

The Life & Times of
UPBEAT DAD
"Up-D to the Rescue"



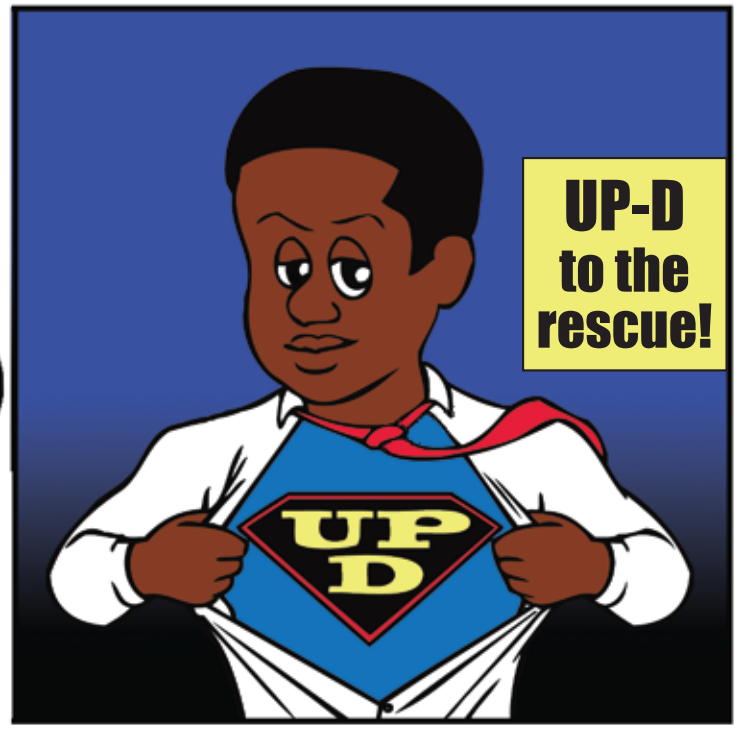
Upbeat Dad is at a club when he gets a text message from Working Mom, asking him to take care of their kids.

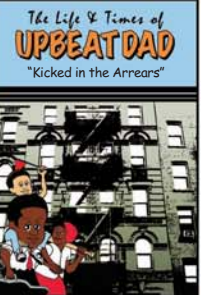


He's watching a foxy lady dance, sweating over his responsibility.



Working Mom says she's got a last minute shift, an opportunity to make more money.

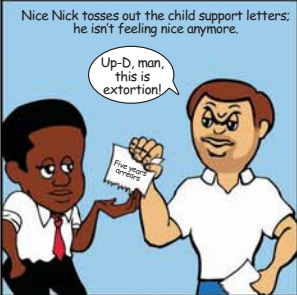




Upbeat Dad's pal Nice Nick is a low-key, genial guy.

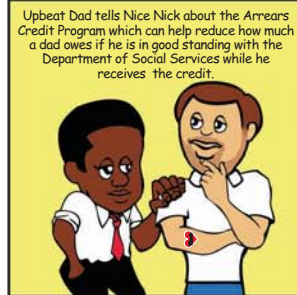


Nice Nick was incarcerated for 5 years, and while he was in jail he was expected to pay child support!



Nice Nick tosses out the child support letters; he isn't feeling nice anymore.

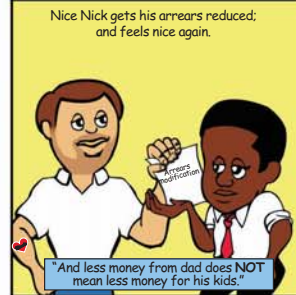
Up-D, man, this is extortion!



Upbeat Dad tells Nice Nick about the Arrears Credit Program which can help reduce how much a dad owes if he is in good standing with the Department of Social Services while he receives the credit.

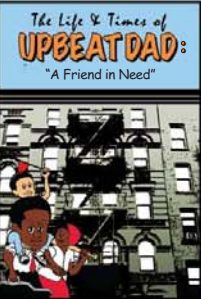


Upbeat Dad drags Nice Nick to the customer service center at 151 West Broadway.



Nice Nick gets his arrears reduced; and feels nice again.


And less money from dad does NOT mean less money for his kids.




Introducing Upbeat Dad's best friend:
Mad Dad, a bitter, angry fella'.




Mad Dad is particularly mad these days because he resents being a part of the state program in which he pays child support through his employer, who automatically deducts his payments from his paycheck.



But Upbeat Dad tells Mad Dad to not be so mad.



He explains that Mad Dad is not paying any more than the court ordered. It means he won't be falling behind in his payments and he'll have a record that he's in good standing . . .



EMPLOYEE		PAYROLL DEDUCTIONS	
NAME	NO.	AMOUNT	DATE
UPBEAT DAD	1234	\$150.00	01/15/20
MAD DAD	5678	\$150.00	01/15/20
TOTAL FOR THIS PAY PERIOD BY EMPLOYEE			
NAME	NO.	AMOUNT	DATE
UPBEAT DAD	1234	\$150.00	01/15/20
MAD DAD	5678	\$150.00	01/15/20

. . . in fact, it gets rid of another form of stress: would he prefer having to show up at his ex's door and having to hand over the money?



Mad Dad gives it a good think, and he begins to feel a lot less mad . . . until he begins thinking about that parking ticket he got this morning . . . and he begins to get mad again.

