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As America's leading education company and the world leader in learning, content, technology, assessment and education services, Pearson is committed to improving the lives of people everywhere. We do this by providing support to build a stronger education system and offer personalized opportunities for students of all ages to learn at their own pace, in their own way. Our success is founded in partnering with education stakeholders to deliver innovative products, technologies and services that respond to challenges to education and help improve student achievement. The company's comprehensive offerings help inform targeted instruction, intervention and assessment so that success is within reach of every student. Pearson is making unprecedented levels of investment in new models for education and supporting key elements of the reform agenda: college and career readiness, teacher effectiveness, school improvement, and custom solutions for schools and colleges. For more information, visit www.pearson.com.

Support for the summit also provided by Bank of America and the Mayor's Fund to Advance New York City.



Building on a long-standing tradition of investing in the communities it serves, last year Bank of America embarked on a new, 10-year goal to donate \$2 billion to nonprofit organizations engaged in improving the health and vitality of their neighborhoods. Funded by Bank of America, the Bank of America Charitable Foundation gave more than \$200 million in 2009, making the bank one of the largest corporate cash donors in the United States. Bank of America approaches investing through a national strategy under which it works with local leaders to identify and meet the most pressing needs of individual communities. Reaffirming a commitment to develop and sustain a culture of service, the bank announced the "Million Hour Challenge," a pledge by the company's associates around the world to donate 1 million volunteer hours by the end of 2010. In 2009, bank associate volunteers contributed more than 800,000 hours to enhance the quality of life in their communities nationwide. For more information about Bank of America Corporate Philanthropy, please visit www.bankofamerica.com/foundation.



The Mayor's Fund to Advance New York City is a 501(c)(3) not-for-profit organization, which facilitates public-private partnerships to strengthen the City and the services delivered to New Yorkers. The Mayor's Fund relies on individuals, foundations, and corporations to support public programs in areas including the environment, youth development, financial empowerment, health, volunteerism, and the arts. Current projects supported by the Mayor's Fund include the Family Justice Center Initiative, which serves victims of domestic violence and their children; the City's Financial Empowerment Centers, which provide one-on-one free, confidential, and individualized financial counseling and coaching; and MillionTreesNYC, the City's ambitious plan to plant and care for one million new trees throughout the five boroughs by 2017. For more information, visit www.nyc.gov/fund.