

*Green and Affordable:
Sustainable Strategies for the New Housing Marketplace*

2009 HPD Housing Conference
Hosted by Bank of America
April 3, 2009 at the Bank of America Tower, One Bryant Park, NYC*

AGENDA

9:00 – 9:15 AM

Welcome

Bank of America Welcome

RAFAEL E. CESTERO, Commissioner, New York City Department of Housing Preservation and Development (HPD)

9:15 – 9:45 AM

Keynote Address

SHAUN DONOVAN, Secretary, US Department of Housing and Urban Development

9:45 – 11:00 AM

Financing Green Affordable Housing

Speakers:

- **LES BLUESTONE**, Principal, Blue Sea Development
(Presentation)
- **DAVID LEOPOLD**, Senior Vice President, Bank of America
- **JOHN REILLY**, Executive Director, Fordham Bedford Housing Corporation
(Presentation)
- **DEBORAH WIDERKEHR**, Vice President, CPC Resources, Inc.
(Presentation)

Moderator: **KEITH FAIREY**, Acting New York Director and Regional Operating Officer, Eastern Region, Enterprise New York

11:00 – 11:15 AM

Break

11:15 – 12:30 PM

Operation and Maintenance: The Next Frontier

Speakers:

- **ARIEL BEHR**, Community Development Officer, LISC New York City
(Presentation)
- **VICTOR HERNANDEZ**, Director of the Tenant Interim Lease (TIL) Program, HPD
(Presentation)
- **JOSEPHINE PERRELLA**, Senior Vice President/General Manager, Phipps Houses Services, Inc.
(Presentation)
- **JOSEPHINE RIVERA**, President, 1347 Bristow Street Tenants' Association, Bronx, NY
(Presentation)

Moderator: **WENDY FLEISCHER**, Sustainability Project Manager / Coordinator
NYSERDA Energy \$mart Communities, Pratt Center for Community Development

12:30 – 1:30 PM

Lunch

1:30 – 3:00 PM

Beyond Energy Efficiency: Whole Building Health

Speakers:

- **CATHERINE BARTON**, Corporate Director for Business Development, Green Depot
(Presentation)
- **NANCY BIBERMAN**, Executive Director, Women's Housing and Economic Development Corporation (WHEDCo)
(Presentation)
- **PAUL FREITAG**, Director, Development, Jonathan Rose Companies
(Presentation)
- **KAREN LEE**, Deputy Director for Chronic Disease Prevention and Control, New York City Department of Health & Mental Hygiene
(Presentation)

Moderator: **RUSSELL UNGER**, Executive Director, US Green Building Council of New York

3:00 – 3:15 PM

Break

3:15 – 3:30 PM

Overview of Green Building in New York City

Mayor Bloomberg's PlaNYC is New York City's long-term plan for a greener, greater New York. PlaNYC 2030 set a goal of reducing the city's greenhouse gases 30 percent by 2030. Nearly 80 percent of NYC's greenhouse gases are generated by buildings. The Mayor's Director of Long-Term Planning and Sustainability **DR. ROHIT AGGARWALA** discusses the important role that buildings play in a sustainable society and addresses specific initiatives to green the city's new and existing buildings.

3:30 – 5:00 PM

Green Building and City Government

Speakers:

- **Austin, TX:** **KATIE JENSEN**, Multifamily Program Coordinator, Austin Energy Green Building
(Presentation)
- **Boston, MA:** **JOHN FEUERBACH**, Senior Development Officer, Department of Neighborhood Development, City of Boston
- **Chicago, IL:** **WILLIAM EAGER**, Deputy Director for Finance, Chicago Department of Community Development
- **Portland, OR:** **CINDY BETHELL**, Sustainability Coordinator, Portland Development Commission
(Presentation)

Moderator: **VICKI BEEN**, Elihu Root Professor of Law, New York University School of Law and Director, Furman Center for Real Estate and Urban Policy

5:00 – 5:15 PM

Closing Remarks and Thank you

RAFAEL E. CESTERO, Commissioner, New York City Department of Housing Preservation and Development (HPD)