

MAYOR'S FUND TO ADVANCE NEW YORK CITY

# HURRICANE SANDY

## 6-MONTH UPDATE



MAYOR'S FUND  
TO ADVANCE  
NEW YORK CITY

Michael R. Bloomberg, Mayor  
Megan Sheekey, President  
Spring 2013

**“The smile on people’s faces when they get warm food and coffee is priceless. THIS IS A GREAT THING THE CITY IS DOING.”**

NY FOOD TRUCK ASSOCIATION DAILY REPORT | HOT MEAL DISTRIBUTION PROGRAM, PAGE 8

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**“This program saved my life.**

The work was so good. I am so happy.”



D.N. | MIDLAND BEACH, STATEN ISLAND | MOLD TREATMENT AND AWARENESS PROGRAM, PAGE 14

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“THE ATTORNEY PLAYED A CRITICAL ROLE IN GUIDING THE HOMEOWNER THROUGH WHAT WOULD HAVE OTHERWISE BEEN AN OVERWHELMING PROCESS, and was recently successful in getting **\$50,000 IN INSURANCE FUNDS released to her to use on much-needed repairs.**”

CHRISTIE PEALE, EXECUTIVE DIRECTOR, CENTER FOR NEW YORK CITY NEIGHBORHOODS | RED HOOK, BROOKLYN | HOUSING ADVOCACY AND RESOURCES PROGRAM, PAGE 18

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“It was just what we needed **WHEN WE NEEDED IT MOST.**”

GERARD MCCAFFERY, PRESIDENT & CEO, MERCYFIRST | FAR ROCKAWAY, QUEENS | NONPROFIT RECOVERY LOAN AND GRANT PROGRAM, PAGE 20



# MESSAGE FROM THE MAYOR



In our city's long history, we have never seen a storm like Hurricane Sandy. The spirit of community that powered our recovery, however, was familiar to all of us.

New Yorkers always pull together in tough times, whether we are assisting in relief efforts after disasters strike overseas, or facing a crisis here at home. Once again, the Mayor's Fund to Advance New York City partnered closely with City agencies to lead the way. And our residents, City employees, and friends from across the world gave generously, immediately helping people most affected by Sandy.

More than 20,500 donors contributed more than \$58 million to the Mayor's Fund for hurricane relief, support which has aided our recovery on many fronts. Donations helped provide 333,000 hot meals to New Yorkers in the first weeks after the storm. We committed nearly \$6 million to mold treatment and training programs that are helping families in impacted neighborhoods. As part of our ongoing rebuilding projects, we have dedicated \$10 million toward repairing homes. We also have provided more than \$16 million for loans and grants to nonprofits and small businesses – targeted investments that are empowering the local organizations that know our neighborhoods and their post-Sandy needs best.

These kinds of community partnerships have been a hallmark of our Administration. Together with the Mayor's Fund and its dedicated board members, we are setting a new standard for how cities can use private funds to advance innovative public policies – and directing the support of civic-minded New Yorkers to where it is needed most.

Thank you.

A handwritten signature in black ink that reads "Michael R. Bloomberg". The signature is fluid and cursive, with a long, sweeping tail on the final letter.

Michael R. Bloomberg  
Mayor

# INTRODUCTION



*"The City and the Storm" by Iwan Baan.  
Poster available from the MoMA store  
with proceeds benefitting Mayor's Fund  
relief efforts.*

*Iwan Baan*

*The City and the Storm, 2012*

*Digital C-Print*

*72 x 48 inches*

*Edition of 10 + 2 APs*

*Image courtesy of the artist and Perry  
Rubenstein Gallery, Los Angeles.*

*© Iwan Baan / Getty Images*

Since Hurricane Sandy hit on October 29, 2012, there has been continuous, forward momentum to coordinate and implement relief efforts. Over the last six months, the Mayor's Fund has sought to create a platform for anyone to join in advancing New York City's recovery.

To that end, we've worked closely with our trusted network of City agencies, philanthropic partners, corporations, community groups and local leaders to help connect private funds to relief projects. Thankfully, the call for help was answered tenfold, and we have leveraged our generous contributions to support a series of emergency response initiatives and ongoing recovery and rebuilding projects – all of which are detailed in this report.

In the immediate aftermath of the storm, the Mayor's Fund began purchasing and delivering over \$3 million worth of critical supplies and services, and continued to do so through the end of 2012. In 2013, as we phased out immediate aid and increased focus on long-term revitalization, the Mayor's Fund teamed up with partners to allocate more than \$48 million in sponsorship of a number of large-scale initiatives serving communities impacted by the storm. We are grateful for the progress that has been made, and committed to the ongoing needs ahead. I encourage you to read more about this tremendous effort – and the many entities that made it possible – in the forthcoming pages, and would like to thank all of our partners for their tireless work to rebuild our city.

Megan Sheekey

President, Mayor's Fund to Advance New York City

DONATIONS
<b>\$58,518,025</b>
TOTAL ALLOCATED
<b>\$52,372,446</b>

Figures as of April 30, 2013

<b>PHASE 1: EMERGENCY RESPONSE PROJECTS</b>	<b>\$3,491,872</b>
Hot Meals	\$1,607,402
Relief Supplies and Distribution	\$1,506,933
Debris Removal	\$178,557
Evacuee and Volunteer Transportation	\$124,064
Daily Living Needs	\$74,916
<b>PHASE 2: RECOVERY &amp; REBUILDING PROJECTS</b>	<b>\$48,880,575</b>
Nonprofit and Community Recovery	\$12,903,652
Home Repairs and Rebuilding	\$10,750,000
Small Business Assistance	\$6,285,000
Mold Treatment and Awareness	\$5,564,665
Parks and Waterfront Restoration	\$5,050,000
Public School Student Support	\$2,065,000
Housing Advocacy and Resources	\$2,200,000
Emergency Food Provider Support	\$1,808,250
Service Projects	\$1,390,008
Immigrant Community Outreach and Services	\$734,000
Childcare Center Repairs	\$130,000

“In the wake of Hurricane Sandy, the Mayor’s Fund to Advance New York City has been an invaluable resource in meeting the needs of those hardest hit by the storm. By providing items and services like hot meals, cleaning supplies, and debris removal, the Mayor’s Fund has played a vital role in helping New Yorkers endure one of the most challenging times in our City’s history. As we continue on the road to recovery, the Fund remains critical to our efforts to rebuild and come back stronger than ever.”

