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**MAYOR BLOOMBERG ANNOUNCES MORE THAN \$32 MILLION RAISED BY  
MAYOR'S FUND FOR NYC HURRICANE RESTORATION EFFORTS**

*Funds being used to Address Immediate Needs and Long-Term Restoration Efforts*

*Companies Provided In-Kind Supplies including Water, Hygiene Supplies and New Clothing*

Mayor Michael R. Bloomberg today announced that more than \$32 million has been raised to date by the Mayor's Fund to Advance New York City for the City's emergency response needs and long-term restoration efforts from more than 10,000 donors from around the country. One hundred percent of all donations will be dispersed to support relief efforts and organizations, as the Mayor's Fund does not retain an administrative fee. Donations are being used to address the most immediate needs in hurricane affected neighborhoods, including water, hot food, toiletries, baby supplies, warm clothing and blankets, cleaning materials and other supplies. The funds raised will also address long-term needs, including housing and other efforts to re-build and restore neighborhoods and communities affected by Hurricane Sandy. The Mayor's Fund to Advance New York City is a 501(c)(3) nonprofit organization dedicated to innovative public-private partnerships and programs for the City of New York.

"Over the past week, thousands of people from around the city and across the country have stepped forward to help New Yorkers whose lives have been turned upside down by Hurricane Sandy," said Mayor Bloomberg. "I want to thank everyone who has given – your generosity is helping our city to get back on its feet – and I encourage everyone who would like to give to visit NYC.gov or call 311. We've made it as easy as possible to donate, and the incredible response from private citizens and public-spirited corporations is a testament to the strength and resilience of our city and the unity of the American people."

Donors to date include: Allen & Company LLC, American Express, American Securities, ABNY Foundation, Gabrielle and Louis Bacon, Bank of America, Barclays, Lloyd C. Blankfein, Bloomberg Philanthropies, Brookfield, Capital One, Cher Charitable Foundation, H. Rodgin Cohen, CFDA/Council of Fashion Designers of America, Entergy Corp., Evercore Partners, Fiona and Stan Druckenmiller, Sima Ghadamian, Geller & Company, Glenwood Management, GLO Jr. Foundation, Goldman Sachs, Gotham Pixel Factory, Marc Haas Foundation, the Halvorson Family Fund, the Schlosstein Hartley Family Foundation, The Leona M. and Harry B. Helmsley Charitable Trust, Hess Corporation, Alice Hoffman and Tom Martin, ING Foundation, J.C.C. Fund of the Japanese

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Chamber of Commerce and Industry of New York, Altman Kazickas Foundation, The Ralph and Ricky Lauren Family Foundation, Leon Levy Foundation, Libra Group, The Madison Square Garden Company, Marsh & McLennan, Microsoft, Jamie and David Mitchell, Mitsui, Morrison Foerster, News Corporation, New York Giants, New York Life Insurance Company, New York Road Runners, Paul Nicaj Caterers, Related Companies, Stephen Ross and the Miami Dolphins, Ronald O. Perelman, Julian Robertson of the Robertson Foundation, Pat and John Rosenwald, Jack and Susan Rudin and the Rudin Family, Skechers, Sotheby's, Mr. and Mrs. Stephen Sherrill, Stan Shuman, Steven J. Berger, Sidney Garber Jewelers, Societe Generale, the Stiller Foundation, TD Charitable Foundation, Time Warner Cable, Time Warner, Inc., Viacom, Tishman Speyer, TransCanada, Travelers Insurance, The Tribeca Film Institute, the United States Tennis Association, Vogue, Diane von Furstenberg and Diller-von Furstenberg Foundation, and Stephanie and Harry Wagner.

“The Mayor’s Fund is working to help those hardest hit by Hurricane Sandy, addressing both immediate needs and the difficult work of rebuilding and restoration that will take place in the weeks and months ahead,” said Mayor’s Fund Advisory Chair Rob Speyer. “We are grateful for the support we have received in this short time and encourage even more New Yorkers to help one another through this period of recovery by donating to the Mayor’s Fund.”

Many companies are also supporting in-kind needs including water and food to hygiene and cleaning products, clothing and equipment. Major water donors include: Anheuser-Busch, the Coca-Cola Company, Fairway, Gristedes, PepsiCo Foundation, and Walmart. Other in-kind donors partnering with the City include: ADCO Electric, After Hours Project Inc., American Airlines, Applebees, AT&T, BJs, Bloomingdale’s (including vendors North Face Jackets, Hunter Boots, Polo Hosiery-HotSox, Sam's Fine Men's clothing, 2Xist Underware, S.Rothchild Coats, Trina Turk, G-III Andrew Marc Coats, The Levy Group Coats, Herman, Kay Coats, G-III CK Coats, Idra Alta Moda Coats and Fleurette Coats), Colgate Palmolive, Costco, CVS Drug Store, Delta, Diageo, Diapers.com, Duane Reade, Dunkin’ Doughnuts, Everything Entertainment, Frankie’s Restaurant, Fuller & Brush, Great Performances, Holland Hook Terminal, Home Depot, Hunts Point Market, International Orthodox Christian Charities, Inc. (IOCC), Jamba Juice, JetBlue, Lend Lease, Lowe’s Companies Modell’s Sporting Goods, Navillus Inc., New York Container Company, the New York Mets, New York Public Library, New York Road Runners, OTG Management, RCano Events, Savory & Sweet Bakery, ShopRite, Sprint, Staten Island Advance, Sullivan Street Bakery, Target, Teamsters, Daniel R. Tishman, Tishman Construction, an AECOM Company, Valducci’s Pizza, Verizon, Visy Paper, Waldbaums, and Walmart.

To help small businesses affected by the hurricane, Goldman Sachs will provide \$5 million in loans for businesses to match the \$5 million provided by the New York City Economic Development Corporation.

Several companies have also established matching gift programs for their employees and businesses such as Modell's, Tory Burch LLC, The Sak Brand Group and Me&Ro jewelry are dedicating sale proceeds to the relief fund. Bloomingdale’s National Water Campaign “Every Bottle Counts” will benefit the Fund. In addition to this list there are hundreds of other companies, small businesses and individuals who have donated in-kind products and services from across the five boroughs. This list will continue to be updated online.

“We have seen a tremendous outpouring of compassion and generosity that New Yorkers are known for, especially in times of crisis,” said Council Speaker Christine C. Quinn. “The charitable support from private companies and individuals alike are a vital part of relief efforts that will help our communities recover. To everyone who has generously contributed to these efforts, thank you. And if you are still able to give, please do. New Yorkers will come out of this disaster renewed and stronger for having helped each other and the city we love.”

“New York’s business community faces significant challenges from the storm but is responding to the desperate needs of our city and so many of its citizens with a huge outpouring of charitable support and volunteer service,” said Kathryn Wylde President & CEO of the Partnership for New York City, “We are grateful to the Mayor for his leadership in this massive relief and recovery effort.”

- To donate by phone: call 311 (212-NEW-YORK outside New York City)
- Online: [www.nyc.gov/fund](http://www.nyc.gov/fund)
- By mail: make check payable to Mayor’s Fund to Advance New York City, 253 Broadway, 8th Floor, New York City, New York 10007 (note: Mayor’s Fund for NYC Hurricane Relief)
- Via text message: donate \$10 immediately by texting NYCFUND to 50555 using your mobile phone.

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