

All Media & Entertainment Listings

.30 Segundos LLC

Advertising
110 5th Avenue
Manhattan, NY 10011
(212)463-1196

www.30segundos.com

Marta Ferreira
Partner
(212)463-1196
mpero@30segundos.com

Mission statement: Create impactful advertising that connects with Hispanic consumers emotionally and rationally in order to influence their decision.

Aragon Advertising

Advertising
96-17 69th Avenue
Queens, NY 11375
(718)544-0151

www.aragonadvertising.com

Michelle Aragon
President-CEO
(718)544-0151
(718)575-1815
michelle@aragonadvertising.com

Aragon Advertising is dedicated to using its extensive consumer insight and vast product experience to help advertisers gain leadership positions in the Hispanic market. We combine big agency capabilities with personal, hands-on, small agency service to help brands increase market share and reach marketing goals.

Conill

Advertising
375 Hudson St., 8th
Floor
Manhattan, NY 10014
(212)463-2500

www.conill-ideas.com

Cynthia McFarlane
EVP/Managing Director
(212)463-2500
(212)463-2509
cynthia.mcfarlane@conill-ny.com

Our purpose is to transform our clients' brands, businesses and reputations within the rapidly expanding U.S. Latino market.

d exposito & partners llc

Advertising
875 Ave. of the
Americas, 25th Floor
Manhattan, NY 10001
(646)747-8800

www.dexpositoandpartners.com

Daisy Exposito-Ulla
Partner
(646)747-8800
(212)273-0778
dexposito@dex-p.com

Mission statement: To deliver work that: - Moves! Products, Services, Hearts, Minds - Delights! Breaks through, Entertains, Captivates, Connects - Sells! Builds Brands, Profitability, ROI.

Directo Hispano, Inc.

Advertising
436 E. 58th St., Suite 3D
Manhattan, NY 10022
(212)935-9353

www.directohispano.com

Humberto Freydell
Partner
(212)935-9353
hfreydell@directohispano.com

We help our clients to plan and execute their Hispanic direct marketing campaigns. We have a flexible business model that lets us give them the lowest Agency or project fee out there. In other words, they will have access to the leading Hispanic direct marketers, with substansial savings for their company.

Euro RSCG Latino

Advertising
350 Hudson Street
Manhattan, NY 10014
(212)886-4100

www.eurorscglatino.com

Gustavo Razzetti
CEO
(212)886-4100
(212)886-4602
gustavo.razzetti@eurorscg.com

We help engage Latino consumers with brands at every stage of acculturation through creative business ideas.

GlobalHue

Advertising
300 Park Avenue South,
6th Floor
Manhattan, NY 10010
(212)344-16111

www.globalhue.com

Christopher Campos
EVP, Director of Client Services
(212)344-16111
(917)344-1616
ccampos@globalhue.com

Mission statement: To provide "Never the Expected" marketing and advertising solutions to our client partners' business needs.

Hispanamerica

Advertising
49 W. 37th St., 13th
Floor

www.hispanamerica.net

Beatriz Mallory
CEO & Chief Strategist
(212)994-0202

Manhattan, NY 10018
(212)994-0202

(212)994-0203
beatriz.mallory@hispanamerica.net

We believe Hispanic consumers deserve excellent brand experiences at all points of their relationship with a company, from acquisition through retention and winback. Our mission is to build and maintain those consumer relationships for our clients.

HispanicWorks

Advertising
220 5th Ave, 11th Floor
Manhattan, NY 10001
(212)252-8800

www.hispanicworks.com

William Ortiz
President
(212)252-8800
(212)252-0002
wortiz@hispanicworks.com

At HispanicWorks, we see the brand, not the Hispanic consumer, as the outsider. Our mission is to build bridges into the Hispanic community for our Client brands in a way that drives preference and generates revenue.

Latinvox

Advertising
28 West 25th Street, 6th
Floor
Manhattan, NY 10010
(212)633-0440

www.latinvox.com

Roberto Ramos
President/CEO
(212)633-0440
(212)633-0434
roberto@latinvox.com

We are a 100+ minority-owned Hispanic business and advertising communications agency helping clients communicate effectively with the U.S. Hispanic markets in a fully integrated fashion.

MosaicaMD

Advertising
20 Cooper Square, 4th
Floor
Manhattan, NY 10003
(212)780-5900

www.mosaicamd.com

Eddie Gonzalez
Chairman
(212)780-5900
(212)780-5959
eddie_gonzalez@mia.yr.com

Mission statement: To propel our clients' success ino America's growing multicultural marketplace in a way that's impactful, relevant and respectful.

**National Cable
Communications**
Advertising
405 Lexington Ave, 6th
Floor
Manhattan, NY 10174
(212)548-3300

www.spotcable.com
Greg Schaefer
President
(212)548-3300
(212)519-0099
greg_schaefer@spotcable.com

NCC is the nation's premiere Spot Cable advertising firm. NCC is the only company who represents every U.S. market and reaches virtually every wired cable home. We harness the enormous impact of every MSO's new technologies, products and services on behalf of America's leading regional and national advertisers

OLE
Advertising
41-51 E. 11th St., 11th
Floor
Manhattan, NY 10003
(212)465-3222

www.wehavenowebiste.com
Javier Escobedo
Managing Partner
(212)465-3222
(212)937-3652
info@ole-ny.com

Our philosophy is in our name. For Hispanics "ole!" is an expression that celebrates creativity, enthusiasm and things well done. That is OLE's promise: clients should say "ole!" after seeing our work and what it does for their business.

