	sorry, the registration requirements the State
19	level. Lobbyist in the City must also
20	register with the State Commission whether or
21	not they lobby at the State level, therefore,
22	city lobbyist and clients of lobbyist must
23	report their activities to both the State
24	Commission and the City Clerk's Office to the
25	City of New York.

Т	Lobbying Commission Meeting
2	Considering the dual filing that has
3	been required, it has been suggested by many
4	that greater synchronicity between City and
5	State's statutes and system should be
6	explored. However, our preliminary work in
7	reviewing the two laws and reporting systems,
8	as well as staff meeting with the Clerk and
9	State Commission, have revealed some important
10	information. Which can be summed up with one
11	phrase "it's easier said than done".
12	Of course, we recognize the State has a
13	lot more filers than does the City. Other
14	differences do exist and today we'd like to
15	explore them. For example, we're aware of the
16	fact that there are different dollar
17	thresholds for lobbying activity that becomes
18	reportable. There are differences in the area
19	of contracts and procurement process and there
20	are differences regarding the filing and
21	reporting structure.
22	We're here today to learn about the
23	State Systems to see how it parallels or
24	differs from the City; understand why these
25	differences do exist and to possibly explore

1	Lobbying Commission Meeting
2	opportunities for greater coordination in
3	fully recognizing that could be a complex
4	ambition. So, following in the wake of our
5	last presentation on March 15th by the Clerk
6	of the City System I'd like to thank the State
7	Commission on Public Integrity for joining us
8	this morning as we give thought and attention
9	to the important complicated topic.
10	People of the Public Integrity
11	Commission, thank you for joining us by this
12	process. We are joined by Barry Ginsberg who
13	is the Executive Director and General Counsel.
14	Mr. Ginsberg, good morning. Shari Ginsberg
15	who is the Associate Counsel
16	MR. GINSBERG: Shari Calnero.
17	MR. CHAIRMAN: I wasn't going to go
18	into the similarity of names. Ralph Miccio,
19	Special Counsel and Howard Grieves who is a
20	member The Commission. Good morning.
21	MR. GINSBERG: Good morning.
22	MR. CHAIRMAN: Who is going to make
23	opening statements?
24	MR. GINSBERG: I'll start. Since I
25	know your time is brief I'll try to be brief

1	Lobbying Commission Meeting
2	as well.
3	The Commission, as some of you know,
4	has the responsibility for enforcing and
5	administering a lobbying act as well as
6	responsibility for enforcing and administering
7	the State ethics laws, so we have jurisdiction
8	of not only about 13,000 filers under The
9	Lobbying Act but about 300,000 executive
10	branch employees Under the Public Officer's
11	Law, so we have a fairly substantial
12	admission. We have a staff overall of 45
13	full-time equivalence and a budget this year
14	of about \$3.7, \$3.8 million. Both of those
15	numbers are down significantly from when The
16	Commission began its operations, which was in
17	the fall of 2007. Both in terms of our budget
18	and in terms of our staff we're reduced about
19	25 percent since the fall of 2007.
20	We have 13 commissioners or we have
21	authorizations for 13 commissioner who are
22	unpaid; who serve set terms that are appointed
23	by the governor but designated by various
24	public officials, legislative leaders and the
25	four state elected officials. They serve set

1	Lobbying Commission Meeting
2	terms, set staggered terms and can be removed
3	only for cause. Currently, we have 10
4	commissioners, we have three vacancies that
5	are yet to be filled.
6	We have, as I said, a staff of about
7	45, but of that staff only about a third are
8	dedicated to lobbying activities. We have a
9	Program Unit which consist of about eight
LO	individuals who review the filing for
11	accuracy, completeness and perform other tasks
L2	which we'll be talking about during the
L3	presentation.
L 4	We have three full-time auditors who
L5	audit the lobby filing and beyond that we have
L6	three investigators and a paralegal, but,
L7	again, they're not all dedicated to lobbying.
L8	They have, as I mentioned, jurisdiction of the
L9	public officer's side.
20	We have six lawyers plus myself, I'm
21	the Executive Director as well as the General
22	Counsel. We have an Educational Unit of four
23	people, Howard is one of those four and he
24	pretty much focuses on lobbying activities.
25	We have others like our Financial Disclosure

1	Lobbying Commission Meeting
2	Unit which essentially has nothing to do with
3	the lobbying, they just collect and audit for
4	compliance the annual statements or financial
5	disclosures of which we receive about 27,000
6	annually, and then we have an administrative
7	and IT staff who obviously serve both
8	functions.

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Without going into much more detail we're going to try to cover the topics that your staff asked us to go through. As much as possible we'd like to make this a dialogue, so if you have questions, obviously, you should feel free to ask them, because I think that will be more useful for you in terms of getting the information that you're looking for. Ralph, I should say was Counsel of the Lobbying Commission, came over to this commission after the merger as Special Counsel so he has a wealth of information not only about our activities but how things were under the former Temporary State Commission on Lobbying. Shari Calnero was an Assistant Counsel at the Lobby Commission and is now Associate Counsel here, and Howard also was at

1	Lobbying Commission Meeting
2	the Lobby Commission so the three of them know
3	much more about the lobbying side of our
4	business especially in terms of the history of
5	it than I do.
6	Ralph's going to talk a little bit
7	about that, the history and overview of our
8	functions and how we're structured. Ralph
9	will also talk about our audit process.
10	Shari's going to talk about our investigations
11	on the lobby side. Howard is going to give
12	you a demonstration of how our online
13	registration process works and when that part
14	of the presentation happens, because of the
15	technological limitations, you're not going to
16	see us any more you're just going to see the
17	online registration. There was a question
18	about how we treat non-profits which Shari is
19	going to address. I know there were some
20	questions about legislation proposals in
21	particular about how we might work towards
22	better coordination and I know the other issue
23	was public money. So, that's a lot to cover
24	in what I understand is about an hour. If
25	there are no further questions for me I'm

1	Lobbying Commission Meeting
2	going to turn it over to Ralph.
3	MR. CHAIRMAN: Thank you, Barry. If
4	there are no further questions I just wanted
5	to say that obviously one of the important
6	facets of our work is to identify and see how
7	we can better coordinate to remove the
8	duplication of filing or make it easier to do
9	the dual filing. Whenever possible if you can
10	address that as well that would be helpful.
11	MR. MICCIO: Let me give you a brief
12	history of regulation and lobbying commission
13	and CPI, Commission of Public Integrity and
14	how they all came about. We didn't have any
15	regulation or enforcement of lobbying to any
16	great degree until 1977 when the Temporary
17	Commission on Lobbying was formed. The
18	Temporary Commission lasted 30 years until it
19	was merged in 2007 into The Commission of
20	Public Integrity merging The Commission on
21	Lobbying with the Ethics Commission we have
22	our present status today.
23	Beyond that, you know, we have the
24	legislative law which was the basis of our
25	jurisdiction and our authority when we were

1	Lobbying Commission Meeting
2	The Lobby Commission and also is the basis of
3	our authority under CPI which created us under
4	PEERA: Public Employees Ethics Reform Act, in
5	2007 that was the merge of all the ethics and

lobbying.

There have been changes over the years. We have added local lobbying which, of course, you're interested in because now we do also require those municipalities below 50,000 to have registration if there's lobbying ongoing in those areas. That would create an issue with regard to New York City where you have your own lobbying regulations of course and the issues of lobbyist having to file dual information. There are some pretty significant differences as you realize and hopefully we can talk about those also today.

We also have The Criminal Lobby which was added in 2004 to the state law and we enforce that as well with regards to lobby activity. Our biggest issues deal with the filing process. We are a disclosure agency. The idea of the law is to get information to the public about who lobbies our government,

1	Lobbying Commission Meeting
2	whom they lobby, how much is spent on each
3	effort and what issues they're lobbying about.
4	We don't get into any specifics with regard to
5	what your position, we don't care what your
6	position is, we only care that you are
7	lobbying in an attempt to influence official
8	acts of government in the legislative and
9	executive branches. That's all that I can
10	really say with regard to the background. If
11	we want to go ahead and talk about specifics
12	we can do that. Any questions up to this
13	point?
14	MR. CHAIRMAN: No, thank you, just go
15	ahead.
16	MR. MICCIO: We're going into audits.
17	Audits are one of the main tools that we use
18	in overseeing compliance with the law and also
19	it's a tool we use with investigation and a
20	tool we use with enforcement actions. Section
21	1D of the legislative law Article 1A is the
22	section which gives this commission the
23	authority to conduct random audits. Those
24	audits are done they had to be random.
25	What we've done, we contracted with an

1	Lobbying Commission Meeting
2	outside contractor to whom we send requests
3	for a number of audits per month, usually 45
4	to 50. They have a random number generation
5	system and they send us back a list of 45
6	numbers. We then send those numbers back to
7	them and they associate those numbers with
8	filings of the lobbyist and clients over a
9	three-year period which we send to them as we
10	get them. They have a pool of information and
11	they draw on that pool based on random
12	selection each month to do audits. We have
13	audit protocols which are filed and an outside
14	auditor who audits the process.
15	MR. CHAIRMAN: Excuse me one minute.
16	The random selection is done by The Commission
17	or the outside auditor?
18	MR. MICCIO: The outside contractor.
19	We simply request a list of 45 or 50 numbers
20	which they generate. They use that list of
21	numbers and then we send it back to them and
22	from the pool of the information we've given
23	them they attach the number to each piece of
24	information we give them. When the number
25	comes back they send us back who actually has

1	Lobbying Commission Meeting
2	been selected from what audit, what time
3	period, what type of audit, what filing.
4	Whether it's a registration. Whether it's
5	client's semiannual report. What year it's
6	for. With that information our auditors
7	contact the chosen parties, ask for the
8	information we need from the audits and the
9	auditors go forward from there.
10	MR. GINSBERG: So the short answer is
11	we, The Commission, has no role on who gets
12	selected for the audit.
13	MS. CALNERO: He was asking who
14	conducts the audits.
15	MR. MICCIO: If you're asking who
16	conducts the audits themselves, the audits are
17	done by our auditors.
18	MS. VELAZQUEZ: No, I think we
19	understand that. This is really helpful,
20	thank you. I have a question: The 45
21	full-time people that you have on staff, how
22	many of those are dedicated to doing audits
23	and are they also part of your Financial
24	Disclosure Unit?
25	MR. GINSBERG: No. We have three