PATRICIA E. HARRIS, FIRST DEPUTY MAYOR, MAYOR’S FUND BOARD OF DIRECTORS CHAIR

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# EMERGENCY RESPONSE PROJECTS

As part of the City's emergency relief and recovery operations, the Mayor's Fund received and addressed specific needs in real-time with the help of those working in impacted areas. For two months after the storm hit, the Mayor's Fund worked with partners — including City agencies, NYC Community Recovery Directors, NYC Distribution and Restoration Centers, the Federal Emergency Management Administration (FEMA), City-contracted nonprofits, local elected officials, and community leaders — to provide help when and where it was needed most.



# Relief Supplies and Distribution

TOTAL EXPENDED

**\$1,506,933**

*Plus in-kind donations valued at over \$6 million*

GRANTEES

DIRECT PURCHASING

GOVERNMENT PARTNERS INCLUDE

- FEMA
- NATIONAL GUARD
- NYC COMMUNITY RECOVERY DIRECTORS
- NYC DEPARTMENT OF HEALTH AND MENTAL HYGIENE
- NYC DISTRIBUTION AND RESTORATION CENTERS
- NEW YORK CITY HOUSING AUTHORITY
- NYC OFFICE OF EMERGENCY MANAGEMENT
- OFFICE OF THE MAYOR

## GRANT SUMMARY

In coordination with the City's 17 Distribution Centers and partners on the ground, the Mayor's Fund purchased and disseminated urgently needed supplies including body warmers, baby supplies, warm clothing, and both fresh and nonperishable groceries through December. As part of the City's emergency relief and recovery operations, the Mayor's Fund addressed needs as they developed, and also purchased signage and other operational supplies to facilitate service delivery in the field. In one case, the Mayor's Fund teamed up with the NYC Department of Health and Mental Hygiene (DOHMH), which was overseeing a large-scale canvass operation to check on homebound residents and assess immediate needs. Canvassers ran up and down building stairs and to local pharmacies to fill residents' prescriptions, with the co-payment (or full cost of the drug, in some cases) covered entirely by the Mayor's Fund. In-kind donations valued at over \$6 million, including furniture, home goods, and electronics, were also secured and directed to high need areas and displaced families in need.





**1 MILLION +**  
bottles of water



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**25,000 blankets**

**350,000** cleaning supplies  
**30,000 BATTERIES**  
**OVER 110,000 BODY WARMERS**



**300,000 PERSONAL TOILETRIES**

**300,000**  
bags of groceries



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**5M BABY CARE SUPPLIES**

QUANTITIES INCLUDE PURCHASED SUPPLIES AND IN-KIND CONTRIBUTIONS.



# Hot Meals

TOTAL EXPENDED

**\$1,607,402**

GRANTEES

LOCAL FOOD PROVIDERS  
NY FOOD TRUCK ASSOCIATION

CITY PARTNERS INCLUDE

NYC COMMUNITY RECOVERY  
DIRECTORS  
NYC HUMAN RESOURCES  
ADMINISTRATION  
NYC OFFICE OF EMERGENCY  
MANAGEMENT  
OFFICE OF THE MAYOR

## GRANT SUMMARY

The Mayor's Fund launched multiple partnerships to coordinate free hot food in the affected communities, resulting in the distribution of more than 333,000 hot meals, including Thanksgiving and New Year's meals, and a partnership with the NY Food Truck Association that resulted in 278,000 meals alone, with as many as 32 trucks dispatched to strategic locations on any given day.

## FIRSTHAND ACCOUNTS

"We handed out more hot meals to residents of the Rockaways yesterday. We are so inspired by the strength of this community. Thank you to Mayor's Fund to Advance New York City and NYC Food Trucks #SandyUnites"

[CHINESE MIRCH TRUCK VIA FACEBOOK | NOVEMBER 19, 2012 | ROCKAWAYS](#)

@LaBellaTorte: "Tomorrow we will be in breezy point serving hot coffee tea hot chocolate and treats courtesy of the mayorsfund and nycfoodtrucks"

[LA BELLA TORTE TWEET | NOVEMBER 28, 2012 | BREEZY POINT](#)

"#StatenIsland residents displaced by #Sandy had @rickshawtruck dumplings thanks to @NYCMayorsOffice"

[NYC FOOD TRUCKS VIA PINTEREST | NOVEMBER 7, 2012 | STATEN ISLAND](#)

"In all of my 16 years living in NYC, I have never seen such a powerful working model as this: private sector directly funding a small business to provide an invaluable service—hot meals—to the people in need."

OWNER OF THE GREEN PIRATE FOOD TRUCK ON THE NY FOOD TRUCK ASSOCIATION BLOG | DECEMBER 4, 2012

333,000



HOT  
MEALS

DISTRIBUTED



**+ over 5,000 whole**

Thanksgiving turkeys and side dishes

# Debris Removal

## TOTAL EXPENDED

**\$178,557**

## GRANTEES

CENTER FOR EMPLOYMENT  
OPPORTUNITIES  
DOE FUND

## CITY PARTNERS INCLUDE

NYC COMMUNITY RECOVERY  
DIRECTORS  
NYC DEPARTMENT OF PARKS  
& RECREATION  
NYC DEPARTMENT OF SANITATION  
OFFICE OF THE MAYOR

## GRANT SUMMARY

Work crews were mobilized in targeted areas to enhance the ongoing efforts of the NYC Department of Sanitation and NYC Department of Parks & Recreation. For four weeks the Mayor's Fund commissioned five local clean-up teams with a combined 40 workers from the Doe Fund and the Center for Employment Opportunities, two local nonprofits that provide training and employment to New Yorkers.



*Clean-up and debris removal after Hurricane Sandy. Credit: Shahar Azran & The Doe Fund*



# Evacuee and Volunteer Transportation

TOTAL EXPENDED

**\$124,064**

GRANTEES

VARIOUS TRANSPORTATION PROVIDERS

CITY PARTNERS INCLUDE

NYC COMMUNITY RECOVERY DIRECTORS  
NYC SERVICE OFFICE OF THE MAYOR

## GRANT SUMMARY

Bus transportation was provided for residents in affected areas to emergency shelters and City Distribution Centers, as well as to bring recovery volunteers to their dispatch locations during the first month following the storm.