REVOLUCION
Advertising
22 West 23rd Street, 3rd
Floor
Manhattan, NY 10010
(212)229-0700

www.revolucionnyc.com
Alberto Rodriguez
Chief Creative Officer
(212)229-0700
(212)229-0770
alberto@revolucionnyc.com

Mission statement: INSPIRE CHANGE.

Reynardus & Moya
Advertising
Advertising
817 Broadway, 2nd Floor
Manhattan, NY 10003
(212)204-8340

www.reynardusandmoya.com
Jorge E. Reynardus
Principal
(212)204-8340
(212)979-9357
jreynardus@reynardusandmoya.com

We are committed to creating measurable value for our clients in every service we offer; a great work environment where our people can thrive; relevant advertising that touches the heart and talks to the intellect; above all we are committed to our clients' success.

Schramm Sports & Entertainment

Advertising
363 Seventh Ave., 22nd
Floor
Manhattan, NY 10001
(212)983-0219

www.schrammnyc.com
Joseph Schramm
President
(212)983-0219
(212)983-0524
jschramm@schrammnyc.com

Schramm Sports & Entertainment is committed to serving the diverse, new American family, by marketing a variety of sports & entertainment properties that are of particular interest and appeal to America's many different sports fans and audience segments. Schramm promotes each property to its particular fan or audience segment with respect for each culture and with special attention to the interests that make each audience group unique.

The Bravo Group

Advertising
20 Cooper Square
Manhattan, NY 10003
(212)780-5800

www.thinkbravo.com
Eddie Gonzalez
Chairman & CEO
(212)780-5800
(212)780-0602
eddie_gonzalez@mia.yr.com

We strive to be our client's most valuable business partner. We provide our clients with resonant brand experiences that secure brand loyalty by creating distinctive, relevant and emotional connections between the evolving Hispanic market and our clients' brands.

The Vidal Partnership

Advertising
228 E. 45th St., 11th
Floor
Manhattan, NY 10017
(212)867-5185

www.vidalpartnership.com
Manny Vidal
Chairman/CEO
(212)867-5185
(212)661-7650
mvidal@vidalpartnership.com

Aims to be the most effective Hispanic communications agency in the US dedicated to their core business by delivering unmatched market insight, creative innovation and flawless execution across a broad range of

communications disciplines.

Winglatino

Advertising
114 5th Avenue, 11th
Floor
Manhattan, NY 10011
(212)500-9400

www.winglatino.com

Jackie Bird
President/CEO
(212)500-9400
(212)500-9483
jbird@winglatino.com

Winglatino generates ideas from the "insight-out". There is no better way to connect brands with a moving target.

ESPN Deportes

Cable Network
77 West 66th Street, 21st
Floor
Manhattan, NY 10023
212-456-7777

www.espndeportes.com

Felix Perez
Director of Sales
212-456-0268
212-456-0236
Felix.L.Perez@espn.com

ESPN Deportes is ESPN new 24-hour, Spanish-language sports network serving the U.S. Hispanic sports fans. ESPN Deportes telecasts a wide variety of domestic and international sports programming, including Major League Baseball, the NBA, the NFL, UEFA Champions League, Wimbledon, the French Open, IRL Indy Car Series, and more. ESPN Deportes also showcases a selection of Spanish-language sports and information shows, including a its own production of SportsCenter. Since launching on January 7, ESPN Deportes has secured distribution agreements with six of the ten largest cable operators in the U.S., including Adelphia, Cablevision, Charter, Cox, Insight, Cable One, and with the National Cable Television Cooperative (NCTC). ESPN Deportes affiliates serve many of the largest U.S. Hispanic markets including Los Angeles, New York, Miami-Ft. Lauderdale, Houston, Dallas-Ft. Worth, San Antonio, Phoenix, Denver, and San Diego.

HITN-TV

Cable Network
449 Broadway, 3rd Fl
Manhattan, NY 10013
212-966-5660

www.hitn.tv

Jill Lewis
Director of Public Relations
212-966-5660
212-966-5725
jlewis@hitn.org

Hispanic Information & Telecommunications Network TV began operations in 1987 as the first Hispanic public television network in the U.S. Reaching

an audience of 12.5 million, HITN-TV is the #1 distributed Spanish-language cable network in the U.S., and is the source for educational, enriching and empowering content (e3) for our nation's largest and fastest-growing minority group.

El Taller Latino

Americano

Cultural Center
2710 Broadway, 3rd
Floor
Manhattan, NY 10025
(212)655-9460

www.tallerlatino.org

Franklin
Office Manager
(212)665-9460
(212)280-0680
office@tallerlatino.org

El Taller Latino American (The Latin American Workshop) is an Latin American arts and education organization located on the Upper West Side. Visit us to hear live music, and see art exhibits.