Т	Lobbying Commission Meeting
2	full-time auditors and they're separate from
3	our Financial Disclosure Unit, actually
4	separate in terms of their function and also
5	in terms of supervision.
6	MS. VELAZQUEZ: So you guys would do
7	approximately 30 to 45 audits per month?
8	MR. MICCIO: Forty-five usually.
9	MS. VELAZQUEZ: Forty-five per month.
10	Can you walk us through exactly what you look
11	at in an audit?
12	MR. MICCIO: Yes. When a let's say
13	a lobbyist filing for 2008 is selected. The
14	auditor will contact the lobbyist and tell him
15	he's been selected for random audit and for
16	2008 registration and possibly the bimonthlies
17	for that period. They will ask that they
18	provide those documents which we have copies
19	of to make sure it's the same information
20	that's there. Then we ask for documentation
21	of compensation they've received. The
22	contractor they have. Expenses they have that
23	they reported. Then the auditors check that
24	documentation to get the reported numbers that
25	they file If they match wonderful nogitive

1	Lobbying Commission Meeting
2	audit. If they don't match then we see why
3	they don't match. Sometimes it's a clerical
4	error, maybe inadvertent mistakes that we
5	correct and we advise we make
6	recommendations in our reports. Sometimes
7	there are violations, many intentional. There
8	may be gifts they don't report or other
9	expenses they don't report for whatever
LO	reason. The auditor then will send it on for
11	investigation. If it's not a good
L2	investigation of what the discrepancy is, or
L3	what the problem is, or why something
L4	shouldn't have be filed
L5	MR. CHAIRMAN: The investigators are
L6	your investigators?
L7	MR. GINSBERG: Yes, we have our on
L8	inhouse investigators. The other thing I
L9	should say which is not in the audit process
20	but it's important is in our Program Unit they
21	run discrepancy reports between client reports
22	and lobbyist reports and we look at those and
23	again, ask for explanations for those. There
24	are often a lot of discrepancies, some more
25	significant than others, and we ask for

1	Lobbying Commission Meeting
2	explanation of the discrepancies and as you
3	suspect sometimes there are reasonable
4	discrepancies and good explanations and
5	sometimes not.
6	MS. HORTON: Are these Discrepancy
7	Reports generated only for those that you're
8	auditing or for every one?
9	MR. GINSBERG: We do this for all the
10	filers.
11	MR. MICCIO: We check, basically, the
12	lobbyist filings against the client's filings;
13	they should match. If they don't match
14	identify what the differences are and why.
15	Sometimes clients have other expenses beyond
16	those generated to their lobbyist. That could
17	create a discrepancy but that can be explained
18	most of the time. Generally speaking those
19	reports of the client and the lobbyist should
20	match the period in question.
21	MS. HORTON: Thank you.
22	MR. CHAIRMAN: Please continue.
23	MR. MICCIO: Any other questions about
24	the audit process?
25	MS. VELAZQUEZ: Just for clarification,

1	Lobbying Commission Meeting
2	when you do an audit, what would be a typical
3	example of the filing period? Do you if
4	they have to register, I think they register
5	is it twice a year with you or once?
6	MR. MICCIO: They register biannually
7	according to the legislative year. This is
8	1112 is the present filing period. There's a
9	filing fee of \$200 for the full period. If
10	someone is filing in 2012, next year, it's
11	down to \$100. Any time between then and now
12	it's a \$200 filing fee.
13	Usually they're selected by bimonthly
14	reports a lobbyist July or August 2008 report
15	may be selected for audit; what will happen is
16	we'll ask to see the registration that
17	coincides with that period, the bimonthly
18	report. The contract with the client. We'll
19	look at the client reports, other reports.
20	Then we also ask for documentation of all the
21	information that's been filed the bimonthly
22	report is being part of it. With that,
23	auditors make findings, recommendations or
24	send it on for further investigation if, in
25	fact, there isn't a good resolution to the

1	Lobbying Commission Meeting
2	questions asked.
3	MS. VELAZQUEZ: Do you find that I
4	mean do you refer a significant what would
5	be the percentage that you would report to
6	your investigators? When do you actually kind
7	of refer it for an investigation and do you
8	guys kind of track the frequency of that?
9	MR. MICCIO: We do track it annually.
10	Right now I don't have the number but what
11	happens is, when the auditor files the report
12	with Counsel, and usually I supervise all
13	those reports, if the report has findings of
14	possible violations auditors will determine
15	possible violations if they don't get proper
16	documentation or proper answers. Those
17	possible violations are then signed by
18	Counsel, sent on to investigations with a memo
19	usually explaining what the discrepancy or
20	problem might be. Then the investigators
21	conduct an investigation, basically, based on
22	those issues.
23	MR. GINSBERG: I think it's fair to
24	say, again, I don't have the numbers here
25	right now, but a substantial number of

1	Lobbying Commission Meeting
2	investigations of lobbying violations are
3	generated through the audit process.
4	MR. MICCIO: I'd say a majority of
5	investigations of lobbyist are conducted
6	through the audit process.
7	MS. VELAZQUEZ: More so than an
8	independent complaint from a citizen or
9	MR. MICCIO: Yes.
10	MR. GINSBERG: We get comparatively few
11	complaints of potential lobby violations. I
12	don't have the numbers but it's a relatively
13	small number. We also monitor activities on
14	our own through the media and other sources
15	and sometimes detect potential violations that
16	way.
17	MR. MICCIO: Probably the second
18	largest source of investigation of lobbying
19	is through advertisements we see in
20	newspapers, other TV and radio commercials
21	done by groups that we check to see if they're
22	register or not. If they're not registered
23	we send an Unregistered Lobbyist letter
24	inquiring as to why they're not registered or
25	should they be registered based upon the

1	Lobbying Commission Meeting
2	activity that we can see regarding the
3	lobbying or legislative matter, for example.
4	That's probably the second largest source of
5	investigative matters. There are complaints.
6	There are anonymous tips. Information comes
7	off the streets sometimes that leads us to
8	look at different entities, different
9	individuals regarding their lobbying filings
10	and reporting, but again auditing is probably
11	the largest source overall.
12	MS. VELAZQUEZ: This is a good segue
13	into another question about enforcement
14	efforts. So what do you guys do specifically
15	in terms of I guess, it's similar to what
16	we do here in the City to police people or
17	entities that have already registered and are
18	in the lobbyist system, but for those that
19	have not registered, like you're saying, you
20	actually can watch TV and see advertisement
21	and stuff like that. Are there organized
22	efforts that you guys undertake to try to
23	figure out who may be out there not
24	registering and how do you deal with
25	enforcement from that perspective?

1	Lobbying Commission Meeting
2	MR. GINSBERG: Another source other
3	than the ones Ralph mentioned with complaints,
4	anonymous tips, so forth is Section 166
5	filings. Under the executive law there are
6	certain regulatory agencies, we'll call
7	regulatory agencies, that have to report to us
8	on annual basis those people who appear before
9	their agencies. We look at those filings and
10	compare them with their lobby filings to see
11	whether or not there are individuals who are
12	appearing but that aren't registered and
13	sometimes leads to unregistered activities.
14	MR. MICCIO: We also monitor the lobby
15	days also. Resources being limited that's
16	sometimes limited. Lobby days when people
17	bring in bus loads of people we find out who
18	they are and who is paying for these things.
19	Also on the internet. On the internet if
20	there appears to be lobbying activity we
21	follow up on that as well.
22	MR. CHAIRMAN: That begs the question:
23	Do you examine the City filings to see who
24	might have filed that has not filed with the
25	State?

1	Lobbying Commission Meeting
2	MR. MICCIO: As it turns out, when we
3	do audits, many times our auditors discover
4	information about City filings that are not
5	reported to us. Then we go on your website
6	and we check to see what's been filed, what's
7	not been filed. There are some situations by
8	the way where a City filer need not file in
9	the State. For example, if they're doing
10	simply a permit process or licensing, which
11	your law requires them register as lobbyist,
12	those are not included under the state law.
13	There are certain things that the City
14	requires lobbyist to register on be that
15	aren't included in the state law. Even when
16	you catch these issues there's not always a
17	violation.
18	MS. BRAGG: So is part of your audit
19	checking the City files? Is that a formal
20	part of the audit.
21	MR. MICCIO: Usually if we know the
22	auditor doing City work. Most of the time
23	they file both things so it's obvious in the
24	audit that they are doing City work they check
25	the City against the State.

1	Lobbying Commission Meeting
2	MR. CHAIRMAN: Do me a favor keep
3	talking but you just disappeared.
4	MS. VELAZQUEZ: Yeah, we lost you.
5	MR. GINSBERG: Howard went over to the
6	other table and as I mentioned before when
7	he's doing his demo you're not going to be
8	able to see us. If there are no other
9	questions about audits Shari was going to talk
10	a little bit about our investigative process.
11	MS. CALNERO: Good morning. We talked
12	about today how matters to be investigated
13	arise and just to recap they come up through
14	tracking news articles and political
15	advertisements, tips that we receive, the
16	complaints we receive and the discrepancy
17	reports as well as the section once it gets
18	filing. If indeed they determine the
19	investigation is warranted I'd like to
20	reference for you where our investigative
21	procedure is filed and that is in Section 12
22	of the executive law I'm sorry section,
23	9412 of the executive law. That provides that
24	our investigations are confidential up until
25	the issuance of a Notice of Reasonable Cause

1	Lobbying Commission Meeting
2	which is the equivalent of our accusatory
3	instrument. Often settlements are offered at
4	any time during the investigative process,
5	however, hearings can only be granted after
6	the issuance of this Notice of Reasonable
7	Cause.
8	The civil penalties for the various
9	Lobbying Act violations are found in
10	Legislative Law, Section 10 and there's a
11	Knowing and Willful Standard. That is what
12	The Commission has to find in order to assess
13	the civil penalty. The amounts vary depending
14	on the violation, for instance, administering
15	of late fees which are separate from
16	investigations for late reports, late
17	registrations, late bimonthlies and client
18	semiannuals, if they are indeed filed but
19	late, those fees are up to \$25 a day. If
20	reports are not filed at all, that violation
21	is up to \$25,000. If there's a false filing,
22	that is up to \$50,000.
23	MR. CHAIRMAN: When you say false
24	filing there has to be a finding that it was a
25	false finding, right?

