

NYC Green Screen

*Tips, Resources and other environmentally friendly information
for NYC productions to save energy and production costs.*

Before the Shoot...

- c Bring your own: reusable water bottle; coffee or tea mug; reusable cloth bag.
- c Reduce paper waste
 - Use printer and copier paper made of recycled content.
 - Print and copy double-sided. Set printers and copiers default to duplex.
 - Choose digital – using e-mail and flash drives can help you prevent paper waste.
 - Reuse large envelopes, file folders, and boxes instead of purchasing new ones.
- c Save Energy
 - Turn off all lights in rooms that aren't in use, and all lights at the end of the day.
 - Turn off and unplug electronics and appliances when not in use.
 - Replace standard light bulbs with compact fluorescents.
 - Switch to renewable energy - enroll your office in Con Edison's Green Power program.
- c Conserve Water: use a water filter or water cooler instead of individual water bottles.
- c Sustainable Purchasing
 - Bring a reusable cloth bag, reuse old bags or choose paper bags.
 - Buy in bulk to avoid excess packaging.
 - Choose natural or nontoxic cleaning products.
 - Use rechargeable batteries.
- c **Recycle in the Production Office:** All NYC businesses are required by law to recycle through arrangement with a private carter. Check with your building manager or private carter/recycler to find out how your building recycles.
 - For what to recycle - follow the NYC commercial recycling regulations for businesses.
 - Post signs to notify employees and visitors about what and how to recycle in your office.
 - Place mixed paper containers by copiers/printers and bottles & cans containers in kitchen areas/vending machines.

During the Shoot...

- c On Location
 - Turn off production vans and vehicles when not in use, do not idle. It's the law!
 - Do not park generator trucks in front of residential buildings.
 - Make certain that trucks and campers fit under trees to avoid damage to branches.
 - Use elastic bands or string when posting resident letters or parking signs. Tape, staples or thumb tacks severely damage trees. Remove all signage at the end of the shoot.
 - Rent fuel efficient vehicles.
- c Craft Service
 - Reduce the use of Styrofoam and plastic plates, cups & utensils. Try reusable items or paper plates and paper cups.
 - Have a water cooler on set or a water filtration system for crew to use.
 - Provide local or organic food.
- c Art Department: Use sustainable wood products. Utilize used construction materials for set construction.
- c Reduce paper waste
 - Only print updated pages for script changes.
 - Reuse location signage.
- c **Recycle During the Shoot:** Bottles, cans, paper and cardboard can be recycled on set through arrangement with a waste collection service. Make arrangements in advance for the collection of recyclables & garbage from your production.
 - What to recycle depends on the type of collection service your particular production site receives. Check with your Location Manager to find out how your production is recycling.
 - Recycling Set Up
 - c Set up bins or bags wherever waste is routinely discarded and label clearly. Place bottles & cans bins near craft service, place paper & cardboard bins near production team.
 - c Post signs notifying crew about what and how to recycle.
 - c Place recycling bins directly next to every trash bin to prevent contamination.

After the Shoot...

- c Props, art department supplies, food, lumber, equipment and expendables can be given to shelters, schools, or other organizations at the end of production.
- c Make a clean sweep of the area to ensure that nothing is left behind: equipment, garbage, all resident letters, parking signs and VTU signs.



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Resources...

Recycling Information

- c **NYC WasteLe\$\$** is NYC's resource for waste prevention and recycling information. www.nyc.gov/wasteless
- c **Earth 911:** Guide to local resources including recycling centers, how to recycle, pollution prevention, and how to help protect the environment. www.earth911.org
- c Try the "How Do I Dispose of..." feature on www.nyc.gov/sanitation
- c **Council on the Environment for New York City:** Hands-on non-profit that greens local neighborhoods, promotes waste prevention and recycling, and runs the largest farmers market program in the country. www.cenyc.org

Donation/Reuse

- c **NY Wa\$teMatch:** A free materials exchange service sponsored by the NYC Department of Sanitation. They can help you find a home for your surplus & used materials. Establish contact during pre-production or as soon as possible before production wrap. www.wastematch.org
- c **Film Biz Recycling:** Buy or donate used production materials. www.filmbizrecycling.org
- c **NYC Stuff Exchange:** A quick and easy way to find out where to donate, buy, or sell gently used goods in New York City. www.nyc.gov/nycstuffexchange
- c **Build It Green! NYC:** Buy or donate used construction materials. www.bignyc.org
- c **New Homes for Old Stuff** on NYC WasteLe\$\$: List of some organizations that accept donations, listed by item type. www.nyc.gov/wasteless

Vendors

- c MOFTB's "**Made in NY**" discount program. www.nyc.gov/film/discounts
- c Use **Greenopia NY** to find eco-friendly retailers, services, and organizations in New York City. www.greenopia.com/ny
- c Find **NYC Greenmarket Farmers Market** locations for fresh, local food. www.cenyc.org/greenmarket
- c Con Edison's **Green Power** Program. www.conedsolutions.com/gp
- c **Tristate Biodiesel.** www.tristatebiodiesel.com. NYC based company providing biodiesel fuel.
- c **Metro Biofuels.** www.metroenergy.com. NYC based company providing biodiesel fuel.
- c **GreeNow.** www.greenow.org. Biodiesel generators and recycling services for production and events.

Other Resources

- c NY Production Alliance (NYPA) & Producer's Guild of America (PGA) **Green Resources Guide.** www.nypa.org
- c Code of Best Practices in **Sustainable Documentary Filmmaking** (Feb.09) www.centerforsocialmedia.org/green
- c **MillionTreesNYC** www.milliontreesnyc.org, public-private initiative to plant 1,000,000 trees across NYC's five boroughs over the next decade.
- c Organizations promoting environmentally-minded production practices:
 - **Reel Green Media** www.reelgreenmedia.com.
 - **Green Media Solutions** www.greenmediasolutions.net.
 - **Film and Entertainment Recycling Initiative** www.faeri.org.

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