Afro Cuban Folklor

Dance Company

Dance Company
626 Riverside Drive, Ste.
4H
Manhattan, NY 10031
212-281-3580

www.oyuoro-afrocuban.com

Danys Perez
Founder/Artistic Director/Choreographer
917-370-5081
212-281-3580
oyu_oro@yahoo.com

yu Oro is committed to the preservation of Afro-Cuban culture through dance, song and music. Oyu Oro explores traditional forms of dance that derive from the Yoruba, Congo, Carabali, Arara, and Dahomeyan cultures of West Africa; the rich Haitian influences that remain in Cuba along with popular dances of Cuban heritage, including Rumba, Conga, Chancletas and Son.

MiGente.com

Internet
205 Hudson Street, 6th
Floor
Manhattan, NY 10013
212-431-4477

www.MiGente.com

Carlos Væ#161;zquez-Firpi
Editor
212-431-4477
212-505-5483
cvazquez@mail.communityconnect.com

Latino online community boasting 2.2 Million members. Latest U.S.-Latino-relevant news. Offers email, job searches and dating.

nocheLatina.com

Internet
485 Madison Ave., 21st
Fl.
Manhattan, NY 10022
212-921-2100

www.nocheLatina.com

Alex Frias
Managing Director
212-921-2100
212-921-2290
alex@nocheLatino.com

nocheLatina provides a destination for the affluent, bicultural trendsetting "New Generation" Latino who enjoys the nightlife arena and is looking for a guide to the latest Latino lifestyle events.

NYMosaico

Internet
236 Devoe St., #2
Brooklyn, NY 11211
646-265-5241

www.nymosaico.com

Claire Frisbie
Editor-in-Chief
646-265-5241
718-387-3560
claire@nymosaico.com

Online guide to Latin American and Latino culture in NYC. Site is made up of event listings, articles, interviews, forum, photo galleries, and more!
ARTE . CULTURA . MUSICA . CINE . COMER Y BEBER

24 Horas

Magazine / Newspaper /
Publishing
485 Seventh Ave., Suite
505
Manhattan, NY 10018
(646) 839-4403

www.24HorasWeb.com

Armando Tonatiuh Hernandez
Executive Editor
(646) 839-4403
(212) 330-8083
armando@tricomnews.com

24 Hora's is one of America's leading Spanish-language daily newspapers

El Diario - La Prensa

Magazine / Newspaper /
Publishing
345 Hudson Street, 13th
Floor
Manhattan, NY 10014
212-807-4600

www.eldiariony.com

Jorge Ayala
General Sales Manager
212-807-4608
212-807-4746
jorge.ayala@eldiariony.com

Established in 1913, El Diario - La Prensa is the oldest Spanish-language daily newspaper in America and the #1 read newspaper in New York. It's also the longest running and one of the most reputable Hispanic media organizations in the United States.

ImpreMedia

Magazine / Newspaper /
Publishing
345 Hudson St., 13th
Floor
Manhattan, NY 10014
(212)807-4626

www.impremedia.com

Erich Linker
SVP National Advertising
(212)807-4626
(212)807-4746
erich.linker@impremedia.com

ImpreMedia is the #1 Spanish language newspaper and online news publisher in the United States. They provide marketers with effective multi-platform solutions in print and online to reach the rapidly growing and influential Latino market.

Latina Media Ventures

Magazine / Newspaper /
Publishing
1500 Broadway, Suite
700
Manhattan, NY 10036
(212)642-0200

www.latina.com

Fabio Freyre
CEO
(212)642-0200
(917)770-0860
ffreyre@latina.com

Our mission is to bring the U.S. Hispanic community the best, most empowering, engaging and culturally relevant content across a range of media platforms that include publishing, digital and live events. Through it all, we entertain and inspire Hispanic women with award-winning content that covers Latin culture, style, beauty, food, and music, and create products and services that have, at their core, the real Latina woman.

**Latina Media Ventures,
LLC**

Magazine / Newspaper /
Publishing
1500 Broadway, Suite
700
Manhattan, NY 10036
212-642-0200

www.latina.com

Charlotte Castillo
Marketing & Creative Services Director
212-642-0238
917-777-0860
ccastillo@latina.com

Publishers of LATINA Magazine, the leading lifestyle magazine for bicultural Hispanic women in the US today. Covering the best of Latino fashion, beauty and culture, LATINA also features celebrity profiles and interviews, as well as the real women inspiring change in their communities, their families, and their jobs.

MIRA!

Magazine / Newspaper /
Publishing
One Park Avenue
Manhattan, NY 10016
(212)743-6683

www.miramagazine.com

Michelle Cortes
Associate Publisher
(212)743-6683
(212)743-6627
mcortes@amlink.com

Mira! Features exclusive news, gossip and goings-on about the hottest movie, music and TV stars in the Latino community. With its emphasis on newsstand sales, Mira! Is the Spanish language celebrity title that's "bought to be read".

People en Español

Magazine / Newspaper /
Publishing
1271 Ave. of the
Americas, 35th Floor
Manhattan, NY 10020
(212) 522-1212

www.peopleenespanol.com

Peter Castro
Publisher
(212) 522-1212
(212)467-4845

With unparalleled access and powerful, exclusive coverage of cultural icons, trends and community, People en Espanol celebrates the pride and passion of Hispanic culture.