1	Lobbying Commission Meeting
2	MR. MICCIO: Yes.
3	MR. GINSBERG: And we have to
4	demonstrate that the error in the filing was
5	knowing and willful.
6	MR. CHAIRMAN: That's after some kind
7	of tribunal hearing?
8	MR. GINSBERG: We have an
9	administrative law judge who hears the matter
10	initially, findings and a recommendation to
11	The Commission and then The Commission itself
12	determines whether or not the violation was
13	adequately proved and if so add an appropriate
14	penalty. The Commission does an overall
15	review.
16	MR. CHAIRMAN: That confirms it, The
17	Commission has to confirm the findings.
18	MR. GINSBERG: They can modify it
19	it's an over review. They can accept it in
20	whole or in part or reject it in whole or in
21	part.
22	MR. CHAIRMAN: Now, the \$25 a day in
23	addition for late filings, is that mandatory
24	discretionary or what?
25	MR. GINSBERG: It's administrative,

1	Lobbying Commission Meeting
2	it's not mandatory
3	MR. CHAIRMAN: Is it up to \$25 or is
4	that maximum, how do you determine it?
5	MR. GINSBERG: It's up to \$25 day,
6	actually for the first time it's \$10 per day.
7	This doesn't go through that adjudicated
8	process I just described, it's strictly an
9	administrative process. It's for violations.
10	We don't have to prove knowing and willful,
11	it's strictly a mathematical calculation, it
12	was due on this date, it was filed on that
13	date, it was 15 days late and therefore the
14	late fee should be a set number. We operate
15	pursuant to a schedule that's an internal
16	control document where it's basically a grid.
17	The other aspect of the Late Fee Program is
18	that we do have a process by which late filers
19	can apply for a waiver and for that they have
20	to file essentially an affidavit giving good
21	reasons why they're filings was late.
22	MR. CHAIRMAN: Short of such filings
23	though, what I'm trying to understand is
24	whether or not what it seems to be saying
25	is that the \$25 per day is almost like an

1	Lobbying Commission Meeting
2	automatic imposition
3	MR. GINSBERG: It's authorized. In
4	fact, the schedule that we use falls below
5	that \$25 per day in almost every case.
6	MS. CALNERO: Herb, The Commission
7	reserves the right and indicates whether it's
8	an egregious violation. If they have any late
9	fees for many different clients, we reserve
10	the right to go through the Notice of
11	Reasonable Cause and hearing process in order
12	to get the maximum penalty authorized by the
13	statute.
14	MR. CHAIRMAN: Thank you.
15	MR. GINSBERG: This was put in in 2000
16	as a way to deal with, as you can imagine,
17	with 13,000 filers filing bimonthly and a lot
18	of cases of semiannually so it's an awful lot
19	of filers. It's not unusual for them to be
20	late but it didn't make any since for to have
21	to go through this really cumbersome
22	adjudicating process
23	MR. CHAIRMAN: No, I totally agree.
24	MR. GINSBERG: So at that time the
25	legislature authorized this Late Fee Program

1	Lobbying Commission Meeting
2	which was designed to be a relatively smooth
3	and easy administrative process.
4	MR. MICCIO: Just like your tax
5	returns. If you file your tax returns late,
6	IRS will charge you a late fee. Basically,
7	that's what we have administrative late fees
8	for late filing. It's not adjudicated, it's
9	simply an administrative late fee.
10	MR. GINSBERG: If someone wants to
11	contest the late fee they can go through an
12	Article 78 process. It doesn't happen very
13	often.
14	MS. HORTON: Just to clarify, did I
15	hear you say for first time filers if you're
16	late it's automatically owing \$10 per day?
17	MR. MICCIO: Maximum.
18	MS. HORTON: But it could be even less
19	than that then?
20	MR. MICCIO: Yes.
21	MS. CALNERO: I just wanted to add two
22	more violations. There is a violation for an
23	illegal gift offered or given by a lobbyist;
24	that is up to \$25,000. There is also a
25	procedure of digharment of a lobbyist or

1	Lobbying Commission Meeting
2	client if they had multiple violations within
3	five years.
4	MR. CHAIRMAN: When you say disbarment,
5	are you referring to the person's ability to
6	be a lobbyist?
7	MS. CALNERO: Disbarred from being
8	lobbyist, yes.
9	MR. GINSBERG: This commission has not
10	had occasion to employ that process.
11	MS. VELAZQUEZ: Have you ever had to
12	make any criminal referrals if you have a
13	false filings.
14	MR. GINSBERG: We have authority to
15	make criminal referrals, it doesn't come up
16	very often but it has come up. There's one
17	provision, and we actually made a legislative
18	proposal on this, the act prohibits contingent
19	lobbying contracts. Unfortunately, it doesn't
20	authorize civil penalties for contingent
21	lobbying contract, the only authorized penalty
22	is a criminal prosecution.
23	MR. MICCIO: Almost every other
24	violation we have there's a criminal violation
25	possible although using civil penalties method

1	Lobbying Commission Meeting
2	that those things are not to be referred for
3	prosecution. Again failure to file, false
4	filings, illegal gifts are subject to criminal
5	prosecution if we don't go to civil penalty
6	process.
7	MS. VELAZQUEZ: Do you feel that this
8	has this civil penalty process has this
9	kind of slide not a sliding fee but the way
10	you set out how you're going to charge for
11	late filers has helped to get more compliance?
12	MR. MICCIO: I would say so for sure.
13	As a matter of fact before the law was changed
14	back in '99 it was up to The Commission to
15	give 15-days notice for any violation of the
16	law. In those situations there was a lot of
17	non-filing going on. The law was changed in
18	'99, the whole culture changed, because it put
19	the burden on the filers to file accurately
20	and on time. Then with the additional
21	administrative late fees it really changed.
22	The way we used to have a 25 or 30 percent
23	non-filing rate pre '99 to only having like a
24	two percent non-filing rate now. So there's a
25	significant difference.

1	Lobbying Commission Meeting
2	MR. GINSBERG: Just so it's clear,
3	before this process was introduced,
4	essentially, the lobbyist would wait to get
5	caught, then The Commission would have to send
6	a 15-day notice and they would file to cure
7	the violation.
8	MR. CHAIRMAN: So the lobbyist now
9	voluntarily comes in and files on their own
10	volition, does that mean that they can be
11	forgiven, you have the option of forgiving the
12	imposition of the late fees?
13	MR. GINSBERG: We have that option. We
14	don't typically forgive completely.
15	Generally, as any enforcement agency would,
16	self-reporting and compliance and taking steps
17	to minimizing the risk of a violation in the
18	future are things we take into consideration.
19	MS. CALNERO: Just like if there's a
20	repeat offender, when The Commission is
21	considering assessing a civil penalty they'll
22	take that into consideration as well if
23	they're considering the maximum penalty.
24	MR. GINSBERG: We have had situations
25	where certain lobbyist had great difficulty

1	Lobbying Commission Meeting
2	complying. It turns out the internal
3	administrative process was inadequate. One
4	case I can think of what we agreed to there
5	was a relatively smaller monetary penalty than
6	we might have otherwise asked for but we
7	require them to take on an independent outside
8	monitor, that we had to approve, that would
9	clean up their internal process so that in the
LO	future there wouldn't be violations.
L1	MR. CHAIRMAN: Possible lesson for us
L2	to be learned from your process. Commissioner
L3	Morton?
L4	MS. MORTON: Thank you. I'm interested
L5	in the legal gift violations and to what
L6	extent that has been applied to individuals
L7	personally or public officials personally for
L8	accepting gifts, versus non-profit
L9	organizations that are lobbying that invite
20	public officials to events that may be
21	considered gifts.
22	MR. GINSBERG: It depends, you know, as
23	many of you know I used to be a prosecutor
24	before I had this job and, you know, how you
)5	proceed with enforcement depends a lot on what

1	Lobbying Commission Meeting
2	evidence you have. So, where we've had
3	evidence I know there was a question about
4	non-profits. We don't treat non-profits any
5	differently than any other required filer.
6	They're treated exactly the same from our
7	perspective. We get this question all the
8	time, but there's no exception in the law for
9	not-for-profits. We don't treat them any
10	differently than we would for any other
11	filers.
12	MR. MICCIO: We understand your
13	difficulty because the City does partially
14	fund many non-profits. We don't consider
15	that; it's not part of our statute. It's
16	something, as Barry said, we treat everybody
17	equally
18	MS. MORTON: Okay. I'm not making an
19	assumption, I'm just asking to what extent of
20	the violation that you pursued for gifts. Do
21	you know, can you say, perhaps you can tell us
22	afterwards, to what extent are non-profit
23	organizations represented in that group.
24	MR. GINSBERG: I don't have that
25	number.

