

## Mayor's Fund to Advance New York City Gift Giving Ideas

The Mayor's Fund to Advance New York City invites you to help support City programs serving those in need throughout the five boroughs. Give locally to one of the following initiatives in celebration of a graduation, wedding, birthday, or other special event or in honor of a family member, loved one or colleague. For each generous donation we will send a personalized letter to the recipient of your choice detailing your donation and the program your gift is supporting.

Let us help you to celebrate your next special occasion and together make New York City a brighter and better place.



### FINANCIAL EMPOWERMENT CENTER INITIATIVE

The Financial Empowerment Center program provides free, confidential and individualized financial counseling and coaching to residents of New York City living in the neighborhoods that are most affected by the current financial crisis. The Office of Financial Empowerment, following the success of the original center opened in the Bronx, has recently launched three additional Financial Empowerment Centers located in Brooklyn, Manhattan and Queens. Please help support the additional expansion of these Empowerment Centers and the important programs they provide New Yorkers.



### VETERANS MEMORIAL HALL

The Multi-Service Center at New York City's Veterans Memorial Hall in Lower Manhattan will provide comprehensive services to returning veterans by maximizing City, State, Federal, and non-profit resources that are currently under-utilized or not available to this deserving population. Help those who serve America by supporting this innovative initiative.



### FAMILY JUSTICE CENTER INITIATIVE

The Family Justice Centers located throughout New York offer a range of critical legal, housing and advocacy services for victims of domestic violence and their families. Help this initiative by purchasing a "leaf" (\$1,000) or a "foundation rock" (\$10,000) on one of the Donor Trees, located on the walls of the Brooklyn Center and Queens Center.



### NYC SERVICE

NYC Service is a new initiative that establishes a comprehensive local approach to promoting service and volunteerism in New York City. This year, celebrate your special day by volunteering your time side-by-side a friend, colleague, family member. [Click here](#) for more information on how to get involved and to find details about NYCService programs.



### **MILLIONTREESNYC**

Help your City to reach its goal to plant one million new trees by 2017! A donation of \$50 will plant a tree seedling to reforest the City's parks, \$100 will plant a small tree in a New York City neighborhood, \$500 will plant a tree in a public schoolyard or playground, and \$1,000 will plant a tree on a New York City street. In addition to the personalized letter that accompanies all of the Mayor's Fund gift ideas, the recipient will receive a certificate detailing the purchase of the tree.

**For more information on these and other public programs supported by the Mayor's Fund to Advance New York City, visit [www.nyc.gov/fund](http://www.nyc.gov/fund).**

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