Selecciones

Magazine / Newspaper /
Publishing
260 Madison Ave., 5th
Floor
Manhattan, NY 10016
(212)850-7212

www.rd.com/mediakit

Rosanne Tifre
Associate Publisher
(212)850-7212
(212)850-7228
rosanne_tifre@rd.com

Selecciones empowers the Hispanic family in the U.S. with content that is practical, informative and inspirational - providing news on extraordinary people, the latest trends and relevant service, all while celebrating the

diversity of the Hispanic experience.

Un Chin Magazine

Magazine / Newspaper /
Publishing
1202 Lexington Avenue,
Suite 348
Manhattan, NY 10028
212-304-8188

www.unchin.com

Celines De Leon
Sales and Marketing
212-304-8188
212-304-8288
cdeleon@unchin.com

Un Chin is the journalistic definition of avant-garde. It is a metro lifestyle magazine that features riveting visuals, daring editorials and accentuates the pulse of a new culture. By fusing arts, fashion, politics, language and intangible sensibilities, Un Chin redefines american culture and lifestyle bringing neglected elements from the fringe to the mainstream. This cross-gender publication is designed for trendsetters with progressive ideas, professional goals and unlimited creative energy.

Urban Latino Magazine

Magazine / Newspaper /
Publishing
735 Second Avenue,
Penthouse
Manhattan, NY 10016
212-681-2491

www.urbanlatino.com

Jorge Cano Moreno
Publisher
212-681-2493
212-681-2487
jcmoreno@urbanlatino.com

As the first lifestyle and cultural publication geared to bicultural Latinos, Urban Latino has earned its rightful place: we are the premier magazine for both male and female Latinos in the United States.

Fuerte Group

Music Company
73 Spring Street, # 406
Manhattan, NY 11552
212-219-2525

www.FuerteGroup.com

Rich Isaacson
Principal
212-219-2525
212-219-8915
rich@fuertegroup.com

Fuerte Group is a multi-cultural music promotion and lifestyle marketing company with specific expertise in the US Hispanic market. The company has three divisions: Fuerte Marketing, Fuerte Artist Management, and Fuerte Records.

Mariachi Real De Mexico

Music Company
90-18 Grace Court
Queens, NY 11432
718-297-6295

www.MariachiRealDeMexico.com

Ramon Ponce
Director
917-673-7101
718-206-1729
realdemexico@aol.com

New York City's premiere Mariachi band. Featured in great venues and special events including: Lincoln Center, Madison Square Garden, Gracie Mansion, and more. We are also proud to be the founders of the Mariachi Academy of New York. This program teaches children Mariachi music to help preserve culture and traditions.

Sefarad Records & Management

Music Company
18 West 21st Street,
Suite 801
Manhattan, NY 10010
212-924-3746

www.sefaradrecords.com

Thia Knowlton
Manager
212-924-3746
212-924-3749
management@sefaradrecords.com

Sefarad Records & Management promotes Judeo-Spanish, Middle Eastern, Flamenco, and French music and artists. The label has ten CD releases, one song book and two more CDs scheduled for release at the beginning of 2005. Our management company represents the various artists on the Sefarad Records label. We book The Ivory Consort, The Gerard Edery Ensemble, The Sons of Sepharad, The Minstrel and the Storyteller, as well as solo artists and smaller ensembles. Our programs include "Flamenco Sepharad", "Music in the Land of Three Faiths", "Treasures of World Song" and many more.

Tu Casa Entertainment Inc.

Music Company
139 Norfolk Street,
Storefront
Manhattan, NY 10002
212-677-6370

www.tucasaentertainment.com

Maribel Schumacher
President
212-677-6370
212-677-6448
Info@TuCasaGroup.Com

Multi-level Entertainment Company - Talent Management / Music Publishing / Marketing / TV Film Casting

**Vivelo!, A Clear
Channel Entertainment
Televisa Company**

Music Company
220 West 42nd Street
Manhattan, NY 10036

Vivelo! is an entertainment, lifestyle marketing and promotions company focused on the U.S. based Hispanic market. Our areas of expertise include, production of events, concert tours, soccer events, development of proprietary programs and promotions targeting the Hispanic community.

**BMI - Broadcast Music,
Inc. (Latin Music
Dept.)**

Other - 320 West 57th
Street, 3rd Floor
Manhattan, NY 10019
212-586-2000

www.bmi.com

Porfirio Pina
Associate Director, Latin Music
212-830-2573
212-245-8986
ppina@bmi.com

BMI is an American performing rights organization that represents approximately 300,000 songwriters, composers and music publishers in all genres of music. The non-profit-making company, founded in 1939, collects license fees on behalf of those American creators it represents, as well as thousands of creators from around the world who chose BMI for representation in the United States. The license fees BMI collects for the "public performances" of its repertoire of approximately 4.5 million compositions - including radio airplay, broadcast and cable television carriage, Internet and live and recorded performances by all other users of music - are then distributed as royalties to the writers, composers and copyright holders it represents.