1	Lobbying Commission Meeting
2	MS. MORTON: We'd be interested in that
3	number.
4	MR. GINSBERG: I can try to get that
5	number. I can say in the meantime on our
6	website there's an enforcements page and you
7	can look at every enforcement action that
8	we've had either pending or concluded at least
9	since 2007 when we started it. I'm not sure
10	how far it goes back previously.
11	MR. CHAIRMAN: Barry, let me just
12	interject. Have you found this year or the
13	previous years that there's been a reduction
14	in the amounts of fines that you've collected,
15	or an increase, or is it about the same or you
16	may not have that information?
17	MS. CALNERO: I don't have that info.
18	MR. MICCIO: If you're talking about
19	civil penalties or administrative late fees,
20	again, being it's the end of March we don't
21	have this year's information yet. Usually
22	over the course of several years it goes up
23	every year. Of course, it depends on the
24	case. If you have a major case where there's
25	a six-digit penalty, that could eskew the

1	Lobbying Commission Meeting
2	numbers obviously. Generally speaking, the
3	penalty, like the major penalties, are in the
4	thousands to tens of thousands in some cases.
5	But overall it's not a major difference year
6	to year. It usually goes up a little bit.
7	MR. GINSBERG: Lobby activity goes up a
8	little bit every year.
9	MR. CHAIRMAN: Okay.
10	MS. MORTON: Your monitor of lobbying
11	days, what is that monitoring consist of and,
12	again, the scope of the kinds of organizations
13	that you're monitoring, what do you do, and
14	who do you monitor?
15	MR. MICCIO: Well, we had an additional
16	investigator which we no longer have, we would
17	send the investigator over to the Capitol to
18	check and see what activities are going on,
19	who's lobbying, who's sending bus loads of
20	people, what groups. We'd check that against
21	the reports months down the road once
22	reporting times are due to see if they comply
23	with what we do. Again, it's something we
24	could do then and hard to do now because of
25	limited resources, but that's what we usually

1	Lobbying Commission Meeting
2	did. There's no monitoring system in terms of
3	identification cards or photographs of
4	lobbyist, nothing like that in the system in
5	the state. We don't really know who the
6	lobbyist is unless we know them personally and
7	usually they don't want us to know them
8	personally.
9	MS. MORTON: What's appropriate, you're
10	doing, I guess, what's appropriate under the
11	circumstance.
12	MR. MICCIO: Yes.
13	MS. HORTON: Have you all found that as
14	a general matter you're seeing an influence of
15	trends in terms of those who are having the
16	most difficulty either knowing that they
17	should be filing, or late filing, are you
18	seeing you're finding most of those having
19	those troubles are, for example, smaller
20	non-profits, is there no distinction amongst
21	who is having difficulties with those?
22	MR. GINSBERG: One of the things we
23	focus on if you look at our mission statements
24	an how we allocate our resources, is giving
25	advice either in the form of a training

1	Lobbying Commission Meeting
2	program or in the form of people can ask our
3	legal staff for guidance with respect to
4	compliance. So, in our experience many more
5	people want to comply with the law and simply
6	don't know what compliance means so we try to
7	educate them. We also have online resources
8	available to help with compliance. Those
9	activities have increased compliance fairly
10	dramatically, I would say. But in terms of
11	who complies versus who has more trouble
12	complying, I think, the people who aren't as
13	experienced. The bigger lobbyist who have
14	been doing it for a long time and have staff
15	dedicated to lobbying compliance probably have
16	an easier time complying than people who
17	haven't been involved or don't have the
18	benefit of staff. One of the things we
19	proposed is increasing the filing threshold
20	from \$5,000 to \$10,000 which we calculated
21	would still capture about 97 or 98 percent of
22	the lobbying dollars currently being spent but
23	eliminating something like 15 to 20 percent of
24	the filers.

MR. CHAIRMAN: That would probably

1	Lobbying Commission Meeting
2	affectively remove the marginal
3	not-for-profits or whatever organizations.
4	MR. GINSBERG: It would go a long way
5	towards that.
6	MR. MICCIO: There's a lot of
7	misinformation out there on the street amongst
8	lobbyist and amongst small non-profits and
9	even some new lobbying groups. Where they get
10	their information from, I'm not sure. We ask
11	them to come to us if they have a question and
12	we try to straighten those things out, but
13	that causes some problems occasionally from
14	misunderstandings of the law,
15	misunderstandings of our mission. Hopefully,
16	the City can avoid those things by having good
17	educational processes out there and advising
18	people they could go to The Commission for
19	advice. That's the key.
20	MR. CHAIRMAN: Thank you. That's the
21	process we went through in our last session.
22	MS. VELAZQUEZ: I think that, is Howard
23	the one who's going to talk about the
24	educational process or the actual filing?
25	MR. GINSBERG: He's going to give a

Τ	Lobbying Commission Meeting
2	demonstration of our online registration which
3	is something you wanted to see.
4	MS. VELAZQUEZ: Yes.
5	MR. GINSBERG: He is the person that
6	does most of the lobbying training so he can
7	answer those.
8	MS. VELAZQUEZ: Just before we get to
9	that one other question about the limits. You
10	guys went from 2,000 to 5,000, correct?
11	MR. MICCIO: Correct.
12	MS. VELAZQUEZ: There's been some, I
13	guess, rumblings but it's never materialized
14	that the limits might be pushed up to 10,000.
15	MR. GINSBERG: We made a recommendation
16	for that until legislative proposal I don't
17	know the status of it.
18	MS. VELAZQUEZ: Did you feel that
19	raising the limits was, in anyway, helpful,
20	helpful to the non-for-profits, helpful to the
21	lobbyists, helpful to you or it really just
22	didn't matter and that 10,000 would
23	actually well, you recommended it so I'm
24	assuming you think 10,000 would make your life
25	make everybody's life much easier.

1	Lobbying Commission Meeting
2	MR. GINSBERG: As I said before, we
3	estimated we looked at our database of
4	filers so it wasn't a random number. We
5	picked 10,000 because it would still capture
6	almost all of the lobbying dollars currently
7	being spent, I think we calculated about 97 or
8	98 percent. It would eliminate a large number
9	of filers, reducing our workload, reducing
10	audit process, reducing compliance all the
11	things we've been talking about, and allow us
12	to focus on that population that may be poses
13	a higher risk of violations while still
14	providing information of almost all the
15	lobbying activity that's currently being done.
16	That's how we arrived at that \$10,000 number.
17	MR. CHAIRMAN: That becomes meaningful
18	to us also because when we do our report
19	that's one of the issues we will in some
20	shape, matter or form address.
21	MR. GINSBERG: It's just as everybody
22	else in the state because it's fiscal even
23	if it weren't for the fiscal restraints. It
24	just seems to make sense to focus on those
25	people who are involved in most of the

1	Lobbying Commission Meeting
2	lobbying activity as opposed to the small
3	entity that maybe does competitively little
4	amount of lobbying. That's the thrust of that
5	recommendation. Which, by the way, this was a
6	originally a staff recommendation but it was
7	approved by our commission.
8	MS. VELAZQUEZ: Well, we're ready for
9	
10	MR. GINSBERG: If there are no other
11	questions, I'll turn it over to Howard to do
12	the online registration. As I said while
13	that's happening you won't be able to see our
14	smiling faces.
15	MR. CHAIRMAN: Thank you.
16	MR. GRIEVES: How is everybody? I
17	promise you I actually am here, I'm just to
18	the left of Barry. Our internet connection is
19	not that long. What I'll do is I'll give you
20	a tutorial of my annual statements
21	registration. If you have any questions
22	please feel free. If you'd like to interrupt
23	I can still see you; I can see if there's
24	hands waiving or not so I'll do that now.
25	Okay, this is our registration system.

1	Lobbying Commission Meeting
2	We've been through a few different models of
3	this. Once again, I'm a trainer, I'm not an
4	IT person, so if you have any technical
5	questions let us know and we can have those
6	forwarded on to IT.
7	Generally, what we do for the staging
8	site and making sure lobbyists are registered
9	we have to go through and fill out a profile
10	form, a manage profile form. That
11	quintessentially puts you on a map of
12	disclosure when you file a biannual statement
13	of registration. This affidavit form that
14	you're seeing in front of you now needs to be
15	signed and notarized. That's how you
16	basically go through and sign up to be a
17	lobbyists in New York State.
18	Once you receive that, and our program
19	staff approves that, you're going to see a
20	registration lobbyist user ID, which you see
21	here in front you. You will be a assigned a
22	number and you'll have a user ID number so you
23	can log in. Many of this information if you
24	want to go back and look at it we do have the
25	Adobe quid mail up on the right-hand side that

1	Lobbying Commission Meeting
2	will walk you through all of our filings that
3	we currently have on our system. We find it
4	helpful a lot of people that need quick help
5	to figure out how to log on utilize that
6	system.

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Once you do log on -- right now imagine all this information that you see may be small on your screen but it will light up if you have information in there such as bimonthlies or registrations. What I'm going to do under lobbying registration for time constraints is I'm going to log on and show you information that's already been plugged in for lobby group. You can imagine there's a couple -- if you are looking at systems together one of my recommendations would be to make everything a screen shot. We did have trouble loading all the information on the screen with broadband and other dialup connections it's much slower so all the information if you do notice everything you have on the screen you'll see as a screen shot today. You don't have to scroll down, you won't have that capacity. It just makes it a heck of a lot easier for

1	Lobbying Commission Meeting
2	lobbyist that don't have high speed internet
3	connections.
4	What I'll do is it gives you a bunch of
5	options here for procurement, non-procurement,
6	local lobbying, state lobbying and the options
7	of being a lobbyists whether they're retained,
8	employed or designated. All of these are
9	tabbed out on the top here so what I'll do is
10	just kind of go through them real quick and
11	show you guys where the information comes from
12	how the information is put together.
13	Additional lobbyists information that
14	you see here in front of you is populated from
15	the manager profile. Basically, what you're
16	doing is you're asking for a user ID, you're
17	filling out an affidavit form and you're
18	letting us know within your organization who
19	the lobbyist are going to be, and whether
20	they're going to be obtained or employed
21	through your organization.
22	All that information is already
23	pre-populated so it saves lobbyists an awful
24	lot of time. Generally the name of the
25	organization, the address and the phone number