*Mayor Bloomberg greets recovery volunteers on their way to a hurricane-affected neighborhood.*



# Daily Living Needs

TOTAL EXPENDED

**\$74,916**

GRANTEES

DIRECT PROVIDERS

CITY PARTNERS INCLUDE

NYC COMMUNITY RECOVERY DIRECTORS  
OFFICE OF THE MAYOR

## GRANT SUMMARY

To serve displaced individuals and families, the Mayor's Fund rented 30 portable restroom units and 32 shower facilities placed at key locations, including the City's Distribution Centers. The Fund further supplied shuttle transportation to make these facilities accessible to more residents.





*NYCService is coordinating volunteer projects to assist with Sandy recovery all summer long. Visit [www.nyc.gov/service](http://www.nyc.gov/service) to find out more and sign up.*

*For more information on how the Mayor's Fund supports these service efforts, see page 32.*

# RECOVERY & REBUILDING PROJECTS

In the aftermath of Hurricane Sandy, New York City is faced with an enormous and long-term recovery and rebuilding process. With the sustained participation of our crucial public and private partners, the Mayor's Fund initiated and is supporting recovery and rebuilding projects that enhance the effectiveness of government services and meet targeted needs. As the city has only just begun its road to recovery, many of these projects are ongoing. In these instances, progress and key data are indicated as of the grantee's most recent report.



# Mold Treatment and Awareness

## TOTAL GRANT AMOUNT

**\$5,564,665**

## GRANTEES

CUNY PUBLIC HEALTH  
AT HUNTER COLLEGE  
NEIGHBORHOOD REVITALIZATION  
NYC  
UNIVERSITY OF MEDICINE AND  
DENTISTRY OF NJ

## CITY PARTNERS INCLUDE

NYC DEPARTMENT OF HEALTH AND  
MENTAL HYGIENE  
OFFICE OF THE MAYOR

## PROGRAM BACKGROUND

Residents with properties of all sizes are facing challenges with mold treatment. While many individuals can use general FEMA funds to cover associated costs, the mold treatment and cleaning process is often an area of cost, concern, and confusion. The Mayor's Fund collaborated with experts to launch free services citywide to address mold.

## Mold Treatment Program: \$5,326,554

The Mayor's Fund is supporting a coordinated effort led by Neighborhood Revitalization NYC (an affiliate of Local Initiatives Support Corporation) to help provide mold treatment for up to 2,000 homes, working with skilled contractors and nonprofit organizations to complete work in each borough. Targeted outreach is being coordinated with government agencies, local nonprofits, community groups, and elected officials. The program is also supported by the American Red Cross and Robin Hood Relief Fund.

## KEY DATA

Step 1: Households who have completed intake	Step 2: Homes that have completed assessment	Step 3: Homes currently undergoing treatment	Step 4: Homes with mold treatment complete*
1,705	1,141	750	497

\*Includes homes awaiting quality-control sign off.



“The workers did an excellent job,  
**it’s amazing how clean it is now!**  
I am so glad this mold program was put in place.”

A.D. | APRIL 19, 2013 | BREEZY POINT, QUEENS

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“When you came, it took the weight off my shoulders.  
**I WAS PARALYZED BY MOLD  
AND COULDN’T MOVE FORWARD.**  
**Since finishing the program,**  
my new building supplies have been delivered and we are  
**GOING FORWARD WITH REBUILDING.”**

J.R. | APRIL 17, 2013 | ARVERNE, QUEENS

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*Free mold awareness and safe practices training.*

## Mold Awareness and Safe Practices Trainings: \$238,111

The Mayor’s Fund is providing grants to CUNY Public Health at Hunter College and University of Medicine and Dentistry of New Jersey (faculty experts in mold treatment) to deliver multi-lingual mold trainings in communities hardest hit by the storm. Participants at the trainings also receive free mold clean-up kits. Trainings are coordinated in partnership with the Mayor’s Community Assistance Unit.

### KEY DATA

<u>Trainings</u>	<u>Participants</u>	<u>Mold kits distributed</u>
54	1,107	1,153

“Thank you very much for sending your mold workshop to P.S. 277 in Gerritsen Beach Bklyn... It was very informative and well presented... Thank you also for the mold kits, they were appreciated.”

SCHOOL NURSE | FEBRUARY 13, 2013 | GERRITSEN BEACH, BROOKLYN



# Home Repairs and Rebuilding

TOTAL GRANT AMOUNT

**\$10,750,000**

GRANTEES

CENTER FOR EMPLOYMENT OPPORTUNITIES  
GOODWILL INDUSTRIES  
HABITAT FOR HUMANITY INTERNATIONAL  
NON-TRADITIONAL EMPLOYMENT FOR WOMEN  
STRIVE NEW YORK

CITY PARTNERS INCLUDE

NYC DEPARTMENT OF HOUSING PRESERVATION AND DEVELOPMENT  
OFFICE OF THE MAYOR

## NYC Home Repair Consortium: \$10,000,000

In response to the continuing need to repair homes damaged by Hurricane Sandy, the NYC Home Repair Consortium was established to address unmet needs for non-structurally damaged rental and owner-occupied properties. The Consortium is also being supported by the American Red Cross and Robin Hood Relief Fund. Administered by Habitat for Humanity International and working closely with the Mayor’s Office of Housing Recovery Operations, the Consortium is composed of nonprofit organizations selected to scale repair work and serve at least 600 homes.

## Construction Jobs Program: \$750,000

*This grant is donor-specified*

The Mayor’s Center for Economic Opportunity (CEO) estimates that rebuilding following Hurricane Sandy could generate as many as 10,000 construction jobs. The Mayor’s Fund, in coordination with CEO, is providing donor-directed grants to four nonprofit organizations to train and engage at least 400 residents of storm-affected communities for rebuilding-related employment. Efforts are focused on jobs rebuilding homes and businesses that would not interfere or overlap with larger union projects. Providers are those with experience in job training and placement: the Center for Employment Opportunities, Goodwill Industries, Non-Traditional Employment for Women, and Strive New York.



*Volunteers and contractors assist with home rebuilding projects in Broad Channel, Queens.*



# Housing Advocacy and Resources

## TOTAL GRANT AMOUNT

# \$2,200,000

## GRANTEES

CENTER FOR NEW YORK CITY  
NEIGHBORHOODS  
LOCAL INITIATIVES SUPPORT  
CORPORATION

## CITY PARTNERS INCLUDE

NYC DEPARTMENT OF  
HOUSING PRESERVATION AND  
DEVELOPMENT  
OFFICE OF THE MAYOR

## GRANT SUMMARY

Many homeowners living in neighborhoods affected by Hurricane Sandy need sound guidance on how to rebuild both their homes and their finances as they face unprecedented loss and uncertainty. These grants provided to Local Initiatives Support Corporation (\$1,200,000) and the Center for New York City Neighborhoods (\$1,000,000) sponsor a network of housing outreach, counseling, rehab, and legal service providers to give homeowners access to expert help navigating the rebuilding and recovery process. Many homeowners have also been connected to CNYCN's Neighborhood Recovery Fund, which provided affected homeowners with grants and interest-free loans of up to \$5,000.

