



GENERATIONS + NORTHERN MANHATTAN HEALTH NETWORK

MEDIA ADVISORY

For Immediate Release
August 26, 2014

**NEW YORK YANKEES AND LINCOLN HOSPITAL TO HOLD
8TH ANNUAL BACK-TO-SCHOOL IMMUNIZATION CAMPAIGN**

Bronx, New York - The New York Yankees and Lincoln Medical Center continue their borough-wide effort to immunize children and adolescents ages 4-18. On Wednesday, August 27, 2014, the New York Yankees and Lincoln Hospital will host their eighth year of a collaborative "Back-to-School Immunization Fair" at Yankee Stadium in the FedEx Banquet and Conference Center from 10:00 am to 3:30 pm.

Vaccinations protect children now and for years to come against serious, sometimes life-threatening diseases such as tetanus, diphtheria, whooping cough, and hepatitis. Flu vaccine will also be available. The Lincoln Medical Center and the New York Yankees partnership promote awareness of childhood disease and the importance of timely vaccinations.

"We continue to work to ensure that every child is immunized and protected against preventable childhood diseases," said Milton Nunez, Executive Director of Lincoln Medical Center. "This venture with the New York Yankees is invaluable to us."

WHAT: BACK-TO-SCHOOL Immunization Fair
All children must be accompanied by an adult.
Please bring Proof of Guardianship
NYS Photo ID and child's birth certificate
Immunization card
Proof of address
Medical health insurance card, if you have one.

WHERE: Yankee Stadium's FedEx Banquet and Conference Center
Enter at Gate 6 located on the corner of River Ave. and 161st St
Bronx, New York

WHEN: FOR THOSE SEEKING IMMUNIZATIONS
10:00 am - 3:30 pm

ARRIVAL FOR MEDIA:
Enter through the **Yankee Stadium Press Gate** located on E. 161st Street between Gate 4 and the Advance Ticket Windows.
Media may attend from **12:00 p.m. until 1:00 p.m.**
Please RSVP to credentials@yankees.com.

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