**Emanon
Entertainment, Inc.**

Other - 30-27 31 Street,
Ste.4A
Queens, NY 11102
718-204-8276

Rosalind Rodriguez / Steve Paret
President / CFO
718-204-8276
718-204-0668
emanont@aol.com

Emanon Entertainment, Inc. is the product of an enterprising Latina, Rosalind Rodriguez. Emanon is a full service organization that fosters the continuous development of artist management, consulting and media divisions that cater

to all aspects of the entertainment industry. Early 2004 a catering division was created with new partner Chef Steve Paret their clients have been Nickelodeon, Convergence, model Heidi Klum, Comedy Central.

Latin American Video Archives	www.latinamericanvideo.org
Other - 124 Washington Place	N/A
Manhattan, NY 10014	N/A
212-243-4804	212-243-4804
	212-243-2007
	info@lavavideo.org

The Latin American Video Archives is a non-profit organization dedicated to the promotion and distribution of Latin American and U.S. Latino films and videos.

Medialink	www.medialink.com
Other - 708 Third Avenue	Laurence Moskowitz
Manhattan, NY 10017	Chairman, President & CEO
(212)682-8300	(212)682-8300
	(212)682-5260
	info@medialink.com

Medialink is a global leader in providing unique news and marketing media strategies and solutions that enable corporations and organizations to inform and educate their target audiences with maximum impact on television, radio, print and the Internet.

Mediamark Research Inc.	www.mediamark.com
Other - 75 Ninth Ave, 5th Floor	Kathi Love
Manhattan, NY 10011	President/CEO
(212)884-9200	(212)884-9200
	(212)884-9339
	info@mediamark.com

MRI provides the sharpest picture possible of the American consumer: who they are, what they buy, how they think, and how they can be reached. As the nation's fastest growing minority community, MRI recognizes Hispanic consumers as a large and influential segment of the American consumer.

Metro Newspaper	www.metrotn.com
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Advertising Services
Other - 8 W. 38th Street
Manhattan, NY 10018
(212)689-8200

Phyllis Cavaliere
President/CEO
(212)689-8200
(212)532-1710
pcav@metrosn.com

Our mission is twofold: Demonstrate the effectiveness and efficiency of newspapers to advertisers, and bring our 70+ years of newspaper planning and execution to the Hispanic and other multicultural markets.

MPG Diversity
Other - 195 Broadway,
12th Floor
Manhattan, NY 10007
(646)587-5000

www.mpg.com
Jorge Percovich
EVP/Managing Director
(646)587-5000
(646)587-5005
jorge.percovich@mpg.com

MPG Diversity aims to provide a full range of multicultural media services including media and market research, strategic planning, and a strong media buying operation. MPG Diversity's goal is to optimize its client's investments and to contribute to build up brand equity through effective multicultural media communication consulting.

**National Association of
Latino Independent
Producers**
Other - 32 Broadway, Fl.
14
Manhattan, NY 10004
646-336-6664

www.nalip.org
Kathryn Galan
Executive Director
310-457-4445
310-589-9997
NalipED@msn.com

National members organization of Latino/a film, television and documentary writers, directors, producers and craftspeople, educators, advocates and students. eNewsletter LATINOS IN THE INDUSTRY, a national conference and other programs develop skills and relationships to increase employment and projects by and about Latinos.

Nouveau Media, Corp.
Other - 233 Pelton
Avenue, Suite 2
Staten Island, NY 10310
973-258-1781

www.webcastingmedia.com
Mike Racioppo
Director
973-258-1781

Coaching Shoots And Techniques is a program created for Models and Actors within a workshop environment. It was developed in order to create new ways of showing individuals within the entertainment industry the steps needed to enter this industry, the people to contact, the safety aspects behind - Personal Safety For Models and Actors, and the digital photography & digital video modeling and acting workshop. Coaching Shoots And Techniques were developed by Mike Racioppo retired NYC Employee, Cable TV program producer for the Fire Departments FDTV cable show, and safety video programs for the Board of Education, Bronx Crosswalks cable programming. Mike is also a Latino - American FilmMaker, currently judging Films for NY Festivals, and has in the past worked with Tribeca Film Festivals and the IFP Market. Mike has associated himself with the National Association of Latino Independent Producers, DiversitInc, Mas Ruido, latin style magazine, and Hispanic film, to name a few. Mike has been certified by the New Jersey Institute of Technology as a Webmaster, Graphic Artist, and Multimedia certifications.

**Aurora
Communications, Inc.**
PR / Communications /
Marketing
4 East 107th Street, 14C
Manhattan, NY 10029
212-876-1936

www.aurora-communications.com
Aurora Flores
President & Creative Director
646-345-7474
212-410-2999
aurora@aurora-communications.com

Premier Latina/woman owned firm specializing in producing special events production; publicity campaigns, music bookings and management, packaged information, scripts, jingles, articles, brochures, annual reports, position papers, creative copy.