## KEY DATA

### Homeowners served

1,021

Services provided include:

<u>Assistance with Repair Loan/Grant Application</u>	<u>Challenge to Federal Funds Denial</u>	<u>Assistance with Federal Funds Application</u>	<u>Assistance with Homeowner's Insurance Application</u>	<u>Other legal aid</u>
30%	26%	12%	10%	22%

## FIRSTHAND ACCOUNT

Unlike many people, Ms. H in South Brooklyn had flood insurance, which was ready to pay for her losses. But she also had a home mortgage, and that's where things got complicated. Since a mortgage company has an interest in the mortgaged property, both parties have to co-sign the insurance check in order to access the money. And Ms. H's mortgage company was unwilling to release the funds to her despite her repeated efforts. Meanwhile, Ms. H borrowed money to do some repairs, until eventually that ran out too. Finally Ms. H connected with South Brooklyn Legal Services (which received a Mayor's Fund grant through CNYCN), which provided expert financial counseling and legal assistance. It turned out that Ms. H wasn't the only one facing this problem. Ms. H's counselor was able to help, and just recently succeeded in getting \$50,000 released to her, which she will use to complete her much-delayed repairs.

[CENTER FOR NEW YORK CITY NEIGHBORHOODS GRANT REPORT | APRIL 2013 | RED HOOK, BROOKLYN](#)

Carmine and Yvonne are receiving free legal and

# FINANCIAL COUNSELING

to assist with recovering from damage to their home.



Carmine and Yvonne sustained over \$125,000 in damage to their home in Broad Channel, Queens during Hurricane Sandy. After receiving limited proceeds from insurance and FEMA, they have been unable to complete the repairs to their home, and are living in a mobile unit parked on their property. In addition, Carmine got injured on the job immediately after the storm. Queens Legal Services (QLS) has been helping them thanks to a contract with CNYCN funded by the Mayor's Fund. QLS also helped Carmine and Yvonne apply for and receive a \$5,000 grant from the Neighborhood Recovery Fund to help pay for roof repairs, which will allow them to continue rebuilding.

*Photo Credit: THEY BKLYN*



# Nonprofit and Community Recovery

## TOTAL GRANT AMOUNT

**\$12,903,652**

## GRANTEES

BROOKLYN PUBLIC LIBRARY  
CATHOLIC CHARITIES  
FUND FOR THE CITY OF NEW YORK  
GOOD SHEPHERD SERVICES  
HUMAN SERVICES COUNCIL  
LAWYERS ALLIANCE OF NEW YORK  
MET COUNCIL ON JEWISH  
POVERTY  
NEW YORK FOUNDATION FOR  
THE ARTS  
NEW YORK PUBLIC LIBRARY  
QUEENS LIBRARY  
AND VARIOUS DONOR-SPECIFIED  
NONPROFITS

## CITY PARTNERS INCLUDE

NYC DEPARTMENT OF CULTURAL  
AFFAIRS  
NYC LAW DEPARTMENT  
OFFICE OF THE MAYOR

## Nonprofit Recovery Loans and Grants: \$10,000,000

New York City relies on nonprofit organizations to provide a broad range of essential services to its diverse communities. After Hurricane Sandy that need was more urgent—even as many nonprofits were struggling to recover from the storm themselves.

The Mayor’s Fund brought together philanthropic partners to launch a bridge loan and grant program (totaling \$26 million). Administered by the Fund for the City of New York, the program provides assistance to organizations, on a rolling basis, that suffered the most severe losses and/or operate in the most affected areas.

### KEY DATA

Total funds awarded (loans & grants): \$13,005,900

Loans approved	Loan funds awarded	Grants approved	Grant funds awarded
48	\$9,025,900	44	\$3,980,000

Note: Mayor’s Fund provided \$10 million for this \$26 million program.

### FIRSTHAND ACCOUNTS

“We’re a small organization with a lean operating budget. The damage Sandy caused was so extensive, and the cost of the cleanup and repair so high, we never could have begun it without the Nonprofit Recovery Loan and Grant... Having the money up front meant that we could pay our contractors to get our grounds cleared.”

JEFFREY MANZER, SNUG HARBOR CULTURAL CENTER & BOTANICAL GARDEN | NEW BRIGHTON, STATEN ISLAND

“We couldn’t have hoped to be this far along without the help of the...NYC Nonprofit Recovery Loan. It has allowed us to breathe a little bit, to move things along faster, to pay our contractors.”

GERARD MCCAFFERY, MERCYFIRST PRESIDENT & CEO | FAR ROCKAWAY, QUEENS

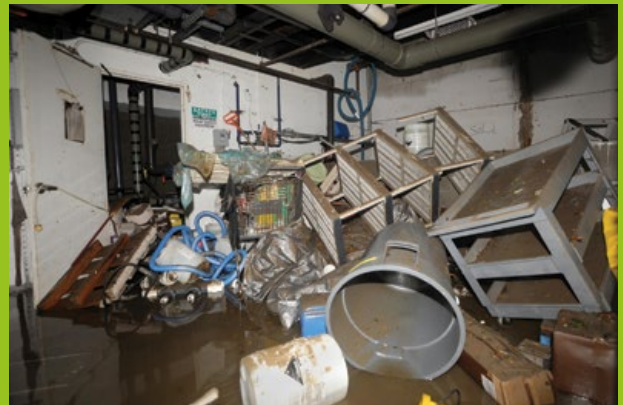
@PortSideNewYork: “@NYCMayorsFund thx for aid to #nonprofits hit by #Sandy!!!”  
PORTSIDE NEWYORK TWEET | MARCH 30, 2013 | RED HOOK, BROOKLYN



# 92 LOANS + GRANTS WORTH OVER \$13,000,000

distributed by the Fund for the City of New York to help nonprofits continue their work.

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"Flooding from Sandy caused heavy damage at our Center, with the Art and Cultural level and mechanical rooms flooded with nearly 20 feet of water...This loan and grant will allow us to begin work on the Arts and Culture level so that we can offer programs in the studios and classrooms sometime this summer. The [support] could not be more timely."

