



Mayor's Fund to Advance New York City Gift Giving Ideas

The Mayor's Fund to Advance New York City invites you to help support City programs serving those in need throughout the five boroughs. For each generous donation, we will send a personalized letter to the recipient of your choice detailing the gift and the program supports.



BUY A TREE FOR A NEIGHBORHOOD IN NEED

Help us reach our goal to plant one million new trees in New York City by 2017. Your donation will help plant a tree in targeted *Trees for Public Health Neighborhoods* with high rates of adolescent asthma and low tree canopy cover. Your gift recipient will receive a customized certificate detailing the purchase of the tree.

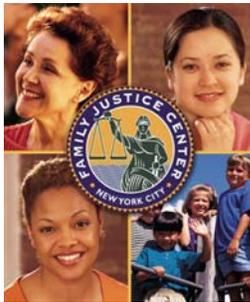
- \$100 will plant a small tree in a park
- \$250 will plant a medium size tree in a City public housing development
- \$500 will plant a large tree in a public school yard



START A SCHOOL GARDEN

Help a New York City school start a garden where students can see how food is grown and literally taste the fruit of their labor! School gardens are the perfect learning environment for nutrition education and also provide improved fresh food access in their schools and community.

- \$500 will help an existing, under-utilized garden purchase seeds, compost, mulch, plants, replacement tools, hoses, and gloves
- \$1,500 will help establish a new garden and purchase soil, compost, materials for raised beds, a full set of tools, hoses, watering cans, gloves, seeds and plants



PROVIDE CRITICAL SUPPLIES FOR DOMESTIC VIOLENCE VICTIMS

The City's Family Justice Centers serve victims of domestic violence and their families.

- \$100 donation will provide any of the following items:
Transportation for 20 victims to seek services at a center
Four toiletry kits for those entering emergency domestic violence shelters
Two winter coats to keep a victim and child warm this winter
One stroller for a domestic violence victim
A two-month supply of diapers and wipes for a child



CREATE "FRESH START" KITS FOR RUNAWAY HOMELESS YOUTH

The New York City Department of Youth and Community Development serves approximately 3,000 runaway homeless youth annually through drop-in centers, crisis shelters and transitional independent living.

- \$100 donation will help provide a "Fresh Start" kit, which includes essential items such as toothbrushes, toothpaste, shampoo, soap, bedding, towels and clothing to distribute to youth



DONATE YOUR TIME AND TALENT

Everyone has something to offer. Donate your talent, time and energy by volunteering. Volunteer opportunities include: helping at food pantries or soup kitchens through "Adopt a Food Program"; helping to spread the word about the flu and the importance of getting vaccinated at community events, schools, senior centers and houses of worship through the "Flu Fighters" program; or making a difference in the life of a young student through "Middle School Mentors." Go to www.nyc.gov/service for more information on opportunities to use your "blank" for good.