1	Lobbying Commission Meeting
2	and all other credentials for who the
3	lobbyists are is already pre-populated in
4	there when they put a filer registration form.
5	What I'll do now is you'll notice most of this
6	is a screen shot where you're going to be able
7	to go through and tab through. These are
8	populations of all our clients that we have in
9	our database. Where this comes from, if you
10	ever file a report with us, client semiannual
11	report or a lobbyist registration, this
12	information is kind of data dumped into here
13	so you're able to just access which lobbyist,
14	which client you have and it'll give you all
15	the information for that client.
16	I'll go through and find one here which
17	I know there's information for it'll
18	pre-populate. You see it pre-populated all
19	that information into there. Once again it's
20	just a time saver for most lobbyists. They
21	have the same clients usually from year to
22	year so all that information is just dumped in
23	there. What I'll do is, since I know I'm
24	going to be lobbying for ABC Corporation,
25	health care, mental hygiene, whatever it may

2	be you can populate that from the client
3	business nature. Quintessentially half the
4	form has been filled out for you already, it's
5	much easier process from the old paper filings
6	you're used to dealing with.
7	I'll go through another important
8	feature that you'll see you might want to look
9	into if you're looking to go forward and have
10	a system is being able to use different
11	platforms. Now, I have the lobby data put in
12	here for word and what a lot of people do like
13	instead of copying the bill numbers and
14	copying the information over and over it's a
15	cut and paste feature. What I have here is I
16	cut and paste information from word. Once
17	again as a timesaver it allows people to file
18	the registration quickly and then it gets up
19	to our program people to review.
20	Now, I won't take all your time going
21	through here what I'll do is click a bunch of
22	different boxes for all that information just
23	to make it a little easier. I'll actually
24	leave one blank and it asks actually for the
25	contract or authorization date restarted, I'm

Lobbying Commission Meeting

L	Lobbying Commission Meeting
2	just going to make it the first day of the
3	year like Ralph and Barry mentioned earlier we
1	have a two-year registration period so that
5	information in there will automatically
5	populate itself and I'll just put that
7	information in there for you.

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You'll notice that the attachment we have we actually require a written agreement from every lobbyist that gives the contract date and the authorization and let's us know you're going to be exceeding the \$5,000 threshold. That document can also be uploaded itself. You'll notice I hit the upload attachment and the lobbyists will be able to browse all the information that's in there and sample authorization form so I'll put that information in there for ya and upload all that information. You can see it makes it very easy for a lobbyist to manage their profiles, to upload contracts and delete contracts. I'm just going to upload that information is going to be there and I'm going to refresh the information that I have and you're going to see on the bottom here -- I

1	Lobbying Commission Meeting
2	know that it's small I do apologize the
3	sample written authorization is in there. You
4	don't have to send anything in; it does save
5	on mailing costs, it makes it a little easier
6	for the lobbyists that they do scan all their
7	contracts in anyway.

All that information -- there is also a check here for mailing options for people that do like to mail those in so what I'll do is I'll go to the declaration. Now with this notarized authorization form, once that's filled out we do not need an electronic signature so it's a check box so I'm going to check the box there and I'm going to move on to the fees.

Now, if you can imagine for lobbyists doing this quite some time for a few years now on this system they can probably do this pretty fast and pretty easily uploading their own contracts. We did this in just about seven or eight minutes so if you can imagine it does work for most lobbyists. There is three options for the threshold; exceeding the threshold, no fee required for those that

2	don't exceed the threshold or if you'd like to
3	prorate it from the second half of the year
4	there's a hundred dollar fee so I won't get
5	into the review. Another option the lobbyists
6	do like to save the form. They do like to be
7	able to go to different spreadsheets, cut and
8	paste the information into the bill subject
9	numbers; all that information can be pasted in
10	there. It can also save the form so they can
11	come back and work on it. That's a real time
12	saver for some lobbyists. We used to have the
13	review the form, if you do want to print the
14	form it's a little difficult but you can
15	review the form therefore you can print it
16	you'll still have the hard copies, you'll love
17	to have those in your file cabinets. You can
18	print those and file those as well. What I'm
19	going to do here is submit the form but you're
20	going to notice that I had some errors in
21	there it's an imperfect system. What I had in
22	there is the subject matter. It'll give you
23	an error and direct you to those particular
24	points that you haven't to put anything in.
25	The subject matter it does give you the

Lobbying Commission Meeting

1	Lobbying Commission Meeting
2	information pain that gives you the
3	quintessentially the subject matter or
4	anything that you haven't checked it'll make
5	you go through and correct all those in there
6	Once you do submit it you'll get what we call
7	a confirmation number. That confirmation
8	number will be submitted to us it's trackable
9	it's submitted it puts you on the map and once
10	that registration was approved you'll be able
11	to file all the disclosure reports with
12	regards to bimonthlies.
13	Now, if you do have an organization
14	that lobbies on its own behalf they will also
15	be required to file a client semiannual report
16	which is a separate database. I know Barry
17	and Ralph mentioned it earlier having do to
18	with the checks and balances so the client
19	side of things and the lobbyist side of things
20	also need to match up so that requires two
21	separate passwords. That's basically it, are
22	there any questions at all?
23	MS. VELAZQUEZ: Yes, Howard, thank you
24	very much. So let's just say you guys
25	grant extensions so if someone tells you

1	Lobbying Commission Meeting
2	that they think they're going to hit the
3	threshold but they can't register in a timely
4	fashion, you would grant an extension?
5	MR. MICCIO: Well, we have done that.
6	They have to actually go through counseling
7	and through the executive director if there's
8	any questions about why the extension is being
9	asked for we do offer extensions on occasion,
LO	yes.
L1	MS. VELAZQUEZ: You don't offer
12	extensions as a matter of course it's more an
L3	exception to the rule?
L4	MR. MICCIO: Correct.
15	MS. VELAZQUEZ: Let's just say even if
L6	it's a small percentage so none of that
L7	information would be in the registration
L8	database then, obviously, so it's not like
L9	so once because here the process is a
20	little different, there's a registration
21	process but you also have to give a cancelled
22	check and stuff like that, so things kind of
23	get into the database but the person might not
24	be fully registered yet but that's not the
25	case with your date base, once you go in and

1	Lobbying Commission Meeting
2	you register you're there or how do you work
3	with the fees?
4	MR. GINSBERG: No, that's not
5	accurate.
6	MS. VELAZQUEZ: Could you explain that?
7	MR. GINSBERG: Howard mentioned the
8	form being submitted by the lobbyist and
9	approved by our Program Unit, so until that it
10	the Program Unit has approved it, which
11	would include, for example, the payment of the
12	fee. The form, we have it but it's not
13	available online so if somebody else wanted to
14	review that lobbyists finally wouldn't see
15	that form until it's been approved by a
16	program.
17	MR. MICCIO: And the party is not filed
18	until its been completed.
19	MS. VELAZQUEZ: So there's actual
20	there's a human intervention piece that
21	happens, that reviews the actual online filing
22	before it's made public.
23	MR. GINSBERG: Correct.
24	MS. VELAZQUEZ: Okay, that's good to
25	know.

1	Lobbying Commission Meeting
2	MR. GINSBERG: The only other thing I
3	might mention the bad old days of paper. We
4	get a fair number of paper files.
5	MS. VELAZQUEZ: I was going to ask how
6	many people avail themselves of the paper
7	options.
8	MR. MICCIO: It's relatively small
9	number in terms of percentage. We have
10	thousands of filings. It's a small number but
11	it's a significant number because it takes
12	much more time to process, review and file.
13	MR. GINSBERG: We have data entry
14	people who do nothing but take those paper
15	files and upload them to our system because
16	ultimately it all has to end up online.
17	MS. VELAZQUEZ: The individuals who do
18	the so the program people, those are the
19	ones, I guess, that are in the Financial
20	Disclosure Unit? Those are the ones that do
21	the review of the online filing?
22	MR. GINSBERG: Financial disclosure is
23	separate from our program, financial
24	disclosure has nothing to do with lobbying,
25	they have

1	Lobbying Commission Meeting
2	MS. VELAZQUEZ: Oh, for the State
3	people?
4	MS. CALNERO: Under the public
5	officers.
6	MS. VELAZQUEZ: So that's a totally
7	different part of your work not having to do
8	here.
9	MR. GINSBERG: Correct.
10	MS. VELAZQUEZ: So the Program Unit is
11	the one that deals with the financial
12	disclosures and the online filing and do that
13	review and audit of investigations.
14	MR. GINSBERG: I think I understand,
15	you're saying financial disclosures but you
16	mean lobbyists disclosures, client
17	disclosures, correct?
18	MS. VELAZQUEZ: You mentioned you had a
19	Financial Disclosure Unit at the beginning I
20	was just trying to, in terms of operationally,
21	get a sense of what you guys do as opposed to
22	what the Clerk's Office does here.
23	MR. GINSBERG: Under the Public
24	Officer's Law every state employee who is
25	degignated ag a noligy maker and every state

1	Lobbying Commission Meeting
2	employee who makes above a certain amount this
3	year, I think it's about \$88,000 has to file
4	an annual statement, a financial statement.
5	MS. VELAZQUEZ: We have the same thing
6	but it's a different place that deals with a
7	different agency. Okay. I guess I just
8	wanted to I just didn't I didn't
9	understand that there was a Program Unit.
10	MR. MICCIO: The merger created the
11	problem. Ethics was merged with lobbying.
12	Lobbying does different things.
13	MS. CALNERO: The concept of the lobby
14	is financial disclosure. Clients have to
15	disclose their reportable expenses maybe
16	that's where the confusion was.
17	MS. VELAZQUEZ: That's fine, thank you.
18	MS. BRAGG: How much of your staff time
19	is spent on technical assistance of navigating
20	the website dealing with the filing and
21	working through that process.
22	MR. GINSBERG: Roughly 45 employees I
23	think 8 of them are devoted so not quite 20
24	percent are in our Program Unit. All they do
25	is the behind the scenes work that Howard