BOB TOWNLEY, EXECUTIVE DIRECTOR, MANHATTAN YOUTH DOWNTOWN COMMUNITY CENTER

# 56,654

Public Library collection items



## REPAIRED OR REPLACED



*Damage to the Coney Island Library. Courtesy Brooklyn Public Library*



“We are so grateful that the Mayor’s Fund to Advance New York City will help Queens Library restock the empty shelves and provide the critical information that will help the community rebuild.”

THOMAS W. GALANTE, PRESIDENT AND CEO, QUEENS LIBRARY | MARCH 29, 2013

## Public Library Support: \$550,000

All three City library systems were impacted by the hurricane, including hundreds of thousands of lost books, destroyed critical equipment and several facilities that sustained major physical damage. These grants are supporting:

- Brooklyn Public Library (\$250,000): Five branches were damaged and two remain closed for repair (\$1.09 million in loss of books/collections; \$1.54 million in other damages). Materials purchased using the grant are already serving libraries in Red Hook, Sheepshead Bay and Gravesend.
- Queens Library (\$250,000): Five branches located in the Rockaways were damaged and three remain closed for repair (\$2.2 million in loss of books/collections; \$7 million in other damages).
- New York Public Library — Staten Island (\$50,000): Circulating resources from their Staten Island patron base were “washed away” by the storm (\$34,463 in loss of books/collections; \$318,264 in other damages). Materials purchased using the grant are serving library branches in Dongan Hills, Great Kills, Huguenot Park, West New Brighton, New Dorp, Port Richmond, Richmondtown, South Beach, Saint George and Todt Hill-Westerleigh.

### FIRSTHAND ACCOUNTS

“The importance of public libraries in New York City was made very clear after Sandy, when thousands of residents packed local branches in search of power, internet access, information, and community support... We are deeply grateful to the Mayor’s Fund to Advance New York City for key financial support that allowed us to restore collections lost or damaged by Sandy in Staten Island, and continue our mission to enrich the communities we serve.”

TONY MARX, PRESIDENT, NEW YORK PUBLIC LIBRARY | APRIL 2013

@QueensLibrary: “Thank you to @NYCMayorsFund for a \$250,000 grant to help replace some of the more than 140,000 #Sandy damaged books & library materials.”

QUEENS LIBRARY TWEET | MARCH 29, 2013



Meeting of Coney Island relief organizations. Courtesy Met Council

### Nonprofit and Citywide Coordinators: \$400,000

In order to enhance the combined impact of nonprofits working on recovery efforts and avoid overlapping efforts, four grants of \$100,000 each (to Catholic Charities, Met Council, Good Shepherd Services, Human Services Council) are supporting three borough-specific and one citywide coordinator (the latter funded through a grant from UJA-Federation of New York). An additional position at SCO Family of Services was made possible by the Robin Hood Relief Fund. These individuals are helping nonprofits working in affected areas to coordinate hurricane recovery services with each other and the City. These efforts arose out of the coordinating services provided by the City's Restoration Centers and Borough Community Recovery Directors.

#### FIRSTHAND ACCOUNT

HSC is providing essential coordination among the many nonprofit agencies and community groups striving to assist those impacted by the storm. Our coordinator links these groups together and with government services to ensure that needs are met, best practices are utilized, and that the long-term needs are not forgotten. This could not have been undertaken without the vision and financial support of the Mayor's Fund.

MICHAEL STOLLER, EXECUTIVE DIRECTOR, HUMAN SERVICES COUNCIL | APRIL 2013

### Working Artist Recovery Micro-Grants: \$430,000

Many of New York's working artists had their livelihoods disrupted by Hurricane Sandy when the storm damaged or destroyed critical equipment and irreplaceable work. This New York Foundation for the Arts program provides grants of up to \$5,000 to income-eligible artists who were affected by the storm. Examples of grantees include: musicians whose instruments and studios were ruined by the storm, visual artists who lost critically needed equipment, and artists of all types who lost teaching facilities or equipment.



One of the City's 17 Restoration Centers.

## Nonprofit Legal Assistance: \$46,000

In the wake of Hurricane Sandy, Lawyers Alliance of New York (LANY) revived its Disaster Relief initiative to represent and provide legal information to New York nonprofits both impacted by the storm and responding to the storm. The City and 311 have been referring nonprofits to LANY since the storm hit, and LANY continues to assist with legal questions relating to the Nonprofit Recovery Loan and Grant Program.

### KEY DATA

Nonprofits connected to phone counsel	Nonprofits advised at neighborhood clinics	Nonprofits assisted with legal casework
74	25	10

### FIRSTHAND ACCOUNT

LANY assisted Met Council, which is coordinating nonprofit organizations responding to the devastation of the hurricane on Coney Island. Met Council entered into a Temporary License Agreement to use and occupy a building rent-free for a period of six months commencing January 2013. The organization agreed to operate the site as a warehouse for purposes of housing and distributing disaster relief supplies. LANY drafted a memorandum of understanding between Met Council and Coney Rises (an Occupy Sandy program) with regard to the operation of the warehouse and advised Met Council on related issues.

[LANY GRANT REPORT | APRIL 2013 | CONEY ISLAND, BROOKLYN](#)

“The Mayor’s Fund [is supporting] a community organizer who has been able to pull together the various constituencies who live in Red Hook, the folks in public housing, the undocumented, small business owners and the new and old homesteaders.”

SR. PAULETTE LOMONACO, GOOD SHEPHERD SERVICES | APRIL 26, 2013 | RED HOOK, BROOKLYN



## Donor-Specified Grants: \$1,477,652

Grants were made to the following nonprofit organizations for relief efforts as directed by donors:

### **BATTERY CONSERVANCY**

To support restoration efforts in the Battery, including park grounds and the Conservancy offices.

### **CENTRAL PARK CONSERVANCY**

For restoration efforts in Central Park, including care for trees, debris removal, and park repairs.

### **FDNY FOUNDATION**

To assist firefighters whose homes were severely affected by Hurricane Sandy.

### **JEWISH BOARD OF FAMILY & CHILDREN'S SERVICES**

To fund supplies for dislocated individuals and families.

### **NEW JERSEY RELIEF FUND**

For relief efforts in New Jersey.

### **NEW YORK SAYS THANK YOU**

To provide home repairs for first responders affected by Hurricane Sandy.

### **ST. MARY'S HEALTHCARE SYSTEM FOR CHILDREN**

To purchase medical relief supplies and equipment for disabled children in hurricane-affected communities.