Cindy Byram PR
PR / Communications /
Marketing
49 West 27th St, #930
Manhattan, NY 10001
212-545-7536

Cindy Byram
Director
201-400-4104
212-889-2771
cindybyram@aol.com

Music PR company with focus on crossover media coverage from Latin to non-Latin. Specializes in artists from Spain and Latin America releasing CDs and touring in North America

LatCom**Communications**

PR / Communications /
Marketing
262 West 38th Street, #
1503
Manhattan, NY 10018
212-967-8267

www.LatComInc.com

David Chitel
CEO
212-967-8267
212-792-5839
dchitel@latcominc.com

LatCom Communications is a leading New Generation Latino media and entertainment company with properties that generate millions of targeted impressions including: iCaramba College Tour, iCaramba Comedy Series, Latin Alternative Series, iCaramba U. Magazine, iCaramba.com, LatinoGreeks.com, LatinosStep.com, and Lugar Heights TV Cartoon. All of our properties exclusively target the New Generation Latino making us one of only a handful of companies who specialize in this lucrative audience.

Latin Force, LLC

PR / Communications /
Marketing
670 Broadway, 2nd Floor
Manhattan, NY 10012
212-813-6767

www.latinforce.net

David Perez
CEO
212-813-6767
212-253-9799
dperez@latinforce.net

Latin Force, LLC is a Hispanic market consulting firm. We provide the following services: Strategic Planning, Press and Publicity, Grassroots Marketing, Events and Promotions, and Web Development.

Planet Sur

PR / Communications /
Marketing
210 East 15th Street, 6H
Manhattan, NY 10003
212-533-9544

Shari Grossman
Founder & CEO
212-533-9544
212-375-1513
shari@planetsur.com

Planet Sur is a lifestyle marketing and media company that develops innovative in-culture brand strategies through original content that engages; culture that inspires; events that entertain; marketing campaigns that call to action. Our mission is to become the go-to resource for marketers who wish to connect with cultural creative, professionals and urban influentials pushing the edge of Latin-American art, culture, music, fashion, film, media and entertainment.

RL Public Relations & Marketing

PR / Communications /
Marketing
27 West 20th Street, #
307
Manhattan, NY 10011
212-206-8668

www.rlpublicrelations.com

Melissa Karp
Senior Vice President
212-206-8668
212-206-8778
melissa.karp@rlpublicrelations.com

Young, vibrant and creative, RL Public Relations Marketing is a bi-coastal full-service agency dedicated to developing and executing breakthrough public relations and marketing communications programs for the Latino market both in the U.S. and Latin America. Founded in 1996, RLPR is the brainchild of Argentina-born Roxana Lissa, a marketing professional and visionary who at age 25 recognized and responded to an untapped opportunity to connect clients with this growing, diverse and rich population.

Soccer United Marketing

PR / Communications /
Marketing
420 Fifth Ave., 7th Floor
Manhattan, NY 10018
(212)450-1200

www.sumworld.com

Michael Gandler
Director, Hispanic Business
(212)450-1200
(212)450-1326
michael.gandler@sumworld.com

SUM is the preeminent commercial soccer company in the U.S. They hold the exclusive rights to the most important soccer properties in the nation, including all commercial rights to Major League Soccer, the U.S. Soccer Federation and all men's and women's national teams, among others.

AfterDark CATV PROductions, Inc

Production Company
1425 Bryant Avenue,
Box 16
Bronx, NY 10459
(646) 546-0206

Felix Leo Campos
President
(646) 546-0206
afterdarkcatvpro@yahoo.com

CATV PRO is a multi-media, 501 c3 organization and producers of REBEL MEDIA. The programming concept of A.C.E.S. describes the various areas through which advocates and activists address issues of social change and evolution. They include, but are not limited to, art, culture, entrepreneurs,

education, and services. Our productions incorporate and feature alternative news and information from reliable independent news and information media sources around the world. Our links and networks focus on presenting perspective excluded from the traditional and mainstream sources on both P.E.G. Access TV and the Internet. Our programs reach every basic cable subscriber in a given market as well as being web streamed worldwide. CATV PRO also provides media production services to businesses and organizations producing commercials, PSAs, industrial videos, and archival footage for marketing and public education purposes.

Big Mama

Production Company
27 W. 24th Street, Suite
9D
Manhattan, NY 10010
(212)431-4400

www.bigmamanyc.com

Lorenzo Benedick
Executive Producer
(212)431-4400
(212)431-4445
lorenzo@bigmamanyc.com

Big Mama is a new company with a fresh attitude that emerged out of frequent requests by clients to work with South American and European directors for advertising commercials. Big Mama's goal is to provide clients with high quality work at a fraction of the cost by offering exceptional local directors, production and post-production as one package.

BigLou Films

Production Company
P.O. Box 918
Bronx, NY 10455
347-879-6894

Lou Torres
CEO
917-208-8170
347-879-6894
bigloufilms@optonline.net

Company Motto: No Flim Is A Small Film. Award winning Producer (Manito 10X Award Winning). Film & Digital Filmmaking, Video Production Services Film & Digital), Script Development (stage & film), Casting Services ,Location Scouting, Coaching for Actors, Editing Services, Video Taping, Music Video Production, and Consulting Services.