1	Lobbying Commission Meeting
2	referred to with respect to the lobbying
3	filings. In IT actually, we used to
4	outsource the hosting and management of our
5	online lobby application, you've just seen a
6	demonstration part of that, about two months
7	ago we took that into house. We have a server
8	where we house all that stuff inhouse and as a
9	result our own IT staff I guess 20 percent of
LO	their time is devoted to the online lobby
11	application.
12	The other thing I would say is, our
L3	online system was created more than ten years
L 4	ago. We would love to have the money to
L5	update it and redesign it. Currently we don't
L6	anticipate having that any time soon.
L7	MS. VELAZQUEZ: Just to switch gears a
L8	little bit with Howard to talk about the
L9	educational component and some of the
20	activities that you do that would be great if
21	you can tell us about trainings or what you
22	do, what you offer to people that need
23	filings.
24	MR. GRIEVES: Sure, sure. Currently we
25	have five courses that we offer to lobbyists

1	Lobbying Commission Meeting
2	to take. Generally we spend many of the
3	traditional modes to instructor-led live
4	trainings. We do telephone conference and, if
5	you can imagine, video conference for any
6	lobbyists that may be in the City, maybe in
7	Buffalo, Rochester, outside of our reach.
8	The courses that we offer usually cover
9	the extension of the definition of lobbying
LO	and procurement lobbying, public monies
11	lobbying, local lobbying but there are some
L2	people out there and there's a wide base.
13	Last year we trained 167 people. We performed
L4	31 training sessions representing 665 clients
L5	which is roughly about \$27 million of the
L6	entire pile of lobbying for the year.
L7	Generally we will go just about any where, I
L8	know I'll go just about any where, but a lot
L9	of people, with travel being tight these days,
20	they'll do teleconference. Just to kind of
21	elaborate on what these guys started to talk
22	about with the program, it's program people
23	during the deadlines they do their own forms
24	of training where an awful lot of people call
25	up and ask to go through that system. Not so

1	Lobbying Commission Meeting
2	much now but around the 15th you'll see an
3	awful lot of people that need to be walked
4	through that system that we just previewed.
5	MR. GINSBERG: If you go on our website
6	you'll see there are training models that
7	cover those specific times.
8	MR. GRIEVES: As we mentioned the Adobe
9	Acrobats on the right-hand side of our staging
10	site and our live site are really nice little
11	tutorials for people to walk through kind of
12	quickly without having to call our office and
13	ask for a scheduled training.
14	MS. VELAZQUEZ: The five courses that
15	you offer, are they offered on a regular basis
16	or you just offer them as people
17	MR. GRIEVES: It's funny you mention
18	that, on certain days we provide certain
19	courses. What we found is there's really a
20	difference between an employee lobbyist and a
21	retained lobbyists or law firm and an
22	organization. They have different needs.
23	It's very different to try to bridge that gap
24	between the two. What I've found, and I've
25	been doing this for several years now, people

1	Lobbying Commission Meeting
2	kind of do want to come on their own and bring
3	their people in it's kind of train the trainer
4	where they can educate the lobbyists that do
5	the work for them free of other people being
6	the room or maybe giving away the trade
7	secrets but I do find that a lot of people
8	would like to schedule on their own and that
9	works for us as well.
10	MR. GINSBERG: The only other aspect
11	that's not exactly training is the ability for
12	people to call up and talk to one of our
13	lawyers to get advice and guidance. We get
14	that, for example, a lot with respect to
15	widely attended events. The law has changed
16	pretty significantly in that area. It's
17	diminishing because the population is starting
18	to be educated but we get a lot of increase of
19	events that are being planned and how to
20	comply with the law and whether certain
21	structures that would not comply.
22	MS. MORTON: You mentioned widely
23	attended events, you also mentioned there's a
24	lot of information among certain of the
25	non-profit community and my question is that

1	Lobbying Commission Meeting
2	one of the areas where there is some
3	misinformation?
4	MR. GINSBERG: I think, you know,
5	again, the launchings in this area fairly
6	significantly in 2007 so what The Commission
7	did, was to educate the people who needed to
8	understand this difference was for the first
9	two or three years, it imposed virtually no
10	penalties or very small penalties, \$100 or so
11	in order to make the point to people that the
12	law had changed without penalizing them for
13	not understanding that this change had
14	occurred. But The Commission also announced
15	last year that this period of education with
16	respect to low penalties for noncompliance was
17	over and I think last year, or in 2009, The
18	Commission penalized lobbyist in the case
19	where there was a union \$5,000 for that aspect
20	of the law.
21	MR. MICCIO: What you should be aware
22	of regarding non-profits in particular, many
23	organizations when putting on a widely
24	attended event seek our approval ahead of
25	time, first of all that's not required. They

1	Lobbying Commission Meeting
2	feel it's required because some of the public
3	officials they want to invite are insisting
4	upon knowing in advance whether this is going
5	to be an acceptable event. The bottom line is
6	if you follow our advise online or orally,
7	look at what the history is, you don't need to
8	have approval. But we do provide it on
9	occasion and it gives people assurance that
LO	there's no problem. They present that to
11	their invited guests who may have an issue on
12	the other side on the legislative matters in
L3	particular, I have a personal problem with
L4	that but that's me.
L5	MS. MORTON: So that's one of the big
L6	issues if you were to flag what are some of
L7	the misconceptions that non-profits have
L8	that's one of them.
L9	MR. GINSBERG: As Ralph mentioned
20	before, with respect to lobbying activities we
21	do not look at, we don't ask for or ask what
22	side of an issue an organization takes, that's
23	not our concern. I think there was a view
24	that The Commission was requiring constant
2.5	points of view to be represented at events;

1	Lobbying Commission Meeting
2	that was never our position, it's not our
3	position.
4	MS. HORTON: When people call or write
5	in with questions about lobbying activities,
6	they have some confusion as to what
7	constitutes lobbying, do those questions
8	automatically get routed to the lawyers in
9	your unit so that there's consistency among
LO	the response, how does that work?
11	MR. GRIEVES: I think there's some
L2	consistency, for example, Howard may get a lot
13	of those questions as a result of doing
L4	training sessions and typically before he'll
L5	respond he'll come and talk to one of the
L6	lawyers. I don't think there's confusion
L7	among our staff about some of those things so
L8	I do believe the answers tend to be
L9	consistent.
20	MR. CHAIRMAN: I have one final
21	question then I'm going to thank you for your
22	cooperation. Do people who seek state pension
23	business fall under the lobbying registration
24	requirements?
) 5	MP CINCREPC: That's a very

1	Lobbying Commission Meeting
2	interesting legal question.
3	MR. MICCIO: I've had this question
4	lately. Supposedly the retirement fund for
5	the State of New York is not a state agency so
6	that's subject to the state registration for
7	lobbying. This was by the recent attorney
8	general cases in which a lobbyist was charged
9	with one of the violations regarding contacts
LO	with the fund but it's not a lobbying
11	violation per se. Also, in the City, my
L2	understanding is, the City pension is a City
L3	agency as part of the City government,
L4	therefore, if you're lobbyist lobbying in the
L5	City pension fund regarding our registration
L6	for the City and the State for that activity.
L7	Confusing, it is confusing, but that's the
L8	status at the moment.
L9	MR. GINSBERG: The Comptroller's Office
20	takes the position that the Common Retirement
21	Fund is not a state agency. They also take
22	the position that they will voluntarily put in
23	place virtually all of the same protections
24	that are in the lobbying acts. That's their
)5	nogition that's not ours

1	Lobbying Commission Meeting
2	MR. CHAIRMAN: Let me thank you for
3	your cooperation. I would hope that this will
4	continue. There's many, many issues but time
5	constrains us from going into them and we have
6	other witnesses. Thank you, I appreciate your
7	time, I appreciate your effort. We will, of
8	course, stay in constant contact and perhaps
9	between the both of us we can make some
10	greater sense out of the process, so thank you
11	very much.
12	MR. GINSBERG: Thank you.
13	MS. VELAZQUEZ: Thank you.
14	MR. CHAIRMAN: Okay, our next witness
15	is Michelle Jackson I have a vision problem
16	so my apologies Human Services Counsel.
17	For the witnesses we appreciate your written
18	submission. You have approximately three
19	minutes for your presentation. Welcome, Ms.
20	Jackson, just identify yourself and your
21	organization.
22	MS. JACKSON: Hi, how are you. My name
23	is Michelle Jackson, I'm with the Human
24	Services Counsel of New York City. I'm also
25	here with Lawvers Alliance who we work closely

Lobbying Commission Meeting
with on lobbying issues. The Human Services
Counsel represents over 200 not-for-profit
organizations service providers in New York
City and obviously the lobbying commission and
lobbying laws are of great concern of our
members. It's not a large portion of our
members but a small significant portion of our
membership do fall under the City and State
lobbying laws, so there are concerns about
dual reporting in particular.