### **UNITED WAYS OF CONNECTICUT AND LONG ISLAND**

For relief efforts in Connecticut and Long Island.

### **MAYOR'S FUND**

To ensure that no administrative fees are retained from contributions, donor-specified funds covered the cost of credit card transaction fees and additional staffing needs.

### **FIRSTHAND ACCOUNT**

"One of the donor-directed grants, to St. Mary's Healthcare System for Children, served a 19-year-old girl with cerebral palsy in Broad Channel. She and her family evacuated their recently renovated home during Sandy only to return to a shell of a house. The entire first floor, including the family's dining room that had previously been modified into an accessible bedroom for the young lady, was destroyed. St. Mary's is providing a new hospital bed, a communication device, and a track system to help lift her in and out of bed."

[ST. MARY'S HEALTHCARE SYSTEM FOR CHILDREN VIA GRANT REPORT | JANUARY 24, 2013 | BROAD CHANNEL, QUEENS](#)



# Immigrant Community Outreach and Services

## TOTAL GRANT AMOUNT

# \$734,000

## GRANTEES

FEDERATION OF PROTESTANT WELFARE AGENCIES  
NEW YORK LEGAL ASSISTANCE GROUP

## CITY PARTNERS INCLUDE

NYC LAW DEPARTMENT  
OFFICE OF THE MAYOR

## Immigrant Community Outreach: \$384,000

New York City’s immigrant communities in hurricane-affected areas are faced with a unique set of challenges. A grant was made to the Federation of Protestant Welfare Agencies (FPWA) to support Emergency Outreach Workers in immigrant communities affected by the hurricane. The goal was to reach 6,000 immigrant and limited English proficient households with immediate needs, provide information about relevant resources and services, and assess case management needs (e.g., health, housing, employment). FPWA is administering the program with community providers, in coordination with the Mayor’s Office of Immigrant Affairs.

### KEY DATA

Households surveyed	Households identified as eligible for FEMA application/appeal
6,605	1,100

### FIRSTHAND ACCOUNTS

“One particular person we called today - was in tears. He is so afraid to get any help - even though he does have a greencard. He said ‘I felt it would jeopardize my stay here.’ We did explain to him that he is eligible for services.”

[OUTREACH WORKER, FPWA GRANT REPORT | MARCH 4, 2013](#)

“In an initiative that responds to requests by Staten Island advocacy groups, outreach teams comprising workers from community-based organizations will be going into the neighborhoods hit hardest by Hurricane Sandy and assessing the recovery needs of immigrants in advance of the January 28 deadline for application to FEMA.”

[STATEN ISLAND ADVANCE, “MAYOR’S OFFICE REACHING OUT TO STATEN ISLAND IMMIGRANTS IMPACTED BY HURRICANE SANDY” | JANUARY 11, 2013](#)

## Legal Services for Sandy-Affected Families: \$350,000

A grant was made to the New York Legal Assistance Group (NYLAG) to conduct outreach and civil legal services. The majority of clients are referred from the targeted outreach effort to immigrant families (through the grant to FPWA), however NYLAG’s services are available to any New Yorker in need.



# Emergency Food Provider Support

## TOTAL GRANT AMOUNT

**\$1,808,250**

## GRANTEES

CITY HARVEST  
FOOD BANK FOR NEW YORK CITY

## CITY PARTNERS INCLUDE

NYC HUMAN RESOURCES  
ADMINISTRATION  
OFFICE OF THE MAYOR

## GRANT SUMMARY

Hurricane Sandy left many neighborhoods with limited or reduced access to supermarkets and grocery stores, and the emergency food network of soup kitchens and food pantries across the city became overwhelmed with an influx of new clients. Grants to City Harvest (\$265,000) and Food Bank For New York City (\$1,543,250) are complementing support from the American Red Cross by bolstering the food delivery network to provide approximately 4,000,000 meals over two months serving approximately 450,000 people. A mini-grant program administered by Food Bank is also helping additional emergency food providers to increase their capacity. These efforts, in partnership with the NYC Food Policy Coordinator, are supplementing the NYC Human Resources Administration’s ongoing Emergency Food Assistance Program.

## KEY DATA

### FOOD BANK FOR NEW YORK CITY

<u>Grants approved</u>	<u>Funds awarded</u>	<u>Food distributed</u>
34	\$750,000	2.8M pounds (2.3M meals)

Note: Mayor’s Fund grant for distribution support; food funded by the Red Cross.

### CITY HARVEST

<u>Grants approved</u>	<u>Grant funds expended</u>
9	\$216,725



### FIRSTHAND ACCOUNT

“In the wake of Hurricane Sandy, the St. John’s Bread and Life’s (JBL) Mobile Food Pantry vehicle suffered from salt water damage. Using limited funds, JBL repaired the vehicle and began a five day a week hot meal and Mobile Food Pantry distribution to the Rockaways and Coney Island as well as special distributions to Staten Island, Howard Beach and Far Rockaway during Thanksgiving and the holidays. With the support provided from the Mayor’s Fund and City Harvest, JBL will be able to recover a portion of the costs associated with repair of the vehicle and continue to serve residents in need through their Mobile Food Pantry.”

CITY HARVEST GRANT REPORT | MARCH 1, 2013



*Soup kitchens and food pantries saw an influx of new clients after Hurricane Sandy. Credit: Melanie Dunea / CPI*

“Dominique Jones [Food Bank For New York City] said the grant money from the Mayor’s Fund is critical to organizations that provide emergency food assistance.”

QUEENS TIMES LEDGER, “ROCKAWAYS STILL IN NEED OF FOOD AID AFTER STORM” | APRIL 2, 2013



# Small Business Assistance

## TOTAL GRANT AMOUNT

**\$6,285,000**

## GRANTEES

NY BUSINESS ASSISTANCE CORPORATION  
NY BUSINESS DEVELOPMENT CORPORATION

## CITY PARTNERS INCLUDE

NYC DEPARTMENT OF SMALL BUSINESS SERVICES  
NYC ECONOMIC DEVELOPMENT CORPORATION  
OFFICE OF THE MAYOR

## PROGRAM BACKGROUND

Small businesses play an essential role in the recovery of neighborhoods hit hardest by Hurricane Sandy, providing residents with access to food, medication, and other essential daily living needs. To support this recovery, the Mayor’s Fund helped launch the following programs.