BOND

Production Company
665 Broadway, 12th
Floor
Manhattan, NY 10012
(212)533-9400

www.bondedit.com

Jeff Beckerman
President/Creative Director
(212)533-9400
(212)533-0463
jeff_beckerman@bondedit.com

BOND is a dynamic full-service editorial and FX studio. Our editors, graphic designers and effects team have had many years of success creating award-winning work for Hispanic advertisers and broadcasters.

Caicedo Productions

Production Company
7304 5th Avenue, PMB
184
Brooklyn, NY 11209
201-969-8599

www.caicedoproductions.com

Veronica Caicedo
Executive Director
201-969-8599
718-389-0864
veronica@caicedoproductions.com

Caicedo Productions was founded by Veronica Caicedo in 1990. The company's mission continues to be that of providing creative and technical space for actors, writers and visual artists from inter-related genres (i.e. theater, film video and television). It seeks to have them shared and cooperatively develop their concepts in an environment that seeks to support and bring to the audiences their "minds eye" creations.

**Chica Luna
Productions, Inc.**

Production Company
1690 Lexington Ave, 2nd
Floor
Manhattan, NY 10029
(212) 410-3544

www.chicaluna.com

Karly Beaumont
Director Of Operations
212-410-3544
212-410-3545
info@chicaluna.com

Chica Luna Productions is a non-profit organization that seeks to develop and support women of color who use popular media to engage social justice themes and are accountable to their communities. Founded in September 2001 by three working artists who gathered to produce progressive multi-media projects, Chica Luna has since grown to include members in both New York and Los Angeles, and has established a track record of partnering with like-minded individuals and organizations toward promoting socially conscious media by, about and for people of color.

Hispanicspots.com

Production Company
5 West 36th Street, 4th
Floor
Manhattan, NY 10018
212-489-6035

www.hispanicspots.com

Julie H. Setbon
CEO
212-489-6035
212-202-4790
info@hispanicspots.com

Hispanic Spots offers original production of commercials and corporate videos for the Hispanic and general market in Spanish and English We also provide adaptation of television radio print and internet advertising campaigns for the US Hispanic market Latin America and Spain and voice-over or subtitle Spanish programs into English or other languages Other services casting multilingual voice-overs and foreign accent narration dubbing translation transcription and subtitling.

Latino Flavored Productions Inc. www.latinoflavored.com
Production Company Linda Nieves-Powell
648 Bay Street, #301 President/CEO
Staten Island, NY 10314 (718) 720-7979
(718) 720-7979 (718) 720-7979
latinoflavored@aol.com

Latino Flavored Productions Inc. produces English language theater/film/television projects flavored with the Latino experience.

Maximas Productions www.Maximas.TV
Production Company Renzo Devia
201 East 16th Street, 5th Supervising Producer
Floor 212-255-0595
Manhattan, NY 10003 212-255-9232
212-255-0595 renzo@maximas.tv

Maximas Productions is a boutique, fully functional production facility based in New York City, which combines the business acumen of Robert Rose, President with the creative talents of Renzo Devia, Creative Director and Supervising Producer. Maximas is an award winning production company that specializes in producing content for the young, U.S. born Latino market. The production company is best known for producing "Urban Latino TV", "American Latino TV", "Sonidos" and "Latin Fuze."

Mendoza Gomez Associates www.mendozagomez.com
Production Company Carmen J. Gomez
501 Fifth Avenue, Suite 407 President
Manhattan, NY 10017 212-905-5010
212-905-5010 212-300-2100
cgomez@mendozagomez.com

Creative Marketing and Promotion Concepts for the Hispanic market for over 15 years

Newyoricanfilms www.falconpi.com
Production Company Ralph Nieves
77 Fulton Street, # 298 Owner
Manhattan, NY 10038 917-589-4056
212-393-9039 212-393-9047
 falcon.pi@verizon.net

Newyoricanfilms develops and films its own independent projects.

Nuyorktricity www.nuyorktricity.com
Production Company Michael Vargas
325 3rd Avenue, Suite 42 CEO, Director of Production
Manhattan, NY 10010 917-496-4813
212-213-9890 212-213-9890
 vargas@nuyorktricity.com

Nuyorktricity (a.k.a. NY3) is a full service one-stop shop for all your video, graphic, and music productions. Services include the production, direction, and editing of affordable live event coverage, promos, music videos, E.P.K.'s, television commercials, photography, feature films, and web design.

Red Creek Productions www.redcreek.info
Production Company Nicolas Entel
184 Kent Avenue, Suite Producer/Director
305 718-486-8928
Brooklyn, NY 11211 718-486-8928
718-486-8928 ny@redcreek.info

Red Creek Productions is a film, TV spots, live events, theater and television production company. It has its headquarters in New York City and offices in Buenos Aires, Argentina and San Jose, Costa Rica. It has produced over 100 television commercials for the likes of Nintendo, Procter & Gamble and Beck's, and it's currently completing its first two feature films.

rhinoedit www.rhinoedit.tv
Production Company David Binstock
50 E. 42nd St., 3rd Floor CEO

Manhattan, NY 10017
(212)986-1577

(212)986-1577
(212)972-0702
db@nyrhino.com

rhinoedit and rhinofx are committed to providing the advertising, broadcast television and feature film industries with the best in post-production services. What began as a creative editorial company has expanded into one of the largest boutiques in the industry.