As many policy makers not-for-profit community has to work very closely with City and State elected officials to provide services to the community. Because of this they are often captured under City and State lobbying requirements and also have to usually file as clients as well as lobbyist because many of them do their own lobbying and do not just hire outside firms. Some of them do both, for example, Human Services Counsel we do lobbying ourselves and we also do hire a state lobbyist. There's a dual reporting requirement and so I would just ask The Commission to consider the burden on

Τ	Lobbying Commission Meeting
2	non-profits when they have to do dual filing
3	on the City and State level. Most of these
4	groups are not professional lobbyists so they
5	spend a great portion of time trying to comply
6	with these laws, but it can take a small
7	portion of administrative staff time when they
8	can do other things.
9	MR. CHAIRMAN: Ms. Jackson, I think you
10	heard the testimony of the State Commission
11	where they're recommending an increase in
12	monetary limits to \$10,000, would that be of
13	significant help?
14	MS. JACKSON: We strongly, strongly
15	support that. It's something we've been
16	asking for for a long time at the City level
17	too to also raise the reporting requirement.
18	That would knockout people just meeting the
19	requirement or may meet the requirement and
20	therefore are being proactive in lobbying but
21	a lot of the smaller non-profits with dual
22	reporting will be knocked out at both the City
23	and State level.
24	MS. VELAZQUEZ: I have just a technical
25	question in terms of what you're required to

1	Lobbying Commission Meeting
2	file. If HSC did not hire a state lobbyists,
3	would you still have to file as a lobbyist and
4	a client?
5	MS. JACKSON: Yes. Because we're our
6	own client.
7	MS. VELAZQUEZ: So for non-for-profits
8	or or would that okay go ahead.
9	MS. JACKSON: I think that would apply
LO	for for-profits also who aren't hiring
11	outside. It just adds another layer of
L2	reporting. I do our reporting, I do it at the
L3	City level, I do it at the State level. I
L4	make sure we do our client's semiannual
L5	reports, our client's annual reports, those
L6	kinds of things. A lot of our smaller
L7	non-profits who, especially in the last few
L8	years, have been taking on a little bit more
L9	lobbying dates and stuff like that and because
20	of the economic crisis they're really barely
21	meeting the threshold. It takes a significant
22	amount of time to sort of make sure they're
23	complying and things like that, so raising the
24	threshold would be helpful as well as working
25	with the State closely to eliminate as many of

1	Lobbying Commission Meeting
2	the dual work as possible, really
3	synchronizing with them would be a great help.
4	MR. CHAIRMAN: That sound you heard was
5	our version of the academy award orchestra.
6	MS. JACKSON: Thank you so much for
7	your time.
8	MR. CHAIRMAN: Ken Fisher, my former
9	colleague at the City Council. Ken would be
10	good enough to identify yourself please and
11	the organization that you're here on behalf
12	of.
13	MR. FISHER: I'm glad you asked me that
14	question. My name is again, Ken Fisher. I am
15	a member of the law firm of Cozen, O'Connor
16	which is registered lobby firm invited to
17	testify. We have a lobbying affiliate cousin,
18	O'Connor Public Strategies, which is also
19	registered to lobby. As the chairman knows, I
20	lectured and published extensively on public
21	integrity issues going back to 1986 when I
22	wrote the first article about the then new
23	city lobbying law. In addition to that, on a
24	pro bono basis I'm acting as Counsel to the
25	New York Advocacy Association, which is a

1	Lobbying Commission Meeting
2	group formed by government relations
3	professionals to speak out on issues such as
4	the subject hearing today. If you're
5	wondering in which of those capacities might I
6	be required to register and on behalf of who,
7	welcome to my world.
8	I open with that, Mr. Chairman, because
9	it allows me to segue an overarching comment
10	that I want to make on behalf of the New York
11	Advocacy Association and then I'm going to get
12	into some very specific suggestions to you.
13	The United States Supreme Court made clear in

that I want to make on behalf of the New York
Advocacy Association and then I'm going to get
into some very specific suggestions to you.
The United States Supreme Court made clear in
the Harris case more than 50 years ago that
lobbying laws are for the purpose of
transparency to allow public officials and the
public to know what efforts are being made to
influence them. They are not to regulate
speech. They are not to restrict the right to
petition the government for the redress of
grievances, which is in the same section of
the constitution as freedom of religion and
the press and assembly and I think that that's
critically important. The New York Advocacy
Association's position is that we support

Lobbying Commission Meeting
transparency but we oppose provisions of the
law or interpretations of that unduly burden
people who are trying to exercise their first
amendment rights

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Let me turn to a couple of specific things. You've already touched, to some extent, on the duplication of reporting requirements. Our position is, it ought to be one system. Whether it's the City or the State I don't think we've reached that. The City should only touch on things that are not regulated by the other. I don't know that it's realistic to think that either the City Council or the State Legislature would give up their authority in that regard, but at the very minimum reports ought to be reconciled. They ought to have the same kind of information. They ought to be filed in the same way. They ought to be electronically exchangeable. They ought to be on the same filing schedule so you don't have this huge administrative burden, which, as you heard from The Commission, requires most firms that have significant lobbying activities to have

Ţ	Lobbying Commission Meeting
2	dedicated staff just for compliance.
3	I thought the testimony of The
4	Commission on the late fees was very
5	illuminative I'm going to run out of time,
6	Mr. Chairman, I hope you'll indulge me. What
7	they found was, notwithstanding the fact they
8	have discretion, by having the automated
9	system they now have a 98 percent compliance
10	rate. The City Clerk doesn't interprets the
11	statute as not giving them discretion in the
12	situation it's a situation that I'm
13	personally familiar where the staff person
14	required for doing the filings gets sick, the
15	lobbyist in charge thinks that the filing has
16	been made, it hasn't, when it's discovered
17	they get ready to do the
18	MR. CHAIRMAN: Ken, we're aware of tha
19	problem. That's one of the issues that we're
20	looking at and I did ask the State about that
21	lack of discretion.
22	MR. FISHER: And what it means is there
23	is an incentive for you not to self-report
24	which is against public policy. By the way,
25	because the Clerk doesn't feel that they have

1	Lobbying Commission Meeting
2	any discretion, they don't provide an
3	opportunity to be heard on late filings
4	although the administrative code specifically
5	provides that there has to be a hearing at
6	which the party can attend and be heard.
7	Client annual reports serve no public
8	policy purpose. All they do is set people up
9	for a gotcha game. There is a distinction
LO	between how the State looks at them and how
L1	the City looks at them. Under the State
L2	rules, the lobbyist can prepare and consult
L3	for the client and help the client file the
L4	report. Under the City rules that's
L5	discouraged. They think it's prohibited but
L6	in reality they can't. Here's what happens, a
L7	client has to report lobbying expenses, so do
L8	we. We know what lobbying expenses are, they
L9	don't. If you retain my law firm and I'm
20	handling a real estate transaction for you and
21	a zoning case at the same time, I know the
22	filing fee is a lobbying expense or the Fed Ex
23	may be a lobbying expense but the title
24	report isn't. The client, in their computer
25	system just has two lines, how much they paid

1	Lobbying Commission Meeting
2	me in fees and how much they paid
3	MR. CHAIRMAN: And there's this built
4	in discrepancy.
5	MR. FISHER: And so they have to ask
6	their lawyers what they should be reporting.
7	It serves no function now that an audit is
8	being done. At the time when there was no
9	auditing then it made some sense to have some
10	kind of a verification, but in current
11	environment where firms are subject to random
12	audit, the client report is unnecessary and
13	it's a barrier to participating in the
14	process.
15	MS. VELAZQUEZ: There is I'm sorry,
16	go ahead.
17	MR. FISHER: Well, let me just give you
18	one specific example: There is nothing in the
19	City Law that requires the client to enroll,
20	but we can't register as a lobbyist unless the
21	client enrolls online. Just a few months ago
22	I had a small property owner who wanted to
23	apply for a special permit at the City
24	Planning Commission so that they can have a
25	20.000 foot store rather than two 10.000 foot

1	Lobbying Commission Meeting
2	stores on their property. We told them we
3	were going to register, disclose how much they
4	were paying us they were fine with all that.
5	The minute we told them, oh, go to your
6	computer because we have to tell you how to
7	enroll, they decided to abandon the project.
8	It's not a theoretical burden and clients
9	don't know what the
10	MR. CHAIRMAN: You perceive it as an
11	inhibiting thing?
12	MR. FISHER: Absolutely.
13	MS. VELAZQUEZ: I was going to ask you,
14	in what way because you said that it's
15	discouraged that the lobbyist actually help
16	the client
17	MR. FISHER: The Clerk's Office will
18	tell you that the statute prohibits it, but in
19	practice it's impossible for the clients to do
20	the reports without consulting with the
21	lobbyists. And their result is that most
22	lobbyist wind up drafting the report. The
23	Clerk's Office will tell you that the statute
24	well, they have no rules, but the statute
25	in their interpretation of it, prohibits the

1	Lobbying Commission Meeting
2	lobbyists from preparing the client annual
3	report. Under the State System the lobbyist
4	is permitted to do it.
5	MR. CHAIRMAN: Will you be able to wrap
6	up soon?
7	MR. FISHER: Commencement of lobbying
8	activities, which is triggered by, what I
9	believe, is a constitutionally vague standard
10	of reasonably anticipating when lobbying
11	activity is going to occur at the City and
12	State level. The fact of the matter is that
13	there are discrepancies. In some cases the
14	City definition is better, a zoning change
15	gets picked up in the beginning under the City
16	system, it's not picked up until later under
17	the State System. Similarly with legislation,
18	when you start preparing legislation it's
19	picked up under the City System not under the
20	State System. I think the City has that
21	better.
22	There's a big issue with naming issues
23	and this also relates to the system clean up.
24	Let me just give you one example of what I'm
25	talking about, let's assume that the Morton

1	Lobbying Commission Meeting
2	Development Company wants to develop a big
3	piece of property they they've acquired from
4	the Bragg Company. They've acquired under the
5	name of a joint venture which might be 706
6	Amsterdam Avenue Development Corporation but
7	it is a joint venture of Morton and Bragg.
8	The fees and expenses associated with
9	prosecuting that application are paid out of
10	the Morton-Berman operating account because
11	the Berman building is the cash cow of the
12	Morton Development Company.
13	MR. CHAIRMAN: We heard about that.
14	MR. FISHER: Under the State System
15	there's a little bit more flexibility as long
16	as you can document that these are all
17	affiliated entities. Under the City System,
18	we would have to register under the 706
19	Amsterdam name, the name of the property
20	owner. Then there would be a huge fight with
21	the lobbying commission over the fact that our
22	reports, you know, we might have enrolled the
23	client under the Morton Development and then
24	when they see the checks from Morton-Berman
25	they think that there's something wrong there.