## KEY DATA

Businesses assisted	Funds awarded	Employees impacted
551	\$4,591,590	4,821

## Small Business Matching Grant Program: \$5,000,000

Funds were provided to the New York Business Development Corporation for a Small Business Matching Grant Program providing grants up to \$10,000 to businesses that suffered the most severe losses and also received loans through the City’s Emergency Loan Program.

## Small Business Assistance Grant Program: \$1,250,000

The Mayor’s Fund allocated an additional grant to the New York City Business Assistance Corporation for micro-grants (\$1,000-\$10,000), for small businesses that may not qualify for the City’s Emergency Loan Program to repair and replace items that were lost.

## Business Recovery Coordination: \$35,000

Funding was provided for a Business Recovery Coordinator to support hurricane recovery assistance, including coordination of outreach at Business Solutions Centers among government agencies, local organizations and other key stakeholders.



“There’s only so much of my own savings I could put into the business. The loan and grant were lifelines.”

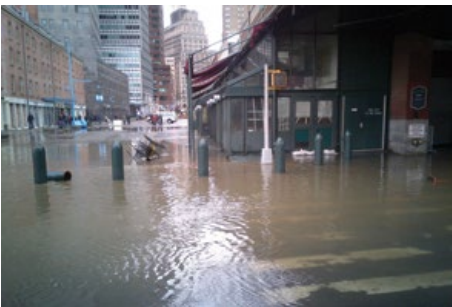
ROVSHAN DANILOV, ARBUZ CAFE | SHEEPSHEAD BAY, BROOKLYN



#### FIRSTHAND ACCOUNTS

“Early in January, after a \$200,000 top-to-bottom renovation, ArbuZ [cafe in Sheepshead Bay] opened—fully restored and operational, thanks to a \$25,000 emergency loan from the city fund, a \$10,000 matching grant [funded by the Mayor’s Fund] and the personal savings of Mr. Danilov.”

[CRAIN’S NEW YORK BUSINESS, “PROGRAMS OFFER LIFELINES AFTER SANDY” | FEBRUARY 8, 2013](#)



Tax season is a busy time for any accountant, but for one Coney Island man whose firm was destroyed by Hurricane Sandy, this year is not quite like any other. Citywide Income Tax Services emerged from the storm with five feet of flooding, faced with having to replace all the computers, furniture, walls and carpeting. For 40 days, owner Dom Concilio did double-duty helping his clients and managing his business’s own recovery. The work paid off: by the first week in January, just in time for tax season, his business was fully operational again. He received a big assist from the City, which quickly found him eligible for a Small Business Emergency Loan and Matching Grant after just a seven-day turnaround (grant funded by the Mayor’s Fund).

[NYC DEPARTMENT OF SMALL BUSINESS SERVICES GRANT REPORT | MARCH 2013 | CONEY ISLAND, BROOKLYN](#)



Irina Kurdiani is the owner of Acqua, an Italian restaurant open since 2005 in the South Street Seaport. During the hurricane, Acqua was flooded with five feet of water and lost equipment (refrigerators, computers, ice machines, pasta makers) and inventory. The restaurant’s wooden floors and dry walls were also destroyed. She was approved for \$25,000 loan and \$10,000 matching grant. By December 10, Acqua was open for service.

[NYC DEPARTMENT OF SMALL BUSINESS SERVICES GRANT REPORT | MARCH 2013 | SOUTH STREET SEAPORT, MANHATTAN](#)

*Top to bottom: Mayor Bloomberg visits a small business in Red Hook; flooding in the South Street Seaport; Surfside Bagels in the Rockaways receiving a recovery grant.*



# Service Projects

TOTAL GRANT AMOUNT

**\$1,390,008**

GRANTEES

DIRECT PURCHASING  
ADDITIONAL GRANTEE PENDING

CITY PARTNERS INCLUDE

NYC DEPARTMENT OF PROBATION  
NYC SERVICE  
OFFICE OF THE MAYOR

## Volunteer Service Projects: \$472,508

Volunteers have played an essential role in Hurricane Sandy recovery. Complementing heroic community efforts across the city, NYC Service brought together volunteer relief organizations to maximize productivity and efficiency of citywide efforts, and has also directly led hundreds of volunteer projects. The Mayor’s Fund is providing supplies and other needs for NYC Service’s hurricane relief efforts, which included the MLK Day of Service (which engaged 547 volunteers at 11 sites), and upcoming weekend Sandy Service projects in coordination with City agencies (including the NYC Department of Parks & Recreation, NYC Department of Environmental Protection, and the New York City Housing Authority), and the Citizens Committee for NYC “Love Your Block” program.

### KEY DATA

Volunteers engaged	Service projects completed
12,555	377

## Youth Summer Restoration Assistance Program: \$917,500

Many communities affected by Hurricane Sandy remain in need of significant cleanup and repairs. The NYC Summer Restoration Assistance Program (YouthWRAP) will hire and train up to 500 youth on probation (ages 14-18) to help with recovery efforts, while also providing an opportunity to build life and career readiness skills. Projects include clean-ups for parks, beaches and nonprofits.

“Whether distributing food and supplies, mucking out homes, or cleaning the City’s parks and beaches, volunteers provide essential services to those impacted by the storm and play a vital role in recovery efforts.”

DAHANN BILLINGS-BURFORD, CHIEF SERVICE OFFICER, NYC SERVICE

# 12,555

**VOLUNTEERS** 

---



**377 PROJECTS  
COMPLETED**

**3,000,000 MEALS DISTRIBUTED**

including 26,500 Thanksgiving meals at 30 sites

**4,324 SQ FT**  
of wall painted



**800,000**

**BOTTLES OF WATER DISTRIBUTED**

**23,767 BAGS**

**OF DEBRIS AND LEAVES CLEARED**

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# Public School Student Support

TOTAL GRANT AMOUNT

**\$2,065,000**

GRANTEE

THE FUND FOR PUBLIC SCHOOLS

CITY PARTNERS INCLUDE

NYC DEPARTMENT OF EDUCATION

## PROGRAM BACKGROUND

As a result of the hurricane, nearly 70,000 public school students were displaced or relocated from their schools, along with easy access to computers and the internet. The result has been unanticipated learning gaps. Federal relief funding is available to support structural repairs and lost or damaged items. Private dollars from the Mayor's Fund are being leveraged to support services that are ineligible for federal funding, but are necessary to address Hurricane Sandy's impact on students' wellbeing and academic progress. These grants to the NYC Department of Education are administered by The Fund for Public Schools.