**RiverFish Productions
Inc.**

Production Company
30 West 61 Street
Manhattan, NY 10023
212-489-9781

Isabel Rivera
President
212-489-9781
212-489-9781
RiverFishIsabel@aol.com

RiverFish Productions Inc., is a New York City based multi-media company. We specialize in television programming targeting the US Hispanic market in English.

**Silent Warrior
Productions/The New
Family Theater, LLC**
Production Company
357 West 45th Street, #
2FE
Manhattan, NY 10036
917-337-0164

www.silentwarriorproductions.com
Antone Pagan
President/Executive Artistic Director
917-337-0164
212-459-1910
FAMILYWARRIOR@aol.com

A Latino-flavored film, stage, and multi-media production company. Projects range from two independent films recently showcased in the NY International Latino Film Festival: "The STARSEED incident" (Myztico Campo) and "18B Justice" (Ralph Nieves) to various stage projects such as original theater & spoken word pieces and revival presentations of Pinero works. Antone Pagan and Scott Morfee will present "SHORT EYES" for the 2004/05 season.

**The Image Factory,
Inc.**

Production Company
244-250 West 49th
Street, Suite 703

www.imagefactoryinc.com
Carlo Ocando
President
646-432-3301
646-432-3303

Manhattan, NY 10019
646-432-3300

carlo.ocando@imagefactoryinc.com

The Image Factory, Inc. is a Latin owned full-service production company handling all aspects of Film and Television production in the heart of New York City.

The Latino Group

Production Company
107 Suffolk Street, Suite
311
Manhattan, NY 10002
212-475-6601

TheLatinoGroup.com

Vlamy Vizcaya
director
212-475-6601
877-764-4783
vlamy@TheLatinoGroup.com

A production company formed by a group of Latino filmmakers in New York, whose mission is to help, support and foster innovative filmmaking by or about the Latino experience in the US.

Wild(child)

Production Company
44 W. 28th St, 14th Floor
Manhattan, NY 10001
(212)725-5333

www.wildchildpost.com

Alexandra Leal
Executive Producer
(212)725-5333
(212)725-2932
alexandra@wildchildpost.com

Wild(child) offers elite editing, graphics, inferno/flame, and audio services for broadcast.

AIM Tell-A-Vision

Television Network
201 East 16th Street, 5th
Floor
Manhattan, NY 10003
212-627-3192

www.AIMTV.tv

Robert G. Rose
President
212-627-3192
212-255-9232
rob@aimtv.tv

AIM Tell-A-Vision is a division of Artist and Idea Management and is a New York City based network of English language programming for U.S. Latinos via broadcast syndication and cable. AIM Tell-A-Vision focuses on critical, underserved markets including the U.S. born Latino market. AIM Tell-A-Vision's network of programming includes "Urban Latino TV", "American Latino TV", "Sonidos" and "Latin Fuze."

Azteca America

Television Network
152 Madison Ave., 4th
Floor
Manhattan, NY 10016
(212)207-8535

www.aztecaamerica.com

Luis Echarte
President/CEO
(212)207-8535
(212)207-8223
lecharte@tvazteca.com.mx

TV Azteca's mission is to create shareholder value by producing and distributing the best Spanish-language television content in the world.

Galavision

Television Network
605 Third Ave., 12th
Floor
Manhattan, NY 10158
(212)455-5330

www.galavision.com

Joanne Lynch
SVP/General Manager
(212)455-5330
(212)953-0198
jlynch@univision.net

Mission statement: To provide a live, direct connection to the people, places and events that matter most to Hispanic America.

NBC4

Television Network
30 Rockefeller Plaza,
615E
Manhattan, NY 10112
212-664-5247

www.wnbc.com

Anna Carbonell
VP - Stations Relations
212-664-5247
212-790-4710
anna.carbonell@nbc.com

WNBC is the flagship station of NBC/Universal serving the New York Metropolitan area.

Telemundo**Communications**

Television Network
30 Rockefeller Plaza
Manhattan, NY 10112
(212)664-4444

www.telemundo.com

Don Browne
President
(212)664-4444
(212)664-7985

Telemundo aims to entertain, inform and serve the Spanish-speaking U.S. Hispanic population with a comprehensive and quality broadcasting service. To provide advertising agencies and corporate clients with a wide spectrum

of marketing and promotional opportunities to effectively and efficiently reach Telemundo network and station viewers.

Univision

Television Network
605 Third Ave., 12th
Floor
Manhattan, NY 10158
(212) 455-5200

www.univision.net

Joseph Uva
CEO
(212) 455-5200

Univision Communications Inc. is the leading Spanish-language media company in the United States. Their powerhouse portfolio includes Television, Radio, Music and Internet offerings that entertain and inform more Hispanics each day than any other media company in the country. Their television operations include the Univision Network, TeleFutura Network, Galavisión and Univision and TeleFutura Television Groups. Univision also owns and operates Univision Radio, Univision Music Group and Univision Online. Univision holds a 50% interest in TuTv, a joint venture formed to broadcast Televisa's pay television channels in the U.S.