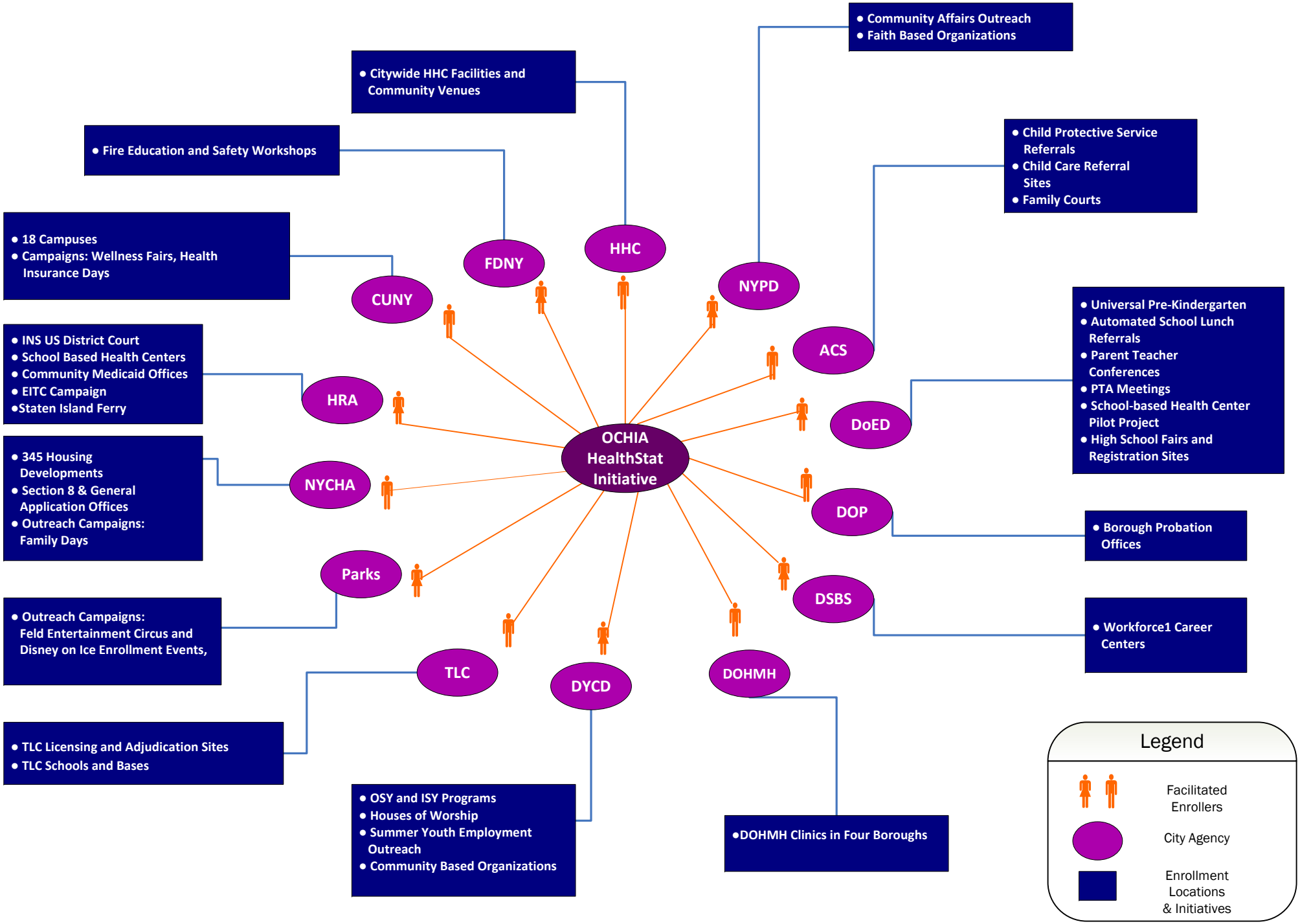Citywide Partnerships for Public Health Insurance Outreach