## Mentoring and Counseling: \$1,350,000

As the long-term impact of the storm's effect on students has emerged, it is apparent that students need non-academic support. Funds are assisting schools in helping students regain a sense of normalcy and stability through mentoring, counseling, and social services at 30 impacted schools serving more than 16,000 students.

## Tutoring and After School Services: \$715,000

Principals in storm-damaged communities sought opportunities for their students to make up lost instructional time and receive additional academic support from teachers. This grant through the NYC Department of Education's iZone program will use technology and afterschool support to meet these needs, which include providing student access to online Regents exam preparation programs, tutoring services and coursework, math and literacy programs, and afterschool time with teachers. Laptops and calculators have also been provided to schools that lacked equipment while they were removed from their school buildings or experienced losses during the storm. The grant is supporting 13 impacted schools serving more than 13,000 students.



*Courtesy NYC Department of Education*

### **FIRSTHAND ACCOUNTS**

P.S. 53 serves students with significant disabilities by providing academic and functional skill development as well as social, emotional, and behavioral supports to prepare them for success. Not only was one of the school's locations severely impacted by the storm, but many of the students and staff live in homes that were damaged or destroyed. To help minimize the storm's disruptive effect, the school is focused on making sure these students don't fall behind on their learning. P.S. 53 is receiving support through a grant from the Mayor's Fund to Advance New York City to purchase supplies such as customized software and calculators designed to assist learners with special needs. With these resources, teachers can better support students' mastery of math skills, provide differentiated instruction, and help students learn at their own pace.

[P.S. 53 VIA FUND FOR PUBLIC SCHOOLS GRANT REPORT | BROOKLYN](#)

Scholars' Academy in Far Rockaway received a laptop cart to use while they were temporarily relocated to another school after the school building was damaged. The Assistant Principal reported that these devices were invaluable in this transition and were used during every period of the day throughout their relocation. Scholars' Academy has returned to their building, but students are still struggling to make up for lost instructional time. To help ensure they don't miss a beat in meeting their academic goals, the funding provided through this grant will also support afterschool and Saturday instructional sessions to help students catch up. Scholars' Academy will also utilize online courses to help some of their students earn credits they were not able to complete because of storm-related absences.

[SCHOLARS ACADEMY VIA FUND FOR PUBLIC SCHOOLS GRANT REPORT | FAR ROCKAWAY, QUEENS](#)

**"The Department of Education announced plans today to roll out a series of new programs that will provide long-term support for students in the 39 schools hit hardest by Hurricane Sandy. Resources for the new programs will come from the Mayor's Fund to Advance New York City."**

GOTHAM SCHOOLS, "FOUR MONTHS AFTER SANDY, EDUCATION DEPARTMENT WAITS ON FEMA" | FEBRUARY 26, 2013



# Childcare Center Repairs

## TOTAL GRANT AMOUNT

**\$130,000**

## GRANTEE

DIRECT PURCHASING ON BEHALF  
OF CHILDCARE CENTERS

## CITY PARTNERS INCLUDE

NYC ADMINISTRATION FOR  
CHILDREN'S SERVICES

## GRANT SUMMARY

The needs of three childcare centers were identified that were closed or partially opened in the Rockaways, Coney Island and Sheepshead Bay, and unable to apply for many FEMA grant opportunities. Funds have expedited heating repairs and provided supplies to furnish classrooms so that centers can fully re-open and serve families in affected areas.

## KEY DATA

Children impacted

393

## FIRSTHAND ACCOUNT

"Seeing the bright classrooms at Goldie Maple and the wonderful materials your organization supplied brought smiles to so many faces. We...took a sigh of relief knowing that our precious babies and our staff would not be exposed to materials that had been submerged in contaminated water... We are so appreciative of the fact that the Mayor's Fund noticed our tremendous need and considered the children important enough to help."

BOARD PRESIDENT, BLANCHE COMMUNITY PROGRESS DAY CARE CENTER | APRIL 2013 | FAR ROCKAWAY, QUEENS

"When Blanche was closed due to Sandy, I went through many difficulties, because I did not have a place to put my children. Sometimes I could not go to work, I could not go to school, and I was so sad ... Thank you and God bless you."

PARENT, BLANCHE COMMUNITY PROGRESS DAY CARE CENTER | FAR ROCKAWAY, QUEENS



# Parks and Waterfront Restoration

## TOTAL GRANT AMOUNT

**\$5,050,000**

## GRANTEES

CITY PARKS FOUNDATION  
NEW YORK RESTORATION  
PROJECT

## CITY PARTNERS INCLUDE

NYC DEPARTMENT OF PARKS  
& RECREATION  
NEW YORK CITY HOUSING  
AUTHORITY

## PROGRAM BACKGROUND

The City's natural areas experienced some of the greatest storm damage, including devastated plant life, eroded landscapes, and washed-away infrastructure. Federal and state relief funding are helping to repair damage to parks, beaches, buildings, and other facilities. Private dollars from the Mayor's Fund will be leveraged to support restoration, preservation and critical resiliency work in other natural areas, including the wetlands and salt marshes that help to protect the City's coastal communities throughout the five boroughs in the event of future storms.

## Natural Areas Conservancy: \$1,900,000

*This grant is donor-specified*

The Department of Parks & Recreation will help restore natural areas through the Natural Areas Conservancy. Work will include a citywide ecological assessment, evaluation and restoration of wetlands, and production of native plants for storm-damaged natural areas.

## Conservation Corps: \$3,000,000

*This grant is donor-specified*

In partnership with the NYC Department of Parks & Recreation, the Mayor's Fund is supporting the launch of a new Conservation Corps program in the summer of 2013. Parks will recruit and train a diverse group of 30 young adults who will focus on Sandy restoration efforts, support the care and maintenance of the City's trees, and take on projects related to Sandy restoration and resiliency of natural areas.

## NYCHA Open Spaces: \$150,000

A grant to New York Restoration Project will help to re-plant trees and restore open spaces on New York City Housing Authority (NYCHA) properties that were damaged by the hurricane.



Damage to the Coney Island waterfront.



# MAYOR'S FUND TO ADVANCE NEW YORK CITY

The Mayor's Fund to Advance New York City is a 501(c)(3) nonprofit organization that facilitates innovative public-private partnerships. In coordination with City agencies and offices, the Mayor's Fund is committed to supporting emerging needs and continuous development, while simultaneously evaluating the efficacy and merit of programs for future private and public funding.

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For general NYC information and  
Hurricane Sandy recovery resources  
go to: [www.nyc.gov](http://www.nyc.gov) or call 311

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