1	Lobbying Commission Meeting
2	It out to be that the client or the lobbyists
3	certifies who all the affiliates are that are
4	associated with the process and that ought to
5	be the end of it. It ought not to matter who
6	the technical applicant is or where the checks
7	are coming from as long as there's full
8	disclosure of the relationships.
9	MR. CHAIRMAN: Ken, we sent out a
10	letter to every registered lobbyist in the
11	City inviting them to come up and talk and
12	come up with suggestions and I will assume
13	that you'll take advantage of that
14	information.
15	MR. FISHER: I just want to make one
16	last comment, Mr. Chairman, and that is a very
17	simple thing for our friends in the Clerk's
18	Office, and maybe they need some money to
19	implement this, the State System populates the
20	fields on a going-forward basis. They only
21	type in the lobbying targets and the subjects
22	once the City System requires you to enter
23	that information every time. We've submitted
24	to you a memo that outlines these points in a

little bit more detail, of course, we'll be

1	Lobbying Commission Meeting
2	happy to meet with you and we'll look forward
3	to other public hearings where we'll be
4	addressing other aspects of the law.
5	MR. CHAIRMAN: I want to thank you for
6	your submission and also you gave us a copy of
7	the Harris case which will be helpful. Any
8	more questions? Thank you.
9	Citizen's Union. Sir, is that a
10	submission of your testimony?
11	MR. CAMARDA: That is.
12	MR. CHAIRMAN: Would you state your
13	name, please.
14	MR. CAMARDA: Sure. My name is Alex
15	Camarda, I'm with the Citizen's Union. I'm
16	obviously not going to read my whole testimony
17	just briefly review parts of it. Generally
18	The Citizen's Union supports the efforts to
19	streamline the dual filing process for State
20	and City. We would caution The Commission
21	that in doing so they would ensure the proper
22	balance between transparency and the need for
23	efficiency and also note that efficiency alone
24	should not drive major policy decisions
25	related to lobbying. All that being said,

2	ideally we think there ought to be one
3	electronic form for state and local filing
4	submitted through one website for which there
5	would also be one user-friendly database for
6	public disclosure of the information that's
7	filed. As The Chair mentioned, this is very
8	complex, so if one electronic filing form
9	through one website with one user-friendly
10	disclosure database could not be achieved, we
11	would recommend that the two online filing
12	systems that exists currently be made as
13	similar as possible with the ability to easily
14	download or upload information between the two
15	systems.
16	I wanted to flag a couple of
17	inconsistencies between state and local filing
18	that create complications in pursuing a more
19	unitary or seamless reporting system. First,
20	the different dollar thresholds for
21	registering that we heard about. The
22	differing definitions of lobbying. The
23	differing registration frequency between the
24	State and the City. The different reporting

standards for fundraisers or political

Lobbying Commission Meeting

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1	Lobbying Commission Meeting
2	consultants who are also lobbyist. The
3	different number of client reports and with
4	regard to clients who lobby on their own
5	behalf, as is the case for Citizen's Union, we
6	would recommend eliminating those reports.
7	The City has basically done this in practice.
8	The State requires two semiannuals. We think
9	that those should be eliminated for clients
LO	lobbying on their own behalf.
11	With regards to electronic filing, the
L2	City's website should be the template, not the
L3	State's, and the reason for that is the
L4	State's does not adequately match bill numbers
L5	to subject to people lobbying and we submitted
L6	information to staff regarding this. The City
L7	site is much more effective in prompting the
L8	user and guiding them through the process so
L9	that the information is more linked and
20	connected.
21	With regard to the databases that are
22	utilized to look up information about the
23	information that's reported, we think the
24	State's database is better. It allows you
)5	it's more user friendly. It allows you to

1	Lobbying Commission Meeting
2	search, for example, our compensation amount,
3	bill number, subject matter; the City site
4	does not do that. The City site only allows
5	you to look up information by lobbyist or
6	clients. That being said, the State site is
7	hardly perfect, it crashes all the time and
8	when you actually search for information, for
9	example, by bill, you'll get the different
LO	results even searching the same bill if you do
11	it twice in a row. Ideally we'd like to see
12	one public user-friendly database, but I don't
13	want to say the State's the model, it's better
L 4	than the City, but both are far from perfect.
L5	MS. BRAGG: Just to understand, the
L6	City template for the reporting but for the
L7	database you'd rather the State's?
L8	MR. CAMARDA: Right, that's the better
19	of the two.
20	MR. CHAIRMAN: In listening to the
21	testimony of the State Commission, their
22	recommendation extending the limit, increasing
23	the monetary threshold to 10,000, is that
24	something you would support?
)5	MP CAMAPDA: I think we would withhole

1	Lobbying Commission Meeting
2	judgement on that until we receive data from
3	the City Clerk's Office. I think they made a
4	compelling case for raising it. I think the
5	City's data was similar we would probably
6	support that. I would want to see the data
7	before taking the position.
8	MR. CHAIRMAN: Any other questions?
9	MS. VELAZQUEZ: Just in terms of the
LO	filings, the client filings, the early
L1	filings, do you guys have a position on the
12	frequency that it makes sense to do it many
L3	times, less times?
L 4	MR. CAMARDA: We need to discern
L5	between the client filings for those who are
L6	lobbying on their own behalf and those who are
L7	hiring lobbyists to do so. For the clients
L8	lobbying on their own behalf, which is the
L9	case for Citizen's Union and many small
20	non-profits, they're already reporting as
21	lobbyists, so it's kind of redundant to then
22	have them report as clients. My understanding
23	is the city phased out the annual client
24	report because of that. We would recommend
25	the State do the same. The State has two

1	Lobbying Commission Meeting
2	semiannual reports for clients. I think the
3	client reports ought to stay in place for
4	those who are hiring lobbyists to do their
5	lobbying for them, but for clients who are
6	doing it on their own behalf I think it should
7	be eliminated.
8	MR. CHAIRMAN: Thank you, very much,
9	sir, I appreciate your testimony and I
10	appreciate the submission as well, it's pretty
11	helpful.
12	Common Cause. Good afternoon.
13	MS. BITETTI: Good afternoon.
14	MR. CHAIRMAN: Would you be good enough
15	to identify yourself and your organization.
16	MR. BITETTI: Hi, my name is Deanna
17	Bitetti. I'm the Associate Director for
18	Common Cause New York. I will also try to
19	abridge my testimony as I think that we went
20	over the same commentary previously. Some of
21	the similar recommendations we would actually
22	say is that, you know, in comparing the actual
23	filing systems, we do actually find the City
24	System, the filing requirements, the template,
25	as previously discussed to be a lot clearer, a

1	Lobbying Commission Meeting
2	lot better than the State. We create laundry
3	lists on different cabs of elected officials,
4	those lobby issues and there's no way to
5	correlate or match them up, it really becomes
6	a problem. Common Cause, we are subject to
7	dual filing requirements because we are a
8	lobbyist and a client for a watch dog group
9	that uses a lot of these reporting and data to
10	actually analyze the lobbyist reports.
11	Some of the other things that we find
12	in terms of standardizing between the City and
13	the State would also be when discussing
14	descriptions of the actual expenditures. A
15	lot of times they're not standardized so it's
16	hard to tell what the actually itemized
17	expenses went to pay for. Doing something
18	like that is an easy recommendation we can see
19	on the City level or on the State level, you
20	have a drop down menu, provide a space where
21	people can choose and then provide the extra
22	comment box, for instance, where you can give
23	an even further description.
24	Other kind of things that we have
25	realized is that, in terms of disclosure

Lobbying Commission Meeting
funding for third party coalition groups and
how these expenses themselves are selected,
some report these expenditures as money paid
to a PR firm describe the expenses, for
example, as a payment for a strategy, advocacy
and media for the group itself is never named
in the report. There should be a standardized
way of requesting that these certain expenses
are clearly identified and what they're for.
Ultimately a lot of what we're saying is that
through technology and better use of websites
and better use of open-data systems we could
probably make the system a lot more
streamlined for smaller groups.

In regards to some questions asked about whether or not the threshold limits should be raised, Common Cause, is a small organization. We do the filings. We don't actually agree the limits should be raised, so we would actually oppose that. We think that, obviously, New York State we're known to be one of the top ratio of lobbyists to elected officials in the nation. The more disclosure the better. We need to work streamlining the

1	Lobbying Commission Meeting
2	education about this process. Making the
3	websites easier to use as reference. The
4	State website itself continuously crashes.
5	There actually isn't a save-as-you-go process.
6	Numerous times I've inputted data only to sit
7	there and literally curse my computer because
8	it crashes and I lose the hour that I just put
9	into it.
10	MR. CHAIRMAN: That is disgusting, I
11	agree.
12	MS. BITETTI: Anyway, that was very
13	unprofessional, but we don't actually think
14	the threshold limit should be raised. We
15	actually think there should be more
16	discussions looking as to how to make it more
17	comparable, however, to what the City
18	requires, the State requires so there's no
19	discrepancies or confusion about where it
20	should be filed and when.
21	MR. CHAIRMAN: Any questions? Let me
22	just extend to you, Citizen's Union and Human
23	Services Counsel, the same invitation I
24	extended to Councilman Fisher and that is that
25	we invite your participation with staff, your

1	Lobbying Commission Meeting
2	recommendations and any other aspect of the
3	law that you feel should be reviewed and we'll
4	be doing this. We have a mission to report
5	we have to write a report sometime by the end
6	of May and submit by June, so within that time
7	frame I invite your continued participation.
8	I thank you.
9	MS. BITETTI: If you'll indulge me for
10	a second. We've done it with other open-data
11	kind of topics is the creation of a working
12	group that actually looks more specifically at
13	websites and figures out how to streamline
14	data how to make the process easier and how to
15	create a template that's more user friendly.
16	MR. CHAIRMAN: Thank you very much.
17	Ladies and gentlemen that concludes today's
18	session. We'll notify you of the next
19	hearing. In the meantime we invite anyone
20	with any information they want to share with
21	us to please contact us. Thank you, we're
22	adjourned. Thank you commissioners.
23	(Time noted 11:50 a.m.)
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1	Lobbying Commission Meeting
2	CERTIFICATE
3	I, MICHAEL MCINTOSH, a shorthand
4	reporter and Notary Public within and for
5	the State of New York, do hereby certify:
6	That the witness(es) whose testimony
7	is hereinbefore set forth was duly sworn by
8	me, and the foregoing transcript is a true
9	record of the testimony given by such
10	witness(es).
11	I further certify that I am not related
12	to any of the parties to this action by blood
13	or marriage, and that I am in no way
14	interested in the outcome of this matter.
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17	MICHAEL MCINTOSH
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